

YouGov Survey: Enjoyment of Holidays



Sample 1000 U.S. Adult Citizens
 Conducted February 2 - 6, 2024
 Margin of Error ±3.7%

1. Which comes closest to your view about the following day?

	This is my favorite day of the year	I enjoy this day more than an average day	I enjoy this day about as much as an average day	I enjoy this day less than an average day	This is my least favorite day of the year	Not sure
New Year's Day	12%	30%	44%	5%	4%	5%
Martin Luther King Day	4%	16%	57%	9%	7%	7%
President's Day	3%	11%	61%	10%	8%	8%
Super Bowl Sunday	6%	23%	40%	11%	13%	8%
Valentine's Day	8%	23%	42%	13%	8%	6%
St. Patrick's Day	3%	22%	55%	8%	5%	8%
Easter	13%	34%	38%	6%	3%	6%
Earth Day	4%	12%	58%	9%	5%	12%
Mother's Day	13%	34%	38%	6%	4%	5%
Memorial Day	7%	33%	45%	6%	3%	6%
Father's Day	8%	30%	44%	8%	4%	7%
Juneteenth	3%	9%	49%	11%	14%	14%
Fourth of July	12%	42%	30%	6%	4%	6%
Labor Day	5%	26%	53%	6%	3%	8%
Columbus Day or Indigenous People's Day	3%	10%	60%	11%	7%	10%
Halloween	15%	28%	35%	9%	9%	4%
Election Day	4%	19%	45%	14%	8%	10%
Veteran's Day	6%	28%	49%	5%	3%	8%
Thanksgiving	23%	47%	18%	4%	3%	5%
Christmas	36%	34%	16%	5%	5%	4%
New Year's Eve	12%	31%	41%	7%	4%	5%

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Interviewing Dates	February 2 - 6, 2024
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.108 to 5.449, with a mean of one and a standard deviation of 0.64.
Number of respondents	1000
Margin of error	± 3.7% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	73 questions not reported.

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1A. Enjoyment of Holidays — New Year's Day

Which comes closest to your view about the following day?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
This is my favorite day of the year	12%	17%	8%	21%	18%	6%	7%	9%	22%	17%	*
I enjoy this day more than an average day	30%	32%	29%	27%	27%	34%	32%	30%	29%	32%	*
I enjoy this day about as much as an average day	44%	39%	48%	29%	41%	50%	51%	50%	31%	31%	*
I enjoy this day less than an average day	5%	5%	6%	8%	6%	3%	6%	4%	9%	7%	*
This is my least favorite day of the year	4%	3%	4%	4%	3%	5%	2%	3%	4%	10%	*
Not sure	5%	4%	5%	11%	5%	2%	2%	4%	5%	3%	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(997)	(469)	(528)	(218)	(237)	(332)	(210)	(642)	(124)	(143)	(88)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This is my favorite day of the year	12%	16%	8%	13%	14%	9%	11%	13%	19%	16%	12%	9%	16%
I enjoy this day more than an average day	30%	31%	29%	31%	32%	32%	28%	31%	35%	28%	35%	30%	28%
I enjoy this day about as much as an average day	44%	40%	45%	46%	42%	51%	47%	41%	41%	39%	45%	46%	43%
I enjoy this day less than an average day	5%	5%	6%	5%	6%	4%	5%	6%	4%	8%	3%	7%	4%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This is my least favorite day of the year	4%	4%	3%	4%	2%	3%	5%	5%	0%	4%	4%	3%	5%
Not sure	5%	3%	9%	1%	4%	1%	5%	5%	0%	5%	1%	7%	4%
Totals	100%	99%	100%	100%	100%	100%	101%	101%	99%	100%	100%	102%	100%
Unweighted N	(997)	(370)	(361)	(266)	(353)	(308)	(407)	(288)	(180)	(175)	(217)	(377)	(228)

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1B. Enjoyment of Holidays — Martin Luther King Day

Which comes closest to your view about the following day?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
This is my favorite day of the year	4%	5%	4%	4%	7%	3%	2%	1%	20%	5%	*
I enjoy this day more than an average day	16%	14%	18%	15%	21%	12%	19%	14%	26%	16%	*
I enjoy this day about as much as an average day	57%	57%	57%	49%	52%	64%	59%	61%	44%	51%	*
I enjoy this day less than an average day	9%	10%	7%	8%	7%	7%	13%	10%	5%	8%	*
This is my least favorite day of the year	7%	7%	7%	8%	5%	8%	6%	7%	1%	11%	*
Not sure	7%	7%	8%	15%	9%	6%	1%	7%	5%	8%	*
Totals	100%	100%	101%	99%	101%	100%	100%	100%	101%	99%	*
Unweighted N	(999)	(470)	(529)	(219)	(237)	(333)	(210)	(643)	(125)	(143)	(88)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This is my favorite day of the year	4%	7%	3%	3%	6%	3%	6%	2%	4%	3%	8%	4%	3%
I enjoy this day more than an average day	16%	23%	12%	13%	21%	11%	17%	16%	16%	17%	20%	14%	16%
I enjoy this day about as much as an average day	57%	54%	59%	57%	60%	61%	52%	59%	66%	51%	52%	60%	59%
I enjoy this day less than an average day	9%	5%	9%	12%	4%	15%	10%	7%	7%	7%	8%	11%	6%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This is my least favorite day of the year	7%	4%	8%	8%	2%	7%	9%	8%	2%	8%	8%	5%	7%
Not sure	7%	7%	10%	6%	7%	3%	6%	9%	3%	14%	4%	6%	8%
Totals	100%	100%	101%	99%	100%	100%	100%	101%	98%	100%	100%	100%	99%
Unweighted N	(999)	(372)	(360)	(267)	(355)	(308)	(408)	(288)	(181)	(175)	(217)	(379)	(228)

