

YouGov Survey: Disney and Florida

April 5 - 8, 2022 - 1000 U.S. Adult Citizens



1A. Business in Politics — Donate money directly to political candidates

In their dealings with government and political candidates, do you think American businesses should or should not do any of the following things?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Should	16%	21%	12%	20%	22%	12%	12%	15%	22%	18%	11%
Should not	63%	62%	64%	54%	49%	68%	79%	67%	48%	59%	62%
Not sure	21%	18%	24%	26%	29%	20%	9%	18%	30%	23%	27%
Totals	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(982)	(455)	(527)	(182)	(194)	(376)	(230)	(718)	(115)	(83)	(66)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Should	16%	19%	10%	24%	11%	21%	14%	22%	17%	18%	12%	17%	18%
Should not	63%	62%	64%	62%	71%	65%	65%	59%	69%	67%	63%	58%	68%
Not sure	21%	19%	27%	13%	18%	14%	22%	19%	14%	16%	24%	25%	14%
Totals	100%	100%	101%	99%	100%	100%	101%	100%	100%	101%	99%	100%	100%
Unweighted N	(982)	(330)	(413)	(239)	(382)	(327)	(412)	(253)	(185)	(206)	(219)	(362)	(195)

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1B. Business in Politics — Lobby federal/state/local governments for corporate/business tax cuts

In their dealings with government and political candidates, do you think American businesses should or should not do any of the following things?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Should	28%	37%	19%	35%	30%	24%	24%	28%	26%	30%	27%
Should not	48%	45%	50%	34%	37%	56%	58%	50%	38%	47%	45%
Not sure	25%	18%	30%	31%	33%	20%	17%	23%	35%	23%	28%
Totals	101%	100%	99%	100%	100%	100%	99%	101%	99%	100%	100%
Unweighted N	(980)	(454)	(526)	(182)	(191)	(375)	(232)	(718)	(114)	(82)	(66)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Should	28%	21%	25%	43%	13%	43%	20%	35%	37%	30%	24%	30%	26%
Should not	48%	59%	44%	38%	66%	40%	49%	50%	46%	44%	49%	43%	56%
Not sure	25%	20%	31%	19%	21%	17%	31%	15%	17%	25%	27%	27%	17%
Totals	101%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	99%
Unweighted N	(980)	(332)	(409)	(239)	(383)	(325)	(407)	(254)	(184)	(205)	(218)	(360)	(197)

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1C. Business in Politics — Lobby federal/state/local governments to reduce business regulations

In their dealings with government and political candidates, do you think American businesses should or should not do any of the following things?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Should	31%	41%	21%	29%	33%	28%	36%	33%	23%	30%	29%
Should not	40%	36%	44%	35%	30%	47%	47%	40%	36%	42%	51%
Not sure	29%	22%	34%	35%	38%	25%	18%	27%	42%	28%	21%
Totals	100%	99%	99%	99%	101%	100%	101%	100%	101%	100%	101%
Unweighted N	(980)	(458)	(522)	(183)	(193)	(371)	(233)	(720)	(115)	(81)	(64)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Should	31%	22%	26%	53%	18%	53%	21%	36%	46%	33%	24%	33%	33%
Should not	40%	50%	40%	27%	56%	27%	48%	37%	39%	41%	43%	35%	45%
Not sure	29%	28%	34%	20%	27%	20%	31%	27%	16%	25%	33%	32%	21%
Totals	100%	100%	100%	100%	101%	100%	100%	100%	101%	99%	100%	100%	99%
Unweighted N	(980)	(332)	(408)	(240)	(381)	(326)	(408)	(253)	(185)	(207)	(217)	(358)	(198)

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1D. Business in Politics — Lobby federal/state/local governments to increase voter registration and voting

In their dealings with government and political candidates, do you think American businesses should or should not do any of the following things?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Should	43%	46%	40%	47%	36%	41%	48%	41%	51%	46%	41%
Should not	34%	36%	32%	26%	30%	40%	36%	37%	15%	37%	35%
Not sure	23%	18%	28%	27%	34%	19%	16%	23%	34%	17%	24%
Totals	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(979)	(455)	(524)	(180)	(192)	(376)	(231)	(719)	(111)	(83)	(66)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Should	43%	63%	32%	34%	61%	26%	42%	44%	46%	51%	38%	36%	51%
Should not	34%	18%	40%	45%	19%	56%	31%	36%	41%	30%	33%	37%	33%
Not sure	23%	19%	28%	21%	20%	18%	27%	21%	13%	19%	29%	26%	16%
Totals	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%	99%	100%
Unweighted N	(979)	(332)	(407)	(240)	(381)	(328)	(411)	(255)	(184)	(206)	(217)	(361)	(195)

