

# CBS News Poll – October 1, 2024

## Vice-Presidential Debate Watchers / POST-DEBATE



Sample 1,630 Likely Voters who watched the Debate  
 Conducted October 1, 2024  
 Margin of Error ±2.7 points

<b>1. Overall, who do you think did the better job, or "won," tonight's vice-presidential debate?</b>	
Tim Walz .....	41%
JD Vance .....	42%
It was a tie .....	17%
<b>2. How would you describe the tone of the debate? Generally...</b>	
Positive .....	88%
Negative .....	12%
<b>3. Is your opinion of Tim Walz? (Pre-Debate)</b>	
Favorable .....	52%
Unfavorable .....	41%
Haven't heard enough to say .....	6%
<b>4. Is your opinion of Tim Walz? (Post-Debate)</b>	
Favorable .....	60%
Unfavorable .....	35%
Haven't heard enough to say .....	5%
<b>5. Is your opinion of JD Vance? (Pre-Debate)</b>	
Favorable .....	40%
Unfavorable .....	54%
Haven't heard enough to say .....	7%
<b>6. Is your opinion of JD Vance? (Post-Debate)</b>	
Favorable .....	49%
Unfavorable .....	47%
Haven't heard enough to say .....	4%
<b>7. In the debate tonight, do you think Tim Walz spent most of his time:</b>	
Criticizing Trump and Vance .....	46%
Explaining his own views .....	54%
<b>8. In the debate tonight, do you think JD Vance spent most of his time:</b>	
Criticizing Harris and Walz .....	55%
Explaining his own views .....	45%

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9. In what Tim Walz said tonight, do you think he mostly sounded...

Reasonable ..... 74%  
 Extreme ..... 26%

10. In what JD Vance said tonight, do you think he mostly sounded...

Reasonable ..... 65%  
 Extreme ..... 35%

11. Who do you think did a better job talking about...?

	Tim Walz	JD Vance
The economy	49%	51%
Immigration	48%	52%
Abortion	62%	38%
Conflict in the Middle East	50%	50%
Healthcare	59%	41%

12. Do you think Tim Walz is prepared to be president if that became necessary?

Prepared to be president, if necessary ..... 60%  
 Not prepared to be president, if necessary ..... 40%

13. Do you think JD Vance is prepared to be president if that became necessary?

Prepared to be president, if necessary ..... 55%  
 Not prepared to be president, if necessary ..... 45%

14. Generally speaking, do you think of yourself as a ...?

Democrat ..... 39%  
 Republican ..... 33%  
 Independent ..... 28%  
 Not sure ..... 0%

# HOW THE POLL WAS CONDUCTED AND THE MARGIN OF ERROR CALCULATED

October 1, 2024

This CBS News/YouGov survey of 1,630 interviews of likely voters who reported watching the vice-presidential debate on Tuesday, October 1, 2024. An initial survey was conducted by YouGov between September 27-30, 2024 using a nationally representative sample of 9,688 U.S. registered voters, including 5,763 likely voters who planned to watch the debate. Respondents who planned to watch the debate were recontacted for this survey. Only those who watched the debate were included in the analysis.

The initial sample was weighted according to gender, age, race, and education based upon voter registration lists and the U.S. Census Current Population Survey, as well as 2020 Presidential vote. The final sample of post-debate re-interviews was weighted to be representative of those who said they would watch the presidential debate according to gender, age, race, education, geographic region, and pre-debate vote choice. The weights range from 0.4 to 4.5, with a mean of 1 and a standard deviation of 0.5.

The *margin of error* (a 95% confidence interval) for a sample percentage  $p$  based upon the entire sample is approximately  $\pm 2.7$  points. It is calculated using the formula

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + CV^2}{n}}$$

where CV is the coefficient of variation of the sample weights and  $n$  is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.