

## YouGov Survey Results

Sample Size: 648

Fieldwork: 8th - 11th February 2011

Total	Gender		Age					Region					
	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	North	Midlands	East	London	South	Wales

Which ONE of the following statements BEST reflects your view about the current suitability of Britain's education system in providing students with the skills required for the world of work?

	408	322	86	2	27	122	132	125	78	57	49	72	115	15	22
<b>All Senior managers and above in Large Businesses</b>															
Britain's education system places too little emphasis on equipping students with practical skills needed for the world of work and too much on academic subjects	43%	44%	38%	50%	22%	36%	40%	56%	42%	39%	53%	32%	41%	67%	59%
Britain's education system places too little emphasis on traditional academic subjects and too much on practical skills	18%	17%	19%	-	33%	25%	14%	11%	24%	16%	8%	25%	17%	7%	9%
Britain's education system currently provides students with the right mix of academic knowledge and practical skills needed for the world of work	16%	15%	19%	50%	11%	19%	14%	16%	14%	25%	10%	18%	15%	13%	14%
None of these	19%	19%	17%	-	22%	13%	28%	14%	15%	19%	22%	17%	23%	13%	9%
Don't know	5%	4%	7%	-	11%	7%	5%	2%	4%	2%	6%	8%	4%	-	9%

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Total	Which ONE of the following statements BEST reflects your view about the current suitability of Britain's education system in providing students with the skills required for the world of work?				
Base	Britain's education system places too little emphasis on equipping students with practical skills needed for the world of work and too much on academic subjects	Britain's education system places too little emphasis on traditional academic subjects and too much on practical skills	Britain's education system currently provides students with the right mix of academic knowledge and practical skills needed for the world of work	None of these	Don't know

Which ONE of the following statements BEST reflects your view about the current suitability of Britain's education system in providing students with the skills required for the world of work?

All Senior managers and above in Large Businesses	408	174	72	65	77	20
Britain's education system places too little emphasis on equipping students with practical skills needed for the world of work and too much on academic subjects	43%	100%	-	-	-	-
Britain's education system places too little emphasis on traditional academic subjects and too much on practical skills	18%	-	100%	-	-	-
Britain's education system currently provides students with the right mix of academic knowledge and practical skills needed for the world of work	16%	-	-	100%	-	-
None of these	19%	-	-	-	100%	-
Don't know	5%	-	-	-	-	100%

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Total	Gender		Age					Region					
	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	North	Midlands	East	London	South	Wales

To what extent do you agree or disagree with each of the following statements about the role of academic and practical skills in economic development? (Please tick one answer on each row)

Britain's future economic development depends on it investing in practical skills in subjects like engineering and technology

	408	322	86	2	27	122	132	125	78	57	49	72	115	15	22
<b>All Senior managers and above in Large Businesses</b>															
Strongly agree	31%	33%	21%	-	33%	32%	25%	35%	35%	35%	29%	36%	24%	27%	27%
Agree	56%	52%	69%	50%	41%	55%	61%	55%	50%	51%	57%	53%	61%	73%	59%
Neither agree nor disagree	10%	11%	7%	-	19%	7%	11%	9%	14%	14%	8%	6%	9%	-	14%
Disagree	2%	2%	1%	50%	-	5%	1%	1%	1%	-	-	3%	5%	-	-
Strongly disagree	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	1%	1%	2%	-	7%	1%	2%	-	-	-	6%	3%	1%	-	-

Countries like India, China, Brazil and Russia are growing rapidly in part because of their investment in practical skills'

	408	322	86	2	27	122	132	125	78	57	49	72	115	15	22
<b>All Senior managers and above in Large Businesses</b>															
Strongly agree	17%	19%	9%	50%	15%	17%	9%	26%	18%	12%	18%	22%	17%	20%	9%
Agree	40%	41%	35%	50%	33%	34%	45%	40%	38%	44%	39%	36%	40%	47%	41%
Neither agree nor disagree	17%	17%	17%	-	11%	17%	19%	17%	14%	21%	16%	14%	21%	-	23%
Disagree	13%	12%	16%	-	11%	16%	11%	11%	15%	12%	10%	13%	14%	7%	9%
Strongly disagree	2%	2%	1%	-	7%	-	4%	2%	3%	2%	2%	1%	3%	7%	-
Don't know	11%	8%	21%	-	22%	15%	11%	5%	12%	9%	14%	14%	6%	20%	18%

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Total	Which ONE of the following statements BEST reflects your view about the current suitability of Britain's education system in providing students with the skills required for the world of work?				
Base	Britain's education system places too little emphasis on equipping students with practical skills needed for the world of work and too much on academic subjects	Britain's education system places too little emphasis on traditional academic subjects and too much on practical skills	Britain's education system currently provides students with the right mix of academic knowledge and practical skills needed for the world of work	None of these	Don't know

To what extent do you agree or disagree with each of the following statements about the role of academic and practical skills in economic development? (Please tick one answer on each row)

Britain's future economic development depends on it investing in practical skills in subjects like engineering and technology

<b>All Senior managers and above in Large Businesses</b>	408	174	72	65	77	20
Strongly agree	31%	36%	25%	31%	29%	15%
Agree	56%	55%	46%	60%	62%	60%
Neither agree nor disagree	10%	9%	21%	6%	5%	10%
Disagree	2%	-	8%	2%	3%	-
Strongly disagree	-	-	-	-	-	-
Don't know	1%	1%	-	2%	1%	15%