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1C. Enjoyment of Holidays — President's Day

Which comes closest to your view about the following day?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
This is my favorite day of the year	3%	3%	2%	5%	4%	1%	1%	2%	3%	4%	*
I enjoy this day more than an average day	11%	12%	10%	13%	13%	7%	12%	10%	15%	10%	*
I enjoy this day about as much as an average day	61%	62%	61%	47%	57%	69%	69%	69%	40%	48%	*
I enjoy this day less than an average day	10%	10%	10%	9%	8%	9%	12%	8%	19%	12%	*
This is my least favorite day of the year	8%	7%	8%	12%	7%	9%	2%	5%	12%	13%	*
Not sure	8%	6%	9%	15%	10%	5%	3%	6%	10%	13%	*
Totals	101%	100%	100%	101%	99%	100%	99%	100%	99%	100%	*
Unweighted N	(999)	(469)	(530)	(219)	(237)	(334)	(209)	(643)	(125)	(143)	(88)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This is my favorite day of the year	3%	4%	1%	2%	3%	2%	2%	3%	4%	5%	2%	1%	4%
I enjoy this day more than an average day	11%	16%	7%	10%	13%	11%	8%	10%	19%	11%	8%	11%	13%
I enjoy this day about as much as an average day	61%	57%	60%	69%	63%	71%	59%	63%	66%	58%	68%	60%	61%
I enjoy this day less than an average day	10%	7%	11%	11%	7%	8%	14%	9%	3%	8%	9%	12%	7%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This is my least favorite day of the year	8%	8%	10%	4%	4%	5%	8%	9%	3%	7%	6%	9%	7%
Not sure	8%	8%	12%	4%	9%	3%	9%	7%	5%	10%	6%	7%	8%
Totals	101%	100%	101%	100%	99%	100%	100%	101%	100%	99%	99%	100%	100%
Unweighted N	(999)	(372)	(360)	(267)	(354)	(308)	(409)	(287)	(181)	(175)	(217)	(380)	(227)

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1D. Enjoyment of Holidays — Super Bowl Sunday

Which comes closest to your view about the following day?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
This is my favorite day of the year	6%	8%	4%	6%	6%	8%	3%	5%	13%	9%	*
I enjoy this day more than an average day	23%	24%	21%	21%	22%	23%	23%	24%	21%	24%	*
I enjoy this day about as much as an average day	40%	39%	41%	39%	41%	38%	42%	41%	39%	32%	*
I enjoy this day less than an average day	11%	13%	10%	10%	10%	10%	16%	12%	9%	12%	*
This is my least favorite day of the year	13%	10%	15%	10%	10%	16%	13%	12%	10%	13%	*
Not sure	8%	6%	9%	13%	11%	5%	2%	7%	8%	10%	*
Totals	101%	100%	100%	99%	100%	100%	99%	101%	100%	100%	*
Unweighted N	(1,000)	(470)	(530)	(219)	(237)	(334)	(210)	(644)	(125)	(143)	(88)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This is my favorite day of the year	6%	10%	4%	5%	9%	5%	7%	5%	7%	5%	7%	5%	7%
I enjoy this day more than an average day	23%	25%	19%	24%	22%	25%	18%	27%	28%	22%	27%	20%	23%
I enjoy this day about as much as an average day	40%	42%	39%	38%	44%	40%	38%	40%	47%	39%	38%	40%	41%
I enjoy this day less than an average day	11%	8%	12%	13%	8%	16%	12%	8%	10%	13%	9%	13%	10%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This is my least favorite day of the year	13%	9%	14%	15%	9%	13%	16%	13%	4%	10%	13%	14%	13%
Not sure	8%	6%	12%	5%	8%	2%	9%	7%	4%	12%	6%	8%	6%
Totals	101%	100%	100%	100%	100%	101%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(1,000)	(372)	(361)	(267)	(355)	(308)	(409)	(288)	(181)	(175)	(217)	(380)	(228)

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1E. Enjoyment of Holidays — Valentine’s Day

Which comes closest to your view about the following day?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
This is my favorite day of the year	8%	9%	8%	15%	9%	7%	3%	7%	13%	7%	*
I enjoy this day more than an average day	23%	23%	23%	26%	26%	21%	22%	24%	19%	24%	*
I enjoy this day about as much as an average day	42%	40%	43%	30%	37%	45%	54%	45%	30%	35%	*
I enjoy this day less than an average day	13%	15%	12%	11%	14%	15%	12%	12%	19%	17%	*
This is my least favorite day of the year	8%	7%	9%	7%	7%	9%	7%	6%	10%	11%	*
Not sure	6%	6%	6%	12%	7%	4%	2%	5%	9%	5%	*
Totals	100%	100%	101%	101%	100%	101%	100%	99%	100%	99%	*
Unweighted N	(999)	(469)	(530)	(219)	(237)	(333)	(210)	(643)	(125)	(143)	(88)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This is my favorite day of the year	8%	10%	4%	10%	10%	6%	8%	8%	11%	10%	6%	6%	11%
I enjoy this day more than an average day	23%	24%	22%	25%	23%	25%	22%	26%	25%	22%	24%	25%	21%
I enjoy this day about as much as an average day	42%	37%	43%	46%	39%	52%	41%	38%	48%	41%	48%	41%	39%
I enjoy this day less than an average day	13%	16%	14%	10%	16%	10%	15%	12%	13%	14%	11%	11%	19%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This is my least favorite day of the year	8%	10%	7%	6%	7%	5%	8%	11%	2%	9%	7%	9%	4%
Not sure	6%	5%	10%	2%	6%	2%	6%	5%	1%	5%	4%	7%	6%
Totals	100%	102%	100%	99%	101%	100%	100%	100%	100%	101%	100%	99%	100%
Unweighted N	(999)	(372)	(360)	(267)	(355)	(307)	(409)	(288)	(180)	(175)	(217)	(379)	(228)

