

YouGov/V&A - Phone Use

GB Sample: 23rd - 24th April 2018

| Total | Gender | | Age | | | | | | Social Grade | |
|-------|--------|--------|-------|-------|-------|-------|-------|-------------|--------------|------|
| | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65 and over | ABC1 | C2DE |

How long do you think you could go without having your mobile phone before it really bothered you?

| | | | | | | | | | | | |
|---|-------------|------------|-------------|------------|------------|------------|------------|------------|------------|-------------|------------|
| Unweighted base | 2012 | 939 | 1073 | 168 | 295 | 370 | 382 | 309 | 488 | 1201 | 811 |
| Base | 2012 | 977 | 1035 | 226 | 292 | 357 | 357 | 290 | 490 | 1147 | 865 |
| Less than an hour | 4% | 4% | 4% | 5% | 4% | 6% | 4% | 2% | 2% | 4% | 4% |
| 1 or 2 hours | 5% | 5% | 6% | 6% | 8% | 8% | 7% | 3% | 2% | 5% | 7% |
| 3 or 4 hours | 9% | 8% | 11% | 12% | 14% | 15% | 8% | 6% | 4% | 10% | 9% |
| 5 to 8 hours | 10% | 8% | 12% | 13% | 11% | 11% | 11% | 11% | 7% | 10% | 11% |
| 9 to 12 hours | 5% | 3% | 7% | 8% | 5% | 6% | 5% | 4% | 3% | 6% | 3% |
| 13 to 23 hours | 5% | 5% | 5% | 5% | 4% | 5% | 4% | 3% | 5% | 4% | 5% |
| 1 or 2 days | 16% | 16% | 16% | 15% | 16% | 14% | 18% | 18% | 16% | 17% | 15% |
| 3 or 4 days | 5% | 5% | 6% | 9% | 5% | 5% | 6% | 5% | 4% | 6% | 4% |
| 5 to 6 days | 3% | 3% | 3% | 3% | 4% | 2% | 3% | 3% | 4% | 3% | 3% |
| 1 to 2 weeks | 6% | 6% | 6% | 6% | 4% | 3% | 7% | 8% | 7% | 6% | 6% |
| 3 to 4 weeks | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 2% |
| Longer than a month | 21% | 27% | 16% | 8% | 16% | 12% | 19% | 28% | 34% | 20% | 23% |
| Don't know | 6% | 6% | 6% | 6% | 6% | 8% | 6% | 4% | 6% | 5% | 7% |
| Not applicable, I don't have a mobile phone | 2% | 3% | 2% | 2% | 0% | 1% | 1% | 2% | 5% | 3% | 2% |

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GB Sample: 23rd - 24th April 2018

| Total | Working status | | | | | | | Marital Status | | | | |
|-------|-------------------|-------------------|-------------------|-------------------|---------|------------|--------------------|----------------------------|-------------------|---------------------|---------|---------------|
| | Working full time | Working part time | ALL WORKERS (NET) | Full time student | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed | Never Married |

How long do you think you could go without having your mobile phone before it really bothered you?

