YouGov
England football attitudes

England Sample: 1st - 4th June 2018

	Total	Gender		Age					Social Grade		Region				
		Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South

In general, how interested, if at all, are you in football?

	Total	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South
Unweighted base	1730	788	942	159	256	291	291	733	1060	670	496	335	183	241	475
Base: All country adults	1729	831	899	213	252	294	283	687	1004	726	480	329	181	271	469
Very interested	18%	31%	6%	14%	18%	22%	21%	17%	19%	17%	19%	18%	16%	18%	18%
Fairly interested	19%	22%	16%	16%	19%	19%	21%	19%	19%	19%	20%	17%	18%	23%	17%
Not very interested	15%	12%	17%	17%	16%	15%	15%	13%	16%	13%	14%	17%	13%	15%	15%
Not at all interested	48%	35%	60%	53%	48%	44%	43%	51%	47%	50%	47%	48%	53%	44%	50%

For the following question, please imagine that England had not qualified for the 2018 FIFA World Cup... Which ONE, if any, of the following countries that did qualify, do you think you would MOST want to win the 2018 FIFA World Cup? (Please select the option that best applies)

	Total	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South
Unweighted base	1730	788	942	159	256	291	291	733	1060	670	496	335	183	241	475
Base: All country adults	1729	831	899	213	252	294	283	687	1004	726	480	329	181	271	469
Argentina	1%	1%	1%	2%	3%	2%	1%	1%	1%	1%	2%	1%	1%	2%	1%
Australia	3%	3%	3%	-	3%	2%	2%	4%	2%	3%	1%	3%	3%	3%	3%
Belgium	3%	3%	2%	5%	1%	3%	2%	2%	3%	2%	3%	3%	3%	1%	3%
Brazil	7%	9%	5%	5%	8%	11%	6%	6%	7%	6%	8%	7%	7%	9%	5%
Colombia	0%	0%	0%	-	0%	0%	-	-	0%	-	-	0%	-	-	0%
Costa Rica	1%	0%	1%	0%	1%	1%	0%	0%	1%	0%	0%	-	-	1%	1%
Croatia	0%	1%	0%	1%	0%	-	1%	0%	1%	0%	0%	1%	0%	-	0%
Denmark	1%	1%	1%	-	1%	1%	0%	1%	1%	0%	1%	1%	1%	1%	1%
Egypt	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%
France	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%	2%	2%	1%	2%	2%
Germany	8%	10%	5%	10%	11%	8%	5%	6%	7%	8%	8%	9%	6%	8%	6%
Iceland	5%	6%	4%	5%	4%	5%	5%	4%	5%	4%	5%	4%	6%	3%	5%
Iran	1%	1%	0%	-	1%	1%	-	1%	1%	1%	-	1%	1%	2%	1%
Japan	1%	1%	1%	3%	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%
Mexico	0%	1%	0%	1%	-	-	1%	0%	1%	0%	-	-	-	1%	1%
Morocco	0%	0%	0%	-	0%	-	0%	0%	0%	-	0%	-	-	0%	0%
Nigeria	0%	1%	0%	-	1%	0%	0%	0%	1%	0%	0%	0%	1%	1%	0%
Panama	0%	0%	0%	1%	1%	-	-	-	0%	0%	-	1%	-	-	0%

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		Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South
Peru	0%	0%	1%	1%	0%	0%	0%	0%	0%	0%	-	1%	1%	-	0%
Poland	1%	1%	0%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	0%	1%
Portugal	2%	3%	2%	2%	5%	2%	1%	2%	2%	3%	3%	2%	2%	3%	2%
Russia	1%	1%	1%	0%	-	1%	1%	1%	0%	1%	1%	0%	-	-	1%
Saudi Arabia	0%	0%	0%	0%	-	0%	0%	-	0%	0%	0%	1%	-	-	-
Senegal	0%	0%	0%	-	0%	-	1%	0%	0%	0%	-	-	1%	-	1%
Serbia	0%	0%	0%	-	-	-	0%	0%	0%	-	0%	-	-	0%	0%
South Korea	0%	0%	0%	0%	-	-	0%	0%	0%	0%	0%	0%	-	0%	0%
Spain	5%	5%	5%	1%	4%	4%	6%	5%	5%	4%	5%	2%	4%	6%	5%
Sweden	1%	1%	2%	2%	2%	1%	1%	1%	2%	1%	1%	3%	2%	1%	1%
Switzerland	0%	0%	0%	-	0%	-	-	1%	0%	0%	0%	1%	1%	-	0%
Tunisia	0%	0%	0%	-	0%	0%	-	0%	0%	0%	-	1%	-	0%	0%
Uruguay	0%	1%	0%	0%	-	1%	1%	-	0%	1%	-	1%	1%	1%	0%
None of these	16%	17%	15%	9%	13%	15%	21%	19%	15%	18%	17%	16%	14%	13%	19%
Don't know	38%	29%	47%	48%	35%	34%	36%	39%	37%	41%	39%	38%	45%	38%	36%

