

GB Sample: 2nd - 3rd October 2017

	Ger	nder			Age			Social	Grade
Total	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

For the following question, please remember that your answers are always treated confidentially and are never analysed individually. We have provided you with a "Prefer not to say" option if you would rather not share your experiences.

Driven a car										
Unweighted base	2037	928	1109	222	298	334	312	871	1261	776
Base: All GB adults	2037	988	1049	234	324	355	303	821	1161	876
Yes, I did	14%	18%	10%	18%	18%	16%	16%	9%	12%	17%
No, I didn't	83%	78%	87%	75%	76%	80%	81%	89%	85%	79%
Don't know/ can't recall	2%	2%	2%	3%	3%	2%	2%	1%	2%	2%
Prefer not to say	2%	2%	1%	4%	3%	2%	1%	1%	1%	2%
Had sex										
Unweighted base	2037	928	1109	222	298	334	312	871	1261	776
Base: All GB adults	2037	988	1049	234	324	355	303	821	1161	876
Yes, I did	25%	27%	23%	30%	28%	34%	26%	18%	21%	29%
No, I didn't	69%	66%	71%	63%	62%	59%	66%	78%	73%	63%
Don't know/ can't recall	3%	4%	2%	3%	5%	2%	3%	2%	2%	4%
Prefer not to say	4%	4%	4%	4%	6%	6%	5%	2%	4%	4%
Bought alcohol										
Unweighted base	2037	928	1109	222	298	334	312	871	1261	776
Base: All GB adults	2037	988	1049	234	324	355	303	821	1161	876
Yes, I did	54%	61%	47%	38%	57%	66%	63%	49%	54%	54%
No, I didn't	41%	33%	48%	55%	36%	29%	33%	47%	42%	40%
Don't know/ can't recall	3%	3%	4%	4%	4%	3%	2%	4%	3%	4%
Prefer not to say	2%	2%	1%	3%	2%	2%	2%	1%	2%	2%
Watched a movie rated '18' at a cinema										
Unweighted base	1069	475	594	222	298	334	215	-	674	395
Base: All GB adults aged 50 and under	1126	558	568	234	324	355	213	-	644	482
Yes, I did	37%	40%	33%	23%	37%	43%	39%	-	37%	36%
No, I didn't	52%	49%	56%	69%	48%	46%	52%	-	54%	50%
Don't know/ can't recall	9%	9%	9%	5%	13%	8%	8%	-	8%	10%
Prefer not to say	2%	3%	2%	3%	2%	2%	2%	-	2%	3%



GB Sample: 2nd - 3rd October 2017

				Reg	ion			
Total	North	Midlands	East	London	South	England (NET)	Wales	Scotland

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Oriven a car									
Unweighted base	2037	500	337	193	263	486	1779	95	163
Base: All GB adults	2037	491	334	186	272	475	1758	101	178
Yes, I did	14%	12%	13%	11%	18%	14%	14%	15%	15%
No, I didn't	83%	84%	83%	85%	79%	82%	83%	85%	82%
Don't know/ can't recall	2%	1%	2%	2%	2%	3%	2%	-	1%
Prefer not to say	2%	2%	1%	2%	2%	1%	2%	-	2%
lad sex									
Unweighted base	2037	500	337	193	263	486	1779	95	163
Base: All GB adults	2037	491	334	186	272	475	1758	101	178
Yes, I did	25%	26%	24%	25%	28%	22%	25%	24%	27%
No, I didn't	69%	69%	70%	69%	64%	71%	69%	72%	65%
Don't know/ can't recall	3%	1%	4%	2%	3%	4%	3%	1%	2%
Prefer not to say	4%	4%	3%	5%	4%	3%	4%	4%	6%
Bought alcohol									
Unweighted base	2037	500	337	193	263	486	1779	95	163
Base: All GB adults	2037	491	334	186	272	475	1758	101	178
Yes, I did	54%	61%	51%	56%	53%	48%	54%	55%	54%
No, I didn't	41%	34%	44%	38%	42%	45%	41%	41%	43%
Don't know/ can't recall	3%	3%	3%	4%	4%	5%	4%	3%	2%
Prefer not to say	2%	2%	1%	2%	2%	2%	2%	1%	1%
Vatched a movie rated '18' at a cinema									
Unweighted base	1069	263	159	94	163	254	933	50	86
Base: All GB adults aged 50 and under	1126	267	171	95	177	259	968	57	101
Yes, I did	37%	40%	34%	34%	34%	33%	35%	32%	50%
No, I didn't	52%	48%	54%	52%	54%	57%	53%	66%	37%
Don't know/ can't recall	9%	8%	10%	12%	10%	7%	9%	-	11%



