

CBS News Poll – December 8-15, 2023

Registered voters in Iowa



Sample 1,054 Registered voters in Iowa
 Margin of Error ±3.7%

1. How closely have you been following the race for the Republican nomination for president in 2024?

Very closely	26%
Somewhat closely	42%
Not very closely	22%
Not at all closely	10%

2. How likely is it that you will vote in the Republican presidential caucus in Iowa in 2024?

Definitely will vote	30%
Probably will vote	13%
May or may not vote	14%
Probably will not vote	9%
Definitely will not vote	29%
Don't know	5%

3. For each of the following people, please tell us whether you are considering supporting them for the 2024 Republican nomination for president, might consider them but haven't heard enough yet, or are not considering them?

Among likely Iowa Republican presidential caucus voters

	Consider- ing	Might consider, but haven't heard enough	Not considering
Chris Christie	7%	16%	76%
Ron DeSantis	45%	22%	32%
Nikki Haley	31%	24%	45%
Asa Hutchinson	2%	16%	81%
Vivek Ramaswamy	22%	27%	51%
Donald Trump	76%	6%	18%

4. Of the candidates you are considering, or might consider, if the 2024 Republican primary or caucus in your state were held today, which ONE of those candidates would you vote for?

Among likely Iowa Republican presidential caucus voters

Chris Christie	3%
Ron DeSantis	22%
Nikki Haley	13%
Asa Hutchinson	0%
Vivek Ramaswamy	4%
Donald Trump	58%

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5. Which best describes your support for [candidate respondent would vote for] right now?

Among likely Iowa Republican presidential caucus voters

Very strong — I've decided	39%
Strong — I probably won't change	26%
Somewhat strong — I might still change	31%
Not too strong — I'll probably change at some point	4%

7. Are you considering Donald Trump because you:

Among likely Iowa Republican presidential caucus voters considering Trump

	Yes	No
Want payback for 2020	40%	60%
Think things were better under Trump	99%	1%
Know him better than other candidates	76%	24%
Want to show support during his legal fights	54%	46%
Have always been a supporter	74%	26%
Think he represents Iowa values	92%	8%

8. Are you considering other candidates besides Donald Trump because:

Among likely Iowa Republican presidential caucus voters considering anyone other than Trump

	Yes	No
Trump is controversial	57%	43%
I'm concerned about Trump's legal fights	48%	52%
I don't like Trump personally	31%	69%
The party should consider someone new	51%	49%
Trump could lose to Biden	30%	70%
I'm just keeping options open	70%	30%
He doesn't represent Iowa values	26%	74%

9. If each of the following candidates were to become the Republican nominee in 2024, how would you describe their chances against Joe Biden?

Among likely Iowa Republican presidential caucus voters

	Long shot to beat Biden	Might beat Biden	Would definitely beat Biden
Chris Christie	62%	27%	11%
Ron DeSantis	14%	46%	40%
Nikki Haley	26%	45%	29%
Asa Hutchinson	71%	24%	5%
Vivek Ramaswamy	39%	44%	17%
Donald Trump	6%	30%	64%

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10. For each candidate [Donald Trump], please check the box if you think each word or phrase below describes them well. You can select multiple phrases for each candidate. CHECK ALL THAT APPLY

Among likely Iowa Republican presidential caucus voters

Likable	46%
Honest	51%
Prepared	70%
Reasonable	54%
Role model	42%
Conservative	63%
Strong leader	78%

11. For each candidate [Ron DeSantis], please check the box if you think each word or phrase below describes them well. You can select multiple phrases for each candidate. CHECK ALL THAT APPLY

Among likely Iowa Republican presidential caucus voters

Likable	50%
Honest	41%
Prepared	47%
Reasonable	51%
Role model	42%
Conservative	56%
Strong leader	52%

12. For each candidate [Nikki Haley], please check the box if you think each word or phrase below describes them well. You can select multiple phrases for each candidate. CHECK ALL THAT APPLY

Among likely Iowa Republican presidential caucus voters

Likable	52%
Honest	35%
Prepared	39%
Reasonable	41%
Role model	33%
Conservative	41%
Strong leader	31%

13. For each candidate [Vivek Ramaswamy], please check the box if you think each word or phrase below describes them well. You can select multiple phrases for each candidate. CHECK ALL THAT APPLY

Among likely Iowa Republican presidential caucus voters

Likable	43%
Honest	34%
Prepared	33%
Reasonable	35%
Role model	26%
Conservative	39%
Strong leader	24%

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14. For each candidate [Chris Christie], please check the box if you think each word or phrase below describes them well. You can select multiple phrases for each candidate. CHECK ALL THAT APPLY

Among likely Iowa Republican presidential caucus voters

Likable	20%
Honest	17%
Prepared	20%
Reasonable	23%
Role model	10%
Conservative	24%
Strong leader	14%

15. If the Republican nominee were not Donald Trump, would you want that nominee to be someone...

Among likely Iowa Republican presidential caucus voters

Very similar to Donald Trump	40%
Somewhat similar to Donald Trump	30%
Somewhat different from Donald Trump	19%
Very different from Donald Trump	11%

16. If the Republican nominee were not Donald Trump, would you prefer a nominee who is similar to or different from Donald Trump in each of these ways...

Among likely Iowa Republican presidential caucus voters

	Similar to Trump	Different from Trump
Their personality	44%	56%
Their policy views	89%	11%
How they talk about political opponents	48%	52%
How they talk about news organizations	68%	32%

17. Which of these candidates is the most similar to Trump in each of the following ways?

Among likely Iowa Republican presidential caucus voters

	Ron DeSantis	Nikki Haley	Vivek Ramaswamy	Chris Christie
Their personality	29%	10%	39%	22%
Their policy views	49%	16%	27%	8%
How they talk about political opponents	28%	15%	38%	19%
How they talk about news organizations	34%	12%	38%	16%

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18. Which of these candidates is the most different from Trump in each of the following ways?

Among likely Iowa Republican presidential caucus voters

	Ron DeSantis	Nikki Haley	Vivek Ramaswamy	Chris Christie
Their personality	20%	41%	13%	26%
Their policy views	13%	27%	15%	44%
How they talk about political opponents	20%	39%	14%	27%
How they talk about news organizations	14%	34%	17%	35%

19. Do you want abortion in Iowa to be...

Among likely Iowa Republican presidential caucus voters

Legal in all cases	7%
Legal in most cases	19%
Illegal in most cases	55%
Illegal in all cases	19%

20. Would you like to see the Republican 2024 Presidential nominee be someone who would...

Among likely Iowa Republican presidential caucus voters

Support a national abortion ban	50%
Oppose a national abortion ban	23%
Doesn't matter either way	27%

21. Would you prefer the Republican Party nominate a candidate who would, as president...

Among likely Iowa Republican presidential caucus voters

	Yes	No
Deport millions of immigrants they believe to be undocumented	85%	15%
Investigate government officials they suspect of political bias	77%	23%
Send the U.S. military to large cities they think have too much crime	50%	50%
Punish news organizations for stories they think are inaccurate	55%	45%
Ban medical procedures that change a child's gender	91%	9%
Ban discussions of sexual orientation and gender identity in schools they think are inappropriate	86%	14%
Punish organizers of demonstrations they think are anti-semitic	69%	31%
Send U.S. military forces into Mexico to eliminate drug cartels	58%	42%

26. When you're evaluating Republican candidates campaigning for president, which of these is a factor for you?

Among likely Iowa Republican presidential caucus voters

	Major factor	Minor factor	Not a factor
Presidential debates	38%	45%	17%
Interviews and media appearances	44%	44%	12%
Meeting and talking to voters face to face	66%	27%	7%
Endorsements from [state] political leaders	25%	46%	29%

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27. From what you have seen, which candidates have impressed you in the debates so far? If more than one person has impressed you, please check all that apply.

Among likely Iowa Republican presidential caucus voters

Chris Christie	10%
Ron DeSantis	36%
Nikki Haley	33%
Vivek Ramaswamy	27%
None of the above/haven't watched debates	31%

29. Do you consider yourself part of the MAGA movement, or not?

Among likely Iowa Republican presidential caucus voters

Yes, MAGA	48%
No, not MAGA	35%
Not sure what that is	16%

*Questions held for future release.

