# Daily Questions | 2021 | 04 April | 4/9 - which can Which of the following cannabis products would y

trying Bath products (e.g., soaps, soaks/salts) (4/9 - which cannabis products would you be	All
interested in trying)	12%
Concentrates/extracts for vaping or dabbing (e.g., vape cartridges,	450/
oils, waxes, resins) Cooking ingredients or	15%
condiments (e.g., syrups, preserves, butters, oils,	
seasonings, sweeteners) Edible foods (e.g., baked goods, chocolates, candy, snacks) (4/9 - which cannabis products would	14%
you be interested in trying) Facial beauty products (e.g., face creams/lotions/serums, lip	27%
products)	11%
Flower/bud for smoking (e.g., pre- rolled joints, shake)	21%
Infused beverages (e.g., alcohol, coffee, water) (4/9 - which cannabis products would you be interested in trying)	15%
(e.g., pills, tablets, lozenges,	2070
drops, capsules, oral sprays) None of these (4/9 - which	20%
cannabis products would you be interested in trying) Other (4/9 - which cannabis products would you be	44%
interested in trying) Prefer not to say (4/9 - which	2%
cannabis products would you be	4%
interested in trying)	
interested in trying) Topical body products (e.g.,	
interested in trying)	20% 31028

### Daily Questions | 2021 | 04 April | 4/9 - which cannabis products would you be interested in trying *Generation*

	Generation						
nabis products would you be inte	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965- 1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	All
Bath products (e.g., soaps,							
soaks/salts) (4/9 - which cannabis							
products would you be	1.20/	470/	1.494	0.00	201	0.04	1.20/
interested in trying)	12%	17%	14%	8%	3%	0%	12%
Concentrates/extracts for vaping							
or dabbing (e.g., vape cartridges, oils, waxes, resins)	13%	23%	17%	8%	2%	2%	15%
	15%	2370	1770	070	2 70	2 70	15%
Cooking ingredients or							
condiments (e.g., syrups, preserves, butters, oils,							
seasonings, sweeteners)	15%	20%	17%	9%	4%	3%	14%
Edible foods (e.g., baked goods,							
chocolates, candy, snacks) (4/9 -							
which cannabis products would							
you be interested in trying)	25%	30%	32%	24%	11%	8%	27%
Facial beauty products (e.g., face							
creams/lotions/serums, lip							
products)	13%	14%	13%	8%	3%	0%	11%
Flower/bud for smoking (e.g., pre-							
rolled joints, shake)	19%	28%	23%	17%	4%	2%	21%
Infused beverages (e.g., alcohol,							
coffee, water) (4/9 - which							
cannabis products would you be							
interested in trying)	15%	21%	18%	10%	3%	0%	15%
Ingestible concentrates/extracts							
(e.g., pills, tablets, lozenges,	1.000			470/	231	0.07	2024
drops, capsules, oral sprays)	13%	24%	23%	17%	8%	0%	20%
None of these (4/9 - which							
cannabis products would you be interested in trying)	46%	28%	45%	54%	73%	92%	44%
Other (4/9 - which cannabis	4078	2070	4378	J470	7370	9270	4470
products would you be							
interested in trying)	2%	3%	2%	1%	1%	0%	2%
Prefer not to say (4/9 - which							
cannabis products would you be							
interested in trying)	7%	5%	4%	2%	1%	0%	4%
,							
Topical body products (e.g.,							
lotions, creams, balms, massage							
oils, sprays, transdermal patches)	15%	21%	23%	20%	15%	2%	20%
Unweighted N	486	6335	6701	14436	3044	26	31028