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1E. Business in Politics — Lobby federal/state/local governments to expand civil rights

In their dealings with government and political candidates, do you think American businesses should or should not do any of the following things?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Should	41%	43%	40%	40%	37%	46%	41%	39%	60%	42%	35%
Should not	33%	37%	29%	27%	28%	34%	42%	37%	17%	23%	38%
Not sure	26%	20%	31%	34%	35%	20%	18%	24%	23%	35%	27%
Totals	100%	100%	100%	101%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(981)	(455)	(526)	(182)	(192)	(376)	(231)	(720)	(113)	(83)	(65)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Should	41%	67%	30%	28%	63%	24%	44%	42%	41%	47%	34%	39%	49%
Should not	33%	14%	37%	50%	16%	58%	28%	36%	41%	31%	35%	34%	30%
Not sure	26%	19%	33%	22%	20%	18%	28%	22%	18%	23%	32%	27%	20%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%	101%	101%	100%	99%
Unweighted N	(981)	(330)	(411)	(240)	(380)	(328)	(410)	(253)	(185)	(203)	(219)	(361)	(198)

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1F. Business in Politics — Move their business elsewhere if policies they disagree with aren't changed

In their dealings with government and political candidates, do you think American businesses should or should not do any of the following things?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Should	39%	49%	29%	34%	48%	36%	37%	40%	36%	38%	26%
Should not	33%	30%	35%	30%	20%	37%	42%	32%	29%	35%	39%
Not sure	29%	21%	36%	36%	33%	27%	21%	27%	35%	27%	34%
Totals	101%	100%	100%	100%	101%	100%	100%	99%	100%	100%	99%
Unweighted N	(978)	(456)	(522)	(184)	(189)	(373)	(232)	(717)	(115)	(82)	(64)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Should	39%	35%	35%	49%	31%	53%	34%	44%	44%	39%	36%	38%	41%
Should not	33%	34%	32%	31%	40%	26%	35%	32%	33%	37%	31%	31%	33%
Not sure	29%	31%	32%	20%	29%	21%	30%	24%	23%	24%	33%	31%	26%
Totals	101%	100%	99%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(978)	(328)	(410)	(240)	(379)	(328)	(407)	(251)	(185)	(207)	(217)	(360)	(194)

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2A. Business Support of Organizations — Support LGBTQ rights organizations

When it comes to taking public positions, do you think American businesses should or should not do any of the following things?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Should	43%	43%	44%	46%	42%	43%	43%	42%	48%	46%	42%
Should not	34%	37%	32%	25%	30%	37%	43%	38%	25%	23%	32%
Not sure	22%	20%	25%	29%	28%	20%	14%	20%	26%	31%	26%
Totals	99%	100%	101%	100%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(984)	(459)	(525)	(183)	(194)	(374)	(233)	(723)	(114)	(83)	(64)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Should	43%	69%	34%	26%	69%	18%	45%	47%	45%	48%	42%	39%	49%
Should not	34%	15%	36%	57%	15%	67%	33%	30%	40%	33%	36%	35%	33%
Not sure	22%	16%	30%	17%	16%	15%	22%	23%	16%	19%	22%	26%	19%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%	101%
Unweighted N	(984)	(331)	(411)	(242)	(381)	(328)	(411)	(254)	(185)	(204)	(219)	(363)	(198)

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2B. Business Support of Organizations — Support feminist organizations

When it comes to taking public positions, do you think American businesses should or should not do any of the following things?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Should	44%	42%	45%	41%	42%	43%	49%	42%	53%	43%	44%
Should not	32%	37%	27%	34%	28%	31%	35%	33%	22%	36%	30%
Not sure	24%	21%	28%	25%	30%	25%	16%	25%	25%	20%	26%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	100%	99%	100%
Unweighted N	(985)	(459)	(526)	(182)	(192)	(376)	(235)	(723)	(115)	(82)	(65)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Should	44%	66%	32%	35%	66%	26%	42%	47%	47%	49%	38%	39%	53%
Should not	32%	14%	37%	46%	13%	54%	32%	31%	35%	31%	31%	35%	29%
Not sure	24%	19%	31%	19%	20%	20%	26%	22%	18%	20%	30%	26%	19%
Totals	100%	99%	100%	100%	99%	100%	100%	100%	100%	100%	99%	100%	101%
Unweighted N	(985)	(330)	(412)	(243)	(383)	(330)	(410)	(255)	(186)	(207)	(218)	(362)	(198)

