

YouGov Survey: High School Cliques



Sample 2000 U.S. Adult Citizens
Conducted November 21 - December 11, 2022
Margin of Error ±2.5%

1. Which of the following types of high schools did you attend? Select all that apply.

A public high school	80%
A private non-religious high school	8%
A private religious high school	10%
Homeschooling	4%
None of the above	3%

2. Thinking back to your high school, which, if any, of the following groups or cliques were there? Select all that apply.

Artsy kids	19%
Band or choir kids	37%
Cheerleaders	45%
Emo kids	12%
Farmers	17%
Geeks	26%
Goths	14%
Hippies	18%
Hipsters	9%
Hoods	17%
Jocks or athletes	50%
Loners	36%
Nerds	38%
Overachievers	23%
Popular kids	49%
Preppy kids	26%
Rebels	20%
Rednecks	19%
Religious kids	18%
Rich kids	25%
Skaters	15%
Snobs	25%
Stoners	32%
Surfers	5%
Theater kids	20%
Other	4%
My high school did not have groups or cliques	8%
I didn't go to high school	1%
Not sure	7%

3. Thinking back to your high school, which, if any, of the following groups or cliques were you personally a member of? Select all that apply.

Artsy kids	6%
Band or choir kids	11%
Cheerleaders	4%
Emo kids	3%
Farmers	3%
Geeks	5%
Goths	2%
Hippies	6%
Hipsters	2%
Hoods	4%
Jocks or athletes	10%
Loners	14%
Nerds	10%
Overachievers	7%
Popular kids	10%
Preps	3%
Rebels	8%
Rednecks	4%
Religious kids	5%
Rich kids	2%
Skaters	5%
Snobs	2%
Stoners	10%
Surfers	2%
Theater kids	5%
Other	4%
My high school did not have groups or cliques	5%
I wasn't in any groups or cliques in high school	22%
I didn't go to high school	1%
Not sure	7%

4. Which of these groups or cliques did you identify with most in high school?

Artsy kids	3%
Band or choir kids	9%
Cheerleaders	2%
Emo kids	1%
Farmers	2%
Geeks	2%
Goths	2%
Hippies	5%
Hipsters	1%

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Hoods	2%
Jocks or athletes	8%
Loners	10%
Nerds	6%
Overachievers	6%
Popular kids	6%
Preps	2%
Rebels	5%
Rednecks	4%
Religious kids	3%
Rich kids	1%
Skaters	2%
Snobs	1%
Stoners	8%
Surfers	1%
Theater kids	3%
\$other_my_hs_groups_open.capitalize	4%

Interviewing Dates	November 21 - 27, 2022 December 7 - 11, 2022
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov’s opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent’s most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.148 to 6.501, with a mean of 1 and a standard deviation of 0.556.
Number of respondents	2000
Margin of error	± 2.5% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	40 questions not reported.

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1. Type of High School

Which of the following types of high schools did you attend? Select all that apply.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A public high school	80%	77%	83%	67%	68%	91%	87%	82%	75%	78%	69%
A private non-religious high school	8%	10%	6%	13%	16%	2%	3%	7%	12%	8%	13%
A private religious high school	10%	11%	9%	11%	12%	8%	11%	10%	9%	11%	9%
Homeschooling	4%	3%	4%	9%	6%	1%	0%	3%	2%	4%	11%
None of the above	3%	4%	3%	5%	6%	1%	2%	2%	7%	2%	7%
Unweighted N	(2,000)	(910)	(1,090)	(384)	(448)	(692)	(476)	(1,448)	(252)	(150)	(150)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A public high school	80%	78%	78%	83%	81%	83%	83%	78%	73%	79%	81%	82%	76%
A private non-religious high school	8%	10%	8%	5%	10%	6%	6%	9%	14%	12%	7%	6%	9%
A private religious high school	10%	12%	8%	11%	11%	12%	7%	14%	13%	9%	10%	8%	14%
Homeschooling	4%	4%	3%	4%	3%	3%	4%	4%	3%	2%	2%	4%	5%
None of the above	3%	2%	6%	2%	2%	1%	5%	1%	1%	3%	4%	4%	3%
Unweighted N	(2,000)	(736)	(766)	(498)	(754)	(642)	(853)	(541)	(385)	(378)	(401)	(743)	(478)