Weight

Weight: Residents of the USA aged 18+

### Daily Questions | 2021 | 04 April | 4/9 - which can

Which of the following cannabis products would y

nabis products would you be int	e All
Bath products (e.g., soaps,	_
soaks/salts) (4/9 - which cannabi	S
products would you be	
interested in trying)	10%
Concentrates/extracts for vaping	
or dabbing (e.g., vape cartridges,	
oils, waxes, resins)	13%
Cooking ingredients or	
condiments (e.g., syrups,	
preserves, butters, oils,	. = . /
seasonings, sweeteners)	15%
Edible foods (e.g., baked goods,	
chocolates, candy, snacks) (4/9 -	
which cannabis products would	220/
you be interested in trying)	23%
Facial beauty products (e.g., face	
creams/lotions/serums, lip products)	8%
Flower/bud for smoking (e.g., pro	
rolled joints, shake)	20%
	2078
Infused beverages (e.g., alcohol, coffee, water) (4/9 - which	
cannabis products would you be	
interested in trying)	14%
Ingestible concentrates/extracts	
(e.g., pills, tablets, lozenges,	
drops, capsules, oral sprays)	18%
None of these (4/9 - which	
cannabis products would you be	
interested in trying)	39%
Other (4/9 - which cannabis	
products would you be	
interested in trying)	3%
Prefer not to say (4/9 - which	
cannabis products would you be	
interested in trying)	3%
Topical body products (e.g.,	
lotions, creams, balms, massage	
oils, sprays, transdermal patches	) 16%
Unweighted N	1937
Woight	Woight: Posidoni
Weight Missing	Weight: Resident 2 3203
Filters	\$100K+income
	\$100K mcome

# Daily Questions | 2021 | 04 April | 4/9 - which can Which of the following cannabis products would y

trying	All
Bath products (e.g., soaps, soaks/salts) (4/9 - which cannabis	
products would you be interested in trying)	12%
Concentrates/extracts for vaping or dabbing (e.g., vape cartridges,	4.50/
oils, waxes, resins) Cooking ingredients or	16%
condiments (e.g., syrups, preserves, butters, oils,	
seasonings, sweeteners) Edible foods (e.g., baked goods,	13%
chocolates, candy, snacks) (4/9 - which cannabis products would	
you be interested in trying) Facial beauty products (e.g., face	26%
creams/lotions/serums, lip products)	11%
Flower/bud for smoking (e.g., pre-	
rolled joints, shake) Infused beverages (e.g., alcohol,	22%
coffee, water) (4/9 - which cannabis products would you be	
interested in trying) Ingestible concentrates/extracts	15%
(e.g., pills, tablets, lozenges, drops, capsules, oral sprays)	19%
None of these (4/9 - which cannabis products would you be	
other (4/9 - which cannabis	46%
products would you be	20/
interested in trying) Prefer not to say (4/9 - which	2%
cannabis products would you be interested in trying)	3%
Topical body products (e.g.,	
lotions, creams, balms, massage	
oils, sprays, transdermal patches)	19%
Unweighted N	3524
Weight	Weight: Residen 6469
Filters	Less than \$30k

