CBS News Poll – August 29 – September 2, 2025
Adults in the U.S.

YouGov

Sample   2,344 Adults in the U.S.

Margin of Error   ±2.3 points

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1. How would you rate the condition of the national economy today?

Very good 6%

Fairly good 30%

Fairly bad 38%

Very bad 20%

Not sure 6%

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2. Do you think the economy is...?

Getting better 27%

Getting worse 56%

Staying about the same 17%

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3. As you and your family plan for the next year, are you doing so expecting the U.S. economy to be...

Booming 6%

Growing, but not booming 21%

Holding steady 18%

Slowing, but not in recession 29%

In recession 26%

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4. How would you rate your own personal financial and economic situation today?

Very good 9%

Fairly good 41%

Fairly bad 29%

Very bad 15%

Not sure 6%

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5. In the last few weeks, have prices on the goods and services you buy been...

Going up 64%

Going down 7%

Staying the same 28%

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6. How would you rate the overall condition of the U.S. stock market today?

Very good 11%

Fairly good 31%

Fairly bad 18%

Very bad 7%

Not sure 33%

7. In the next few months, what do you expect to happen to the prices of the goods and services that you buy? Do you expect the prices of those things to...

Go up a lot 30%
Go up a little 37%
Not change 18%
Go down a little 13%
Go down a lot 2%

8. Are any of these words you would use to describe the U.S. economy? CHECK ALL THAT APPLY

Uncertain 61%
Struggling 54%
Unfair 37%
Punishing 25%
Rebounding 20%
Expanding 15%
Fair 14%
Stable 11%
Rewarding 6%

* Questions held for future release.

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1. Condition of National Economy
How would you rate the condition of the national economy today?

	Total	Gender		Age				Family Income		
		Male	Female	Under 30	30-44	45-64	65+	< $50K	$50-100K	> $100K
Very good	6%	8%	4%	5%	7%	4%	6%	4%	6%	10%
Fairly good	30%	36%	24%	32%	22%	31%	36%	27%	30%	38%
Fairly bad	38%	32%	43%	34%	40%	38%	38%	36%	41%	36%
Very bad	20%	18%	23%	20%	23%	22%	16%	26%	18%	14%
Not sure	6%	6%	5%	9%	7%	4%	3%	7%	5%	2%
Totals	100%	100%	99%	100%	99%	99%	99%	100%	100%	100%
Weighted N	(2,344)	(1,140)	(1,204)	(491)	(592)	(765)	(497)	(949)	(647)	(534)

	Total	Party ID			Race			White by Education	
		Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
Very good	6%	2%	4%	12%	7%	1%	4%	6%	9%
Fairly good	30%	16%	24%	52%	35%	17%	28%	33%	37%
Fairly bad	38%	49%	42%	25%	35%	45%	37%	35%	36%
Very bad	20%	30%	24%	7%	18%	29%	25%	18%	16%
Not sure	6%	3%	6%	4%	5%	8%	6%	6%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	98%	100%
Weighted N	(2,344)	(714)	(747)	(745)	(1,472)	(292)	(375)	(913)	(559)

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2. Track of Economy
Do you think the economy is...?

	Total	Gender		Age				Family Income		
		Male	Female	Under 30	30-44	45-64	65+	< $50K	$50-100K	> $100K
Getting better	27%	33%	22%	23%	27%	28%	31%	24%	28%	34%
Getting worse	56%	51%	61%	58%	56%	57%	54%	58%	56%	51%
Staying about the same	17%	16%	17%	18%	17%	15%	15%	18%	16%	15%
Totals	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%
Weighted N	(2,344)	(1,140)	(1,204)	(491)	(592)	(765)	(497)	(949)	(647)	(534)

	Total	Party ID			Race			White by Education	
		Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
Getting better	27%	6%	20%	58%	34%	9%	20%	35%	31%
Getting worse	56%	84%	64%	19%	49%	74%	63%	47%	53%
Staying about the same	17%	10%	15%	23%	17%	17%	16%	18%	16%
Totals	100%	100%	99%	100%	100%	100%	99%	100%	100%
Weighted N	(2,344)	(714)	(747)	(745)	(1,472)	(292)	(375)	(913)	(559)

3. Expectations for U.S. Economy
As you and your family plan for the next year, are you doing so expecting the U.S. economy to be...

