

# YouGov Survey: Baby-Formula Shortage

May 13 - 16, 2022 - 1000 US Adult Citizens



## 1. Heard About Formula Shortage

How much have you heard about a supply shortage of baby formula in the United States?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	46%	42%	50%	24%	41%	54%	63%	50%	48%	38%	25%
A little	40%	40%	39%	55%	37%	37%	31%	38%	31%	51%	47%
Nothing at all	14%	17%	11%	21%	22%	10%	6%	12%	21%	12%	28%
Totals	100%	99%	100%	100%	100%	101%	100%	100%	100%	101%	100%
Unweighted N	(994)	(444)	(550)	(171)	(195)	(372)	(256)	(715)	(129)	(87)	(63)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	46%	48%	38%	58%	47%	58%	44%	47%	53%	49%	51%	49%	36%
A little	40%	41%	42%	34%	42%	36%	42%	40%	34%	38%	37%	36%	49%
Nothing at all	14%	12%	20%	8%	10%	6%	14%	13%	13%	13%	12%	15%	15%
Totals	100%	101%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(994)	(329)	(404)	(261)	(374)	(328)	(444)	(251)	(176)	(175)	(188)	(406)	(225)

# YouGov Survey: Baby-Formula Shortage

May 13 - 16, 2022 - 1000 US Adult Citizens



## 2. Personally Affected Formula Shortage

Have you been personally affected by the supply shortage of baby formula in the United States?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	11%	17%	7%	20%	25%	3%	1%	12%	8%	14%	11%
No	82%	76%	88%	65%	66%	93%	98%	84%	82%	76%	78%
Not sure	7%	8%	6%	15%	9%	3%	1%	5%	10%	11%	11%
Totals	100%	101%	101%	100%	100%	99%	100%	101%	100%	101%	100%
Unweighted N	(992)	(442)	(550)	(171)	(195)	(373)	(253)	(713)	(129)	(87)	(63)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	11%	20%	5%	12%	13%	12%	8%	13%	23%	21%	3%	11%	13%
No	82%	78%	84%	84%	84%	84%	86%	83%	69%	75%	91%	80%	82%
Not sure	7%	3%	11%	4%	3%	5%	6%	4%	8%	4%	6%	9%	5%
Totals	100%	101%	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(992)	(328)	(405)	(259)	(373)	(326)	(443)	(250)	(176)	(175)	(188)	(406)	(223)

# YouGov Survey: Baby-Formula Shortage

May 13 - 16, 2022 - 1000 US Adult Citizens



### 3. Expect To Be Personally Affected Formula Shortage

Do you expect to be personally affected at some point by the supply shortage of baby formula in the United States?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	5%	4%	5%	9%	8%	4%	0%	3%	11%	3%	13%
No	85%	85%	85%	64%	81%	91%	97%	91%	74%	73%	75%
Not sure	10%	10%	10%	27%	11%	6%	2%	6%	15%	24%	12%
Totals	100%	99%	100%	100%	100%	101%	99%	100%	100%	100%	100%
Unweighted N	(897)	(382)	(515)	(132)	(156)	(360)	(249)	(651)	(116)	(76)	(54)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	5%	5%	4%	6%	5%	4%	5%	7%	2%	6%	3%	5%	5%
No	85%	89%	81%	89%	90%	88%	86%	86%	88%	90%	88%	82%	85%
Not sure	10%	6%	15%	6%	5%	8%	9%	7%	9%	5%	9%	12%	11%
Totals	100%	100%	100%	101%	100%	100%	100%	100%	99%	101%	100%	99%	101%
Unweighted N	(897)	(281)	(382)	(234)	(335)	(293)	(413)	(226)	(140)	(146)	(182)	(373)	(196)

