CBS News Poll – December 8-15, 2023
Registered voters in New Hampshire

YouGov®

Sample   855 Registered voters in New Hampshire

Margin of Error   ±4.1%

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1. How closely have you been following the race for the Republican nomination for president in 2024?

Very closely 35%

Somewhat closely 40%

Not very closely 17%

Not at all closely 8%

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2. How likely is it that you will vote in the Republican presidential primary in New Hampshire in 2024?

Definitely will vote 46%

Probably will vote 12%

May or may not vote 9%

Probably will not vote 4%

Definitely will not vote 24%

Don't know 4%

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3. For each of the following people, please tell us whether you are considering supporting them for the 2024 Republican nomination for president, might consider them but haven't heard enough yet, or are not considering them?

Among likely New Hampshire Republican presidential primary voters

	Consider-ing	Might consider, but haven't heard enough	Not considering
Chris Christie	21%	17%	62%
Ron DeSantis	32%	19%	49%
Nikki Haley	45%	22%	33%
Asa Hutchinson	3%	15%	82%
Vivek Ramaswamy	17%	21%	62%
Donald Trump	55%	8%	37%

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4. Of the candidates you are considering, or might consider, if the 2024 Republican primary or caucus in your state were held today, which ONE of those candidates would you vote for?

Among likely New Hampshire Republican presidential primary voters

Chris Christie 10%

Ron DeSantis 11%

Nikki Haley 29%

Asa Hutchinson 1%

Vivek Ramaswamy 5%

Donald Trump 44%

5. Which best describes your support for [candidate respondent would vote for] right now?
Among likely New Hampshire Republican presidential primary voters

Very strong — I've decided 30%

Strong — I probably won't change 31%

Somewhat strong — I might still change 34%

Not too strong — I'll probably change at some point 5%

7. Are you considering Donald Trump because you:
Among likely New Hampshire Republican presidential primary voters considering Trump

	Yes	No
Want payback for 2020	35%	65%
Think things were better under Trump	96%	4%
Know him better than other candidates	72%	28%
Want to show support during his legal fights	51%	49%
Have always been a supporter	71%	29%
Think he represents New Hampshire values	88%	12%

8. Are you considering other candidates besides Donald Trump because:
Among likely New Hampshire Republican presidential primary voters considering anyone other than Trump

	Yes	No
Trump is controversial	70%	30%
I'm concerned about Trump's legal fights	55%	45%
I don't like Trump personally	51%	49%
The party should consider someone new	63%	37%
Trump could lose to Biden	41%	59%
I'm just keeping options open	66%	34%
He doesn't represent New Hampshire values	38%	62%

9. If each of the following candidates were to become the Republican nominee in 2024, how would you describe their chances against Joe Biden?
Among likely New Hampshire Republican presidential primary voters

	Long shot to beat Biden	Might beat Biden	Would definitely beat Biden
Chris Christie	56%	32%	12%
Ron DeSantis	26%	47%	27%
Nikki Haley	21%	47%	32%
Asa Hutchinson	73%	19%	7%
Vivek Ramaswamy	49%	36%	15%
Donald Trump	16%	33%	51%

11. For each candidate [Donald Trump], please check the box if you think each word or phrase below describes them well. You can select multiple phrases for each candidate. CHECK ALL THAT APPLY

Among likely New Hampshire Republican presidential primary voters

Likable	36%
Honest	41%
Prepared	54%
Reasonable	36%
Role model	27%
Conservative	55%
Strong leader	66%

12. For each candidate [Ron DeSantis], please check the box if you think each word or phrase below describes them well. You can select multiple phrases for each candidate. CHECK ALL THAT APPLY

Among likely New Hampshire Republican presidential primary voters

Likable	37%
Honest	31%
Prepared	44%
Reasonable	37%
Role model	31%
Conservative	54%
Strong leader	45%

13. For each candidate [Nikki Haley], please check the box if you think each word or phrase below describes them well. You can select multiple phrases for each candidate. CHECK ALL THAT APPLY

Among likely New Hampshire Republican presidential primary voters

Likable	55%
Honest	41%
Prepared	53%
Reasonable	51%
Role model	40%
Conservative	48%
Strong leader	41%

14. For each candidate [Vivek Ramaswamy], please check the box if you think each word or phrase below describes them well. You can select multiple phrases for each candidate. CHECK ALL THAT APPLY

Among likely New Hampshire Republican presidential primary voters

Likable	36%
Honest	29%
Prepared	39%
Reasonable	27%
Role model	19%
Conservative	45%
Strong leader	19%

15. For each candidate [Chris Christie], please check the box if you think each word or phrase below describes them well. You can select multiple phrases for each candidate. CHECK ALL THAT APPLY
Among likely New Hampshire Republican presidential primary voters

Likable 24%
Honest 22%
Prepared 29%
Reasonable 27%
Role model 12%
Conservative 34%
Strong leader 24%

16. If the Republican nominee were not Donald Trump, would you want that nominee to be someone...
Among likely New Hampshire Republican presidential primary voters

Very similar to Donald Trump 25%
Somewhat similar to Donald Trump 30%
Somewhat different from Donald Trump 14%
Very different from Donald Trump 30%

17. If the Republican nominee were not Donald Trump, would you prefer a nominee who is similar to or different from Donald Trump in each of these ways...
Among likely New Hampshire Republican presidential primary voters

	Similar to Trump	Different from Trump
Their personality	31%	69%
Their policy views	71%	29%
How they talk about political opponents	36%	64%
How they talk about news organizations	51%	49%

18. Which of these candidates is the most similar to Trump in each of the following ways?
Among likely New Hampshire Republican presidential primary voters

	Ron DeSantis	Nikki Haley	Vivek Ramaswamy	Chris Christie
Their personality	30%	9%	43%	18%
Their policy views	42%	18%	32%	7%
How they talk about political opponents	31%	8%	42%	19%
How they talk about news organizations	37%	11%	39%	12%

19. Which of these candidates is the most different from Trump in each of the following ways?
Among likely New Hampshire Republican presidential primary voters

	Ron DeSantis	Nikki Haley	Vivek Ra- maswamy	Chris Christie
Their personality	16%	45%	11%	28%
Their policy views	12%	31%	13%	43%
How they talk about political opponents	15%	39%	15%	30%
How they talk about news organizations	14%	40%	13%	32%

20. Do you want abortion in New Hampshire to be...
Among likely New Hampshire Republican presidential primary voters

Legal in all cases	19%
Legal in most cases	38%
Illegal in most cases	35%
Illegal in all cases	8%

21. Would you like to see the Republican 2024 Presidential nominee be someone who would...
Among likely New Hampshire Republican presidential primary voters

Support a national abortion ban	14%
Oppose a national abortion ban	49%
Doesn't matter either way	36%

22. Would you prefer the Republican Party nominate a candidate who would, as president...
Among likely New Hampshire Republican presidential primary voters

	Yes	No
Deport millions of immigrants they believe to be undocumented	80%	20%
Investigate government officials they suspect of political bias	69%	31%
Send the U.S. military to large cities they think have too much crime	36%	64%
Punish news organizations for stories they think are inaccurate	43%	57%
Ban medical procedures that change a child's gender	77%	23%
Ban discussions of sexual orientation and gender identity in schools they think are inappropriate	68%	32%
Punish organizers of demonstrations they think are anti-semitic	64%	36%
Send U.S. military forces into Mexico to eliminate drug cartels	44%	56%

27. When you're evaluating Republican candidates campaigning for president, which of these is a factor for you?
Among likely New Hampshire Republican presidential primary voters

	Major factor	Minor factor	Not a factor
Presidential debates	41%	40%	19%
Interviews and media appearances	43%	49%	7%
Meeting and talking to voters face to face	54%	32%	14%
Endorsements from [state] political leaders	16%	40%	44%

28. From what you have seen, which candidates have impressed you in the debates so far? If more than one person has impressed you, please check all that apply.
Among likely New Hampshire Republican presidential primary voters

Chris Christie	22%
Ron DeSantis	27%
Nikki Haley	48%
Vivek Ramaswamy	26%
None of the above/haven't watched debates	23%

30. Do you consider yourself part of the MAGA movement, or not?
Among likely New Hampshire Republican presidential primary voters

Yes, MAGA	33%
No, not MAGA	55%
Not sure what that is	12%

*Questions held for future release.

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YouGov

1. Attention to Republican Primary
How closely have you been following the race for the Republican nomination for president in 2024?