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2C. Business Support of Organizations — Support gun rights organizations

When it comes to taking public positions, do you think American businesses should or should not do any of the following things?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Should	34%	36%	32%	35%	37%	31%	34%	37%	23%	32%	28%
Should not	42%	43%	40%	30%	32%	50%	50%	42%	43%	34%	53%
Not sure	24%	22%	27%	35%	31%	19%	16%	21%	34%	35%	20%
Totals	100%	101%	99%	100%	100%	100%	100%	100%	100%	101%	101%
Unweighted N	(984)	(458)	(526)	(182)	(192)	(377)	(233)	(722)	(114)	(83)	(65)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Should	34%	20%	33%	55%	15%	55%	37%	38%	28%	31%	32%	37%	33%
Should not	42%	58%	37%	28%	64%	29%	39%	43%	50%	50%	39%	35%	48%
Not sure	24%	22%	31%	17%	22%	15%	24%	18%	22%	19%	29%	28%	19%
Totals	100%	100%	101%	100%	101%	99%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(984)	(330)	(412)	(242)	(383)	(328)	(412)	(253)	(186)	(206)	(218)	(362)	(198)

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2D. Business Support of Organizations — Support voting rights organizations

When it comes to taking public positions, do you think American businesses should or should not do any of the following things?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Should	58%	57%	59%	55%	50%	60%	66%	56%	66%	58%	58%
Should not	24%	27%	21%	21%	23%	25%	24%	26%	15%	20%	25%
Not sure	19%	16%	21%	24%	27%	15%	10%	18%	19%	23%	17%
Totals	101%	100%	101%	100%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(990)	(460)	(530)	(183)	(194)	(378)	(235)	(726)	(116)	(83)	(65)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Should	58%	78%	47%	49%	79%	41%	58%	63%	56%	60%	59%	52%	65%
Should not	24%	9%	28%	34%	9%	43%	22%	21%	28%	22%	21%	28%	21%
Not sure	19%	13%	24%	16%	12%	16%	19%	17%	16%	18%	20%	21%	14%
Totals	101%	100%	99%	99%	100%	100%	99%	101%	100%	100%	100%	101%	100%
Unweighted N	(990)	(332)	(415)	(243)	(384)	(330)	(414)	(255)	(186)	(207)	(219)	(366)	(198)

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2E. Business Support of Organizations — Support civil rights organizations

When it comes to taking public positions, do you think American businesses should or should not do any of the following things?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Should	57%	55%	59%	57%	55%	59%	59%	54%	68%	64%	55%
Should not	24%	29%	19%	21%	20%	24%	29%	26%	17%	17%	26%
Not sure	19%	16%	22%	22%	25%	17%	12%	19%	16%	19%	19%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	101%	100%	100%
Unweighted N	(981)	(457)	(524)	(181)	(194)	(373)	(233)	(721)	(113)	(82)	(65)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Should	57%	78%	49%	44%	79%	39%	62%	59%	58%	66%	51%	54%	63%
Should not	24%	12%	24%	39%	11%	42%	20%	25%	30%	21%	23%	25%	24%
Not sure	19%	11%	27%	16%	11%	19%	18%	17%	12%	13%	27%	21%	12%
Totals	100%	101%	100%	99%	101%	100%	100%	101%	100%	100%	101%	100%	99%
Unweighted N	(981)	(331)	(409)	(241)	(381)	(327)	(410)	(253)	(186)	(205)	(219)	(360)	(197)

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2F. Business Support of Organizations — Support religious freedom organizations

