

## YouGov Extinct Foods

GB Sample: 17th - 19th October 2017

Total	Gender		Age						Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	ABC1	C2DE

For the following question, please think about the following foods either on their own or as ingredients in any type of dish. Please indicate whether or not you have EVER eaten each of the following foods? (Please select one option on each row)

Tripe											
Unweighted base	2151	968	1183	266	269	298	381	416	521	1328	823
<b>Base: All GB adults</b>	2143	1050	1093	261	309	347	369	371	486	1217	926
I have eaten this	17%	20%	14%	6%	11%	9%	19%	21%	28%	18%	16%
I have not eaten this	78%	74%	82%	85%	78%	86%	77%	77%	69%	76%	80%
Don't know/ can't recall	5%	6%	4%	9%	11%	5%	3%	2%	2%	5%	4%
Liver											
Unweighted base	2151	968	1183	266	269	298	381	416	521	1328	823
<b>Base: All GB adults</b>	2143	1050	1093	261	309	347	369	371	486	1217	926
I have eaten this	71%	76%	67%	40%	53%	65%	76%	86%	90%	72%	71%
I have not eaten this	26%	21%	32%	54%	42%	33%	22%	14%	10%	26%	27%
Don't know/ can't recall	2%	3%	1%	6%	5%	3%	2%	1%	-	2%	2%
Kidneys											
Unweighted base	2151	968	1183	266	269	298	381	416	521	1328	823
<b>Base: All GB adults</b>	2143	1050	1093	261	309	347	369	371	486	1217	926
I have eaten this	61%	69%	53%	26%	44%	57%	65%	74%	80%	64%	57%
I have not eaten this	36%	28%	44%	68%	50%	39%	33%	25%	19%	33%	40%
Don't know/ can't recall	3%	3%	2%	5%	6%	3%	2%	1%	1%	3%	3%
SPAM											
Unweighted base	2151	968	1183	266	269	298	381	416	521	1328	823
<b>Base: All GB adults</b>	2143	1050	1093	261	309	347	369	371	486	1217	926
I have eaten this	68%	74%	62%	36%	52%	58%	76%	85%	83%	66%	70%
I have not eaten this	29%	23%	34%	58%	43%	38%	20%	14%	15%	30%	27%
Don't know/ can't recall	4%	3%	4%	7%	5%	4%	5%	1%	1%	4%	3%
Black pudding											
Unweighted base	2151	968	1183	266	269	298	381	416	521	1328	823
<b>Base: All GB adults</b>	2143	1050	1093	261	309	347	369	371	486	1217	926
I have eaten this	62%	70%	55%	43%	55%	56%	70%	71%	70%	66%	57%
I have not eaten this	36%	28%	44%	54%	43%	42%	29%	28%	29%	33%	40%
Don't know/ can't recall	2%	2%	1%	4%	2%	2%	1%	1%	1%	1%	2%
Sardines											
Unweighted base	2151	968	1183	266	269	298	381	416	521	1328	823
<b>Base: All GB adults</b>	2143	1050	1093	261	309	347	369	371	486	1217	926
I have eaten this	67%	68%	65%	45%	50%	52%	72%	78%	86%	69%	64%
I have not eaten this	31%	29%	33%	51%	46%	44%	27%	21%	13%	29%	34%
Don't know/ can't recall	2%	2%	2%	4%	4%	4%	1%	1%	0%	2%	2%

## YouGov Extinct Foods

GB Sample: 17th - 19th October 2017

Total	Region							
	North	Midlands	East	London	South	England (NET)	Wales	Scotland

For the following question, please think about the following foods either on their own or as ingredients in any type of dish. Please indicate whether or not you have EVER eaten each of the following foods? (Please select one option on each row)

		Total	North	Midlands	East	London	South	England (NET)	Wales	Scotland
<b>Tripe</b>										
	Unweighted base	2151	518	349	195	251	525	1838	95	218
	<b>Base: All GB adults</b>	2143	508	340	190	298	513	1850	95	198
	I have eaten this	17%	20%	16%	12%	20%	15%	17%	18%	19%
	I have not eaten this	78%	77%	80%	84%	73%	79%	78%	77%	74%
	Don't know/ can't recall	5%	3%	4%	3%	6%	6%	5%	6%	6%
<b>Liver</b>										
	Unweighted base	2151	518	349	195	251	525	1838	95	218
	<b>Base: All GB adults</b>	2143	508	340	190	298	513	1850	95	198
	I have eaten this	71%	71%	73%	69%	71%	75%	72%	70%	64%
	I have not eaten this	26%	27%	25%	30%	27%	22%	25%	30%	34%
	Don't know/ can't recall	2%	2%	2%	1%	2%	3%	2%	1%	3%
<b>Kidneys</b>										
	Unweighted base	2151	518	349	195	251	525	1838	95	218
	<b>Base: All GB adults</b>	2143	508	340	190	298	513	1850	95	198
	I have eaten this	61%	60%	65%	61%	58%	63%	62%	66%	53%
	I have not eaten this	36%	37%	32%	37%	39%	35%	36%	33%	41%
	Don't know/ can't recall	3%	3%	3%	2%	3%	2%	3%	1%	6%
<b>SPAM</b>										
	Unweighted base	2151	518	349	195	251	525	1838	95	218
	<b>Base: All GB adults</b>	2143	508	340	190	298	513	1850	95	198
	I have eaten this	68%	76%	72%	68%	51%	66%	67%	71%	71%
	I have not eaten this	29%	23%	24%	30%	44%	29%	29%	24%	26%
	Don't know/ can't recall	4%	2%	3%	2%	5%	5%	3%	5%	3%
<b>Black pudding</b>										
	Unweighted base	2151	518	349	195	251	525	1838	95	218
	<b>Base: All GB adults</b>	2143	508	340	190	298	513	1850	95	198
	I have eaten this	62%	68%	67%	52%	51%	57%	60%	71%	79%
	I have not eaten this	36%	30%	33%	46%	47%	42%	38%	29%	20%
	Don't know/ can't recall	2%	2%	1%	3%	3%	2%	2%	-	1%
<b>Sardines</b>										
	Unweighted base	2151	518	349	195	251	525	1838	95	218
	<b>Base: All GB adults</b>	2143	508	340	190	298	513	1850	95	198
	I have eaten this	67%	63%	67%	70%	70%	69%	67%	69%	60%
	I have not eaten this	31%	35%	31%	28%	28%	28%	30%	30%	39%
	Don't know/ can't recall	2%	2%	2%	2%	3%	3%	2%	2%	1%

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GB Sample: 17th - 19th October 2017

	Total	Gender		Age						Social Grade	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	ABC1	C2DE
<b>Eel</b>											
Unweighted base	2151	968	1183	266	269	298	381	416	521	1328	823
<b>Base: All GB adults</b>	2143	1050	1093	261	309	347	369	371	486	1217	926
I have eaten this	18%	22%	14%	10%	13%	12%	16%	23%	26%	20%	15%
I have not eaten this	78%	74%	82%	85%	82%	85%	79%	74%	71%	76%	82%
Don't know/ can't recall	4%	5%	3%	5%	5%	3%	5%	3%	3%	4%	4%
<b>Bubble and squeak</b>											
Unweighted base	2151	968	1183	266	269	298	381	416	521	1328	823
<b>Base: All GB adults</b>	2143	1050	1093	261	309	347	369	371	486	1217	926
I have eaten this	70%	68%	71%	36%	60%	62%	76%	83%	85%	71%	68%
I have not eaten this	26%	27%	25%	53%	33%	32%	22%	14%	13%	24%	28%
Don't know/ can't recall	5%	5%	4%	11%	7%	7%	2%	3%	2%	5%	4%
<b>Tongue</b>											
Unweighted base	2151	968	1183	266	269	298	381	416	521	1328	823
<b>Base: All GB adults</b>	2143	1050	1093	261	309	347	369	371	486	1217	926
I have eaten this	41%	46%	36%	14%	19%	28%	42%	56%	65%	45%	35%
I have not eaten this	55%	49%	61%	81%	75%	66%	55%	40%	32%	51%	60%
Don't know/ can't recall	4%	5%	3%	5%	6%	6%	3%	4%	2%	4%	4%
<b>Rabbit</b>											
Unweighted base	2151	968	1183	266	269	298	381	416	521	1328	823
<b>Base: All GB adults</b>	2143	1050	1093	261	309	347	369	371	486	1217	926
I have eaten this	53%	58%	49%	33%	43%	44%	55%	61%	72%	57%	49%
I have not eaten this	44%	39%	49%	62%	53%	54%	44%	38%	27%	41%	49%
Don't know/ can't recall	3%	3%	2%	6%	4%	2%	2%	2%	1%	3%	2%
<b>Oxtail</b>											
Unweighted base	2151	968	1183	266	269	298	381	416	521	1328	823
<b>Base: All GB adults</b>	2143	1050	1093	261	309	347	369	371	486	1217	926
I have eaten this	45%	51%	39%	22%	30%	38%	50%	54%	60%	47%	41%
I have not eaten this	50%	43%	57%	72%	60%	56%	45%	42%	36%	46%	55%
Don't know/ can't recall	5%	6%	5%	6%	10%	6%	5%	4%	4%	7%	4%
<b>Giblets</b>											
Unweighted base	2151	968	1183	266	269	298	381	416	521	1328	823
<b>Base: All GB adults</b>	2143	1050	1093	261	309	347	369	371	486	1217	926
I have eaten this	17%	18%	15%	6%	11%	11%	16%	23%	26%	17%	17%
I have not eaten this	76%	72%	79%	82%	78%	82%	79%	72%	67%	75%	76%
Don't know/ can't recall	8%	10%	5%	12%	11%	7%	5%	5%	7%	8%	7%
<b>Suet</b>											
Unweighted base	2100	919	1181	229	295	310	379	375	512	1297	803
<b>Base: All GB adults</b>	2108	1012	1096	228	351	352	369	333	476	1206	902
I have eaten this	64%	63%	65%	26%	49%	54%	70%	81%	84%	64%	63%
I have not eaten this	29%	30%	29%	63%	43%	37%	22%	17%	13%	29%	30%
Don't know	7%	7%	6%	11%	8%	9%	9%	3%	3%	6%	7%