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1. Attention to Republican Primary

How closely have you been following the race for the Republican nomination for president in 2024?

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Very closely	26%	32%	21%	19%	29%	35%	36%
Somewhat closely	42%	43%	41%	40%	46%	40%	38%
Not very closely	22%	17%	26%	25%	18%	20%	19%
Not at all closely	10%	8%	12%	16%	7%	5%	7%
Totals	100%	100%	100%	100%	100%	100%	100%
Weighted N	(1,051)	(530)	(521)	(419)	(357)	(274)	(234)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Very closely	26%	17%	39%	16%	40%
Somewhat closely	42%	41%	44%	44%	41%
Not very closely	22%	28%	13%	28%	14%
Not at all closely	10%	14%	4%	12%	5%
Totals	100%	100%	100%	100%	100%
Weighted N	(1,051)	(376)	(377)	(361)	(414)

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2. Likely to Vote in Iowa Caucus

How likely is it that you will vote in the Republican presidential caucus in Iowa in 2024?

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Definitely will vote	30%	34%	26%	24%	34%	34%	54%
Probably will vote	13%	12%	14%	17%	12%	8%	14%
May or may not vote	14%	16%	12%	17%	13%	10%	9%
Probably will not vote	9%	8%	10%	10%	8%	8%	6%
Definitely will not vote	29%	25%	34%	26%	29%	35%	13%
Don't know	5%	5%	4%	6%	4%	5%	4%
Totals	100%	100%	100%	100%	100%	100%	100%
Weighted N	(1,054)	(533)	(521)	(423)	(357)	(274)	(234)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Definitely will vote	30%	20%	61%	21%	53%
Probably will vote	13%	13%	19%	14%	17%
May or may not vote	14%	19%	9%	18%	13%
Probably will not vote	9%	13%	4%	14%	5%
Definitely will not vote	29%	28%	3%	28%	8%
Don't know	5%	7%	4%	5%	4%
Totals	100%	100%	100%	100%	100%
Weighted N	(1,054)	(376)	(377)	(361)	(414)

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3A. Consider Supporting in Republican Primary — Chris Christie

For each of the following people, please tell us whether you are considering supporting them for the 2024 Republican nomination for president, might consider them but haven't heard enough yet, or are not considering them?

Among likely Iowa Republican presidential caucus voters

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Considering	7%	8%	6%	10%	9%	3%	7%
Might consider, but haven't heard enough	16%	11%	22%	34%	15%	2%	15%
Not considering	76%	81%	72%	55%	76%	95%	78%
Totals	99%	100%	100%	99%	100%	100%	100%
Weighted N	(464)	(240)	(224)	(134)	(172)	(159)	(263)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Considering	7%	9%	6%	12%	6%
Might consider, but haven't heard enough	16%	18%	15%	27%	13%
Not considering	76%	73%	79%	61%	81%
Totals	99%	100%	100%	100%	100%
Weighted N	(464)	(95)	(357)	(79)	(365)

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3B. Consider Supporting in Republican Primary — Ron DeSantis

For each of the following people, please tell us whether you are considering supporting them for the 2024 Republican nomination for president, might consider them but haven't heard enough yet, or are not considering them?

Among likely Iowa Republican presidential caucus voters

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Considering	45%	44%	46%	44%	45%	46%	50%
Might consider, but haven't heard enough	22%	21%	23%	30%	16%	22%	18%
Not considering	32%	34%	30%	25%	39%	32%	32%
Totals	99%	99%	99%	99%	100%	100%	100%
Weighted N	(474)	(245)	(229)	(134)	(175)	(165)	(271)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Considering	45%	36%	49%	26%	50%
Might consider, but haven't heard enough	22%	20%	23%	30%	21%
Not considering	32%	44%	28%	44%	29%
Totals	99%	100%	100%	100%	100%
Weighted N	(474)	(99)	(362)	(79)	(374)

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3C. Consider Supporting in Republican Primary — Nikki Haley

For each of the following people, please tell us whether you are considering supporting them for the 2024 Republican nomination for president, might consider them but haven't heard enough yet, or are not considering them?

Among likely Iowa Republican presidential caucus voters

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Considering	31%	33%	28%	26%	32%	33%	32%
Might consider, but haven't heard enough	24%	20%	27%	39%	19%	16%	23%
Not considering	45%	47%	45%	35%	49%	50%	45%
Totals	100%	100%	100%	100%	100%	99%	100%
Weighted N	(472)	(245)	(227)	(134)	(176)	(161)	(270)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Considering	31%	29%	31%	29%	31%
Might consider, but haven't heard enough	24%	23%	24%	37%	21%
Not considering	45%	48%	45%	34%	48%
Totals	100%	100%	100%	100%	100%
Weighted N	(472)	(99)	(360)	(79)	(373)

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3D. Consider Supporting in Republican Primary — Asa Hutchinson

For each of the following people, please tell us whether you are considering supporting them for the 2024 Republican nomination for president, might consider them but haven't heard enough yet, or are not considering them?

Among likely Iowa Republican presidential caucus voters

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Considering	2%	3%	2%	4%	3%	1%	1%
Might consider, but haven't heard enough	16%	9%	24%	37%	14%	2%	16%
Not considering	81%	88%	74%	59%	83%	97%	82%
Totals	99%	100%	100%	100%	100%	100%	99%
Weighted N	(467)	(240)	(227)	(133)	(172)	(162)	(266)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Considering	2%	3%	1%	4%	2%
Might consider, but haven't heard enough	16%	13%	16%	19%	14%
Not considering	81%	84%	82%	77%	84%
Totals	99%	100%	99%	100%	100%
Weighted N	(467)	(98)	(357)	(79)	(368)

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3E. Consider Supporting in Republican Primary — Vivek Ramaswamy

For each of the following people, please tell us whether you are considering supporting them for the 2024 Republican nomination for president, might consider them but haven't heard enough yet, or are not considering them?

Among likely Iowa Republican presidential caucus voters

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Considering	22%	25%	19%	31%	23%	14%	23%
Might consider, but haven't heard enough	27%	24%	30%	37%	23%	23%	26%
Not considering	51%	50%	51%	32%	54%	63%	50%
Totals	100%	99%	100%	100%	100%	100%	99%
Weighted N	(466)	(240)	(226)	(133)	(172)	(161)	(266)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Considering	22%	19%	24%	17%	23%
Might consider, but haven't heard enough	27%	21%	28%	28%	27%
Not considering	51%	60%	48%	55%	50%
Totals	100%	100%	100%	100%	100%
Weighted N	(466)	(97)	(356)	(78)	(368)

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3F. Consider Supporting in Republican Primary — Donald Trump

For each of the following people, please tell us whether you are considering supporting them for the 2024 Republican nomination for president, might consider them but haven't heard enough yet, or are not considering them?

Among likely Iowa Republican presidential caucus voters

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Considering	76%	77%	74%	66%	77%	82%	78%
Might consider, but haven't heard enough	6%	7%	5%	6%	4%	8%	6%
Not considering	18%	16%	21%	28%	19%	10%	16%
Totals	100%	100%	100%	100%	100%	100%	100%
Weighted N	(472)	(246)	(226)	(136)	(175)	(161)	(268)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Considering	76%	69%	79%	68%	78%
Might consider, but haven't heard enough	6%	9%	5%	3%	7%
Not considering	18%	22%	16%	29%	15%
Totals	100%	100%	100%	100%	100%
Weighted N	(472)	(98)	(361)	(80)	(371)

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4. Republican Presidential Primary Vote

Of the candidates you are considering, or might consider, if the 2024 Republican primary or caucus in your state were held today, which ONE of those candidates would you vote for?

Among likely Iowa Republican presidential caucus voters

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Chris Christie	3%	3%	2%	4%	2%	2%	1%
Ron DeSantis	22%	20%	25%	23%	22%	22%	26%
Nikki Haley	13%	13%	12%	11%	15%	12%	12%
Asa Hutchinson	0%	0%	1%	2%	0%	0%	0%
Vivek Ramaswamy	4%	5%	3%	6%	2%	3%	5%
Donald Trump	58%	59%	57%	54%	58%	61%	56%
Totals	100%	100%	100%	100%	99%	100%	100%
Weighted N	(478)	(249)	(229)	(136)	(177)	(165)	(272)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Chris Christie	3%	5%	2%	6%	1%
Ron DeSantis	22%	12%	25%	13%	25%
Nikki Haley	13%	15%	11%	20%	11%
Asa Hutchinson	0%	0%	0%	2%	0%
Vivek Ramaswamy	4%	4%	4%	3%	4%
Donald Trump	58%	63%	58%	56%	59%
Totals	100%	99%	100%	100%	100%
Weighted N	(478)	(99)	(366)	(80)	(378)

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5. Support for First Choice

Which best describes your support for [candidate respondent would vote for] right now?

