IMMEDIATE RELEASE 3 December 2009

YouGov plc ("YouGov" or "the Company")

Result of AGM

YouGov plc, the international online market research agency, announces that at today's Annual General Meeting, all resolutions were duly passed.

The annual report and accounts for the year ended 31 July 2009, that were sent to and approved by shareholders, are also available on the Company's website, www.yougov.com.

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