



Publication date: 20th June 2025

Short Methodology Statement

Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	YouGov public data project- No Client
Fieldwork dates	15 th May – 28 th May 2025
Mode of data collection	Online recruited from research panel (100%)
Target population	Australians eligible to vote in South Australia
Sample size	901
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	Yes

Long Methodology Statement

Effective sample size after weighting applied	757
Margin of error associated with effective sample size	±3.4
Quotas and weighting	Age, Gender, Education, AEC region, household income, Weighting by 2025 Federal vote
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Source of online sample	Selected from previously recruited online panels of research participants using quotas based on weighting frame and past vote.
Positioning of voting intention questions in questionnaire?	After demographics
How were undecided voters handled?	Undecided respondents who answered “don’t know” were asked a leaner question which also included a “don’t know” option. Those who answered don’t know were excluded from published voting intention figures. 7% were thus excluded from result.
2PP calculation method	Respondent Allocated preferences



Full Question Text of Published Questions

A1	Thinking now about South Australian State politics. If a state election for the House of Assembly was held tomorrow, which one of the following would you vote for? Please select one option only	Ask if eligible to vote
	<i>Single select ROTATE 1-5</i>	
	1. The Labor Party	Show all
	2. The Liberal Party	Show all
	3. The Greens	Show all
	4. Pauline Hanson's One Nation	Show all
	5. Independent	Show all
	6. Other (specify)	Fixed
	7. Don't know	Fixed
A2	If you had to choose tomorrow to which one of the following do you have a leaning? Please select one option only	Ask if don't know i.e. code 10 in A2. Code 1-9 go to A4
	<i>Single select ROTATE 1-7</i>	
	1. The Labor Party	Show all
	2. The Liberal Party	Show all
	3. The Greens	Show all
	4. Pauline Hanson's One Nation	Show all
	5. Independent	Show all
	6. Other (specify)	Fixed
	7. Don't know	Fixed
A3	You must allocate preferences for all parties in a state election. Between these parties, which would you rank highest? Please select one option only	ASK IF A2=3--7or A3 = 3-7
	<i>Single select ROTATE 1-3</i>	
	1. Labor	
	2. Liberal	
	3. Refused/ will just follow how to vote cards/don't know	
A4	Thinking now about the leaders of the major parties. Are you satisfied or dissatisfied with the way Peter Malinauskas is doing his job as Premier? Please select one option only	Ask if eligible to vote i.e. code 1 in A1
	<i>Single select</i>	
	1. Satisfied	
	2. Dissatisfied	
	3. Don't know	
A5	While you may have no strong feelings either way, would you be more inclined to say you have been satisfied or dissatisfied with the way Peter Malinauskas is doing his job as Premier? Please select one option only	Ask if don't know i.e. code 3 in A4. Code 1-2 go to A6
	<i>Single select</i>	
	1. Satisfied	
	2. Dissatisfied	
	3. Don't know	
A6	Are you satisfied or dissatisfied with the way Vincent Tarzia is doing his job as Leader of the Opposition? Please select one option only	Ask all eligible to vote i.e. code 1 in A1
	<i>Single select</i>	
	1. Satisfied	



	2. Dissatisfied	
	3. Don't know	
A7	While you may have no strong feelings either way, would you be more inclined to say you have been satisfied or dissatisfied with the way Vincent Tarzia is doing his job as Leader of the Opposition? Please select one option only	Ask if don't know i.e. code 3 in A6. Code 1-2 go to A8
	<i>Single select</i>	
	1. Satisfied	
	2. Dissatisfied	
	3. Don't know	
A8	Which of the following do you think would make the best Premier? Please select one option only	Ask all eligible to vote i.e. code 1 in A1
	<i>Single select; ROTATE 1-2</i>	
	1. Peter Malinauskas	
	2. Vincent Tarzia	
	3. Don't know	Fixed
A9	If you had to choose, which one of the two leaders do you think would make the better Prime Minister? Please select one option only	Ask if don't know i.e. code 3 in A8. Code 1-2 go to B1
	<i>Single select; ROTATE 1-2</i>	
	1. Peter Malinauskas	
	2. Vincent Tarzia	
	3. Don't know	Fixed

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