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1F. Enjoyment of Holidays — St. Patrick's Day

Which comes closest to your view about the following day?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
This is my favorite day of the year	3%	4%	2%	6%	3%	2%	1%	2%	3%	8%	*
I enjoy this day more than an average day	22%	22%	21%	17%	27%	18%	24%	22%	19%	21%	*
I enjoy this day about as much as an average day	55%	54%	56%	47%	47%	60%	63%	59%	48%	44%	*
I enjoy this day less than an average day	8%	8%	8%	10%	9%	8%	5%	7%	13%	8%	*
This is my least favorite day of the year	5%	5%	5%	7%	4%	5%	3%	3%	10%	7%	*
Not sure	8%	7%	8%	12%	10%	6%	4%	7%	8%	11%	*
Totals	101%	100%	100%	99%	100%	99%	100%	100%	101%	99%	*
Unweighted N	(1,000)	(470)	(530)	(219)	(237)	(334)	(210)	(644)	(125)	(143)	(88)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This is my favorite day of the year	3%	5%	3%	2%	4%	2%	3%	3%	5%	2%	3%	3%	4%
I enjoy this day more than an average day	22%	23%	18%	24%	20%	25%	21%	17%	28%	23%	24%	19%	22%
I enjoy this day about as much as an average day	55%	52%	55%	58%	57%	59%	55%	58%	55%	49%	60%	57%	52%
I enjoy this day less than an average day	8%	10%	5%	9%	9%	9%	8%	9%	9%	11%	7%	8%	7%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This is my least favorite day of the year	5%	6%	6%	2%	4%	2%	5%	5%	2%	5%	3%	5%	6%
Not sure	8%	5%	12%	6%	6%	3%	8%	7%	1%	10%	5%	8%	9%
Totals	101%	101%	99%	101%	100%	100%	100%	99%	100%	100%	102%	100%	100%
Unweighted N	(1,000)	(372)	(361)	(267)	(355)	(308)	(409)	(288)	(181)	(175)	(217)	(380)	(228)

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1G. Enjoyment of Holidays — Easter

Which comes closest to your view about the following day?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
This is my favorite day of the year	13%	11%	14%	12%	13%	11%	15%	12%	19%	12%	*
I enjoy this day more than an average day	34%	33%	35%	38%	29%	32%	39%	35%	33%	40%	*
I enjoy this day about as much as an average day	38%	40%	35%	26%	41%	45%	35%	40%	30%	31%	*
I enjoy this day less than an average day	6%	7%	5%	8%	6%	5%	7%	7%	2%	5%	*
This is my least favorite day of the year	3%	2%	3%	5%	2%	3%	1%	1%	8%	6%	*
Not sure	6%	6%	7%	11%	9%	4%	2%	5%	7%	6%	*
Totals	100%	99%	99%	100%	100%	100%	99%	100%	99%	100%	*
Unweighted N	(1,000)	(470)	(530)	(219)	(237)	(334)	(210)	(644)	(125)	(143)	(88)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This is my favorite day of the year	13%	12%	9%	17%	12%	18%	13%	14%	12%	10%	15%	14%	10%
I enjoy this day more than an average day	34%	33%	27%	44%	29%	45%	29%	39%	35%	31%	34%	37%	32%
I enjoy this day about as much as an average day	38%	37%	43%	32%	44%	32%	41%	35%	43%	39%	38%	33%	44%
I enjoy this day less than an average day	6%	8%	6%	4%	7%	3%	6%	5%	6%	11%	4%	6%	5%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This is my least favorite day of the year	3%	3%	4%	1%	2%	1%	5%	1%	1%	2%	3%	3%	3%
Not sure	6%	7%	10%	2%	6%	2%	7%	6%	2%	6%	6%	7%	6%
Totals	100%	100%	99%	100%	100%	101%	101%	100%	99%	99%	100%	100%	100%
Unweighted N	(1,000)	(372)	(361)	(267)	(355)	(308)	(409)	(288)	(181)	(175)	(217)	(380)	(228)

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1H. Enjoyment of Holidays — Earth Day

