

# CBS News Poll – June 18-23, 2025

## Adults in the U.S.



Sample 2,404 Adults in the U.S.

Margin of Error  $\pm 2.6$  points

11. Will you fly the American flag from your home on the Fourth of July this year, or don't you think you will?

Yes .....	54%
No .....	46%

12. When you see the American flag flying does it make you feel good, bad, or neither good nor bad?

Good .....	61%
Bad .....	7%
Neither .....	32%

13. Do you, personally, ever display the American flag or images of the flag to...

	Often	Sometimes	Never
Show patriotism	38%	30%	32%
Make a political statement	16%	25%	59%
Make a fashion statement	7%	18%	75%

14. Thinking about times when you have seen other people who you do not personally know displaying the American flag or images of the flag these days. How often have you felt you've seen people using the American flag to...

	Often	Sometimes	Never
Show patriotism	56%	37%	7%
Make a political statement	41%	46%	13%
Make a fashion statement	16%	45%	39%

15. If you see someone who you do not personally know displaying an American flag or images of the flag, does that make you think that person is probably...

	Is	Is not	Can't tell/Don't know
Patriotic	68%	6%	26%
Liberal	10%	28%	62%
Conservative	42%	7%	51%
Military/supporting the military	53%	4%	43%

16. Should burning or destroying the American flag as a form of political protest be legal, or should it be against the law?

Legal .....	34%
Against the law .....	66%

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17. Do you think Americans can also fly the flag of another country, such as a country of their family heritage, and still be patriotic Americans, or not?

Yes can still be patriotic .....	76%
No cannot still be patriotic .....	24%

\* Questions held for future release.

11. Fly the Flag

Will you fly the American flag from your home on the Fourth of July this year, or don't you think you will?

	Total	Gender		Under 30	Age			Ideology		
		Male	Female		30-44	45-64	65+	Liberal	Moderate	Conservative
Yes	54%	58%	49%	52%	47%	56%	60%	27%	56%	80%
No	46%	42%	51%	48%	53%	44%	40%	73%	44%	20%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,392)	(1,159)	(1,233)	(490)	(607)	(786)	(510)	(648)	(761)	(740)

	Total	Party ID			Race			White by Education	
		Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
Yes	54%	33%	47%	83%	61%	32%	51%	65%	54%
No	46%	67%	53%	17%	39%	68%	49%	35%	46%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,392)	(723)	(752)	(775)	(1,506)	(301)	(379)	(933)	(573)

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## Adults in the U.S.



### 12. How You Feel Seeing the Flag Fly

When you see the American flag flying does it make you feel good, bad, or neither good nor bad?

	Total	Gender		Age				Ideology		
		Male	Female	Under 30	30-44	45-64	65+	Liberal	Moderate	Conservative
Good	61%	66%	56%	52%	57%	63%	69%	31%	61%	90%
Bad	7%	5%	9%	7%	8%	7%	5%	19%	3%	1%
Neither	32%	29%	35%	41%	35%	30%	26%	50%	36%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,401)	(1,165)	(1,236)	(498)	(605)	(787)	(511)	(649)	(767)	(741)

	Total	Party ID			Race			White by Education	
		Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
Good	61%	41%	51%	92%	68%	39%	59%	71%	62%
Bad	7%	12%	8%	0%	6%	10%	8%	4%	10%
Neither	32%	46%	41%	8%	26%	51%	33%	25%	28%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,401)	(725)	(758)	(775)	(1,512)	(301)	(384)	(937)	(575)

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## Adults in the U.S.



### 13A. Personal Reasons to Display the Flag — Show patriotism

Do you, personally, ever display the American flag or images of the flag to...

	Total	Gender		Age				Ideology		
		Male	Female	Under 30	30-44	45-64	65+	Liberal	Moderate	Conservative
Often	38%	42%	35%	38%	34%	39%	43%	16%	37%	63%
Sometimes	30%	29%	31%	28%	28%	32%	32%	30%	36%	24%
Never	32%	29%	34%	34%	38%	29%	25%	54%	27%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,402)	(1,164)	(1,238)	(498)	(608)	(785)	(511)	(650)	(766)	(741)

	Total	Party ID			Race			White by Education	
		Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
Often	38%	21%	30%	65%	42%	23%	42%	46%	36%
Sometimes	30%	30%	34%	26%	31%	30%	25%	31%	33%
Never	32%	48%	36%	9%	26%	47%	33%	23%	31%
Totals	100%	99%	100%	100%	99%	100%	100%	100%	100%
Weighted N	(2,402)	(725)	(758)	(775)	(1,511)	(301)	(384)	(936)	(575)

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## Adults in the U.S.