# Daily Questions | 2021 | 04 April | 4/9 - which can Which of the following cannabis products would y

soaks/salts) (4/9 - which cannabis products would you be interested in trying) 11% Concentrates/extracts for vaping or dabbing (e.g., vape cartridges, oils, waxes, resins) 14% Cooking ingredients or condiments (e.g., syrups, preserves, butters, oils, seasonings, sweeteners) 13% Edible foods (e.g., baked goods, chocolates, candy, snacks) (4/9 - which cannabis products would you be interested in trying) 25% Facial beauty products (e.g., face creams/lotions/serums, lip products) 9% Flower/bud for smoking (e.g., pre- rolled joints, shake) 20% Infused beverages (e.g., alcohol, coffee, water) (4/9 - which cannabis products would you be interested in trying) 13% Ingestible concentrates/extracts (e.g., pills, tablets, lozenges, drops, capsules, oral sprays) 19% None of these (4/9 - which cannabis products would you be interested in trying) 47% Other (4/9 - which cannabis products would you be interested in trying) 2% Prefer not to say (4/9 - which cannabis products would you be interested in trying) 2% Prefer not to say (4/9 - which cannabis products would you be interested in trying) 3% Topical body products (e.g., lotions, creams, balms, massage oils, sprays, transdermal patches) 18% Unweighted N 3027	trying	All
Interested in trying)11%Concentrates/extracts for vaping or dabbing (e.g., vape cartridges, oils, waxes, resins)14%Cooking ingredients or condiments (e.g., syrups, preserves, butters, oils, seasonings, sweeteners)13%Edible foods (e.g., baked goods, chocolates, candy, snacks) (4/9 - which cannabis products would you be interested in trying)25%Facial beauty products (e.g., face creams/lotions/serums, lip products)9%Flower/bud for smoking (e.g., pre- rolled joints, shake)20%Infused beverages (e.g., alcohol, coffee, water) (4/9 - which cannabis products would you be interested in trying)13%Ingestible concentrates/extracts (e.g., pills, tablets, lozenges, drops, capsules, oral sprays)19%None of these (4/9 - which cannabis products would you be interested in trying)27%Prefer not to say (4/9 - which cannabis products would you be interested in trying)2%Prefer not to say (4/9 - which cannabis products would you be interested in trying)3%Topical body products (e.g., lotions, creams, balms, massage oils, sprays, transdermal patches)18% unweighted NWeightWeight: Residem Missing5586		s
Cooking ingredients or condiments (e.g., syrups, preserves, butters, oils, seasonings, sweeteners) 13% Edible foods (e.g., baked goods, chocolates, candy, snacks) (4/9 - which cannabis products would you be interested in trying) 25% Facial beauty products (e.g., face creams/lotions/serums, lip products) 9% Flower/bud for smoking (e.g., pre- rolled joints, shake) 20% Infused beverages (e.g., alcohol, coffee, water) (4/9 - which cannabis products would you be interested in trying) 13% Ingestible concentrates/extracts (e.g., pills, tablets, lozenges, drops, capsules, oral sprays) 19% None of these (4/9 - which cannabis products would you be interested in trying) 47% Other (4/9 - which cannabis products would you be interested in trying) 2% Prefer not to say (4/9 - which cannabis products would you be interested in trying) 3% Topical body products (e.g., lotions, creams, balms, massage oils, sprays, transdermal patches) 18% Unweighted N 3027	interested in trying)	11%
condiments (e.g., syrups, preserves, butters, oils, seasonings, sweeteners) 13% Edible foods (e.g., baked goods, chocolates, candy, snacks) (4/9 - which cannabis products would you be interested in trying) 25% Facial beauty products (e.g., face creams/lotions/serums, lip products) 9% Flower/bud for smoking (e.g., pre- rolled joints, shake) 20% Infused beverages (e.g., alcohol, coffee, water) (4/9 - which cannabis products would you be interested in trying) 13% Ingestible concentrates/extracts (e.g., pills, tablets, lozenges, drops, capsules, oral sprays) 19% None of these (4/9 - which cannabis products would you be interested in trying) 47% Other (4/9 - which cannabis products would you be interested in trying) 2% Prefer not to say (4/9 - which cannabis products would you be interested in trying) 3% Topical body products (e.g., lotions, creams, balms, massage oils, sprays, transdermal patches) 18% Unweighted N 3027		
Edible foods (e.g., baked goods, chocolates, candy, snacks) (4/9 - which cannabis products would you be interested in trying) 25% Facial beauty products (e.g., face creams/lotions/serums, lip products) 9% Flower/bud for smoking (e.g., pre- rolled joints, shake) 20% Infused beverages (e.g., alcohol, coffee, water) (4/9 - which cannabis products would you be interested in trying) 13% Ingestible concentrates/extracts (e.g., pills, tablets, lozenges, drops, capsules, oral sprays) 19% None of these (4/9 - which cannabis products would you be interested in trying) 47% Other (4/9 - which cannabis products would you be interested in trying) 2% Prefer not to say (4/9 - which cannabis products would you be interested in trying) 3% Topical body products (e.g., lotions, creams, balms, massage oils, sprays, transdermal patches) 18% Unweighte Weight: Resident Missing 5586	Cooking ingredients or condiments (e.g., syrups, preserves, butters, oils, seasonings, sweeteners)	13%