| | | | | | | | | | | | | | |
|---|-------------|------------|------------|-------------|------------|------------|-----------|------------|------------|------------|------------|-----------|------------|
| Unweighted base | 2012 | 830 | 316 | 1146 | 89 | 513 | 69 | 195 | 961 | 265 | 175 | 86 | 525 |
| Base | 2012 | 813 | 307 | 1120 | 115 | 509 | 75 | 193 | 923 | 271 | 167 | 84 | 567 |
| Less than an hour | 4% | 6% | 3% | 5% | 6% | 1% | 3% | 5% | 3% | 4% | 6% | 2% | 5% |
| 1 or 2 hours | 5% | 5% | 7% | 6% | 4% | 2% | 11% | 11% | 4% | 8% | 7% | 6% | 6% |
| 3 or 4 hours | 9% | 11% | 11% | 11% | 15% | 4% | 13% | 10% | 8% | 10% | 11% | 7% | 11% |
| 5 to 8 hours | 10% | 10% | 16% | 12% | 11% | 8% | 12% | 7% | 9% | 11% | 12% | 10% | 11% |
| 9 to 12 hours | 5% | 7% | 4% | 6% | 6% | 3% | 3% | 3% | 5% | 7% | 3% | 3% | 5% |
| 13 to 23 hours | 5% | 5% | 5% | 5% | 5% | 4% | 3% | 4% | 4% | 3% | 4% | 3% | 6% |
| 1 or 2 days | 16% | 15% | 16% | 16% | 18% | 16% | 21% | 13% | 16% | 17% | 20% | 15% | 15% |
| 3 or 4 days | 5% | 7% | 2% | 6% | 10% | 4% | 3% | 5% | 5% | 4% | 4% | 5% | 8% |
| 5 to 6 days | 3% | 3% | 3% | 3% | 3% | 3% | 1% | 2% | 3% | 3% | 3% | 5% | 3% |
| 1 to 2 weeks | 6% | 4% | 8% | 5% | 6% | 8% | 5% | 5% | 7% | 5% | 6% | 7% | 5% |
| 3 to 4 weeks | 2% | 2% | 1% | 2% | 2% | 2% | - | 2% | 2% | 2% | 2% | 1% | 2% |
| Longer than a month | 21% | 18% | 15% | 17% | 11% | 34% | 9% | 22% | 26% | 20% | 15% | 26% | 14% |
| Don't know | 6% | 6% | 7% | 6% | 2% | 5% | 13% | 8% | 7% | 5% | 5% | 3% | 6% |
| Not applicable, I don't have a mobile phone | 2% | 1% | 1% | 1% | 1% | 5% | 4% | 2% | 2% | 1% | 1% | 6% | 2% |

YouGov/V&A - Phone Use

GB Sample: 23rd - 24th April 2018

| Total | Children in Household | | | | | |
|-------|-----------------------|---|---|----|--------------------------------------|---------|
| | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Refused |

How long do you think you could go without having your mobile phone before it really bothered you?

| | 2012 | 1407 | 265 | 243 | 73 | 581 | 24 |
|---|------|------|-----|-----|-----|-----|-----|
| Unweighted base | 2012 | 1420 | 260 | 238 | 70 | 567 | 25 |
| Base | | | | | | | |
| Less than an hour | 4% | 4% | 3% | 3% | 4% | 3% | 4% |
| 1 or 2 hours | 5% | 5% | 8% | 8% | 6% | 8% | - |
| 3 or 4 hours | 9% | 9% | 12% | 11% | 12% | 12% | 12% |
| 5 to 8 hours | 10% | 10% | 12% | 8% | 22% | 11% | 4% |
| 9 to 12 hours | 5% | 5% | 5% | 3% | 6% | 5% | - |
| 13 to 23 hours | 5% | 4% | 4% | 7% | 4% | 5% | - |
| 1 or 2 days | 16% | 15% | 18% | 18% | 11% | 17% | 23% |
| 3 or 4 days | 5% | 6% | 5% | 6% | 1% | 5% | 4% |
| 5 to 6 days | 3% | 3% | 1% | 5% | 4% | 3% | - |
| 1 to 2 weeks | 6% | 6% | 4% | 6% | 5% | 5% | 3% |
| 3 to 4 weeks | 2% | 2% | 2% | 2% | 3% | 2% | - |
| Longer than a month | 21% | 23% | 17% | 17% | 12% | 16% | 19% |
| Don't know | 6% | 5% | 8% | 6% | 11% | 7% | 19% |
| Not applicable, I don't have a mobile phone | 2% | 3% | 1% | - | - | 1% | 12% |

YouGov/V&A - Phone Use

GB Sample: 23rd - 24th April 2018

| Total | Gender | | Age | | | | | | Social Grade | |
|-------|--------|--------|-------|-------|-------|-------|-------|-------------|--------------|------|
| | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65 and over | ABC1 | C2DE |

As a reminder, please remember your answers will always be treated anonymously and will never be analysed individually. In each of the following circumstances, how frequently would you say you look at your mobile phone? (Please select one option on each row)

