

All Britons

		Yes	No	Already vaccinated	Don't know	Vaccine willing	Vaccine hesitant
		%	%	%	%	%	%
Start of	End of						
Fieldwork	Fieldwork						
19 April 2021	20 April 2021	38	6	51	5	89	11
08 April 2021	09 April 2021	42	7	46	5	88	12
19 March 2021	21 March 2021	43	6	43	7	86	13
08 March 2021	09 March 2021	53	6	36	5	89	11
19 February 2021	22 February 2021	59	7	26	8	85	15
10 February 2021	11 February 2021	66	6	20	9	86	15
28 January 2021	29 January 2021	73	7	10	10	83	17
18 January 2021	19 January 2021	76	9	5	10	81	19
05 January 2021	06 January 2021	78	9	2	12	80	21
14 December 2020	15 December 2020	70	13	0	17	70	30
09 November 2020	10 November 2020	61	15	0	24	61	39



2019 Conservative voters

		Yes	No	Already vaccinated	Don't know	Vaccine willing	Vaccine hesitant
		%	%	%	%	%	%
Start of	End of						
Fieldwork	Fieldwork						
19 April 2021	20 April 2021	35	6	56	3	91	9
08 April 2021	09 April 2021	37	5	55	3	92	8
19 March 2021	21 March 2021	35	6	53	5	88	11
08 March 2021	09 March 2021	48	4	45	3	93	7
19 February 2021	22 February 2021	53	7	35	6	88	13
10 February 2021	11 February 2021	61	6	28	6	89	12
28 January 2021	29 January 2021	78	6	10	6	88	12
18 January 2021	19 January 2021	82	6	6	7	88	13
05 January 2021	06 January 2021	83	8	2	7	85	15
14 December 2020	15 December 2020	74	13	0	13	74	26
09 November 2020	10 November 2020	62	18	0	21	62	39

2019 Labour voters

		Yes	No	Already vaccinated	Don't know	Vaccine willing	Vaccine hesitant
		%	%	%	%	%	%
Start of	End of						
Fieldwork	Fieldwork						
19 April 2021	20 April 2021	43	6	47	5	90	11
08 April 2021	09 April 2021	44	6	45	5	89	11
19 March 2021	21 March 2021	54	3	39	4	93	7
08 March 2021	09 March 2021	62	2	31	5	93	7
19 February 2021	22 February 2021	69	5	20	6	89	11
10 February 2021	11 February 2021	75	5	15	5	90	10
28 January 2021	29 January 2021	75	6	11	8	86	14
18 January 2021	19 January 2021	78	10	5	8	83	18
05 January 2021	06 January 2021	79	7	2	12	81	19
14 December 2020	15 December 2020	74	12	1	13	75	25
09 November 2020	10 November 2020	66	13	0	22	66	35



Remain voters

		Yes	No	Already vaccinated	Don't know	Vaccine willing	Vaccine hesitant
		%	%	%	%	%	%
Start of	End of						
Fieldwork	Fieldwork						
19 April 2021	20 April 2021	40	4	53	3	93	7
08 April 2021	09 April 2021	43	3	50	3	93	6
19 March 2021	21 March 2021	48	2	46	4	94	6
08 March 2021	09 March 2021	61	3	33	3	94	6
19 February 2021	22 February 2021	66	3	27	4	93	7
10 February 2021	11 February 2021	75	2	18	4	93	6
28 January 2021	29 January 2021	82	3	9	6	91	9
18 January 2021	19 January 2021	85	5	6	5	91	10
05 January 2021	06 January 2021	86	4	2	9	88	13
14 December 2020	15 December 2020	79	9	0	12	79	21
09 November 2020	10 November 2020	70	9	0	21	70	30