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		Total	Region								
			North	Midlands	East	London	South	England (NET)	Wales	Scotland	
<b>Eel</b>											
	Unweighted base	2151	518	349	195	251	525	1838	95	218	
	<b>Base: All GB adults</b>	2143	508	340	190	298	513	1850	95	198	
	I have eaten this	18%	11%	18%	21%	24%	20%	18%	17%	17%	
	I have not eaten this	78%	84%	79%	78%	70%	77%	78%	71%	80%	
	Don't know/ can't recall	4%	5%	3%	1%	5%	3%	4%	11%	3%	
<b>Bubble and squeak</b>											
	Unweighted base	2151	518	349	195	251	525	1838	95	218	
	<b>Base: All GB adults</b>	2143	508	340	190	298	513	1850	95	198	
	I have eaten this	70%	69%	73%	69%	66%	76%	71%	76%	54%	
	I have not eaten this	26%	27%	23%	29%	29%	20%	25%	22%	37%	
	Don't know/ can't recall	5%	5%	4%	3%	5%	4%	4%	2%	10%	
<b>Tongue</b>											
	Unweighted base	2151	518	349	195	251	525	1838	95	218	
	<b>Base: All GB adults</b>	2143	508	340	190	298	513	1850	95	198	
	I have eaten this	41%	42%	45%	38%	36%	40%	41%	42%	42%	
	I have not eaten this	55%	54%	51%	58%	59%	56%	55%	52%	55%	
	Don't know/ can't recall	4%	4%	4%	4%	4%	4%	4%	6%	3%	
<b>Rabbit</b>											
	Unweighted base	2151	518	349	195	251	525	1838	95	218	
	<b>Base: All GB adults</b>	2143	508	340	190	298	513	1850	95	198	
	I have eaten this	53%	50%	55%	54%	53%	56%	54%	64%	47%	
	I have not eaten this	44%	47%	43%	44%	45%	41%	44%	32%	51%	
	Don't know/ can't recall	3%	3%	1%	2%	3%	3%	2%	5%	3%	
<b>Oxtail</b>											
	Unweighted base	2151	518	349	195	251	525	1838	95	218	
	<b>Base: All GB adults</b>	2143	508	340	190	298	513	1850	95	198	
	I have eaten this	45%	46%	46%	41%	46%	44%	45%	48%	42%	
	I have not eaten this	50%	48%	48%	55%	50%	50%	50%	49%	51%	
	Don't know/ can't recall	5%	6%	6%	4%	4%	6%	6%	2%	6%	
<b>Giblets</b>											
	Unweighted base	2151	518	349	195	251	525	1838	95	218	
	<b>Base: All GB adults</b>	2143	508	340	190	298	513	1850	95	198	
	I have eaten this	17%	15%	17%	15%	21%	18%	17%	15%	14%	
	I have not eaten this	76%	78%	76%	79%	70%	77%	76%	72%	76%	
	Don't know/ can't recall	8%	7%	8%	6%	9%	6%	7%	13%	9%	
<b>Suet</b>											
	Unweighted base	2100	524	356	191	228	499	1798	117	185	
	<b>Base: All GB adults</b>	2108	517	358	183	270	491	1819	117	173	
	I have eaten this	64%	65%	62%	73%	54%	69%	65%	65%	54%	
	I have not eaten this	29%	28%	32%	22%	37%	26%	29%	25%	37%	
	Don't know	7%	7%	6%	5%	9%	5%	6%	9%	9%	

## YouGov Extinct Foods

GB Sample: 17th - 19th October 2017

	Total	Gender		Age						Social Grade	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	ABC1	C2DE
<b>Beef dripping</b>											
Unweighted base	2100	919	1181	229	295	310	379	375	512	1297	803
<b>Base: All GB adults</b>	<b>2108</b>	<b>1012</b>	<b>1096</b>	<b>228</b>	<b>351</b>	<b>352</b>	<b>369</b>	<b>333</b>	<b>476</b>	<b>1206</b>	<b>902</b>
I have eaten this	50%	51%	48%	19%	35%	35%	52%	62%	75%	48%	51%
I have not eaten this	43%	41%	45%	68%	54%	56%	41%	34%	22%	45%	41%
Don't know	7%	7%	7%	13%	11%	9%	7%	4%	3%	7%	8%
<b>Corned beef</b>											
Unweighted base	2100	919	1181	229	295	310	379	375	512	1297	803
<b>Base: All GB adults</b>	<b>2108</b>	<b>1012</b>	<b>1096</b>	<b>228</b>	<b>351</b>	<b>352</b>	<b>369</b>	<b>333</b>	<b>476</b>	<b>1206</b>	<b>902</b>
I have eaten this	84%	85%	83%	53%	72%	82%	93%	94%	94%	83%	85%
I have not eaten this	15%	14%	16%	45%	26%	16%	7%	5%	6%	16%	13%
Don't know	1%	1%	1%	2%	3%	2%	1%	0%	0%	1%	1%
<b>Cockles</b>											
Unweighted base	2100	919	1181	229	295	310	379	375	512	1297	803
<b>Base: All GB adults</b>	<b>2108</b>	<b>1012</b>	<b>1096</b>	<b>228</b>	<b>351</b>	<b>352</b>	<b>369</b>	<b>333</b>	<b>476</b>	<b>1206</b>	<b>902</b>
I have eaten this	40%	43%	38%	15%	29%	34%	48%	50%	53%	40%	41%
I have not eaten this	56%	53%	60%	80%	65%	61%	50%	48%	46%	57%	55%
Don't know	3%	4%	3%	5%	6%	5%	2%	2%	1%	3%	4%
<b>Turnip</b>											
Unweighted base	2100	919	1181	229	295	310	379	375	512	1297	803
<b>Base: All GB adults</b>	<b>2108</b>	<b>1012</b>	<b>1096</b>	<b>228</b>	<b>351</b>	<b>352</b>	<b>369</b>	<b>333</b>	<b>476</b>	<b>1206</b>	<b>902</b>
I have eaten this	81%	80%	82%	62%	74%	78%	84%	90%	89%	83%	78%
I have not eaten this	16%	17%	15%	33%	20%	19%	14%	9%	10%	15%	19%
Don't know	3%	3%	2%	5%	5%	3%	1%	1%	1%	2%	3%
<b>Blancmange</b>											
Unweighted base	2100	919	1181	229	295	310	379	375	512	1297	803
<b>Base: All GB adults</b>	<b>2108</b>	<b>1012</b>	<b>1096</b>	<b>228</b>	<b>351</b>	<b>352</b>	<b>369</b>	<b>333</b>	<b>476</b>	<b>1206</b>	<b>902</b>
I have eaten this	64%	63%	64%	16%	31%	52%	81%	87%	90%	64%	63%
I have not eaten this	29%	28%	30%	70%	52%	37%	15%	11%	9%	29%	29%
Don't know	7%	9%	6%	14%	17%	11%	4%	2%	1%	7%	9%
<b>Nettles</b>											
Unweighted base	2100	919	1181	229	295	310	379	375	512	1297	803
<b>Base: All GB adults</b>	<b>2108</b>	<b>1012</b>	<b>1096</b>	<b>228</b>	<b>351</b>	<b>352</b>	<b>369</b>	<b>333</b>	<b>476</b>	<b>1206</b>	<b>902</b>
I have eaten this	21%	23%	20%	17%	25%	19%	21%	22%	22%	22%	20%
I have not eaten this	74%	72%	77%	80%	69%	73%	75%	76%	76%	73%	76%
Don't know	4%	5%	4%	3%	5%	9%	4%	3%	3%	5%	4%
<b>Tapioca pudding</b>											
Unweighted base	2100	919	1181	229	295	310	379	375	512	1297	803
<b>Base: All GB adults</b>	<b>2108</b>	<b>1012</b>	<b>1096</b>	<b>228</b>	<b>351</b>	<b>352</b>	<b>369</b>	<b>333</b>	<b>476</b>	<b>1206</b>	<b>902</b>
I have eaten this	54%	55%	52%	15%	30%	42%	61%	75%	78%	53%	54%
I have not eaten this	42%	39%	44%	78%	61%	50%	35%	24%	21%	43%	40%
Don't know	5%	6%	4%	8%	10%	8%	4%	1%	1%	4%	6%

## YouGov Extinct Foods

GB Sample: 17th - 19th October 2017

		Total	Region							
			North	Midlands	East	London	South	England (NET)	Wales	Scotland
<b>Beef dripping</b>										
	Unweighted base	2100	524	356	191	228	499	1798	117	185
	<b>Base: All GB adults</b>	2108	517	358	183	270	491	1819	117	173
	I have eaten this	50%	51%	55%	51%	41%	49%	50%	56%	39%
	I have not eaten this	43%	41%	40%	41%	49%	45%	43%	40%	48%
	Don't know	7%	8%	5%	8%	9%	5%	7%	3%	13%
<b>Corned beef</b>										
	Unweighted base	2100	524	356	191	228	499	1798	117	185
	<b>Base: All GB adults</b>	2108	517	358	183	270	491	1819	117	173
	I have eaten this	84%	85%	83%	86%	78%	85%	83%	87%	86%
	I have not eaten this	15%	15%	17%	13%	20%	14%	16%	12%	13%
	Don't know	1%	1%	1%	1%	2%	1%	1%	1%	1%
<b>Cockles</b>										
	Unweighted base	2100	524	356	191	228	499	1798	117	185
	<b>Base: All GB adults</b>	2108	517	358	183	270	491	1819	117	173
	I have eaten this	40%	39%	37%	49%	45%	38%	40%	51%	35%
	I have not eaten this	56%	58%	59%	49%	50%	58%	56%	47%	63%
	Don't know	3%	3%	3%	2%	5%	3%	3%	3%	2%
<b>Turnip</b>										
	Unweighted base	2100	524	356	191	228	499	1798	117	185
	<b>Base: All GB adults</b>	2108	517	358	183	270	491	1819	117	173
	I have eaten this	81%	82%	78%	78%	79%	81%	80%	79%	93%
	I have not eaten this	16%	16%	17%	20%	18%	17%	17%	18%	5%
	Don't know	3%	2%	5%	2%	3%	2%	3%	4%	2%
<b>Blancmange</b>										
	Unweighted base	2100	524	356	191	228	499	1798	117	185
	<b>Base: All GB adults</b>	2108	517	358	183	270	491	1819	117	173
	I have eaten this	64%	65%	66%	69%	50%	67%	64%	73%	56%
	I have not eaten this	29%	28%	26%	25%	36%	28%	29%	19%	37%
	Don't know	7%	7%	7%	6%	14%	5%	7%	8%	7%
<b>Nettles</b>										
	Unweighted base	2100	524	356	191	228	499	1798	117	185
	<b>Base: All GB adults</b>	2108	517	358	183	270	491	1819	117	173
	I have eaten this	21%	20%	18%	24%	19%	24%	21%	24%	22%
	I have not eaten this	74%	76%	76%	74%	76%	72%	75%	70%	73%
	Don't know	4%	5%	5%	2%	5%	3%	4%	7%	5%
<b>Tapioca pudding</b>										
	Unweighted base	2100	524	356	191	228	499	1798	117	185
	<b>Base: All GB adults</b>	2108	517	358	183	270	491	1819	117	173
	I have eaten this	54%	55%	52%	48%	45%	61%	54%	53%	52%
	I have not eaten this	42%	40%	43%	46%	50%	36%	42%	40%	41%
	Don't know	5%	4%	4%	6%	5%	4%	4%	6%	7%

## YouGov Extinct Foods

GB Sample: 17th - 19th October 2017

	Total	Gender		Age						Social Grade		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	ABC1	C2DE	
<b>Semolina pudding</b>												
	Unweighted base	2100	919	1181	229	295	310	379	375	512	1297	803
	<b>Base: All GB adults</b>	<b>2108</b>	<b>1012</b>	<b>1096</b>	<b>228</b>	<b>351</b>	<b>352</b>	<b>369</b>	<b>333</b>	<b>476</b>	<b>1206</b>	<b>902</b>
	I have eaten this	67%	65%	68%	29%	42%	59%	80%	83%	87%	65%	69%
	I have not eaten this	30%	30%	30%	64%	49%	36%	18%	17%	13%	32%	27%
	Don't know	4%	5%	2%	7%	9%	5%	2%	1%	0%	3%	4%
<b>Winter purslane (miner's lettuce)</b>												
	Unweighted base	2100	919	1181	229	295	310	379	375	512	1297	803
	<b>Base: All GB adults</b>	<b>2108</b>	<b>1012</b>	<b>1096</b>	<b>228</b>	<b>351</b>	<b>352</b>	<b>369</b>	<b>333</b>	<b>476</b>	<b>1206</b>	<b>902</b>
	I have eaten this	4%	4%	5%	2%	4%	3%	5%	4%	6%	4%	5%
	I have not eaten this	78%	77%	80%	88%	78%	76%	79%	77%	76%	78%	79%
	Don't know	17%	19%	16%	10%	18%	20%	16%	18%	18%	18%	17%
<b>Medlars</b>												
	Unweighted base	2100	919	1181	229	295	310	379	375	512	1297	803
	<b>Base: All GB adults</b>	<b>2108</b>	<b>1012</b>	<b>1096</b>	<b>228</b>	<b>351</b>	<b>352</b>	<b>369</b>	<b>333</b>	<b>476</b>	<b>1206</b>	<b>902</b>
	I have eaten this	7%	8%	7%	2%	5%	5%	6%	8%	14%	8%	7%
	I have not eaten this	74%	71%	76%	85%	74%	74%	74%	72%	69%	73%	74%
	Don't know	19%	21%	17%	13%	21%	21%	20%	20%	17%	19%	19%
<b>Treacle</b>												
	Unweighted base	2100	919	1181	229	295	310	379	375	512	1297	803
	<b>Base: All GB adults</b>	<b>2108</b>	<b>1012</b>	<b>1096</b>	<b>228</b>	<b>351</b>	<b>352</b>	<b>369</b>	<b>333</b>	<b>476</b>	<b>1206</b>	<b>902</b>
	I have eaten this	84%	84%	83%	65%	77%	82%	86%	89%	93%	85%	82%
	I have not eaten this	14%	14%	15%	30%	20%	16%	13%	10%	6%	14%	16%
	Don't know	2%	2%	2%	5%	3%	2%	1%	1%	1%	2%	3%