Among likely Iowa Republican presidential caucus voters

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Very strong — I've decided	39%	41%	37%	41%	40%	37%	45%
Strong — I probably won't change	26%	27%	25%	24%	23%	31%	22%
Somewhat strong — I might still change	31%	31%	31%	27%	35%	30%	28%
Not too strong — I'll probably change at some point	4%	1%	6%	8%	2%	2%	5%
Totals	100%	100%	99%	100%	100%	100%	100%
Weighted N	(478)	(249)	(229)	(136)	(177)	(165)	(272)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Very strong — I've decided	39%	36%	40%	31%	40%
Strong — I probably won't change	26%	27%	26%	30%	26%
Somewhat strong — I might still change	31%	36%	30%	36%	30%
Not too strong — I'll probably change at some point	4%	1%	4%	3%	4%
Totals	100%	100%	100%	100%	100%
Weighted N	(478)	(99)	(366)	(80)	(378)

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7A. Why are You Considering Trump — Want payback for 2020

Are you considering Donald Trump because you:

Among likely Iowa Republican presidential caucus voters considering Trump

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Yes	40%	39%	40%	43%	44%	33%	47%
No	60%	61%	60%	57%	56%	67%	53%
Totals	100%	100%	100%	100%	100%	100%	100%
Weighted N	(374)	(199)	(175)	(97)	(138)	(139)	(219)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Yes	40%	38%	40%	*	40%
No	60%	62%	60%	*	60%
Totals	100%	100%	100%	*	100%
Weighted N	(374)	(76)	(293)	(56)	(306)

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7B. Why are You Considering Trump — Think things were better under Trump

Are you considering Donald Trump because you:

Among likely Iowa Republican presidential caucus voters considering Trump

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Yes	99%	99%	100%	99%	99%	100%	100%
No	1%	1%	0%	1%	1%	0%	0%
Totals	100%	100%	100%	100%	100%	100%	100%
Weighted N	(385)	(206)	(179)	(97)	(143)	(145)	(225)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Yes	99%	99%	99%	*	99%
No	1%	1%	1%	*	1%
Totals	100%	100%	100%	*	100%
Weighted N	(385)	(77)	(304)	(56)	(316)

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7C. Why are You Considering Trump — Know him better than other candidates

Are you considering Donald Trump because you:

Among likely Iowa Republican presidential caucus voters considering Trump

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Yes	76%	76%	76%	72%	81%	73%	75%
No	24%	24%	24%	28%	19%	27%	25%
Totals	100%	100%	100%	100%	100%	100%	100%
Weighted N	(374)	(198)	(176)	(95)	(140)	(139)	(217)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Yes	76%	75%	76%	*	76%
No	24%	25%	24%	*	24%
Totals	100%	100%	100%	*	100%
Weighted N	(374)	(76)	(294)	(56)	(306)

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7D. Why are You Considering Trump — Want to show support during his legal fights

Are you considering Donald Trump because you:

Among likely Iowa Republican presidential caucus voters considering Trump

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Yes	54%	56%	52%	59%	60%	46%	61%
No	46%	44%	48%	41%	40%	54%	39%
Totals	100%	100%	100%	100%	100%	100%	100%
Weighted N	(376)	(200)	(176)	(97)	(140)	(139)	(219)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Yes	54%	46%	57%	*	56%
No	46%	54%	43%	*	44%
Totals	100%	100%	100%	*	100%
Weighted N	(376)	(76)	(295)	(56)	(308)

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7E. Why are You Considering Trump — Have always been a supporter

Are you considering Donald Trump because you:

Among likely Iowa Republican presidential caucus voters considering Trump

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Yes	74%	74%	74%	75%	80%	67%	73%
No	26%	26%	26%	25%	20%	33%	27%
Totals	100%	100%	100%	100%	100%	100%	100%
Weighted N	(377)	(199)	(177)	(97)	(139)	(140)	(220)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Yes	74%	61%	77%	*	76%
No	26%	39%	23%	*	24%
Totals	100%	100%	100%	*	100%
Weighted N	(377)	(76)	(296)	(56)	(308)

CBS News Poll – December 8-15, 2023
Registered voters in Iowa



7F. Why are You Considering Trump — Think he represents Iowa values

Are you considering Donald Trump because you:

Among likely Iowa Republican presidential caucus voters considering Trump

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Yes	92%	91%	93%	92%	87%	97%	93%
No	8%	9%	7%	8%	13%	3%	7%
Totals	100%	100%	100%	100%	100%	100%	100%
Weighted N	(376)	(200)	(176)	(97)	(140)	(139)	(218)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Yes	92%	87%	93%	*	92%
No	8%	13%	7%	*	8%
Totals	100%	100%	100%	*	100%
Weighted N	(376)	(76)	(296)	(56)	(307)

CBS News Poll – December 8-15, 2023
Registered voters in Iowa



8A. Why are You Considering Other Candidates — Trump is controversial

Are you considering other candidates besides Donald Trump because:

Among likely Iowa Republican presidential caucus voters considering anyone other than Trump

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Yes	57%	59%	54%	55%	64%	51%	51%
No	43%	41%	46%	45%	36%	49%	49%
Totals	100%	100%	100%	100%	100%	100%	100%
Weighted N	(408)	(202)	(206)	(125)	(151)	(132)	(230)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Yes	57%	65%	54%	76%	51%
No	43%	35%	46%	24%	49%
Totals	100%	100%	100%	100%	100%
Weighted N	(408)	(73)	(322)	(67)	(321)

CBS News Poll – December 8-15, 2023
Registered voters in Iowa



8B. Why are You Considering Other Candidates — I’m concerned about Trump’s legal fights

Are you considering other candidates besides Donald Trump because:

Among likely Iowa Republican presidential caucus voters considering anyone other than Trump

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Yes	48%	55%	41%	49%	47%	48%	45%
No	52%	45%	59%	51%	53%	52%	55%
Totals	100%	100%	100%	100%	100%	100%	100%
Weighted N	(408)	(202)	(206)	(125)	(150)	(133)	(230)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Yes	48%	51%	46%	54%	45%
No	52%	49%	54%	46%	55%
Totals	100%	100%	100%	100%	100%
Weighted N	(408)	(74)	(322)	(67)	(322)

CBS News Poll – December 8-15, 2023
Registered voters in Iowa



8C. Why are You Considering Other Candidates — I don't like Trump personally

Are you considering other candidates besides Donald Trump because:

Among likely Iowa Republican presidential caucus voters considering anyone other than Trump

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Yes	31%	34%	28%	41%	26%	27%	29%
No	69%	66%	72%	59%	74%	73%	71%
Totals	100%	100%	100%	100%	100%	100%	100%
Weighted N	(406)	(202)	(205)	(125)	(147)	(134)	(229)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Yes	31%	41%	27%	42%	27%
No	69%	59%	73%	58%	73%
Totals	100%	100%	100%	100%	100%
Weighted N	(406)	(72)	(322)	(67)	(320)

CBS News Poll – December 8-15, 2023
Registered voters in Iowa



8D. Why are You Considering Other Candidates — The party should consider someone new

Are you considering other candidates besides Donald Trump because:

Among likely Iowa Republican presidential caucus voters considering anyone other than Trump

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Yes	51%	56%	46%	56%	47%	50%	46%
No	49%	44%	54%	44%	53%	50%	54%
Totals	100%	100%	100%	100%	100%	100%	100%
Weighted N	(407)	(202)	(205)	(125)	(150)	(132)	(228)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Yes	51%	60%	47%	63%	47%
No	49%	40%	53%	37%	53%
Totals	100%	100%	100%	100%	100%
Weighted N	(407)	(73)	(321)	(67)	(320)