Countries like India, China, Brazil and Russia are growing rapidly in part because of their investment in practical skills'

<b>All Senior managers and above in Large Businesses</b>	408	174	72	65	77	20
Strongly agree	17%	24%	13%	18%	9%	-
Agree	40%	45%	25%	32%	51%	30%
Neither agree nor disagree	17%	13%	21%	25%	17%	20%
Disagree	13%	9%	25%	12%	13%	5%
Strongly disagree	2%	2%	4%	-	4%	-
Don't know	11%	8%	13%	12%	6%	45%

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	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	North	Midlands	East	London	South	Wales

Traditional academic knowledge gained from subjects like history and English literature are more important for economic development than practical subjects like engineering

	408	322	86	2	27	122	132	125	78	57	49	72	115	15	22
<b>All Senior managers and above in Large Businesses</b>															
Strongly agree	4%	4%	2%	50%	7%	3%	5%	2%	5%	2%	4%	6%	4%	-	-
Agree	9%	10%	6%	-	19%	7%	9%	8%	6%	5%	10%	8%	13%	13%	-
Neither agree nor disagree	32%	30%	41%	50%	33%	30%	34%	31%	35%	37%	24%	33%	30%	27%	36%
Disagree	41%	40%	43%	-	30%	47%	38%	41%	42%	37%	43%	40%	40%	33%	50%
Strongly disagree	13%	15%	5%	-	-	12%	12%	17%	10%	18%	14%	11%	10%	27%	14%
Don't know	2%	1%	3%	-	11%	-	2%	1%	1%	2%	4%	1%	2%	-	-

Cutting edge industries like green energy and aerospace require more investment in practical skills

	408	322	86	2	27	122	132	125	78	57	49	72	115	15	22
<b>All Senior managers and above in Large Businesses</b>															
Strongly agree	17%	20%	8%	100%	19%	19%	13%	19%	18%	21%	14%	21%	13%	27%	18%
Agree	51%	52%	44%	-	48%	47%	53%	54%	46%	47%	57%	46%	56%	47%	55%
Neither agree nor disagree	17%	14%	28%	-	15%	16%	17%	18%	18%	18%	14%	18%	15%	27%	23%
Disagree	10%	10%	13%	-	11%	13%	11%	7%	12%	12%	2%	11%	14%	-	5%
Strongly disagree	1%	1%	2%	-	-	2%	2%	1%	3%	-	4%	-	1%	-	-
Don't know	3%	3%	5%	-	7%	3%	5%	1%	4%	2%	8%	4%	2%	-	-

The countries which are most economically successful are those which adhere to traditional educational values

	408	322	86	2	27	122	132	125	78	57	49	72	115	15	22
<b>All Senior managers and above in Large Businesses</b>															
Strongly agree	14%	16%	9%	-	15%	11%	15%	17%	12%	9%	20%	19%	17%	7%	-
Agree	33%	33%	36%	50%	41%	30%	38%	30%	36%	25%	33%	31%	40%	33%	23%
Neither agree nor disagree	29%	29%	29%	-	19%	29%	30%	30%	32%	37%	24%	29%	20%	20%	55%
Disagree	14%	15%	12%	-	15%	20%	10%	14%	12%	23%	12%	10%	15%	27%	14%
Strongly disagree	2%	2%	1%	-	-	2%	2%	4%	3%	2%	-	1%	3%	7%	5%
Don't know	7%	5%	13%	50%	11%	8%	6%	5%	6%	5%	10%	10%	5%	7%	5%

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Total	Which ONE of the following statements BEST reflects your view about the current suitability of Britain's education system in providing students with the skills required for the world of work?				
Base	Britain's education system places too little emphasis on equipping students with practical skills needed for the world of work and too much on academic subjects	Britain's education system places too little emphasis on traditional academic subjects and too much on practical skills	Britain's education system currently provides students with the right mix of academic knowledge and practical skills needed for the world of work	None of these	Don't know

Traditional academic knowledge gained from subjects like history and English literature are more important for economic development than practical subjects like engineering

	408	174	72	65	77	20
<b>All Senior managers and above in Large Businesses</b>						
Strongly agree	4%	2%	7%	8%	3%	-
Agree	9%	7%	19%	6%	5%	5%
Neither agree nor disagree	32%	24%	35%	45%	35%	45%
Disagree	41%	47%	32%	37%	43%	25%
Strongly disagree	13%	20%	4%	5%	13%	10%
Don't know	2%	1%	3%	-	1%	15%

Cutting edge industries like green energy and aerospace require more investment in practical skills

	408	174	72	65	77	20
<b>All Senior managers and above in Large Businesses</b>						
Strongly agree	17%	23%	13%	15%	13%	10%
Agree	51%	52%	46%	54%	53%	40%
Neither agree nor disagree	17%	17%	19%	11%	18%	25%
Disagree	10%	6%	18%	17%	9%	5%
Strongly disagree	1%	1%	3%	-	3%	-
Don't know	3%	2%	1%	3%	4%	20%

The countries which are most economically successful are those which adhere to traditional educational values

	408	174	72	65	77	20
<b>All Senior managers and above in Large Businesses</b>						
Strongly agree	14%	10%	21%	5%	30%	5%
Agree	33%	27%	43%	32%	43%	20%
Neither agree nor disagree	29%	33%	21%	37%	18%	35%
Disagree	14%	18%	11%	20%	6%	10%
Strongly disagree	2%	5%	-	2%	-	-
Don't know	7%	8%	4%	5%	3%	30%