While having dinner at home

| | | | | | | | | | | | |
|-------------------------------------|------|-----|------|-----|-----|-----|-----|-----|-----|------|-----|
| Unweighted base | 1971 | 915 | 1056 | 164 | 294 | 368 | 380 | 302 | 463 | 1172 | 799 |
| Base | 1970 | 952 | 1018 | 221 | 291 | 355 | 355 | 284 | 465 | 1118 | 852 |
| Very frequently | 3% | 3% | 4% | 10% | 7% | 3% | 4% | - | 0% | 4% | 3% |
| Fairly frequently | 15% | 15% | 15% | 28% | 23% | 22% | 12% | 9% | 4% | 16% | 13% |
| Not very frequently | 36% | 36% | 36% | 37% | 44% | 42% | 38% | 30% | 28% | 36% | 36% |
| Never | 44% | 43% | 45% | 22% | 24% | 30% | 44% | 61% | 66% | 43% | 45% |
| Don't know | 1% | 1% | 1% | 1% | 1% | 2% | 1% | 0% | 1% | 1% | 2% |
| This option is not applicable to me | 1% | 2% | 0% | 1% | 1% | 1% | 1% | - | 2% | 1% | 1% |

While watching TV

| | | | | | | | | | | | |
|-------------------------------------|------|-----|------|-----|-----|-----|-----|-----|-----|------|-----|
| Unweighted base | 1971 | 915 | 1056 | 164 | 294 | 368 | 380 | 302 | 463 | 1172 | 799 |
| Base | 1970 | 952 | 1018 | 221 | 291 | 355 | 355 | 284 | 465 | 1118 | 852 |
| Very frequently | 16% | 14% | 18% | 34% | 29% | 21% | 16% | 7% | 3% | 18% | 14% |
| Fairly frequently | 36% | 35% | 38% | 45% | 47% | 47% | 39% | 30% | 20% | 37% | 35% |
| Not very frequently | 31% | 31% | 31% | 13% | 16% | 24% | 33% | 43% | 46% | 30% | 32% |
| Never | 13% | 15% | 11% | 2% | 3% | 6% | 10% | 19% | 29% | 12% | 14% |
| Don't know | 1% | 1% | 1% | 1% | 1% | 1% | 1% | - | 1% | 1% | 1% |
| This option is not applicable to me | 2% | 4% | 1% | 6% | 3% | 1% | 2% | 2% | 2% | 2% | 3% |

While you're driving

| | | | | | | | | | | | |
|-------------------------------------|------|-----|------|-----|-----|-----|-----|-----|-----|------|-----|
| Unweighted base | 1971 | 915 | 1056 | 164 | 294 | 368 | 380 | 302 | 463 | 1172 | 799 |
| Base | 1970 | 952 | 1018 | 221 | 291 | 355 | 355 | 284 | 465 | 1118 | 852 |
| Very frequently | 0% | 0% | 0% | 0% | 1% | 1% | 0% | - | - | 0% | 0% |
| Fairly frequently | 2% | 3% | 1% | 3% | 2% | 5% | 3% | 1% | 0% | 2% | 2% |
| Not very frequently | 10% | 11% | 9% | 5% | 15% | 13% | 12% | 9% | 4% | 11% | 8% |
| Never | 69% | 68% | 69% | 49% | 57% | 59% | 72% | 80% | 84% | 69% | 69% |
| Don't know | 1% | 1% | 1% | 2% | 2% | 2% | 1% | - | 1% | 1% | 2% |
| This option is not applicable to me | 18% | 16% | 19% | 40% | 22% | 20% | 12% | 10% | 11% | 17% | 19% |

YouGov/V&A - Phone Use

GB Sample: 23rd - 24th April 2018

| Total | Working status | | | | | | | Marital Status | | | | |
|-------|-------------------|-------------------|-------------------|-------------------|---------|------------|--------------------|----------------------------|-------------------|---------------------|---------|---------------|
| | Working full time | Working part time | ALL WORKERS (NET) | Full time student | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed | Never Married |