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2. Cliques at High School

Thinking back to your high school, which, if any, of the following groups or cliques were there? Select all that apply.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Artsy kids	19%	15%	23%	28%	19%	18%	14%	20%	11%	18%	28%
Band or choir kids	37%	30%	43%	34%	27%	42%	41%	40%	23%	31%	38%
Cheerleaders	45%	40%	50%	32%	29%	52%	64%	51%	35%	33%	32%
Emo kids	12%	9%	14%	26%	19%	5%	0%	11%	9%	15%	15%
Farmers	17%	16%	17%	15%	14%	19%	18%	20%	6%	11%	13%
Geeks	26%	25%	27%	22%	19%	36%	22%	29%	16%	18%	29%
Goths	14%	11%	16%	19%	25%	11%	1%	13%	8%	20%	18%
Hippies	18%	17%	18%	14%	14%	20%	22%	20%	9%	17%	19%
Hipsters	9%	9%	10%	16%	8%	7%	7%	9%	9%	10%	12%
Hoods	17%	19%	15%	18%	14%	18%	17%	15%	16%	23%	21%
Jocks or athletes	50%	46%	53%	34%	34%	60%	67%	57%	35%	34%	44%
Loners	36%	33%	38%	34%	27%	42%	36%	38%	27%	30%	38%
Nerds	38%	34%	42%	37%	30%	47%	35%	40%	32%	36%	39%
Overachievers	23%	19%	27%	27%	20%	23%	24%	25%	18%	18%	23%
Popular kids	49%	42%	56%	39%	37%	56%	64%	55%	35%	38%	43%
Preppy kids	26%	22%	30%	22%	25%	33%	21%	30%	15%	17%	26%
Rebels	20%	19%	22%	21%	19%	24%	17%	23%	12%	19%	19%
Rednecks	19%	18%	20%	18%	18%	26%	12%	23%	9%	9%	19%
Religious kids	18%	15%	21%	21%	16%	18%	18%	18%	18%	17%	22%
Rich kids	25%	20%	29%	22%	25%	28%	23%	28%	14%	19%	24%
Skaters	15%	13%	17%	21%	24%	12%	4%	15%	9%	20%	19%
Snobs	25%	20%	30%	20%	19%	31%	27%	27%	18%	18%	28%
Stoners	32%	31%	34%	31%	27%	47%	17%	36%	14%	30%	32%
Surfers	5%	5%	5%	7%	5%	4%	7%	5%	3%	6%	7%
Theater kids	20%	17%	23%	26%	20%	18%	17%	21%	9%	20%	29%

