

CBS News Poll – August 14-16, 2024

Registered Voters



Sample 3,258 Registered Voters in the U.S.
 Margin of Error ±2.1 points

14. Which best describes your feelings about Kamala Harris' selection of Tim Walz as her vice-presidential nominee?

Enthusiastic	30%
Satisfied, not enthusiastic	26%
Dissatisfied, not angry	32%
Angry	12%

25. Regardless of who you might support, how much do you think each of these candidates will fight for people like you?

	A lot	Some	Not much/none
Kamala Harris	33%	20%	46%
Donald Trump	38%	13%	49%
Tim Walz	31%	22%	47%
JD Vance	30%	20%	50%

26. In deciding whether or not you vote for Kamala Harris, how much of a factor is vice-presidential nominee Tim Walz?

Walz is a major factor in your presidential vote	23%
Walz is a minor factor in your presidential vote	34%
Walz is not a factor in your presidential vote	43%

27. In deciding whether or not you vote for Donald Trump, how much of a factor is vice-presidential nominee JD Vance?

Vance is a major factor in your presidential vote	20%
Vance is a minor factor in your presidential vote	35%
Vance is not a factor in your presidential vote	45%

29. Regardless of who you are voting for, do you think of Kamala Harris politically as...

Very liberal	45%
Somewhat liberal	26%
Moderate	15%
Somewhat conservative	2%
Very conservative	2%
Don't think in those terms/Not sure	10%

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30. Regardless of who you are voting for, do you think of Tim Walz politically as...

Very liberal	40%
Somewhat liberal	26%
Moderate	15%
Somewhat conservative	2%
Very conservative	1%
Don't think in those terms/Not sure	16%

* Questions held for future release.

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14. Describe Harris' VP Selection

Which best describes your feelings about Kamala Harris' selection of Tim Walz as her vice-presidential nominee?

	Total	Gender		Age				Ideology		
		Male	Female	Under 30	30-44	45-64	65+	Liberal	Moderate	Conservative
Enthusiastic	30%	28%	31%	34%	29%	29%	29%	62%	27%	5%
Satisfied, not enthusiastic	26%	24%	28%	37%	34%	22%	19%	31%	34%	13%
Dissatisfied, not angry	32%	33%	31%	22%	30%	35%	35%	6%	31%	56%
Angry	12%	14%	10%	7%	7%	14%	16%	1%	8%	26%
Totals	100%	99%	100%	100%	100%	100%	99%	100%	100%	100%
Weighted N	(3,241)	(1,522)	(1,718)	(501)	(743)	(1,131)	(866)	(973)	(1,023)	(1,104)

	Total	Party ID			Race			White by Education	
		Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
Enthusiastic	30%	60%	26%	4%	28%	35%	32%	23%	35%
Satisfied, not enthusiastic	26%	35%	27%	14%	22%	49%	29%	22%	21%
Dissatisfied, not angry	32%	4%	36%	57%	35%	13%	33%	38%	31%
Angry	12%	1%	11%	25%	15%	3%	6%	16%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	100%
Weighted N	(3,241)	(1,091)	(1,034)	(1,053)	(2,303)	(381)	(338)	(1,352)	(1,011)

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25A. Fight for People Like You — Kamala Harris

Regardless of who you might support, how much do you think each of these candidates will fight for people like you?

	Total	Gender		Age				Ideology		
		Male	Female	Under 30	30-44	45-64	65+	Liberal	Moderate	Conservative
A lot	33%	29%	37%	36%	33%	32%	35%	64%	34%	6%
Some	20%	20%	20%	36%	28%	16%	10%	28%	27%	6%
Not much/none	46%	50%	43%	28%	39%	52%	55%	8%	38%	88%
Totals	99%	99%	100%	100%	100%	100%	100%	100%	99%	100%
Weighted N	(3,247)	(1,522)	(1,725)	(500)	(745)	(1,134)	(868)	(972)	(1,022)	(1,112)

	Total	Party ID			Race			White by Education	
		Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
A lot	33%	75%	22%	3%	28%	56%	39%	24%	34%
Some	20%	22%	27%	11%	19%	26%	22%	17%	21%
Not much/none	46%	3%	51%	86%	53%	18%	38%	58%	45%
Totals	99%	100%	100%	100%	100%	100%	99%	99%	100%
Weighted N	(3,247)	(1,089)	(1,036)	(1,059)	(2,315)	(378)	(340)	(1,361)	(1,014)

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25B. Fight for People Like You — Donald Trump

Regardless of who you might support, how much do you think each of these candidates will fight for people like you?