	Total	Gender		Age		
		Male	Female	Under 45	45-64	65+
Very closely	35%	44%	27%	28%	36%	42%
Somewhat closely	40%	39%	40%	36%	42%	42%
Not very closely	17%	12%	23%	21%	17%	13%
Not at all closely	8%	5%	10%	15%	5%	3%
Totals	100%	100%	100%	100%	100%	100%
Weighted N	(852)	(417)	(435)	(280)	(298)	(274)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Very closely	35%	34%	44%	35%	45%
Somewhat closely	40%	41%	39%	45%	39%
Not very closely	17%	18%	14%	15%	14%
Not at all closely	8%	7%	3%	5%	2%
Totals	100%	100%	100%	100%	100%
Weighted N	(852)	(390)	(221)	(316)	(261)

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YouGov

2. Likely to Vote in New Hampshire Primary
How likely is it that you will vote in the Republican presidential primary in New Hampshire in 2024?

		Gender		Age		
	Total	Male	Female	Under 45	45-64	65+
Definitely will vote	46%	49%	44%	28%	54%	57%
Probably will vote	12%	14%	10%	19%	10%	6%
May or may not vote	9%	6%	11%	14%	7%	5%
Probably will not vote	4%	4%	5%	4%	6%	3%
Definitely will not vote	24%	24%	25%	28%	19%	26%
Don't know	4%	3%	5%	7%	3%	2%
Totals	99%	100%	100%	100%	99%	99%
Weighted N	(855)	(417)	(438)	(282)	(299)	(274)

		Party ID		Ideology	
	Total	Ind	Rep	Moderate	Conservative
Definitely will vote	46%	44%	86%	43%	84%
Probably will vote	12%	17%	8%	16%	11%
May or may not vote	9%	11%	5%	10%	3%
Probably will not vote	4%	5%	0%	5%	0%
Definitely will not vote	24%	17%	0%	20%	2%
Don't know	4%	5%	1%	6%	0%
Totals	99%	99%	100%	100%	100%
Weighted N	(855)	(391)	(223)	(318)	(263)

YouGov

3A. Consider Supporting in Republican Primary — Chris Christie

For each of the following people, please tell us whether you are considering supporting them for the 2024 Republican nomination for president, might consider them but haven't heard enough yet, or are not considering them?

Among likely New Hampshire Republican presidential primary voters

	Total	Gender		Age		
		Male	Female	Under 45	45-64	65+
Considering	21%	21%	21%	15%	19%	27%
Might consider, but haven't heard enough	17%	18%	16%	29%	14%	12%
Not considering	62%	61%	63%	56%	67%	61%
Totals	100%	100%	100%	100%	100%	100%
Weighted N	(450)	(245)	(205)	(115)	(175)	(160)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Considering	21%	27%	13%	31%	11%
Might consider, but haven't heard enough	17%	17%	17%	13%	18%
Not considering	62%	56%	70%	56%	71%
Totals	100%	100%	100%	100%	100%
Weighted N	(450)	(205)	(213)	(163)	(243)

3B. Consider Supporting in Republican Primary — Ron DeSantis

For each of the following people, please tell us whether you are considering supporting them for the 2024 Republican nomination for president, might consider them but haven't heard enough yet, or are not considering them?

Among likely New Hampshire Republican presidential primary voters

	Total	Gender		Age		
		Male	Female	Under 45	45-64	65+
Considering	32%	35%	28%	42%	27%	29%
Might consider, but haven't heard enough	19%	22%	16%	21%	21%	16%
Not considering	49%	43%	56%	37%	52%	55%
Totals	100%	100%	100%	100%	100%	100%
Weighted N	(453)	(245)	(208)	(117)	(175)	(161)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Considering	32%	18%	46%	19%	43%
Might consider, but haven't heard enough	19%	19%	19%	20%	20%
Not considering	49%	62%	35%	61%	37%
Totals	100%	99%	100%	100%	100%
Weighted N	(453)	(205)	(217)	(163)	(247)

3C. Consider Supporting in Republican Primary — Nikki Haley

For each of the following people, please tell us whether you are considering supporting them for the 2024 Republican nomination for president, might consider them but haven't heard enough yet, or are not considering them?

Among likely New Hampshire Republican presidential primary voters

	Total	Gender		Age		
		Male	Female	Under 45	45-64	65+
Considering	45%	48%	42%	34%	49%	48%
Might consider, but haven't heard enough	22%	22%	23%	35%	19%	17%
Not considering	33%	30%	35%	31%	32%	35%
Totals	100%	100%	100%	100%	100%	100%
Weighted N	(453)	(245)	(208)	(116)	(175)	(161)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Considering	45%	48%	45%	48%	44%
Might consider, but haven't heard enough	22%	20%	22%	24%	22%
Not considering	33%	32%	33%	28%	34%
Totals	100%	100%	100%	100%	100%
Weighted N	(453)	(206)	(216)	(163)	(246)

3D. Consider Supporting in Republican Primary — Asa Hutchinson

For each of the following people, please tell us whether you are considering supporting them for the 2024 Republican nomination for president, might consider them but haven't heard enough yet, or are not considering them?

Among likely New Hampshire Republican presidential primary voters

		Gender		Age		
	Total	Male	Female	Under 45	45-64	65+
Considering	3%	4%	1%	5%	3%	2%
Might consider, but haven't heard enough	15%	15%	14%	30%	13%	5%
Not considering	82%	80%	84%	65%	84%	93%
Totals	100%	99%	99%	100%	100%	100%
Weighted N	(448)	(244)	(205)	(116)	(173)	(159)

		Party ID		Ideology	
	Total	Ind	Rep	Moderate	Conservative
Considering	3%	3%	2%	4%	2%
Might consider, but haven't heard enough	15%	15%	12%	16%	13%
Not considering	82%	82%	85%	80%	85%
Totals	100%	100%	99%	100%	100%
Weighted N	(448)	(204)	(213)	(161)	(244)

3E. Consider Supporting in Republican Primary — Vivek Ramaswamy
For each of the following people, please tell us whether you are considering supporting them for the 2024 Republican nomination for president, might consider them but haven't heard enough yet, or are not considering them?
Among likely New Hampshire Republican presidential primary voters

		Gender		Age		
	Total	Male	Female	Under 45	45-64	65+
Considering	17%	16%	18%	26%	16%	12%
Might consider, but haven't heard enough	21%	22%	19%	28%	24%	12%
Not considering	62%	61%	63%	46%	60%	76%
Totals	100%	99%	100%	100%	100%	100%
Weighted N	(452)	(246)	(206)	(117)	(175)	(161)

		Party ID		Ideology	
	Total	Ind	Rep	Moderate	Conservative
Considering	17%	15%	19%	15%	19%
Might consider, but haven't heard enough	21%	17%	23%	19%	23%
Not considering	62%	67%	58%	66%	58%
Totals	100%	99%	100%	100%	100%
Weighted N	(452)	(206)	(215)	(163)	(245)

3F. Consider Supporting in Republican Primary — Donald Trump

For each of the following people, please tell us whether you are considering supporting them for the 2024 Republican nomination for president, might consider them but haven't heard enough yet, or are not considering them?

Among likely New Hampshire Republican presidential primary voters

		Gender		Age		
	Total	Male	Female	Under 45	45-64	65+
Considering	55%	58%	51%	56%	52%	56%
Might consider, but haven't heard enough	8%	6%	10%	8%	9%	6%
Not considering	37%	36%	39%	36%	39%	37%
Totals	100%	100%	100%	100%	100%	99%
Weighted N	(456)	(248)	(208)	(117)	(177)	(162)

		Party ID		Ideology	
	Total	Ind	Rep	Moderate	Conservative
Considering	55%	44%	70%	39%	68%
Might consider, but haven't heard enough	8%	9%	8%	8%	9%
Not considering	37%	47%	22%	53%	23%
Totals	100%	100%	100%	100%	100%
Weighted N	(456)	(205)	(219)	(164)	(247)

4. Republican Presidential Primary Vote

Of the candidates you are considering, or might consider, if the 2024 Republican primary or caucus in your state were held today, which ONE of those candidates would you vote for?