When it comes to taking public positions, do you think American businesses should or should not do any of the following things?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Should	51%	51%	52%	49%	49%	49%	61%	51%	59%	50%	48%
Should not	24%	27%	22%	18%	20%	28%	29%	27%	18%	21%	19%
Not sure	24%	22%	26%	33%	31%	23%	10%	22%	23%	29%	33%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(984)	(458)	(526)	(181)	(194)	(376)	(233)	(724)	(111)	(83)	(66)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Should	51%	52%	47%	58%	49%	59%	50%	56%	51%	53%	49%	51%	53%
Should not	24%	24%	26%	21%	28%	27%	27%	24%	25%	28%	24%	21%	27%
Not sure	24%	23%	27%	20%	23%	14%	23%	20%	24%	18%	27%	28%	20%
Totals	99%	99%	100%	99%	100%	100%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(984)	(330)	(414)	(240)	(382)	(327)	(410)	(255)	(186)	(206)	(220)	(361)	(197)

2G. Business Support of Organizations — Support organizations fighting police violence

When it comes to taking public positions, do you think American businesses should or should not do any of the following things?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Should	47%	49%	46%	45%	45%	50%	47%	45%	62%	52%	38%
Should not	28%	31%	25%	21%	27%	28%	36%	32%	15%	15%	30%
Not sure	25%	21%	29%	34%	28%	22%	17%	23%	24%	32%	32%
Totals	100%	101%	100%	100%	100%	100%	100%	100%	101%	99%	100%
Unweighted N	(984)	(457)	(527)	(181)	(194)	(376)	(233)	(723)	(114)	(82)	(65)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Should	47%	68%	38%	37%	64%	33%	52%	50%	42%	49%	42%	47%	51%
Should not	28%	13%	31%	42%	15%	46%	25%	29%	35%	26%	28%	28%	28%
Not sure	25%	20%	31%	21%	21%	21%	23%	22%	22%	25%	31%	24%	21%
Totals	100%	101%	100%	100%	100%	100%	100%	101%	99%	100%	101%	99%	100%
Unweighted N	(984)	(330)	(412)	(242)	(380)	(329)	(412)	(254)	(185)	(206)	(217)	(365)	(196)

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2H. Business Support of Organizations — Support organizations that support the police

When it comes to taking public positions, do you think American businesses should or should not do any of the following things?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Should	55%	57%	54%	42%	48%	56%	74%	61%	43%	50%	39%
Should not	22%	26%	19%	29%	25%	22%	15%	20%	26%	29%	32%
Not sure	22%	17%	27%	28%	27%	22%	11%	20%	32%	22%	29%
Totals	99%	100%	100%	99%	100%	100%	100%	101%	101%	101%	100%
Unweighted N	(985)	(459)	(526)	(181)	(194)	(376)	(234)	(725)	(113)	(83)	(64)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Should	55%	55%	47%	72%	51%	68%	57%	60%	56%	59%	54%	54%	57%
Should not	22%	21%	26%	18%	23%	21%	22%	21%	26%	26%	18%	23%	23%
Not sure	22%	24%	27%	11%	26%	11%	21%	19%	18%	15%	28%	23%	19%
Totals	99%	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(985)	(332)	(412)	(241)	(382)	(329)	(413)	(253)	(186)	(205)	(218)	(365)	(197)

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3. Heard About Florida LGBT School Law

How much, if anything, have you heard in the news about legislation in Florida that bans public school teachers from instructing kindergarten through third-grade students on sexual orientation and gender identity and allows parents to sue the school district if they believe the instruction is not age-appropriate?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	39%	48%	30%	30%	31%	43%	49%	41%	30%	40%	35%
A little	39%	37%	40%	33%	44%	38%	39%	41%	40%	24%	43%
Nothing at all	22%	15%	29%	37%	25%	18%	12%	18%	30%	36%	22%
Totals	100%	100%	99%	100%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(983)	(456)	(527)	(178)	(193)	(378)	(234)	(722)	(115)	(83)	(63)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	39%	43%	30%	50%	43%	55%	33%	45%	51%	45%	36%	34%	46%
A little	39%	39%	43%	31%	42%	33%	40%	39%	39%	39%	39%	40%	36%
Nothing at all	22%	18%	27%	19%	15%	12%	27%	16%	10%	17%	26%	26%	18%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	101%	100%	100%
Unweighted N	(983)	(328)	(413)	(242)	(382)	(327)	(416)	(254)	(182)	(207)	(216)	(366)	(194)

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4. Support for Florida LGBT School Law - K through 3rd