As a reminder, please remember your answers will always be treated anonymously and will never be analysed individually. In each of the following circumstances, how frequently would you say you look at your mobile phone? (Please select one option on each row)

| While having dinner at home | | | | | | | | | | | | | |
|-------------------------------------|------|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1971 | 823 | 314 | 1137 | 88 | 488 | 66 | 192 | 938 | 262 | 174 | 81 | 516 |
| Base | 1970 | 806 | 305 | 1111 | 114 | 484 | 72 | 189 | 900 | 268 | 166 | 79 | 557 |
| Very frequently | 3% | 4% | 4% | 4% | 8% | 0% | 5% | 3% | 2% | 4% | 5% | - | 6% |
| Fairly frequently | 15% | 18% | 16% | 17% | 31% | 5% | 18% | 14% | 11% | 16% | 12% | 5% | 23% |
| Not very frequently | 36% | 39% | 41% | 39% | 32% | 26% | 44% | 40% | 33% | 44% | 36% | 31% | 37% |
| Never | 44% | 37% | 37% | 37% | 28% | 66% | 30% | 40% | 53% | 34% | 46% | 64% | 31% |
| Don't know | 1% | 1% | 1% | 1% | - | 1% | 4% | 1% | 1% | 1% | 1% | - | 2% |
| This option is not applicable to me | 1% | 1% | 1% | 1% | - | 2% | - | 2% | 1% | 1% | - | - | 1% |
| While watching TV | | | | | | | | | | | | | |
| Unweighted base | 1971 | 823 | 314 | 1137 | 88 | 488 | 66 | 192 | 938 | 262 | 174 | 81 | 516 |
| Base | 1970 | 806 | 305 | 1111 | 114 | 484 | 72 | 189 | 900 | 268 | 166 | 79 | 557 |
| Very frequently | 16% | 20% | 19% | 20% | 39% | 3% | 20% | 16% | 12% | 20% | 12% | 5% | 24% |
| Fairly frequently | 36% | 43% | 41% | 43% | 42% | 20% | 45% | 34% | 34% | 43% | 32% | 23% | 40% |
| Not very frequently | 31% | 26% | 29% | 27% | 16% | 46% | 20% | 31% | 35% | 27% | 42% | 43% | 22% |
| Never | 13% | 8% | 8% | 8% | - | 28% | 6% | 15% | 17% | 6% | 12% | 27% | 8% |
| Don't know | 1% | 0% | 1% | 1% | - | 1% | 5% | 1% | 1% | 1% | 1% | 1% | 2% |
| This option is not applicable to me | 2% | 3% | 2% | 2% | 4% | 2% | 3% | 3% | 2% | 3% | 1% | - | 4% |
| While you're driving | | | | | | | | | | | | | |
| Unweighted base | 1971 | 823 | 314 | 1137 | 88 | 488 | 66 | 192 | 938 | 262 | 174 | 81 | 516 |
| Base | 1970 | 806 | 305 | 1111 | 114 | 484 | 72 | 189 | 900 | 268 | 166 | 79 | 557 |
| Very frequently | 0% | 0% | 0% | 0% | - | - | 1% | 1% | 0% | 0% | 1% | - | 0% |
| Fairly frequently | 2% | 4% | 2% | 3% | 1% | 0% | 5% | 1% | 2% | 2% | 2% | 1% | 3% |
| Not very frequently | 10% | 14% | 14% | 14% | 7% | 4% | 3% | 5% | 10% | 12% | 8% | 10% | 8% |
| Never | 69% | 67% | 70% | 67% | 50% | 83% | 39% | 65% | 78% | 64% | 72% | 81% | 54% |
| Don't know | 1% | 1% | 2% | 1% | - | 1% | 4% | 1% | 1% | 1% | 1% | - | 2% |
| This option is not applicable to me | 18% | 14% | 13% | 14% | 42% | 12% | 48% | 28% | 9% | 20% | 16% | 8% | 32% |

YouGov/V&A - Phone Use

GB Sample: 23rd - 24th April 2018

| Total | Children in Household | | | | | |
|-------|-----------------------|---|---|----|--------------------------------------|---------|
| | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Refused |

