

Sample Size: 522 Decision Makers
 Sample Size: 29th - 31st July 2020



Total	Organization size					
	Microbusiness (less than 10 employees)	Small (10 to 49 employees)	Medium (50 to 249 employees)	Large (250+ employees)	Net: Micro/ Small (less than 50 employees)	Net: SME (1 to 249 employees)

Compared to one month ago, how secure do you think your job is?

Unweighted base	522	164	86	78	194	250	328
Base: All decision makers	522	170	79	66	207	249	315
Less secure	24%	23%	14%	23%	29%	20%	21%
No change	64%	64%	83%	61%	57%	70%	68%
More secure	11%	10%	3%	17%	12%	8%	10%
Don't know	1%	2%	-	-	1%	2%	1%

Compared to one month ago, how secure do you think your business is?

Unweighted base	522	164	86	78	194	250	328
Base: All decision makers	522	170	79	66	207	249	315
Less secure	29%	33%	21%	28%	29%	29%	29%
No change	58%	53%	70%	58%	58%	59%	58%
More secure	12%	12%	9%	14%	13%	11%	12%
Don't know	1%	2%	-	-	-	2%	1%

In 12 months' time, which one of the following, if any, do you think will most likely apply to the UK economy?

Unweighted base	522	164	86	78	194	250	328
Base: All decision makers	522	170	79	66	207	249	315
It will be in a depression/ recession	64%	64%	61%	50%	68%	63%	61%
It will be growing/ booming	19%	14%	23%	28%	20%	17%	19%
It will remain stable	13%	15%	11%	19%	11%	13%	15%
Don't know/ none of these	4%	8%	5%	2%	2%	7%	6%

Sample Size: 522 Decision Makers
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Total	Work industry (select all that apply)										
	Manufacturing	Construction	Retail	Finance and Accounting	Hospitality and leisure	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution

Compared to one month ago, how secure do you think your job is?

Unweighted base	522	71	54	56	80	42	23	74	54	35	25	27	17
Base: All decision makers	522	70	52	55	80	41	22	76	52	35	25	26	16
Less secure	24%	27%	24%	33%	22%	26%	24%	25%	33%	11%	27%	22%	27%
No change	64%	60%	68%	49%	69%	57%	76%	57%	54%	81%	61%	62%	58%
More secure	11%	12%	8%	17%	9%	15%	-	15%	10%	8%	12%	17%	15%
Don't know	1%	2%	-	2%	-	2%	-	3%	3%	-	-	-	-

Compared to one month ago, how secure do you think your business is?

Unweighted base	522	71	54	56	80	42	23	74	54	35	25	27	17
Base: All decision makers	522	70	52	55	80	41	22	76	52	35	25	26	16
Less secure	29%	29%	24%	42%	26%	43%	35%	24%	40%	23%	28%	24%	13%
No change	58%	58%	58%	42%	63%	42%	57%	64%	43%	62%	51%	46%	65%
More secure	12%	13%	17%	16%	11%	15%	8%	13%	10%	14%	20%	30%	22%
Don't know	1%	-	-	-	-	-	-	-	6%	-	-	-	-

In 12 months' time, which one of the following, if any, do you think will most likely apply to the UK economy?

Unweighted base	522	71	54	56	80	42	23	74	54	35	25	27	17
Base: All decision makers	522	70	52	55	80	41	22	76	52	35	25	26	16
It will be in a depression/ recession	64%	81%	48%	75%	51%	61%	75%	59%	74%	65%	57%	54%	66%
It will be growing/ booming	19%	10%	29%	15%	24%	21%	8%	25%	13%	27%	11%	27%	11%
It will remain stable	13%	7%	21%	8%	20%	15%	17%	11%	10%	2%	23%	15%	23%
Don't know/ none of these	4%	2%	2%	2%	5%	4%	-	6%	2%	6%	8%	4%	-

Sample Size: 522 Decision Makers
 Sample Size: 29th - 31st July 2020



Total	
	Other

Compared to one month ago, how secure do you think your job is?

Unweighted base	522	82
Base: All decision makers	522	83
Less secure	24%	25%
No change	64%	61%
More secure	11%	12%
Don't know	1%	2%

Compared to one month ago, how secure do you think your business is?

Unweighted base	522	82
Base: All decision makers	522	83
Less secure	29%	27%
No change	58%	59%
More secure	12%	13%
Don't know	1%	1%

In 12 months' time, which one of the following, if any, do you think will most likely apply to the UK economy?

Unweighted base	522	82
Base: All decision makers	522	83
It will be in a depression/ recession	64%	66%
It will be growing/ booming	19%	17%
It will remain stable	13%	11%
Don't know/ none of these	4%	6%

Sample Size: 522 Decision Makers
 Sample Size: 29th - 31st July 2020



Total	Work industry (MAIN)											
	Manufacturing	Construction	Retail	Finance and Accounting	Hospitality and leisure	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate

Compared to one month ago, how secure do you think your job is?

Unweighted base	522	61	37	54	71	21	17	63	41	29	18	16	9
Base: All decision makers	522	61	36	53	72	21	17	65	40	29	18	15	9
Less secure	24%	28%	16%	31%	22%	20%	7%	20%	35%	9%	28%	23%	46%
No change	64%	61%	78%	51%	71%	62%	93%	63%	54%	83%	54%	59%	54%
More secure	11%	10%	6%	16%	7%	18%	-	14%	7%	8%	18%	18%	-
Don't know	1%	2%	-	2%	-	-	-	4%	4%	-	-	-	-

Compared to one month ago, how secure do you think your business is?