# YouGov Survey: Baby-Formula Shortage

May 13 - 16, 2022 - 1000 US Adult Citizens



## 4. Heard About Formula Recall

How much have you heard about a recent recall of baby formula?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	19%	20%	18%	14%	24%	19%	20%	20%	25%	11%	16%
A little	45%	44%	47%	48%	44%	42%	49%	45%	39%	51%	46%
Nothing at all	35%	36%	35%	38%	32%	39%	31%	34%	35%	39%	37%
Totals	99%	100%	100%	100%	100%	100%	100%	99%	99%	101%	99%
Unweighted N	(994)	(443)	(551)	(170)	(195)	(373)	(256)	(715)	(129)	(87)	(63)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	19%	22%	16%	21%	23%	21%	19%	19%	26%	28%	23%	18%	12%
A little	45%	49%	40%	50%	48%	49%	42%	48%	45%	47%	38%	45%	52%
Nothing at all	35%	29%	44%	29%	29%	29%	39%	33%	30%	26%	39%	37%	36%
Totals	99%	100%	100%	100%	100%	99%	100%	100%	101%	101%	100%	100%	100%
Unweighted N	(994)	(329)	(405)	(260)	(374)	(327)	(445)	(250)	(176)	(175)	(189)	(405)	(225)

# YouGov Survey: Baby-Formula Shortage

May 13 - 16, 2022 - 1000 US Adult Citizens



## 5. experiment\_assign

Experiment Treatment

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Remove restrictions	50%	48%	52%	55%	53%	48%	47%	50%	49%	51%	56%
Suspend guidelines	50%	52%	48%	45%	47%	52%	53%	50%	51%	49%	44%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,000)	(447)	(553)	(172)	(199)	(373)	(256)	(720)	(130)	(87)	(63)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Remove restrictions	50%	52%	50%	48%	50%	50%	49%	52%	49%	50%	48%	51%	50%
Suspend guidelines	50%	48%	50%	52%	50%	50%	51%	48%	51%	50%	52%	49%	50%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,000)	(331)	(408)	(261)	(376)	(328)	(449)	(251)	(176)	(175)	(192)	(408)	(225)

# YouGov Survey: Baby-Formula Shortage

May 13 - 16, 2022 - 1000 US Adult Citizens



## 6. Formula - Remove Restrictions Treatment

The Food and Drug Administration places rules on which baby formula products can be imported to the U.S. from other countries, with requirements on the vitamin content, formula packaging, and labeling of the formula. Would you support or oppose removing restrictions on the import of baby formula from other countries in an effort to relieve shortages?

*Asked of a randomly assigned half-sample*

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly support	18%	24%	13%	19%	29%	14%	10%	19%	26%	13%	12%
Somewhat support	23%	24%	22%	29%	20%	16%	31%	21%	22%	38%	16%
Somewhat oppose	17%	17%	16%	17%	15%	16%	19%	17%	13%	13%	26%
Strongly oppose	17%	16%	18%	10%	12%	22%	24%	18%	19%	10%	23%
Not sure	25%	18%	31%	25%	24%	31%	16%	25%	20%	26%	24%
Totals	100%	99%	100%	100%	100%	99%	100%	100%	100%	100%	101%
Unweighted N	(497)	(214)	(283)	(94)	(101)	(177)	(125)	(350)	(67)	(45)	(35)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly support	18%	22%	14%	20%	20%	16%	18%	15%	23%	20%	13%	20%	19%
Somewhat support	23%	27%	21%	21%	26%	20%	21%	21%	28%	18%	24%	27%	21%
Somewhat oppose	17%	17%	18%	15%	18%	21%	14%	22%	18%	15%	12%	16%	22%
Strongly oppose	17%	16%	14%	25%	18%	24%	14%	24%	18%	20%	20%	14%	18%
Not sure	25%	17%	33%	19%	19%	20%	33%	19%	13%	27%	31%	23%	20%
Totals	100%	99%	100%	100%	101%	101%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(497)	(169)	(204)	(124)	(185)	(165)	(216)	(126)	(83)	(84)	(93)	(206)	(114)

# YouGov Survey: Baby-Formula Shortage

May 13 - 16, 2022 - 1000 US Adult Citizens



## 7. Formula - Suspend FDA Guidelines Treatment

The Food and Drug Administration places rules on which baby formula products can be imported to the U.S. from other countries, with requirements on the vitamin content, formula packaging, and labeling of the formula. Would you support or oppose suspending FDA guidelines on the import of baby formula from other countries in an effort to relieve shortages?

