

# YouGov Survey Results

Sample Size: 1938 GB Adults  
Fieldwork: 8th - 9th April 2015

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					Voted?		
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Yes	No	
<b>Weighted Sample</b>	<b>1938</b>	X	X	X	X	570	452	392	940	998	231	490	663	554	1105	833	248	630	415	477	169	1723	215
<b>Unweighted Sample</b>	<b>1938</b>	603	548	131	196	618	463	421	976	962	120	427	704	687	1146	792	222	664	412	512	128	1785	153
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Have you ever voted in a political election (e.g. general election, European election, local election etc.)?

Yes, I have	<b>89</b>	95	92	93	91	97	97	97	91	87	58	86	95	98	91	86	81	91	88	90	89	100	0
No, I haven't	<b>11</b>	5	8	7	9	3	3	3	9	13	42	14	5	2	9	14	19	9	12	10	11	0	100

Which one or two, if any, of the following reasons best describe why you have ever voted in a political election? (Please tick up to two options)

[This question was only shown to respondents who have voted in a political election; n=1785]

Sense of duty to vote	<b>57</b>	59	59	66	41	58	55	60	58	56	71	56	55	57	59	54	64	55	62	54	52	57	0
To express my opinion	<b>54</b>	56	51	47	66	54	50	55	55	53	56	55	56	51	55	52	50	58	54	50	56	54	0
I always do	<b>32</b>	32	39	35	28	33	40	31	30	33	19	29	33	36	31	33	33	30	30	31	43	32	0
To help the candidate I want to win	<b>24</b>	23	27	25	26	23	27	23	27	21	23	19	24	27	23	24	19	24	22	27	21	24	0
Pressure from other people (e.g. friends, family etc.)	<b>1</b>	0	1	0	0	1	1	1	1	1	5	2	0	0	1	1	1	1	2	1	1	1	0
None of these	<b>2</b>	1	1	1	3	1	1	2	2	2	0	4	2	1	1	3	2	1	2	2	2	2	0
Don't know	<b>1</b>	0	1	0	1	1	1	1	1	1	0	2	1	0	0	1	1	1	1	0	0	1	0

Which one or two, if any, of the following words or phrases best describe how you feel about voting in an election? (Please tick up to two options)

Responsible	<b>59</b>	70	67	62	52	67	66	65	59	59	40	51	61	72	61	56	51	61	58	60	63	64	17
Optimistic	<b>27</b>	32	35	21	29	31	38	19	30	25	18	17	32	35	26	29	26	30	27	26	24	29	12
Pessimistic	<b>17</b>	9	13	26	25	13	14	23	16	18	17	20	15	16	16	18	16	17	20	16	13	17	18
Excited	<b>12</b>	14	17	20	5	11	12	14	15	10	26	17	10	6	15	9	14	9	13	12	21	13	9
Indifferent	<b>11</b>	7	9	10	12	9	9	9	12	10	13	15	11	6	11	11	11	10	12	11	8	10	18
Uninterested	<b>5</b>	2	2	6	4	3	3	3	4	6	9	7	5	3	5	5	5	6	5	6	3	3	20
Angry	<b>5</b>	2	4	6	9	4	4	8	6	4	4	5	5	6	5	5	3	5	5	6	5	5	4
None of these	<b>6</b>	5	6	8	7	6	5	5	5	7	7	8	5	5	5	8	9	6	4	7	8	6	11
Don't know	<b>4</b>	3	2	0	2	2	1	2	4	4	13	6	3	0	3	5	8	3	4	3	6	2	23