Unweighted base	522	61	37	54	71	21	17	63	41	29	18	16	9
Base: All decision makers	522	61	36	53	72	21	17	65	40	29	18	15	9
Less secure	29%	30%	19%	37%	28%	47%	30%	21%	42%	24%	28%	26%	10%
No change	58%	61%	70%	44%	64%	40%	65%	66%	43%	68%	49%	45%	77%
More secure	12%	9%	11%	19%	9%	13%	5%	13%	7%	8%	23%	29%	13%
Don't know	1%	-	-	-	-	-	-	-	8%	-	-	-	-

In 12 months' time, which one of the following, if any, do you think will most likely apply to the UK economy?

Unweighted base	522	61	37	54	71	21	17	63	41	29	18	16	9
Base: All decision makers	522	61	36	53	72	21	17	65	40	29	18	15	9
It will be in a depression/ recession	64%	78%	44%	76%	52%	45%	76%	57%	74%	66%	63%	59%	57%
It will be growing/ booming	19%	14%	28%	16%	23%	28%	6%	26%	12%	24%	5%	28%	20%
It will remain stable	13%	6%	25%	6%	21%	19%	18%	13%	11%	3%	27%	13%	23%
Don't know/ none of these	4%	2%	3%	2%	4%	8%	-	5%	3%	7%	6%	-	-

Sample Size: 522 Decision Makers
 Sample Size: 29th - 31st July 2020



Total	Company annual turnover						
	Other	First year of trading	Less than £1 million	£1 million to £9.9 million	£10 million or more	Don't know	Prefer not to answer

Compared to one month ago, how secure do you think your job is?

Unweighted base	522	85	8	143	97	203	33	38
Base: All decision makers	522	86	8	146	89	208	33	38
Less secure	24%	27%	26%	23%	20%	26%	24%	27%
No change	64%	59%	74%	65%	73%	58%	70%	60%
More secure	11%	12%	-	11%	7%	14%	6%	8%
Don't know	1%	1%	-	1%	-	1%	-	5%

Compared to one month ago, how secure do you think your business is?

Unweighted base	522	85	8	143	97	203	33	38
Base: All decision makers	522	86	8	146	89	208	33	38
Less secure	29%	27%	38%	34%	28%	27%	21%	29%
No change	58%	59%	62%	52%	60%	58%	76%	63%
More secure	12%	13%	-	12%	12%	15%	3%	8%
Don't know	1%	1%	-	3%	-	-	-	-

In 12 months' time, which one of the following, if any, do you think will most likely apply to the UK economy?

Unweighted base	522	85	8	143	97	203	33	38
Base: All decision makers	522	86	8	146	89	208	33	38
It will be in a depression/ recession	64%	66%	61%	64%	55%	65%	73%	67%
It will be growing/ booming	19%	17%	26%	17%	23%	22%	9%	14%
It will remain stable	13%	9%	-	13%	18%	12%	17%	8%
Don't know/ none of these	4%	7%	13%	7%	4%	2%	-	11%

Sample Size: 522 Decision Makers
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Total	Omnibus Decision Maker									
	Marketing activities (e.g. advertising, direct marketing, PR etc.)	Business development/ sales	Company credit/ charge cards	Finance/ accounting	Company mobile phones	Company pension scheme	HR (e.g. personnel, learning and development, recruitment etc.)	IT/ Telecoms	Procurement/ purchasing	Electricity/ gas supply

Compared to one month ago, how secure do you think your job is?

Unweighted base	522	319	368	236	302	242	229	323	279	316	213
Base: All decision makers	522	318	368	233	301	240	225	321	280	316	211
Less secure	24%	23%	24%	22%	23%	23%	20%	22%	24%	22%	22%
No change	64%	62%	62%	62%	63%	60%	65%	64%	60%	61%	62%
More secure	11%	13%	12%	14%	12%	14%	13%	13%	14%	14%	15%
Don't know	1%	2%	2%	2%	2%	2%	2%	1%	2%	2%	1%

Compared to one month ago, how secure do you think your business is?

Unweighted base	522	319	368	236	302	242	229	323	279	316	213
Base: All decision makers	522	318	368	233	301	240	225	321	280	316	211
Less secure	29%	30%	30%	30%	31%	28%	28%	30%	31%	29%	29%
No change	58%	55%	57%	54%	54%	57%	58%	56%	56%	57%	56%
More secure	12%	13%	13%	15%	14%	14%	13%	12%	12%	12%	14%
Don't know	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%

In 12 months' time, which one of the following, if any, do you think will most likely apply to the UK economy?

Unweighted base	522	319	368	236	302	242	229	323	279	316	213
Base: All decision makers	522	318	368	233	301	240	225	321	280	316	211
It will be in a depression/ recession	64%	64%	63%	59%	62%	57%	60%	63%	60%	61%	57%
It will be growing/ booming	19%	18%	18%	23%	19%	22%	21%	19%	21%	20%	23%
It will remain stable	13%	13%	13%	15%	14%	15%	14%	13%	14%	14%	15%
Don't know/ none of these	4%	5%	5%	4%	5%	6%	5%	5%	5%	6%	5%

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Total	Company age					
	Up to 5 years	Over 5 years up to 10 years	Over 10 years up to 20 years	Over 20 years up to 35 years	Over 35 years	Don't know

Compared to one month ago, how secure do you think your job is?

