YouGov Holding(s) in Company

RNS Number:9878L
YouGov PLC
13 November 2006

13 November 2006

YouGov plc - Holding(s) in the Company

YouGov PLC ("the Company") was notified on 13 November 2006 that Fidelity International Limited (FIL), together with its direct and indirect subsidiaries, both being non-beneficial holders, holds 815,400 ordinary shares of 1p each in the Company, representing 6.10% of the Company's issued share capital.

ENDS

Enquiries:

YouGov plc Tel: 020 7618 3010
Katherine Lee, Chief Financial Officer

Financial Dynamics Tel: 020 7831 3113
Charles Palmer / Nicola Biles