*Asked of a randomly assigned half-sample*

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly support	16%	21%	11%	14%	25%	11%	18%	16%	20%	13%	*
Somewhat support	23%	22%	24%	29%	22%	25%	19%	23%	19%	27%	*
Somewhat oppose	15%	15%	16%	13%	15%	16%	17%	16%	17%	8%	*
Strongly oppose	18%	17%	20%	9%	13%	25%	21%	20%	21%	11%	*
Not sure	27%	25%	28%	35%	25%	24%	25%	25%	23%	41%	*
Totals	99%	100%	99%	100%	100%	101%	100%	100%	100%	100%	*
Unweighted N	(500)	(231)	(269)	(77)	(97)	(195)	(131)	(367)	(63)	(42)	(28)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly support	16%	21%	10%	21%	19%	18%	13%	18%	27%	21%	14%	15%	16%
Somewhat support	23%	24%	24%	22%	29%	19%	24%	27%	21%	27%	18%	25%	23%
Somewhat oppose	15%	11%	16%	19%	15%	18%	14%	21%	13%	16%	17%	17%	10%
Strongly oppose	18%	17%	20%	16%	17%	25%	20%	16%	22%	14%	19%	19%	19%
Not sure	27%	28%	29%	22%	20%	20%	30%	18%	17%	21%	31%	24%	31%
Totals	99%	101%	99%	100%	100%	100%	101%	100%	100%	99%	99%	100%	99%
Unweighted N	(500)	(160)	(203)	(137)	(190)	(163)	(232)	(124)	(93)	(91)	(98)	(200)	(111)

# YouGov Survey: Baby-Formula Shortage

May 13 - 16, 2022 - 1000 US Adult Citizens



## 8A. Responsibility For Shortage — The U.S. Food and Drug Administration (FDA)

How much responsibility do each of the following have for the current U.S. baby formula shortage?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	34%	34%	34%	26%	32%	35%	43%	34%	39%	31%	33%
A little	29%	32%	27%	36%	33%	27%	22%	30%	25%	28%	28%
None	15%	15%	15%	15%	13%	15%	16%	16%	11%	17%	10%
Not sure	22%	19%	25%	23%	22%	23%	19%	20%	25%	24%	29%
Totals	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(994)	(443)	(551)	(170)	(195)	(373)	(256)	(715)	(129)	(87)	(63)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	34%	31%	32%	41%	25%	47%	36%	31%	37%	40%	36%	35%	27%
A little	29%	32%	25%	33%	37%	23%	28%	33%	29%	25%	30%	31%	28%
None	15%	19%	13%	13%	20%	13%	13%	17%	17%	12%	15%	15%	17%
Not sure	22%	18%	30%	12%	19%	17%	24%	20%	17%	24%	19%	19%	28%
Totals	100%	100%	100%	99%	101%	100%	101%	101%	100%	101%	100%	100%	100%
Unweighted N	(994)	(328)	(405)	(261)	(374)	(328)	(445)	(251)	(176)	(175)	(188)	(406)	(225)



# YouGov Survey: Baby-Formula Shortage

May 13 - 16, 2022 - 1000 US Adult Citizens



## 8B. Responsibility For Shortage — The Biden Administration

How much responsibility do each of the following have for the current U.S. baby formula shortage?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	37%	39%	34%	25%	40%	39%	41%	39%	28%	34%	35%
A little	20%	23%	18%	32%	22%	17%	12%	19%	22%	22%	26%
None	25%	23%	26%	19%	22%	24%	36%	25%	30%	21%	18%
Not sure	18%	14%	21%	24%	16%	20%	11%	16%	21%	23%	21%
Totals	100%	99%	99%	100%	100%	100%	100%	99%	101%	100%	100%
Unweighted N	(958)	(427)	(531)	(168)	(191)	(355)	(244)	(687)	(123)	(86)	(62)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	37%	20%	37%	57%	16%	67%	37%	39%	37%	37%	37%	41%	30%
A little	20%	22%	19%	21%	20%	16%	19%	23%	23%	26%	21%	19%	18%
None	25%	45%	19%	10%	51%	6%	23%	27%	25%	18%	24%	24%	33%
Not sure	18%	14%	25%	12%	13%	11%	21%	12%	16%	19%	18%	16%	19%
Totals	100%	101%	100%	100%	100%	100%	100%	101%	101%	100%	100%	100%	100%
Unweighted N	(958)	(313)	(398)	(247)	(360)	(317)	(428)	(241)	(171)	(170)	(182)	(387)	(219)