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Unweighted base	1069	475	594	222	298	334	215	-	674	395
Base: All GB adults aged 50 and under	1126	558	568	234	324	355	213	-	644	482
Yes, I did	79%	85%	74%	77%	85%	79%	75%	-	79%	809
No, I didn't	13%	9%	18%	16%	7%	16%	17%	-	15%	12
Don't know/ can't recall	5%	4%	7%	5%	6%	4%	7%	-	5%	69
Prefer not to say	2%	2%	2%	2%	2%	1%	2%	-	2%	29
ought cigarettes										
Unweighted base	2037	928	1109	222	298	334	312	871	1261	77
Base: All GB adults	2037	988	1049	234	324	355	303	821	1161	87
Yes, I did	39%	41%	38%	20%	36%	45%	46%	41%	34%	46
No, I didn't	57%	54%	59%	74%	57%	50%	51%	57%	62%	49
Don't know/ can't recall	2%	3%	2%	3%	5%	3%	2%	1%	2%	3
Prefer not to say	2%	2%	1%	2%	2%	2%	1%	1%	1%	2
ought a video game rated '18'										
Unweighted base	1069	475	594	222	298	334	215	-	674	39
Base: All GB adults aged 50 and under	1126	558	568	234	324	355	213	-	644	48
Yes, I did	27%	39%	16%	32%	37%	22%	14%	-	24%	31
No, I didn't	63%	51%	75%	60%	53%	67%	77%	-	67%	58
Don't know/ can't recall	7%	7%	7%	5%	8%	9%	8%	-	7%	8
Prefer not to say	2%	3%	2%	3%	2%	2%	2%	-	2%	2
ayed a video game rated '18'										
Unweighted base	1069	475	594	222	298	334	215	-	674	39
Base: All GB adults aged 50 and under	1126	558	568	234	324	355	213	-	644	4
Yes, I did	47%	60%	35%	66%	64%	37%	19%	-	46%	50
No, I didn't	42%	30%	54%	27%	24%	52%	71%	-	45%	40
Don't know/ can't recall	8%	7%	9%	4%	10%	9%	8%	-	8%	9
Prefer not to say	2%	2%	2%	2%	2%	2%	2%	_	2%	2



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Unweighted base	1069	263	159	94	163	254	933	50	86
Base: All GB adults aged 50 and under	1126	267	171	95	177	259	968	57	101
Yes, I did	79%	80%	77%	79%	78%	77%	78%	87%	87%
No, I didn't	13%	12%	17%	13%	16%	13%	14%	12%	9%
Don't know/ can't recall	5%	6%	5%	5%	5%	7%	6%	2%	3%
Prefer not to say	2%	3%	1%	3%	2%	2%	2%	-	1%
ought cigarettes									
Unweighted base	2037	500	337	193	263	486	1779	95	163
Base: All GB adults	2037	491	334	186	272	475	1758	101	17
Yes, I did	39%	42%	42%	42%	36%	35%	39%	35%	429
No, I didn't	57%	55%	54%	53%	60%	60%	57%	64%	559
Don't know/ can't recall	2%	2%	3%	3%	3%	4%	3%	-	1%
Prefer not to say	2%	2%	1%	2%	1%	2%	1%	1%	2%
ought a video game rated '18'									
Unweighted base	1069	263	159	94	163	254	933	50	86
Base: All GB adults aged 50 and under	1126	267	171	95	177	259	968	57	10
Yes, I did	27%	29%	26%	24%	30%	21%	26%	30%	349
No, I didn't	63%	62%	65%	63%	60%	68%	64%	57%	639
Don't know/ can't recall	7%	6%	8%	11%	7%	9%	8%	10%	2%
Prefer not to say	2%	3%	2%	2%	3%	2%	2%	2%	1%
ayed a video game rated '18'									
Unweighted base	1069	263	159	94	163	254	933	50	86
Base: All GB adults aged 50 and under	1126	267	171	95	177	259	968	57	10
Yes, I did	47%	47%	47%	41%	50%	46%	47%	54%	519
No, I didn't	42%	44%	43%	43%	37%	45%	43%	39%	429
Don't know/ can't recall	8%	7%	9%	13%	10%	8%	9%	5%	6%
Prefer not to say	2%	3%	1%	3%	2%	2%	2%	2%	1%



