

## Corporate Philanthropy

GB18 Sample: 25th - 26th March 2020



Total	Gender	
	Male	Female

Overall, to what extent do you think large companies have more of a positive or more of a negative impact on the world?

	2070	944	1126
Unweighted base	2070	944	1126
<b>Base: All GB adults</b>	<b>2070</b>	<b>1004</b>	<b>1066</b>
Very positive	3%	4%	3%
Somewhat positive	21%	21%	21%
Neither positive nor negative	31%	30%	31%
Somewhat negative	27%	28%	26%
Very negative	9%	12%	6%
Don't know	10%	6%	13%

Many large companies often try to minimise the amount of tax they have to pay in the countries they operate in. These companies may also donate large sums of money to good causes. Thinking about this...Which, if any, of the following would you prefer for large companies to do in the future?

	2070	944	1126
Unweighted base	2070	944	1126
<b>Base: All GB adults</b>	<b>2070</b>	<b>1004</b>	<b>1066</b>
They should stop minimising the amount of tax they have to pay (i.e. potentially paying more tax), even if this means they no longer give money to good causes	62%	69%	56%
They should keep donating large sums of money to good causes, even if this means they kept minimising the amount of tax they pay (i.e. potentially paying less tax)	18%	15%	20%
None of these	6%	6%	5%
Don't know	14%	9%	19%