Unweighted base	522	58	80	107	103	169	5
Base: All decision makers	522	59	80	104	97	176	5
Less secure	24%	35%	22%	18%	19%	28%	21%
No change	64%	54%	62%	66%	69%	63%	79%
More secure	11%	9%	13%	14%	10%	9%	-
Don't know	1%	2%	3%	2%	1%	0%	-

Compared to one month ago, how secure do you think your business is?

Unweighted base	522	58	80	107	103	169	5
Base: All decision makers	522	59	80	104	97	176	5
Less secure	29%	40%	30%	29%	20%	29%	43%
No change	58%	50%	54%	58%	69%	58%	57%
More secure	12%	9%	15%	12%	11%	13%	-
Don't know	1%	2%	1%	1%	-	1%	-

In 12 months' time, which one of the following, if any, do you think will most likely apply to the UK economy?

Unweighted base	522	58	80	107	103	169	5
Base: All decision makers	522	59	80	104	97	176	5
It will be in a depression/ recession	64%	69%	65%	63%	53%	68%	64%
It will be growing/ booming	19%	17%	21%	20%	22%	18%	21%
It will remain stable	13%	9%	8%	13%	21%	13%	15%
Don't know/ none of these	4%	5%	6%	5%	4%	2%	-

Sample Size: 522 Decision Makers
 Sample Size: 29th - 31st July 2020



Total	Region mainly work (GOR)											
	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Elsewhere (i.e. outside of Great Britain)

Compared to one month ago, how secure do you think your job is?

Unweighted base	522	8	53	22	24	51	36	139	88	51	19	26	5
Base: All decision makers	522	8	54	22	24	51	35	139	86	52	19	26	5
Less secure	24%	50%	29%	14%	19%	12%	22%	30%	26%	24%	19%	15%	22%
No change	64%	39%	60%	77%	67%	66%	67%	57%	64%	70%	75%	81%	34%
More secure	11%	12%	9%	4%	14%	21%	12%	13%	6%	6%	6%	4%	44%
Don't know	1%	-	2%	5%	-	1%	-	-	5%	-	-	-	-

Compared to one month ago, how secure do you think your business is?

Unweighted base	522	8	53	22	24	51	36	139	88	51	19	26	5
Base: All decision makers	522	8	54	22	24	51	35	139	86	52	19	26	5
Less secure	29%	35%	33%	22%	27%	21%	28%	32%	35%	22%	31%	23%	-
No change	58%	53%	49%	78%	61%	62%	56%	56%	54%	64%	53%	73%	56%
More secure	12%	12%	18%	-	12%	18%	15%	12%	9%	14%	5%	4%	44%
Don't know	1%	-	-	-	-	-	-	-	2%	-	11%	-	-

In 12 months' time, which one of the following, if any, do you think will most likely apply to the UK economy?

Unweighted base	522	8	53	22	24	51	36	139	88	51	19	26	5
Base: All decision makers	522	8	54	22	24	51	35	139	86	52	19	26	5
It will be in a depression/ recession	64%	64%	58%	65%	67%	57%	72%	67%	61%	66%	49%	71%	44%
It will be growing/ booming	19%	25%	28%	18%	18%	19%	17%	17%	19%	15%	20%	16%	56%
It will remain stable	13%	12%	12%	14%	10%	17%	11%	13%	12%	16%	14%	12%	-
Don't know/ none of these	4%	-	2%	4%	4%	6%	-	3%	7%	4%	17%	-	-

Sample Size: 522 Decision Makers
 Sample Size: 29th - 31st July 2020



Total	Region mainly work								Are you...?		Age			
	North	Midlands	East	London	South	Wales	Scotland	Elsewhere (i.e. outside of Great Britain)	Male	Female	Under 35	35 - 44	45 - 54	55+

Compared to one month ago, how secure do you think your job is?

Unweighted base	522	83	75	36	139	139	19	26	5	350	172	60	147	140	175
Base: All decision makers	522	85	75	35	139	138	19	26	5	354	168	60	152	140	171
Less secure	24%	27%	14%	22%	30%	25%	19%	15%	22%	25%	23%	25%	27%	24%	22%
No change	64%	62%	66%	67%	57%	66%	75%	81%	34%	63%	66%	51%	61%	64%	71%
More secure	11%	8%	19%	12%	13%	6%	6%	4%	44%	11%	9%	24%	11%	10%	6%
Don't know	1%	2%	1%	-	-	3%	-	-	-	1%	2%	-	1%	3%	1%

Compared to one month ago, how secure do you think your business is?

Unweighted base	522	83	75	36	139	139	19	26	5	350	172	60	147	140	175
Base: All decision makers	522	85	75	35	139	138	19	26	5	354	168	60	152	140	171
Less secure	29%	30%	23%	28%	32%	30%	31%	23%	-	27%	32%	30%	33%	28%	26%
No change	58%	57%	62%	56%	56%	58%	53%	73%	56%	60%	56%	52%	53%	59%	65%
More secure	12%	13%	16%	15%	12%	11%	5%	4%	44%	13%	11%	18%	13%	12%	9%
Don't know	1%	-	-	-	-	1%	11%	-	-	1%	1%	-	1%	1%	1%

In 12 months' time, which one of the following, if any, do you think will most likely apply to the UK economy?