Do you support or oppose banning public school teachers from providing classroom instruction on sexual orientation and gender identity to children in kindergarten through third grade?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly support	29%	34%	24%	24%	29%	32%	30%	33%	13%	28%	21%
Somewhat support	15%	16%	15%	27%	16%	11%	10%	12%	26%	23%	17%
Somewhat oppose	12%	12%	12%	10%	13%	12%	13%	13%	15%	7%	9%
Strongly oppose	29%	26%	31%	17%	24%	32%	40%	31%	24%	20%	31%
Not sure	15%	12%	18%	23%	18%	13%	7%	11%	23%	21%	22%
Totals	100%	100%	100%	101%	100%	100%	100%	100%	101%	99%	100%
Unweighted N	(987)	(459)	(528)	(182)	(193)	(377)	(235)	(724)	(116)	(83)	(64)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly support	29%	15%	26%	53%	10%	62%	24%	32%	36%	27%	32%	28%	29%
Somewhat support	15%	20%	16%	8%	15%	7%	18%	15%	12%	16%	12%	17%	15%
Somewhat oppose	12%	18%	10%	8%	19%	4%	12%	11%	12%	20%	11%	11%	9%
Strongly oppose	29%	36%	26%	24%	43%	22%	30%	29%	30%	29%	29%	25%	34%
Not sure	15%	12%	21%	7%	13%	5%	15%	13%	10%	9%	16%	18%	12%
Totals	100%	101%	99%	100%	100%	100%	99%	100%	100%	101%	100%	99%	99%
Unweighted N	(987)	(331)	(414)	(242)	(384)	(330)	(414)	(256)	(185)	(207)	(218)	(365)	(197)

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5. Support for Florida LGBT School Law - Age Appropriate

Do you support or oppose allowing parents to sue a school district if they believe classroom instruction on sexual orientation or gender identity is not age-appropriate for students according to state standards?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly support	31%	37%	24%	28%	29%	32%	33%	34%	18%	30%	22%
Somewhat support	16%	15%	17%	22%	21%	11%	13%	15%	17%	18%	21%
Somewhat oppose	10%	12%	8%	14%	7%	10%	7%	9%	12%	14%	5%
Strongly oppose	29%	24%	33%	14%	25%	33%	40%	31%	27%	18%	36%
Not sure	15%	12%	18%	22%	18%	13%	7%	11%	26%	20%	17%
Totals	101%	100%	100%	100%	100%	99%	100%	100%	100%	100%	101%
Unweighted N	(980)	(455)	(525)	(179)	(193)	(375)	(233)	(720)	(115)	(83)	(62)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly support	31%	10%	31%	57%	7%	68%	25%	34%	37%	30%	33%	32%	26%
Somewhat support	16%	18%	13%	18%	13%	12%	17%	15%	15%	22%	13%	15%	17%
Somewhat oppose	10%	10%	12%	6%	11%	4%	12%	9%	11%	12%	8%	10%	9%
Strongly oppose	29%	50%	23%	11%	57%	7%	30%	28%	31%	22%	30%	25%	38%
Not sure	15%	12%	21%	8%	12%	8%	15%	14%	6%	14%	15%	18%	10%
Totals	101%	100%	100%	100%	100%	99%	99%	100%	100%	100%	99%	100%	100%
Unweighted N	(980)	(327)	(411)	(242)	(380)	(330)	(413)	(253)	(182)	(206)	(216)	(362)	(196)

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6. Disney Political Ideology

Do you think the Walt Disney Company is too liberal, too conservative, about right, or none of these?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too liberal	32%	38%	27%	22%	35%	33%	37%	37%	15%	26%	32%
About right	19%	21%	18%	20%	17%	19%	23%	19%	25%	19%	18%
Too conservative	9%	9%	10%	12%	10%	8%	9%	9%	9%	7%	14%
It is not political	12%	12%	12%	10%	12%	13%	12%	10%	11%	19%	16%
Not sure	27%	21%	33%	36%	26%	27%	20%	25%	40%	29%	20%
Totals	99%	101%	100%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(986)	(458)	(528)	(181)	(192)	(378)	(235)	(723)	(116)	(83)	(64)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too liberal	32%	10%	31%	64%	6%	73%	25%	36%	42%	32%	32%	33%	32%
About right	19%	32%	13%	14%	31%	7%	18%	22%	22%	21%	19%	16%	23%
Too conservative	9%	17%	7%	4%	17%	3%	9%	11%	8%	14%	8%	6%	13%
It is not political	12%	16%	14%	2%	18%	3%	13%	10%	11%	13%	10%	13%	11%
Not sure	27%	24%	35%	16%	27%	14%	35%	20%	17%	20%	32%	32%	20%
Totals	99%	99%	100%	100%	99%	100%	100%	99%	100%	100%	101%	100%	99%
Unweighted N	(986)	(331)	(412)	(243)	(383)	(330)	(413)	(256)	(186)	(206)	(219)	(364)	(197)