Among likely New Hampshire Republican presidential primary voters

		Gender		Age		
	Total	Male	Female	Under 45	45-64	65+
Chris Christie	10%	9%	11%	8%	7%	14%
Ron DeSantis	11%	12%	9%	18%	5%	12%
Nikki Haley	29%	29%	30%	19%	39%	26%
Asa Hutchinson	1%	1%	0%	0%	0%	1%
Vivek Ramaswamy	5%	4%	6%	8%	6%	1%
Donald Trump	44%	45%	44%	47%	42%	46%
Totals	100%	100%	100%	100%	99%	100%
Weighted N	(459)	(249)	(210)	(117)	(178)	(164)

		Party ID		Ideology	
	Total	Ind	Rep	Moderate	Conservative
Chris Christie	10%	13%	3%	16%	2%
Ron DeSantis	11%	4%	17%	3%	17%
Nikki Haley	29%	34%	24%	36%	25%
Asa Hutchinson	1%	1%	0%	1%	0%
Vivek Ramaswamy	5%	6%	4%	8%	3%
Donald Trump	44%	41%	52%	35%	52%
Totals	100%	99%	100%	99%	99%
Weighted N	(459)	(207)	(221)	(164)	(249)

5. Support for First Choice

Which best describes your support for [candidate respondent would vote for] right now?

Among likely New Hampshire Republican presidential primary voters

		Gender		Age		
	Total	Male	Female	Under 45	45-64	65+
Very strong — I've decided	30%	32%	27%	19%	27%	41%
Strong — I probably won't change	31%	33%	29%	39%	29%	28%
Somewhat strong — I might still change	34%	31%	38%	37%	37%	29%
Not too strong — I'll probably change at some point	5%	4%	5%	5%	7%	2%
Totals	100%	100%	99%	100%	100%	100%
Weighted N	(457)	(248)	(209)	(117)	(176)	(164)

		Party ID		Ideology	
	Total	Ind	Rep	Moderate	Conservative
Very strong — I've decided	30%	26%	37%	24%	34%
Strong — I probably won't change	31%	28%	34%	23%	38%
Somewhat strong — I might still change	34%	40%	27%	47%	26%
Not too strong — I'll probably change at some point	5%	6%	2%	6%	2%
Totals	100%	100%	100%	100%	100%
Weighted N	(457)	(205)	(221)	(164)	(247)

YouGov

7A. Why are You Considering Trump — Want payback for 2020
Are you considering Donald Trump because you:

Among likely New Hampshire Republican presidential primary voters considering Trump

	Total	Gender		Age		
		Male	Female	Under 45	45-64	65+
Yes	35%	33%	37%	*	41%	*
No	65%	67%	63%	*	59%	*
Totals	100%	100%	100%	*	100%	*
Weighted N	(277)	(154)	(122)	(74)	(108)	(95)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Yes	35%	28%	39%	*	32%
No	65%	72%	61%	*	68%
Totals	100%	100%	100%	*	100%
Weighted N	(277)	(106)	(166)	(77)	(184)

7B. Why are You Considering Trump — Think things were better under Trump
Are you considering Donald Trump because you:
Among likely New Hampshire Republican presidential primary voters considering Trump

		Gender		Age		
	Total	Male	Female	Under 45	45-64	65+
Yes	96%	97%	94%	*	99%	*
No	4%	3%	6%	*	1%	*
Totals	100%	100%	100%	*	100%	*
Weighted N	(284)	(158)	(126)	(74)	(109)	(101)

		Party ID		Ideology	
	Total	Ind	Rep	Moderate	Conservative
Yes	96%	94%	97%	*	96%
No	4%	6%	3%	*	4%
Totals	100%	100%	100%	*	100%
Weighted N	(284)	(109)	(170)	(77)	(190)

7C. Why are You Considering Trump — Know him better than other candidates
Are you considering Donald Trump because you:

Among likely New Hampshire Republican presidential primary voters considering Trump

	Total	Gender		Age		
		Male	Female	Under 45	45-64	65+
Yes	72%	71%	74%	*	71%	*
No	28%	29%	26%	*	29%	*
Totals	100%	100%	100%	*	100%	*
Weighted N	(278)	(156)	(122)	(74)	(108)	(96)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Yes	72%	69%	75%	*	73%
No	28%	31%	25%	*	27%
Totals	100%	100%	100%	*	100%
Weighted N	(278)	(106)	(167)	(77)	(185)

7D. Why are You Considering Trump — Want to show support during his legal fights
Are you considering Donald Trump because you:

Among likely New Hampshire Republican presidential primary voters considering Trump

	Total	Gender		Age		
		Male	Female	Under 45	45-64	65+
Yes	51%	48%	54%	*	44%	*
No	49%	52%	46%	*	56%	*
Totals	100%	100%	100%	*	100%	*
Weighted N	(278)	(156)	(122)	(74)	(108)	(96)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Yes	51%	43%	56%	*	52%
No	49%	57%	44%	*	48%
Totals	100%	100%	100%	*	100%
Weighted N	(278)	(106)	(167)	(77)	(185)

7E. Why are You Considering Trump — Have always been a supporter
Are you considering Donald Trump because you:
Among likely New Hampshire Republican presidential primary voters considering Trump

		Gender		Age		
	Total	Male	Female	Under 45	45-64	65+
Yes	71%	71%	71%	*	70%	*
No	29%	29%	29%	*	30%	*
Totals	100%	100%	100%	*	100%	*
Weighted N	(279)	(156)	(123)	(74)	(109)	(96)

		Party ID		Ideology	
	Total	Ind	Rep	Moderate	Conservative
Yes	71%	60%	78%	*	74%
No	29%	40%	22%	*	26%
Totals	100%	100%	100%	*	100%
Weighted N	(279)	(106)	(168)	(77)	(185)

7F. Why are You Considering Trump — Think he represents New Hampshire values

Are you considering Donald Trump because you:

Among likely New Hampshire Republican presidential primary voters considering Trump

	Total	Gender		Age		
		Male	Female	Under 45	45-64	65+
Yes	88%	91%	84%	*	89%	*
No	12%	9%	16%	*	11%	*
Totals	100%	100%	100%	*	100%	*
Weighted N	(278)	(154)	(123)	(74)	(108)	(96)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Yes	88%	82%	92%	*	87%
No	12%	18%	8%	*	13%
Totals	100%	100%	100%	*	100%
Weighted N	(278)	(106)	(167)	(77)	(185)

8A. Why are You Considering Other Candidates — Trump is controversial
Are you considering other candidates besides Donald Trump because:
Among likely New Hampshire Republican presidential primary voters considering anyone other than Trump

		Gender		Age		
	Total	Male	Female	Under 45	45-64	65+
Yes	70%	66%	75%	63%	75%	70%
No	30%	34%	25%	37%	25%	30%
Totals	100%	100%	100%	100%	100%	100%
Weighted N	(390)	(219)	(171)	(105)	(149)	(136)

		Party ID		Ideology	
	Total	Ind	Rep	Moderate	Conservative
Yes	70%	69%	68%	76%	65%
No	30%	31%	32%	24%	35%
Totals	100%	100%	100%	100%	100%
Weighted N	(390)	(179)	(181)	(147)	(202)

8B. Why are You Considering Other Candidates — I'm concerned about Trump's legal fights
Are you considering other candidates besides Donald Trump because:

Among likely New Hampshire Republican presidential primary voters considering anyone other than Trump

		Gender		Age		
	Total	Male	Female	Under 45	45-64	65+
Yes	55%	53%	58%	51%	57%	56%
No	45%	47%	42%	49%	43%	44%
Totals	100%	100%	100%	100%	100%	100%
Weighted N	(395)	(224)	(172)	(110)	(149)	(136)

		Party ID		Ideology	
	Total	Ind	Rep	Moderate	Conservative
Yes	55%	52%	53%	63%	48%
No	45%	48%	47%	37%	52%
Totals	100%	100%	100%	100%	100%
Weighted N	(395)	(178)	(186)	(147)	(207)

8C. Why are You Considering Other Candidates — I don't like Trump personally

Are you considering other candidates besides Donald Trump because:

Among likely New Hampshire Republican presidential primary voters considering anyone other than Trump

	Total	Gender		Age		
		Male	Female	Under 45	45-64	65+
Yes	51%	45%	58%	47%	55%	49%
No	49%	55%	42%	53%	45%	51%
Totals	100%	100%	100%	100%	100%	100%
Weighted N	(395)	(224)	(171)	(110)	(149)	(136)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Yes	51%	58%	40%	61%	39%
No	49%	42%	60%	39%	61%
Totals	100%	100%	100%	100%	100%
Weighted N	(395)	(179)	(186)	(147)	(207)

8D. Why are You Considering Other Candidates — The party should consider someone new
Are you considering other candidates besides Donald Trump because:
Among likely New Hampshire Republican presidential primary voters considering anyone other than Trump