Unweighted base	522	83	75	36	139	139	19	26	5	350	172	60	147	140	175
Base: All decision makers	522	85	75	35	139	138	19	26	5	354	168	60	152	140	171
It will be in a depression/ recession	64%	60%	61%	72%	67%	63%	49%	71%	44%	59%	73%	54%	70%	64%	61%
It will be growing/ booming	19%	25%	19%	17%	17%	18%	20%	16%	56%	23%	12%	23%	17%	19%	20%
It will remain stable	13%	12%	15%	11%	13%	14%	14%	12%	-	15%	10%	19%	10%	12%	15%
Don't know/ none of these	4%	2%	6%	-	3%	6%	17%	-	-	3%	6%	4%	3%	5%	4%

Sample Size: 522 Decision Makers
 Sample Size: 29th - 31st July 2020



Total	Organization size					
	Microbusiness (less than 10 employees)	Small (10 to 49 employees)	Medium (50 to 249 employees)	Large (250+ employees)	Net: Micro/ Small (less than 50 employees)	Net: SME (1 to 249 employees)

Compared to one month ago, how has your business' financial situation changed?

Unweighted base	522	164	86	78	194	250	328
Base: All decision makers	522	170	79	66	207	249	315
It has worsened	31%	31%	26%	26%	34%	30%	29%
There has been no change	47%	53%	56%	42%	40%	54%	51%
It has improved	22%	16%	18%	32%	25%	17%	20%
Don't know	0%	-	-	-	1%	-	-

And compared to one month ago, has the level of business activity at your place of work...?

Unweighted base	522	164	86	78	194	250	328
Base: All decision makers	522	170	79	66	207	249	315
Decreased	25%	29%	26%	21%	22%	28%	27%
Not changed	40%	44%	36%	32%	41%	42%	40%
Increased	34%	26%	38%	46%	36%	30%	33%
Don't know	0%	-	-	1%	-	-	0%

Thinking about the Coronavirus outbreak and its impact, which, if any, of the following are you concerned about happening over the next 12 months? (Please select one option on each row)

Global recession

Unweighted base	522	164	86	78	194	250	328
Base: All decision makers	522	170	79	66	207	249	315
Very concerned	49%	45%	44%	40%	58%	45%	44%
Fairly concerned	46%	48%	53%	55%	40%	49%	50%
Not at all concerned	4%	7%	4%	5%	2%	6%	6%
Don't know	0%	1%	-	-	0%	0%	0%

Banks failing

Unweighted base	522	164	86	78	194	250	328
Base: All decision makers	522	170	79	66	207	249	315
Very concerned	16%	14%	15%	14%	18%	14%	14%
Fairly concerned	42%	38%	37%	51%	43%	38%	41%
Not at all concerned	40%	45%	41%	33%	38%	44%	42%
Don't know	3%	3%	7%	1%	1%	4%	4%

Local businesses being unable to recover from financial losses

Unweighted base	522	164	86	78	194	250	328
Base: All decision makers	522	170	79	66	207	249	315
Very concerned	62%	62%	56%	53%	68%	60%	59%
Fairly concerned	33%	32%	40%	45%	28%	35%	37%
Not at all concerned	4%	5%	4%	2%	4%	5%	4%
Don't know	0%	1%	-	-	-	0%	0%

Cell Contents (Column Percentages)

Sample Size: 522 Decision Makers
 Sample Size: 29th - 31st July 2020



Total	Work industry (select all that apply)											
	Manufacturing	Construction	Retail	Finance and Accounting	Hospitality and leisure	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate

Compared to one month ago, how has your business' financial situation changed?

Unweighted base	522	71	54	56	80	42	23	74	54	35	25	27	17
Base: All decision makers	522	70	52	55	80	41	22	76	52	35	25	26	16
It has worsened	31%	34%	30%	30%	30%	38%	40%	28%	40%	11%	35%	18%	25%
There has been no change	47%	49%	44%	48%	45%	34%	29%	51%	37%	65%	48%	47%	60%
It has improved	22%	16%	26%	22%	24%	28%	26%	21%	23%	24%	17%	34%	15%
Don't know	0%	2%	-	-	1%	-	5%	-	-	-	-	-	-

And compared to one month ago, has the level of business activity at your place of work...?

Unweighted base	522	71	54	56	80	42	23	74	54	35	25	27	17
Base: All decision makers	522	70	52	55	80	41	22	76	52	35	25	26	16
Decreased	25%	29%	34%	33%	18%	31%	40%	21%	19%	6%	19%	31%	18%
Not changed	40%	40%	35%	24%	43%	24%	22%	48%	50%	55%	45%	22%	44%
Increased	34%	31%	31%	43%	39%	45%	38%	31%	30%	39%	36%	47%	38%
Don't know	0%	-	-	-	-	-	-	-	2%	-	-	-	-

Thinking about the Coronavirus outbreak and its impact, which, if any, of the following are you concerned about happening over the next 12 months? (Please select one option on each row)

Global recession

Unweighted base	522	71	54	56	80	42	23	74	54	35	25	27	17
Base: All decision makers	522	70	52	55	80	41	22	76	52	35	25	26	16
Very concerned	49%	61%	34%	57%	45%	36%	60%	47%	63%	42%	45%	30%	49%
Fairly concerned	46%	39%	62%	39%	47%	61%	32%	49%	35%	50%	51%	67%	46%
Not at all concerned	4%	-	4%	4%	7%	3%	5%	4%	2%	8%	-	3%	5%
Don't know	0%	-	-	-	-	-	3%	-	-	-	4%	-	-