### 13B. Personal Reasons to Display the Flag — Make a political statement

Do you, personally, ever display the American flag or images of the flag to...

	Total	Gender		Age				Ideology		
		Male	Female	Under 30	30-44	45-64	65+	Liberal	Moderate	Conservative
Often	16%	17%	15%	15%	14%	16%	18%	11%	12%	27%
Sometimes	25%	26%	25%	23%	30%	25%	24%	23%	26%	30%
Never	59%	57%	60%	62%	56%	59%	58%	66%	62%	43%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,389)	(1,159)	(1,231)	(498)	(603)	(782)	(507)	(649)	(761)	(738)

	Total	Party ID			Race			White by Education	
		Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
Often	16%	11%	10%	28%	17%	9%	19%	18%	16%
Sometimes	25%	20%	25%	31%	26%	24%	25%	27%	25%
Never	59%	69%	65%	41%	56%	67%	56%	55%	59%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%
Weighted N	(2,389)	(722)	(754)	(771)	(1,502)	(301)	(381)	(931)	(571)

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Adults in the U.S.



## 13C. Personal Reasons to Display the Flag — Make a fashion statement

Do you, personally, ever display the American flag or images of the flag to...

	Total	Gender		Age				Ideology		
		Male	Female	Under 30	30-44	45-64	65+	Liberal	Moderate	Conservative
Often	7%	8%	6%	8%	9%	7%	5%	5%	8%	10%
Sometimes	18%	19%	18%	26%	26%	13%	9%	16%	20%	17%
Never	75%	73%	76%	66%	65%	80%	86%	79%	72%	73%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,386)	(1,154)	(1,232)	(494)	(605)	(782)	(506)	(648)	(759)	(736)

	Total	Party ID			Race			White by Education	
		Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
Often	7%	6%	5%	11%	6%	11%	9%	6%	7%
Sometimes	18%	17%	17%	20%	15%	24%	24%	16%	13%
Never	75%	77%	78%	69%	78%	65%	67%	77%	80%
Totals	100%	100%	100%	100%	99%	100%	100%	99%	100%
Weighted N	(2,386)	(724)	(752)	(769)	(1,499)	(301)	(382)	(928)	(571)

# CBS News Poll – June 18-23, 2025

## Adults in the U.S.



### 14A. Reasons Other People Display the Flag — Show patriotism

Thinking about times when you have seen other people who you do not personally know displaying the American flag or images of the flag these days. How often have you felt you've seen people using the American flag to...

	Total	Gender		Age				Ideology		
		Male	Female	Under 30	30-44	45-64	65+	Liberal	Moderate	Conservative
Often	56%	59%	53%	59%	52%	55%	58%	43%	51%	74%
Sometimes	37%	36%	38%	34%	37%	39%	38%	47%	43%	22%
Never	7%	5%	9%	7%	11%	6%	4%	9%	6%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%
Weighted N	(2,385)	(1,154)	(1,230)	(497)	(604)	(778)	(506)	(644)	(764)	(738)

  

	Total	Party ID			Race			White by Education	
		Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
Often	56%	46%	49%	72%	60%	44%	49%	61%	56%
Sometimes	37%	45%	43%	25%	35%	42%	44%	32%	40%
Never	7%	9%	8%	3%	5%	14%	7%	6%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	99%
Weighted N	(2,385)	(722)	(748)	(773)	(1,501)	(299)	(379)	(931)	(570)



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## Adults in the U.S.



### 14B. Reasons Other People Display the Flag — Make a political statement

Thinking about times when you have seen other people who you do not personally know displaying the American flag or images of the flag these days. How often have you felt you've seen people using the American flag to...

	Total	Gender		Age				Ideology		
		Male	Female	Under 30	30-44	45-64	65+	Liberal	Moderate	Conservative
Often	41%	41%	41%	38%	45%	41%	39%	52%	38%	37%
Sometimes	46%	49%	44%	47%	39%	48%	50%	38%	48%	53%
Never	13%	10%	15%	15%	16%	11%	10%	10%	14%	10%
Totals	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%
Weighted N	(2,386)	(1,155)	(1,231)	(497)	(606)	(778)	(506)	(644)	(763)	(739)

  

	Total	Party ID			Race			White by Education	
		Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
Often	41%	47%	41%	38%	41%	37%	42%	40%	43%
Sometimes	46%	41%	43%	53%	48%	46%	40%	48%	49%
Never	13%	12%	16%	9%	10%	17%	17%	12%	8%
Totals	100%	100%	100%	100%	99%	100%	99%	100%	100%
Weighted N	(2,386)	(723)	(748)	(773)	(1,502)	(299)	(378)	(932)	(570)

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## Adults in the U.S.