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	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Other	4%	4%	3%	3%	2%	5%	5%	4%	1%	4%	8%
My high school did not have groups or cliques	8%	8%	9%	10%	6%	8%	9%	7%	13%	13%	5%
I didn't go to high school	1%	1%	1%	3%	2%	0%	0%	1%	1%	1%	3%
Not sure	7%	9%	5%	8%	10%	8%	3%	6%	11%	9%	11%
Unweighted N	(2,000)	(910)	(1,090)	(384)	(448)	(692)	(476)	(1,448)	(252)	(150)	(150)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Artsy kids	19%	21%	20%	17%	21%	16%	18%	22%	19%	22%	21%	17%	20%
Band or choir kids	37%	38%	33%	39%	40%	40%	36%	41%	35%	32%	41%	37%	36%
Cheerleaders	45%	43%	42%	50%	48%	51%	44%	49%	45%	37%	46%	48%	44%
Emo kids	12%	12%	13%	10%	10%	9%	12%	11%	11%	12%	14%	12%	9%
Farmers	17%	16%	15%	20%	14%	20%	18%	17%	17%	15%	17%	19%	14%
Geeks	26%	25%	27%	26%	25%	27%	28%	26%	23%	27%	27%	26%	23%
Goths	14%	12%	16%	13%	13%	11%	15%	15%	10%	14%	14%	14%	13%
Hippies	18%	15%	20%	17%	16%	19%	19%	18%	15%	16%	22%	17%	16%
Hipsters	9%	9%	9%	10%	7%	10%	11%	8%	8%	10%	11%	9%	7%
Hoods	17%	16%	18%	16%	16%	14%	18%	16%	14%	18%	22%	16%	11%
Jocks or athletes	50%	47%	50%	53%	52%	58%	47%	57%	51%	46%	58%	50%	46%
Loners	36%	31%	37%	39%	35%	36%	39%	35%	30%	37%	37%	34%	36%
Nerds	38%	36%	40%	38%	40%	39%	39%	41%	38%	38%	45%	35%	38%
Overachievers	23%	26%	20%	24%	28%	23%	22%	27%	25%	23%	25%	24%	21%
Popular kids	49%	47%	50%	51%	52%	53%	46%	56%	51%	49%	56%	47%	46%
Preppy kids	26%	22%	27%	30%	25%	30%	26%	29%	25%	27%	31%	27%	18%
Rebels	20%	17%	21%	24%	16%	22%	24%	21%	16%	22%	20%	21%	19%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Rednecks	19%	17%	19%	21%	16%	21%	23%	18%	16%	14%	17%	27%	12%
Religious kids	18%	21%	16%	18%	20%	17%	18%	21%	17%	14%	19%	20%	17%
Rich kids	25%	26%	23%	25%	26%	25%	24%	27%	24%	21%	26%	28%	21%
Skaters	15%	13%	18%	14%	13%	12%	17%	14%	14%	15%	15%	14%	18%
Snobs	25%	23%	25%	27%	25%	28%	27%	25%	24%	26%	28%	27%	19%
Stoners	32%	28%	34%	34%	29%	34%	35%	34%	28%	31%	36%	31%	33%
Surfers	5%	6%	5%	4%	6%	5%	6%	5%	6%	3%	3%	5%	9%
Theater kids	20%	24%	19%	16%	25%	19%	18%	22%	23%	19%	23%	18%	21%
Other	4%	3%	5%	4%	3%	5%	4%	3%	3%	3%	4%	4%	3%
My high school did not have groups or cliques	8%	10%	9%	6%	9%	7%	10%	5%	5%	5%	9%	10%	8%
I didn't go to high school	1%	1%	1%	2%	1%	1%	1%	1%	0%	0%	1%	1%	1%
Not sure	7%	6%	10%	4%	6%	4%	8%	4%	3%	8%	7%	7%	8%
Unweighted N	(2,000)	(736)	(766)	(498)	(754)	(642)	(853)	(541)	(385)	(378)	(401)	(743)	(478)

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3. Membership in Cliques at High School