As a reminder, please remember your answers will always be treated anonymously and will never be analysed individually. In each of the following circumstances, how frequently would you say you look at your mobile phone? (Please select one option on each row)

| While having dinner at home | | | | | | | |
|-------------------------------------|------|------|-----|-----|-----|-----|-----|
| Unweighted base | 1971 | 1371 | 262 | 243 | 73 | 578 | 22 |
| Base | 1970 | 1384 | 257 | 238 | 70 | 564 | 22 |
| Very frequently | 3% | 3% | 6% | 3% | 7% | 5% | 5% |
| Fairly frequently | 15% | 13% | 19% | 17% | 20% | 18% | 22% |
| Not very frequently | 36% | 35% | 36% | 41% | 42% | 39% | 35% |
| Never | 44% | 47% | 37% | 38% | 29% | 37% | 25% |
| Don't know | 1% | 1% | 1% | 1% | 1% | 1% | 13% |
| This option is not applicable to me | 1% | 1% | 1% | 0% | 1% | 1% | - |
| While watching TV | | | | | | | |
| Unweighted base | 1971 | 1371 | 262 | 243 | 73 | 578 | 22 |
| Base | 1970 | 1384 | 257 | 238 | 70 | 564 | 22 |
| Very frequently | 16% | 14% | 24% | 23% | 16% | 23% | 21% |
| Fairly frequently | 36% | 33% | 40% | 47% | 57% | 45% | 22% |
| Not very frequently | 31% | 34% | 25% | 26% | 16% | 24% | 40% |
| Never | 13% | 16% | 9% | 3% | 9% | 6% | 9% |
| Don't know | 1% | 1% | - | 1% | 1% | 0% | 9% |
| This option is not applicable to me | 2% | 3% | 2% | 0% | 1% | 1% | - |
| While you're driving | | | | | | | |
| Unweighted base | 1971 | 1371 | 262 | 243 | 73 | 578 | 22 |
| Base | 1970 | 1384 | 257 | 238 | 70 | 564 | 22 |
| Very frequently | 0% | 0% | 1% | - | 5% | 1% | - |
| Fairly frequently | 2% | 2% | 4% | 3% | 5% | 4% | - |
| Not very frequently | 10% | 8% | 11% | 14% | 12% | 13% | 12% |
| Never | 69% | 70% | 67% | 68% | 67% | 68% | 56% |
| Don't know | 1% | 1% | 1% | 2% | 1% | 1% | 13% |
| This option is not applicable to me | 18% | 19% | 16% | 13% | 9% | 14% | 19% |