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For the following question, please remember that your answers are always treated confidentially and are never analysed individually. We have provided you with a "Prefer not to say" option if you would rather not share your experiences.

Gambled (e.g. played the lottery, bought scratchcards,										
placed bets in a bookmakers or casino etc.)										
Unweighted base	2037	928	1109	222	298	334	312	871	1261	776
Base: All GB adults	2037	988	1049	234	324	355	303	821	1161	876
Yes, I did	13%	17%	9%	14%	23%	16%	13%	6%	11%	15%
No, I didn't	82%	77%	87%	79%	69%	77%	84%	90%	84%	79%
Don't know/ can't recall	4%	4%	3%	3%	6%	6%	2%	3%	3%	4%
Prefer not to say	2%	2%	1%	4%	3%	2%	1%	1%	1%	2%
Left school										
Unweighted base	2037	928	1109	222	298	334	312	871	1261	776
Base: All GB adults	2037	988	1049	234	324	355	303	821	1161	876
Yes, I did	10%	12%	8%	12%	14%	15%	9%	6%	6%	15%
No, I didn't	86%	84%	89%	83%	80%	81%	88%	92%	91%	81%
Don't know/ can't recall	2%	2%	2%	2%	4%	3%	2%	1%	2%	3%
Prefer not to say	2%	2%	1%	4%	2%	2%	1%	1%	2%	2%
Got a permanent tattoo										
Unweighted base	2037	928	1109	222	298	334	312	871	1261	776
Base: All GB adults	2037	988	1049	234	324	355	303	821	1161	876
Yes, I did	6%	5%	6%	9%	11%	6%	6%	2%	3%	9%
No, I didn't	92%	92%	92%	87%	82%	91%	92%	97%	94%	88%
Don't know/ can't recall	1%	2%	1%	1%	4%	1%	1%	1%	1%	2%
Prefer not to say	1%	2%	1%	3%	2%	2%	1%	0%	1%	1%



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				Reg	ion			
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Gambled (e.g. played the lottery, bought scratchcards, placed bets in a bookmakers or casino etc.)									
Unweighted base	2037	500	337	193	263	486	1779	95	163
Base: All GB adults	2037	491	334	186	272	475	1758	101	178
Yes, I did	13%	12%	11%	10%	16%	12%	12%	14%	16%
No, I didn't	82%	83%	83%	86%	78%	82%	82%	82%	81%
Don't know/ can't recall	4%	3%	5%	3%	4%	5%	4%	2%	1%
Prefer not to say	2%	2%	2%	1%	2%	1%	2%	1%	3%
eft school									
Unweighted base	2037	500	337	193	263	486	1779	95	163
Base: All GB adults	2037	491	334	186	272	475	1758	101	178
Yes, I did	10%	9%	10%	8%	13%	7%	9%	13%	17%
No, I didn't	86%	88%	87%	87%	84%	88%	87%	84%	81%
Don't know/ can't recall	2%	1%	2%	3%	1%	4%	2%	1%	1%
Prefer not to say	2%	2%	1%	2%	2%	1%	2%	3%	2%
ot a permanent tattoo									
Unweighted base	2037	500	337	193	263	486	1779	95	163
Base: All GB adults	2037	491	334	186	272	475	1758	101	178
Yes, I did	6%	6%	6%	3%	5%	5%	5%	9%	6%
No, I didn't	92%	91%	91%	92%	92%	92%	92%	90%	92%
Don't know/ can't recall	1%	1%	2%	3%	2%	1%	2%	-	1%
Prefer not to say	1%	2%	1%	1%	1%	1%	1%	1%	1%