	Total	Gender		Age				Ideology		
		Male	Female	Under 30	30-44	45-64	65+	Liberal	Moderate	Conservative
A lot	38%	43%	35%	28%	30%	41%	48%	5%	28%	78%
Some	13%	14%	11%	17%	17%	11%	10%	6%	19%	14%
Not much/none	49%	43%	54%	55%	53%	48%	42%	89%	53%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(3,253)	(1,523)	(1,730)	(501)	(745)	(1,135)	(873)	(974)	(1,024)	(1,114)

	Total	Party ID			Race			White by Education	
		Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
A lot	38%	3%	33%	80%	45%	11%	31%	50%	37%
Some	13%	7%	17%	14%	13%	12%	13%	13%	15%
Not much/none	49%	89%	50%	6%	42%	77%	56%	37%	48%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(3,253)	(1,093)	(1,036)	(1,061)	(2,316)	(380)	(340)	(1,361)	(1,014)

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25C. Fight for People Like You — Tim Walz

Regardless of who you might support, how much do you think each of these candidates will fight for people like you?

	Total	Gender		Age				Ideology		
		Male	Female	Under 30	30-44	45-64	65+	Liberal	Moderate	Conservative
A lot	31%	29%	32%	35%	28%	30%	33%	65%	29%	5%
Some	22%	20%	24%	33%	31%	18%	14%	26%	31%	9%
Not much/none	47%	50%	44%	32%	41%	52%	53%	9%	40%	86%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(3,251)	(1,525)	(1,726)	(502)	(745)	(1,135)	(870)	(973)	(1,025)	(1,112)

	Total	Party ID			Race			White by Education	
		Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
A lot	31%	64%	24%	4%	29%	39%	33%	25%	34%
Some	22%	29%	26%	12%	20%	34%	23%	18%	23%
Not much/none	47%	7%	50%	84%	51%	26%	43%	57%	43%
Totals	100%	100%	100%	100%	100%	99%	99%	100%	100%
Weighted N	(3,251)	(1,092)	(1,036)	(1,060)	(2,314)	(380)	(339)	(1,359)	(1,014)

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25D. Fight for People Like You — JD Vance

Regardless of who you might support, how much do you think each of these candidates will fight for people like you?

	Total	Gender		Age				Ideology		
		Male	Female	Under 30	30-44	45-64	65+	Liberal	Moderate	Conservative
A lot	30%	34%	26%	16%	20%	33%	42%	4%	16%	65%
Some	20%	21%	19%	24%	24%	19%	15%	7%	27%	24%
Not much/none	50%	45%	55%	60%	56%	48%	43%	89%	57%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(3,248)	(1,523)	(1,725)	(500)	(744)	(1,134)	(870)	(971)	(1,023)	(1,113)

	Total	Party ID			Race			White by Education	
		Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
A lot	30%	3%	25%	62%	35%	6%	21%	40%	29%
Some	20%	11%	23%	26%	21%	17%	18%	20%	22%
Not much/none	50%	86%	52%	12%	43%	77%	61%	40%	49%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%
Weighted N	(3,248)	(1,089)	(1,036)	(1,061)	(2,314)	(379)	(339)	(1,360)	(1,014)

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26. Walz a Factor in Presidential Vote

In deciding whether or not you vote for Kamala Harris, how much of a factor is vice-presidential nominee Tim Walz?

	Total	Gender		Age				Ideology		
		Male	Female	Under 30	30-44	45-64	65+	Liberal	Moderate	Conservative
Walz is a major factor in your presidential vote	23%	23%	23%	19%	18%	24%	29%	25%	22%	24%
Walz is a minor factor in your presidential vote	34%	34%	34%	40%	35%	33%	32%	45%	39%	21%
Walz is not a factor in your presidential vote	43%	42%	43%	41%	47%	43%	39%	30%	39%	55%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(3,244)	(1,524)	(1,719)	(501)	(742)	(1,135)	(866)	(972)	(1,021)	(1,111)

	Total	Party ID			Race			White by Education	
		Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
Walz is a major factor in your presidential vote	23%	25%	26%	19%	22%	22%	27%	22%	24%
Walz is a minor factor in your presidential vote	34%	47%	33%	23%	34%	38%	36%	31%	37%
Walz is not a factor in your presidential vote	43%	28%	41%	58%	44%	40%	37%	47%	39%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weighted N	(3,244)	(1,091)	(1,034)	(1,057)	(2,306)	(382)	(338)	(1,356)	(1,009)

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27. Vance a Factor in Presidential Vote

In deciding whether or not you vote for Donald Trump, how much of a factor is vice-presidential nominee JD Vance?

	Total	Gender		Age				Ideology		
		Male	Female	Under 30	30-44	45-64	65+	Liberal	Moderate	Conservative
Vance is a major factor in your presidential vote	20%	20%	21%	17%	17%	20%	26%	21%	19%	22%
Vance is a minor factor in your presidential vote	35%	37%	33%	33%	33%	35%	36%	27%	36%	42%
Vance is not a factor in your presidential vote	45%	43%	46%	49%	50%	45%	38%	52%	45%	36%
Totals	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%
Weighted N	(3,244)	(1,527)	(1,717)	(501)	(739)	(1,137)	(868)	(971)	(1,018)	(1,114)

	Total	Party ID			Race			White by Education	
		Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
Vance is a major factor in your presidential vote	20%	21%	19%	22%	21%	16%	20%	21%	21%
Vance is a minor factor in your presidential vote	35%	26%	37%	41%	37%	23%	36%	35%	40%
Vance is not a factor in your presidential vote	45%	53%	44%	37%	42%	61%	44%	44%	38%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	99%
Weighted N	(3,244)	(1,091)	(1,030)	(1,062)	(2,312)	(377)	(337)	(1,361)	(1,009)

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29. Ideology - Harris

Regardless of who you are voting for, do you think of Kamala Harris politically as...