## YouGov Extinct Foods

GB Sample: 17th - 19th October 2017

		Total	Region							
			North	Midlands	East	London	South	England (NET)	Wales	Scotland
<b>Semolina pudding</b>										
	Unweighted base	2100	524	356	191	228	499	1798	117	185
	<b>Base: All GB adults</b>	2108	517	358	183	270	491	1819	117	173
	I have eaten this	67%	69%	63%	62%	60%	71%	66%	67%	71%
	I have not eaten this	30%	28%	33%	35%	35%	27%	30%	27%	24%
	Don't know	4%	3%	4%	3%	5%	2%	3%	6%	5%
<b>Winter purslane (miner's lettuce)</b>										
	Unweighted base	2100	524	356	191	228	499	1798	117	185
	<b>Base: All GB adults</b>	2108	517	358	183	270	491	1819	117	173
	I have eaten this	4%	4%	4%	4%	6%	5%	4%	-	6%
	I have not eaten this	78%	78%	81%	79%	78%	79%	79%	75%	76%
	Don't know	17%	18%	15%	18%	17%	16%	17%	25%	19%
<b>Medlars</b>										
	Unweighted base	2100	524	356	191	228	499	1798	117	185
	<b>Base: All GB adults</b>	2108	517	358	183	270	491	1819	117	173
	I have eaten this	7%	6%	8%	9%	8%	9%	8%	6%	5%
	I have not eaten this	74%	74%	74%	76%	73%	73%	74%	69%	77%
	Don't know	19%	20%	18%	16%	19%	18%	19%	26%	18%
<b>Treacle</b>										
	Unweighted base	2100	524	356	191	228	499	1798	117	185
	<b>Base: All GB adults</b>	2108	517	358	183	270	491	1819	117	173
	I have eaten this	84%	85%	84%	84%	77%	87%	84%	85%	79%
	I have not eaten this	14%	13%	14%	12%	20%	12%	14%	13%	19%
	Don't know	2%	2%	1%	3%	4%	1%	2%	3%	2%



## YouGov Extinct Foods

GB Sample: 17th - 19th October 2017

Total	Gender		Age						Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	ABC1	C2DE

You mentioned you have eaten each of the following foods...Please indicate whether or not you have eaten each of the following foods in the last five years (i.e since October 2012)? (Please select one option on each row)

Tripe											
Unweighted base	383	215	168	17	29	28	75	85	149	247	136
<b>Base: All GB adults that have eaten the listed foods</b>	368	210	158	16	35	31	71	77	137	223	145
I have eaten this in the last five years	24%	26%	21%	39%	42%	42%	25%	17%	17%	23%	26%
I have not eaten this in the last five years	73%	71%	76%	48%	53%	48%	75%	83%	81%	76%	70%
Don't know/ can't recall	3%	3%	3%	13%	4%	10%	-	-	2%	2%	4%
Liver											
Unweighted base	1552	762	790	102	138	195	292	357	468	965	587
<b>Base: All GB adults that have eaten the listed foods</b>	1531	798	733	106	165	224	282	318	436	877	654
I have eaten this in the last five years	64%	70%	58%	71%	66%	46%	56%	65%	76%	67%	61%
I have not eaten this in the last five years	35%	29%	41%	25%	31%	53%	43%	35%	23%	32%	38%
Don't know/ can't recall	1%	1%	1%	4%	3%	2%	0%	1%	0%	1%	1%
Kidneys											
Unweighted base	1332	698	634	66	114	171	251	308	422	850	482
<b>Base: All GB adults that have eaten the listed foods</b>	1308	723	585	69	135	199	239	274	391	777	531
I have eaten this in the last five years	58%	64%	50%	67%	56%	48%	52%	59%	65%	58%	58%
I have not eaten this in the last five years	41%	35%	48%	31%	42%	50%	48%	40%	34%	41%	41%
Don't know/ can't recall	1%	1%	2%	2%	1%	2%	-	1%	2%	1%	1%
SPAM											
Unweighted base	1468	738	730	90	132	172	289	352	433	883	585
<b>Base: All GB adults that have eaten the listed foods</b>	1455	780	675	93	162	202	278	314	405	806	649
I have eaten this in the last five years	40%	45%	33%	58%	48%	37%	41%	34%	37%	35%	46%
I have not eaten this in the last five years	58%	52%	65%	37%	46%	59%	59%	66%	62%	64%	51%
Don't know/ can't recall	2%	2%	2%	6%	6%	4%	-	0%	1%	1%	3%
Black pudding											
Unweighted base	1360	706	654	114	146	169	266	298	367	878	482
<b>Base: All GB adults that have eaten the listed foods</b>	1333	736	597	111	169	194	257	263	339	803	531
I have eaten this in the last five years	78%	82%	73%	81%	80%	73%	80%	78%	77%	78%	77%
I have not eaten this in the last five years	21%	17%	26%	16%	18%	25%	18%	21%	23%	21%	20%
Don't know/ can't recall	1%	1%	1%	3%	2%	3%	1%	0%	1%	1%	2%

## YouGov Extinct Foods

GB Sample: 17th - 19th October 2017

Total	Region							
	North	Midlands	East	London	South	England (NET)	Wales	Scotland

You mentioned you have eaten each of the following foods...Please indicate whether or not you have eaten each of the following foods in the last five years (i.e since October 2012)? (Please select one option on each row)

Tripe	Unweighted base	383	107	60	26	52	77	322	18	43
<b>Base: All GB adults that have eaten the listed foods</b>		368	100	55	24	60	75	313	17	38
I have eaten this in the last five years		24%	25%	13%	15%	37%	25%	25%	30%	17%
I have not eaten this in the last five years		73%	72%	87%	81%	60%	74%	74%	58%	78%
Don't know/ can't recall		3%	3%	-	4%	2%	1%	2%	13%	5%
<b>Liver</b>	<b>Unweighted base</b>	1552	380	258	136	180	395	1349	65	138
<b>Base: All GB adults that have eaten the listed foods</b>		1531	361	249	132	211	386	1339	66	126
I have eaten this in the last five years		64%	63%	65%	66%	64%	66%	65%	69%	58%
I have not eaten this in the last five years		35%	35%	35%	32%	35%	34%	34%	31%	39%
Don't know/ can't recall		1%	3%	-	2%	1%	0%	1%	-	3%
<b>Kidneys</b>	<b>Unweighted base</b>	1332	322	230	117	147	338	1154	62	116
<b>Base: All GB adults that have eaten the listed foods</b>		1308	304	223	116	172	326	1140	63	105
I have eaten this in the last five years		58%	56%	61%	58%	58%	61%	59%	61%	49%
I have not eaten this in the last five years		41%	43%	38%	41%	40%	38%	40%	39%	51%
Don't know/ can't recall		1%	2%	1%	1%	3%	1%	1%	-	-
<b>SPAM</b>	<b>Unweighted base</b>	1468	389	250	130	132	346	1247	67	154
<b>Base: All GB adults that have eaten the listed foods</b>		1455	384	246	129	152	337	1247	67	140
I have eaten this in the last five years		40%	48%	40%	37%	27%	35%	39%	43%	41%
I have not eaten this in the last five years		58%	47%	60%	61%	72%	63%	58%	57%	58%
Don't know/ can't recall		2%	4%	1%	3%	1%	2%	2%	-	1%
<b>Black pudding</b>	<b>Unweighted base</b>	1360	359	234	101	126	300	1120	67	173
<b>Base: All GB adults that have eaten the listed foods</b>		1333	344	226	98	151	290	1110	67	157
I have eaten this in the last five years		78%	81%	77%	68%	74%	74%	76%	80%	88%
I have not eaten this in the last five years		21%	17%	22%	32%	25%	25%	23%	19%	10%
Don't know/ can't recall		1%	1%	0%	-	1%	2%	1%	2%	2%

## YouGov Extinct Foods

GB Sample: 17th - 19th October 2017

	Total	Gender		Age						Social Grade	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	ABC1	C2DE
<b>Sardines</b>											
Unweighted base	1462	697	765	118	132	163	276	323	450	924	538
<b>Base: All GB adults that have eaten the listed foods</b>	1428	718	710	119	156	181	264	290	420	834	594
I have eaten this in the last five years	74%	74%	74%	72%	77%	66%	71%	74%	78%	75%	72%
I have not eaten this in the last five years	25%	25%	25%	27%	18%	33%	28%	26%	21%	23%	27%
Don't know/ can't recall	1%	1%	1%	2%	5%	1%	1%	-	1%	1%	2%
<b>Eel</b>											
Unweighted base	402	231	171	25	38	39	64	97	139	269	133
<b>Base: All GB adults that have eaten the listed foods</b>	381	227	154	25	41	41	59	86	129	243	138
I have eaten this in the last five years	32%	33%	31%	68%	55%	37%	28%	18%	29%	37%	25%
I have not eaten this in the last five years	66%	65%	67%	26%	35%	60%	72%	82%	71%	61%	74%
Don't know/ can't recall	2%	2%	2%	6%	10%	3%	-	-	1%	2%	2%
<b>Bubble and squeak</b>											
Unweighted base	1522	685	837	98	157	186	294	345	442	950	572
<b>Base: All GB adults that have eaten the listed foods</b>	1494	718	776	93	185	214	279	308	414	866	628
I have eaten this in the last five years	69%	68%	69%	72%	67%	68%	64%	72%	69%	68%	70%
I have not eaten this in the last five years	30%	30%	30%	21%	28%	30%	36%	28%	30%	31%	29%
Don't know/ can't recall	2%	2%	1%	7%	5%	1%	-	0%	1%	1%	2%
<b>Tongue</b>											
Unweighted base	927	494	433	38	52	94	164	235	344	616	311
<b>Base: All GB adults that have eaten the listed foods</b>	875	479	396	37	60	97	154	208	319	548	328
I have eaten this in the last five years	41%	45%	37%	40%	41%	37%	31%	37%	51%	40%	43%
I have not eaten this in the last five years	56%	52%	60%	48%	51%	58%	66%	61%	48%	57%	53%
Don't know/ can't recall	3%	3%	3%	12%	8%	5%	2%	2%	1%	2%	4%
<b>Rabbit</b>											
Unweighted base	1174	592	582	84	119	133	213	252	373	758	416
<b>Base: All GB adults that have eaten the listed foods</b>	1146	609	537	85	134	153	201	224	348	691	455
I have eaten this in the last five years	43%	48%	37%	65%	62%	47%	40%	35%	35%	45%	39%
I have not eaten this in the last five years	56%	51%	61%	31%	35%	51%	60%	64%	64%	53%	60%
Don't know/ can't recall	2%	2%	1%	4%	3%	2%	1%	0%	2%	2%	1%
<b>Oxtail</b>											
Unweighted base	978	520	458	54	76	115	193	225	315	631	347
<b>Base: All GB adults that have eaten the listed foods</b>	961	538	422	56	94	132	185	201	293	576	384
I have eaten this in the last five years	44%	48%	39%	65%	57%	44%	43%	35%	42%	45%	41%
I have not eaten this in the last five years	53%	49%	58%	26%	37%	52%	55%	63%	57%	53%	54%
Don't know/ can't recall	3%	3%	3%	9%	6%	5%	2%	2%	1%	2%	4%