Thinking back to your high school, which, if any, of the following groups or cliques were you personally a member of? Select all that apply.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Artsy kids	6%	4%	7%	11%	6%	4%	3%	5%	4%	7%	9%
Band or choir kids	11%	9%	13%	12%	9%	12%	13%	12%	7%	7%	18%
Cheerleaders	4%	2%	5%	4%	5%	2%	2%	4%	4%	3%	2%
Emo kids	3%	2%	3%	7%	4%	1%	0%	3%	2%	4%	2%
Farmers	3%	4%	3%	3%	6%	3%	2%	4%	2%	2%	5%
Geeks	5%	7%	4%	6%	7%	4%	5%	6%	5%	3%	7%
Goths	2%	2%	2%	3%	6%	1%	0%	3%	2%	1%	2%
Hippies	6%	6%	6%	7%	4%	6%	7%	7%	2%	3%	10%
Hipsters	2%	3%	2%	4%	3%	1%	1%	2%	2%	0%	6%
Hoods	4%	4%	3%	5%	5%	4%	1%	3%	7%	3%	5%
Jocks or athletes	10%	15%	5%	6%	9%	12%	12%	11%	6%	8%	11%
Loners	14%	13%	14%	15%	12%	15%	12%	15%	11%	12%	12%
Nerds	10%	11%	9%	12%	12%	9%	6%	10%	12%	5%	9%
Overachievers	7%	6%	7%	7%	8%	6%	7%	8%	4%	2%	10%
Popular kids	10%	10%	11%	8%	11%	11%	10%	12%	9%	7%	7%
Preps	3%	3%	4%	5%	5%	2%	2%	3%	6%	3%	6%
Rebels	8%	8%	8%	9%	8%	10%	4%	9%	5%	4%	6%
Rednecks	4%	4%	3%	3%	5%	5%	1%	5%	2%	2%	4%
Religious kids	5%	5%	4%	6%	4%	5%	4%	4%	6%	3%	6%
Rich kids	2%	2%	2%	4%	3%	1%	0%	2%	3%	1%	3%
Skaters	5%	4%	5%	6%	11%	2%	0%	4%	4%	6%	5%
Snobs	2%	3%	1%	5%	3%	1%	0%	1%	5%	3%	3%
Stoners	10%	11%	9%	9%	11%	13%	4%	11%	3%	7%	11%
Surfers	2%	2%	1%	4%	2%	1%	1%	2%	3%	0%	3%
Theater kids	5%	4%	6%	7%	7%	4%	5%	6%	3%	2%	9%

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	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Other	4%	4%	5%	2%	2%	5%	7%	4%	3%	4%	7%
My high school did not have groups or cliques	5%	5%	5%	7%	4%	3%	7%	4%	7%	10%	5%
I wasn't in any groups or cliques in high school	22%	18%	26%	15%	14%	27%	31%	22%	26%	24%	16%
I didn't go to high school	1%	1%	2%	2%	3%	0%	0%	1%	2%	1%	3%
Not sure	7%	9%	5%	9%	11%	6%	5%	6%	9%	9%	12%
Unweighted N	(2,000)	(910)	(1,090)	(384)	(448)	(692)	(476)	(1,448)	(252)	(150)	(150)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Artsy kids	6%	7%	6%	5%	6%	4%	6%	5%	5%	6%	6%	5%	7%
Band or choir kids	11%	14%	9%	12%	13%	12%	11%	12%	12%	10%	17%	11%	8%
Cheerleaders	4%	4%	2%	4%	5%	4%	3%	4%	6%	3%	3%	4%	3%
Emo kids	3%	3%	3%	2%	2%	2%	3%	2%	3%	5%	2%	2%	2%
Farmers	3%	4%	3%	4%	3%	5%	3%	5%	5%	5%	2%	4%	4%
Geeks	5%	6%	5%	5%	6%	5%	6%	5%	5%	5%	6%	5%	6%
Goths	2%	3%	2%	2%	2%	2%	3%	2%	2%	3%	2%	2%	3%
Hippies	6%	7%	5%	6%	6%	6%	7%	6%	5%	6%	8%	5%	5%
Hipsters	2%	3%	2%	2%	2%	2%	3%	2%	2%	2%	2%	2%	2%
Hoods	4%	4%	4%	4%	3%	3%	4%	4%	4%	5%	4%	3%	3%
Jocks or athletes	10%	7%	12%	10%	9%	14%	6%	14%	15%	7%	9%	11%	11%
Loners	14%	14%	15%	11%	13%	12%	18%	12%	9%	13%	16%	14%	12%
Nerds	10%	11%	9%	10%	12%	9%	9%	11%	12%	10%	9%	10%	11%
Overachievers	7%	8%	6%	7%	9%	7%	5%	8%	12%	7%	7%	7%	8%
Popular kids	10%	9%	11%	11%	10%	12%	9%	11%	17%	11%	12%	11%	8%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Preps	3%	5%	2%	4%	5%	3%	3%	4%	5%	4%	5%	3%	3%
Rebels	8%	7%	8%	8%	6%	9%	9%	8%	6%	9%	8%	8%	5%
Rednecks	4%	2%	4%	6%	2%	5%	4%	5%	2%	4%	2%	5%	4%
Religious kids	5%	4%	2%	8%	4%	6%	4%	6%	6%	3%	7%	4%	5%
Rich kids	2%	3%	1%	2%	2%	2%	1%	2%	4%	2%	2%	2%	2%
Skaters	5%	5%	4%	5%	4%	4%	5%	4%	5%	5%	5%	3%	7%
Snobs	2%	3%	1%	2%	3%	2%	2%	2%	3%	3%	1%	2%	2%
Stoners	10%	8%	10%	11%	7%	10%	13%	7%	8%	9%	12%	9%	9%
Surfers	2%	3%	1%	1%	2%	2%	1%	2%	3%	3%	1%	2%	2%
Theater kids	5%	8%	5%	3%	8%	5%	5%	6%	5%	6%	5%	5%	7%
Other	4%	5%	4%	4%	4%	5%	4%	4%	4%	4%	4%	5%	3%
My high school did not have groups or cliques	5%	7%	5%	3%	5%	3%	6%	3%	3%	3%	5%	6%	4%
I wasn't in any groups or cliques in high school	22%	21%	22%	24%	23%	24%	24%	24%	17%	23%	23%	22%	21%
I didn't go to high school	1%	2%	1%	2%	1%	1%	2%	2%	0%	0%	1%	2%	2%
Not sure	7%	6%	11%	4%	6%	4%	7%	4%	6%	8%	6%	7%	9%
Unweighted N	(2,000)	(736)	(766)	(498)	(754)	(642)	(853)	(541)	(385)	(378)	(401)	(743)	(478)