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7. Disney CEO Florida Law Support

The CEO of Disney publicly opposed the legislation in Florida about classroom instruction on sexual orientation and gender identity. Was this the right or wrong decision?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Right	39%	40%	39%	40%	37%	37%	45%	38%	44%	41%	38%
Wrong	35%	41%	29%	28%	32%	36%	42%	39%	17%	31%	31%
Not sure	26%	19%	32%	33%	31%	27%	13%	23%	39%	27%	31%
Totals	100%	100%	100%	101%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(982)	(456)	(526)	(178)	(192)	(378)	(234)	(722)	(115)	(82)	(63)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Right	39%	62%	29%	28%	65%	17%	42%	38%	45%	41%	38%	32%	52%
Wrong	35%	13%	38%	58%	11%	71%	30%	35%	40%	35%	34%	39%	29%
Not sure	26%	25%	33%	14%	24%	13%	29%	26%	16%	24%	29%	29%	19%
Totals	100%	100%	100%	100%	100%	101%	101%	99%	101%	100%	101%	100%	100%
Unweighted N	(982)	(328)	(411)	(243)	(381)	(330)	(413)	(254)	(185)	(205)	(217)	(364)	(196)

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8A. Appropriate Show Themes Children 5 and Under — A character having same-sex parents

Do you think the following themes or plotlines in shows are appropriate or inappropriate for children age 5 and under?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Appropriate	43%	42%	44%	54%	37%	42%	40%	41%	35%	63%	40%
Inappropriate	44%	46%	43%	33%	48%	45%	50%	48%	46%	27%	41%
Not sure	13%	12%	13%	13%	15%	13%	10%	12%	18%	10%	19%
Totals	100%	100%	100%	100%	100%	100%	100%	101%	99%	100%	100%
Unweighted N	(979)	(455)	(524)	(177)	(190)	(377)	(235)	(722)	(113)	(81)	(63)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Appropriate	43%	66%	40%	17%	68%	17%	40%	48%	41%	48%	44%	39%	44%
Inappropriate	44%	22%	44%	74%	19%	74%	45%	43%	47%	39%	44%	47%	45%
Not sure	13%	12%	16%	9%	13%	9%	16%	9%	12%	12%	12%	14%	12%
Totals	100%	100%	100%	100%	100%	100%	101%	100%	100%	99%	100%	100%	101%
Unweighted N	(979)	(328)	(410)	(241)	(380)	(329)	(414)	(253)	(184)	(204)	(216)	(364)	(195)

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8B. Appropriate Show Themes Children 5 and Under — A character being gay or lesbian

Do you think the following themes or plotlines in shows are appropriate or inappropriate for children age 5 and under?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Appropriate	38%	38%	38%	43%	38%	38%	36%	36%	38%	52%	33%
Inappropriate	49%	51%	47%	44%	49%	48%	54%	53%	42%	38%	41%
Not sure	13%	11%	15%	13%	14%	14%	11%	11%	20%	10%	26%
Totals	100%	100%	100%	100%	101%	100%	101%	100%	100%	100%	100%
Unweighted N	(975)	(453)	(522)	(176)	(188)	(377)	(234)	(719)	(112)	(81)	(63)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Appropriate	38%	63%	34%	14%	63%	13%	38%	42%	34%	45%	35%	35%	42%
Inappropriate	49%	24%	50%	79%	23%	78%	48%	48%	55%	40%	49%	53%	48%
Not sure	13%	13%	16%	7%	14%	8%	14%	11%	12%	15%	16%	12%	11%
Totals	100%	100%	100%	100%	100%	99%	100%	101%	101%	100%	100%	100%	101%
Unweighted N	(975)	(325)	(408)	(242)	(379)	(328)	(411)	(253)	(185)	(205)	(216)	(360)	(194)

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8C. Appropriate Show Themes Children 5 and Under — A character being transgender