	Total	Gender		Age		
		Male	Female	Under 45	45-64	65+
Yes	63%	59%	68%	62%	65%	61%
No	37%	41%	32%	38%	35%	39%
Totals	100%	100%	100%	100%	100%	100%
Weighted N	(396)	(224)	(172)	(110)	(150)	(136)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Yes	63%	68%	55%	75%	54%
No	37%	32%	45%	25%	46%
Totals	100%	100%	100%	100%	100%
Weighted N	(396)	(179)	(186)	(147)	(207)

8E. Why are You Considering Other Candidates — Trump could lose to Biden

Are you considering other candidates besides Donald Trump because:

Among likely New Hampshire Republican presidential primary voters considering anyone other than Trump

	Total	Gender		Age		
		Male	Female	Under 45	45-64	65+
Yes	41%	41%	42%	40%	39%	45%
No	59%	59%	58%	60%	61%	55%
Totals	100%	100%	100%	100%	100%	100%
Weighted N	(393)	(222)	(171)	(110)	(149)	(134)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Yes	41%	41%	39%	47%	36%
No	59%	59%	61%	53%	64%
Totals	100%	100%	100%	100%	100%
Weighted N	(393)	(178)	(185)	(146)	(206)

8F. Why are You Considering Other Candidates — I'm just keeping options open
Are you considering other candidates besides Donald Trump because:

Among likely New Hampshire Republican presidential primary voters considering anyone other than Trump

	Total	Gender		Age		
		Male	Female	Under 45	45-64	65+
Yes	66%	68%	63%	73%	69%	56%
No	34%	32%	37%	27%	31%	44%
Totals	100%	100%	100%	100%	100%	100%
Weighted N	(394)	(224)	(170)	(110)	(149)	(135)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Yes	66%	66%	68%	66%	67%
No	34%	34%	32%	34%	33%
Totals	100%	100%	100%	100%	100%
Weighted N	(394)	(178)	(186)	(147)	(207)

8G. Why are You Considering Other Candidates — He doesn't represent New Hampshire values

Are you considering other candidates besides Donald Trump because:

Among likely New Hampshire Republican presidential primary voters considering anyone other than Trump

		Gender		Age		
	Total	Male	Female	Under 45	45-64	65+
Yes	38%	33%	44%	36%	36%	41%
No	62%	67%	56%	64%	64%	59%
Totals	100%	100%	100%	100%	100%	100%
Weighted N	(395)	(224)	(171)	(110)	(149)	(136)

		Party ID		Ideology	
	Total	Ind	Rep	Moderate	Conservative
Yes	38%	48%	22%	52%	23%
No	62%	52%	78%	48%	77%
Totals	100%	100%	100%	100%	100%
Weighted N	(395)	(179)	(186)	(147)	(207)

9A. Chances of Beating Biden — Chris Christie
If each of the following candidates were to become the Republican nominee in 2024, how would you describe their chances against Joe Biden?

Among likely New Hampshire Republican presidential primary voters

		Gender		Age		
	Total	Male	Female	Under 45	45-64	65+
Long shot to beat Biden	56%	61%	50%	50%	57%	59%
Might beat Biden	32%	26%	38%	37%	34%	25%
Would definitely beat Biden	12%	13%	12%	13%	9%	16%
Totals	100%	100%	100%	100%	100%	100%
Weighted N	(458)	(249)	(209)	(117)	(178)	(163)

		Party ID		Ideology	
	Total	Ind	Rep	Moderate	Conservative
Long shot to beat Biden	56%	54%	59%	54%	60%
Might beat Biden	32%	34%	27%	38%	25%
Would definitely beat Biden	12%	12%	14%	8%	14%
Totals	100%	100%	100%	100%	99%
Weighted N	(458)	(206)	(221)	(164)	(249)

CBS News Poll – December 8-15, 2023
Registered voters in New Hampshire

9B. Chances of Beating Biden — Ron DeSantis

If each of the following candidates were to become the Republican nominee in 2024, how would you describe their chances against Joe Biden?

Among likely New Hampshire Republican presidential primary voters

	Total	Gender		Age		
		Male	Female	Under 45	45-64	65+
Long shot to beat Biden	26%	26%	26%	23%	29%	26%
Might beat Biden	47%	41%	54%	48%	46%	46%
Would definitely beat Biden	27%	33%	20%	29%	25%	28%
Totals	100%	100%	100%	100%	100%	100%
Weighted N	(457)	(249)	(208)	(117)	(178)	(162)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Long shot to beat Biden	26%	37%	13%	40%	14%
Might beat Biden	47%	43%	50%	45%	49%
Would definitely beat Biden	27%	20%	36%	15%	37%
Totals	100%	100%	99%	100%	100%
Weighted N	(457)	(206)	(221)	(163)	(249)

9C. Chances of Beating Biden — Nikki Haley
If each of the following candidates were to become the Republican nominee in 2024, how would you describe their chances against Joe Biden?
Among likely New Hampshire Republican presidential primary voters

		Gender		Age		
	Total	Male	Female	Under 45	45-64	65+
Long shot to beat Biden	21%	23%	19%	27%	19%	19%
Might beat Biden	47%	39%	55%	49%	53%	38%
Would definitely beat Biden	32%	38%	25%	24%	27%	43%
Totals	100%	100%	99%	100%	99%	100%
Weighted N	(458)	(249)	(209)	(117)	(178)	(163)

		Party ID		Ideology	
	Total	Ind	Rep	Moderate	Conservative
Long shot to beat Biden	21%	20%	19%	22%	18%
Might beat Biden	47%	51%	42%	55%	43%
Would definitely beat Biden	32%	29%	39%	22%	39%
Totals	100%	100%	100%	99%	100%
Weighted N	(458)	(206)	(221)	(164)	(249)

9D. Chances of Beating Biden — Asa Hutchinson

If each of the following candidates were to become the Republican nominee in 2024, how would you describe their chances against Joe Biden?

Among likely New Hampshire Republican presidential primary voters

	Total	Gender		Age		
		Male	Female	Under 45	45-64	65+
Long shot to beat Biden	73%	77%	69%	59%	75%	81%
Might beat Biden	19%	18%	21%	35%	17%	11%
Would definitely beat Biden	7%	5%	10%	6%	8%	8%
Totals	99%	100%	100%	100%	100%	100%
Weighted N	(456)	(249)	(207)	(116)	(178)	(161)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Long shot to beat Biden	73%	77%	70%	76%	74%
Might beat Biden	19%	18%	20%	20%	17%
Would definitely beat Biden	7%	5%	10%	4%	9%
Totals	99%	100%	100%	100%	100%
Weighted N	(456)	(204)	(221)	(163)	(247)

9E. Chances of Beating Biden — Vivek Ramaswamy
If each of the following candidates were to become the Republican nominee in 2024, how would you describe their chances against Joe Biden?
Among likely New Hampshire Republican presidential primary voters

		Gender		Age		
	Total	Male	Female	Under 45	45-64	65+
Long shot to beat Biden	49%	49%	49%	34%	53%	55%
Might beat Biden	36%	36%	37%	45%	32%	34%
Would definitely beat Biden	15%	15%	14%	20%	15%	11%
Totals	100%	100%	100%	99%	100%	100%
Weighted N	(457)	(249)	(208)	(117)	(178)	(162)

		Party ID		Ideology	
	Total	Ind	Rep	Moderate	Conservative
Long shot to beat Biden	49%	55%	40%	62%	40%
Might beat Biden	36%	33%	40%	29%	42%
Would definitely beat Biden	15%	12%	20%	9%	18%
Totals	100%	100%	100%	100%	100%
Weighted N	(457)	(205)	(221)	(164)	(248)

9F. Chances of Beating Biden — Donald Trump

If each of the following candidates were to become the Republican nominee in 2024, how would you describe their chances against Joe Biden?