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Total	Gender		Age					Region					
	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	North	Midlands	East	London	South	Wales

Britain risks falling behind economically if it fails to invest sufficiently in practical skills

**All Senior managers and above in Large Businesses**

	408	322	86	2	27	122	132	125	78	57	49	72	115	15	22
Strongly agree	27%	30%	17%	100%	15%	25%	26%	33%	28%	26%	27%	31%	28%	20%	23%
Agree	55%	53%	60%	-	56%	52%	59%	54%	54%	54%	59%	46%	56%	73%	59%
Neither agree nor disagree	13%	12%	15%	-	22%	16%	11%	10%	14%	14%	10%	14%	12%	7%	14%
Disagree	3%	3%	5%	-	-	5%	3%	3%	4%	5%	-	6%	3%	-	-
Strongly disagree	0%	0%	-	-	-	1%	-	-	-	-	-	1%	-	-	-
Don't know	1%	1%	2%	-	7%	2%	2%	-	-	-	4%	3%	1%	-	5%

Are you more likely to employ someone with skills derived from vocational education, which are relevant to your industry, or someone with an 'academic' degree which is not necessarily relevant to your industry?

**All Senior managers and above in Large Businesses**

	408	322	86	2	27	122	132	125	78	57	49	72	115	15	22
I am more likely to employ someone with skills derived from vocational education, which are relevant to my industry	23%	25%	17%	-	11%	21%	26%	25%	18%	26%	29%	17%	22%	47%	32%
I am more likely to employ someone with an 'academic' degree which is not necessarily relevant to my industry	10%	9%	13%	50%	30%	11%	6%	7%	10%	4%	6%	19%	10%	-	5%
I am more likely to employ someone who can demonstrate a combination of vocational and academic attainment education	53%	52%	55%	50%	37%	54%	53%	54%	62%	60%	43%	51%	51%	47%	41%
Makes no difference/ no preference either way	14%	13%	15%	-	22%	13%	13%	14%	9%	11%	22%	13%	16%	7%	18%
Don't know	1%	1%	-	-	-	-	2%	-	1%	-	-	-	1%	-	5%

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Total	Which ONE of the following statements BEST reflects your view about the current suitability of Britain's education system in providing students with the skills required for the world of work?				
Base	Britain's education system places too little emphasis on equipping students with practical skills needed for the world of work and too much on academic subjects	Britain's education system places too little emphasis on traditional academic subjects and too much on practical skills	Britain's education system currently provides students with the right mix of academic knowledge and practical skills needed for the world of work	None of these	Don't know

Britain risks falling behind economically if it fails to invest sufficiently in practical skills

	408	174	72	65	77	20
<b>All Senior managers and above in Large Businesses</b>						
Strongly agree	27%	37%	17%	23%	26%	5%
Agree	55%	55%	42%	57%	61%	65%
Neither agree nor disagree	13%	6%	32%	11%	10%	15%
Disagree	3%	1%	10%	5%	1%	5%
Strongly disagree	0%	-	-	2%	-	-
Don't know	1%	1%	-	3%	1%	10%

Are you more likely to employ someone with skills derived from vocational education, which are relevant to your industry, or someone with an 'academic' degree which is not necessarily relevant to your industry?

	408	174	72	65	77	20
<b>All Senior managers and above in Large Businesses</b>						
I am more likely to employ someone with skills derived from vocational education, which are relevant to my industry	23%	36%	17%	14%	12%	10%
I am more likely to employ someone with an 'academic' degree which is not necessarily relevant to my industry	10%	2%	31%	11%	5%	15%
I am more likely to employ someone who can demonstrate a combination of vocational and academic attainment education	53%	52%	42%	48%	71%	40%
Makes no difference/ no preference either way	14%	9%	11%	28%	10%	30%
Don't know	1%	1%	-	-	1%	5%

**YouGov Survey Results**

Sample Size: 648

Fieldwork: 8th - 11th February 2011

Total	Gender		Age					Region						
	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	North	Midlands	East	London	South	Wales	Scotland
Base														

You said you are more likely to employ someone with skills derived from vocational education, which are relevant to your industry...

Which of the following skills do you most value in vocational graduates? (Please tick up to 3 options)

**All Senior managers and above in Large Businesses who are more likely to employ someone with skills derived from vocational education, which are relevant to their industry**

	94	79	15	-	3	26	34	31	14	15	14	12	25	7	7
Communications skills	57%	56%	67%	-	-	50%	65%	61%	50%	53%	50%	58%	72%	71%	29%
Project management skills	18%	16%	27%	-	33%	19%	9%	26%	29%	20%	21%	8%	16%	29%	-
Industry relevant skills	60%	58%	67%	-	67%	65%	50%	65%	43%	67%	64%	75%	52%	71%	57%
Ability to work independently	30%	32%	20%	-	-	19%	41%	29%	29%	33%	29%	25%	36%	14%	29%
Team-working ability	47%	46%	53%	-	67%	38%	41%	58%	57%	27%	43%	33%	52%	71%	57%
Budget management skills	9%	6%	20%	-	-	23%	6%	-	-	13%	7%	17%	12%	-	-
IT literacy	29%	30%	20%	-	100%	31%	26%	23%	21%	33%	29%	42%	20%	43%	29%
Commercial acumen	23%	27%	7%	-	33%	27%	24%	19%	36%	27%	21%	17%	24%	-	29%
Other	1%	1%	-	-	-	4%	-	-	-	7%	-	-	-	-	-

Within your business, are there employees holding any of the following school level qualifications? (Please tick all that apply)