YouGov/V&A - Phone Use

GB Sample: 23rd - 24th April 2018

| | Total | Gender | | Age | | | | | | Social Grade | |
|---|-------------|------------|-------------|------------|------------|------------|------------|------------|-------------|--------------|------------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65 and over | ABC1 | C2DE |
| While working | | | | | | | | | | | |
| Unweighted base | 1971 | 915 | 1056 | 164 | 294 | 368 | 380 | 302 | 463 | 1172 | 799 |
| Base | 1970 | 952 | 1018 | 221 | 291 | 355 | 355 | 284 | 465 | 1118 | 852 |
| Very frequently | 7% | 9% | 6% | 11% | 12% | 10% | 8% | 4% | 2% | 8% | 6% |
| Fairly frequently | 23% | 27% | 20% | 34% | 32% | 32% | 26% | 20% | 6% | 29% | 16% |
| Not very frequently | 34% | 34% | 34% | 36% | 36% | 38% | 43% | 33% | 22% | 33% | 35% |
| Never | 21% | 18% | 23% | 8% | 10% | 13% | 17% | 28% | 38% | 19% | 23% |
| Don't know | 1% | 1% | 1% | 1% | 1% | 2% | 1% | - | 1% | 1% | 2% |
| This option is not applicable to me | 14% | 12% | 16% | 10% | 10% | 5% | 6% | 14% | 32% | 11% | 19% |
| While in bed before going to sleep | | | | | | | | | | | |
| Unweighted base | 1971 | 915 | 1056 | 164 | 294 | 368 | 380 | 302 | 463 | 1172 | 799 |
| Base | 1970 | 952 | 1018 | 221 | 291 | 355 | 355 | 284 | 465 | 1118 | 852 |
| Very frequently | 21% | 18% | 23% | 55% | 36% | 25% | 15% | 6% | 4% | 22% | 18% |
| Fairly frequently | 22% | 22% | 22% | 26% | 29% | 33% | 21% | 15% | 12% | 24% | 19% |
| Not very frequently | 22% | 22% | 23% | 11% | 25% | 23% | 27% | 24% | 21% | 22% | 23% |
| Never | 33% | 35% | 32% | 6% | 7% | 18% | 35% | 54% | 60% | 31% | 36% |
| Don't know | 1% | 1% | 1% | 1% | 1% | 1% | 1% | - | 1% | 1% | 1% |
| This option is not applicable to me | 1% | 2% | 1% | 1% | 1% | 0% | 1% | 0% | 3% | 1% | 2% |
| While eating dinner out with friends or family | | | | | | | | | | | |
| Unweighted base | 1971 | 915 | 1056 | 164 | 294 | 368 | 380 | 302 | 463 | 1172 | 799 |
| Base | 1970 | 952 | 1018 | 221 | 291 | 355 | 355 | 284 | 465 | 1118 | 852 |
| Very frequently | 2% | 2% | 2% | 3% | 3% | 1% | 2% | 1% | 0% | 2% | 1% |
| Fairly frequently | 9% | 9% | 8% | 19% | 15% | 13% | 6% | 3% | 2% | 9% | 8% |
| Not very frequently | 42% | 41% | 42% | 56% | 53% | 54% | 47% | 31% | 22% | 44% | 39% |
| Never | 45% | 44% | 46% | 19% | 25% | 30% | 42% | 63% | 73% | 44% | 47% |
| Don't know | 1% | 1% | 1% | 2% | 3% | 1% | 1% | - | 0% | 1% | 2% |
| This option is not applicable to me | 2% | 2% | 1% | 2% | 2% | 1% | 1% | 1% | 2% | 1% | 3% |
| When you wake up in the middle of the night | | | | | | | | | | | |
| Unweighted base | 1971 | 915 | 1056 | 164 | 294 | 368 | 380 | 302 | 463 | 1172 | 799 |
| Base | 1970 | 952 | 1018 | 221 | 291 | 355 | 355 | 284 | 465 | 1118 | 852 |
| Very frequently | 5% | 5% | 5% | 13% | 8% | 6% | 4% | 3% | 1% | 5% | 4% |
| Fairly frequently | 11% | 11% | 12% | 21% | 15% | 16% | 12% | 4% | 5% | 12% | 11% |
| Not very frequently | 29% | 28% | 30% | 40% | 41% | 38% | 30% | 18% | 16% | 30% | 27% |
| Never | 52% | 54% | 50% | 23% | 32% | 37% | 53% | 74% | 76% | 51% | 54% |
| Don't know | 1% | 1% | 1% | 2% | 1% | 2% | 1% | 0% | 1% | 1% | 2% |
| This option is not applicable to me | 1% | 2% | 1% | 2% | 2% | 1% | 1% | 1% | 2% | 1% | 2% |

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GB Sample: 23rd - 24th April 2018

