

YouGov Director/PDMR Shareholding

RNS Number:1938V
YouGov PLC
19 April 2007

YouGov plc ("YouGov" or "the Company")

Director's Share Dealing

The Company was informed on 19 April 2007 that Panos Manolopoulos, YouGov plc Managing Director, had on that day sold a total of 500,000 Ordinary Shares of 0.2p each at 180p.

Following this sale of shares, Panos Manolopoulos owns 66,910 Ordinary Shares, representing 0.1% of the Company's current issued share capital.

Enquiries:

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