Leave voters

		Yes	No	Already vaccinated	Don't know	Vaccine willing	Vaccine hesitant
		%	%	%	%	%	%
Start of	End of						
Fieldwork	Fieldwork						
19 April 2021	20 April 2021	29	8	59	4	88	12
08 April 2021	09 April 2021	35	7	54	5	89	12
19 March 2021	21 March 2021	37	6	50	6	87	12
08 March 2021	09 March 2021	44	6	46	4	90	10
19 February 2021	22 February 2021	51	8	34	7	85	15
10 February 2021	11 February 2021	58	7	27	8	85	15
28 January 2021	29 January 2021	71	10	11	8	82	18
18 January 2021	19 January 2021	76	8	5	10	81	18
05 January 2021	06 January 2021	79	8	2	12	81	20
14 December 2020	15 December 2020	73	13	0	13	73	26
09 November 2020	10 November 2020	56	20	0	24	56	44



Men

		Yes	No	Already vaccinated	Don't know	Vaccine willing	Vaccine hesitant
		%	%	%	%	%	%
Start of	End of						
Fieldwork	Fieldwork						
19 April 2021	20 April 2021	42	6	46	6	88	12
08 April 2021	09 April 2021	46	8	41	5	87	13
19 March 2021	21 March 2021	43	8	41	8	84	16
08 March 2021	09 March 2021	58	6	30	5	88	11
19 February 2021	22 February 2021	61	8	24	8	85	16
10 February 2021	11 February 2021	65	6	19	10	84	16
28 January 2021	29 January 2021	75	6	8	10	83	16
18 January 2021	19 January 2021	76	10	4	9	80	19
05 January 2021	06 January 2021	78	9	1	12	79	21
14 December 2020	15 December 2020	71	13	0	16	71	29
09 November 2020	10 November 2020	64	15	0	21	64	36

Women

		Yes	No	Already vaccinated	Don't know	Vaccine willing	Vaccine hesitant
		%	%	%	%	%	%
Start of	End of						
Fieldwork	Fieldwork						
19 April 2021	20 April 2021	34	7	55	5	89	12
08 April 2021	09 April 2021	37	6	51	6	88	12
19 March 2021	21 March 2021	44	5	45	7	89	12
08 March 2021	09 March 2021	48	5	41	5	89	10
19 February 2021	22 February 2021	57	5	29	9	86	14
10 February 2021	11 February 2021	66	5	22	7	88	12
28 January 2021	29 January 2021	70	8	11	10	81	18
18 January 2021	19 January 2021	76	8	6	10	82	18
05 January 2021	06 January 2021	77	9	2	12	79	21
14 December 2020	15 December 2020	68	13	0	18	68	31
09 November 2020	10 November 2020	58	15	0	27	58	42



18-24 year olds

		Yes	No	Already vaccinated	Don't know	Vaccine willing	Vaccine hesitant
		%	%	%	%	%	%
Start of	End of						
Fieldwork	Fieldwork						
19 April 2021	20 April 2021	65	8	12	15	77	23
08 April 2021	09 April 2021	59	12	20	9	79	21
19 March 2021	21 March 2021	56	16	12	16	68	32
08 March 2021	09 March 2021	66	14	11	10	77	24
19 February 2021	22 February 2021	64	12	7	18	71	30
10 February 2021	11 February 2021	66	6	12	17	78	23
28 January 2021	29 January 2021	66	9	7	18	73	27
18 January 2021	19 January 2021	72	11	3	14	75	25
05 January 2021	06 January 2021	73	13	1	12	74	25
14 December 2020	15 December 2020	63	11	1	25	64	36
09 November 2020	10 November 2020	54	20	0	26	54	46

25-49 year olds

		Yes	No	Already vaccinated	Don't know	Vaccine willing	Vaccine hesitant
		%	%	%	%	%	%
Start of	End of						
Fieldwork	Fieldwork						
19 April 2021	20 April 2021	47	10	36	8	83	18
08 April 2021	09 April 2021	55	10	25	9	80	19
19 March 2021	21 March 2021	60	7	23	10	83	17
08 March 2021	09 March 2021	68	7	18	7	86	14
19 February 2021	22 February 2021	70	8	11	11	81	19
10 February 2021	11 February 2021	71	8	9	11	80	19
28 January 2021	29 January 2021	71	9	8	12	79	21
18 January 2021	19 January 2021	69	13	5	13	74	26
05 January 2021	06 January 2021	68	13	2	16	70	29
14 December 2020	15 December 2020	60	18	0	21	60	39
09 November 2020	10 November 2020	54	18	0	28	54	46