| | Total | Working status | | | | | | | Marital Status | | | | |
|---|-------------|-------------------|-------------------|-------------------|-------------------|------------|------------|--------------------|----------------------------|-------------------|---------------------|-----------|---------------|
| | | Working full time | Working part time | ALL WORKERS (NET) | Full time student | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed | Never Married |
| While working | | | | | | | | | | | | | |
| Unweighted base | 1971 | 823 | 314 | 1137 | 88 | 488 | 66 | 192 | 938 | 262 | 174 | 81 | 516 |
| Base | 1970 | 806 | 305 | 1111 | 114 | 484 | 72 | 189 | 900 | 268 | 166 | 79 | 557 |
| Very frequently | 7% | 12% | 7% | 10% | 10% | 1% | 4% | 5% | 6% | 12% | 6% | 3% | 8% |
| Fairly frequently | 23% | 34% | 27% | 32% | 35% | 5% | 21% | 11% | 21% | 30% | 16% | 12% | 27% |
| Not very frequently | 34% | 41% | 41% | 41% | 35% | 21% | 30% | 26% | 33% | 35% | 35% | 22% | 35% |
| Never | 21% | 12% | 19% | 14% | 10% | 38% | 16% | 25% | 24% | 13% | 27% | 34% | 16% |
| Don't know | 1% | 1% | 2% | 1% | - | 0% | 5% | 2% | 1% | 1% | 1% | 1% | 1% |
| This option is not applicable to me | 14% | 1% | 5% | 2% | 10% | 35% | 24% | 31% | 15% | 9% | 16% | 27% | 13% |
| While in bed before going to sleep | | | | | | | | | | | | | |
| Unweighted base | 1971 | 823 | 314 | 1137 | 88 | 488 | 66 | 192 | 938 | 262 | 174 | 81 | 516 |
| Base | 1970 | 806 | 305 | 1111 | 114 | 484 | 72 | 189 | 900 | 268 | 166 | 79 | 557 |
| Very frequently | 21% | 23% | 23% | 23% | 58% | 5% | 26% | 21% | 13% | 24% | 14% | 5% | 36% |
| Fairly frequently | 22% | 28% | 22% | 26% | 28% | 11% | 25% | 20% | 19% | 25% | 22% | 21% | 25% |
| Not very frequently | 22% | 23% | 24% | 24% | 8% | 22% | 30% | 22% | 23% | 24% | 28% | 21% | 18% |
| Never | 33% | 25% | 29% | 26% | 6% | 60% | 12% | 34% | 42% | 25% | 35% | 53% | 19% |
| Don't know | 1% | 0% | 1% | 1% | - | 0% | 5% | 1% | 0% | 1% | 1% | - | 2% |
| This option is not applicable to me | 1% | 1% | 1% | 1% | - | 2% | 1% | 1% | 2% | 1% | - | - | 1% |
| While eating dinner out with friends or family | | | | | | | | | | | | | |
| Unweighted base | 1971 | 823 | 314 | 1137 | 88 | 488 | 66 | 192 | 938 | 262 | 174 | 81 | 516 |
| Base | 1970 | 806 | 305 | 1111 | 114 | 484 | 72 | 189 | 900 | 268 | 166 | 79 | 557 |
| Very frequently | 2% | 2% | 2% | 2% | 1% | 1% | 3% | 2% | 2% | 2% | 2% | 1% | 1% |
| Fairly frequently | 9% | 12% | 9% | 11% | 22% | 2% | 9% | 6% | 6% | 13% | 3% | 4% | 13% |
| Not very frequently | 42% | 48% | 48% | 48% | 53% | 22% | 55% | 45% | 39% | 46% | 37% | 21% | 49% |
| Never | 45% | 37% | 38% | 37% | 24% | 73% | 26% | 41% | 52% | 37% | 56% | 73% | 32% |
| Don't know | 1% | 1% | 2% | 1% | - | 0% | 5% | 3% | 1% | 1% | 1% | - | 2% |
| This option is not applicable to me | 2% | 1% | 1% | 1% | - | 2% | 3% | 3% | 1% | 2% | 1% | 1% | 2% |
| When you wake up in the middle of the night | | | | | | | | | | | | | |
| Unweighted base | 1971 | 823 | 314 | 1137 | 88 | 488 | 66 | 192 | 938 | 262 | 174 | 81 | 516 |
| Base | 1970 | 806 | 305 | 1111 | 114 | 484 | 72 | 189 | 900 | 268 | 166 | 79 | 557 |
| Very frequently | 5% | 5% | 6% | 5% | 12% | 2% | 4% | 8% | 3% | 9% | 5% | 1% | 7% |
| Fairly frequently | 11% | 13% | 15% | 14% | 16% | 5% | 16% | 11% | 8% | 13% | 11% | 8% | 17% |
| Not very frequently | 29% | 34% | 29% | 33% | 45% | 15% | 45% | 29% | 24% | 30% | 30% | 16% | 38% |
| Never | 52% | 46% | 47% | 46% | 25% | 76% | 30% | 49% | 63% | 45% | 53% | 76% | 34% |
| Don't know | 1% | 1% | 2% | 1% | 2% | 1% | 4% | 2% | 1% | 1% | 1% | - | 2% |
| This option is not applicable to me | 1% | 1% | 1% | 1% | - | 2% | 1% | 2% | 2% | 2% | 1% | - | 1% |