## YouGov Extinct Foods

GB Sample: 17th - 19th October 2017

	Total	Region							
		North	Midlands	East	London	South	England (NET)	Wales	Scotland
<b>Sardines</b>									
Unweighted base	1462	341	239	138	178	371	1267	63	132
<b>Base: All GB adults that have eaten the listed foods</b>	1428	319	229	133	208	357	1245	65	119
I have eaten this in the last five years	74%	72%	79%	67%	79%	73%	74%	76%	71%
I have not eaten this in the last five years	25%	27%	20%	31%	20%	25%	24%	24%	29%
Don't know/ can't recall	1%	1%	1%	2%	1%	2%	1%	-	1%
<b>Eel</b>									
Unweighted base	402	66	65	43	65	109	348	18	36
<b>Base: All GB adults that have eaten the listed foods</b>	381	57	60	39	73	103	332	16	33
I have eaten this in the last five years	32%	22%	25%	35%	44%	31%	32%	28%	42%
I have not eaten this in the last five years	66%	75%	75%	61%	54%	68%	66%	65%	56%
Don't know/ can't recall	2%	2%	-	4%	3%	1%	2%	7%	2%
<b>Bubble and squeak</b>									
Unweighted base	1522	366	257	139	164	409	1335	71	116
<b>Base: All GB adults that have eaten the listed foods</b>	1494	349	250	131	196	391	1316	72	107
I have eaten this in the last five years	69%	64%	68%	77%	69%	71%	69%	76%	59%
I have not eaten this in the last five years	30%	33%	31%	21%	30%	28%	30%	23%	36%
Don't know/ can't recall	2%	2%	1%	1%	1%	1%	1%	1%	5%
<b>Tongue</b>									
Unweighted base	927	235	162	77	96	221	791	44	92
<b>Base: All GB adults that have eaten the listed foods</b>	875	215	152	72	108	206	753	40	83
I have eaten this in the last five years	41%	43%	45%	45%	36%	37%	41%	41%	42%
I have not eaten this in the last five years	56%	52%	53%	51%	62%	59%	56%	59%	54%
Don't know/ can't recall	3%	4%	2%	3%	1%	3%	3%	-	4%
<b>Rabbit</b>									
Unweighted base	1174	268	199	105	140	302	1014	59	101
<b>Base: All GB adults that have eaten the listed foods</b>	1146	256	189	103	157	289	993	60	92
I have eaten this in the last five years	43%	38%	41%	51%	46%	45%	43%	37%	44%
I have not eaten this in the last five years	56%	61%	58%	47%	52%	54%	55%	61%	54%
Don't know/ can't recall	2%	2%	0%	2%	1%	2%	1%	1%	2%
<b>Oxtail</b>									
Unweighted base	978	240	165	84	118	235	842	44	92
<b>Base: All GB adults that have eaten the listed foods</b>	961	232	158	79	138	224	831	46	84
I have eaten this in the last five years	44%	38%	43%	41%	55%	42%	43%	53%	47%
I have not eaten this in the last five years	53%	58%	55%	54%	44%	56%	54%	44%	49%
Don't know/ can't recall	3%	4%	2%	5%	2%	2%	3%	3%	4%

## YouGov Extinct Foods

GB Sample: 17th - 19th October 2017

	Total	Gender		Age						Social Grade	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	ABC1	C2DE
<b>Giblets</b>											
Unweighted base	364	185	179	16	27	31	60	96	134	223	141
<b>Base: All GB adults that have eaten the listed foods</b>	359	192	167	16	34	38	57	86	128	201	157
I have eaten this in the last five years	41%	42%	41%	39%	56%	61%	38%	38%	35%	43%	39%
I have not eaten this in the last five years	56%	57%	54%	61%	32%	35%	62%	61%	61%	56%	56%
Don't know/ can't recall	3%	1%	5%	-	12%	3%	-	1%	4%	1%	6%
<b>Suet</b>											
Unweighted base	1372	610	762	56	147	169	267	304	429	855	517
<b>Base: GB adults that have eaten the listed foods</b>	1347	640	707	59	173	190	257	269	398	777	570
I have eaten this in the last five years	59%	62%	57%	73%	72%	64%	56%	52%	57%	58%	61%
I have not eaten this in the last five years	38%	35%	42%	25%	25%	32%	42%	46%	42%	39%	37%
Don't know	2%	3%	1%	2%	3%	4%	1%	2%	2%	2%	2%
<b>Beef dripping</b>											
Unweighted base	1060	501	559	42	100	104	194	235	385	643	417
<b>Base: GB adults that have eaten the listed foods</b>	1044	521	523	42	124	123	190	208	357	582	462
I have eaten this in the last five years	39%	42%	36%	66%	64%	40%	29%	32%	36%	38%	40%
I have not eaten this in the last five years	59%	55%	63%	31%	35%	54%	70%	67%	63%	60%	58%
Don't know	2%	3%	1%	3%	1%	6%	2%	1%	1%	2%	2%
<b>Corned beef</b>											
Unweighted base	1768	798	970	118	212	250	350	355	483	1082	686
<b>Base: GB adults that have eaten the listed foods</b>	1765	859	906	120	252	289	341	314	449	997	768
I have eaten this in the last five years	71%	76%	67%	67%	65%	69%	67%	76%	78%	68%	75%
I have not eaten this in the last five years	28%	23%	32%	31%	34%	31%	31%	24%	22%	31%	24%
Don't know	1%	1%	1%	2%	1%	0%	1%	0%	0%	1%	1%
<b>Cockles</b>											
Unweighted base	858	419	439	33	81	104	179	187	274	528	330
<b>Base: GB adults that have eaten the listed foods</b>	853	439	415	34	103	121	176	166	254	486	368
I have eaten this in the last five years	51%	53%	48%	64%	61%	58%	47%	45%	47%	51%	50%
I have not eaten this in the last five years	49%	46%	52%	33%	39%	42%	51%	55%	53%	49%	49%
Don't know	1%	1%	1%	3%	-	1%	2%	-	-	0%	1%
<b>Turnip</b>											
Unweighted base	1729	755	974	145	221	247	320	338	458	1093	636
<b>Base: GB adults that have eaten the listed foods</b>	1710	809	900	142	261	274	310	299	424	1003	707
I have eaten this in the last five years	80%	81%	80%	81%	82%	75%	75%	82%	85%	79%	82%
I have not eaten this in the last five years	18%	17%	18%	11%	16%	22%	22%	17%	15%	19%	16%
Don't know	2%	2%	2%	8%	2%	3%	2%	0%	0%	2%	2%

## YouGov Extinct Foods

GB Sample: 17th - 19th October 2017

	Total	Region							
		North	Midlands	East	London	South	England (NET)	Wales	Scotland
<b>Giblets</b>									
Unweighted base	364	80	61	28	53	95	317	15	32
<b>Base: All GB adults that have eaten the listed foods</b>	359	76	57	29	63	91	316	14	29
I have eaten this in the last five years	41%	46%	30%	54%	43%	45%	43%	37%	25%
I have not eaten this in the last five years	56%	49%	66%	46%	52%	54%	54%	58%	73%
Don't know/ can't recall	3%	5%	4%	-	4%	1%	3%	5%	3%
<b>Suet</b>									
Unweighted base	1372	355	225	142	122	350	1194	75	103
<b>Base: GB adults that have eaten the listed foods</b>	1347	336	222	135	145	341	1177	76	93
I have eaten this in the last five years	59%	67%	53%	62%	54%	60%	60%	63%	50%
I have not eaten this in the last five years	38%	31%	46%	35%	41%	39%	38%	35%	46%
Don't know	2%	2%	1%	3%	5%	1%	2%	1%	4%
<b>Beef dripping</b>									
Unweighted base	1060	278	199	98	96	249	920	64	76
<b>Base: GB adults that have eaten the listed foods</b>	1044	265	197	94	112	243	910	66	68
I have eaten this in the last five years	39%	44%	36%	28%	42%	34%	38%	47%	45%
I have not eaten this in the last five years	59%	52%	63%	69%	57%	65%	60%	53%	52%
Don't know	2%	3%	1%	3%	1%	1%	2%	-	3%
<b>Corned beef</b>									
Unweighted base	1768	447	297	164	175	424	1507	101	160
<b>Base: GB adults that have eaten the listed foods</b>	1765	438	295	157	209	416	1516	101	148
I have eaten this in the last five years	71%	80%	67%	70%	63%	67%	70%	77%	77%
I have not eaten this in the last five years	28%	20%	32%	30%	36%	32%	29%	22%	22%
Don't know	1%	0%	1%	-	1%	1%	1%	1%	1%
<b>Cockles</b>									
Unweighted base	858	206	138	93	104	196	737	58	63
<b>Base: GB adults that have eaten the listed foods</b>	853	201	133	90	121	189	734	59	60
I have eaten this in the last five years	51%	52%	48%	56%	51%	51%	51%	45%	48%
I have not eaten this in the last five years	49%	47%	52%	44%	47%	49%	48%	54%	52%
Don't know	1%	1%	-	-	2%	-	1%	1%	-
<b>Turnip</b>									
Unweighted base	1729	438	286	152	181	407	1464	92	173
<b>Base: GB adults that have eaten the listed foods</b>	1710	425	279	143	214	396	1458	92	160
I have eaten this in the last five years	80%	83%	76%	72%	77%	82%	80%	63%	96%
I have not eaten this in the last five years	18%	15%	20%	24%	21%	17%	18%	33%	4%
Don't know	2%	2%	3%	3%	2%	1%	2%	4%	1%

## YouGov Extinct Foods

GB Sample: 17th - 19th October 2017

	Total	Gender		Age						Social Grade	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	ABC1	C2DE
<b>Blancmange</b>											
Unweighted base	1386	631	755	34	92	165	309	325	461	863	523
<b>Base: GB adults that have eaten the listed foods</b>	1343	641	702	36	109	184	298	288	428	777	566
I have eaten this in the last five years	28%	34%	22%	56%	29%	28%	20%	25%	32%	28%	27%
I have not eaten this in the last five years	71%	64%	78%	36%	68%	72%	78%	75%	67%	71%	71%
Don't know	1%	2%	1%	8%	3%	-	1%	0%	1%	1%	1%
<b>Nettles</b>											
Unweighted base	441	209	232	36	71	58	80	82	114	292	149
<b>Base: GB adults that have eaten the listed foods</b>	447	232	215	39	89	66	76	73	104	269	178
I have eaten this in the last five years	47%	46%	48%	62%	50%	52%	40%	47%	41%	46%	49%
I have not eaten this in the last five years	51%	52%	51%	34%	50%	45%	56%	52%	58%	52%	51%
Don't know	2%	2%	1%	3%	-	3%	3%	1%	1%	3%	-
<b>Tapioca pudding</b>											
Unweighted base	1168	553	615	32	87	130	235	281	403	719	449
<b>Base: GB adults that have eaten the listed foods</b>	1134	561	573	33	105	149	225	248	373	644	490
I have eaten this in the last five years	25%	27%	23%	48%	40%	31%	19%	20%	23%	21%	30%
I have not eaten this in the last five years	74%	72%	76%	48%	55%	67%	80%	80%	77%	78%	69%
Don't know	1%	2%	1%	3%	5%	2%	1%	0%	0%	1%	1%
<b>Semolina pudding</b>											
Unweighted base	1435	638	797	67	128	181	304	311	444	867	568
<b>Base: GB adults that have eaten the listed foods</b>	1407	662	745	66	148	209	296	275	413	784	623
I have eaten this in the last five years	32%	32%	32%	45%	33%	38%	27%	29%	31%	29%	36%
I have not eaten this in the last five years	67%	67%	68%	51%	64%	61%	73%	70%	69%	71%	63%
Don't know	1%	1%	1%	4%	3%	1%	1%	1%	0%	0%	2%
<b>Winter purslane (miner's lettuce)</b>											
Unweighted base	91	36	55	3	10	11	18	17	32	57	34
<b>Base: GB adults that have eaten the listed foods</b>	91	40	52	4	15	12	17	15	28	50	42
I have eaten this in the last five years	73%	68%	77%	62%	59%	92%	61%	78%	80%	75%	72%
I have not eaten this in the last five years	24%	32%	18%	38%	41%	8%	33%	22%	15%	23%	25%
Don't know	3%	-	5%	-	-	-	6%	-	5%	2%	3%
<b>Medlars</b>											
Unweighted base	157	74	83	3	10	14	25	30	75	105	52
<b>Base: GB adults that have eaten the listed foods</b>	157	79	78	4	17	18	24	26	68	93	64
I have eaten this in the last five years	42%	52%	31%	67%	55%	67%	28%	38%	36%	41%	43%
I have not eaten this in the last five years	56%	48%	64%	33%	45%	33%	63%	59%	62%	58%	52%
Don't know	3%	-	5%	-	-	-	8%	3%	2%	1%	5%