Which comes closest to your view about the following day?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
This is my favorite day of the year	4%	4%	3%	8%	4%	2%	2%	2%	11%	4%	*
I enjoy this day more than an average day	12%	13%	11%	14%	12%	12%	10%	11%	12%	18%	*
I enjoy this day about as much as an average day	58%	54%	61%	45%	62%	61%	61%	61%	47%	49%	*
I enjoy this day less than an average day	9%	11%	8%	9%	9%	8%	12%	11%	7%	5%	*
This is my least favorite day of the year	5%	6%	5%	7%	4%	6%	4%	4%	6%	10%	*
Not sure	12%	12%	11%	18%	10%	10%	10%	10%	17%	13%	*
Totals	100%	100%	99%	101%	101%	99%	99%	99%	100%	99%	*
Unweighted N	(1,000)	(470)	(530)	(219)	(237)	(334)	(210)	(644)	(125)	(143)	(88)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This is my favorite day of the year	4%	6%	2%	3%	5%	2%	4%	3%	5%	4%	6%	2%	4%
I enjoy this day more than an average day	12%	18%	9%	9%	16%	7%	12%	12%	12%	15%	13%	8%	15%
I enjoy this day about as much as an average day	58%	57%	60%	57%	60%	61%	56%	57%	66%	55%	57%	59%	58%
I enjoy this day less than an average day	9%	7%	6%	16%	7%	16%	8%	11%	12%	8%	11%	10%	7%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This is my least favorite day of the year	5%	4%	6%	7%	2%	7%	5%	7%	3%	3%	5%	7%	4%
Not sure	12%	9%	17%	9%	10%	6%	15%	10%	2%	15%	8%	13%	11%
Totals	100%	101%	100%	101%	100%	99%	100%	100%	100%	100%	100%	99%	99%
Unweighted N	(1,000)	(372)	(361)	(267)	(355)	(308)	(409)	(288)	(181)	(175)	(217)	(380)	(228)

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11. Enjoyment of Holidays — Mother's Day

Which comes closest to your view about the following day?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
This is my favorite day of the year	13%	13%	12%	18%	19%	8%	7%	8%	29%	19%	*
I enjoy this day more than an average day	34%	32%	36%	28%	30%	36%	41%	37%	27%	32%	*
I enjoy this day about as much as an average day	38%	44%	33%	34%	36%	42%	39%	40%	31%	35%	*
I enjoy this day less than an average day	6%	4%	8%	7%	6%	5%	8%	6%	5%	5%	*
This is my least favorite day of the year	4%	3%	5%	2%	4%	6%	4%	4%	3%	6%	*
Not sure	5%	4%	6%	10%	6%	2%	2%	4%	5%	3%	*
Totals	100%	100%	100%	99%	101%	99%	101%	99%	100%	100%	*
Unweighted N	(999)	(470)	(529)	(219)	(236)	(334)	(210)	(644)	(125)	(142)	(88)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This is my favorite day of the year	13%	19%	7%	12%	19%	9%	11%	15%	13%	12%	15%	10%	14%
I enjoy this day more than an average day	34%	32%	28%	43%	29%	46%	31%	37%	42%	31%	31%	35%	36%
I enjoy this day about as much as an average day	38%	34%	43%	38%	38%	37%	40%	37%	37%	42%	45%	36%	33%
I enjoy this day less than an average day	6%	7%	8%	4%	6%	5%	8%	3%	7%	3%	6%	8%	7%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This is my least favorite day of the year	4%	5%	5%	2%	4%	2%	6%	3%	1%	5%	2%	5%	5%
Not sure	5%	3%	9%	1%	4%	2%	4%	5%	1%	6%	1%	6%	5%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	101%	99%	100%	100%	100%
Unweighted N	(999)	(372)	(360)	(267)	(355)	(308)	(408)	(288)	(181)	(175)	(216)	(380)	(228)

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1J. Enjoyment of Holidays — Memorial Day

Which comes closest to your view about the following day?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
This is my favorite day of the year	7%	9%	5%	7%	11%	3%	6%	6%	6%	10%	*
I enjoy this day more than an average day	33%	34%	32%	13%	26%	39%	52%	37%	23%	24%	*
I enjoy this day about as much as an average day	45%	42%	48%	48%	45%	49%	37%	45%	49%	43%	*
I enjoy this day less than an average day	6%	6%	6%	12%	7%	3%	3%	5%	8%	6%	*
This is my least favorite day of the year	3%	3%	3%	5%	2%	4%	1%	1%	5%	9%	*
Not sure	6%	6%	7%	14%	9%	2%	2%	6%	8%	9%	*
Totals	100%	100%	101%	99%	100%	100%	101%	100%	99%	101%	*
Unweighted N	(1,000)	(470)	(530)	(219)	(237)	(334)	(210)	(644)	(125)	(143)	(88)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This is my favorite day of the year	7%	8%	4%	8%	7%	7%	6%	7%	9%	6%	8%	7%	6%
I enjoy this day more than an average day	33%	27%	31%	42%	29%	49%	30%	38%	38%	34%	40%	31%	30%
I enjoy this day about as much as an average day	45%	48%	46%	42%	52%	37%	47%	42%	45%	47%	43%	46%	45%
I enjoy this day less than an average day	6%	8%	6%	4%	5%	3%	7%	3%	6%	6%	3%	7%	7%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This is my least favorite day of the year	3%	4%	3%	2%	2%	1%	4%	2%	0%	1%	3%	3%	3%
Not sure	6%	6%	11%	2%	5%	2%	6%	8%	2%	7%	3%	6%	10%
Totals	100%	101%	101%	100%	100%	99%	100%	100%	100%	101%	100%	100%	101%
Unweighted N	(1,000)	(372)	(361)	(267)	(355)	(308)	(409)	(288)	(181)	(175)	(217)	(380)	(228)

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1K. Enjoyment of Holidays — Father's Day