**All Senior managers and above in Large Businesses**

	408	322	86	2	27	122	132	125	78	57	49	72	115	15	22
GCSEs	86%	85%	87%	50%	81%	89%	86%	84%	87%	91%	88%	81%	88%	87%	68%
BTECs	61%	62%	59%	50%	59%	62%	57%	66%	71%	72%	43%	61%	59%	87%	36%
A-Levels	88%	88%	88%	100%	85%	91%	84%	90%	87%	95%	88%	85%	90%	93%	73%
Apprenticeships	42%	43%	36%	50%	37%	43%	36%	48%	44%	47%	39%	39%	39%	60%	41%
NVQs	67%	66%	72%	50%	59%	64%	64%	75%	72%	77%	59%	58%	63%	87%	73%
Undergraduate/ postgraduate qualifications	94%	94%	93%	50%	93%	97%	91%	96%	94%	95%	90%	96%	94%	100%	95%
Other	21%	20%	22%	50%	15%	30%	16%	17%	10%	26%	18%	17%	25%	47%	18%
Don't know	3%	2%	3%	-	4%	2%	5%	2%	4%	4%	4%	1%	2%	-	5%

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Base	Britain's education system places too little emphasis on equipping students with practical skills needed for the world of work and too much on academic subjects	Britain's education system places too little emphasis on traditional academic subjects and too much on practical skills	Britain's education system currently provides students with the right mix of academic knowledge and practical skills needed for the world of work	None of these	Don't know

You said you are more likely to employ someone with skills derived from vocational education, which are relevant to your industry...

Which of the following skills do you most value in vocational graduates? (Please tick up to 3 options)

**All Senior managers and above in Large Businesses who are more likely to employ someone with skills derived from vocational education, which are relevant to their industry**

	94	62	12	9	9	2
Communications skills	57%	58%	58%	67%	44%	50%
Project management skills	18%	18%	17%	11%	33%	-
Industry relevant skills	60%	63%	58%	33%	56%	100%
Ability to work independently	30%	24%	25%	44%	67%	-
Team-working ability	47%	53%	25%	33%	44%	50%
Budget management skills	9%	10%	-	-	22%	-
IT literacy	29%	26%	42%	33%	22%	50%
Commercial acumen	23%	23%	42%	22%	-	50%
Other	1%	-	-	11%	-	-

Within your business, are there employees holding any of the following school level qualifications? (Please tick all that apply)

<b>All Senior managers and above in Large Businesses</b>	408	174	72	65	77	20
GCSEs	86%	86%	86%	80%	94%	75%
BTECs	61%	67%	56%	58%	64%	35%
A-Levels	88%	86%	92%	86%	95%	75%
Apprenticeships	42%	48%	32%	43%	40%	25%
NVQs	67%	76%	56%	60%	68%	50%
Undergraduate/ postgraduate qualifications	94%	93%	94%	97%	96%	85%
Other	21%	18%	18%	20%	29%	25%
Don't know	3%	3%	-	-	4%	15%

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Total	Gender		Age					Region					
	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	North	Midlands	East	London	South	Wales

Which of the following do you think is crucial to the development of economic development in the UK?  
(Please tick all that apply)

	408	322	86	2	27	122	132	125	78	57	49	72	115	15	22
<b>All Senior managers and above in Large Businesses</b>	408	322	86	2	27	122	132	125	78	57	49	72	115	15	22
Educating young people in practical skills	20%	23%	9%	-	26%	18%	20%	21%	18%	26%	16%	22%	22%	7%	9%
Educating young people in traditional academic subjects	18%	20%	14%	50%	26%	19%	21%	13%	14%	25%	10%	19%	23%	7%	14%
Educating young people in a combination of both practical skills and traditional academic subjects	88%	88%	91%	50%	67%	93%	89%	88%	90%	89%	90%	85%	89%	87%	91%
Don't know	1%	1%	-	-	4%	-	2%	-	-	-	2%	1%	-	-	5%

And which ONE of the following do you think is most important to the development of economic development in the UK?

	408	322	86	2	27	122	132	125	78	57	49	72	115	15	22
<b>All Senior managers and above in Large Businesses</b>	408	322	86	2	27	122	132	125	78	57	49	72	115	15	22
Educating young people in practical skills	3%	4%	-	-	7%	1%	4%	4%	3%	5%	-	4%	3%	-	9%
Educating young people in traditional academic subjects	3%	3%	1%	-	-	4%	4%	2%	3%	2%	2%	1%	6%	-	-
Educating young people in a combination of both practical skills and traditional academic subjects	11%	12%	8%	-	7%	13%	14%	7%	9%	19%	8%	13%	12%	-	-
Only educating young people in practical skills	5%	6%	2%	-	11%	2%	3%	9%	5%	5%	6%	8%	3%	7%	-
Only educating young people in traditional academic subjects	4%	3%	6%	50%	11%	3%	4%	2%	4%	4%	2%	3%	5%	7%	5%
Only educating young people in a combination of both practical skills and traditional academic subjects	73%	71%	83%	50%	59%	77%	70%	76%	77%	65%	80%	69%	71%	87%	82%
Don't know	1%	1%	-	-	4%	-	2%	-	-	-	2%	1%	-	-	5%

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Fieldwork: 8th - 11th February 2011

Total	Which ONE of the following statements BEST reflects your view about the current suitability of Britain's education system in providing students with the skills required for the world of work?				
Base	Britain's education system places too little emphasis on equipping students with practical skills needed for the world of work and too much on academic subjects	Britain's education system places too little emphasis on traditional academic subjects and too much on practical skills	Britain's education system currently provides students with the right mix of academic knowledge and practical skills needed for the world of work	None of these	Don't know

Which of the following do you think is crucial to the development of economic development in the UK?  
(Please tick all that apply)

All Senior managers and above in Large Businesses	408	174	72	65	77	20
Educating young people in practical skills	20%	22%	29%	5%	19%	15%
Educating young people in traditional academic subjects	18%	12%	38%	12%	21%	15%
Educating young people in a combination of both practical skills and traditional academic subjects	88%	91%	72%	94%	92%	90%
Don't know	1%	-	-	-	1%	10%

And which ONE of the following do you think is most important to the development of economic development in the UK?