## YouGov Extinct Foods

GB Sample: 17th - 19th October 2017

	Total	Region							
		North	Midlands	East	London	South	England (NET)	Wales	Scotland
<b>Blancmange</b>									
Unweighted base	1386	354	241	133	119	342	1189	90	107
<b>Base: GB adults that have eaten the listed foods</b>	1343	335	237	126	135	328	1161	86	96
I have eaten this in the last five years	28%	26%	32%	21%	20%	30%	27%	31%	30%
I have not eaten this in the last five years	71%	73%	66%	77%	80%	69%	72%	69%	67%
Don't know	1%	0%	2%	2%	-	1%	1%	-	4%
<b>Nettles</b>									
Unweighted base	441	97	68	45	47	118	375	27	39
<b>Base: GB adults that have eaten the listed foods</b>	447	101	66	44	53	119	382	28	38
I have eaten this in the last five years	47%	51%	45%	45%	45%	48%	47%	38%	52%
I have not eaten this in the last five years	51%	47%	55%	54%	53%	49%	51%	62%	48%
Don't know	2%	2%	-	2%	2%	3%	2%	-	-
<b>Tapioca pudding</b>									
Unweighted base	1168	300	192	94	105	306	997	69	102
<b>Base: GB adults that have eaten the listed foods</b>	1134	286	188	87	122	298	981	62	90
I have eaten this in the last five years	25%	31%	22%	18%	24%	27%	26%	21%	16%
I have not eaten this in the last five years	74%	68%	76%	79%	73%	73%	73%	79%	83%
Don't know	1%	1%	2%	3%	3%	0%	1%	-	1%
<b>Semolina pudding</b>									
Unweighted base	1435	368	233	121	137	360	1219	82	134
<b>Base: GB adults that have eaten the listed foods</b>	1407	356	225	114	163	349	1207	78	122
I have eaten this in the last five years	32%	32%	29%	23%	36%	33%	31%	27%	37%
I have not eaten this in the last five years	67%	66%	70%	77%	63%	66%	67%	73%	62%
Don't know	1%	1%	1%	1%	1%	1%	1%	-	1%
<b>Winter purslane (miner's lettuce)</b>									
Unweighted base	91	19	15	7	14	25	80	-	11
<b>Base: GB adults that have eaten the listed foods</b>	91	21	15	7	15	24	82	-	10
I have eaten this in the last five years	73%	80%	69%	84%	67%	71%	73%	-	75%
I have not eaten this in the last five years	24%	20%	32%	16%	16%	29%	24%	-	25%
Don't know	3%	-	-	-	16%	-	3%	-	-
<b>Medlars</b>									
Unweighted base	157	26	31	17	20	46	140	8	9
<b>Base: GB adults that have eaten the listed foods</b>	157	29	30	16	22	45	141	7	9
I have eaten this in the last five years	42%	35%	38%	51%	43%	50%	44%	35%	18%
I have not eaten this in the last five years	56%	58%	59%	41%	57%	50%	54%	65%	82%
Don't know	3%	7%	3%	8%	-	-	3%	-	-



## YouGov Extinct Foods

GB Sample: 17th - 19th October 2017

Total	Gender		Age						Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	ABC1	C2DE

Treacle											
Unweighted base	1768	783	985	150	228	257	324	335	474	1110	658
<b>Base: GB adults that have eaten the listed foods</b>	1761	848	913	148	271	289	315	296	441	1024	737
I have eaten this in the last five years	62%	63%	61%	66%	64%	63%	58%	59%	64%	64%	58%
I have not eaten this in the last five years	36%	35%	36%	27%	31%	34%	40%	40%	36%	33%	38%
Don't know	3%	3%	2%	7%	5%	3%	2%	2%	0%	2%	3%

## YouGov Extinct Foods

GB Sample: 17th - 19th October 2017

Total	Region							
	North	Midlands	East	London	South	England (NET)	Wales	Scotland

Treacle										
Unweighted base	1768	450	302	163	171	436	1522	98	148	
<b>Base: GB adults that have eaten the listed foods</b>	<b>1761</b>	<b>438</b>	<b>301</b>	<b>154</b>	<b>207</b>	<b>426</b>	<b>1526</b>	<b>99</b>	<b>137</b>	
I have eaten this in the last five years	62%	63%	60%	69%	62%	61%	62%	62%	56%	
I have not eaten this in the last five years	36%	34%	36%	30%	36%	37%	35%	38%	41%	
Don't know	3%	3%	4%	2%	2%	2%	3%	-	3%	

## YouGov Extinct Foods

GB Sample: 17th - 19th October 2017

Total	Gender		Age						Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	ABC1	C2DE

You mentioned you have either not eaten or don't know whether you've eaten each of the following foods...Please imagine someone offered you each of the following foods to try for free...To what extent, if at all, would you be willing to try each of the following foods? (Please select one option on each row)

<b>Tripe</b>											
Unweighted base	1768	753	1015	249	240	270	306	331	372	1081	687
<b>Base: All GB adults that have either not eaten or don't know whether they have eaten the listed foods</b>	<b>1775</b>	<b>839</b>	<b>935</b>	<b>245</b>	<b>274</b>	<b>316</b>	<b>297</b>	<b>293</b>	<b>349</b>	<b>994</b>	<b>781</b>
Very willing	2%	2%	1%	3%	1%	2%	2%	1%	1%	2%	1%
Fairly willing	6%	8%	4%	9%	9%	5%	5%	4%	4%	6%	5%
Not very willing	15%	20%	11%	17%	20%	16%	14%	14%	13%	17%	13%
Not at all willing	73%	66%	80%	57%	65%	72%	78%	80%	82%	72%	75%
Don't know	4%	4%	4%	13%	5%	6%	1%	1%	1%	3%	6%
<b>Liver</b>											
Unweighted base	599	206	393	164	131	103	89	59	53	363	236
<b>Base: All GB adults that have either not eaten or don't know whether they have eaten the listed foods</b>	<b>612</b>	<b>252</b>	<b>360</b>	<b>156</b>	<b>145</b>	<b>123</b>	<b>87</b>	<b>53</b>	<b>50</b>	<b>340</b>	<b>273</b>
Very willing	1%	1%	1%	-	1%	1%	1%	-	3%	0%	1%
Fairly willing	6%	9%	4%	13%	9%	1%	1%	7%	-	6%	6%
Not very willing	14%	22%	9%	17%	16%	19%	9%	5%	8%	15%	13%
Not at all willing	74%	62%	83%	64%	70%	73%	89%	86%	87%	76%	72%
Don't know	4%	7%	3%	6%	5%	7%	-	2%	2%	2%	7%
<b>Kidneys</b>											
Unweighted base	819	270	549	200	155	127	130	108	99	478	341
<b>Base: All GB adults that have either not eaten or don't know whether they have eaten the listed foods</b>	<b>835</b>	<b>327</b>	<b>509</b>	<b>192</b>	<b>174</b>	<b>148</b>	<b>130</b>	<b>97</b>	<b>95</b>	<b>440</b>	<b>396</b>
Very willing	1%	2%	0%	3%	-	-	-	-	1%	1%	0%
Fairly willing	8%	12%	6%	17%	11%	3%	5%	5%	4%	9%	8%
Not very willing	15%	21%	10%	23%	15%	16%	11%	4%	11%	16%	13%
Not at all willing	72%	59%	81%	53%	68%	74%	84%	90%	84%	72%	73%
Don't know	4%	6%	3%	5%	7%	7%	-	1%	1%	3%	5%

## YouGov Extinct Foods

GB Sample: 17th - 19th October 2017

Total	Region							
	North	Midlands	East	London	South	England (NET)	Wales	Scotland

You mentioned you have either not eaten or don't know whether you've eaten each of the following foods...Please imagine someone offered you each of the following foods to try for free...To what extent, if at all, would you be willing to try each of the following foods? (Please select one option on each row)

		Region								
		North	Midlands	East	London	South	England (NET)	Wales	Scotland	Total
<b>Tripe</b>										
	Unweighted base	1768	411	289	169	199	448	1516	77	175
	<b>Base: All GB adults that have either not eaten or don't know whether they have eaten the listed foods</b>	1775	408	285	167	238	439	1537	78	160
	Very willing	2%	1%	2%	1%	2%	2%	2%	2%	1%
	Fairly willing	6%	4%	7%	9%	4%	5%	5%	10%	6%
	Not very willing	15%	16%	18%	14%	13%	16%	16%	16%	12%
	Not at all willing	73%	76%	71%	75%	72%	73%	73%	65%	76%
	Don't know	4%	3%	3%	2%	9%	3%	4%	6%	5%
<b>Liver</b>										
	Unweighted base	599	138	91	59	71	130	489	30	80
	<b>Base: All GB adults that have either not eaten or don't know whether they have eaten the listed foods</b>	612	147	91	58	87	128	512	29	72
	Very willing	1%	1%	-	-	-	-	0%	3%	3%
	Fairly willing	6%	8%	7%	1%	2%	3%	5%	12%	11%
	Not very willing	14%	15%	20%	9%	11%	16%	15%	10%	14%
	Not at all willing	74%	71%	68%	89%	78%	78%	75%	66%	70%
	Don't know	4%	4%	5%	-	9%	3%	4%	9%	2%
<b>Kidneys</b>										
	Unweighted base	819	196	119	78	104	187	684	33	102
	<b>Base: All GB adults that have either not eaten or don't know whether they have eaten the listed foods</b>	835	204	118	75	126	188	710	32	93
	Very willing	1%	1%	-	1%	1%	0%	1%	3%	1%
	Fairly willing	8%	6%	8%	4%	10%	9%	8%	3%	15%
	Not very willing	15%	18%	20%	14%	7%	13%	14%	7%	18%
	Not at all willing	72%	72%	67%	80%	74%	76%	73%	76%	63%
	Don't know	4%	3%	5%	2%	8%	2%	4%	12%	2%