# YouGov Survey: Baby-Formula Shortage

May 13 - 16, 2022 - 1000 US Adult Citizens



## 8C. Responsibility For Shortage — Supply-chain problems

How much responsibility do each of the following have for the current U.S. baby formula shortage?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	47%	45%	49%	38%	42%	51%	56%	49%	48%	41%	41%
A little	29%	31%	27%	34%	27%	29%	27%	30%	22%	28%	36%
None	9%	13%	6%	8%	13%	7%	9%	8%	12%	12%	8%
Not sure	15%	11%	18%	20%	18%	14%	8%	13%	19%	19%	15%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	101%	100%	100%
Unweighted N	(985)	(438)	(547)	(168)	(194)	(373)	(250)	(711)	(125)	(86)	(63)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	47%	60%	41%	41%	58%	40%	49%	46%	45%	50%	49%	47%	44%
A little	29%	22%	31%	36%	24%	38%	25%	34%	35%	29%	26%	29%	31%
None	9%	8%	8%	13%	8%	11%	9%	9%	11%	8%	9%	10%	9%
Not sure	15%	10%	21%	11%	10%	11%	17%	11%	9%	13%	16%	14%	17%
Totals	100%	100%	101%	101%	100%	100%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(985)	(324)	(401)	(260)	(370)	(326)	(440)	(248)	(176)	(172)	(187)	(401)	(225)

# YouGov Survey: Baby-Formula Shortage

May 13 - 16, 2022 - 1000 US Adult Citizens



## 8D. Responsibility For Shortage — Inflation

How much responsibility do each of the following have for the current U.S. baby formula shortage?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	35%	34%	35%	39%	32%	37%	30%	32%	43%	37%	37%
A little	27%	28%	26%	30%	27%	25%	25%	27%	24%	28%	29%
None	22%	26%	18%	11%	19%	23%	34%	25%	16%	12%	20%
Not sure	17%	12%	21%	20%	22%	16%	11%	16%	17%	23%	14%
Totals	101%	100%	100%	100%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(988)	(440)	(548)	(170)	(196)	(371)	(251)	(710)	(128)	(87)	(63)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	35%	31%	34%	39%	27%	41%	38%	31%	32%	40%	34%	36%	29%
A little	27%	32%	23%	26%	32%	22%	26%	30%	28%	24%	29%	24%	31%
None	22%	22%	20%	25%	27%	27%	18%	25%	27%	19%	25%	21%	22%
Not sure	17%	15%	23%	10%	13%	10%	19%	15%	14%	17%	12%	18%	19%
Totals	101%	100%	100%	100%	99%	100%	101%	101%	101%	100%	100%	99%	101%
Unweighted N	(988)	(327)	(402)	(259)	(374)	(323)	(444)	(248)	(175)	(174)	(189)	(403)	(222)

# YouGov Survey: Baby-Formula Shortage

May 13 - 16, 2022 - 1000 US Adult Citizens



## 8E. Responsibility For Shortage — U.S. companies that create baby formula

How much responsibility do each of the following have for the current U.S. baby formula shortage?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	48%	45%	52%	34%	42%	53%	61%	50%	55%	37%	42%
A little	26%	28%	24%	33%	27%	24%	22%	26%	19%	33%	26%
None	8%	11%	6%	6%	11%	8%	8%	8%	8%	7%	12%
Not sure	17%	16%	19%	26%	20%	15%	9%	16%	19%	23%	20%
Totals	99%	100%	101%	99%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(988)	(439)	(549)	(168)	(196)	(371)	(253)	(712)	(126)	(87)	(63)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	48%	64%	41%	42%	64%	39%	52%	49%	48%	49%	52%	45%	50%
A little	26%	20%	26%	33%	22%	34%	23%	29%	27%	27%	24%	27%	25%
None	8%	4%	8%	13%	4%	14%	7%	10%	9%	8%	6%	11%	6%
Not sure	17%	12%	25%	12%	10%	14%	18%	12%	16%	15%	18%	17%	19%
Totals	99%	100%	100%	100%	100%	101%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(988)	(325)	(403)	(260)	(372)	(326)	(440)	(250)	(176)	(171)	(189)	(403)	(225)