Banks failing

Unweighted base	522	71	54	56	80	42	23	74	54	35	25	27	17
Base: All decision makers	522	70	52	55	80	41	22	76	52	35	25	26	16
Very concerned	16%	13%	17%	16%	9%	17%	29%	21%	17%	15%	15%	6%	26%
Fairly concerned	42%	47%	47%	35%	42%	34%	17%	48%	60%	43%	34%	31%	49%
Not at all concerned	40%	37%	34%	47%	49%	47%	46%	29%	21%	40%	44%	63%	25%
Don't know	3%	3%	2%	2%	-	2%	8%	2%	2%	2%	8%	-	-

Local businesses being unable to recover from financial losses

Unweighted base	522	71	54	56	80	42	23	74	54	35	25	27	17
Base: All decision makers	522	70	52	55	80	41	22	76	52	35	25	26	16
Very concerned	62%	67%	60%	72%	53%	67%	60%	62%	76%	51%	58%	59%	47%
Fairly concerned	33%	33%	36%	23%	37%	31%	40%	31%	20%	49%	34%	38%	47%
Not at all concerned	4%	-	4%	5%	10%	3%	-	7%	4%	-	3%	3%	5%
Don't know	0%	-	-	-	-	-	-	-	-	-	4%	-	-

Cell Contents (C)

Sample Size: 522 Decision Makers
 Sample Size: 29th - 31st July 2020



Total	
	Other

Compared to one month ago, how has your business' financial situation changed?

Unweighted base	522	82
Base: All decision makers	522	83
It has worsened	31%	28%
There has been no change	47%	51%
It has improved	22%	21%
Don't know	0%	-

And compared to one month ago, has the level of business activity at your place of work...?

Unweighted base	522	82
Base: All decision makers	522	83
Decreased	25%	27%
Not changed	40%	41%
Increased	34%	32%
Don't know	0%	-

Thinking about the Coronavirus outbreak and its impact, which, if any, of the following are you concerned about happening over the next 12 months? (Please select one option on each row)

Global recession

Unweighted base	522	82
Base: All decision makers	522	83
Very concerned	49%	55%
Fairly concerned	46%	41%
Not at all concerned	4%	4%
Don't know	0%	-

Banks failing

Unweighted base	522	82
Base: All decision makers	522	83
Very concerned	16%	17%
Fairly concerned	42%	41%
Not at all concerned	40%	40%
Don't know	3%	2%

Local businesses being unable to recover from financial losses

Unweighted base	522	82
Base: All decision makers	522	83
Very concerned	62%	67%
Fairly concerned	33%	30%
Not at all concerned	4%	3%
Don't know	0%	-

Cell Contents (C)

Sample Size: 522 Decision Makers
 Sample Size: 29th - 31st July 2020



Total	Work industry (MAIN)											
	Manufacturing	Construction	Retail	Finance and Accounting	Hospitality and leisure	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate

Compared to one month ago, how has your business' financial situation changed?

Unweighted base	522	61	37	54	71	21	17	63	41	29	18	16	9
Base: All decision makers	522	61	36	53	72	21	17	65	40	29	18	15	9
It has worsened	31%	35%	27%	29%	32%	46%	36%	25%	43%	10%	33%	17%	32%
There has been no change	47%	51%	50%	44%	45%	22%	29%	55%	35%	72%	50%	48%	58%
It has improved	22%	13%	23%	27%	22%	33%	35%	20%	22%	19%	17%	35%	10%
Don't know	0%	-	-	-	2%	-	-	-	-	-	-	-	-

And compared to one month ago, has the level of business activity at your place of work...?

Unweighted base	522	61	37	54	71	21	17	63	41	29	18	16	9
Base: All decision makers	522	61	36	53	72	21	17	65	40	29	18	15	9
Decreased	25%	32%	32%	34%	20%	37%	36%	18%	21%	3%	16%	25%	-
Not changed	40%	44%	42%	19%	42%	14%	18%	49%	53%	60%	44%	25%	57%
Increased	34%	23%	26%	47%	38%	48%	46%	33%	24%	37%	39%	50%	43%
Don't know	0%	-	-	-	-	-	-	-	2%	-	-	-	-

Thinking about the Coronavirus outbreak and its impact, which, if any, of the following are you concerned about happening over the next 12 months? (Please select one option on each row)

Global recession

Unweighted base	522	61	37	54	71	21	17	63	41	29	18	16	9
Base: All decision makers	522	61	36	53	72	21	17	65	40	29	18	15	9
Very concerned	49%	62%	27%	55%	46%	20%	51%	43%	63%	42%	52%	45%	55%
Fairly concerned	46%	36%	64%	41%	47%	75%	38%	54%	34%	48%	42%	51%	35%
Not at all concerned	4%	2%	9%	4%	7%	5%	6%	3%	2%	10%	-	4%	10%
Don't know	0%	-	-	-	-	-	4%	-	-	-	6%	-	-

Banks failing

Unweighted base	522	61	37	54	71	21	17	63	41	29	18	16	9
Base: All decision makers	522	61	36	53	72	21	17	65	40	29	18	15	9
Very concerned	16%	15%	17%	15%	9%	16%	24%	21%	12%	12%	23%	-	30%
Fairly concerned	42%	47%	45%	37%	40%	23%	23%	43%	61%	49%	23%	37%	45%
Not at all concerned	40%	35%	36%	46%	50%	57%	43%	35%	25%	37%	43%	63%	25%
Don't know	3%	3%	3%	2%	-	4%	10%	1%	2%	2%	10%	-	-

Local businesses being unable to recover from financial losses

Unweighted base	522	61	37	54	71	21	17	63	41	29	18	16	9
Base: All decision makers	522	61	36	53	72	21	17	65	40	29	18	15	9
Very concerned	62%	66%	54%	70%	56%	66%	56%	63%	71%	48%	57%	62%	34%
Fairly concerned	33%	31%	41%	25%	34%	34%	44%	33%	24%	52%	37%	33%	57%
Not at all concerned	4%	3%	5%	6%	10%	-	-	3%	5%	-	-	4%	10%
Don't know	0%	-	-	-	-	-	-	-	-	-	6%	-	-

Cell Contents (C)

Sample Size: 522 Decision Makers
 Sample Size: 29th - 31st July 2020



Total	Company annual turnover						
	Other	First year of trading	Less than £1 million	£1 million to £9.9 million	£10 million or more	Don't know	Prefer not to answer

Compared to one month ago, how has your business' financial situation changed?