Do you think the following themes or plotlines in shows are appropriate or inappropriate for children age 5 and under?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Appropriate	32%	31%	33%	35%	32%	30%	30%	32%	29%	36%	29%
Inappropriate	52%	55%	49%	47%	54%	52%	55%	54%	49%	49%	47%
Not sure	16%	15%	18%	18%	14%	18%	15%	15%	23%	15%	24%
Totals	100%	101%	100%	100%	100%	100%	100%	101%	101%	100%	100%
Unweighted N	(978)	(455)	(523)	(178)	(188)	(378)	(234)	(720)	(113)	(82)	(63)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Appropriate	32%	53%	28%	10%	54%	7%	28%	34%	31%	41%	27%	27%	36%
Inappropriate	52%	26%	54%	83%	24%	85%	51%	52%	58%	45%	56%	56%	46%
Not sure	16%	21%	19%	7%	22%	7%	21%	14%	11%	14%	16%	16%	18%
Totals	100%	100%	101%	100%	100%	99%	100%	100%	100%	100%	99%	99%	100%
Unweighted N	(978)	(328)	(408)	(242)	(381)	(328)	(412)	(254)	(185)	(205)	(216)	(361)	(196)

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9A. Appropriate Show Themes Children Ages 6 to 9 — A character having same-sex parents

Do you think the following themes or plotlines in shows are appropriate or inappropriate for children ages 6 to 9?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Appropriate	45%	42%	48%	51%	41%	45%	44%	44%	38%	58%	46%
Inappropriate	41%	44%	38%	33%	46%	40%	45%	44%	42%	27%	41%
Not sure	14%	14%	14%	16%	13%	15%	10%	12%	21%	14%	13%
Totals	100%	100%	100%	100%	100%	100%	99%	100%	101%	99%	100%
Unweighted N	(953)	(446)	(507)	(172)	(188)	(365)	(228)	(704)	(112)	(79)	(58)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Appropriate	45%	68%	42%	20%	72%	18%	43%	48%	43%	54%	49%	37%	47%
Inappropriate	41%	21%	42%	69%	16%	70%	42%	41%	42%	32%	39%	47%	41%
Not sure	14%	11%	17%	12%	12%	12%	16%	11%	15%	13%	12%	16%	12%
Totals	100%	100%	101%	101%	100%	100%	101%	100%	100%	99%	100%	100%	100%
Unweighted N	(953)	(318)	(398)	(237)	(370)	(323)	(396)	(251)	(180)	(201)	(209)	(353)	(190)

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9B. Appropriate Show Themes Children Ages 6 to 9 — A character being gay or lesbian

Do you think the following themes or plotlines in shows are appropriate or inappropriate for children ages 6 to 9?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Appropriate	40%	38%	42%	47%	37%	39%	40%	39%	37%	53%	32%
Inappropriate	46%	50%	43%	41%	49%	45%	49%	49%	44%	34%	41%
Not sure	14%	12%	15%	13%	14%	16%	11%	11%	19%	13%	27%
Totals	100%	100%	100%	101%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(952)	(446)	(506)	(171)	(187)	(366)	(228)	(703)	(111)	(80)	(58)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Appropriate	40%	64%	36%	17%	66%	14%	37%	45%	39%	50%	41%	34%	43%
Inappropriate	46%	23%	46%	76%	20%	76%	47%	44%	47%	38%	46%	51%	44%
Not sure	14%	13%	18%	6%	15%	10%	16%	10%	15%	12%	13%	15%	14%
Totals	100%	100%	100%	99%	101%	100%	100%	99%	101%	100%	100%	100%	101%
Unweighted N	(952)	(318)	(397)	(237)	(370)	(323)	(395)	(252)	(180)	(200)	(209)	(352)	(191)

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9C. Appropriate Show Themes Children Ages 6 to 9 — A character being transgender

Do you think the following themes or plotlines in shows are appropriate or inappropriate for children ages 6 to 9?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Appropriate	35%	34%	36%	39%	36%	33%	35%	34%	32%	49%	29%
Inappropriate	50%	53%	46%	45%	50%	49%	54%	53%	49%	39%	40%
Not sure	15%	12%	17%	15%	13%	18%	12%	13%	19%	12%	31%
Totals	100%	99%	99%	99%	99%	100%	101%	100%	100%	100%	100%
Unweighted N	(950)	(447)	(503)	(171)	(187)	(365)	(227)	(703)	(111)	(78)	(58)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Appropriate	35%	57%	32%	12%	59%	9%	35%	37%	32%	43%	32%	30%	41%
Inappropriate	50%	25%	50%	82%	21%	84%	48%	49%	56%	45%	54%	54%	42%
Not sure	15%	17%	18%	6%	20%	7%	17%	14%	12%	12%	14%	15%	17%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(950)	(316)	(397)	(237)	(369)	(323)	(395)	(251)	(179)	(201)	(209)	(349)	(191)