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		Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South

For the following question, please imagine that each of the following teams were to play a friendly game (i.e. not a competitive game) that was NOT against one of the other UK nations. To what extent do you think you would support, or not support each of the following teams? (Please select the option that best applies on each of the following rows)

Scotland

	Total	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South
Unweighted base	1730	788	942	159	256	291	291	733	1060	670	496	335	183	241	475
Base: All country adults	1729	831	899	213	252	294	283	687	1004	726	480	329	181	271	469
Would support (i.e. I would want them to win)	28%	32%	24%	22%	28%	28%	27%	30%	30%	26%	30%	26%	28%	32%	25%
Would not support, but would not specifically want to lose	36%	37%	36%	45%	33%	38%	36%	34%	37%	35%	39%	37%	36%	28%	38%
Would not support, and would specifically want them to lose	10%	13%	8%	6%	12%	10%	10%	11%	10%	11%	8%	13%	8%	14%	10%
Don't know	25%	18%	32%	26%	27%	25%	26%	24%	23%	28%	23%	23%	28%	26%	26%

Wales

	Total	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South
Unweighted base	1730	788	942	159	256	291	291	733	1060	670	496	335	183	241	475
Base: All country adults	1729	831	899	213	252	294	283	687	1004	726	480	329	181	271	469
Would support (i.e. I would want them to win)	31%	33%	29%	23%	31%	28%	33%	34%	33%	29%	32%	34%	29%	35%	27%
Would not support, but would not specifically want to lose	36%	39%	34%	44%	30%	41%	33%	35%	37%	34%	38%	36%	38%	27%	38%
Would not support, and would specifically want them to lose	7%	9%	6%	6%	12%	6%	7%	7%	6%	9%	6%	6%	5%	11%	8%
Don't know	26%	19%	32%	27%	27%	25%	26%	25%	23%	28%	24%	24%	28%	27%	27%

Northern Ireland

	Total	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South
Unweighted base	1730	788	942	159	256	291	291	733	1060	670	496	335	183	241	475
Base: All country adults	1729	831	899	213	252	294	283	687	1004	726	480	329	181	271	469
Would support (i.e. I would want them to win)	28%	32%	25%	21%	27%	27%	31%	31%	29%	27%	31%	28%	27%	32%	25%
Would not support, but would not specifically want to lose	40%	42%	38%	48%	39%	42%	36%	39%	42%	37%	41%	43%	40%	32%	41%
Would not support, and would specifically want them to lose	6%	7%	5%	5%	8%	6%	5%	6%	4%	8%	5%	5%	4%	10%	6%
Don't know	26%	19%	32%	26%	27%	25%	27%	25%	24%	28%	23%	23%	29%	27%	28%

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How far do you think the England team will get in the 2018 FIFA World Cup tournament?

	Total	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South
Unweighted base	1730	788	942	159	256	291	291	733	1060	670	496	335	183	241	475
Base: All country adults	1729	831	899	213	252	294	283	687	1004	726	480	329	181	271	469
Group stages (i.e. the first stage)	11%	11%	11%	5%	12%	11%	11%	11%	12%	9%	11%	8%	7%	10%	13%
Round of 16 (i.e. the second stage with the top 2 from the first stage)	25%	28%	21%	20%	28%	27%	27%	23%	26%	23%	26%	24%	26%	21%	26%
Quarter finals	21%	25%	17%	20%	18%	20%	24%	21%	22%	20%	22%	19%	20%	23%	20%
Semi finals	4%	6%	3%	4%	4%	7%	4%	3%	3%	5%	3%	6%	4%	5%	4%
Final and lose	1%	1%	1%	3%	1%	1%	1%	1%	1%	1%	0%	2%	1%	2%	1%
Final and win	2%	2%	2%	3%	2%	1%	2%	2%	2%	3%	3%	3%	2%	4%	1%
Don't know	36%	27%	45%	45%	35%	32%	30%	39%	35%	39%	34%	38%	42%	35%	36%