CBS News Poll – December 8-15, 2023
Registered voters in Iowa



8E. Why are You Considering Other Candidates — Trump could lose to Biden

Are you considering other candidates besides Donald Trump because:

Among likely Iowa Republican presidential caucus voters considering anyone other than Trump

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Yes	30%	34%	25%	39%	28%	23%	27%
No	70%	66%	75%	61%	72%	77%	73%
Totals	100%	100%	100%	100%	100%	100%	100%
Weighted N	(402)	(200)	(202)	(125)	(149)	(128)	(224)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Yes	30%	30%	29%	33%	29%
No	70%	70%	71%	67%	71%
Totals	100%	100%	100%	100%	100%
Weighted N	(402)	(72)	(318)	(67)	(316)

CBS News Poll – December 8-15, 2023
Registered voters in Iowa



8F. Why are You Considering Other Candidates — I'm just keeping options open

Are you considering other candidates besides Donald Trump because:

Among likely Iowa Republican presidential caucus voters considering anyone other than Trump

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Yes	70%	74%	67%	68%	71%	72%	69%
No	30%	26%	33%	32%	29%	28%	31%
Totals	100%	100%	100%	100%	100%	100%	100%
Weighted N	(405)	(201)	(205)	(125)	(149)	(131)	(227)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Yes	70%	75%	70%	71%	70%
No	30%	25%	30%	29%	30%
Totals	100%	100%	100%	100%	100%
Weighted N	(405)	(72)	(321)	(67)	(319)

CBS News Poll – December 8-15, 2023
Registered voters in Iowa



8G. Why are You Considering Other Candidates — He doesn't represent Iowa values

Are you considering other candidates besides Donald Trump because:

Among likely Iowa Republican presidential caucus voters considering anyone other than Trump

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Yes	26%	26%	26%	33%	29%	14%	27%
No	74%	74%	74%	67%	71%	86%	73%
Totals	100%	100%	100%	100%	100%	100%	100%
Weighted N	(400)	(198)	(202)	(125)	(147)	(128)	(223)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Yes	26%	35%	22%	40%	21%
No	74%	65%	78%	60%	79%
Totals	100%	100%	100%	100%	100%
Weighted N	(400)	(72)	(316)	(67)	(314)

CBS News Poll – December 8-15, 2023

Registered voters in Iowa



9A. Chances of Beating Biden — Chris Christie

If each of the following candidates were to become the Republican nominee in 2024, how would you describe their chances against Joe Biden?

Among likely Iowa Republican presidential caucus voters

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Long shot to beat Biden	62%	68%	56%	51%	56%	77%	60%
Might beat Biden	27%	21%	33%	34%	30%	18%	27%
Would definitely beat Biden	11%	11%	11%	15%	13%	5%	13%
Totals	100%	100%	100%	100%	99%	100%	100%
Weighted N	(476)	(246)	(229)	(135)	(175)	(165)	(271)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Long shot to beat Biden	62%	60%	63%	47%	66%
Might beat Biden	27%	27%	26%	40%	24%
Would definitely beat Biden	11%	13%	10%	13%	10%
Totals	100%	100%	99%	100%	100%
Weighted N	(476)	(99)	(364)	(80)	(375)

CBS News Poll – December 8-15, 2023

Registered voters in Iowa



9B. Chances of Beating Biden — Ron DeSantis

If each of the following candidates were to become the Republican nominee in 2024, how would you describe their chances against Joe Biden?

Among likely Iowa Republican presidential caucus voters

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Long shot to beat Biden	14%	15%	14%	17%	15%	12%	11%
Might beat Biden	46%	44%	47%	51%	39%	48%	42%
Would definitely beat Biden	40%	41%	38%	32%	46%	40%	46%
Totals	100%	100%	99%	100%	100%	100%	99%
Weighted N	(476)	(246)	(229)	(135)	(175)	(165)	(271)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Long shot to beat Biden	14%	22%	12%	22%	12%
Might beat Biden	46%	43%	46%	47%	46%
Would definitely beat Biden	40%	35%	42%	31%	42%
Totals	100%	100%	100%	100%	100%
Weighted N	(476)	(99)	(364)	(80)	(375)

CBS News Poll – December 8-15, 2023

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9C. Chances of Beating Biden — Nikki Haley

If each of the following candidates were to become the Republican nominee in 2024, how would you describe their chances against Joe Biden?

Among likely Iowa Republican presidential caucus voters

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Long shot to beat Biden	26%	26%	25%	29%	28%	20%	20%
Might beat Biden	45%	40%	50%	55%	38%	45%	49%
Would definitely beat Biden	29%	34%	25%	16%	33%	35%	31%
Totals	100%	100%	100%	100%	99%	100%	100%
Weighted N	(476)	(246)	(229)	(135)	(175)	(165)	(271)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Long shot to beat Biden	26%	31%	24%	23%	25%
Might beat Biden	45%	37%	47%	47%	46%
Would definitely beat Biden	29%	32%	29%	30%	29%
Totals	100%	100%	100%	100%	100%
Weighted N	(476)	(99)	(364)	(80)	(375)

CBS News Poll – December 8-15, 2023
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9D. Chances of Beating Biden — Asa Hutchinson

If each of the following candidates were to become the Republican nominee in 2024, how would you describe their chances against Joe Biden?

Among likely Iowa Republican presidential caucus voters

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Long shot to beat Biden	71%	78%	63%	57%	69%	84%	68%
Might beat Biden	24%	16%	32%	38%	24%	13%	26%
Would definitely beat Biden	5%	6%	5%	5%	7%	3%	6%
Totals	100%	100%	100%	100%	100%	100%	100%
Weighted N	(471)	(245)	(226)	(135)	(173)	(163)	(267)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Long shot to beat Biden	71%	67%	72%	60%	75%
Might beat Biden	24%	23%	24%	28%	22%
Would definitely beat Biden	5%	10%	4%	12%	3%
Totals	100%	100%	100%	100%	100%
Weighted N	(471)	(99)	(360)	(79)	(371)

CBS News Poll – December 8-15, 2023

Registered voters in Iowa



9E. Chances of Beating Biden — Vivek Ramaswamy

If each of the following candidates were to become the Republican nominee in 2024, how would you describe their chances against Joe Biden?

Among likely Iowa Republican presidential caucus voters

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Long shot to beat Biden	39%	38%	40%	34%	35%	47%	34%
Might beat Biden	44%	44%	44%	51%	46%	36%	47%
Would definitely beat Biden	17%	18%	16%	15%	19%	17%	19%
Totals	100%	100%	100%	100%	100%	100%	100%
Weighted N	(475)	(246)	(229)	(135)	(175)	(165)	(271)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Long shot to beat Biden	39%	38%	39%	38%	39%
Might beat Biden	44%	41%	44%	45%	45%
Would definitely beat Biden	17%	20%	16%	17%	16%
Totals	100%	99%	99%	100%	100%
Weighted N	(475)	(99)	(364)	(79)	(375)

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9F. Chances of Beating Biden — Donald Trump

If each of the following candidates were to become the Republican nominee in 2024, how would you describe their chances against Joe Biden?