### 14C. Reasons Other People Display the Flag — Make a fashion statement

Thinking about times when you have seen other people who you do not personally know displaying the American flag or images of the flag these days. How often have you felt you've seen people using the American flag to...

	Total	Gender		Age				Ideology		
		Male	Female	Under 30	30-44	45-64	65+	Liberal	Moderate	Conservative
Often	16%	19%	13%	16%	23%	13%	11%	17%	16%	14%
Sometimes	45%	46%	44%	44%	48%	48%	38%	46%	46%	44%
Never	39%	35%	43%	40%	29%	39%	51%	36%	38%	42%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%
Weighted N	(2,386)	(1,155)	(1,231)	(497)	(604)	(778)	(507)	(643)	(763)	(739)

  

	Total	Party ID			Race			White by Education	
		Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
Often	16%	16%	17%	15%	14%	22%	21%	13%	14%
Sometimes	45%	46%	44%	45%	47%	46%	38%	44%	53%
Never	39%	37%	39%	40%	39%	32%	41%	43%	33%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,386)	(721)	(748)	(774)	(1,501)	(299)	(379)	(929)	(571)

# CBS News Poll – June 18-23, 2025

Adults in the U.S.



## 15A. Think about People Who Display the Flag — They are Patriotic

If you see someone who you do not personally know displaying an American flag or images of the flag, does that make you think that person is probably...

	Total	Gender		Age				Ideology		
		Male	Female	Under 30	30-44	45-64	65+	Liberal	Moderate	Conservative
Is	68%	70%	66%	66%	66%	71%	67%	49%	70%	85%
Is not	6%	6%	5%	8%	7%	4%	4%	11%	4%	3%
Can't tell/Don't know	26%	24%	29%	25%	26%	25%	29%	40%	25%	12%
Totals	100%	100%	100%	99%	99%	100%	100%	100%	99%	100%
Weighted N	(2,393)	(1,160)	(1,233)	(493)	(604)	(786)	(510)	(649)	(760)	(741)

	Total	Party ID			Race			White by Education	
		Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
Is	68%	56%	64%	86%	71%	55%	69%	71%	69%
Is not	6%	7%	5%	5%	5%	8%	8%	5%	4%
Can't tell/Don't know	26%	37%	31%	9%	24%	37%	22%	23%	27%
Totals	100%	100%	100%	100%	100%	100%	99%	99%	100%
Weighted N	(2,393)	(725)	(759)	(768)	(1,509)	(295)	(381)	(935)	(575)

# CBS News Poll – June 18-23, 2025

Adults in the U.S.



## 15B. Think about People Who Display the Flag — They are Liberal

If you see someone who you do not personally know displaying an American flag or images of the flag, does that make you think that person is probably...

	Total	Gender		Age				Ideology		
		Male	Female	Under 30	30-44	45-64	65+	Liberal	Moderate	Conservative
Is	10%	10%	10%	11%	15%	9%	5%	15%	10%	7%
Is not	28%	29%	27%	28%	31%	27%	25%	26%	20%	44%
Can't tell/Don't know	62%	61%	63%	60%	54%	64%	69%	59%	70%	49%
Totals	100%	100%	100%	99%	100%	100%	99%	100%	100%	100%
Weighted N	(2,396)	(1,163)	(1,233)	(498)	(606)	(783)	(509)	(648)	(764)	(741)

	Total	Party ID			Race			White by Education	
		Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
Is	10%	15%	9%	7%	8%	16%	14%	9%	8%
Is not	28%	20%	25%	39%	32%	14%	24%	31%	33%
Can't tell/Don't know	62%	64%	66%	54%	60%	70%	62%	60%	59%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,396)	(724)	(757)	(772)	(1,505)	(300)	(384)	(933)	(573)

**15C. Think about People Who Display the Flag — They are Conservative**

If you see someone who you do not personally know displaying an American flag or images of the flag, does that make you think that person is probably...