All Senior managers and above in Large Businesses	408	174	72	65	77	20
Educating young people in practical skills	3%	4%	3%	2%	4%	-
Educating young people in traditional academic subjects	3%	1%	10%	2%	3%	-
Educating young people in a combination of both practical skills and traditional academic subjects	11%	10%	14%	5%	14%	20%
Only educating young people in practical skills	5%	7%	10%	-	-	-
Only educating young people in traditional academic subjects	4%	1%	13%	6%	3%	-
Only educating young people in a combination of both practical skills and traditional academic subjects	73%	77%	51%	86%	75%	70%
Don't know	1%	-	-	-	1%	10%

**YouGov Survey Results**

Sample Size: 648

Fieldwork: 8th - 11th February 2011

Total	Gender		Age					Region						
	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	North	Midlands	East	London	South	Wales	Scotland
Base														

The Government argues that all young people should have a strong grounding in a core of five subjects before they leave school.

Which, if any, of the following subjects do you think should be taught as part of a core curriculum? (Please tick all that apply)

	408	322	86	2	27	122	132	125	78	57	49	72	115	15	22
<b>All Senior managers and above in Large Businesses</b>															
English (language)	95%	94%	98%	100%	85%	96%	93%	97%	96%	91%	92%	92%	98%	100%	91%
Mathematics	95%	95%	97%	50%	78%	96%	96%	98%	100%	93%	96%	90%	97%	93%	86%
Sciences (e.g. physics, biology, chemistry, etc.)	83%	82%	86%	100%	74%	84%	79%	88%	81%	82%	80%	83%	88%	80%	77%
Information technology	79%	78%	81%	100%	67%	79%	82%	78%	81%	79%	78%	74%	80%	80%	82%
Design and technology	33%	33%	33%	50%	30%	36%	28%	34%	33%	32%	27%	22%	38%	40%	45%
Business management	35%	36%	31%	-	41%	36%	32%	36%	44%	23%	33%	35%	36%	47%	27%
Humanities (e.g. e.g. history, geography, etc.)	53%	50%	64%	50%	52%	56%	45%	58%	49%	51%	45%	63%	54%	53%	55%
Modern languages (French, German, Spanish, etc.)	65%	65%	65%	-	63%	64%	69%	64%	64%	65%	59%	75%	64%	53%	64%
Ancient languages (e.g. Latin, Ancient Greek, etc.)	9%	8%	15%	50%	7%	7%	9%	11%	9%	7%	12%	10%	10%	-	14%
Arts	19%	18%	21%	100%	15%	18%	19%	19%	17%	12%	18%	24%	22%	13%	18%
Engineering	28%	30%	21%	50%	33%	25%	24%	34%	41%	26%	27%	17%	29%	33%	27%
English (literature)	40%	35%	62%	100%	37%	32%	44%	45%	41%	35%	37%	46%	46%	13%	32%
Other	3%	2%	5%	-	-	4%	4%	2%	3%	-	4%	1%	4%	-	9%
Don't know	1%	1%	1%	-	4%	-	2%	-	-	-	2%	-	1%	-	5%
Not applicable, I think students should be free to decide	0%	1%	-	-	-	1%	1%	-	-	2%	-	1%	-	-	-

## YouGov Survey Results

Sample Size: 648

Fieldwork: 8th - 11th February 2011

Total	Which ONE of the following statements BEST reflects your view about the current suitability of Britain's education system in providing students with the skills required for the world of work?				
Base	Britain's education system places too little emphasis on equipping students with practical skills needed for the world of work and too much on academic subjects	Britain's education system places too little emphasis on traditional academic subjects and too much on practical skills	Britain's education system currently provides students with the right mix of academic knowledge and practical skills needed for the world of work	None of these	Don't know

The Government argues that all young people should have a strong grounding in a core of five subjects before they leave school.

Which, if any, of the following subjects do you think should be taught as part of a core curriculum? (Please tick all that apply)

All Senior managers and above in Large Businesses	408	174	72	65	77	20
English (language)	95%	97%	93%	89%	97%	90%
Mathematics	95%	95%	94%	94%	97%	90%
Sciences (e.g. physics, biology, chemistry, etc.)	83%	79%	82%	92%	88%	75%
Information technology	79%	83%	61%	86%	81%	75%
Design and technology	33%	39%	28%	29%	27%	25%
Business management	35%	41%	25%	32%	30%	40%
Humanities (e.g. e.g. history, geography, etc.)	53%	45%	54%	62%	60%	65%
Modern languages (French, German, Spanish, etc.)	65%	56%	68%	78%	73%	65%
Ancient languages (e.g. Latin, Ancient Greek, etc.)	9%	5%	11%	14%	12%	15%
Arts	19%	17%	21%	25%	16%	20%
Engineering	28%	34%	26%	18%	25%	35%
English (literature)	40%	32%	46%	49%	45%	50%
Other	3%	6%	-	2%	1%	-
Don't know	1%	1%	-	-	-	10%
Not applicable, I think students should be free to decide	0%	1%	-	-	1%	-

