YouGov Holding(s) in Company

RNS Number:5756K
YouGov PLC
17 October 2006

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YouGov plc - Holding(s) in the Company

YouGov PLC ("the Company") was notified on 17 October 2006 that Fidelity International Limited (FIL), together with its direct and indirect subsidiaries, both being non-beneficial holders, holds 725,400 ordinary shares of 1p each in the Company, representing 5.43% of the Company's issued share capital.

YouGov plc
Nadhim Zahawi / Katherine Lee 020 7618 3010

Financial Dynamics
Charles Palmer / Nicola Biles 020 7831 3113