# YouGov Survey: Baby-Formula Shortage

May 13 - 16, 2022 - 1000 US Adult Citizens



## 8F. Responsibility For Shortage — The recent recall of baby formula from Abbott Nutrition

How much responsibility do each of the following have for the current U.S. baby formula shortage?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	41%	38%	43%	25%	32%	50%	52%	43%	45%	34%	31%
A little	30%	34%	26%	36%	31%	28%	26%	32%	22%	27%	35%
None	8%	11%	5%	10%	15%	4%	5%	7%	13%	9%	10%
Not sure	21%	17%	25%	29%	22%	18%	17%	19%	20%	31%	25%
Totals	100%	100%	99%	100%	100%	100%	100%	101%	100%	101%	101%
Unweighted N	(993)	(443)	(550)	(170)	(195)	(373)	(255)	(715)	(128)	(87)	(63)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	41%	48%	35%	42%	52%	40%	43%	43%	36%	43%	44%	39%	40%
A little	30%	28%	30%	33%	26%	36%	25%	36%	32%	31%	31%	30%	27%
None	8%	6%	8%	10%	6%	7%	10%	5%	10%	6%	6%	9%	9%
Not sure	21%	18%	28%	14%	15%	17%	22%	16%	22%	20%	18%	22%	24%
Totals	100%	100%	101%	99%	99%	100%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(993)	(327)	(405)	(261)	(375)	(327)	(445)	(251)	(175)	(175)	(190)	(403)	(225)

# YouGov Survey: Baby-Formula Shortage

May 13 - 16, 2022 - 1000 US Adult Citizens



## 8G. Responsibility For Shortage — Parents who keep large supplies of baby formula

How much responsibility do each of the following have for the current U.S. baby formula shortage?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	21%	21%	21%	26%	28%	15%	17%	20%	24%	22%	18%
A little	31%	32%	29%	29%	27%	34%	32%	34%	25%	23%	23%
None	28%	27%	28%	16%	23%	33%	37%	29%	28%	17%	37%
Not sure	21%	19%	22%	30%	22%	19%	14%	17%	23%	38%	22%
Totals	101%	99%	100%	101%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(991)	(440)	(551)	(169)	(197)	(373)	(252)	(713)	(128)	(87)	(63)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	21%	28%	19%	15%	24%	15%	25%	16%	23%	27%	18%	20%	21%
A little	31%	31%	29%	33%	37%	29%	29%	37%	30%	26%	37%	30%	29%
None	28%	21%	24%	43%	22%	44%	26%	33%	26%	28%	30%	30%	22%
Not sure	21%	20%	29%	9%	17%	12%	20%	14%	21%	19%	15%	21%	28%
Totals	101%	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(991)	(328)	(403)	(260)	(375)	(325)	(444)	(250)	(176)	(173)	(190)	(404)	(224)

# YouGov Survey: Baby-Formula Shortage

May 13 - 16, 2022 - 1000 US Adult Citizens



## 8H. Responsibility For Shortage — U.S. trade policies

How much responsibility do each of the following have for the current U.S. baby formula shortage?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	25%	25%	25%	26%	25%	25%	24%	25%	27%	25%	22%
A little	32%	35%	30%	35%	29%	30%	35%	34%	22%	30%	34%
None	16%	19%	12%	11%	16%	18%	16%	16%	21%	8%	12%
Not sure	27%	21%	33%	28%	29%	27%	25%	24%	31%	37%	31%
Totals	100%	100%	100%	100%	99%	100%	100%	99%	101%	100%	99%
Unweighted N	(991)	(440)	(551)	(168)	(197)	(372)	(254)	(716)	(127)	(86)	(62)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	25%	25%	22%	30%	21%	31%	29%	19%	23%	30%	24%	26%	21%
A little	32%	34%	33%	28%	37%	32%	29%	39%	32%	33%	35%	29%	33%
None	16%	15%	11%	24%	17%	18%	14%	15%	22%	11%	15%	17%	18%
Not sure	27%	26%	35%	17%	25%	19%	28%	27%	23%	26%	27%	28%	27%
Totals	100%	100%	101%	99%	100%	100%	100%	100%	100%	100%	101%	100%	99%
Unweighted N	(991)	(328)	(403)	(260)	(375)	(327)	(445)	(250)	(175)	(173)	(190)	(404)	(224)