	Total	Gender		Age				Family Income		
		Male	Female	Under 30	30-44	45-64	65+	< $50K	$50-100K	> $100K
Booming	6%	7%	4%	5%	6%	5%	6%	4%	6%	7%
Growing, but not booming	21%	25%	17%	18%	18%	23%	22%	19%	22%	25%
Holding steady	18%	17%	19%	21%	19%	16%	18%	21%	15%	16%
Slowing, but not in recession	29%	26%	32%	31%	29%	26%	33%	28%	31%	30%
In recession	26%	25%	28%	25%	28%	30%	21%	28%	26%	22%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,344)	(1,140)	(1,204)	(491)	(592)	(765)	(497)	(949)	(647)	(534)

	Total	Party ID			Race			White by Education	
		Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
Booming	6%	2%	4%	11%	6%	5%	4%	7%	6%
Growing, but not booming	21%	8%	16%	39%	24%	12%	20%	23%	24%
Holding steady	18%	11%	18%	24%	18%	16%	19%	21%	13%
Slowing, but not in recession	29%	35%	31%	20%	27%	31%	33%	27%	26%
In recession	26%	44%	31%	5%	25%	35%	24%	22%	30%
Totals	100%	100%	100%	99%	100%	99%	100%	100%	99%
Weighted N	(2,344)	(714)	(747)	(745)	(1,472)	(292)	(375)	(913)	(559)

4. Personal Financial Situation
How would you rate your own personal financial and economic situation today?

	Total	Gender		Age				Family Income		
		Male	Female	Under 30	30-44	45-64	65+	< $50K	$50-100K	> $100K
Very good	9%	11%	7%	7%	8%	8%	12%	3%	8%	21%
Fairly good	41%	41%	41%	39%	39%	40%	48%	30%	46%	56%
Fairly bad	29%	27%	30%	26%	29%	31%	26%	36%	30%	16%
Very bad	15%	14%	16%	18%	17%	15%	9%	24%	10%	3%
Not sure	6%	6%	6%	10%	6%	5%	5%	6%	6%	3%
Totals	100%	99%	100%	100%	99%	99%	100%	99%	100%	99%
Weighted N	(2,344)	(1,140)	(1,204)	(491)	(592)	(765)	(497)	(949)	(647)	(534)

	Total	Party ID			Race			White by Education	
		Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
Very good	9%	8%	8%	12%	10%	6%	9%	8%	13%
Fairly good	41%	39%	38%	49%	44%	38%	35%	40%	50%
Fairly bad	29%	31%	28%	27%	28%	25%	30%	31%	25%
Very bad	15%	15%	21%	8%	13%	19%	20%	16%	7%
Not sure	6%	7%	5%	4%	5%	11%	6%	5%	5%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	100%
Weighted N	(2,344)	(714)	(747)	(745)	(1,472)	(292)	(375)	(913)	(559)

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5. Prices on Goods and Services

In the last few weeks, have prices on the goods and services you buy been...

	Total	Gender		Age				Family Income		
		Male	Female	Under 30	30-44	45-64	65+	< $50K	$50-100K	> $100K
Going up	64%	62%	67%	57%	63%	68%	68%	69%	62%	61%
Going down	7%	8%	6%	8%	7%	6%	9%	6%	8%	6%
Staying the same	28%	30%	27%	35%	30%	26%	23%	25%	29%	33%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	99%	100%
Weighted N	(2,344)	(1,140)	(1,204)	(491)	(592)	(765)	(497)	(949)	(647)	(534)

	Total	Party ID			Race			White by Education	
		Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
Going up	64%	80%	67%	45%	61%	70%	71%	59%	63%
Going down	7%	4%	6%	12%	7%	6%	9%	8%	6%
Staying the same	28%	16%	27%	43%	32%	24%	19%	33%	31%
Totals	99%	100%	100%	100%	100%	100%	99%	100%	100%
Weighted N	(2,344)	(714)	(747)	(745)	(1,472)	(292)	(375)	(913)	(559)

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6. U.S. Stock Market

How would you rate the overall condition of the U.S. stock market today?

	Total	Gender		Age				Family Income		
		Male	Female	Under 30	30-44	45-64	65+	< $50K	$50-100K	> $100K
Very good	11%	15%	6%	6%	10%	12%	15%	7%	10%	18%
Fairly good	31%	36%	27%	28%	28%	33%	35%	24%	32%	46%
Fairly bad	18%	15%	21%	22%	19%	15%	17%	18%	21%	15%
Very bad	7%	6%	8%	8%	8%	6%	4%	9%	5%	3%
Not sure	33%	28%	38%	36%	34%	34%	29%	42%	30%	18%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	98%	100%
Weighted N	(2,344)	(1,140)	(1,204)	(491)	(592)	(765)	(497)	(949)	(647)	(534)

	Total	Party ID			Race			White by Education	
		Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
Very good	11%	4%	11%	19%	14%	2%	8%	13%	16%
Fairly good	31%	27%	29%	40%	36%	25%	21%	32%	43%
Fairly bad	18%	26%	17%	11%	15%	19%	27%	15%	14%
Very bad	7%	11%	7%	1%	5%	13%	8%	5%	3%
Not sure	33%	31%	36%	29%	30%	41%	36%	35%	24%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,344)	(714)	(747)	(745)	(1,472)	(292)	(375)	(913)	(559)

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7. In the Next Few Months Prices Going Up or Down
In the next few months, what do you expect to happen to the prices of the goods and services that you buy? Do you expect the prices of those things to...