## YouGov Extinct Foods

GB Sample: 17th - 19th October 2017

	Total	Gender		Age						Social Grade	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	ABC1	C2DE
<b>SPAM</b>											
Unweighted base	683	230	453	176	137	126	92	64	88	445	238
<b>Base: All GB adults that have either not eaten or don't know whether they have eaten the listed foods</b>	<b>688</b>	<b>270</b>	<b>418</b>	<b>168</b>	<b>148</b>	<b>145</b>	<b>90</b>	<b>56</b>	<b>81</b>	<b>411</b>	<b>278</b>
Very willing	3%	5%	1%	5%	1%	2%	2%	2%	3%	3%	2%
Fairly willing	11%	13%	10%	14%	11%	8%	11%	7%	15%	12%	10%
Not very willing	19%	23%	16%	19%	16%	20%	24%	15%	22%	21%	16%
Not at all willing	61%	52%	67%	52%	64%	64%	63%	73%	56%	58%	65%
Don't know	6%	8%	5%	11%	8%	5%	-	3%	4%	6%	7%
<b>Black pudding</b>											
Unweighted base	791	262	529	152	123	129	115	118	154	450	341
<b>Base: All GB adults that have either not eaten or don't know whether they have eaten the listed foods</b>	<b>810</b>	<b>314</b>	<b>496</b>	<b>150</b>	<b>140</b>	<b>153</b>	<b>111</b>	<b>107</b>	<b>148</b>	<b>414</b>	<b>396</b>
Very willing	1%	2%	0%	2%	1%	-	1%	1%	2%	1%	1%
Fairly willing	5%	7%	3%	10%	4%	4%	3%	2%	3%	4%	6%
Not very willing	13%	17%	11%	19%	14%	13%	7%	6%	17%	15%	12%
Not at all willing	76%	66%	83%	62%	72%	74%	87%	91%	78%	76%	76%
Don't know	5%	8%	3%	7%	9%	8%	2%	1%	-	4%	6%
<b>Sardines</b>											
Unweighted base	689	271	418	148	137	135	105	93	71	404	285
<b>Base: All GB adults that have either not eaten or don't know whether they have eaten the listed foods</b>	<b>715</b>	<b>332</b>	<b>383</b>	<b>142</b>	<b>154</b>	<b>166</b>	<b>105</b>	<b>81</b>	<b>67</b>	<b>383</b>	<b>332</b>
Very willing	1%	2%	1%	2%	1%	1%	-	1%	3%	1%	1%
Fairly willing	9%	11%	7%	12%	7%	10%	9%	6%	7%	10%	8%
Not very willing	17%	21%	13%	23%	13%	19%	14%	15%	15%	19%	14%
Not at all willing	68%	60%	76%	55%	73%	65%	76%	77%	74%	66%	71%
Don't know	4%	7%	3%	8%	5%	6%	1%	1%	1%	3%	6%
<b>Eel</b>											
Unweighted base	1749	737	1012	241	231	259	317	319	382	1059	690
<b>Base: All GB adults that have either not eaten or don't know whether they have eaten the listed foods</b>	<b>1762</b>	<b>823</b>	<b>939</b>	<b>236</b>	<b>269</b>	<b>305</b>	<b>309</b>	<b>284</b>	<b>358</b>	<b>974</b>	<b>788</b>
Very willing	3%	3%	2%	5%	4%	2%	3%	2%	2%	2%	3%
Fairly willing	10%	14%	7%	18%	13%	8%	9%	7%	9%	12%	8%
Not very willing	16%	20%	12%	19%	14%	18%	15%	14%	14%	16%	15%
Not at all willing	68%	58%	76%	52%	62%	65%	71%	76%	74%	66%	70%
Don't know	4%	5%	3%	7%	6%	7%	2%	1%	1%	3%	5%

## YouGov Extinct Foods

GB Sample: 17th - 19th October 2017

	Total	Region							
		North	Midlands	East	London	South	England (NET)	Wales	Scotland
<b>SPAM</b>									
Unweighted base	683	129	99	65	119	179	591	28	64
<b>Base: All GB adults that have either not eaten or don't know whether they have eaten the listed foods</b>	<b>688</b>	<b>124</b>	<b>95</b>	<b>62</b>	<b>147</b>	<b>176</b>	<b>603</b>	<b>27</b>	<b>58</b>
Very willing	3%	3%	3%	1%	3%	-	2%	6%	9%
Fairly willing	11%	13%	13%	8%	8%	13%	11%	17%	8%
Not very willing	19%	23%	18%	12%	16%	24%	20%	30%	7%
Not at all willing	61%	55%	59%	78%	64%	59%	61%	39%	68%
Don't know	6%	5%	8%	-	10%	5%	6%	7%	7%
<b>Black pudding</b>									
Unweighted base	791	159	115	94	125	225	718	28	45
<b>Base: All GB adults that have either not eaten or don't know whether they have eaten the listed foods</b>	<b>810</b>	<b>164</b>	<b>114</b>	<b>92</b>	<b>147</b>	<b>223</b>	<b>741</b>	<b>28</b>	<b>41</b>
Very willing	1%	1%	-	2%	1%	0%	1%	3%	5%
Fairly willing	5%	4%	4%	10%	4%	4%	5%	-	6%
Not very willing	13%	15%	11%	12%	13%	15%	14%	16%	7%
Not at all willing	76%	74%	81%	74%	70%	79%	76%	74%	82%
Don't know	5%	6%	3%	1%	12%	2%	5%	7%	-
<b>Sardines</b>									
Unweighted base	689	177	110	57	73	154	571	32	86
<b>Base: All GB adults that have either not eaten or don't know whether they have eaten the listed foods</b>	<b>715</b>	<b>189</b>	<b>112</b>	<b>58</b>	<b>90</b>	<b>157</b>	<b>606</b>	<b>30</b>	<b>79</b>
Very willing	1%	0%	3%	-	1%	2%	1%	3%	1%
Fairly willing	9%	10%	7%	12%	8%	8%	9%	9%	9%
Not very willing	17%	18%	21%	11%	13%	16%	17%	19%	18%
Not at all willing	68%	67%	65%	77%	71%	70%	69%	60%	69%
Don't know	4%	5%	4%	-	8%	3%	4%	9%	3%
<b>Eel</b>									
Unweighted base	1749	452	284	152	186	416	1490	77	182
<b>Base: All GB adults that have either not eaten or don't know whether they have eaten the listed foods</b>	<b>1762</b>	<b>451</b>	<b>281</b>	<b>151</b>	<b>225</b>	<b>411</b>	<b>1518</b>	<b>78</b>	<b>165</b>
Very willing	3%	4%	3%	2%	1%	3%	3%	1%	5%
Fairly willing	10%	9%	12%	9%	8%	11%	10%	20%	9%
Not very willing	16%	18%	16%	11%	13%	16%	16%	16%	13%
Not at all willing	68%	66%	65%	73%	70%	68%	68%	59%	71%
Don't know	4%	3%	4%	6%	8%	2%	4%	4%	2%

## YouGov Extinct Foods

GB Sample: 17th - 19th October 2017

	Total	Gender		Age						Social Grade	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	ABC1	C2DE
<b>Bubble and squeak</b>											
Unweighted base	629	283	346	168	112	112	87	71	79	378	251
<b>Base: All GB adults that have either not eaten or don't know whether they have eaten the listed foods</b>	<b>649</b>	<b>332</b>	<b>317</b>	<b>168</b>	<b>124</b>	<b>132</b>	<b>90</b>	<b>63</b>	<b>72</b>	<b>350</b>	<b>299</b>
Very willing	6%	5%	7%	6%	5%	5%	4%	7%	9%	5%	6%
Fairly willing	19%	19%	18%	20%	14%	15%	16%	31%	22%	20%	17%
Not very willing	17%	20%	13%	16%	18%	18%	17%	16%	16%	17%	17%
Not at all willing	47%	42%	52%	41%	44%	51%	58%	42%	50%	46%	49%
Don't know	12%	13%	11%	18%	19%	11%	4%	3%	3%	13%	11%
<b>Tongue</b>											
Unweighted base	1224	474	750	228	217	204	217	181	177	712	512
<b>Base: All GB adults that have either not eaten or don't know whether they have eaten the listed foods</b>	<b>1268</b>	<b>571</b>	<b>697</b>	<b>224</b>	<b>249</b>	<b>249</b>	<b>214</b>	<b>163</b>	<b>168</b>	<b>669</b>	<b>599</b>
Very willing	2%	3%	1%	4%	3%	1%	1%	1%	-	2%	2%
Fairly willing	11%	14%	7%	15%	15%	11%	9%	6%	5%	12%	9%
Not very willing	17%	23%	12%	22%	21%	16%	17%	10%	15%	18%	16%
Not at all willing	67%	55%	77%	55%	56%	67%	73%	83%	77%	66%	69%
Don't know	3%	5%	2%	5%	5%	5%	1%	1%	2%	3%	4%
<b>Rabbit</b>											
Unweighted base	977	376	601	182	150	165	168	164	148	570	407
<b>Base: All GB adults that have either not eaten or don't know whether they have eaten the listed foods</b>	<b>997</b>	<b>441</b>	<b>556</b>	<b>176</b>	<b>175</b>	<b>193</b>	<b>168</b>	<b>146</b>	<b>138</b>	<b>526</b>	<b>472</b>
Very willing	6%	10%	3%	12%	8%	5%	7%	3%	2%	8%	5%
Fairly willing	15%	22%	10%	22%	23%	10%	15%	10%	12%	17%	14%
Not very willing	14%	17%	11%	13%	10%	22%	12%	11%	13%	14%	14%
Not at all willing	60%	45%	72%	47%	52%	56%	64%	74%	72%	58%	61%
Don't know	5%	6%	3%	6%	7%	7%	2%	1%	1%	3%	6%
<b>Oxtail</b>											
Unweighted base	1173	448	725	212	193	183	188	191	206	697	476
<b>Base: All GB adults that have either not eaten or don't know whether they have eaten the listed foods</b>	<b>1182</b>	<b>511</b>	<b>671</b>	<b>205</b>	<b>216</b>	<b>215</b>	<b>184</b>	<b>170</b>	<b>194</b>	<b>640</b>	<b>542</b>
Very willing	4%	4%	3%	6%	6%	3%	2%	2%	2%	4%	3%
Fairly willing	15%	18%	13%	19%	18%	12%	14%	14%	15%	18%	13%
Not very willing	17%	23%	13%	19%	17%	16%	17%	17%	18%	17%	17%
Not at all willing	58%	47%	67%	47%	49%	60%	66%	65%	64%	57%	60%
Don't know	6%	7%	4%	9%	10%	9%	-	2%	2%	4%	7%