Unweighted base	522	85	8	143	97	203	33	38
Base: All decision makers	522	86	8	146	89	208	33	38
It has worsened	31%	33%	38%	30%	32%	31%	24%	31%
There has been no change	47%	45%	52%	51%	48%	40%	60%	55%
It has improved	22%	21%	10%	19%	20%	28%	13%	14%
Don't know	0%	1%	-	-	-	1%	4%	-

And compared to one month ago, has the level of business activity at your place of work...?

Unweighted base	522	85	8	143	97	203	33	38
Base: All decision makers	522	86	8	146	89	208	33	38
Decreased	25%	29%	13%	29%	25%	21%	25%	30%
Not changed	40%	42%	77%	41%	35%	39%	55%	41%
Increased	34%	30%	10%	29%	39%	40%	20%	29%
Don't know	0%	-	-	-	1%	-	-	-

Thinking about the Coronavirus outbreak and its impact, which, if any, of the following are you concerned about happening over the next 12 months? (Please select one option on each row)

Global recession

Unweighted base	522	85	8	143	97	203	33	38
Base: All decision makers	522	86	8	146	89	208	33	38
Very concerned	49%	56%	13%	47%	43%	56%	41%	50%
Fairly concerned	46%	43%	50%	47%	50%	42%	59%	45%
Not at all concerned	4%	1%	23%	6%	7%	2%	-	5%
Don't know	0%	-	13%	-	-	0%	-	-

Banks failing

Unweighted base	522	85	8	143	97	203	33	38
Base: All decision makers	522	86	8	146	89	208	33	38
Very concerned	16%	19%	-	15%	18%	16%	12%	19%
Fairly concerned	42%	40%	23%	38%	42%	43%	55%	37%
Not at all concerned	40%	39%	63%	44%	37%	40%	28%	42%
Don't know	3%	2%	13%	3%	3%	1%	5%	2%

Local businesses being unable to recover from financial losses

Unweighted base	522	85	8	143	97	203	33	38
Base: All decision makers	522	86	8	146	89	208	33	38
Very concerned	62%	69%	26%	60%	60%	65%	60%	73%
Fairly concerned	33%	29%	24%	36%	38%	30%	40%	25%
Not at all concerned	4%	1%	36%	4%	2%	4%	-	3%
Don't know	0%	-	13%	-	-	-	-	-

Cell Contents (C)

Sample Size: 522 Decision Makers
 Sample Size: 29th - 31st July 2020



Total	Omnibus Decision Maker									
	Marketing activities (e.g. advertising, direct marketing, PR etc.)	Business development/ sales	Company credit/ charge cards	Finance/ accounting	Company mobile phones	Company pension scheme	HR (e.g. personnel, learning and development, recruitment etc.)	IT/ Telecoms	Procurement/ purchasing	Electricity/ gas supply

Compared to one month ago, how has your business' financial situation changed?

Unweighted base	522	319	368	236	302	242	229	323	279	316	213
Base: All decision makers	522	318	368	233	301	240	225	321	280	316	211
It has worsened	31%	33%	31%	31%	31%	31%	32%	32%	32%	30%	31%
There has been no change	47%	45%	47%	44%	46%	47%	46%	44%	47%	46%	45%
It has improved	22%	21%	22%	25%	23%	21%	22%	23%	21%	23%	24%
Don't know	0%	0%	0%	-	-	-	1%	1%	-	-	-

And compared to one month ago, has the level of business activity at your place of work...?

Unweighted base	522	319	368	236	302	242	229	323	279	316	213
Base: All decision makers	522	318	368	233	301	240	225	321	280	316	211
Decreased	25%	27%	26%	28%	28%	29%	27%	26%	26%	27%	30%
Not changed	40%	38%	40%	39%	40%	39%	40%	40%	41%	38%	37%
Increased	34%	35%	34%	34%	33%	32%	33%	34%	33%	35%	33%
Don't know	0%	-	0%	-	-	-	-	0%	-	-	-

Thinking about the Coronavirus outbreak and its impact, which, if any, of the following are you concerned about happening over the next 12 months? (Please select one option on each row)

Global recession

Unweighted base	522	319	368	236	302	242	229	323	279	316	213
Base: All decision makers	522	318	368	233	301	240	225	321	280	316	211
Very concerned	49%	50%	49%	46%	46%	49%	49%	48%	50%	48%	46%
Fairly concerned	46%	44%	45%	47%	48%	44%	44%	47%	44%	46%	47%
Not at all concerned	4%	5%	6%	7%	5%	7%	6%	5%	6%	6%	6%
Don't know	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%

