

YouGov Holding(s) in Company

RNS Number:4722P
YouGov PLC
12 January 2007

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YouGov PLC ("the Company") was notified on 11 January 2007 that Fidelity International Limited (FIL), together with its direct and indirect subsidiaries, both being non-beneficial holders, holds 1,042,894 ordinary shares of 1p each in the Company, representing 7.80% of the Company's issued share capital.

ENDS

Enquiries:

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