## YouGov Extinct Foods

GB Sample: 17th - 19th October 2017

	Total	Region							
		North	Midlands	East	London	South	England (NET)	Wales	Scotland
<b>Bubble and squeak</b>									
Unweighted base	629	152	92	56	87	116	503	24	102
<b>Base: All GB adults that have either not eaten or don't know whether they have eaten the listed foods</b>	<b>649</b>	<b>159</b>	<b>91</b>	<b>59</b>	<b>102</b>	<b>123</b>	<b>535</b>	<b>23</b>	<b>91</b>
Very willing	6%	7%	6%	-	6%	4%	5%	9%	9%
Fairly willing	19%	24%	16%	17%	12%	22%	19%	18%	16%
Not very willing	17%	20%	19%	13%	10%	19%	17%	13%	18%
Not at all willing	47%	41%	46%	58%	52%	46%	47%	55%	45%
Don't know	12%	9%	13%	12%	20%	9%	12%	5%	12%
<b>Tongue</b>									
Unweighted base	1224	283	187	118	155	304	1047	51	126
<b>Base: All GB adults that have either not eaten or don't know whether they have eaten the listed foods</b>	<b>1268</b>	<b>293</b>	<b>189</b>	<b>118</b>	<b>190</b>	<b>308</b>	<b>1098</b>	<b>55</b>	<b>115</b>
Very willing	2%	2%	2%	-	1%	2%	2%	-	2%
Fairly willing	11%	10%	10%	13%	6%	11%	10%	23%	10%
Not very willing	17%	19%	18%	14%	14%	18%	17%	14%	21%
Not at all willing	67%	64%	67%	73%	72%	68%	68%	56%	64%
Don't know	3%	4%	3%	1%	7%	1%	3%	7%	3%
<b>Rabbit</b>									
Unweighted base	977	250	150	90	111	223	824	36	117
<b>Base: All GB adults that have either not eaten or don't know whether they have eaten the listed foods</b>	<b>997</b>	<b>252</b>	<b>152</b>	<b>88</b>	<b>141</b>	<b>225</b>	<b>857</b>	<b>34</b>	<b>106</b>
Very willing	6%	7%	11%	3%	6%	3%	6%	5%	10%
Fairly willing	15%	14%	16%	16%	10%	18%	15%	9%	19%
Not very willing	14%	17%	12%	8%	14%	15%	14%	10%	14%
Not at all willing	60%	56%	56%	71%	62%	63%	60%	67%	55%
Don't know	5%	6%	5%	2%	8%	2%	5%	9%	2%
<b>Oxtail</b>									
Unweighted base	1173	278	184	111	133	290	996	51	126
<b>Base: All GB adults that have either not eaten or don't know whether they have eaten the listed foods</b>	<b>1182</b>	<b>276</b>	<b>183</b>	<b>112</b>	<b>160</b>	<b>290</b>	<b>1020</b>	<b>49</b>	<b>114</b>
Very willing	4%	5%	3%	1%	5%	4%	4%	-	4%
Fairly willing	15%	17%	16%	11%	11%	15%	15%	22%	20%
Not very willing	17%	20%	20%	14%	14%	18%	18%	13%	13%
Not at all willing	58%	55%	55%	68%	59%	59%	58%	57%	57%
Don't know	6%	3%	6%	6%	12%	3%	5%	8%	6%



## YouGov Extinct Foods

GB Sample: 17th - 19th October 2017

	Total	Gender		Age						Social Grade	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	ABC1	C2DE
<b>Giblets</b>											
Unweighted base	1787	783	1004	250	242	267	321	320	387	1105	682
<b>Base: All GB adults that have either not eaten or don't know whether they have eaten the listed foods</b>	1785	858	927	245	276	309	311	284	359	1015	769
Very willing	2%	2%	1%	3%	1%	2%	2%	1%	1%	1%	2%
Fairly willing	7%	9%	6%	13%	10%	5%	8%	3%	6%	8%	7%
Not very willing	17%	23%	13%	21%	20%	18%	16%	16%	15%	20%	15%
Not at all willing	69%	61%	77%	50%	63%	70%	71%	79%	77%	67%	72%
Don't know	4%	5%	4%	12%	6%	5%	3%	1%	1%	4%	5%
<b>Suet</b>											
Unweighted base	728	309	419	173	148	141	112	71	83	442	286
<b>Base: All GB adults that have either not eaten or don't know whether they have eaten the listed foods</b>	761	372	389	169	178	162	111	64	78	430	332
Very willing	5%	8%	3%	10%	5%	4%	3%	5%	2%	6%	4%
Fairly willing	18%	22%	14%	19%	23%	18%	17%	12%	9%	18%	18%
Not very willing	17%	16%	19%	19%	14%	22%	15%	15%	16%	21%	13%
Not at all willing	41%	35%	47%	23%	34%	41%	50%	57%	70%	40%	43%
Don't know	19%	19%	18%	29%	24%	15%	16%	12%	2%	16%	23%
<b>Beef dripping</b>											
Unweighted base	1040	418	622	187	195	206	185	140	127	654	386
<b>Base: All GB adults that have either not eaten or don't know whether they have eaten the listed foods</b>	1064	491	573	185	227	229	179	125	119	624	440
Very willing	5%	8%	3%	11%	8%	4%	5%	1%	-	6%	5%
Fairly willing	18%	22%	14%	25%	24%	20%	13%	9%	6%	19%	16%
Not very willing	19%	19%	18%	21%	19%	17%	17%	22%	17%	20%	16%
Not at all willing	49%	39%	57%	27%	38%	50%	56%	65%	74%	47%	51%
Don't know	9%	12%	7%	16%	11%	9%	9%	3%	4%	7%	12%
<b>Corned beef</b>											
Unweighted base	332	121	211	111	83	60	29	20	29	215	117
<b>Base: All GB adults that have either not eaten or don't know whether they have eaten the listed foods</b>	343	153	190	108	99	63	27	19	27	210	133
Very willing	4%	3%	4%	5%	4%	4%	-	-	3%	4%	3%
Fairly willing	14%	17%	10%	22%	15%	10%	3%	4%	-	13%	14%
Not very willing	15%	13%	16%	17%	15%	16%	6%	9%	17%	17%	11%
Not at all willing	56%	48%	62%	42%	52%	61%	80%	71%	77%	57%	53%
Don't know	12%	19%	7%	14%	14%	10%	10%	15%	3%	9%	18%

## YouGov Extinct Foods

GB Sample: 17th - 19th October 2017

	Total	Region							
		North	Midlands	East	London	South	England (NET)	Wales	Scotland
<b>Giblets</b>									
Unweighted base	1787	438	288	167	198	430	1521	80	186
<b>Base: All GB adults that have either not eaten or don't know whether they have eaten the listed foods</b>	<b>1785</b>	<b>432</b>	<b>283</b>	<b>162</b>	<b>236</b>	<b>422</b>	<b>1534</b>	<b>81</b>	<b>169</b>
Very willing	2%	2%	1%	2%	2%	1%	1%	1%	4%
Fairly willing	7%	7%	7%	5%	8%	7%	7%	17%	7%
Not very willing	17%	15%	17%	16%	17%	20%	17%	20%	19%
Not at all willing	69%	72%	70%	75%	65%	69%	70%	58%	67%
Don't know	4%	4%	5%	1%	9%	3%	4%	4%	4%
<b>Suet</b>									
Unweighted base	728	169	131	49	106	149	604	42	82
<b>Base: All GB adults that have either not eaten or don't know whether they have eaten the listed foods</b>	<b>761</b>	<b>181</b>	<b>136</b>	<b>49</b>	<b>126</b>	<b>150</b>	<b>641</b>	<b>40</b>	<b>80</b>
Very willing	5%	5%	5%	10%	9%	3%	6%	3%	4%
Fairly willing	18%	20%	15%	12%	20%	20%	18%	6%	18%
Not very willing	17%	14%	15%	15%	22%	21%	18%	11%	16%
Not at all willing	41%	42%	43%	55%	32%	40%	41%	49%	39%
Don't know	19%	20%	21%	9%	17%	15%	17%	31%	24%
<b>Beef dripping</b>									
Unweighted base	1040	246	157	93	132	250	878	53	109
<b>Base: All GB adults that have either not eaten or don't know whether they have eaten the listed foods</b>	<b>1064</b>	<b>252</b>	<b>161</b>	<b>90</b>	<b>158</b>	<b>248</b>	<b>909</b>	<b>51</b>	<b>104</b>
Very willing	5%	5%	3%	7%	8%	6%	5%	2%	7%
Fairly willing	18%	19%	15%	18%	22%	17%	18%	9%	19%
Not very willing	19%	18%	17%	15%	20%	21%	19%	12%	19%
Not at all willing	49%	47%	53%	55%	41%	49%	48%	69%	44%
Don't know	9%	11%	12%	4%	9%	7%	9%	8%	12%
<b>Corned beef</b>									
Unweighted base	332	77	59	27	53	75	291	16	25
<b>Base: All GB adults that have either not eaten or don't know whether they have eaten the listed foods</b>	<b>343</b>	<b>79</b>	<b>62</b>	<b>26</b>	<b>61</b>	<b>75</b>	<b>303</b>	<b>15</b>	<b>25</b>
Very willing	4%	-	1%	3%	9%	2%	3%	13%	9%
Fairly willing	14%	13%	13%	13%	12%	14%	13%	7%	22%
Not very willing	15%	14%	11%	19%	16%	23%	16%	-	3%
Not at all willing	56%	60%	55%	65%	45%	54%	55%	75%	53%
Don't know	12%	13%	20%	-	17%	6%	12%	5%	14%

## YouGov Extinct Foods

GB Sample: 17th - 19th October 2017

	Total	Gender		Age						Social Grade	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	ABC1	C2DE
<b>Cockles</b>											
Unweighted base	1242	500	742	196	214	206	200	188	238	769	473
<b>Base: All GB adults that have either not eaten or don't know whether they have eaten the listed foods</b>	<b>1255</b>	<b>573</b>	<b>681</b>	<b>194</b>	<b>248</b>	<b>231</b>	<b>192</b>	<b>167</b>	<b>222</b>	<b>721</b>	<b>534</b>
Very willing	4%	7%	2%	8%	8%	2%	3%	2%	1%	5%	3%
Fairly willing	13%	16%	11%	16%	21%	12%	10%	9%	10%	15%	11%
Not very willing	17%	19%	15%	24%	15%	20%	13%	18%	11%	17%	16%
Not at all willing	59%	50%	67%	39%	47%	59%	69%	67%	77%	58%	62%
Don't know	7%	8%	5%	13%	9%	6%	5%	4%	1%	6%	8%
<b>Turnip</b>											
Unweighted base	371	164	207	84	74	63	59	37	54	204	167
<b>Base: All GB adults that have either not eaten or don't know whether they have eaten the listed foods</b>	<b>398</b>	<b>203</b>	<b>196</b>	<b>86</b>	<b>90</b>	<b>78</b>	<b>58</b>	<b>34</b>	<b>52</b>	<b>203</b>	<b>195</b>
Very willing	5%	5%	5%	3%	3%	10%	9%	3%	2%	6%	4%
Fairly willing	24%	22%	26%	32%	27%	19%	24%	15%	17%	26%	21%
Not very willing	19%	18%	20%	25%	17%	18%	17%	16%	16%	24%	14%
Not at all willing	40%	41%	39%	22%	30%	46%	41%	58%	63%	37%	43%
Don't know	13%	15%	11%	17%	23%	8%	9%	8%	2%	7%	18%
<b>Blancmange</b>											
Unweighted base	714	288	426	195	203	145	70	50	51	434	280
<b>Base: All GB adults that have either not eaten or don't know whether they have eaten the listed foods</b>	<b>765</b>	<b>371</b>	<b>394</b>	<b>192</b>	<b>242</b>	<b>169</b>	<b>70</b>	<b>45</b>	<b>48</b>	<b>430</b>	<b>335</b>
Very willing	11%	13%	9%	11%	15%	9%	9%	10%	2%	11%	11%
Fairly willing	20%	21%	19%	24%	19%	20%	23%	11%	12%	22%	18%
Not very willing	17%	16%	17%	16%	12%	25%	12%	24%	14%	17%	16%
Not at all willing	29%	25%	32%	16%	26%	31%	36%	45%	62%	27%	31%
Don't know	24%	25%	23%	33%	28%	16%	20%	10%	10%	24%	23%
<b>Nettles</b>											
Unweighted base	1659	710	949	193	224	252	299	293	398	1005	654
<b>Base: All GB adults that have either not eaten or don't know whether they have eaten the listed foods</b>	<b>1661</b>	<b>780</b>	<b>881</b>	<b>189</b>	<b>261</b>	<b>286</b>	<b>293</b>	<b>260</b>	<b>372</b>	<b>937</b>	<b>724</b>
Very willing	11%	12%	11%	12%	15%	10%	11%	12%	11%	12%	10%
Fairly willing	28%	28%	27%	26%	34%	24%	29%	27%	26%	30%	24%
Not very willing	20%	20%	21%	25%	12%	24%	19%	21%	21%	22%	18%
Not at all willing	31%	29%	33%	20%	27%	33%	32%	31%	37%	28%	35%
Don't know	10%	12%	8%	17%	12%	9%	9%	10%	5%	8%	12%