**YouGov Survey Results**

Sample Size: 648

Fieldwork: 8th - 11th February 2011

Total	Gender		Age					Region					
	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	North	Midlands	East	London	South	Wales

To what extent do you agree or disagree with each of the following statements about the composition of the English Baccalaureate? (Please tick one answer on each row)

It is right for the Government to include subjects like Latin and Ancient Greek in the English Baccalaureate while excluding subjects like Information Technology, Applied Science and Business Studies

	408	322	86	2	27	122	132	125	78	57	49	72	115	15	22
<b>All Senior managers and above in Large Businesses</b>															
Strongly agree	5%	5%	3%	50%	15%	2%	5%	5%	4%	-	6%	11%	3%	7%	-
Agree	11%	8%	19%	-	22%	13%	8%	8%	14%	12%	8%	15%	8%	-	5%
Neither agree nor disagree	12%	12%	8%	-	7%	8%	13%	14%	12%	12%	8%	13%	11%	7%	18%
Disagree	33%	33%	33%	-	30%	30%	37%	32%	28%	32%	29%	33%	39%	27%	27%
Strongly disagree	36%	37%	31%	50%	22%	43%	32%	37%	41%	39%	39%	21%	37%	53%	41%
Don't know	5%	4%	6%	-	4%	5%	5%	4%	1%	5%	10%	7%	2%	7%	9%

Including only academic subjects in the English Baccalaureate is wrong because it sends out the message that practical skills are less important

	408	322	86	2	27	122	132	125	78	57	49	72	115	15	22
<b>All Senior managers and above in Large Businesses</b>															
Strongly agree	20%	20%	19%	50%	11%	20%	17%	25%	19%	18%	24%	19%	17%	33%	27%
Agree	36%	38%	31%	-	41%	34%	36%	38%	47%	28%	35%	33%	37%	47%	23%
Neither agree nor disagree	16%	16%	16%	-	11%	17%	19%	14%	12%	21%	16%	17%	17%	7%	23%
Disagree	16%	16%	16%	50%	19%	20%	14%	11%	10%	25%	6%	15%	20%	7%	18%
Strongly disagree	8%	7%	12%	-	11%	5%	9%	8%	10%	4%	10%	10%	8%	-	-
Don't know	4%	4%	6%	-	7%	3%	5%	4%	1%	5%	8%	6%	2%	7%	9%

## YouGov Survey Results

Sample Size: 648

Fieldwork: 8th - 11th February 2011

Total	Which ONE of the following statements BEST reflects your view about the current suitability of Britain's education system in providing students with the skills required for the world of work?				
Base	Britain's education system places too little emphasis on equipping students with practical skills needed for the world of work and too much on academic subjects	Britain's education system places too little emphasis on traditional academic subjects and too much on practical skills	Britain's education system currently provides students with the right mix of academic knowledge and practical skills needed for the world of work	None of these	Don't know

To what extent do you agree or disagree with each of the following statements about the composition of the English Baccalaureate? (Please tick one answer on each row)

It is right for the Government to include subjects like Latin and Ancient Greek in the English Baccalaureate while excluding subjects like Information Technology, Applied Science and Business Studies

All Senior managers and above in Large Businesses	408	174	72	65	77	20
Strongly agree	5%	3%	10%	2%	5%	10%
Agree	11%	6%	24%	8%	12%	5%
Neither agree nor disagree	12%	7%	13%	17%	14%	15%
Disagree	33%	27%	28%	45%	38%	40%
Strongly disagree	36%	51%	22%	28%	29%	15%
Don't know	5%	6%	4%	2%	3%	15%

Including only academic subjects in the English Baccalaureate is wrong because it sends out the message that practical skills are less important

All Senior managers and above in Large Businesses	408	174	72	65	77	20
Strongly agree	20%	29%	10%	14%	16%	10%
Agree	36%	47%	26%	34%	27%	25%
Neither agree nor disagree	16%	9%	18%	25%	21%	30%
Disagree	16%	7%	25%	22%	22%	15%
Strongly disagree	8%	3%	17%	5%	13%	-
Don't know	4%	5%	4%	2%	1%	20%

## YouGov Survey Results

Sample Size: 648

Fieldwork: 8th - 11th February 2011

Total	Gender		Age					Region					
	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	North	Midlands	East	London	South	Wales

**The English Baccalaureate should not need to recognise a combination of academic knowledge and practical skills**

**All Senior managers and above in Large Businesses**

	408	322	86	2	27	122	132	125	78	57	49	72	115	15	22
Strongly agree	6%	5%	8%	50%	19%	6%	3%	5%	6%	4%	8%	8%	3%	7%	5%
Agree	18%	19%	15%	-	11%	20%	21%	15%	24%	16%	12%	19%	21%	13%	5%
Neither agree nor disagree	22%	23%	20%	-	37%	20%	20%	24%	24%	30%	24%	14%	20%	13%	36%
Disagree	31%	31%	30%	-	19%	30%	35%	30%	31%	26%	29%	31%	35%	20%	32%
Strongly disagree	17%	17%	19%	50%	7%	16%	17%	22%	13%	16%	18%	18%	18%	40%	14%
Don't know	6%	5%	8%	-	7%	7%	5%	5%	1%	9%	8%	10%	3%	7%	9%