Facial beauty products (e.g., face creams/lotions/serums, lip products)9%Flower/bud for smoking (e.g., pre- rolled joints, shake)20%Infused beverages (e.g., alcohol, coffee, water) (4/9 - which cannabis products would you be interested in trying)13%Ingestible concentrates/extracts (e.g., pills, tablets, lozenges, drops, capsules, oral sprays)19%None of these (4/9 - which cannabis products would you be interested in trying)47%Other (4/9 - which cannabis products would you be interested in trying)2%Prefer not to say (4/9 - which cannabis products would you be interested in trying)3%Topical body products (e.g., lotions, creams, balms, massage oils, sprays, transdermal patches)18% Unweighted NWeightWeight: Resident Missing5586	Edible foods (e.g., baked goods, chocolates, candy, snacks) (4/9 - which cannabis products would	
products)9%Flower/bud for smoking (e.g., pre- rolled joints, shake)20%Infused beverages (e.g., alcohol, coffee, water) (4/9 - which cannabis products would you be interested in trying)13%Ingestible concentrates/extracts (e.g., pills, tablets, lozenges, drops, capsules, oral sprays)19%None of these (4/9 - which cannabis products would you be interested in trying)47%Other (4/9 - which cannabis products would you be interested in trying)2%Prefer not to say (4/9 - which cannabis products would you be interested in trying)3%Topical body products (e.g., lotions, creams, balms, massage oils, sprays, transdermal patches)18% Unweighted NWeightWeight: Resident Missing5586		
rolled joints, shake) 20% Infused beverages (e.g., alcohol, coffee, water) (4/9 - which cannabis products would you be interested in trying) 13% Ingestible concentrates/extracts (e.g., pills, tablets, lozenges, drops, capsules, oral sprays) 19% None of these (4/9 - which cannabis products would you be interested in trying) 47% Other (4/9 - which cannabis products would you be interested in trying) 2% Prefer not to say (4/9 - which cannabis products would you be interested in trying) 3% Topical body products (e.g., lotions, creams, balms, massage oils, sprays, transdermal patches) 18% Unweighted N 3027 Weight Weight: Resident	products)	
coffee, water) (4/9 - which cannabis products would you be interested in trying)13%Ingestible concentrates/extracts (e.g., pills, tablets, lozenges, drops, capsules, oral sprays)19%None of these (4/9 - which cannabis products would you be interested in trying)47%Other (4/9 - which cannabis products would you be interested in trying)2%Prefer not to say (4/9 - which cannabis products would you be interested in trying)3%Topical body products (e.g., lotions, creams, balms, massage oils, sprays, transdermal patches)18% 0027WeightWeight: Resident Missing5586	rolled joints, shake)	
drops, capsules, oral sprays) None of these (4/9 - which cannabis products would you be interested in trying) Other (4/9 - which cannabis products would you be interested in trying) Prefer not to say (4/9 - which cannabis products would you be interested in trying) Topical body products (e.g., lotions, creams, balms, massage oils, sprays, transdermal patches) Unweighted N Weight Missing 5586	coffee, water) (4/9 - which cannabis products would you be interested in trying) Ingestible concentrates/extracts	13%
interested in trying) 47% Other (4/9 - which cannabis products would you be interested in trying) 2% Prefer not to say (4/9 - which cannabis products would you be interested in trying) 3% Topical body products (e.g., lotions, creams, balms, massage oils, sprays, transdermal patches) 18% Unweighted N 3027 Weight Weight: Resident	drops, capsules, oral sprays) None of these (4/9 - which	
interested in trying) 2% Prefer not to say (4/9 - which cannabis products would you be interested in trying) 3% Topical body products (e.g., lotions, creams, balms, massage oils, sprays, transdermal patches) 18% Unweighted N 3027 Weight Weight: Resident Missing 5586	interested in trying) Other (4/9 - which cannabis	
interested in trying) 3% Topical body products (e.g., lotions, creams, balms, massage oils, sprays, transdermal patches) 18% Unweighted N 3027 Weight Weight: Resident Missing 5586	interested in trying) Prefer not to say (4/9 - which	
lotions, creams, balms, massage oils, sprays, transdermal patches) 18% Unweighted N 3027 Weight Weight: Resident Missing 5586	interested in trying)	
Missing 5586	Topical body products (e.g., lotions, creams, balms, massage oils, sprays, transdermal patches Unweighted N	
5	Weight	-
	Missin Filters	