Banks failing

Unweighted base	522	319	368	236	302	242	229	323	279	316	213
Base: All decision makers	522	318	368	233	301	240	225	321	280	316	211
Very concerned	16%	18%	18%	19%	19%	19%	19%	16%	19%	19%	22%
Fairly concerned	42%	42%	41%	38%	38%	39%	39%	41%	43%	43%	38%
Not at all concerned	40%	38%	40%	40%	40%	39%	39%	41%	36%	37%	37%
Don't know	3%	3%	2%	3%	3%	3%	3%	3%	3%	2%	3%

Local businesses being unable to recover from financial losses

Unweighted base	522	319	368	236	302	242	229	323	279	316	213
Base: All decision makers	522	318	368	233	301	240	225	321	280	316	211
Very concerned	62%	62%	61%	59%	61%	60%	59%	62%	61%	61%	58%
Fairly concerned	33%	33%	34%	35%	34%	35%	37%	34%	35%	34%	37%
Not at all concerned	4%	4%	5%	5%	4%	4%	4%	4%	4%	5%	4%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%

Cell Contents (C)

Sample Size: 522 Decision Makers
 Sample Size: 29th - 31st July 2020



Total	Company age					
	Up to 5 years	Over 5 years up to 10 years	Over 10 years up to 20 years	Over 20 years up to 35 years	Over 35 years	Don't know

Compared to one month ago, how has your business' financial situation changed?

Unweighted base	522	58	80	107	103	169	5
Base: All decision makers	522	59	80	104	97	176	5
It has worsened	31%	33%	36%	28%	28%	31%	21%
There has been no change	47%	53%	38%	47%	53%	45%	43%
It has improved	22%	14%	26%	25%	19%	22%	36%
Don't know	0%	-	-	-	-	1%	-

And compared to one month ago, has the level of business activity at your place of work...?

Unweighted base	522	58	80	107	103	169	5
Base: All decision makers	522	59	80	104	97	176	5
Decreased	25%	28%	31%	29%	19%	23%	-
Not changed	40%	41%	31%	39%	47%	40%	100%
Increased	34%	32%	38%	32%	34%	37%	-
Don't know	0%	-	-	-	1%	-	-

Thinking about the Coronavirus outbreak and its impact, which, if any, of the following are you concerned about happening over the next 12 months? (Please select one option on each row)

Global recession

Unweighted base	522	58	80	107	103	169	5
Base: All decision makers	522	59	80	104	97	176	5
Very concerned	49%	48%	51%	46%	44%	55%	15%
Fairly concerned	46%	42%	45%	48%	54%	42%	85%
Not at all concerned	4%	9%	4%	6%	2%	3%	-
Don't know	0%	2%	-	-	-	0%	-

Banks failing

Unweighted base	522	58	80	107	103	169	5
Base: All decision makers	522	59	80	104	97	176	5
Very concerned	16%	15%	13%	21%	13%	15%	15%
Fairly concerned	42%	39%	46%	41%	44%	39%	64%
Not at all concerned	40%	40%	38%	37%	42%	43%	21%
Don't know	3%	5%	2%	1%	1%	4%	-

Local businesses being unable to recover from financial losses

Unweighted base	522	58	80	107	103	169	5
Base: All decision makers	522	59	80	104	97	176	5
Very concerned	62%	55%	62%	62%	53%	71%	36%
Fairly concerned	33%	35%	31%	37%	46%	25%	43%
Not at all concerned	4%	9%	7%	1%	1%	4%	21%
Don't know	0%	2%	-	-	-	-	-

Cell Contents (C)

Sample Size: 522 Decision Makers
 Sample Size: 29th - 31st July 2020



Total	Region mainly work (GOR)											
	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Elsewhere (i.e. outside of Great Britain)

Compared to one month ago, how has your business' financial situation changed?

Unweighted base	522	8	53	22	24	51	36	139	88	51	19	26	5
Base: All decision makers	522	8	54	22	24	51	35	139	86	52	19	26	5
It has worsened	31%	36%	29%	19%	35%	28%	26%	35%	37%	31%	26%	12%	44%
There has been no change	47%	64%	44%	68%	32%	38%	59%	43%	48%	45%	53%	60%	34%
It has improved	22%	-	25%	13%	33%	34%	15%	21%	15%	24%	21%	28%	22%
Don't know	0%	-	2%	-	-	-	-	1%	-	-	-	-	-

And compared to one month ago, has the level of business activity at your place of work...?

Unweighted base	522	8	53	22	24	51	36	139	88	51	19	26	5
Base: All decision makers	522	8	54	22	24	51	35	139	86	52	19	26	5
Decreased	25%	25%	21%	24%	24%	24%	28%	31%	24%	17%	40%	15%	-
Not changed	40%	38%	40%	42%	22%	43%	39%	39%	46%	45%	11%	61%	22%
Increased	34%	37%	39%	34%	53%	33%	33%	30%	30%	38%	48%	24%	78%
Don't know	0%	-	-	-	-	-	-	-	1%	-	-	-	-

Thinking about the Coronavirus outbreak and its impact, which, if any, of the following are you concerned about happening over the next 12 months? (Please select one option on each row)

Global recession

Unweighted base	522	8	53	22	24	51	36	139	88	51	19	26	5
Base: All decision makers	522	8	54	22	24	51	35	139	86	52	19	26	5
Very concerned	49%	52%	45%	31%	53%	42%	35%	60%	48%	45%	49%	54%	66%
Fairly concerned	46%	48%	47%	64%	43%	47%	59%	38%	48%	47%	51%	46%	34%
Not at all concerned	4%	-	8%	5%	4%	11%	6%	1%	3%	6%	-	-	-
Don't know	0%	-	-	-	-	-	-	0%	-	2%	-	-	-

