

IMMEDIATE RELEASE 3 December 2009

YouGov plc ("YouGov" or "the Company")

AGM Statement

The following is an extract from the Chairman's statement given at the annual general meeting of YouGov plc, held at 12.30pm today.

"At this early stage of the financial year, to 31 July 2010, the Board is confident that trading for the full year will be in line with expectations. Poor trading in Scandinavia has been mitigated by a cost reduction programme. As planned, profitability will be stronger in the second half of the financial year than in the first."

Enquiries

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