	Total	Gender		Age				Family Income		
		Male	Female	Under 30	30-44	45-64	65+	< $50K	$50-100K	> $100K
Go up a lot	30%	26%	34%	26%	25%	34%	34%	31%	29%	30%
Go up a little	37%	42%	31%	39%	36%	35%	37%	35%	40%	36%
Not change	18%	18%	19%	21%	22%	17%	13%	19%	17%	16%
Go down a little	13%	12%	14%	11%	13%	13%	14%	12%	12%	16%
Go down a lot	2%	2%	2%	3%	3%	1%	2%	3%	2%	2%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%
Weighted N	(2,344)	(1,140)	(1,204)	(491)	(592)	(765)	(497)	(949)	(647)	(534)

	Total	Party ID			Race			White by Education	
		Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
Go up a lot	30%	47%	34%	11%	29%	33%	26%	27%	34%
Go up a little	37%	37%	37%	35%	35%	39%	40%	33%	38%
Not change	18%	11%	17%	25%	18%	17%	18%	21%	15%
Go down a little	13%	4%	10%	26%	15%	8%	12%	17%	12%
Go down a lot	2%	1%	2%	3%	2%	3%	3%	2%	1%
Totals	100%	100%	100%	100%	99%	100%	99%	100%	100%
Weighted N	(2,344)	(714)	(747)	(745)	(1,472)	(292)	(375)	(913)	(559)

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8. Words Describing U.S. Economy
Are any of these words you would use to describe the U.S. economy? CHECK ALL THAT APPLY

	Total	Gender		Age				Family Income		
		Male	Female	Under 30	30-44	45-64	65+	< $50K	$50-100K	> $100K
Uncertain	61%	55%	66%	63%	59%	62%	59%	59%	62%	61%
Struggling	54%	46%	61%	53%	57%	55%	48%	56%	56%	46%
Unfair	37%	33%	40%	39%	42%	33%	34%	40%	35%	31%
Punishing	25%	24%	26%	28%	27%	24%	22%	26%	24%	24%
Rebounding	20%	23%	17%	15%	17%	22%	23%	18%	19%	22%
Expanding	15%	20%	9%	15%	12%	16%	16%	10%	18%	20%
Fair	14%	17%	12%	18%	13%	13%	14%	13%	14%	18%
Stable	11%	15%	8%	10%	13%	11%	11%	9%	12%	15%
Rewarding	6%	9%	3%	8%	5%	5%	6%	4%	7%	9%
Weighted N	(2,344)	(1,140)	(1,204)	(491)	(592)	(765)	(497)	(949)	(647)	(534)

	Total	Party ID			Race			White by Education	
		Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
Uncertain	61%	76%	67%	39%	59%	68%	61%	55%	65%
Struggling	54%	70%	57%	34%	50%	66%	56%	50%	50%
Unfair	37%	52%	42%	15%	33%	47%	38%	32%	36%
Punishing	25%	39%	29%	9%	24%	30%	20%	23%	26%
Rebounding	20%	5%	14%	42%	24%	6%	17%	26%	21%
Expanding	15%	5%	12%	28%	18%	6%	13%	18%	18%
Fair	14%	7%	12%	23%	15%	9%	15%	15%	14%
Stable	11%	5%	9%	21%	12%	5%	13%	12%	12%
Rewarding	6%	2%	5%	11%	7%	4%	4%	6%	9%
Weighted N	(2,344)	(714)	(747)	(745)	(1,472)	(292)	(375)	(913)	(559)

HOW THE POLL WAS CONDUCTED AND THE MARGIN OF ERROR CALCULATED

The CBS News/YouGov survey of 2,344 adults in the U.S. was conducted between August 29 – September 2, 2025.

This sample was weighted according to gender, age, race, and education based on the U.S. Census American Community Survey, and the U.S. Census Current Population Survey, and 2024 Presidential vote. Respondents were selected to be representative of adults nationwide. The weights range from 0.1 to 6.5, with a mean of 1 and a standard deviation of 0.6.

The *margin of error* (a 95% confidence interval) for a sample percentage p based upon the entire sample is approximately ± 2.3 points. It is calculated using the formula

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + \mathrm{CV}^2}{n}}$$

where CV is the coefficient of variation of the sample weights and n is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.