Among likely New Hampshire Republican presidential primary voters

	Total	Gender		Age		
		Male	Female	Under 45	45-64	65+
Long shot to beat Biden	16%	18%	14%	17%	13%	19%
Might beat Biden	33%	29%	37%	33%	35%	30%
Would definitely beat Biden	51%	53%	49%	50%	52%	51%
Totals	100%	100%	100%	100%	100%	100%
Weighted N	(458)	(249)	(209)	(117)	(178)	(163)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Long shot to beat Biden	16%	20%	10%	19%	10%
Might beat Biden	33%	31%	30%	38%	28%
Would definitely beat Biden	51%	48%	59%	43%	62%
Totals	100%	99%	99%	100%	100%
Weighted N	(458)	(206)	(221)	(164)	(249)

CBS News Poll – December 8-15, 2023
Registered voters in New Hampshire

11. Describe Republican Nomination Candidates – Donald Trump

For each candidate [Donald Trump], please check the box if you think each word or phrase below describes them well. You can select multiple phrases for each candidate. CHECK ALL THAT APPLY

Among likely New Hampshire Republican presidential primary voters

	Total	Gender		Age		
		Male	Female	Under 45	45-64	65+
Likable	36%	40%	31%	39%	28%	41%
Honest	41%	43%	38%	36%	36%	49%
Prepared	54%	57%	50%	50%	48%	63%
Reasonable	36%	38%	35%	36%	29%	44%
Role model	27%	27%	26%	25%	23%	31%
Conservative	55%	58%	51%	53%	51%	60%
Strong leader	66%	69%	62%	70%	65%	64%
Weighted N	(459)	(249)	(210)	(117)	(178)	(164)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Likable	36%	32%	42%	26%	45%
Honest	41%	38%	48%	32%	50%
Prepared	54%	44%	68%	39%	69%
Reasonable	36%	31%	45%	23%	48%
Role model	27%	25%	32%	19%	34%
Conservative	55%	47%	66%	39%	72%
Strong leader	66%	57%	79%	52%	80%
Weighted N	(459)	(207)	(221)	(164)	(249)

12. Describe Republican Nomination Candidates – Ron DeSantis
For each candidate [Ron DeSantis], please check the box if you think each word or phrase below describes them well. You can select multiple phrases for each candidate. CHECK ALL THAT APPLY

Among likely New Hampshire Republican presidential primary voters

		Gender		Age		
	Total	Male	Female	Under 45	45-64	65+
Likable	37%	39%	35%	41%	29%	43%
Honest	31%	39%	22%	31%	23%	39%
Prepared	44%	49%	38%	49%	36%	50%
Reasonable	37%	42%	30%	36%	32%	42%
Role model	31%	37%	23%	35%	22%	37%
Conservative	54%	61%	46%	63%	49%	54%
Strong leader	45%	53%	36%	54%	38%	46%
Weighted N	(459)	(249)	(210)	(117)	(178)	(164)

		Party ID		Ideology	
	Total	Ind	Rep	Moderate	Conservative
Likable	37%	29%	47%	23%	50%
Honest	31%	24%	39%	18%	42%
Prepared	44%	39%	51%	38%	53%
Reasonable	37%	29%	45%	18%	50%
Role model	31%	23%	39%	14%	44%
Conservative	54%	49%	61%	45%	65%
Strong leader	45%	36%	57%	27%	60%
Weighted N	(459)	(207)	(221)	(164)	(249)

13. Describe Republican Nomination Candidates – Nikki Haley

For each candidate [Nikki Haley], please check the box if you think each word or phrase below describes them well. You can select multiple phrases for each candidate. CHECK ALL THAT APPLY

Among likely New Hampshire Republican presidential primary voters

		Gender		Age		
	Total	Male	Female	Under 45	45-64	65+
Likable	55%	58%	52%	53%	54%	59%
Honest	41%	42%	39%	30%	39%	50%
Prepared	53%	51%	56%	46%	50%	62%
Reasonable	51%	52%	50%	42%	51%	57%
Role model	40%	43%	37%	37%	37%	45%
Conservative	48%	49%	46%	46%	43%	53%
Strong leader	41%	43%	38%	35%	37%	48%
Weighted N	(459)	(249)	(210)	(117)	(178)	(164)

		Party ID		Ideology	
	Total	Ind	Rep	Moderate	Conservative
Likable	55%	53%	59%	55%	58%
Honest	41%	37%	46%	37%	47%
Prepared	53%	57%	52%	59%	53%
Reasonable	51%	46%	57%	44%	56%
Role model	40%	35%	45%	34%	45%
Conservative	48%	46%	49%	47%	51%
Strong leader	41%	39%	43%	37%	44%
Weighted N	(459)	(207)	(221)	(164)	(249)

14. Describe Republican Nomination Candidates – Vivek Ramaswamy

For each candidate [Vivek Ramaswamy], please check the box if you think each word or phrase below describes them well. You can select multiple phrases for each candidate. CHECK ALL THAT APPLY

Among likely New Hampshire Republican presidential primary voters

	Total	Gender		Age		
		Male	Female	Under 45	45-64	65+
Likable	36%	38%	34%	48%	36%	29%
Honest	29%	33%	23%	38%	25%	26%
Prepared	39%	42%	35%	45%	36%	37%
Reasonable	27%	30%	23%	35%	27%	21%
Role model	19%	22%	16%	27%	18%	16%
Conservative	45%	50%	40%	54%	45%	40%
Strong leader	19%	20%	17%	25%	19%	13%
Weighted N	(459)	(249)	(210)	(117)	(178)	(164)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Likable	36%	31%	44%	28%	45%
Honest	29%	26%	31%	22%	35%
Prepared	39%	37%	41%	36%	42%
Reasonable	27%	26%	28%	21%	31%
Role model	19%	20%	20%	13%	26%
Conservative	45%	43%	48%	36%	55%
Strong leader	19%	16%	23%	11%	26%
Weighted N	(459)	(207)	(221)	(164)	(249)

15. Describe Republican Nomination Candidates – Chris Christie
For each candidate [Chris Christie], please check the box if you think each word or phrase below describes them well. You can select multiple phrases for each candidate. CHECK ALL THAT APPLY

Among likely New Hampshire Republican presidential primary voters

	Total	Gender		Age		
		Male	Female	Under 45	45-64	65+
Likable	24%	27%	21%	30%	18%	27%
Honest	22%	25%	19%	12%	20%	32%
Prepared	29%	32%	26%	30%	22%	37%
Reasonable	27%	31%	23%	32%	17%	35%
Role model	12%	14%	10%	12%	10%	16%
Conservative	34%	37%	31%	43%	29%	34%
Strong leader	24%	27%	21%	21%	24%	28%
Weighted N	(459)	(249)	(210)	(117)	(178)	(164)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Likable	24%	25%	21%	29%	19%
Honest	22%	25%	19%	26%	20%
Prepared	29%	28%	28%	36%	24%
Reasonable	27%	27%	24%	31%	22%
Role model	12%	14%	9%	17%	8%
Conservative	34%	35%	33%	37%	34%
Strong leader	24%	25%	21%	30%	18%
Weighted N	(459)	(207)	(221)	(164)	(249)

16. Republican Nominee - Like Trump
If the Republican nominee were not Donald Trump, would you want that nominee to be someone...

Among likely New Hampshire Republican presidential primary voters

	Total	Gender		Age		
		Male	Female	Under 45	45-64	65+
Very similar to Donald Trump	25%	23%	28%	14%	28%	30%
Somewhat similar to Donald Trump	30%	33%	26%	35%	27%	30%
Somewhat different from Donald Trump	14%	14%	15%	17%	15%	12%
Very different from Donald Trump	30%	29%	31%	34%	30%	28%
Totals	99%	99%	100%	100%	100%	100%
Weighted N	(456)	(248)	(208)	(116)	(178)	(162)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Very similar to Donald Trump	25%	21%	32%	13%	35%
Somewhat similar to Donald Trump	30%	27%	36%	28%	34%
Somewhat different from Donald Trump	14%	12%	17%	15%	16%
Very different from Donald Trump	30%	40%	15%	44%	15%
Totals	99%	100%	100%	100%	100%
Weighted N	(456)	(207)	(219)	(164)	(247)

17A. Republicans Nominee - Similar to Trump — Their personality
If the Republican nominee were not Donald Trump, would you prefer a nominee who is similar to or different from Donald Trump in each of these ways...