### Daily Questions | 2021 | 04 April | 4/9 - which can

Which of the following cannabis products would y

nabis products would you	ı be inte	All	
Bath products (e.g., soaps	5,		
soaks/salts) (4/9 - which c	annabis		
products would you be			
interested in trying)			9%
Concentrates/extracts for			
or dabbing (e.g., vape car	tridges,		
oils, waxes, resins)			15%
Cooking ingredients or			
condiments (e.g., syrups,			
preserves, butters, oils,			
seasonings, sweeteners)			14%
Edible foods (e.g., baked g	• •		
chocolates, candy, snacks			
which cannabis products			2.50/
you be interested in tryin	-		26%
Facial beauty products (e	0,		
creams/lotions/serums, l	ip		0.0/
products)			8%
Flower/bud for smoking (	e.g., pre-		22%
rolled joints, shake)			22%
Infused beverages (e.g., al			
coffee, water) (4/9 - whicl cannabis products would			
interested in trying)	you be		16%
, .	vtracto		1070
Ingestible concentrates/e (e.g., pills, tablets, lozeng			
drops, capsules, oral spra			23%
None of these (4/9 - which			2370
cannabis products would			
interested in trying)	yoube		43%
Other (4/9 - which cannal	nis		
products would you be	515		
interested in trying)			2%
Prefer not to say (4/9 - wh	lich		
cannabis products would			
interested in trying)	,		2%
,			
Topical body products (e.	g.,		
lotions, creams, balms, m	-		
oils, sprays, transdermal	-		19%
Unweighted N			2231
Weight		Weight: R	esident
	Missing		3903
Filters		\$60-99K	

### Daily Questions | 2021 | 04 April | 4/9 - which can

Which of the following cannabis products would y

nabis products would you be int	e All
Bath products (e.g., soaps,	_
soaks/salts) (4/9 - which cannabi	S
products would you be	
interested in trying)	10%
Concentrates/extracts for vaping	
or dabbing (e.g., vape cartridges,	
oils, waxes, resins)	13%
Cooking ingredients or	
condiments (e.g., syrups,	
preserves, butters, oils,	. = . /
seasonings, sweeteners)	15%
Edible foods (e.g., baked goods,	
chocolates, candy, snacks) (4/9 -	
which cannabis products would	220/
you be interested in trying)	23%
Facial beauty products (e.g., face	
creams/lotions/serums, lip products)	8%
Flower/bud for smoking (e.g., pro	
rolled joints, shake)	20%
	2078
Infused beverages (e.g., alcohol, coffee, water) (4/9 - which	
cannabis products would you be	
interested in trying)	14%
Ingestible concentrates/extracts	
(e.g., pills, tablets, lozenges,	
drops, capsules, oral sprays)	18%
None of these (4/9 - which	
cannabis products would you be	
interested in trying)	39%
Other (4/9 - which cannabis	
products would you be	
interested in trying)	3%
Prefer not to say (4/9 - which	
cannabis products would you be	
interested in trying)	3%
Topical body products (e.g.,	
lotions, creams, balms, massage	
oils, sprays, transdermal patches	) 16%
Unweighted N	1937
Woight	Woight: Posidoni
Weight Missing	Weight: Resident 2 3203
Filters	\$100K+income
	\$100K mcome

### Daily Questions | 2021 | 04 April | 4/9 - which cannabis products would you be interested in trying Favorite alcoholic beverage