Among likely Iowa Republican presidential caucus voters

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Long shot to beat Biden	6%	8%	5%	11%	7%	3%	4%
Might beat Biden	30%	27%	32%	40%	29%	22%	27%
Would definitely beat Biden	64%	64%	63%	49%	64%	75%	69%
Totals	100%	99%	100%	100%	100%	100%	100%
Weighted N	(477)	(247)	(229)	(135)	(177)	(165)	(272)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Long shot to beat Biden	6%	7%	5%	13%	5%
Might beat Biden	30%	26%	30%	32%	29%
Would definitely beat Biden	64%	67%	65%	55%	66%
Totals	100%	100%	100%	100%	100%
Weighted N	(477)	(99)	(365)	(80)	(377)

CBS News Poll – December 8-15, 2023
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10. Describe Republican Nomination Candidates – Donald Trump

For each candidate [Donald Trump], please check the box if you think each word or phrase below describes them well. You can select multiple phrases for each candidate. CHECK ALL THAT APPLY

Among likely Iowa Republican presidential caucus voters

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Likable	46%	45%	46%	51%	40%	47%	48%
Honest	51%	54%	47%	45%	51%	55%	56%
Prepared	70%	73%	67%	54%	71%	83%	75%
Reasonable	54%	57%	50%	43%	54%	63%	58%
Role model	42%	41%	43%	37%	42%	47%	48%
Conservative	63%	66%	59%	51%	63%	73%	65%
Strong leader	78%	81%	75%	71%	77%	84%	81%
Weighted N	(478)	(249)	(229)	(136)	(177)	(165)	(272)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Likable	46%	40%	48%	46%	47%
Honest	51%	49%	52%	50%	53%
Prepared	70%	65%	73%	59%	74%
Reasonable	54%	56%	55%	47%	57%
Role model	42%	38%	44%	39%	44%
Conservative	63%	59%	65%	50%	67%
Strong leader	78%	76%	80%	72%	81%
Weighted N	(478)	(99)	(366)	(80)	(378)

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11. Describe Republican Nomination Candidates – Ron DeSantis

For each candidate [Ron DeSantis], please check the box if you think each word or phrase below describes them well. You can select multiple phrases for each candidate. CHECK ALL THAT APPLY

Among likely Iowa Republican presidential caucus voters

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Likable	50%	51%	49%	45%	50%	54%	55%
Honest	41%	47%	35%	35%	36%	52%	45%
Prepared	47%	48%	46%	40%	48%	52%	52%
Reasonable	51%	53%	49%	39%	47%	66%	58%
Role model	42%	43%	42%	40%	37%	50%	51%
Conservative	56%	59%	52%	47%	56%	64%	58%
Strong leader	52%	55%	49%	45%	54%	56%	61%
Weighted N	(478)	(249)	(229)	(136)	(177)	(165)	(272)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Likable	50%	46%	53%	39%	54%
Honest	41%	34%	44%	32%	44%
Prepared	47%	37%	51%	36%	50%
Reasonable	51%	41%	55%	29%	58%
Role model	42%	26%	48%	28%	47%
Conservative	56%	50%	58%	46%	60%
Strong leader	52%	35%	58%	38%	57%
Weighted N	(478)	(99)	(366)	(80)	(378)

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12. Describe Republican Nomination Candidates – Nikki Haley

For each candidate [Nikki Haley], please check the box if you think each word or phrase below describes them well. You can select multiple phrases for each candidate. CHECK ALL THAT APPLY

Among likely Iowa Republican presidential caucus voters

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Likable	52%	59%	44%	40%	55%	59%	53%
Honest	35%	40%	29%	40%	31%	34%	35%
Prepared	39%	41%	38%	34%	39%	44%	38%
Reasonable	41%	46%	35%	41%	38%	43%	42%
Role model	33%	34%	31%	30%	32%	36%	34%
Conservative	41%	46%	36%	35%	43%	44%	42%
Strong leader	31%	31%	32%	31%	31%	33%	35%
Weighted N	(478)	(249)	(229)	(136)	(177)	(165)	(272)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Likable	52%	46%	54%	49%	53%
Honest	35%	32%	36%	37%	35%
Prepared	39%	32%	42%	35%	40%
Reasonable	41%	33%	43%	36%	42%
Role model	33%	26%	35%	33%	33%
Conservative	41%	33%	43%	40%	42%
Strong leader	31%	27%	32%	31%	32%
Weighted N	(478)	(99)	(366)	(80)	(378)

CBS News Poll – December 8-15, 2023
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13. Describe Republican Nomination Candidates – Vivek Ramaswamy

For each candidate [Vivek Ramaswamy], please check the box if you think each word or phrase below describes them well. You can select multiple phrases for each candidate. CHECK ALL THAT APPLY

Among likely Iowa Republican presidential caucus voters

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Likable	43%	46%	39%	49%	41%	40%	50%
Honest	34%	36%	31%	33%	31%	37%	38%
Prepared	33%	32%	33%	33%	31%	34%	33%
Reasonable	35%	37%	33%	40%	29%	37%	42%
Role model	26%	26%	25%	30%	21%	27%	30%
Conservative	39%	42%	36%	35%	37%	44%	39%
Strong leader	24%	24%	24%	31%	19%	23%	28%
Weighted N	(478)	(249)	(229)	(136)	(177)	(165)	(272)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Likable	43%	45%	43%	39%	45%
Honest	34%	34%	34%	33%	34%
Prepared	33%	33%	32%	32%	33%
Reasonable	35%	28%	37%	29%	37%
Role model	26%	20%	27%	24%	26%
Conservative	39%	29%	41%	33%	41%
Strong leader	24%	16%	25%	22%	24%
Weighted N	(478)	(99)	(366)	(80)	(378)

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14. Describe Republican Nomination Candidates – Chris Christie

For each candidate [Chris Christie], please check the box if you think each word or phrase below describes them well. You can select multiple phrases for each candidate. CHECK ALL THAT APPLY

Among likely Iowa Republican presidential caucus voters

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Likable	20%	20%	19%	25%	22%	13%	20%
Honest	17%	17%	17%	34%	13%	8%	18%
Prepared	20%	21%	20%	27%	19%	17%	19%
Reasonable	23%	22%	25%	35%	22%	15%	25%
Role model	10%	14%	6%	15%	9%	7%	9%
Conservative	24%	26%	23%	28%	25%	21%	24%
Strong leader	14%	16%	12%	23%	13%	7%	15%
Weighted N	(478)	(249)	(229)	(136)	(177)	(165)	(272)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Likable	20%	22%	19%	25%	18%
Honest	17%	12%	18%	18%	17%
Prepared	20%	15%	22%	23%	19%
Reasonable	23%	18%	25%	29%	23%
Role model	10%	8%	11%	13%	9%
Conservative	24%	22%	25%	36%	22%
Strong leader	14%	11%	14%	20%	12%
Weighted N	(478)	(99)	(366)	(80)	(378)

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15. Republican Nominee - Like Trump

If the Republican nominee were not Donald Trump, would you want that nominee to be someone...

Among likely Iowa Republican presidential caucus voters

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Very similar to Donald Trump	40%	40%	40%	34%	41%	44%	46%
Somewhat similar to Donald Trump	30%	30%	30%	30%	31%	29%	25%
Somewhat different from Donald Trump	19%	20%	18%	25%	13%	20%	20%
Very different from Donald Trump	11%	10%	12%	11%	14%	7%	8%
Totals	100%	100%	100%	100%	99%	100%	99%
Weighted N	(478)	(249)	(229)	(136)	(177)	(165)	(272)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Very similar to Donald Trump	40%	41%	41%	32%	42%
Somewhat similar to Donald Trump	30%	32%	30%	27%	32%
Somewhat different from Donald Trump	19%	15%	20%	17%	19%
Very different from Donald Trump	11%	12%	9%	24%	7%
Totals	100%	100%	100%	100%	100%
Weighted N	(478)	(99)	(366)	(80)	(378)

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16A. Republicans Nominee - Similar to Trump — Their personality

If the Republican nominee were not Donald Trump, would you prefer a nominee who is similar to or different from Donald Trump in each of these ways...

Among likely Iowa Republican presidential caucus voters

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Similar to Trump	44%	42%	46%	47%	43%	43%	49%
Different from Trump	56%	58%	54%	53%	57%	57%	51%
Totals	100%	100%	100%	100%	100%	100%	100%
Weighted N	(473)	(245)	(228)	(136)	(174)	(164)	(271)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Similar to Trump	44%	46%	44%	40%	45%
Different from Trump	56%	54%	56%	60%	55%
Totals	100%	100%	100%	100%	100%
Weighted N	(473)	(99)	(361)	(80)	(373)

CBS News Poll – December 8-15, 2023

Registered voters in Iowa



16B. Republicans Nominee - Similar to Trump — Their policy views

If the Republican nominee were not Donald Trump, would you prefer a nominee who is similar to or different from Donald Trump in each of these ways...

Among likely Iowa Republican presidential caucus voters

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Similar to Trump	89%	89%	89%	84%	89%	94%	92%
Different from Trump	11%	11%	11%	16%	11%	6%	8%
Totals	100%	100%	100%	100%	100%	100%	100%
Weighted N	(478)	(249)	(229)	(136)	(177)	(165)	(272)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Similar to Trump	89%	82%	92%	76%	93%
Different from Trump	11%	18%	8%	24%	7%
Totals	100%	100%	100%	100%	100%
Weighted N	(478)	(99)	(366)	(80)	(378)

CBS News Poll – December 8-15, 2023
Registered voters in Iowa



16C. Republicans Nominee - Similar to Trump — How they talk about political opponents

If the Republican nominee were not Donald Trump, would you prefer a nominee who is similar to or different from Donald Trump in each of these ways...