YouGov/V&A - Phone Use

GB Sample: 23rd - 24th April 2018

| | Total | Children in Household | | | | | |
|---|-------------|-----------------------|------------|------------|-----------|--------------------------------------|-----------|
| | | 0 | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Refused |
| While working | | | | | | | |
| Unweighted base | 1971 | 1371 | 262 | 243 | 73 | 578 | 22 |
| Base | 1970 | 1384 | 257 | 238 | 70 | 564 | 22 |
| Very frequently | 7% | 6% | 10% | 11% | 9% | 10% | - |
| Fairly frequently | 23% | 21% | 30% | 28% | 30% | 29% | 17% |
| Not very frequently | 34% | 32% | 39% | 38% | 41% | 38% | 47% |
| Never | 21% | 24% | 12% | 15% | 10% | 13% | 9% |
| Don't know | 1% | 1% | 0% | 1% | 1% | 1% | 13% |
| This option is not applicable to me | 14% | 17% | 9% | 7% | 9% | 8% | 13% |
| While in bed before going to sleep | | | | | | | |
| Unweighted base | 1971 | 1371 | 262 | 243 | 73 | 578 | 22 |
| Base | 1970 | 1384 | 257 | 238 | 70 | 564 | 22 |
| Very frequently | 21% | 18% | 25% | 27% | 23% | 26% | 35% |
| Fairly frequently | 22% | 19% | 29% | 28% | 31% | 29% | 21% |
| Not very frequently | 22% | 21% | 24% | 24% | 31% | 25% | 27% |
| Never | 33% | 39% | 21% | 20% | 13% | 20% | 8% |
| Don't know | 1% | 1% | - | 0% | 3% | 0% | 9% |
| This option is not applicable to me | 1% | 1% | 1% | 0% | - | 1% | - |
| While eating dinner out with friends or family | | | | | | | |
| Unweighted base | 1971 | 1371 | 262 | 243 | 73 | 578 | 22 |
| Base | 1970 | 1384 | 257 | 238 | 70 | 564 | 22 |
| Very frequently | 2% | 1% | 4% | 2% | 7% | 3% | - |
| Fairly frequently | 9% | 7% | 13% | 10% | 12% | 12% | 13% |
| Not very frequently | 42% | 40% | 47% | 51% | 39% | 48% | 35% |
| Never | 45% | 49% | 35% | 37% | 38% | 36% | 39% |
| Don't know | 1% | 1% | 1% | 1% | 4% | 1% | 9% |
| This option is not applicable to me | 2% | 2% | 1% | - | 1% | 1% | 4% |
| When you wake up in the middle of the night | | | | | | | |
| Unweighted base | 1971 | 1371 | 262 | 243 | 73 | 578 | 22 |
| Base | 1970 | 1384 | 257 | 238 | 70 | 564 | 22 |
| Very frequently | 5% | 5% | 4% | 4% | 6% | 5% | 4% |
| Fairly frequently | 11% | 10% | 12% | 14% | 32% | 15% | 13% |
| Not very frequently | 29% | 26% | 38% | 37% | 25% | 36% | 31% |
| Never | 52% | 56% | 43% | 42% | 36% | 42% | 34% |
| Don't know | 1% | 1% | 1% | 0% | 1% | 1% | 17% |
| This option is not applicable to me | 1% | 2% | 2% | 0% | - | 1% | - |