Among likely New Hampshire Republican presidential primary voters

		Gender			Age	
	Total	Male	Female	Under 45	45-64	65+
Similar to Trump	31%	32%	30%	35%	30%	29%
Different from Trump	69%	68%	70%	65%	70%	71%
Totals	100%	100%	100%	100%	100%	100%
Weighted N	(457)	(249)	(208)	(117)	(178)	(162)

		Party ID		Ideology	
	Total	Ind	Rep	Moderate	Conservative
Similar to Trump	31%	24%	40%	23%	38%
Different from Trump	69%	76%	60%	77%	62%
Totals	100%	100%	100%	100%	100%
Weighted N	(457)	(206)	(220)	(164)	(248)

17B. Republicans Nominee - Similar to Trump — Their policy views
If the Republican nominee were not Donald Trump, would you prefer a nominee who is similar to or different from Donald Trump in each of these ways...
Among likely New Hampshire Republican presidential primary voters

		Gender		Age		
	Total	Male	Female	Under 45	45-64	65+
Similar to Trump	71%	72%	70%	66%	74%	72%
Different from Trump	29%	28%	30%	34%	26%	28%
Totals	100%	100%	100%	100%	100%	100%
Weighted N	(457)	(247)	(209)	(115)	(178)	(164)

		Party ID		Ideology	
	Total	Ind	Rep	Moderate	Conservative
Similar to Trump	71%	62%	86%	58%	86%
Different from Trump	29%	38%	14%	42%	14%
Totals	100%	100%	100%	100%	100%
Weighted N	(457)	(207)	(219)	(163)	(248)

17C. Republicans Nominee - Similar to Trump — How they talk about political opponents
If the Republican nominee were not Donald Trump, would you prefer a nominee who is similar to or different from Donald Trump in each of these ways...
Among likely New Hampshire Republican presidential primary voters

		Gender		Age		
	Total	Male	Female	Under 45	45-64	65+
Similar to Trump	36%	40%	31%	39%	38%	32%
Different from Trump	64%	60%	69%	61%	62%	68%
Totals	100%	100%	100%	100%	100%	100%
Weighted N	(457)	(249)	(208)	(117)	(178)	(163)

		Party ID		Ideology	
	Total	Ind	Rep	Moderate	Conservative
Similar to Trump	36%	27%	48%	24%	45%
Different from Trump	64%	73%	52%	76%	55%
Totals	100%	100%	100%	100%	100%
Weighted N	(457)	(207)	(220)	(163)	(248)

17D. Republicans Nominee - Similar to Trump — How they talk about news organizations
If the Republican nominee were not Donald Trump, would you prefer a nominee who is similar to or different from Donald Trump in each of these ways...
Among likely New Hampshire Republican presidential primary voters

	Total	Gender		Age		
		Male	Female	Under 45	45-64	65+
Similar to Trump	51%	58%	43%	61%	50%	46%
Different from Trump	49%	42%	57%	39%	50%	54%
Totals	100%	100%	100%	100%	100%	100%
Weighted N	(458)	(249)	(209)	(117)	(178)	(163)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Similar to Trump	51%	44%	63%	39%	61%
Different from Trump	49%	56%	37%	61%	39%
Totals	100%	100%	100%	100%	100%
Weighted N	(458)	(207)	(220)	(164)	(248)

18A. Republican Candidate Most Similar to Trump — Their personality
Which of these candidates is the most similar to Trump in each of the following ways?
Among likely New Hampshire Republican presidential primary voters

	Total	Gender		Age		
		Male	Female	Under 45	45-64	65+
Ron DeSantis	30%	29%	32%	45%	28%	20%
Nikki Haley	9%	6%	13%	9%	7%	10%
Vivek Ramaswamy	43%	44%	40%	31%	44%	51%
Chris Christie	18%	21%	15%	15%	21%	19%
Totals	100%	100%	100%	100%	100%	100%
Weighted N	(422)	(233)	(189)	(115)	(160)	(147)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Ron DeSantis	30%	33%	25%	37%	25%
Nikki Haley	9%	8%	9%	9%	7%
Vivek Ramaswamy	43%	40%	46%	36%	48%
Chris Christie	18%	19%	20%	18%	20%
Totals	100%	100%	100%	100%	100%
Weighted N	(422)	(188)	(206)	(148)	(232)

18B. Republican Candidate Most Similar to Trump — Their policy views
Which of these candidates is the most similar to Trump in each of the following ways?
Among likely New Hampshire Republican presidential primary voters

	Total	Gender		Age		
		Male	Female	Under 45	45-64	65+
Ron DeSantis	42%	44%	40%	46%	44%	37%
Nikki Haley	18%	14%	24%	19%	16%	21%
Vivek Ramaswamy	32%	37%	26%	26%	33%	35%
Chris Christie	7%	5%	10%	9%	7%	7%
Totals	99%	100%	100%	100%	100%	100%
Weighted N	(443)	(245)	(198)	(114)	(170)	(159)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Ron DeSantis	42%	38%	45%	40%	45%
Nikki Haley	18%	18%	20%	21%	16%
Vivek Ramaswamy	32%	34%	30%	32%	33%
Chris Christie	7%	9%	5%	7%	6%
Totals	99%	99%	100%	100%	100%
Weighted N	(443)	(201)	(213)	(157)	(242)

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18C. Republican Candidate Most Similar to Trump — How they talk about political opponents
Which of these candidates is the most similar to Trump in each of the following ways?
Among likely New Hampshire Republican presidential primary voters

	Total	Gender		Age		
		Male	Female	Under 45	45-64	65+
Ron DeSantis	31%	32%	29%	36%	31%	26%
Nikki Haley	8%	8%	9%	8%	7%	10%
Vivek Ramaswamy	42%	44%	40%	36%	43%	46%
Chris Christie	19%	16%	22%	20%	19%	18%
Totals	100%	100%	100%	100%	100%	100%
Weighted N	(434)	(237)	(197)	(115)	(165)	(155)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Ron DeSantis	31%	31%	29%	32%	28%
Nikki Haley	8%	6%	11%	8%	8%
Vivek Ramaswamy	42%	44%	41%	40%	45%
Chris Christie	19%	19%	18%	20%	19%
Totals	100%	100%	99%	100%	100%
Weighted N	(434)	(195)	(211)	(156)	(234)

18D. Republican Candidate Most Similar to Trump — How they talk about news organizations
Which of these candidates is the most similar to Trump in each of the following ways?
Among likely New Hampshire Republican presidential primary voters

	Total	Gender		Age		
		Male	Female	Under 45	45-64	65+
Ron DeSantis	37%	36%	39%	46%	38%	29%
Nikki Haley	11%	11%	11%	15%	10%	8%
Vivek Ramaswamy	39%	42%	36%	28%	39%	49%
Chris Christie	12%	11%	13%	11%	12%	13%
Totals	99%	100%	99%	100%	99%	99%
Weighted N	(428)	(238)	(191)	(114)	(164)	(150)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Ron DeSantis	37%	35%	38%	38%	36%
Nikki Haley	11%	8%	13%	9%	10%
Vivek Ramaswamy	39%	44%	37%	43%	39%
Chris Christie	12%	13%	12%	10%	14%
Totals	99%	100%	100%	100%	99%
Weighted N	(428)	(194)	(205)	(155)	(229)

19A. Republican Candidate Most Different From Trump — Their personality
Which of these candidates is the most different from Trump in each of the following ways?
Among likely New Hampshire Republican presidential primary voters

	Total	Gender		Age		
		Male	Female	Under 45	45-64	65+
Ron DeSantis	16%	18%	13%	31%	9%	13%
Nikki Haley	45%	48%	41%	36%	53%	42%
Vivek Ramaswamy	11%	8%	15%	16%	14%	5%
Chris Christie	28%	26%	31%	17%	24%	40%
Totals	100%	100%	100%	100%	100%	100%
Weighted N	(439)	(236)	(203)	(112)	(172)	(155)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Ron DeSantis	16%	13%	18%	11%	18%
Nikki Haley	45%	47%	43%	45%	44%
Vivek Ramaswamy	11%	10%	13%	13%	12%
Chris Christie	28%	30%	26%	31%	26%
Totals	100%	100%	100%	100%	100%
Weighted N	(439)	(196)	(213)	(153)	(242)

19B. Republican Candidate Most Different From Trump — Their policy views
Which of these candidates is the most different from Trump in each of the following ways?

Among likely New Hampshire Republican presidential primary voters

		Gender		Age		
	Total	Male	Female	Under 45	45-64	65+
Ron DeSantis	12%	12%	12%	23%	8%	9%
Nikki Haley	31%	34%	29%	36%	29%	31%
Vivek Ramaswamy	13%	12%	15%	13%	17%	10%
Chris Christie	43%	42%	44%	28%	46%	50%
Totals	99%	100%	100%	100%	100%	100%
Weighted N	(442)	(241)	(201)	(115)	(170)	(158)

		Party ID		Ideology	
	Total	Ind	Rep	Moderate	Conservative
Ron DeSantis	12%	13%	12%	12%	13%
Nikki Haley	31%	29%	33%	33%	30%
Vivek Ramaswamy	13%	14%	12%	17%	11%
Chris Christie	43%	44%	43%	38%	46%
Totals	99%	100%	100%	100%	100%
Weighted N	(442)	(196)	(217)	(158)	(240)

19C. Republican Candidate Most Different From Trump — How they talk about political opponents
Which of these candidates is the most different from Trump in each of the following ways?