**The English Baccalaureate should recognise the needs of individual students instead of adopting a one-size-fits-all approach**

**All Senior managers and above in Large Businesses**

	408	322	86	2	27	122	132	125	78	57	49	72	115	15	22
Strongly agree	20%	21%	17%	50%	22%	22%	17%	19%	24%	18%	12%	24%	17%	40%	18%
Agree	38%	37%	42%	-	33%	41%	35%	40%	45%	30%	41%	31%	42%	33%	36%
Neither agree nor disagree	18%	18%	15%	-	26%	12%	23%	16%	14%	26%	16%	17%	16%	13%	27%
Disagree	15%	15%	16%	50%	11%	16%	14%	15%	10%	16%	16%	15%	19%	7%	9%
Strongly disagree	4%	5%	3%	-	4%	3%	5%	6%	5%	2%	6%	8%	3%	-	-
Don't know	5%	5%	6%	-	4%	5%	7%	4%	1%	9%	8%	6%	3%	7%	9%

## YouGov Survey Results

Sample Size: 648

Fieldwork: 8th - 11th February 2011

Total	Which ONE of the following statements BEST reflects your view about the current suitability of Britain's education system in providing students with the skills required for the world of work?				
Base	Britain's education system places too little emphasis on equipping students with practical skills needed for the world of work and too much on academic subjects	Britain's education system places too little emphasis on traditional academic subjects and too much on practical skills	Britain's education system currently provides students with the right mix of academic knowledge and practical skills needed for the world of work	None of these	Don't know

The English Baccalaureate should not need to recognise a combination of academic knowledge and practical skills

All Senior managers and above in Large Businesses	408	174	72	65	77	20
Strongly agree	6%	5%	8%	5%	6%	-
Agree	18%	12%	31%	17%	23%	15%
Neither agree nor disagree	22%	24%	24%	18%	21%	25%
Disagree	31%	32%	22%	35%	29%	40%
Strongly disagree	17%	22%	10%	17%	19%	-
Don't know	6%	5%	6%	8%	1%	20%

The English Baccalaureate should recognise the needs of individual students instead of adopting a one-size-fits-all approach

All Senior managers and above in Large Businesses	408	174	72	65	77	20
Strongly agree	20%	21%	15%	20%	23%	15%
Agree	38%	47%	29%	38%	27%	35%
Neither agree nor disagree	18%	16%	19%	20%	18%	15%
Disagree	15%	10%	25%	15%	18%	10%
Strongly disagree	4%	2%	6%	3%	10%	-
Don't know	5%	5%	6%	3%	3%	25%

**YouGov Survey Results**

Sample Size: 648

Fieldwork: 8th - 11th February 2011

Total	Gender		Age					Region					
	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	North	Midlands	East	London	South	Wales

The Government has approved the opening of technical colleges enabling young people to decide at 14 if they prefer a vocational focused education. To what extent do you agree or disagree with each of the following statements about the school system? (Please tick one answer on each row)

Students would benefit from being encouraged to learn vocational subjects alongside core academic subjects in all schools

	408	322	86	2	27	122	132	125	78	57	49	72	115	15	22
<b>All Senior managers and above in Large Businesses</b>															
Strongly agree	24%	25%	19%	-	26%	26%	20%	26%	32%	16%	27%	22%	23%	27%	23%
Agree	57%	56%	59%	50%	56%	57%	59%	54%	49%	65%	47%	56%	58%	73%	68%
Neither agree nor disagree	11%	11%	10%	-	7%	10%	11%	14%	13%	9%	16%	8%	13%	-	9%
Disagree	6%	5%	7%	50%	7%	5%	8%	3%	5%	5%	6%	10%	5%	-	-
Strongly disagree	0%	0%	1%	-	-	-	1%	1%	-	2%	-	1%	-	-	-
Don't know	2%	2%	3%	-	4%	2%	2%	2%	1%	4%	4%	3%	1%	-	-

Students would not benefit from being encouraged to decide at 14 if they suit an academic or vocational education

	408	322	86	2	27	122	132	125	78	57	49	72	115	15	22
<b>All Senior managers and above in Large Businesses</b>															
Strongly agree	13%	13%	10%	-	30%	14%	9%	12%	19%	12%	12%	18%	7%	7%	9%
Agree	31%	28%	41%	-	22%	34%	35%	25%	29%	33%	29%	26%	35%	33%	23%
Neither agree nor disagree	14%	17%	6%	-	15%	13%	18%	18%	12%	18%	16%	11%	12%	33%	23%
Disagree	31%	32%	28%	-	19%	32%	30%	34%	31%	28%	24%	33%	35%	13%	36%
Strongly disagree	8%	7%	8%	50%	11%	5%	8%	9%	5%	5%	10%	8%	9%	13%	5%
Don't know	4%	3%	7%	50%	4%	2%	6%	2%	4%	4%	8%	3%	3%	-	5%

## YouGov Survey Results

Sample Size: 648

Fieldwork: 8th - 11th February 2011

Total	Which ONE of the following statements BEST reflects your view about the current suitability of Britain's education system in providing students with the skills required for the world of work?				
Base	Britain's education system places too little emphasis on equipping students with practical skills needed for the world of work and too much on academic subjects	Britain's education system places too little emphasis on traditional academic subjects and too much on practical skills	Britain's education system currently provides students with the right mix of academic knowledge and practical skills needed for the world of work	None of these	Don't know

