

YouGov Survey: Americans' Views on Patriotism

June 15 - 17, 2022 - 1000 US Adult Citizens



1. How Patriotic

How patriotic toward the United States would you consider yourself to be?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very patriotic	45%	47%	43%	20%	35%	54%	68%	55%	29%	30%	16%
Somewhat patriotic	31%	33%	30%	36%	36%	32%	21%	28%	30%	37%	53%
Not very patriotic	10%	8%	13%	22%	11%	7%	5%	9%	12%	15%	16%
Not at all patriotic	5%	5%	6%	9%	9%	2%	1%	4%	9%	4%	6%
Not sure	4%	4%	4%	6%	7%	4%	1%	3%	13%	2%	4%
Prefer not to say	4%	3%	4%	6%	3%	2%	4%	1%	7%	12%	5%
Totals	99%	100%	100%	99%	101%	101%	100%	100%	100%	100%	100%
Unweighted N	(997)	(459)	(538)	(204)	(226)	(355)	(212)	(722)	(121)	(84)	(70)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very patriotic	45%	37%	39%	66%	37%	73%	45%	42%	46%	41%	49%	50%	38%
Somewhat patriotic	31%	37%	31%	24%	38%	17%	30%	37%	32%	33%	31%	25%	40%
Not very patriotic	10%	13%	11%	7%	13%	6%	9%	13%	11%	13%	8%	12%	9%
Not at all patriotic	5%	5%	7%	1%	6%	2%	5%	3%	6%	6%	6%	5%	4%
Not sure	4%	5%	6%	1%	4%	2%	6%	4%	3%	5%	3%	4%	5%
Prefer not to say	4%	3%	6%	1%	3%	1%	4%	2%	2%	3%	4%	3%	4%
Totals	99%	100%	100%	100%	101%	101%	99%	101%	100%	101%	101%	99%	100%
Unweighted N	(997)	(326)	(420)	(251)	(373)	(312)	(409)	(267)	(212)	(160)	(202)	(380)	(255)

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2. Patriotism Compared to Childhood

Are you more or less patriotic toward the United States than you were as a child?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
More patriotic	29%	32%	25%	21%	26%	33%	32%	33%	15%	27%	16%
No difference	45%	43%	46%	44%	45%	41%	49%	44%	42%	47%	52%
Less patriotic	18%	16%	19%	24%	18%	18%	12%	18%	23%	9%	25%
Not sure	9%	8%	10%	11%	11%	8%	6%	6%	20%	16%	7%
Totals	101%	99%	100%	100%	100%	100%	99%	101%	100%	99%	100%
Unweighted N	(994)	(457)	(537)	(202)	(225)	(355)	(212)	(721)	(120)	(84)	(69)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
More patriotic	29%	26%	23%	41%	22%	41%	29%	29%	28%	25%	25%	32%	29%
No difference	45%	43%	43%	49%	42%	46%	43%	47%	47%	48%	50%	42%	42%
Less patriotic	18%	23%	20%	7%	28%	7%	16%	17%	21%	16%	18%	17%	20%
Not sure	9%	7%	14%	3%	8%	6%	11%	7%	4%	11%	8%	9%	8%
Totals	101%	99%	100%	100%	100%	100%	99%	100%	100%	100%	101%	100%	99%
Unweighted N	(994)	(325)	(418)	(251)	(372)	(312)	(409)	(267)	(210)	(159)	(202)	(380)	(253)

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3. Own U.S. Flag

Do you have an American flag at home?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	54%	56%	51%	38%	46%	57%	72%	62%	30%	46%	34%
No	43%	41%	45%	53%	51%	43%	26%	36%	65%	46%	61%
Not sure	3%	3%	4%	9%	3%	1%	2%	2%	5%	8%	5%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(994)	(458)	(536)	(203)	(224)	(355)	(212)	(721)	(120)	(83)	(70)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	54%	44%	51%	69%	45%	75%	49%	58%	59%	46%	54%	55%	57%
No	43%	54%	44%	28%	55%	23%	47%	40%	37%	46%	42%	43%	42%
Not sure	3%	1%	5%	3%	0%	2%	3%	2%	5%	8%	3%	3%	1%
Totals	100%	99%	100%	100%	100%	100%	99%	100%	101%	100%	99%	101%	100%
Unweighted N	(994)	(324)	(419)	(251)	(371)	(312)	(408)	(267)	(211)	(159)	(202)	(378)	(255)

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4. Display U.S. Flag

How often do you display your American flag?

Asked of those who have an American flag

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Every day	40%	41%	39%	32%	53%	39%	35%	42%	43%	22%	*
Sometimes	19%	19%	19%	32%	21%	16%	14%	19%	25%	16%	*
On holidays and special occasions	30%	30%	29%	27%	15%	35%	35%	31%	14%	36%	*
Never	10%	9%	12%	6%	9%	8%	16%	7%	18%	25%	*
Not sure	2%	2%	2%	3%	3%	1%	1%	2%	0%	0%	*
Totals	101%	101%	101%	100%	101%	99%	101%	101%	100%	99%	*
Unweighted N	(541)	(272)	(269)	(82)	(103)	(203)	(153)	(440)	(38)	(38)	(25)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Every day	40%	28%	39%	49%	30%	48%	41%	41%	34%	41%	39%	44%	32%
Sometimes	19%	18%	22%	15%	13%	18%	20%	18%	19%	15%	20%	18%	21%
On holidays and special occasions	30%	35%	29%	27%	41%	28%	27%	27%	37%	27%	32%	29%	31%
Never	10%	16%	8%	9%	14%	6%	12%	11%	9%	16%	7%	8%	13%
Not sure	2%	3%	2%	0%	3%	1%	0%	3%	1%	1%	2%	2%	2%
Totals	101%	100%	100%	100%	101%	101%	100%	100%	100%	100%	100%	101%	99%
Unweighted N	(541)	(147)	(215)	(179)	(172)	(234)	(199)	(157)	(125)	(74)	(112)	(204)	(151)

