



Publication date: 21th February 2025

Short Methodology Statement

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|---|---|
| Research company | YouGov Galaxy Pty Ltd |
| Client commissioning the research | Swyftx |
| Fieldwork dates | 3 rd Feb – 11 th Feb 2025 |
| Mode of data collection | Online recruited from research panel (100%) |
| Target population | Australians eligible to vote |
| Sample size | 2031 |
| Australian Polling Council compliant | Yes |
| URL of Long Methodology statement | https://au.yougov.com/about/panel-methodology/australian-polling-council |
| Is voting intention published? | No |

Long Methodology Statement

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|--|--|
| Effective sample size after weighting applied | 1558 |
| Margin of error associated with effective sample size | ±2.5 |
| Quotas and weighting | Age, Gender, Education, AEC region, household income, Weighting by Federal and Referendum and Referendum vote |
| Weighting method used | Rim weighting |
| Full question text, responses categories and randomisation | See below |
| Source of online sample | Selected from previously recruited online panels of research participants using quotas based on weighting frame and past vote. |
| Positioning of voting intention questions in questionnaire? | After demographics |
| How were undecided voters handled? | NA |
| 2PP calculation method | NA |

Full Question Text of Published Questions



| | | |
|----|---|---------|
| Q1 | Are you more or less likely to vote for your local federal member in the upcoming federal election if they are supportive of Bitcoin and cryptocurrency technologies? | Ask all |
| | Select one, Reverse scale | |
| | Much more likely | |
| | More likely | |
| | It won't make a difference | |
| | Less likely | |
| | Much less likely | |
| Q2 | Do you agree or disagree that Australia should follow the US and seek to become a major centre for cryptocurrency and blockchain technologies? | Ask all |
| | Select one, Rotate 1-2 | |
| | Agree | |
| | Disagree | |
| | Don't know | |
| Q3 | Do you currently own Bitcoin or any other form of cryptocurrency? | Ask all |
| | Select one, Reverse scale | |
| | Currently own | |
| | Have owned in the past | |
| | Don't own | |
| | | |
| | END OF QUESTIONNAIRE | |
| | | |

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