The Government has approved the opening of technical colleges enabling young people to decide at 14 if they prefer a vocational focused education. To what extent do you agree or disagree with each of the following statements about the school system? (Please tick one answer on each row)

Students would benefit from being encouraged to learn vocational subjects alongside core academic subjects in all schools

All Senior managers and above in Large Businesses	408	174	72	65	77	20
Strongly agree	24%	32%	17%	20%	21%	10%
Agree	57%	61%	56%	58%	48%	50%
Neither agree nor disagree	11%	5%	18%	14%	17%	15%
Disagree	6%	1%	8%	5%	12%	15%
Strongly disagree	0%	1%	-	2%	-	-
Don't know	2%	1%	1%	2%	3%	10%

Students would not benefit from being encouraged to decide at 14 if they suit an academic or vocational education

All Senior managers and above in Large Businesses	408	174	72	65	77	20
Strongly agree	13%	10%	22%	15%	10%	5%
Agree	31%	28%	35%	35%	23%	50%
Neither agree nor disagree	14%	17%	15%	9%	12%	15%
Disagree	31%	36%	24%	26%	35%	15%
Strongly disagree	8%	5%	3%	11%	17%	-
Don't know	4%	4%	1%	3%	3%	15%

**YouGov Survey Results**

Sample Size: 648

Fieldwork: 8th - 11th February 2011

Total	Gender		Age					Region					
	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	North	Midlands	East	London	South	Wales

**Students would benefit from being separated at 14 into vocational schools and academic schools**

**All Senior managers and above in Large Businesses**

	408	322	86	2	27	122	132	125	78	57	49	72	115	15	22
Strongly agree	13%	13%	10%	50%	26%	10%	11%	14%	13%	9%	16%	14%	12%	20%	5%
Agree	23%	24%	17%	-	11%	23%	21%	26%	28%	23%	10%	25%	20%	20%	36%
Neither agree nor disagree	17%	18%	13%	-	15%	18%	12%	22%	10%	18%	27%	18%	17%	27%	14%
Disagree	29%	27%	35%	-	22%	26%	39%	22%	28%	30%	24%	22%	36%	20%	27%
Strongly disagree	15%	15%	17%	-	22%	21%	11%	14%	17%	16%	16%	19%	12%	13%	14%
Don't know	4%	3%	7%	50%	4%	2%	7%	2%	4%	5%	6%	1%	3%	-	5%

**The Government has commissioned a review into vocational education.**

**Which, if any, of the following potential recommendations for vocational education would you agree with? (Please tick all that apply)**

**All Senior managers and above in Large Businesses**

	408	322	86	2	27	122	132	125	78	57	49	72	115	15	22
Information Technology should be a core subject for all students	72%	71%	76%	100%	56%	72%	74%	73%	74%	70%	65%	71%	77%	73%	64%
Vocational subjects should be an option to students at age 14 or younger	44%	47%	35%	50%	44%	40%	45%	46%	53%	40%	49%	39%	41%	47%	45%
Schools should spend 20% of teaching hours focusing on vocational or practical skills	30%	32%	26%	-	19%	27%	26%	42%	35%	30%	27%	28%	32%	40%	18%
Students should only be able to study vocational subjects in specialist colleges	9%	7%	17%	-	15%	7%	9%	10%	12%	9%	12%	10%	9%	-	-
Schools should teach all students a combination of both academic and vocational subjects	71%	72%	67%	50%	52%	79%	70%	69%	72%	72%	65%	68%	73%	87%	68%
None of these	2%	2%	-	-	-	2%	3%	1%	3%	-	4%	3%	1%	-	-
Don't know	2%	2%	6%	-	7%	2%	3%	1%	-	5%	2%	1%	3%	-	9%

## YouGov Survey Results

Sample Size: 648

Fieldwork: 8th - 11th February 2011

Total	Which ONE of the following statements BEST reflects your view about the current suitability of Britain's education system in providing students with the skills required for the world of work?				
Base	Britain's education system places too little emphasis on equipping students with practical skills needed for the world of work and too much on academic subjects	Britain's education system places too little emphasis on traditional academic subjects and too much on practical skills	Britain's education system currently provides students with the right mix of academic knowledge and practical skills needed for the world of work	None of these	Don't know

Students would benefit from being separated at 14 into vocational schools and academic schools

**All Senior managers and above in Large Businesses**

	408	174	72	65	77	20
Strongly agree	13%	10%	15%	12%	18%	-
Agree	23%	26%	18%	18%	25%	15%
Neither agree nor disagree	17%	21%	17%	15%	14%	5%
Disagree	29%	24%	32%	28%	31%	50%
Strongly disagree	15%	15%	17%	23%	10%	10%
Don't know	4%	4%	1%	3%	1%	20%

The Government has commissioned a review into vocational education.

Which, if any, of the following potential recommendations for vocational education would you agree with? (Please tick all that apply)

**All Senior managers and above in Large Businesses**

	408	174	72	65	77	20
Information Technology should be a core subject for all students	72%	76%	58%	82%	70%	65%
Vocational subjects should be an option to students at age 14 or younger	44%	53%	33%	32%	45%	35%
Schools should spend 20% of teaching hours focusing on vocational or practical skills	30%	43%	28%	22%	14%	25%
Students should only be able to study vocational subjects in specialist colleges	9%	6%	15%	9%	12%	5%
Schools should teach all students a combination of both academic and vocational subjects	71%	78%	64%	68%	66%	65%
None of these	2%	-	3%	-	6%	-
Don't know	2%	2%	1%	-	3%	20%