Among likely Iowa Republican presidential caucus voters

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Similar to Trump	48%	46%	49%	55%	49%	41%	52%
Different from Trump	52%	54%	51%	45%	51%	59%	48%
Totals	100%	100%	100%	100%	100%	100%	100%
Weighted N	(476)	(248)	(228)	(136)	(176)	(164)	(272)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Similar to Trump	48%	50%	48%	48%	48%
Different from Trump	52%	50%	52%	52%	52%
Totals	100%	100%	100%	100%	100%
Weighted N	(476)	(99)	(364)	(80)	(376)

CBS News Poll – December 8-15, 2023
Registered voters in Iowa



16D. Republicans Nominee - Similar to Trump — How they talk about news organizations

If the Republican nominee were not Donald Trump, would you prefer a nominee who is similar to or different from Donald Trump in each of these ways...

Among likely Iowa Republican presidential caucus voters

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Similar to Trump	68%	68%	68%	73%	65%	68%	75%
Different from Trump	32%	32%	32%	27%	35%	32%	25%
Totals	100%	100%	100%	100%	100%	100%	100%
Weighted N	(474)	(246)	(228)	(136)	(174)	(164)	(270)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Similar to Trump	68%	62%	71%	58%	70%
Different from Trump	32%	38%	29%	42%	30%
Totals	100%	100%	100%	100%	100%
Weighted N	(474)	(98)	(363)	(79)	(374)

CBS News Poll – December 8-15, 2023
Registered voters in Iowa



17A. Republican Candidate Most Similar to Trump — Their personality

Which of these candidates is the most similar to Trump in each of the following ways?

Among likely Iowa Republican presidential caucus voters

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Ron DeSantis	29%	30%	28%	36%	26%	27%	24%
Nikki Haley	10%	7%	13%	10%	11%	8%	10%
Vivek Ramaswamy	39%	45%	31%	33%	41%	41%	41%
Chris Christie	22%	18%	28%	21%	22%	24%	25%
Totals	100%	100%	100%	100%	100%	100%	100%
Weighted N	(440)	(235)	(206)	(131)	(164)	(145)	(249)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Ron DeSantis	29%	29%	29%	39%	27%
Nikki Haley	10%	15%	8%	18%	7%
Vivek Ramaswamy	39%	38%	39%	32%	40%
Chris Christie	22%	18%	24%	11%	26%
Totals	100%	100%	100%	100%	100%
Weighted N	(440)	(86)	(341)	(76)	(344)

CBS News Poll – December 8-15, 2023
Registered voters in Iowa



17B. Republican Candidate Most Similar to Trump — Their policy views

Which of these candidates is the most similar to Trump in each of the following ways?

Among likely Iowa Republican presidential caucus voters

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Ron DeSantis	49%	46%	51%	47%	39%	61%	52%
Nikki Haley	16%	15%	19%	16%	18%	15%	14%
Vivek Ramaswamy	27%	32%	21%	27%	34%	18%	27%
Chris Christie	8%	7%	9%	10%	9%	5%	7%
Totals	100%	100%	100%	100%	100%	99%	100%
Weighted N	(457)	(243)	(214)	(132)	(169)	(156)	(259)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Ron DeSantis	49%	46%	50%	44%	51%
Nikki Haley	16%	19%	16%	22%	14%
Vivek Ramaswamy	27%	26%	27%	24%	27%
Chris Christie	8%	8%	7%	10%	8%
Totals	100%	99%	100%	100%	100%
Weighted N	(457)	(91)	(354)	(79)	(358)

CBS News Poll – December 8-15, 2023
Registered voters in Iowa



17C. Republican Candidate Most Similar to Trump — How they talk about political opponents

Which of these candidates is the most similar to Trump in each of the following ways?

Among likely Iowa Republican presidential caucus voters

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Ron DeSantis	28%	28%	28%	41%	20%	25%	24%
Nikki Haley	15%	11%	19%	13%	16%	15%	15%
Vivek Ramaswamy	38%	47%	28%	34%	40%	39%	42%
Chris Christie	19%	14%	25%	12%	24%	21%	18%
Totals	100%	100%	100%	100%	100%	100%	99%
Weighted N	(443)	(237)	(205)	(131)	(168)	(143)	(251)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Ron DeSantis	28%	27%	27%	37%	25%
Nikki Haley	15%	24%	12%	19%	13%
Vivek Ramaswamy	38%	37%	39%	35%	39%
Chris Christie	19%	11%	22%	8%	22%
Totals	100%	99%	100%	99%	99%
Weighted N	(443)	(87)	(343)	(76)	(346)

CBS News Poll – December 8-15, 2023
Registered voters in Iowa



17D. Republican Candidate Most Similar to Trump — How they talk about news organizations

Which of these candidates is the most similar to Trump in each of the following ways?

Among likely Iowa Republican presidential caucus voters

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Ron DeSantis	34%	34%	33%	42%	29%	31%	31%
Nikki Haley	12%	7%	19%	17%	8%	13%	12%
Vivek Ramaswamy	38%	44%	32%	28%	46%	39%	43%
Chris Christie	16%	15%	16%	12%	17%	17%	14%
Totals	100%	100%	100%	99%	100%	100%	100%
Weighted N	(449)	(238)	(210)	(131)	(167)	(151)	(258)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Ron DeSantis	34%	33%	34%	37%	33%
Nikki Haley	12%	17%	11%	22%	10%
Vivek Ramaswamy	38%	34%	40%	30%	41%
Chris Christie	16%	16%	15%	11%	16%
Totals	100%	100%	100%	100%	100%
Weighted N	(449)	(89)	(347)	(76)	(352)

CBS News Poll – December 8-15, 2023
Registered voters in Iowa



18A. Republican Candidate Most Different From Trump — Their personality

Which of these candidates is the most different from Trump in each of the following ways?

Among likely Iowa Republican presidential caucus voters

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Ron DeSantis	20%	18%	22%	23%	18%	19%	20%
Nikki Haley	41%	41%	40%	39%	41%	43%	42%
Vivek Ramaswamy	13%	14%	13%	17%	14%	10%	12%
Chris Christie	26%	27%	25%	21%	27%	28%	26%
Totals	100%	100%	100%	100%	100%	100%	100%
Weighted N	(460)	(247)	(213)	(131)	(170)	(158)	(258)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Ron DeSantis	20%	22%	19%	22%	19%
Nikki Haley	41%	37%	42%	39%	42%
Vivek Ramaswamy	13%	11%	14%	19%	13%
Chris Christie	26%	30%	25%	20%	26%
Totals	100%	100%	100%	100%	100%
Weighted N	(460)	(93)	(354)	(78)	(361)

CBS News Poll – December 8-15, 2023
Registered voters in Iowa



18B. Republican Candidate Most Different From Trump — Their policy views

Which of these candidates is the most different from Trump in each of the following ways?

Among likely Iowa Republican presidential caucus voters

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Ron DeSantis	13%	12%	14%	18%	14%	9%	10%
Nikki Haley	27%	20%	36%	37%	26%	21%	25%
Vivek Ramaswamy	15%	18%	13%	13%	19%	13%	15%
Chris Christie	44%	50%	37%	32%	41%	57%	50%
Totals	99%	100%	100%	100%	100%	100%	100%
Weighted N	(448)	(243)	(205)	(131)	(164)	(154)	(251)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Ron DeSantis	13%	21%	12%	23%	11%
Nikki Haley	27%	22%	27%	32%	25%
Vivek Ramaswamy	15%	16%	15%	24%	14%
Chris Christie	44%	40%	46%	21%	50%
Totals	99%	99%	100%	100%	100%
Weighted N	(448)	(90)	(346)	(74)	(354)

CBS News Poll – December 8-15, 2023
Registered voters in Iowa



18C. Republican Candidate Most Different From Trump — How they talk about political opponents

Which of these candidates is the most different from Trump in each of the following ways?