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10A. Appropriate Show Themes Children Ages 10 to 14 — A character having same-sex parents

Do you think the following themes or plotlines in shows are appropriate or inappropriate for children ages 10 to 14?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Appropriate	55%	55%	55%	59%	50%	55%	57%	54%	50%	66%	54%
Inappropriate	33%	32%	33%	28%	40%	30%	33%	34%	38%	23%	28%
Not sure	13%	13%	12%	13%	10%	15%	11%	12%	12%	11%	18%
Totals	101%	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(967)	(453)	(514)	(173)	(191)	(371)	(232)	(715)	(112)	(79)	(61)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Appropriate	55%	75%	54%	29%	80%	31%	52%	60%	54%	62%	57%	50%	56%
Inappropriate	33%	15%	32%	58%	11%	56%	33%	29%	34%	26%	31%	38%	30%
Not sure	13%	10%	14%	14%	9%	13%	15%	11%	11%	12%	12%	12%	14%
Totals	101%	100%	100%	101%	100%	100%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(967)	(324)	(402)	(241)	(375)	(327)	(406)	(250)	(184)	(203)	(214)	(355)	(195)

YouGov Survey: Disney and Florida

April 5 - 8, 2022 - 1000 U.S. Adult Citizens



10B. Appropriate Show Themes Children Ages 10 to 14 — A character being gay or lesbian

Do you think the following themes or plotlines in shows are appropriate or inappropriate for children ages 10 to 14?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Appropriate	51%	49%	52%	53%	43%	52%	55%	48%	53%	63%	50%
Inappropriate	36%	39%	34%	31%	46%	34%	35%	39%	35%	25%	30%
Not sure	13%	12%	14%	16%	11%	14%	10%	12%	13%	12%	20%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	101%	100%	100%
Unweighted N	(966)	(452)	(514)	(174)	(190)	(370)	(232)	(717)	(111)	(78)	(60)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Appropriate	51%	75%	48%	23%	79%	24%	48%	57%	47%	55%	52%	46%	54%
Inappropriate	36%	17%	35%	64%	13%	63%	37%	33%	39%	31%	35%	41%	34%
Not sure	13%	8%	17%	13%	9%	13%	15%	10%	14%	14%	13%	13%	12%
Totals	100%	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(966)	(324)	(402)	(240)	(375)	(326)	(404)	(251)	(185)	(203)	(213)	(355)	(195)

YouGov Survey: Disney and Florida

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10C. Appropriate Show Themes Children Ages 10 to 14 — A character being transgender

Do you think the following themes or plotlines in shows are appropriate or inappropriate for children ages 10 to 14?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Appropriate	47%	46%	48%	51%	45%	47%	48%	46%	48%	55%	48%
Inappropriate	39%	41%	38%	35%	42%	39%	40%	42%	37%	30%	33%
Not sure	14%	13%	14%	14%	13%	15%	12%	12%	15%	15%	20%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%	101%
Unweighted N	(964)	(450)	(514)	(174)	(190)	(368)	(232)	(715)	(111)	(78)	(60)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Appropriate	47%	74%	43%	19%	74%	18%	47%	49%	44%	51%	46%	42%	53%
Inappropriate	39%	15%	40%	71%	14%	70%	37%	40%	42%	35%	39%	44%	35%
Not sure	14%	12%	17%	10%	12%	12%	16%	11%	14%	14%	15%	13%	12%
Totals	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(964)	(321)	(403)	(240)	(373)	(325)	(405)	(250)	(183)	(202)	(214)	(355)	(193)

YouGov Survey: Disney and Florida

April 5 - 8, 2022 - 1000 U.S. Adult Citizens



Interviewing Dates	April 5 - 8, 2022
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2018 American Community Study. Voter registration was imputed from the November 2018 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted based on gender, age, race, education, news interest, and 2020 Presidential vote (or non-vote). The weights range from 0.2 to 6.502, with a mean of one and a standard deviation of 0.59.
Number of respondents	1000
Margin of error	± 3.6% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	61 questions not reported.