Which comes closest to your view about the following day?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
This is my favorite day of the year	8%	9%	6%	14%	11%	4%	3%	5%	20%	12%	*
I enjoy this day more than an average day	30%	32%	27%	25%	31%	30%	32%	31%	25%	29%	*
I enjoy this day about as much as an average day	44%	45%	42%	35%	37%	47%	54%	47%	33%	37%	*
I enjoy this day less than an average day	8%	5%	11%	10%	8%	8%	7%	8%	7%	8%	*
This is my least favorite day of the year	4%	3%	6%	5%	6%	5%	1%	3%	7%	8%	*
Not sure	7%	7%	7%	11%	8%	6%	3%	6%	9%	6%	*
Totals	101%	101%	99%	100%	101%	100%	100%	100%	101%	100%	*
Unweighted N	(998)	(469)	(529)	(219)	(236)	(333)	(210)	(642)	(125)	(143)	(88)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This is my favorite day of the year	8%	10%	6%	7%	8%	5%	8%	8%	7%	6%	8%	7%	10%
I enjoy this day more than an average day	30%	31%	23%	35%	29%	38%	23%	35%	40%	28%	31%	27%	33%
I enjoy this day about as much as an average day	44%	40%	45%	45%	44%	48%	44%	41%	46%	38%	47%	45%	42%
I enjoy this day less than an average day	8%	9%	10%	6%	10%	5%	10%	9%	6%	12%	8%	7%	8%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This is my least favorite day of the year	4%	5%	5%	3%	3%	2%	7%	3%	1%	4%	3%	6%	3%
Not sure	7%	5%	11%	4%	5%	3%	8%	5%	1%	11%	2%	8%	5%
Totals	101%	100%	100%	100%	99%	101%	100%	101%	101%	99%	99%	100%	101%
Unweighted N	(998)	(371)	(360)	(267)	(355)	(307)	(409)	(288)	(179)	(175)	(216)	(379)	(228)

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1L. Enjoyment of Holidays — Juneteenth

Which comes closest to your view about the following day?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
This is my favorite day of the year	3%	4%	3%	3%	6%	3%	1%	2%	12%	3%	*
I enjoy this day more than an average day	9%	9%	8%	11%	9%	7%	7%	6%	15%	11%	*
I enjoy this day about as much as an average day	49%	47%	50%	43%	53%	51%	47%	52%	43%	43%	*
I enjoy this day less than an average day	11%	11%	11%	14%	8%	11%	11%	12%	7%	11%	*
This is my least favorite day of the year	14%	15%	13%	6%	9%	18%	22%	17%	3%	8%	*
Not sure	14%	13%	15%	23%	15%	10%	11%	11%	20%	23%	*
Totals	100%	99%	100%	100%	100%	100%	99%	100%	100%	99%	*
Unweighted N	(999)	(470)	(529)	(219)	(237)	(333)	(210)	(644)	(125)	(143)	(87)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This is my favorite day of the year	3%	6%	2%	3%	6%	2%	3%	4%	5%	1%	4%	4%	3%
I enjoy this day more than an average day	9%	13%	8%	5%	14%	4%	8%	9%	11%	12%	10%	6%	9%
I enjoy this day about as much as an average day	49%	57%	49%	41%	59%	41%	45%	53%	57%	46%	51%	48%	51%
I enjoy this day less than an average day	11%	8%	8%	18%	7%	19%	11%	9%	15%	9%	10%	11%	13%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This is my least favorite day of the year	14%	3%	15%	24%	3%	28%	17%	12%	8%	15%	14%	15%	12%
Not sure	14%	14%	18%	10%	11%	6%	17%	13%	4%	16%	11%	16%	12%
Totals	100%	101%	100%	101%	100%	100%	101%	100%	100%	99%	100%	100%	100%
Unweighted N	(999)	(371)	(361)	(267)	(355)	(307)	(408)	(288)	(181)	(175)	(217)	(379)	(228)

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1M. Enjoyment of Holidays — Fourth of July

Which comes closest to your view about the following day?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
This is my favorite day of the year	12%	14%	9%	11%	12%	11%	12%	10%	13%	12%	*
I enjoy this day more than an average day	42%	41%	43%	26%	43%	44%	54%	46%	33%	37%	*
I enjoy this day about as much as an average day	30%	29%	32%	32%	27%	33%	29%	29%	32%	31%	*
I enjoy this day less than an average day	6%	6%	7%	10%	8%	3%	4%	5%	11%	8%	*
This is my least favorite day of the year	4%	5%	4%	7%	2%	5%	1%	3%	3%	6%	*
Not sure	6%	6%	6%	14%	8%	3%	0%	6%	8%	5%	*
Totals	100%	101%	101%	100%	100%	99%	100%	99%	100%	99%	*
Unweighted N	(996)	(467)	(529)	(218)	(237)	(332)	(209)	(641)	(124)	(143)	(88)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This is my favorite day of the year	12%	10%	9%	16%	10%	16%	10%	12%	13%	9%	16%	12%	9%
I enjoy this day more than an average day	42%	38%	41%	47%	41%	55%	42%	43%	46%	40%	44%	41%	43%
I enjoy this day about as much as an average day	30%	34%	31%	26%	34%	22%	33%	27%	31%	29%	28%	30%	35%
I enjoy this day less than an average day	6%	8%	6%	4%	7%	4%	6%	7%	6%	5%	6%	8%	3%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This is my least favorite day of the year	4%	4%	5%	3%	3%	1%	5%	4%	1%	4%	5%	3%	4%
Not sure	6%	5%	9%	4%	5%	2%	5%	7%	3%	13%	1%	5%	6%
Totals	100%	99%	101%	100%	100%	100%	101%	100%	100%	100%	100%	99%	100%
Unweighted N	(996)	(369)	(360)	(267)	(351)	(308)	(408)	(286)	(180)	(174)	(217)	(378)	(227)