Among likely Iowa Republican presidential caucus voters

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Ron DeSantis	20%	21%	18%	19%	17%	23%	18%
Nikki Haley	39%	43%	33%	45%	34%	38%	39%
Vivek Ramaswamy	14%	12%	17%	8%	23%	11%	15%
Chris Christie	27%	24%	31%	27%	26%	28%	27%
Totals	100%	100%	99%	99%	100%	100%	99%
Weighted N	(450)	(244)	(206)	(129)	(166)	(156)	(256)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Ron DeSantis	20%	28%	18%	24%	19%
Nikki Haley	39%	39%	38%	40%	38%
Vivek Ramaswamy	14%	8%	16%	15%	15%
Chris Christie	27%	25%	28%	21%	28%
Totals	100%	100%	100%	100%	100%
Weighted N	(450)	(91)	(348)	(73)	(356)

CBS News Poll – December 8-15, 2023
Registered voters in Iowa



18D. Republican Candidate Most Different From Trump — How they talk about news organizations

Which of these candidates is the most different from Trump in each of the following ways?

Among likely Iowa Republican presidential caucus voters

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Ron DeSantis	14%	15%	13%	17%	13%	13%	9%
Nikki Haley	34%	32%	36%	41%	31%	31%	35%
Vivek Ramaswamy	17%	14%	20%	21%	19%	10%	17%
Chris Christie	35%	39%	31%	21%	37%	46%	39%
Totals	100%	100%	100%	100%	100%	100%	100%
Weighted N	(447)	(241)	(206)	(129)	(165)	(154)	(253)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Ron DeSantis	14%	21%	12%	23%	11%
Nikki Haley	34%	37%	33%	39%	32%
Vivek Ramaswamy	17%	13%	18%	20%	17%
Chris Christie	35%	29%	37%	18%	40%
Totals	100%	100%	100%	100%	100%
Weighted N	(447)	(87)	(347)	(74)	(352)

CBS News Poll – December 8-15, 2023
Registered voters in Iowa



19. Abortion Legal in State

Do you want abortion in Iowa to be...

Among likely Iowa Republican presidential caucus voters

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Legal in all cases	7%	4%	10%	14%	4%	4%	4%
Legal in most cases	19%	18%	19%	26%	20%	11%	12%
Illegal in most cases	55%	61%	49%	37%	58%	67%	57%
Illegal in all cases	19%	16%	22%	23%	18%	17%	27%
Totals	100%	99%	100%	100%	100%	99%	100%
Weighted N	(477)	(249)	(229)	(136)	(177)	(164)	(272)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Legal in all cases	7%	9%	5%	18%	3%
Legal in most cases	19%	32%	15%	35%	15%
Illegal in most cases	55%	51%	58%	43%	59%
Illegal in all cases	19%	8%	22%	4%	23%
Totals	100%	100%	100%	100%	100%
Weighted N	(477)	(98)	(366)	(79)	(378)

CBS News Poll – December 8-15, 2023
Registered voters in Iowa



20. Republican Nominee - Abortion

Would you like to see the Republican 2024 Presidential nominee be someone who would...

Among likely Iowa Republican presidential caucus voters

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Support a national abortion ban	50%	48%	51%	43%	55%	49%	64%
Oppose a national abortion ban	23%	22%	25%	30%	22%	20%	14%
Doesn't matter either way	27%	30%	24%	27%	23%	31%	22%
Totals	100%	100%	100%	100%	100%	100%	100%
Weighted N	(475)	(248)	(227)	(136)	(176)	(164)	(272)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Support a national abortion ban	50%	33%	55%	17%	58%
Oppose a national abortion ban	23%	36%	19%	55%	16%
Doesn't matter either way	27%	31%	26%	28%	26%
Totals	100%	100%	100%	100%	100%
Weighted N	(475)	(98)	(365)	(77)	(377)

CBS News Poll – December 8-15, 2023
Registered voters in Iowa



21A. Republican Nominee Policy Preferences — Deport millions of immigrants they believe to be undocumented

Would you prefer the Republican Party nominate a candidate who would, as president...

Among likely Iowa Republican presidential caucus voters

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Yes	85%	88%	81%	65%	90%	94%	85%
No	15%	12%	19%	35%	10%	6%	15%
Totals	100%	100%	100%	100%	100%	100%	100%
Weighted N	(474)	(248)	(227)	(134)	(175)	(165)	(271)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Yes	85%	88%	86%	75%	88%
No	15%	12%	14%	25%	12%
Totals	100%	100%	100%	100%	100%
Weighted N	(474)	(99)	(362)	(79)	(377)

CBS News Poll – December 8-15, 2023
Registered voters in Iowa



21B. Republican Nominee Policy Preferences — Investigate government officials they suspect of political bias

Would you prefer the Republican Party nominate a candidate who would, as president...

Among likely Iowa Republican presidential caucus voters

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Yes	77%	75%	79%	76%	78%	76%	76%
No	23%	25%	21%	24%	22%	24%	24%
Totals	100%	100%	100%	100%	100%	100%	100%
Weighted N	(473)	(246)	(226)	(133)	(175)	(164)	(269)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Yes	77%	73%	78%	79%	76%
No	23%	27%	22%	21%	24%
Totals	100%	100%	100%	100%	100%
Weighted N	(473)	(99)	(361)	(79)	(375)

CBS News Poll – December 8-15, 2023
Registered voters in Iowa



21C. Republican Nominee Policy Preferences — Send the U.S. military to large cities they think have too much crime

Would you prefer the Republican Party nominate a candidate who would, as president...

Among likely Iowa Republican presidential caucus voters

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Yes	50%	47%	53%	44%	54%	50%	52%
No	50%	53%	47%	56%	46%	50%	48%
Totals	100%	100%	100%	100%	100%	100%	100%
Weighted N	(469)	(246)	(223)	(134)	(173)	(163)	(264)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Yes	50%	49%	50%	43%	50%
No	50%	51%	50%	57%	50%
Totals	100%	100%	100%	100%	100%
Weighted N	(469)	(98)	(359)	(78)	(372)

CBS News Poll – December 8-15, 2023
Registered voters in Iowa



21D. Republican Nominee Policy Preferences — Punish news organizations for stories they think are inaccurate

Would you prefer the Republican Party nominate a candidate who would, as president...

Among likely Iowa Republican presidential caucus voters

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Yes	55%	51%	60%	56%	56%	53%	57%
No	45%	49%	40%	44%	44%	47%	43%
Totals	100%	100%	100%	100%	100%	100%	100%
Weighted N	(474)	(247)	(227)	(134)	(175)	(165)	(269)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Yes	55%	48%	57%	48%	57%
No	45%	52%	43%	52%	43%
Totals	100%	100%	100%	100%	100%
Weighted N	(474)	(99)	(362)	(79)	(376)

CBS News Poll – December 8-15, 2023
Registered voters in Iowa



21E. Republican Nominee Policy Preferences — Ban medical procedures that change a child’s gender

Would you prefer the Republican Party nominate a candidate who would, as president...

Among likely Iowa Republican presidential caucus voters

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Yes	91%	92%	89%	83%	92%	95%	95%
No	9%	8%	11%	17%	8%	5%	5%
Totals	100%	100%	100%	100%	100%	100%	100%
Weighted N	(476)	(249)	(228)	(134)	(177)	(165)	(271)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Yes	91%	88%	93%	72%	95%
No	9%	12%	7%	28%	5%
Totals	100%	100%	100%	100%	100%
Weighted N	(476)	(99)	(364)	(80)	(378)

CBS News Poll – December 8-15, 2023
Registered voters in Iowa



21F. Republican Nominee Policy Preferences — Ban discussions of sexual orientation and gender identity in schools they think are inappropriate

Would you prefer the Republican Party nominate a candidate who would, as president...

Among likely Iowa Republican presidential caucus voters

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Yes	86%	88%	83%	77%	88%	91%	91%
No	14%	12%	17%	23%	12%	9%	9%
Totals	100%	100%	100%	100%	100%	100%	100%
Weighted N	(473)	(247)	(226)	(133)	(175)	(165)	(269)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Yes	86%	78%	89%	59%	92%
No	14%	22%	11%	41%	8%
Totals	100%	100%	100%	100%	100%
Weighted N	(473)	(98)	(362)	(78)	(376)

CBS News Poll – December 8-15, 2023
Registered voters in Iowa



21G. Republican Nominee Policy Preferences — Punish organizers of demonstrations they think are anti-semitic

Would you prefer the Republican Party nominate a candidate who would, as president...

