

CBS News Poll – June 2-4, 2026

Adults in the U.S.



Sample 2,023 Adults in the U.S.
Margin of Error ±2.8 points

15. As you may know, the United States is co-hosting the 2026 FIFA World Cup soccer tournament. How do you feel about this?

Excited about it	17%
Pleased, but not excited about it	18%
Unhappy about it	6%
Doesn't matter to me	59%

16. Does the U.S. being a host country of the 2026 FIFA World Cup make you...

More interested in the tournament	22%
Less interested in the tournament	5%
No impact on interest	73%

17. Do you consider yourself a fan of professional soccer, or not?

Yes, a big fan	11%
Yes, a casual fan	17%
No, not a fan	71%

18. Do any of your children play soccer either on an organized team or recreationally?

Among parents of children aged 18 or younger

Yes	37%
No	63%

* Questions held for future release.

CBS News Poll – June 2-4, 2026
Adults in the U.S.



15. Feel about U.S. Hosting the World Cup

As you may know, the United States is co-hosting the 2026 FIFA World Cup soccer tournament. How do you feel about this?

	Total	Gender		Age				Ideology		
		Male	Female	Under 30	30-44	45-64	65+	Liberal	Moderate	Conservative
Excited about it	17%	22%	13%	31%	25%	10%	6%	20%	21%	15%
Pleased, but not excited about it	18%	20%	16%	13%	14%	19%	25%	15%	19%	23%
Unhappy about it	6%	6%	6%	7%	5%	6%	7%	11%	4%	4%
Doesn't matter to me	59%	52%	65%	49%	56%	65%	62%	54%	56%	58%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,022)	(981)	(1,042)	(423)	(508)	(662)	(429)	(524)	(660)	(593)

	Total	Party ID			Race			White by Education	
		Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
Excited about it	17%	21%	13%	20%	15%	23%	30%	10%	21%
Pleased, but not excited about it	18%	16%	17%	22%	17%	19%	17%	16%	20%
Unhappy about it	6%	7%	7%	3%	6%	6%	5%	5%	8%
Doesn't matter to me	59%	55%	63%	55%	62%	52%	48%	69%	51%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,022)	(588)	(695)	(603)	(1,273)	(253)	(320)	(790)	(483)

CBS News Poll – June 2-4, 2026
Adults in the U.S.



16. Impact of U.S. Hosting World Cup

Does the U.S. being a host country of the 2026 FIFA World Cup make you...

	Total	Gender		Age				Ideology		
		Male	Female	Under 30	30-44	45-64	65+	Liberal	Moderate	Conservative
More interested in the tournament	22%	27%	16%	32%	27%	15%	13%	23%	25%	23%
Less interested in the tournament	5%	6%	5%	7%	5%	5%	5%	8%	4%	3%
No impact on interest	73%	67%	79%	61%	68%	80%	82%	68%	71%	74%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%
Weighted N	(2,022)	(981)	(1,041)	(423)	(508)	(661)	(430)	(524)	(661)	(593)

	Total	Party ID			Race			White by Education	
		Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
More interested in the tournament	22%	25%	17%	26%	20%	25%	30%	13%	31%
Less interested in the tournament	5%	7%	5%	3%	4%	7%	6%	4%	4%
No impact on interest	73%	68%	78%	71%	76%	68%	63%	83%	65%
Totals	100%	100%	100%	100%	100%	100%	99%	100%	100%
Weighted N	(2,022)	(588)	(695)	(603)	(1,274)	(253)	(319)	(791)	(483)

CBS News Poll – June 2-4, 2026
Adults in the U.S.



17. Fan of Professional Soccer

Do you consider yourself a fan of professional soccer, or not?

	Total	Gender		Age				Ideology		
		Male	Female	Under 30	30-44	45-64	65+	Liberal	Moderate	Conservative
Yes, a big fan	11%	16%	7%	25%	18%	3%	2%	13%	13%	9%
Yes, a casual fan	17%	18%	17%	22%	19%	15%	15%	21%	20%	13%
No, not a fan	71%	66%	76%	52%	63%	82%	82%	66%	66%	78%
Totals	99%	100%	100%	99%	100%	100%	99%	100%	99%	100%
Weighted N	(2,021)	(980)	(1,042)	(423)	(508)	(661)	(429)	(524)	(660)	(592)

	Total	Party ID			Race			White by Education	
		Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
Yes, a big fan	11%	12%	9%	13%	9%	17%	19%	5%	14%
Yes, a casual fan	17%	19%	20%	15%	15%	21%	23%	13%	18%
No, not a fan	71%	69%	71%	72%	76%	62%	58%	81%	68%
Totals	99%	100%	100%	100%	100%	100%	100%	99%	100%
Weighted N	(2,021)	(588)	(695)	(602)	(1,272)	(253)	(320)	(790)	(482)

18. Do Your Children Play Soccer

Do any of your children play soccer either on an organized team or recreationally?

Among parents of children aged 18 or younger

	Gender			Age				Ideology		
	Total	Male	Female	Under 30	30-44	45-64	65+	Liberal	Moderate	Conservative
Yes	37%	49%	27%	*	44%	28%	*	*	29%	44%
No	63%	51%	73%	*	56%	72%	*	*	71%	56%
Totals	100%	100%	100%	*	100%	100%	*	*	100%	100%
Weighted N	(364)	(160)	(204)	(65)	(205)	(84)	(11)	(86)	(105)	(122)

	Total	Party ID			Race			White by Education	
		Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
Yes	37%	42%	19%	49%	35%	*	*	21%	46%
No	63%	58%	81%	51%	65%	*	*	79%	54%
Totals	100%	100%	100%	100%	100%	*	*	100%	100%
Weighted N	(364)	(100)	(104)	(131)	(197)	(42)	(78)	(86)	(111)

HOW THE POLL WAS CONDUCTED AND THE MARGIN OF ERROR CALCULATED

The CBS News/YouGov survey of 2,023 adults in the U.S. was conducted between June 2-4, 2026.

This sample was weighted according to gender, age, race, and education based on the U.S. Census American Community Survey, and the U.S. Census Current Population Survey, and 2024 Presidential vote. Respondents were selected to be representative of adults nationwide. The weights range from 0.1 to 5.0, with a mean of 1 and a standard deviation of 0.8.

The *margin of error* (a 95% confidence interval) for a sample percentage p based upon the entire sample is approximately ± 2.8 points. It is calculated using the formula

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + CV^2}{n}}$$

where CV is the coefficient of variation of the sample weights and n is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.