	Total	Gender		Age				Ideology		
		Male	Female	Under 30	30-44	45-64	65+	Liberal	Moderate	Conservative
Very liberal	45%	51%	41%	29%	39%	47%	58%	19%	32%	85%
Somewhat liberal	26%	25%	26%	35%	28%	25%	20%	54%	26%	4%
Moderate	15%	14%	16%	20%	18%	13%	12%	19%	26%	3%
Somewhat conservative	2%	2%	2%	4%	2%	2%	1%	2%	2%	2%
Very conservative	2%	1%	2%	3%	2%	1%	1%	2%	1%	2%
Don't think in those terms/Not sure	10%	7%	13%	9%	11%	11%	8%	4%	13%	4%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%
Weighted N	(3,256)	(1,525)	(1,730)	(503)	(743)	(1,138)	(873)	(974)	(1,027)	(1,114)

	Total	Party ID			Race			White by Education	
		Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
Very liberal	45%	18%	44%	77%	51%	22%	36%	54%	48%
Somewhat liberal	26%	47%	25%	6%	26%	24%	25%	20%	33%
Moderate	15%	24%	17%	4%	12%	30%	21%	11%	12%
Somewhat conservative	2%	2%	2%	2%	1%	5%	3%	1%	1%
Very conservative	2%	2%	0%	1%	1%	4%	2%	1%	1%
Don't think in those terms/Not sure	10%	7%	11%	10%	9%	14%	12%	12%	4%
Totals	100%	100%	99%	100%	100%	99%	99%	99%	99%
Weighted N	(3,256)	(1,093)	(1,039)	(1,060)	(2,316)	(383)	(339)	(1,361)	(1,014)

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30. Ideology - Walz

Regardless of who you are voting for, do you think of Tim Walz politically as...

	Total	Gender		Age				Ideology		
		Male	Female	Under 30	30-44	45-64	65+	Liberal	Moderate	Conservative
Very liberal	40%	45%	36%	26%	34%	42%	50%	21%	25%	74%
Somewhat liberal	26%	26%	25%	35%	25%	24%	22%	49%	24%	9%
Moderate	15%	16%	14%	15%	17%	15%	14%	16%	27%	4%
Somewhat conservative	2%	2%	2%	4%	2%	2%	2%	2%	3%	2%
Very conservative	1%	1%	2%	4%	1%	1%	1%	2%	1%	2%
Don't think in those terms/Not sure	16%	10%	21%	16%	20%	16%	11%	10%	20%	9%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%
Weighted N	(3,242)	(1,519)	(1,723)	(503)	(741)	(1,131)	(868)	(973)	(1,018)	(1,112)

	Total	Party ID			Race			White by Education	
		Dem	Ind	Rep	White	Black	Hispanic	No Degree	4yr Degree+
Very liberal	40%	17%	39%	66%	45%	17%	32%	46%	43%
Somewhat liberal	26%	41%	26%	10%	25%	23%	26%	21%	30%
Moderate	15%	23%	16%	5%	13%	22%	21%	12%	15%
Somewhat conservative	2%	3%	1%	2%	1%	6%	2%	1%	2%
Very conservative	1%	2%	1%	1%	1%	4%	1%	1%	2%
Don't think in those terms/Not sure	16%	13%	16%	16%	14%	28%	18%	18%	8%
Totals	100%	99%	99%	100%	99%	100%	100%	99%	100%
Weighted N	(3,242)	(1,089)	(1,039)	(1,052)	(2,308)	(381)	(338)	(1,354)	(1,013)

HOW THE POLL WAS CONDUCTED AND THE MARGIN OF ERROR CALCULATED

The CBS News/YouGov survey of 3,258 registered voters in the U.S. was conducted between August 14-16, 2024.

This sample was weighted according to gender, age, race, and education based on the U.S. Census American Community Survey, and the U.S. Census Current Population Survey, as well as 2020 Presidential vote and 2022 Congressional vote. Respondents were selected to be representative of registered voters nationwide. The weights range from 0.1 to 6.0, with a mean of 1 and a standard deviation of 0.7.

The *margin of error* (a 95% confidence interval) for a sample percentage p based upon the entire sample is approximately ± 2.1 points. It is calculated using the formula

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + CV^2}{n}}$$

where CV is the coefficient of variation of the sample weights and n is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.