# YouGov Survey: Baby-Formula Shortage

May 13 - 16, 2022 - 1000 US Adult Citizens



## 9. Defense Production Act

The Defense Production Act gives the president the power to order the production and supply of goods and services to promote the national defense. Should President Biden use the Defense Production Act to try to speed the production of baby formula in the U.S.?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, he should	50%	52%	48%	41%	53%	51%	53%	52%	41%	47%	44%
No, he should not	20%	23%	17%	25%	15%	19%	22%	19%	20%	17%	32%
Not sure	31%	26%	35%	35%	32%	30%	26%	29%	38%	35%	24%
Totals	101%	101%	100%	101%	100%	100%	101%	100%	99%	99%	100%
Unweighted N	(984)	(439)	(545)	(165)	(194)	(371)	(254)	(710)	(126)	(86)	(62)

  

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, he should	50%	57%	39%	58%	56%	53%	46%	59%	56%	56%	49%	48%	49%
No, he should not	20%	16%	22%	21%	19%	24%	19%	20%	18%	18%	18%	19%	23%
Not sure	31%	27%	39%	21%	25%	23%	35%	22%	26%	26%	33%	33%	27%
Totals	101%	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%	99%
Unweighted N	(984)	(327)	(400)	(257)	(373)	(325)	(438)	(247)	(175)	(172)	(187)	(400)	(225)



# YouGov Survey: Baby-Formula Shortage

May 13 - 16, 2022 - 1000 US Adult Citizens



## 10. Formula for Non-Citizen Infants

While there is a shortage of baby formula in the U.S., should non-citizen babies who are in the custody of the U.S. government be fed baby formula?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, non-citizen babies in U.S. custody should be fed baby formula	57%	55%	60%	56%	57%	58%	58%	59%	48%	59%	55%
No, non-citizen babies in U.S. custody should not be fed baby formula	19%	23%	17%	12%	19%	21%	25%	20%	19%	18%	23%
Not sure	23%	23%	23%	32%	24%	20%	17%	21%	33%	24%	22%
Totals	99%	101%	100%	100%	100%	99%	100%	100%	100%	101%	100%
Unweighted N	(992)	(441)	(551)	(169)	(195)	(373)	(255)	(715)	(127)	(87)	(63)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, non-citizen babies in U.S. custody should be fed baby formula	57%	78%	49%	46%	83%	41%	54%	63%	68%	60%	60%	50%	66%
No, non-citizen babies in U.S. custody should not be fed baby formula	19%	9%	18%	34%	8%	35%	20%	21%	15%	21%	16%	22%	16%
Not sure	23%	13%	33%	20%	10%	23%	26%	16%	17%	19%	24%	28%	17%
Totals	99%	100%	100%	100%	101%	99%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(992)	(329)	(403)	(260)	(374)	(326)	(444)	(251)	(174)	(175)	(188)	(405)	(224)

# YouGov Survey: Baby-Formula Shortage

May 13 - 16, 2022 - 1000 US Adult Citizens



## 11A. Breast Feeding vs Baby Formula — A baby's short-term health

When both options are readily available, do you think breastfeeding or formula is better for...

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Breast-feeding	47%	45%	49%	26%	40%	56%	63%	50%	42%	45%	42%
Baby formula	10%	13%	6%	18%	19%	4%	1%	8%	15%	11%	17%
Both about the same	23%	18%	28%	24%	20%	23%	25%	24%	19%	22%	19%
Not sure	20%	23%	17%	32%	20%	17%	11%	18%	25%	22%	23%
Totals	100%	99%	100%	100%	99%	100%	100%	100%	101%	100%	101%
Unweighted N	(991)	(441)	(550)	(171)	(193)	(373)	(254)	(713)	(128)	(87)	(63)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Breast-feeding	47%	45%	48%	50%	47%	56%	48%	49%	48%	45%	46%	48%	50%
Baby formula	10%	14%	6%	9%	13%	7%	8%	9%	17%	14%	8%	10%	8%
Both about the same	23%	26%	19%	26%	27%	24%	21%	28%	18%	21%	27%	21%	25%
Not sure	20%	15%	27%	15%	13%	13%	23%	14%	16%	20%	19%	22%	17%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	101%	100%
Unweighted N	(991)	(328)	(403)	(260)	(375)	(327)	(442)	(250)	(176)	(175)	(190)	(402)	(224)

# YouGov Survey: Baby-Formula Shortage

May 13 - 16, 2022 - 1000 US Adult Citizens



## 11B. Breast Feeding vs Baby Formula — A baby's long-term health

When both options are readily available, do you think breastfeeding or formula is better for...