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1N. Enjoyment of Holidays — Labor Day

Which comes closest to your view about the following day?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
This is my favorite day of the year	5%	5%	4%	6%	9%	2%	3%	4%	8%	4%	*
I enjoy this day more than an average day	26%	30%	22%	15%	24%	30%	32%	26%	29%	22%	*
I enjoy this day about as much as an average day	53%	49%	56%	45%	47%	58%	58%	56%	39%	50%	*
I enjoy this day less than an average day	6%	6%	6%	11%	7%	2%	4%	4%	10%	9%	*
This is my least favorite day of the year	3%	3%	4%	6%	3%	3%	0%	2%	4%	5%	*
Not sure	8%	7%	9%	16%	10%	6%	2%	7%	10%	10%	*
Totals	101%	100%	101%	99%	100%	101%	99%	99%	100%	100%	*
Unweighted N	(1,000)	(470)	(530)	(219)	(237)	(334)	(210)	(644)	(125)	(143)	(88)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This is my favorite day of the year	5%	5%	4%	4%	5%	4%	4%	4%	9%	6%	4%	4%	5%
I enjoy this day more than an average day	26%	28%	23%	26%	29%	30%	23%	27%	35%	19%	33%	22%	29%
I enjoy this day about as much as an average day	53%	50%	52%	56%	52%	58%	54%	52%	51%	53%	53%	54%	49%
I enjoy this day less than an average day	6%	7%	5%	5%	5%	3%	6%	5%	3%	5%	2%	9%	4%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This is my least favorite day of the year	3%	2%	4%	3%	1%	2%	4%	3%	1%	6%	3%	2%	3%
Not sure	8%	8%	11%	4%	7%	3%	9%	8%	1%	11%	4%	9%	9%
Totals	101%	100%	99%	98%	99%	100%	100%	99%	100%	100%	99%	100%	99%
Unweighted N	(1,000)	(372)	(361)	(267)	(355)	(308)	(409)	(288)	(181)	(175)	(217)	(380)	(228)

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10. Enjoyment of Holidays — Columbus Day or Indigenous People’s Day

Which comes closest to your view about the following day?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
This is my favorite day of the year	3%	4%	2%	5%	3%	1%	1%	2%	2%	6%	*
I enjoy this day more than an average day	10%	10%	9%	11%	8%	9%	12%	9%	12%	10%	*
I enjoy this day about as much as an average day	60%	60%	61%	47%	58%	66%	68%	65%	47%	51%	*
I enjoy this day less than an average day	11%	11%	11%	12%	13%	9%	9%	11%	11%	9%	*
This is my least favorite day of the year	7%	5%	8%	8%	5%	7%	7%	5%	13%	8%	*
Not sure	10%	10%	10%	16%	13%	9%	3%	8%	15%	16%	*
Totals	101%	100%	101%	99%	100%	101%	100%	100%	100%	100%	*
Unweighted N	(999)	(469)	(530)	(219)	(237)	(334)	(209)	(643)	(125)	(143)	(88)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This is my favorite day of the year	3%	4%	2%	2%	4%	2%	1%	4%	5%	5%	1%	2%	4%
I enjoy this day more than an average day	10%	13%	7%	10%	11%	11%	9%	10%	11%	7%	12%	9%	10%
I enjoy this day about as much as an average day	60%	58%	60%	63%	59%	67%	58%	58%	69%	56%	66%	60%	58%
I enjoy this day less than an average day	11%	11%	9%	12%	11%	11%	13%	11%	9%	10%	8%	11%	13%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This is my least favorite day of the year	7%	6%	8%	6%	6%	4%	8%	8%	3%	8%	5%	8%	6%
Not sure	10%	8%	14%	7%	9%	5%	12%	10%	2%	14%	7%	10%	10%
Totals	101%	100%	100%	100%	100%	100%	101%	101%	99%	100%	99%	100%	101%
Unweighted N	(999)	(372)	(360)	(267)	(355)	(307)	(409)	(288)	(181)	(175)	(217)	(379)	(228)

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1P. Enjoyment of Holidays — Halloween

Which comes closest to your view about the following day?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
This is my favorite day of the year	15%	13%	17%	16%	22%	15%	6%	13%	15%	23%	*
I enjoy this day more than an average day	28%	30%	27%	27%	31%	31%	23%	30%	22%	25%	*
I enjoy this day about as much as an average day	35%	37%	32%	32%	28%	33%	47%	36%	36%	29%	*
I enjoy this day less than an average day	9%	10%	9%	8%	6%	9%	15%	10%	8%	9%	*
This is my least favorite day of the year	9%	6%	12%	9%	8%	9%	9%	6%	15%	11%	*
Not sure	4%	4%	4%	8%	5%	3%	1%	4%	5%	3%	*
Totals	100%	100%	101%	100%	100%	100%	101%	99%	101%	100%	*
Unweighted N	(998)	(469)	(529)	(219)	(237)	(333)	(209)	(642)	(125)	(143)	(88)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This is my favorite day of the year	15%	17%	16%	11%	17%	11%	16%	13%	17%	12%	18%	13%	16%
I enjoy this day more than an average day	28%	31%	29%	24%	30%	28%	23%	28%	40%	30%	26%	29%	29%
I enjoy this day about as much as an average day	35%	31%	32%	42%	34%	39%	36%	37%	30%	36%	35%	33%	36%
I enjoy this day less than an average day	9%	9%	9%	10%	9%	12%	9%	9%	9%	7%	12%	9%	9%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This is my least favorite day of the year	9%	8%	9%	9%	6%	9%	10%	10%	4%	7%	7%	12%	7%
Not sure	4%	4%	6%	3%	4%	1%	5%	4%	1%	8%	2%	4%	3%
Totals	100%	100%	101%	99%	100%	100%	99%	101%	101%	100%	100%	100%	100%
Unweighted N	(998)	(372)	(359)	(267)	(354)	(308)	(408)	(287)	(181)	(175)	(217)	(378)	(228)