Banks failing

Unweighted base	522	8	53	22	24	51	36	139	88	51	19	26	5
Base: All decision makers	522	8	54	22	24	51	35	139	86	52	19	26	5
Very concerned	16%	38%	12%	13%	4%	17%	15%	24%	14%	10%	11%	-	22%
Fairly concerned	42%	28%	38%	40%	49%	40%	53%	43%	41%	31%	33%	56%	22%
Not at all concerned	40%	34%	48%	46%	47%	42%	27%	30%	41%	53%	56%	41%	56%
Don't know	3%	-	2%	-	-	-	5%	2%	3%	6%	-	3%	-

Local businesses being unable to recover from financial losses

Unweighted base	522	8	53	22	24	51	36	139	88	51	19	26	5
Base: All decision makers	522	8	54	22	24	51	35	139	86	52	19	26	5
Very concerned	62%	68%	58%	66%	65%	54%	62%	70%	61%	53%	70%	57%	66%
Fairly concerned	33%	32%	35%	34%	30%	38%	38%	26%	35%	43%	30%	38%	34%
Not at all concerned	4%	-	7%	-	5%	7%	-	5%	5%	2%	-	5%	-
Don't know	0%	-	-	-	-	-	-	-	-	2%	-	-	-

Cell Contents (C)

Sample Size: 522 Decision Makers
Sample Size: 29th - 31st July 2020



Total	Region mainly work								Are you...?		Age			
	North	Midlands	East	London	South	Wales	Scotland	Elsewhere (i.e. outside of Great Britain)	Male	Female	Under 35	35 - 44	45 - 54	55+

Compared to one month ago, how has your business' financial situation changed?

Unweighted base	522	83	75	36	139	139	19	26	5	350	172	60	147	140	175
Base: All decision makers	522	85	75	35	139	138	19	26	5	354	168	60	152	140	171
It has worsened	31%	27%	30%	26%	35%	35%	26%	12%	44%	28%	37%	34%	31%	35%	26%
There has been no change	47%	52%	36%	59%	43%	47%	53%	60%	34%	48%	44%	31%	46%	43%	57%
It has improved	22%	20%	34%	15%	21%	18%	21%	28%	22%	24%	18%	35%	22%	22%	17%
Don't know	0%	1%	-	-	1%	-	-	-	-	-	1%	-	2%	-	-

And compared to one month ago, has the level of business activity at your place of work...?

Unweighted base	522	83	75	36	139	139	19	26	5	350	172	60	147	140	175
Base: All decision makers	522	85	75	35	139	138	19	26	5	354	168	60	152	140	171
Decreased	25%	22%	24%	28%	31%	21%	40%	15%	-	25%	25%	32%	24%	23%	25%
Not changed	40%	40%	36%	39%	39%	45%	11%	61%	22%	40%	40%	28%	43%	36%	46%
Increased	34%	37%	40%	33%	30%	33%	48%	24%	78%	34%	35%	40%	33%	41%	28%
Don't know	0%	-	-	-	-	1%	-	-	-	0%	-	-	-	-	0%

Thinking about the Coronavirus outbreak and its impact, which, if any, of the following are you concerned about happening over the next 12 months? (Please select one option on each row)

Global recession

Unweighted base	522	83	75	36	139	139	19	26	5	350	172	60	147	140	175
Base: All decision makers	522	85	75	35	139	138	19	26	5	354	168	60	152	140	171
Very concerned	49%	42%	46%	35%	60%	47%	49%	54%	66%	48%	52%	48%	60%	54%	37%
Fairly concerned	46%	52%	46%	59%	38%	48%	51%	46%	34%	47%	45%	49%	35%	43%	58%
Not at all concerned	4%	6%	9%	6%	1%	4%	-	-	-	5%	2%	3%	4%	3%	6%
Don't know	0%	-	-	-	0%	1%	-	-	-	0%	0%	-	1%	-	-

Banks failing

Unweighted base	522	83	75	36	139	139	19	26	5	350	172	60	147	140	175
Base: All decision makers	522	85	75	35	139	138	19	26	5	354	168	60	152	140	171
Very concerned	16%	15%	13%	15%	24%	12%	11%	-	22%	13%	21%	33%	20%	11%	9%
Fairly concerned	42%	38%	43%	53%	43%	37%	33%	56%	22%	43%	39%	37%	43%	43%	40%
Not at all concerned	40%	46%	44%	27%	30%	46%	56%	41%	56%	42%	36%	31%	35%	43%	47%
Don't know	3%	1%	-	5%	2%	4%	-	3%	-	2%	4%	-	2%	3%	3%

Local businesses being unable to recover from financial losses

Unweighted base	522	83	75	36	139	139	19	26	5	350	172	60	147	140	175
Base: All decision makers	522	85	75	35	139	138	19	26	5	354	168	60	152	140	171
Very concerned	62%	61%	58%	62%	70%	58%	70%	57%	66%	59%	68%	60%	71%	64%	54%
Fairly concerned	33%	34%	36%	38%	26%	38%	30%	38%	34%	35%	29%	37%	23%	32%	42%
Not at all concerned	4%	4%	6%	-	5%	4%	-	5%	-	5%	2%	4%	6%	4%	3%
Don't know	0%	-	-	-	-	1%	-	-	-	0%	-	-	1%	-	-

Cell Contents (C)