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Breast-feeding	50%	47%	52%	28%	45%	58%	64%	53%	38%	48%	44%
Baby formula	8%	12%	5%	15%	15%	4%	2%	8%	9%	10%	7%
Both about the same	23%	19%	27%	25%	20%	24%	23%	21%	30%	21%	29%
Not sure	19%	22%	15%	32%	19%	15%	11%	17%	23%	21%	20%
Totals	100%	100%	99%	100%	99%	101%	100%	99%	100%	100%	100%
Unweighted N	(983)	(438)	(545)	(169)	(194)	(369)	(251)	(709)	(126)	(85)	(63)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Breast-feeding	50%	52%	46%	53%	52%	58%	50%	53%	52%	49%	52%	48%	52%
Baby formula	8%	9%	7%	9%	10%	8%	8%	8%	12%	11%	5%	10%	7%
Both about the same	23%	25%	20%	25%	25%	23%	20%	27%	22%	22%	27%	22%	22%
Not sure	19%	14%	26%	12%	13%	11%	23%	12%	14%	18%	16%	20%	20%
Totals	100%	100%	99%	99%	100%	100%	101%	100%	100%	100%	100%	100%	101%
Unweighted N	(983)	(322)	(400)	(261)	(367)	(326)	(439)	(247)	(175)	(171)	(190)	(400)	(222)

# YouGov Survey: Baby-Formula Shortage

May 13 - 16, 2022 - 1000 US Adult Citizens



## 12. Your Personal Background

From what you know, were you mostly fed breast milk or baby formula as a baby?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Mostly breast milk	28%	30%	26%	27%	33%	23%	32%	30%	29%	21%	24%
Mostly baby formula	35%	26%	43%	27%	32%	42%	34%	35%	28%	36%	38%
Both equally	10%	12%	9%	13%	15%	8%	7%	9%	15%	16%	6%
Not sure	27%	32%	22%	33%	20%	27%	27%	26%	28%	27%	32%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(986)	(437)	(549)	(166)	(193)	(373)	(254)	(711)	(129)	(85)	(61)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Mostly breast milk	28%	30%	23%	34%	29%	34%	31%	27%	31%	26%	33%	24%	32%
Mostly baby formula	35%	35%	34%	37%	37%	35%	36%	36%	32%	41%	30%	36%	33%
Both equally	10%	16%	9%	6%	15%	7%	8%	10%	16%	11%	10%	10%	11%
Not sure	27%	20%	34%	23%	19%	23%	25%	27%	21%	22%	26%	30%	25%
Totals	100%	101%	100%	100%	100%	99%	100%	100%	100%	100%	99%	100%	101%
Unweighted N	(986)	(327)	(401)	(258)	(373)	(324)	(443)	(249)	(174)	(172)	(189)	(402)	(223)

# YouGov Survey: Baby-Formula Shortage

May 13 - 16, 2022 - 1000 US Adult Citizens



## 13. Ever Breastfed - Woman

Have you ever breastfed any of your children?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	61%	*	61%	*	68%	57%	56%	63%	44%	63%	*
No	36%	*	36%	*	28%	41%	41%	35%	47%	34%	*
Not applicable	2%	*	2%	*	3%	1%	1%	1%	4%	0%	*
Prefer not to say	2%	*	2%	*	1%	1%	1%	1%	5%	2%	*
Totals	101%	*	101%	*	100%	100%	99%	100%	100%	99%	*
Unweighted N	(350)	(0)	(350)	(28)	(84)	(137)	(101)	(247)	(53)	(35)	(15)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	61%	59%	62%	61%	63%	63%	55%	68%	77%	55%	53%	62%	73%
No	36%	37%	34%	36%	34%	33%	42%	29%	18%	38%	43%	34%	27%
Not applicable	2%	2%	4%	0%	1%	2%	2%	2%	0%	3%	3%	3%	0%
Prefer not to say	2%	2%	1%	2%	2%	2%	1%	1%	6%	4%	2%	2%	0%
Totals	101%	100%	101%	99%	100%	100%	100%	100%	101%	100%	101%	101%	100%
Unweighted N	(350)	(117)	(137)	(96)	(132)	(115)	(172)	(92)	(44)	(52)	(76)	(152)	(70)