50-64 year olds

		Yes	No	Already vaccinated	Don't know	Vaccine willing	Vaccine hesitant
		%	%	%	%	%	%
Start of	End of						
Fieldwork	Fieldwork						
19 April 2021	20 April 2021	26	5	68	1	94	6
08 April 2021	09 April 2021	27	4	67	2	94	6
19 March 2021	21 March 2021	32	4	60	5	92	9
08 March 2021	09 March 2021	52	4	41	3	93	7
19 February 2021	22 February 2021	69	5	19	7	88	12
10 February 2021	11 February 2021	79	3	12	6	91	9
28 January 2021	29 January 2021	78	6	7	9	85	15
18 January 2021	19 January 2021	83	7	3	8	86	15
05 January 2021	06 January 2021	82	6	1	11	83	17
14 December 2020	15 December 2020	76	10	0	14	76	24
09 November 2020	10 November 2020	63	14	0	24	63	38

65+ year olds

		Yes	No	Already vaccinated	Don't know	Vaccine willing	Vaccine hesitant
		%	%	%	%	%	%
Start of	End of						
Fieldwork	Fieldwork						
19 April 2021	20 April 2021	20	2	77	1	97	3
08 April 2021	09 April 2021	24	1	74	1	98	2
19 March 2021	21 March 2021	20	2	77	1	97	3
08 March 2021	09 March 2021	22	1	75	1	97	2
19 February 2021	22 February 2021	26	3	70	1	96	4
10 February 2021	11 February 2021	42	3	52	3	94	6
28 January 2021	29 January 2021	74	4	17	5	91	9
18 January 2021	19 January 2021	84	4	8	4	92	8
05 January 2021	06 January 2021	91	3	2	4	93	7
14 December 2020	15 December 2020	83	8	0	9	83	17
09 November 2020	10 November 2020	75	8	0	17	75	25



ABC1 social grade

		Yes	No	Already vaccinated	Don't know	Vaccine willing	Vaccine hesitant
		%	%	%	%	%	%
Start of	End of						
Fieldwork	Fieldwork						
19 April 2021	20 April 2021	41	6	48	4	89	10
08 April 2021	09 April 2021	44	5	48	3	92	8
19 March 2021	21 March 2021	48	5	42	5	90	10
08 March 2021	09 March 2021	56	5	34	5	90	10
19 February 2021	22 February 2021	63	7	23	7	86	14
10 February 2021	11 February 2021	69	4	21	5	90	9
28 January 2021	29 January 2021	77	5	9	9	86	14
18 January 2021	19 January 2021	83	5	5	8	88	13
05 January 2021	06 January 2021	82	7	2	9	84	16
14 December 2020	15 December 2020	75	10	0	15	75	25
09 November 2020	10 November 2020	67	12	0	21	67	33

C2DE social grade

		Yes	No	Already vaccinated	Don't know	Vaccine willing	Vaccine hesitant
		%	%	%	%	%	%
Start of	End of						
Fieldwork	Fieldwork						
19 April 2021	20 April 2021	32	7	54	7	86	14
08 April 2021	09 April 2021	39	9	45	8	84	17
19 March 2021	21 March 2021	37	8	45	10	82	18
08 March 2021	09 March 2021	50	7	38	5	88	12
19 February 2021	22 February 2021	53	6	31	10	84	16
10 February 2021	11 February 2021	60	8	19	13	79	21
28 January 2021	29 January 2021	68	10	10	12	78	22
18 January 2021	19 January 2021	67	15	5	13	72	28
05 January 2021	06 January 2021	71	12	2	15	73	27
14 December 2020	15 December 2020	62	18	0	20	62	38
09 November 2020	10 November 2020	53	19	0	28	53	47