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4. High School Clique Most Identified With

Which of these groups or cliques did you identify with most in high school?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Artsy kids	3%	2%	4%	5%	2%	3%	3%	3%	*	*	*
Band or choir kids	9%	7%	10%	13%	5%	10%	6%	8%	*	*	*
Cheerleaders	2%	2%	3%	2%	5%	2%	0%	2%	*	*	*
Emo kids	1%	0%	2%	4%	1%	0%	0%	1%	*	*	*
Farmers	2%	2%	2%	1%	3%	1%	2%	2%	*	*	*
Geeks	2%	2%	1%	1%	1%	1%	4%	2%	*	*	*
Goths	2%	2%	2%	1%	5%	1%	1%	2%	*	*	*
Hippies	5%	6%	4%	5%	2%	7%	5%	5%	*	*	*
Hipsters	1%	2%	1%	2%	2%	1%	1%	1%	*	*	*
Hoods	2%	3%	1%	2%	4%	2%	1%	2%	*	*	*
Jocks or athletes	8%	11%	5%	4%	5%	12%	9%	8%	*	*	*
Loners	10%	9%	11%	11%	6%	13%	10%	10%	*	*	*
Nerds	6%	7%	5%	4%	8%	3%	10%	7%	*	*	*
Overachievers	6%	4%	8%	4%	6%	6%	7%	6%	*	*	*
Popular kids	6%	6%	7%	4%	5%	6%	11%	7%	*	*	*
Preps	2%	2%	3%	5%	3%	0%	2%	2%	*	*	*
Rebels	5%	5%	5%	2%	8%	3%	7%	6%	*	*	*
Rednecks	4%	4%	3%	1%	6%	5%	2%	4%	*	*	*
Religious kids	3%	3%	3%	3%	1%	4%	5%	3%	*	*	*
Rich kids	1%	0%	1%	2%	1%	0%	0%	1%	*	*	*
Skaters	2%	2%	2%	3%	3%	2%	1%	2%	*	*	*
Snobs	1%	1%	1%	1%	4%	0%	0%	1%	*	*	*
Stoners	8%	8%	8%	8%	8%	11%	2%	8%	*	*	*
Surfers	1%	2%	0%	3%	1%	1%	0%	1%	*	*	*
Theater kids	3%	2%	4%	3%	2%	2%	5%	4%	*	*	*