# YouGov Survey: Baby-Formula Shortage

May 13 - 16, 2022 - 1000 US Adult Citizens



## 14. Experience Breastfeeding

Overall, how would you describe your experiences breastfeeding?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very positive	60%	*	60%	*	72%	51%	61%	61%	*	*	*
Somewhat positive	22%	*	22%	*	14%	29%	22%	23%	*	*	*
Somewhat negative	10%	*	10%	*	9%	8%	14%	8%	*	*	*
Very negative	5%	*	5%	*	4%	8%	2%	5%	*	*	*
Not sure	1%	*	1%	*	0%	2%	0%	0%	*	*	*
Prefer not to say	2%	*	2%	*	2%	2%	1%	2%	*	*	*
Totals	100%	*	100%	*	101%	100%	100%	99%	*	*	*
Unweighted N	(214)	(0)	(214)	(19)	(57)	(79)	(59)	(157)	(23)	(25)	(9)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very positive	60%	57%	62%	61%	58%	69%	58%	55%	67%	*	64%	59%	55%
Somewhat positive	22%	24%	18%	27%	23%	21%	21%	27%	23%	*	20%	24%	23%
Somewhat negative	10%	13%	10%	6%	14%	8%	12%	10%	3%	*	2%	9%	17%
Very negative	5%	5%	5%	6%	4%	3%	5%	7%	8%	*	9%	7%	2%
Not sure	1%	0%	2%	0%	0%	0%	1%	0%	0%	*	0%	0%	3%
Prefer not to say	2%	1%	3%	0%	2%	0%	3%	1%	0%	*	5%	1%	0%
Totals	100%	100%	100%	100%	101%	101%	100%	100%	101%	*	100%	100%	100%
Unweighted N	(214)	(70)	(87)	(57)	(83)	(73)	(94)	(62)	(34)	(29)	(40)	(92)	(53)

# YouGov Survey: Baby-Formula Shortage

May 13 - 16, 2022 - 1000 US Adult Citizens



## 15. Ever Breastfed - Men

Have any of your children been breastfed?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	60%	60%	*	74%	61%	61%	47%	62%	*	*	*
No	30%	30%	*	5%	24%	34%	48%	29%	*	*	*
Not sure	8%	8%	*	13%	13%	4%	4%	7%	*	*	*
Prefer not to say	2%	2%	*	8%	1%	1%	1%	2%	*	*	*
Totals	100%	100%	*	100%	99%	100%	100%	100%	*	*	*
Unweighted N	(262)	(262)	(0)	(38)	(47)	(103)	(74)	(202)	(23)	(21)	(16)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	60%	67%	54%	59%	64%	70%	44%	65%	74%	63%	56%	53%	71%
No	30%	24%	37%	29%	29%	26%	40%	30%	23%	24%	42%	34%	22%
Not sure	8%	10%	4%	10%	7%	2%	14%	5%	2%	11%	2%	11%	3%
Prefer not to say	2%	0%	5%	2%	0%	2%	2%	0%	1%	1%	0%	2%	4%
Totals	100%	101%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(262)	(80)	(95)	(87)	(89)	(119)	(83)	(78)	(78)	(53)	(42)	(102)	(65)

# YouGov Survey: Baby-Formula Shortage

## May 13 - 16, 2022 - 1000 US Adult Citizens



<b>Interviewing Dates</b>	May 13 - 16, 2022
<b>Target population</b>	U.S. Citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2018 American Community Study. Voter registration was imputed from the November 2018 Current Population Survey Registration and Voting Supplement.
<b>Weighting</b>	The sample was weighted based on gender, age, race, education, news interest, and 2020 Presidential vote (or non-vote). The weights range from 0.37 to 5.78, with a mean of one and a standard deviation of 0.502.
<b>Number of respondents</b>	1000
<b>Margin of error</b>	± 3.5% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	64 questions not reported.