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1Q. Enjoyment of Holidays — Election Day

Which comes closest to your view about the following day?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
This is my favorite day of the year	4%	4%	4%	3%	6%	3%	5%	4%	6%	4%	*
I enjoy this day more than an average day	19%	23%	16%	12%	17%	19%	30%	23%	10%	12%	*
I enjoy this day about as much as an average day	45%	43%	46%	37%	43%	51%	45%	45%	40%	45%	*
I enjoy this day less than an average day	14%	13%	14%	20%	15%	12%	9%	13%	20%	13%	*
This is my least favorite day of the year	8%	8%	8%	10%	7%	10%	5%	6%	15%	16%	*
Not sure	10%	9%	11%	18%	11%	6%	5%	9%	9%	10%	*
Totals	100%	100%	99%	100%	99%	101%	99%	100%	100%	100%	*
Unweighted N	(1,000)	(470)	(530)	(219)	(237)	(334)	(210)	(644)	(125)	(143)	(88)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This is my favorite day of the year	4%	6%	2%	4%	6%	6%	4%	4%	6%	5%	6%	3%	4%
I enjoy this day more than an average day	19%	21%	11%	27%	20%	29%	18%	23%	22%	16%	23%	19%	19%
I enjoy this day about as much as an average day	45%	46%	40%	49%	46%	49%	41%	44%	55%	40%	43%	45%	50%
I enjoy this day less than an average day	14%	13%	19%	9%	16%	8%	14%	15%	11%	20%	13%	13%	12%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This is my least favorite day of the year	8%	6%	13%	5%	5%	4%	13%	6%	3%	6%	7%	9%	10%
Not sure	10%	7%	15%	6%	7%	3%	11%	8%	3%	14%	8%	11%	7%
Totals	100%	99%	100%	100%	100%	99%	101%	100%	100%	101%	100%	100%	102%
Unweighted N	(1,000)	(372)	(361)	(267)	(355)	(308)	(409)	(288)	(181)	(175)	(217)	(380)	(228)

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1R. Enjoyment of Holidays — Veteran's Day

Which comes closest to your view about the following day?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
This is my favorite day of the year	6%	8%	5%	6%	7%	4%	8%	6%	7%	10%	*
I enjoy this day more than an average day	28%	32%	24%	12%	28%	26%	45%	31%	20%	21%	*
I enjoy this day about as much as an average day	49%	46%	53%	49%	46%	58%	41%	51%	47%	49%	*
I enjoy this day less than an average day	5%	4%	7%	9%	5%	3%	4%	3%	11%	5%	*
This is my least favorite day of the year	3%	3%	3%	7%	2%	3%	0%	1%	5%	7%	*
Not sure	8%	8%	9%	17%	12%	5%	1%	8%	10%	8%	*
Totals	99%	101%	101%	100%	100%	99%	99%	100%	100%	100%	*
Unweighted N	(999)	(469)	(530)	(219)	(237)	(334)	(209)	(643)	(125)	(143)	(88)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This is my favorite day of the year	6%	7%	4%	7%	7%	8%	5%	5%	9%	4%	6%	6%	7%
I enjoy this day more than an average day	28%	23%	24%	37%	23%	43%	27%	33%	29%	26%	33%	28%	25%
I enjoy this day about as much as an average day	49%	54%	51%	43%	56%	42%	50%	48%	55%	49%	48%	50%	49%
I enjoy this day less than an average day	5%	5%	5%	5%	6%	2%	5%	5%	3%	6%	2%	5%	7%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This is my least favorite day of the year	3%	4%	4%	2%	2%	2%	4%	2%	1%	2%	4%	2%	4%
Not sure	8%	7%	13%	5%	7%	3%	9%	7%	3%	13%	6%	8%	7%
Totals	99%	100%	101%	99%	101%	100%	100%	100%	100%	100%	99%	99%	99%
Unweighted N	(999)	(372)	(360)	(267)	(354)	(308)	(409)	(287)	(181)	(175)	(217)	(380)	(227)

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1S. Enjoyment of Holidays — Thanksgiving