## YouGov Extinct Foods

GB Sample: 17th - 19th October 2017

	Total	Region							
		North	Midlands	East	London	South	England (NET)	Wales	Scotland
<b>Cockles</b>									
Unweighted base	1242	318	218	98	124	303	1061	59	122
<b>Base: All GB adults that have either not eaten or don't know whether they have eaten the listed foods</b>	1255	315	225	93	149	302	1085	57	113
Very willing	4%	3%	4%	7%	8%	3%	4%	6%	3%
Fairly willing	13%	11%	13%	8%	21%	17%	14%	6%	8%
Not very willing	17%	16%	14%	17%	22%	17%	17%	13%	17%
Not at all willing	59%	61%	60%	68%	42%	59%	58%	74%	66%
Don't know	7%	9%	8%	1%	8%	5%	7%	1%	6%
<b>Turnip</b>									
Unweighted base	371	86	70	39	47	92	334	25	12
<b>Base: All GB adults that have either not eaten or don't know whether they have eaten the listed foods</b>	398	91	78	40	56	95	361	25	12
Very willing	5%	6%	7%	6%	3%	4%	5%	5%	-
Fairly willing	24%	22%	26%	22%	27%	24%	24%	15%	26%
Not very willing	19%	22%	7%	21%	27%	21%	19%	15%	10%
Not at all willing	40%	34%	41%	51%	23%	46%	39%	58%	32%
Don't know	13%	16%	19%	-	19%	5%	13%	7%	32%
<b>Blancmange</b>									
Unweighted base	714	170	115	58	109	157	609	27	78
<b>Base: All GB adults that have either not eaten or don't know whether they have eaten the listed foods</b>	765	182	121	58	135	163	658	31	76
Very willing	11%	9%	9%	15%	16%	9%	11%	21%	8%
Fairly willing	20%	26%	16%	13%	23%	22%	21%	8%	14%
Not very willing	17%	14%	15%	25%	17%	18%	17%	7%	17%
Not at all willing	29%	25%	34%	31%	21%	30%	28%	34%	35%
Don't know	24%	25%	26%	17%	23%	21%	23%	29%	26%
<b>Nettles</b>									
Unweighted base	1659	427	288	146	181	381	1423	90	146
<b>Base: All GB adults that have either not eaten or don't know whether they have eaten the listed foods</b>	1661	415	292	140	218	372	1437	89	135
Very willing	11%	10%	8%	10%	16%	14%	11%	14%	10%
Fairly willing	28%	28%	28%	22%	29%	28%	28%	27%	27%
Not very willing	20%	21%	18%	25%	21%	19%	20%	16%	24%
Not at all willing	31%	31%	34%	37%	24%	31%	31%	38%	29%
Don't know	10%	10%	13%	5%	10%	9%	10%	5%	10%

## YouGov Extinct Foods

GB Sample: 17th - 19th October 2017

	Total	Gender		Age						Social Grade	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	ABC1	C2DE
<b>Tapioca pudding</b>											
Unweighted base	932	366	566	197	208	180	144	94	109	578	354
<b>Base: All GB adults that have either not eaten or don't know whether they have eaten the listed foods</b>	<b>974</b>	<b>451</b>	<b>523</b>	<b>194</b>	<b>246</b>	<b>203</b>	<b>143</b>	<b>85</b>	<b>103</b>	<b>562</b>	<b>412</b>
Very willing	9%	12%	6%	14%	14%	5%	6%	8%	1%	8%	10%
Fairly willing	23%	24%	22%	31%	28%	24%	17%	14%	12%	25%	20%
Not very willing	20%	20%	20%	20%	14%	21%	25%	19%	22%	21%	18%
Not at all willing	34%	27%	40%	14%	24%	38%	41%	54%	64%	33%	36%
Don't know	14%	17%	12%	21%	21%	12%	10%	6%	2%	13%	16%
<b>Semolina pudding</b>											
Unweighted base	665	281	384	162	167	129	75	64	68	430	235
<b>Base: All GB adults that have either not eaten or don't know whether they have eaten the listed foods</b>	<b>701</b>	<b>350</b>	<b>351</b>	<b>161</b>	<b>203</b>	<b>143</b>	<b>72</b>	<b>58</b>	<b>63</b>	<b>423</b>	<b>278</b>
Very willing	7%	9%	6%	11%	11%	4%	5%	3%	1%	9%	5%
Fairly willing	22%	24%	19%	24%	30%	21%	14%	13%	7%	23%	20%
Not very willing	18%	17%	19%	18%	16%	21%	19%	15%	21%	23%	12%
Not at all willing	37%	31%	43%	20%	23%	45%	50%	62%	67%	32%	43%
Don't know	16%	19%	13%	26%	21%	9%	13%	6%	4%	13%	20%
<b>Winter purslane (miner's lettuce)</b>											
Unweighted base	2009	883	1126	226	285	299	361	358	480	1240	769
<b>Base: All GB adults that have either not eaten or don't know whether they have eaten the listed foods</b>	<b>2017</b>	<b>972</b>	<b>1044</b>	<b>223</b>	<b>336</b>	<b>340</b>	<b>351</b>	<b>318</b>	<b>448</b>	<b>1157</b>	<b>860</b>
Very willing	17%	16%	17%	13%	15%	12%	19%	19%	19%	17%	16%
Fairly willing	28%	29%	28%	28%	31%	25%	27%	28%	31%	30%	26%
Not very willing	11%	12%	11%	16%	7%	11%	10%	13%	11%	11%	12%
Not at all willing	18%	17%	19%	14%	17%	21%	18%	17%	20%	15%	23%
Don't know	26%	26%	25%	29%	30%	31%	26%	22%	19%	27%	24%
<b>Medlars</b>											
Unweighted base	1943	845	1098	226	285	296	354	345	437	1192	751
<b>Base: All GB adults that have either not eaten or don't know whether they have eaten the listed foods</b>	<b>1951</b>	<b>933</b>	<b>1018</b>	<b>224</b>	<b>334</b>	<b>334</b>	<b>345</b>	<b>307</b>	<b>408</b>	<b>1113</b>	<b>838</b>
Very willing	12%	13%	11%	10%	14%	9%	13%	13%	12%	12%	12%
Fairly willing	19%	19%	19%	16%	18%	15%	17%	21%	24%	19%	19%
Not very willing	10%	10%	10%	16%	7%	8%	10%	9%	11%	10%	9%
Not at all willing	19%	18%	20%	16%	17%	19%	21%	18%	22%	17%	23%
Don't know	40%	40%	40%	43%	44%	48%	39%	38%	31%	43%	37%

## YouGov Extinct Foods

GB Sample: 17th - 19th October 2017

	Total	Region							
		North	Midlands	East	London	South	England (NET)	Wales	Scotland
<b>Tapioca pudding</b>									
Unweighted base	932	224	164	97	123	193	801	48	83
<b>Base: All GB adults that have either not eaten or don't know whether they have eaten the listed foods</b>	<b>974</b>	<b>230</b>	<b>170</b>	<b>96</b>	<b>148</b>	<b>193</b>	<b>837</b>	<b>54</b>	<b>82</b>
Very willing	9%	8%	7%	8%	14%	8%	9%	14%	8%
Fairly willing	23%	24%	24%	19%	25%	23%	23%	21%	22%
Not very willing	20%	17%	17%	25%	24%	20%	20%	15%	21%
Not at all willing	34%	38%	34%	36%	27%	36%	34%	40%	28%
Don't know	14%	14%	18%	11%	11%	13%	14%	10%	20%
<b>Semolina pudding</b>									
Unweighted base	665	156	123	70	91	139	579	35	51
<b>Base: All GB adults that have either not eaten or don't know whether they have eaten the listed foods</b>	<b>701</b>	<b>161</b>	<b>132</b>	<b>69</b>	<b>107</b>	<b>142</b>	<b>612</b>	<b>39</b>	<b>50</b>
Very willing	7%	9%	6%	2%	11%	7%	7%	8%	9%
Fairly willing	22%	17%	24%	22%	29%	23%	23%	16%	13%
Not very willing	18%	16%	22%	22%	15%	22%	19%	5%	16%
Not at all willing	37%	40%	30%	45%	32%	33%	35%	55%	38%
Don't know	16%	17%	18%	8%	13%	15%	15%	17%	23%
<b>Winter purslane (miner's lettuce)</b>									
Unweighted base	2009	505	341	184	214	474	1718	117	174
<b>Base: All GB adults that have either not eaten or don't know whether they have eaten the listed foods</b>	<b>2017</b>	<b>496</b>	<b>343</b>	<b>177</b>	<b>255</b>	<b>467</b>	<b>1737</b>	<b>117</b>	<b>163</b>
Very willing	17%	16%	14%	21%	20%	17%	17%	19%	11%
Fairly willing	28%	27%	29%	26%	28%	32%	29%	23%	29%
Not very willing	11%	11%	10%	12%	13%	11%	11%	7%	13%
Not at all willing	18%	18%	20%	20%	14%	16%	17%	28%	18%
Don't know	26%	28%	28%	21%	24%	24%	26%	23%	29%
<b>Medlars</b>									
Unweighted base	1943	498	325	174	208	453	1658	109	176
<b>Base: All GB adults that have either not eaten or don't know whether they have eaten the listed foods</b>	<b>1951</b>	<b>488</b>	<b>328</b>	<b>168</b>	<b>248</b>	<b>446</b>	<b>1678</b>	<b>110</b>	<b>164</b>
Very willing	12%	11%	9%	15%	16%	12%	12%	15%	10%
Fairly willing	19%	17%	20%	20%	20%	21%	19%	14%	17%
Not very willing	10%	10%	7%	10%	14%	10%	10%	8%	9%
Not at all willing	19%	18%	22%	20%	15%	20%	19%	29%	19%
Don't know	40%	44%	42%	34%	36%	38%	40%	34%	45%

## YouGov Extinct Foods

GB Sample: 17th - 19th October 2017

Total	Gender		Age						Social Grade		
	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	ABC1	C2DE	
<b>Treacle</b>											
Unweighted base	332	136	196	79	67	53	55	40	38	187	145
<b>Base: All GB adults that have either not eaten or don't know whether they have eaten the listed foods</b>	<b>347</b>	<b>164</b>	<b>183</b>	<b>79</b>	<b>79</b>	<b>63</b>	<b>53</b>	<b>37</b>	<b>35</b>	<b>182</b>	<b>165</b>
Very willing	7%	9%	6%	13%	8%	7%	3%	6%	2%	9%	6%
Fairly willing	27%	28%	26%	30%	31%	27%	27%	24%	17%	27%	28%
Not very willing	18%	15%	22%	17%	17%	20%	21%	15%	24%	21%	15%
Not at all willing	29%	28%	29%	12%	24%	25%	32%	53%	55%	31%	27%
Don't know	18%	20%	17%	28%	21%	22%	17%	3%	2%	13%	24%

## YouGov Extinct Foods

GB Sample: 17th - 19th October 2017

	Total	Region							
		North	Midlands	East	London	South	England (NET)	Wales	Scotland
<b>Treacle</b>									
Unweighted base	332	74	54	28	57	63	276	19	37
<b>Base: All GB adults that have either not eaten or don't know whether they have eaten the listed foods</b>	<b>347</b>	<b>79</b>	<b>57</b>	<b>29</b>	<b>63</b>	<b>65</b>	<b>293</b>	<b>18</b>	<b>36</b>
Very willing	7%	5%	7%	12%	8%	4%	7%	11%	11%
Fairly willing	27%	26%	27%	35%	28%	28%	28%	22%	23%
Not very willing	18%	16%	18%	13%	21%	24%	19%	5%	21%
Not at all willing	29%	33%	23%	31%	23%	33%	29%	36%	26%
Don't know	18%	20%	25%	8%	19%	10%	18%	26%	20%