Among likely Iowa Republican presidential caucus voters

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Yes	69%	64%	75%	57%	71%	78%	75%
No	31%	36%	25%	43%	29%	22%	25%
Totals	100%	100%	100%	100%	100%	100%	100%
Weighted N	(472)	(246)	(226)	(134)	(173)	(165)	(267)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Yes	69%	57%	73%	59%	72%
No	31%	43%	27%	41%	28%
Totals	100%	100%	100%	100%	100%
Weighted N	(472)	(98)	(361)	(78)	(375)

CBS News Poll – December 8-15, 2023
Registered voters in Iowa



21H. Republican Nominee Policy Preferences — Send U.S. military forces into Mexico to eliminate drug cartels

Would you prefer the Republican Party nominate a candidate who would, as president...

Among likely Iowa Republican presidential caucus voters

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Yes	58%	65%	50%	54%	61%	58%	61%
No	42%	35%	50%	46%	39%	42%	39%
Totals	100%	100%	100%	100%	100%	100%	100%
Weighted N	(473)	(248)	(226)	(134)	(174)	(165)	(270)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Yes	58%	63%	57%	63%	57%
No	42%	37%	43%	37%	43%
Totals	100%	100%	100%	100%	100%
Weighted N	(473)	(99)	(361)	(78)	(376)

CBS News Poll – December 8-15, 2023
Registered voters in Iowa



26A. Evaluating Republican Candidates — Presidential debates

When you're evaluating Republican candidates campaigning for president, which of these is a factor for you?

Among likely Iowa Republican presidential caucus voters

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Major factor	38%	38%	38%	46%	39%	29%	40%
Minor factor	45%	47%	42%	44%	44%	46%	39%
Not a factor	17%	15%	20%	10%	17%	24%	21%
Totals	100%	100%	100%	100%	100%	99%	100%
Weighted N	(478)	(249)	(229)	(136)	(177)	(165)	(272)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Major factor	38%	34%	38%	41%	36%
Minor factor	45%	42%	46%	49%	45%
Not a factor	17%	23%	16%	10%	19%
Totals	100%	99%	100%	100%	100%
Weighted N	(478)	(99)	(366)	(79)	(378)

CBS News Poll – December 8-15, 2023
Registered voters in Iowa



26B. Evaluating Republican Candidates — Interviews and media appearances

When you're evaluating Republican candidates campaigning for president, which of these is a factor for you?

Among likely Iowa Republican presidential caucus voters

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Major factor	44%	47%	41%	44%	39%	49%	46%
Minor factor	44%	45%	43%	40%	50%	41%	40%
Not a factor	12%	8%	16%	16%	11%	10%	14%
Totals	100%	100%	100%	100%	100%	100%	100%
Weighted N	(475)	(248)	(227)	(134)	(176)	(165)	(270)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Major factor	44%	34%	47%	44%	44%
Minor factor	44%	51%	42%	48%	43%
Not a factor	12%	15%	11%	8%	13%
Totals	100%	100%	100%	100%	100%
Weighted N	(475)	(99)	(363)	(79)	(378)

CBS News Poll – December 8-15, 2023
Registered voters in Iowa



26C. Evaluating Republican Candidates — Meeting and talking to voters face to face

When you're evaluating Republican candidates campaigning for president, which of these is a factor for you?

Among likely Iowa Republican presidential caucus voters

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Major factor	66%	65%	67%	54%	67%	74%	74%
Minor factor	27%	28%	27%	35%	28%	21%	21%
Not a factor	7%	7%	6%	11%	4%	5%	5%
Totals	100%	100%	100%	100%	99%	100%	100%
Weighted N	(476)	(249)	(228)	(134)	(177)	(165)	(271)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Major factor	66%	67%	66%	56%	68%
Minor factor	27%	26%	27%	35%	26%
Not a factor	7%	7%	7%	9%	6%
Totals	100%	100%	100%	100%	100%
Weighted N	(476)	(99)	(364)	(80)	(378)

CBS News Poll – December 8-15, 2023
Registered voters in Iowa



26D. Evaluating Republican Candidates — Endorsements from [state] political leaders

When you're evaluating Republican candidates campaigning for president, which of these is a factor for you?

Among likely Iowa Republican presidential caucus voters

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Major factor	25%	22%	28%	33%	23%	21%	28%
Minor factor	46%	47%	45%	42%	43%	52%	48%
Not a factor	29%	31%	27%	24%	34%	27%	24%
Totals	100%	100%	100%	99%	100%	100%	100%
Weighted N	(470)	(242)	(228)	(133)	(175)	(162)	(266)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Major factor	25%	18%	27%	22%	25%
Minor factor	46%	41%	47%	47%	46%
Not a factor	29%	41%	26%	31%	29%
Totals	100%	100%	100%	100%	100%
Weighted N	(470)	(99)	(358)	(80)	(372)

CBS News Poll – December 8-15, 2023
Registered voters in Iowa



27. Impressed by Debate Performance

From what you have seen, which candidates have impressed you in the debates so far? If more than one person has impressed you, please check all that apply.

Among likely Iowa Republican presidential caucus voters

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Chris Christie	10%	11%	10%	17%	9%	6%	11%
Ron DeSantis	36%	36%	35%	35%	29%	43%	39%
Nikki Haley	33%	37%	28%	26%	27%	44%	31%
Vivek Ramaswamy	27%	38%	16%	26%	30%	25%	29%
None of the above/haven't watched debates	31%	27%	35%	29%	30%	32%	29%
Weighted N	(478)	(249)	(229)	(136)	(177)	(165)	(272)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Chris Christie	10%	11%	10%	16%	9%
Ron DeSantis	36%	29%	38%	28%	39%
Nikki Haley	33%	33%	33%	39%	31%
Vivek Ramaswamy	27%	20%	30%	22%	28%
None of the above/haven't watched debates	31%	40%	28%	31%	30%
Weighted N	(478)	(99)	(366)	(80)	(378)

CBS News Poll – December 8-15, 2023
Registered voters in Iowa



29. Part of MAGA Movement

Do you consider yourself part of the MAGA movement, or not?

Among likely Iowa Republican presidential caucus voters

	Total	Gender		Age			White
		Male	Female	Under 45	45-64	65+	Evangelical
Yes, MAGA	48%	54%	42%	39%	48%	57%	55%
No, not MAGA	35%	34%	37%	40%	33%	33%	30%
Not sure what that is	16%	11%	21%	21%	18%	10%	15%
Totals	99%	99%	100%	100%	99%	100%	100%
Weighted N	(478)	(249)	(229)	(136)	(177)	(165)	(272)

	Total	Party ID		Ideology	
		Ind	Rep	Moderate	Conservative
Yes, MAGA	48%	36%	53%	24%	55%
No, not MAGA	35%	44%	32%	41%	34%
Not sure what that is	16%	20%	15%	35%	11%
Totals	99%	100%	100%	100%	100%
Weighted N	(478)	(99)	(366)	(80)	(378)

HOW THE POLL WAS CONDUCTED AND THE MARGIN OF ERROR CALCULATED

The CBS News/YouGov survey of 1,054 registered voters in Iowa was conducted between December 8-15, 2023.

This sample was weighted according to gender, age, race, and education based on the U.S. Census American Community Survey, and the U.S. Census Current Population Survey, as well as 2020 Presidential vote. “Likely voters” – respondents’ relative probabilities of voting – were determined using a regression model that incorporates current, self-reported intentions to vote, along with individual-level and aggregate data about voters, such as demographics and vote history. Respondents were selected to be representative of registered voters in Iowa. Of the 1,054 respondents, 585 were selected from YouGov’s online panel, 214 were selected from Dynata’s online panel, 105 were selected from Cint’s online panel, 100 were selected from Prodege’s online panel, and 50 were selected from Quest Mindshare’s online panel. The weights range from 0.1 to 6.0, with a mean of 1 and a standard deviation of 0.7.

The *margin of error* (a 95% confidence interval) for a sample percentage p based upon the entire sample is approximately 3.7%. It is calculated using the formula

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + CV^2}{n}}$$

where CV is the coefficient of variation of the sample weights and n is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.