Which comes closest to your view about the following day?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
This is my favorite day of the year	23%	23%	22%	24%	24%	20%	24%	21%	33%	23%	*
I enjoy this day more than an average day	47%	48%	46%	34%	42%	52%	58%	51%	40%	39%	*
I enjoy this day about as much as an average day	18%	17%	18%	19%	19%	18%	15%	18%	15%	21%	*
I enjoy this day less than an average day	4%	4%	5%	6%	6%	3%	3%	4%	6%	6%	*
This is my least favorite day of the year	3%	3%	3%	4%	3%	4%	0%	2%	3%	7%	*
Not sure	5%	5%	4%	11%	6%	2%	0%	5%	3%	3%	*
Totals	100%	100%	98%	98%	100%	99%	100%	101%	100%	99%	*
Unweighted N	(1,000)	(470)	(530)	(219)	(237)	(334)	(210)	(644)	(125)	(143)	(88)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This is my favorite day of the year	23%	26%	16%	27%	26%	23%	21%	27%	27%	21%	20%	25%	22%
I enjoy this day more than an average day	47%	39%	51%	52%	44%	59%	47%	43%	53%	41%	59%	44%	46%
I enjoy this day about as much as an average day	18%	21%	19%	14%	21%	12%	20%	20%	12%	21%	15%	16%	21%
I enjoy this day less than an average day	4%	6%	4%	3%	4%	3%	4%	3%	7%	6%	2%	7%	2%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This is my least favorite day of the year	3%	4%	4%	2%	1%	2%	4%	2%	0%	3%	4%	3%	3%
Not sure	5%	4%	7%	3%	3%	2%	4%	5%	1%	8%	1%	5%	5%
Totals	100%	100%	101%	101%	99%	101%	100%	100%	100%	100%	101%	100%	99%
Unweighted N	(1,000)	(372)	(361)	(267)	(355)	(308)	(409)	(288)	(181)	(175)	(217)	(380)	(228)

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1T. Enjoyment of Holidays — Christmas

Which comes closest to your view about the following day?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
This is my favorite day of the year	36%	34%	38%	36%	38%	33%	42%	38%	35%	38%	*
I enjoy this day more than an average day	34%	35%	33%	28%	32%	37%	38%	35%	32%	31%	*
I enjoy this day about as much as an average day	16%	16%	16%	15%	15%	18%	15%	15%	23%	12%	*
I enjoy this day less than an average day	5%	5%	5%	6%	8%	3%	3%	5%	5%	5%	*
This is my least favorite day of the year	5%	6%	4%	6%	4%	6%	2%	4%	4%	9%	*
Not sure	4%	3%	5%	10%	4%	3%	0%	3%	2%	4%	*
Totals	100%	99%	101%	101%	101%	100%	100%	100%	101%	99%	*
Unweighted N	(999)	(469)	(530)	(219)	(237)	(334)	(209)	(644)	(124)	(143)	(88)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This is my favorite day of the year	36%	35%	29%	46%	31%	47%	37%	37%	42%	34%	40%	38%	32%
I enjoy this day more than an average day	34%	33%	37%	32%	37%	36%	30%	35%	36%	30%	36%	33%	37%
I enjoy this day about as much as an average day	16%	17%	17%	13%	20%	8%	19%	16%	12%	17%	15%	16%	16%
I enjoy this day less than an average day	5%	6%	5%	3%	5%	5%	4%	3%	8%	6%	5%	5%	4%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This is my least favorite day of the year	5%	5%	5%	3%	4%	3%	6%	5%	2%	5%	4%	3%	8%
Not sure	4%	3%	6%	2%	3%	1%	4%	4%	1%	8%	1%	5%	4%
Totals	100%	99%	99%	99%	100%	100%	100%	100%	101%	100%	101%	100%	101%
Unweighted N	(999)	(371)	(361)	(267)	(354)	(308)	(409)	(287)	(181)	(174)	(217)	(380)	(228)

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1U. Enjoyment of Holidays — New Year’s Eve

Which comes closest to your view about the following day?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
This is my favorite day of the year	12%	15%	9%	20%	20%	5%	5%	9%	22%	17%	*
I enjoy this day more than an average day	31%	33%	29%	33%	27%	36%	28%	31%	31%	34%	*
I enjoy this day about as much as an average day	41%	36%	45%	26%	37%	46%	51%	45%	32%	29%	*
I enjoy this day less than an average day	7%	7%	6%	7%	5%	5%	10%	7%	8%	7%	*
This is my least favorite day of the year	4%	3%	5%	6%	3%	5%	3%	4%	0%	9%	*
Not sure	5%	6%	5%	9%	7%	3%	3%	5%	6%	4%	*
Totals	100%	100%	99%	101%	99%	100%	100%	101%	99%	100%	*
Unweighted N	(997)	(468)	(529)	(219)	(237)	(332)	(209)	(641)	(125)	(143)	(88)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This is my favorite day of the year	12%	17%	8%	11%	15%	8%	11%	10%	19%	17%	10%	10%	13%
I enjoy this day more than an average day	31%	31%	33%	29%	31%	32%	25%	35%	37%	29%	36%	29%	32%
I enjoy this day about as much as an average day	41%	36%	39%	48%	39%	48%	47%	39%	31%	37%	40%	46%	37%
I enjoy this day less than an average day	7%	8%	7%	5%	9%	7%	6%	6%	10%	5%	6%	7%	9%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This is my least favorite day of the year	4%	4%	5%	4%	2%	4%	5%	4%	2%	5%	4%	3%	5%
Not sure	5%	5%	7%	3%	4%	2%	5%	6%	1%	8%	3%	5%	5%
Totals	100%	101%	99%	100%	100%	101%	99%	100%	100%	101%	99%	100%	101%
Unweighted N	(997)	(372)	(359)	(266)	(355)	(307)	(406)	(288)	(181)	(174)	(216)	(379)	(228)

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Interviewing Dates	February 2 - 6, 2024
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.108 to 5.449, with a mean of one and a standard deviation of 0.64.
Number of respondents	1000
Margin of error	± 3.7% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	73 questions not reported.