Among likely New Hampshire Republican presidential primary voters

| | Total | Gender | | Age | | |
		Male	Female	Under 45	45-64	65+
Ron DeSantis	15%	17%	13%	25%	12%	12%
Nikki Haley	39%	42%	37%	29%	47%	39%
Vivek Ramaswamy	15%	14%	17%	23%	17%	7%
Chris Christie	30%	27%	33%	23%	24%	42%
Totals	99%	100%	100%	100%	100%	100%
Weighted N	(438)	(242)	(196)	(113)	(170)	(156)

| | Total | Party ID | | Ideology | |
		Ind	Rep	Moderate	Conservative
Ron DeSantis	15%	14%	17%	13%	17%
Nikki Haley	39%	41%	39%	35%	43%
Vivek Ramaswamy	15%	13%	18%	18%	14%
Chris Christie	30%	32%	26%	34%	25%
Totals	99%	100%	100%	100%	99%
Weighted N	(438)	(196)	(212)	(154)	(239)

19D. Republican Candidate Most Different From Trump — How they talk about news organizations
Which of these candidates is the most different from Trump in each of the following ways?

Among likely New Hampshire Republican presidential primary voters

	Total	Gender		Age		
		Male	Female	Under 45	45-64	65+
Ron DeSantis	14%	15%	13%	27%	9%	10%
Nikki Haley	40%	40%	40%	32%	45%	39%
Vivek Ramaswamy	13%	11%	16%	11%	17%	11%
Chris Christie	32%	34%	30%	29%	28%	40%
Totals	99%	100%	99%	99%	99%	100%
Weighted N	(439)	(241)	(199)	(115)	(169)	(155)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Ron DeSantis	14%	12%	15%	14%	14%
Nikki Haley	40%	39%	41%	31%	44%
Vivek Ramaswamy	13%	15%	13%	17%	12%
Chris Christie	32%	34%	31%	38%	30%
Totals	99%	100%	100%	100%	100%
Weighted N	(439)	(195)	(215)	(154)	(239)

20. Abortion Legal in State

Do you want abortion in New Hampshire to be...

Among likely New Hampshire Republican presidential primary voters

	Total	Gender		Age		
		Male	Female	Under 45	45-64	65+
Legal in all cases	19%	16%	22%	34%	16%	11%
Legal in most cases	38%	40%	37%	31%	42%	40%
Illegal in most cases	35%	39%	30%	25%	36%	41%
Illegal in all cases	8%	5%	11%	10%	6%	8%
Totals	100%	100%	100%	100%	100%	100%
Weighted N	(457)	(249)	(208)	(117)	(177)	(163)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Legal in all cases	19%	21%	13%	29%	7%
Legal in most cases	38%	43%	33%	46%	32%
Illegal in most cases	35%	30%	44%	23%	48%
Illegal in all cases	8%	6%	10%	2%	12%
Totals	100%	100%	100%	100%	99%
Weighted N	(457)	(205)	(221)	(163)	(248)

21. Republican Nominee - Abortion

Would you like to see the Republican 2024 Presidential nominee be someone who would...

Among likely New Hampshire Republican presidential primary voters

	Total	Gender		Age		
		Male	Female	Under 45	45-64	65+
Support a national abortion ban	14%	13%	16%	15%	12%	17%
Oppose a national abortion ban	49%	46%	54%	63%	48%	41%
Doesn't matter either way	36%	41%	30%	22%	40%	42%
Totals	99%	100%	100%	100%	100%	100%
Weighted N	(459)	(249)	(210)	(117)	(178)	(164)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Support a national abortion ban	14%	8%	21%	8%	19%
Oppose a national abortion ban	49%	61%	35%	60%	38%
Doesn't matter either way	36%	31%	44%	31%	42%
Totals	99%	100%	100%	99%	99%
Weighted N	(459)	(207)	(221)	(164)	(249)

22A. Republican Nominee Policy Preferences — Deport millions of immigrants they believe to be undocumented
Would you prefer the Republican Party nominate a candidate who would, as president...

Among likely New Hampshire Republican presidential primary voters

	Total	Gender		Age		
		Male	Female	Under 45	45-64	65+
Yes	80%	82%	78%	61%	86%	87%
No	20%	18%	22%	39%	14%	13%
Totals	100%	100%	100%	100%	100%	100%
Weighted N	(453)	(245)	(208)	(112)	(178)	(164)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Yes	80%	71%	92%	71%	91%
No	20%	29%	8%	29%	9%
Totals	100%	100%	100%	100%	100%
Weighted N	(453)	(201)	(221)	(158)	(249)

22B. Republican Nominee Policy Preferences — Investigate government officials they suspect of political bias
Would you prefer the Republican Party nominate a candidate who would, as president...

Among likely New Hampshire Republican presidential primary voters

	Total	Gender		Age		
		Male	Female	Under 45	45-64	65+
Yes	69%	67%	71%	72%	65%	71%
No	31%	33%	29%	28%	35%	29%
Totals	100%	100%	100%	100%	100%	100%
Weighted N	(451)	(246)	(205)	(110)	(177)	(163)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Yes	69%	61%	78%	65%	73%
No	31%	39%	22%	35%	27%
Totals	100%	100%	100%	100%	100%
Weighted N	(451)	(199)	(221)	(158)	(247)

22C. Republican Nominee Policy Preferences — Send the U.S. military to large cities they think have too much crime

Would you prefer the Republican Party nominate a candidate who would, as president...

Among likely New Hampshire Republican presidential primary voters

	Total	Gender		Age		
		Male	Female	Under 45	45-64	65+
Yes	36%	32%	42%	30%	37%	40%
No	64%	68%	58%	70%	63%	60%
Totals	100%	100%	100%	100%	100%	100%
Weighted N	(450)	(247)	(203)	(113)	(175)	(162)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Yes	36%	29%	43%	30%	42%
No	64%	71%	57%	70%	58%
Totals	100%	100%	100%	100%	100%
Weighted N	(450)	(199)	(220)	(158)	(246)

22D. Republican Nominee Policy Preferences — Punish news organizations for stories they think are inaccurate

Would you prefer the Republican Party nominate a candidate who would, as president...

Among likely New Hampshire Republican presidential primary voters

		Gender		Age		
	Total	Male	Female	Under 45	45-64	65+
Yes	43%	38%	50%	51%	36%	46%
No	57%	62%	50%	49%	64%	54%
Totals	100%	100%	100%	100%	100%	100%
Weighted N	(454)	(247)	(207)	(113)	(177)	(163)

		Party ID		Ideology	
	Total	Ind	Rep	Moderate	Conservative
Yes	43%	32%	54%	40%	48%
No	57%	68%	46%	60%	52%
Totals	100%	100%	100%	100%	100%
Weighted N	(454)	(202)	(221)	(159)	(249)

22E. Republican Nominee Policy Preferences — Ban medical procedures that change a child's gender
Would you prefer the Republican Party nominate a candidate who would, as president...

Among likely New Hampshire Republican presidential primary voters

	Total	Gender		Age		
		Male	Female	Under 45	45-64	65+
Yes	77%	78%	77%	66%	79%	83%
No	23%	22%	23%	34%	21%	17%
Totals	100%	100%	100%	100%	100%	100%
Weighted N	(453)	(246)	(208)	(112)	(177)	(164)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Yes	77%	71%	89%	68%	91%
No	23%	29%	11%	32%	9%
Totals	100%	100%	100%	100%	100%
Weighted N	(453)	(202)	(221)	(158)	(249)

22F. Republican Nominee Policy Preferences — Ban discussions of sexual orientation and gender identity in schools they think are inappropriate
Would you prefer the Republican Party nominate a candidate who would, as president...