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YouGov Survey: High School Cliques
 November 21 - December 11, 2022 - 2000 U.S. adult citizens



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	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Other_my_hs_groups_open.capacity	4%	4%	3%	4%	2%	4%	6%	3%	*	*	*
Totals	99%	98%	99%	98%	99%	100%	100%	101%	*	*	*
Unweighted N	(699)	(342)	(357)	(137)	(178)	(241)	(143)	(545)	(64)	(37)	(53)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Artsy kids	3%	3%	3%	3%	4%	3%	3%	3%	3%	2%	3%	2%	7%
Band or choir kids	9%	10%	5%	11%	9%	10%	8%	7%	9%	6%	13%	7%	7%
Cheerleaders	2%	4%	0%	3%	4%	3%	2%	2%	5%	3%	1%	3%	1%
Emo kids	1%	1%	2%	1%	0%	1%	2%	1%	0%	4%	1%	0%	1%
Farmers	2%	1%	1%	3%	2%	3%	2%	1%	3%	3%	1%	2%	2%
Geeks	2%	3%	1%	1%	3%	1%	2%	1%	2%	1%	3%	1%	1%
Goths	2%	3%	3%	0%	1%	1%	2%	3%	1%	3%	1%	1%	5%
Hippies	5%	6%	3%	6%	6%	5%	4%	6%	4%	5%	4%	5%	5%
Hipsters	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Hoods	2%	3%	3%	2%	2%	1%	3%	3%	1%	4%	2%	3%	1%
Jocks or athletes	8%	4%	14%	7%	9%	8%	6%	7%	13%	7%	8%	8%	8%
Loners	10%	10%	11%	9%	13%	9%	12%	10%	6%	9%	8%	13%	9%
Nerds	6%	7%	5%	7%	5%	4%	8%	7%	3%	4%	6%	6%	9%
Overachievers	6%	7%	6%	4%	8%	5%	4%	6%	7%	6%	8%	5%	5%
Popular kids	6%	7%	4%	8%	6%	8%	4%	6%	10%	7%	6%	7%	4%
Preps	2%	2%	1%	5%	1%	2%	3%	3%	1%	2%	6%	1%	2%
Rebels	5%	3%	7%	5%	3%	7%	5%	4%	6%	4%	5%	7%	3%
Rednecks	4%	2%	4%	6%	2%	6%	4%	5%	1%	3%	1%	6%	3%
Religious kids	3%	3%	2%	6%	3%	5%	2%	3%	6%	5%	4%	3%	2%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Rich kids	1%	2%	0%	1%	2%	1%	1%	0%	2%	0%	1%	1%	1%
Skaters	2%	2%	4%	1%	3%	2%	2%	3%	2%	4%	0%	1%	5%
Snobs	1%	2%	1%	1%	2%	1%	0%	1%	4%	1%	1%	2%	1%
Stoners	8%	4%	11%	9%	4%	7%	11%	5%	4%	9%	11%	7%	5%
Surfers	1%	3%	0%	1%	2%	1%	2%	1%	1%	2%	1%	0%	3%
Theater kids	3%	4%	3%	1%	4%	2%	3%	4%	2%	4%	2%	2%	5%
Other my hs groups open to	5%	5%	5%	1%	3%	4%	3%	4%	3%	2%	3%	6%	4%
Totals	99%	102%	100%	103%	102%	101%	99%	97%	100%	101%	101%	100%	100%
Unweighted N	(699)	(278)	(254)	(167)	(290)	(228)	(281)	(206)	(158)	(129)	(154)	(242)	(174)

YouGov Survey: High School Cliques

November 21 - December 11, 2022 - 2000 U.S. adult citizens



Interviewing Dates	November 21 - 27, 2022 December 7 - 11, 2022
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.148 to 6.501, with a mean of 1 and a standard deviation of 0.556.
Number of respondents	2000
Margin of error	± 2.5% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	40 questions not reported.