-										Tavon
4/9 - which cannabis products would you be interested in trying	Domestic beer (i.e., beer brewed within the US)	Imported beer	Craft/microbre w beer	Flavored malt beverages (e.g. Hard Lemonade)	Prepared cocktails/ready to serve cocktails (e.g. canned margaritas with liquor already added)	Wine	Champagne/Sp arkling wine	Rum	Tequila	Vodka
Infused beverages (e.g., alcohol, coffee, water) (4/9 - which cannabis products would you be interested in trying)	17%	17%	25%	21%	24%	16%	15%	15%	26%	22%
Unweighted N	1149	494	776	210	213	2030	285	340	237	609

Favori

#### ite alcoholic beverage

	Singlemalt		All other whiskey (American,	Cordials/Lique					Not applicable –I do not drink alcoholic
Gin	scotch	Bourbon	Canadian, etc)	urs	Cognac/Brandy	Hard seltzer	Other	Don't know	beverages
22%	24%	22%	13%	23%	15%	32%	17%	16%	9%
170	233	476	360	211	118	132	195	242	6441

	Gend		
4/9 - which cannabis products would you be interested in trying	Male	Female	All
Bath products (e.g., soaps, soaks/salts) (4/9 - which cannabis products would you be			
interested in trying)	10%	15%	12%
Concentrates/extracts for vaping or dabbing (e.g., vape cartridges,	1 70/	1.70/	1 - 0/
oils, waxes, resins) Cooking ingredients or condiments (e.g., syrups, preserves, butters, oils,	17%	12%	15%
seasonings, sweeteners) Edible foods (e.g., baked goods, chocolates, candy, snacks) (4/9 - which cannabis products would	15%	14%	14%
you be interested in trying) Facial beauty products (e.g., face creams/lotions/serums, lip	27%	28%	27%
products) Flower/bud for smoking (e.g., pre-	8%	14%	11%
rolled joints, shake) Infused beverages (e.g., alcohol, coffee, water) (4/9 - which cannabis products would you be	23%	20%	21%
interested in trying) Ingestible concentrates/extracts (e.g., pills, tablets, lozenges,	16%	14%	15%
drops, capsules, oral sprays) None of these (4/9 - which cannabis products would you be	20%	19%	20%
interested in trying) Other (4/9 - which cannabis products would you be	44%	45%	44%
interested in trying) Prefer not to say (4/9 - which cannabis products would you be	2%	2%	2%
interested in trying) Topical body products (e.g.,	4%	3%	4%
lotions, creams, balms, massage oils, sprays, transdermal patches)	16%	24%	20%
Unweighted N	14126	16902	31028

Weight

Weight: Residents of the USA aged 18+

4/9 - which cannabis products would you be interested in trying	Those who have never consumed marijuana	Those who used to consume marijuana, but no longer do
Bath products (e.g., soaps, soaks/salts) (4/9 - which cannabis products would you be		
interested in trying)	9%	13%
Concentrates/extracts for vaping or dabbing (e.g., vape cartridges, oils, waxes, resins)	3%	14%
Cooking ingredients or condiments (e.g., syrups, preserves, butters, oils, seasonings, sweeteners) Edible foods (e.g., baked goods, chocolates, candy, snacks) (4/9 -	7%	15%
which cannabis products would you be interested in trying)	14%	35%
Facial beauty products (e.g., face creams/lotions/serums, lip products) Flower/bud for smoking (e.g., pre- rolled joints, shake)	8%	12% 22%
Infused beverages (e.g., alcohol, coffee, water) (4/9 - which cannabis products would you be interested in trying)	7%	17%
Ingestible concentrates/extracts (e.g., pills, tablets, lozenges, drops, capsules, oral sprays)	8%	26%
None of these (4/9 - which cannabis products would you be interested in trying) Other (4/9 - which cannabis	70%	37%
products would you be interested in trying) Prefer not to say (4/9 - which	1%	2%
cannabis products would you be interested in trying)	1%	2%
Topical body products (e.g., lotions, creams, balms, massage oils, sprays, transdermal patches) Unweighted N	14%	24%

Weight: Resident