	Total	Gender		Age				Ideology		
		Male	Female	Under 30	30-44	45-64	65+	Liberal	Moderate	Conservative
Is	42%	44%	40%	45%	42%	41%	40%	51%	33%	54%
Is not	7%	8%	7%	11%	9%	6%	4%	10%	7%	6%
Can't tell/Don't know	51%	48%	53%	44%	49%	53%	56%	39%	60%	40%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,398)	(1,164)	(1,234)	(498)	(606)	(784)	(510)	(650)	(764)	(741)

	Total	Party ID			Race			White by Education	
		Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
Is	42%	43%	40%	48%	46%	34%	36%	43%	50%
Is not	7%	8%	6%	7%	5%	10%	13%	5%	6%
Can't tell/Don't know	51%	49%	54%	45%	49%	56%	51%	52%	44%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,398)	(724)	(758)	(772)	(1,506)	(301)	(384)	(933)	(574)

# CBS News Poll – June 18-23, 2025

Adults in the U.S.



## 15D. Think about People Who Display the Flag — They are Military/supporting the military

If you see someone who you do not personally know displaying an American flag or images of the flag, does that make you think that person is probably...

	Total	Gender		Age				Ideology		
		Male	Female	Under 30	30-44	45-64	65+	Liberal	Moderate	Conservative
Is	53%	54%	51%	45%	55%	54%	56%	45%	53%	63%
Is not	4%	4%	4%	7%	5%	3%	1%	6%	4%	3%
Can't tell/Don't know	43%	42%	45%	47%	40%	43%	43%	49%	43%	34%
Totals	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%
Weighted N	(2,393)	(1,160)	(1,233)	(495)	(604)	(784)	(509)	(649)	(759)	(741)

	Total	Party ID			Race			White by Education	
		Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
Is	53%	48%	47%	66%	55%	46%	54%	58%	50%
Is not	4%	4%	4%	3%	4%	4%	5%	4%	3%
Can't tell/Don't know	43%	48%	49%	31%	41%	50%	41%	38%	47%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,393)	(722)	(755)	(772)	(1,505)	(301)	(381)	(931)	(573)

# CBS News Poll – June 18-23, 2025

## Adults in the U.S.



### 16. Legality of Flag Burning

Should burning or destroying the American flag as a form of political protest be legal, or should it be against the law?

	Total	Gender		Age				Ideology		
		Male	Female	Under 30	30-44	45-64	65+	Liberal	Moderate	Conservative
Legal	34%	40%	29%	42%	39%	31%	25%	65%	30%	14%
Against the law	66%	60%	71%	58%	61%	69%	75%	35%	70%	86%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,398)	(1,164)	(1,234)	(497)	(606)	(785)	(510)	(648)	(764)	(741)

  

	Total	Party ID			Race			White by Education	
		Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
Legal	34%	50%	41%	12%	33%	40%	33%	24%	46%
Against the law	66%	50%	59%	88%	67%	60%	67%	76%	54%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,398)	(722)	(757)	(775)	(1,509)	(300)	(383)	(935)	(574)

# CBS News Poll – June 18-23, 2025

## Adults in the U.S.



### 17. Also Fly Other Flags and Still Be Patriotic

Do you think Americans can also fly the flag of another country, such as a country of their family heritage, and still be patriotic Americans, or not?

	Total	Gender		Age				Ideology		
		Male	Female	Under 30	30-44	45-64	65+	Liberal	Moderate	Conservative
Yes can still be patriotic	76%	74%	78%	80%	76%	73%	75%	92%	79%	59%
No cannot still be patriotic	24%	26%	22%	20%	24%	27%	25%	8%	21%	41%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,392)	(1,154)	(1,238)	(491)	(606)	(784)	(511)	(648)	(760)	(739)

  

	Total	Party ID			Race			White by Education	
		Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
Yes can still be patriotic	76%	88%	79%	60%	74%	79%	81%	71%	80%
No cannot still be patriotic	24%	12%	21%	40%	26%	21%	19%	29%	20%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(2,392)	(725)	(751)	(772)	(1,509)	(301)	(377)	(935)	(574)



# HOW THE POLL WAS CONDUCTED AND THE MARGIN OF ERROR CALCULATED

The CBS News/YouGov survey of 2,404 adults in the U.S. was conducted between June 18-23, 2025.

This sample was weighted according to gender, age, race, and education based on the U.S. Census American Community Survey, and the U.S. Census Current Population Survey, and 2024 Presidential vote. Respondents were selected to be representative of adults nationwide. The weights range from 0.1 to 6.5, with a mean of 1 and a standard deviation of 0.8.

The *margin of error* (a 95% confidence interval) for a sample percentage  $p$  based upon the entire sample is approximately  $\pm 2.6$  points. It is calculated using the formula

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + CV^2}{n}}$$

where CV is the coefficient of variation of the sample weights and  $n$  is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.