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5. Flag Act of Patriotism

Is flying the American flag an act of patriotism?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	70%	70%	70%	61%	64%	77%	74%	77%	48%	62%	54%
No	17%	18%	15%	18%	23%	13%	15%	14%	25%	20%	22%
Not sure	13%	11%	15%	20%	13%	11%	11%	9%	26%	17%	24%
Totals	100%	99%	100%	99%	100%	101%	100%	100%	99%	99%	100%
Unweighted N	(993)	(457)	(536)	(203)	(224)	(355)	(211)	(721)	(120)	(82)	(70)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	70%	58%	69%	86%	59%	89%	69%	66%	75%	67%	76%	69%	67%
No	17%	27%	14%	9%	27%	6%	15%	20%	16%	16%	14%	19%	17%
Not sure	13%	16%	17%	5%	14%	5%	15%	14%	9%	17%	10%	12%	16%
Totals	100%	101%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(993)	(323)	(419)	(251)	(371)	(312)	(407)	(267)	(211)	(159)	(202)	(378)	(254)

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6. Pin Act of Patriotism

Is wearing an American flag pin an act of patriotism?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	60%	60%	61%	49%	59%	65%	67%	67%	41%	53%	44%
No	23%	23%	23%	28%	27%	19%	19%	20%	29%	25%	32%
Not sure	17%	17%	16%	23%	14%	16%	14%	12%	30%	22%	24%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(985)	(452)	(533)	(201)	(222)	(351)	(211)	(712)	(120)	(83)	(70)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	60%	49%	59%	78%	48%	79%	63%	59%	60%	58%	64%	63%	55%
No	23%	33%	20%	15%	35%	11%	20%	27%	26%	18%	18%	25%	27%
Not sure	17%	18%	21%	8%	17%	11%	17%	14%	14%	24%	18%	12%	17%
Totals	100%	100%	100%	101%	100%	101%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(985)	(323)	(414)	(248)	(370)	(308)	(405)	(266)	(207)	(159)	(200)	(375)	(251)

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7. Flag Clothes Disrespectful

Do you think it is disrespectful when people wear clothing bearing the image of the American flag?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
It is disrespectful	17%	18%	17%	18%	20%	13%	20%	19%	9%	13%	25%
It is not disrespectful	62%	59%	64%	60%	58%	70%	56%	63%	69%	58%	47%
Not sure	21%	22%	20%	22%	22%	17%	24%	18%	23%	29%	28%
Totals	100%	99%	101%	100%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(993)	(457)	(536)	(202)	(224)	(355)	(212)	(721)	(121)	(81)	(70)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
It is disrespectful	17%	27%	13%	13%	27%	15%	13%	21%	23%	16%	15%	19%	19%
It is not disrespectful	62%	56%	60%	71%	57%	68%	64%	60%	57%	61%	61%	65%	57%
Not sure	21%	17%	27%	16%	17%	17%	23%	19%	19%	23%	24%	16%	25%
Totals	100%	100%	100%	100%	101%	100%	100%	100%	99%	100%	100%	100%	101%
Unweighted N	(993)	(325)	(418)	(250)	(371)	(311)	(408)	(266)	(211)	(159)	(202)	(379)	(253)

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8. Republicans or Democrats Displaying Flag

Do you think Republicans or Democrats are more likely to display an American flag?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Republicans	42%	44%	39%	42%	32%	47%	44%	47%	21%	32%	48%
Democrats	11%	15%	8%	16%	21%	5%	5%	9%	18%	14%	14%
Both equally	31%	27%	34%	20%	29%	33%	39%	29%	39%	39%	20%
Not sure	16%	14%	18%	22%	18%	15%	12%	16%	22%	15%	17%
Totals	100%	100%	99%	100%	100%	100%	100%	101%	100%	100%	99%
Unweighted N	(991)	(455)	(536)	(201)	(224)	(355)	(211)	(719)	(121)	(83)	(68)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Republicans	42%	26%	37%	68%	31%	66%	35%	45%	44%	35%	43%	41%	46%
Democrats	11%	30%	2%	3%	17%	5%	10%	11%	18%	13%	8%	12%	11%
Both equally	31%	36%	32%	21%	42%	19%	35%	32%	28%	34%	34%	28%	30%
Not sure	16%	8%	28%	8%	10%	10%	21%	12%	10%	18%	15%	19%	12%
Totals	100%	100%	99%	100%	100%	100%	101%	100%	100%	100%	100%	100%	99%
Unweighted N	(991)	(324)	(416)	(251)	(372)	(311)	(408)	(266)	(211)	(159)	(201)	(378)	(253)

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Interviewing Dates	June 15 - 17, 2022
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2018 American Community Study. Voter registration was imputed from the November 2018 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted based on gender, age, race, education, news interest, and 2020 Presidential vote (or non-vote). The weights range from 0.386 to 5.387, with a mean of one and a standard deviation of 0.433.
Number of respondents	1000
Margin of error	± 3.4% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	70 questions not reported.