Among likely New Hampshire Republican presidential primary voters

	Total	Gender		Age		
		Male	Female	Under 45	45-64	65+
Yes	68%	69%	68%	50%	74%	75%
No	32%	31%	32%	50%	26%	25%
Totals	100%	100%	100%	100%	100%	100%
Weighted N	(450)	(244)	(205)	(111)	(177)	(162)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Yes	68%	62%	80%	61%	81%
No	32%	38%	20%	39%	19%
Totals	100%	100%	100%	100%	100%
Weighted N	(450)	(203)	(217)	(157)	(248)

22G. Republican Nominee Policy Preferences — Punish organizers of demonstrations they think are anti-semitic

Would you prefer the Republican Party nominate a candidate who would, as president...

Among likely New Hampshire Republican presidential primary voters

	Total	Gender		Age		
		Male	Female	Under 45	45-64	65+
Yes	64%	59%	70%	67%	59%	67%
No	36%	41%	30%	33%	41%	33%
Totals	100%	100%	100%	100%	100%	100%
Weighted N	(454)	(246)	(208)	(112)	(178)	(164)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Yes	64%	54%	73%	58%	70%
No	36%	46%	27%	42%	30%
Totals	100%	100%	100%	100%	100%
Weighted N	(454)	(202)	(221)	(159)	(249)

22H. Republican Nominee Policy Preferences — Send U.S. military forces into Mexico to eliminate drug cartels
Would you prefer the Republican Party nominate a candidate who would, as president...

Among likely New Hampshire Republican presidential primary voters

	Total	Gender		Age		
		Male	Female	Under 45	45-64	65+
Yes	44%	47%	40%	35%	44%	50%
No	56%	53%	60%	65%	56%	50%
Totals	100%	100%	100%	100%	100%	100%
Weighted N	(454)	(246)	(207)	(113)	(177)	(164)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Yes	44%	35%	53%	37%	50%
No	56%	65%	47%	63%	50%
Totals	100%	100%	100%	100%	100%
Weighted N	(454)	(202)	(221)	(159)	(249)

27A. Evaluating Republican Candidates — Presidential debates
When you're evaluating Republican candidates campaigning for president, which of these is a factor for you?
Among likely New Hampshire Republican presidential primary voters

	Total	Gender		Age		
		Male	Female	Under 45	45-64	65+
Major factor	41%	40%	42%	63%	38%	28%
Minor factor	40%	40%	39%	32%	42%	43%
Not a factor	19%	20%	19%	5%	20%	29%
Totals	100%	100%	100%	100%	100%	100%
Weighted N	(459)	(249)	(210)	(117)	(178)	(164)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Major factor	41%	40%	40%	41%	40%
Minor factor	40%	39%	40%	43%	38%
Not a factor	19%	21%	19%	16%	22%
Totals	100%	100%	99%	100%	100%
Weighted N	(459)	(207)	(221)	(164)	(249)

27B. Evaluating Republican Candidates — Interviews and media appearances

When you're evaluating Republican candidates campaigning for president, which of these is a factor for you?

Among likely New Hampshire Republican presidential primary voters

		Gender		Age		
	Total	Male	Female	Under 45	45-64	65+
Major factor	43%	41%	45%	40%	47%	41%
Minor factor	49%	52%	47%	56%	46%	49%
Not a factor	7%	7%	8%	4%	7%	10%
Totals	99%	100%	100%	100%	100%	100%
Weighted N	(459)	(249)	(210)	(117)	(178)	(164)

		Party ID		Ideology	
	Total	Ind	Rep	Moderate	Conservative
Major factor	43%	40%	46%	43%	45%
Minor factor	49%	52%	47%	50%	49%
Not a factor	7%	8%	7%	7%	6%
Totals	99%	100%	100%	100%	100%
Weighted N	(459)	(207)	(221)	(164)	(249)

27C. Evaluating Republican Candidates — Meeting and talking to voters face to face
When you're evaluating Republican candidates campaigning for president, which of these is a factor for you?
Among likely New Hampshire Republican presidential primary voters

		Gender		Age		
	Total	Male	Female	Under 45	45-64	65+
Major factor	54%	54%	54%	41%	58%	59%
Minor factor	32%	34%	29%	41%	31%	26%
Not a factor	14%	12%	17%	18%	11%	15%
Totals	100%	100%	100%	100%	100%	100%
Weighted N	(457)	(248)	(209)	(117)	(178)	(162)

		Party ID		Ideology	
	Total	Ind	Rep	Moderate	Conservative
Major factor	54%	51%	56%	50%	59%
Minor factor	32%	32%	31%	34%	29%
Not a factor	14%	17%	12%	16%	12%
Totals	100%	100%	99%	100%	100%
Weighted N	(457)	(207)	(221)	(162)	(249)

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27D. Evaluating Republican Candidates — Endorsements from [state] political leaders
When you're evaluating Republican candidates campaigning for president, which of these is a factor for you?
Among likely New Hampshire Republican presidential primary voters

		Gender		Age		
	Total	Male	Female	Under 45	45-64	65+
Major factor	16%	16%	16%	22%	14%	14%
Minor factor	40%	43%	36%	52%	41%	29%
Not a factor	44%	41%	48%	26%	45%	57%
Totals	100%	100%	100%	100%	100%	100%
Weighted N	(458)	(249)	(209)	(117)	(177)	(164)

		Party ID		Ideology	
	Total	Ind	Rep	Moderate	Conservative
Major factor	16%	11%	20%	13%	18%
Minor factor	40%	37%	41%	36%	41%
Not a factor	44%	52%	39%	51%	41%
Totals	100%	100%	100%	100%	100%
Weighted N	(458)	(207)	(220)	(163)	(249)

28. Impressed by Debate Performance

From what you have seen, which candidates have impressed you in the debates so far? If more than one person has impressed you, please check all that apply.

Among likely New Hampshire Republican presidential primary voters

		Gender		Age		
	Total	Male	Female	Under 45	45-64	65+
Chris Christie	22%	23%	20%	21%	16%	28%
Ron DeSantis	27%	29%	24%	44%	19%	24%
Nikki Haley	48%	48%	47%	41%	50%	50%
Vivek Ramaswamy	26%	29%	22%	39%	24%	19%
None of the above/haven't watched debates	23%	20%	27%	13%	24%	30%
Weighted N	(459)	(249)	(210)	(117)	(178)	(164)

		Party ID		Ideology	
	Total	Ind	Rep	Moderate	Conservative
Chris Christie	22%	25%	16%	30%	13%
Ron DeSantis	27%	17%	37%	15%	37%
Nikki Haley	48%	45%	51%	54%	46%
Vivek Ramaswamy	26%	25%	29%	20%	31%
None of the above/haven't watched debates	23%	24%	22%	20%	25%
Weighted N	(459)	(207)	(221)	(164)	(249)

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30. Part of MAGA Movement

Do you consider yourself part of the MAGA movement, or not?

Among likely New Hampshire Republican presidential primary voters

	Total	Gender		Age		
		Male	Female	Under 45	45-64	65+
Yes, MAGA	33%	36%	30%	27%	32%	39%
No, not MAGA	55%	57%	53%	59%	57%	50%
Not sure what that is	12%	7%	17%	14%	10%	11%
Totals	100%	100%	100%	100%	99%	100%
Weighted N	(458)	(249)	(209)	(117)	(178)	(164)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Yes, MAGA	33%	28%	42%	20%	46%
No, not MAGA	55%	62%	45%	68%	45%
Not sure what that is	12%	10%	13%	12%	9%
Totals	100%	100%	100%	100%	100%
Weighted N	(458)	(207)	(220)	(164)	(249)

HOW THE POLL WAS CONDUCTED AND THE MARGIN OF ERROR CALCULATED

The CBS News/YouGov survey of 855 registered voters in New Hampshire was conducted between December 8-15, 2023.

This sample was weighted according to gender, age, race, and education based on the U.S. Census American Community Survey, and the U.S. Census Current Population Survey, as well as 2020 Presidential vote. "Likely voters" – respondents' relative probabilities of voting – were determined using a regression model that incorporates current, self-reported intentions to vote, along with individual-level and aggregate data about voters, such as demographics and vote history. Respondents were selected to be representative of registered voters in New Hampshire. Of the 855 respondents, 359 were selected from YouGov's online panel, 236 were selected from Dynata's online panel, 108 were selected from Cint's online panel, 86 were selected from Prodege's online panel, and 66 were selected from Quest Mindshare's online panel. The weights range from 0.1 to 5.1, with a mean of 1 and a standard deviation of 0.7.

The *margin of error* (a 95% confidence interval) for a sample percentage p based upon the entire sample is approximately 4.1%. It is calculated using the formula

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + \text{CV}^2}{n}}$$

where CV is the coefficient of variation of the sample weights and n is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.