

# YouGov Survey Results

Sample Size: 1526 GB Adults  
Fieldwork: 5th - 6th March 2020

	Vote in 2019				EU Ref Vote		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1526</b>	<b>517</b>	<b>378</b>	<b>137</b>	<b>566</b>	<b>604</b>	<b>742</b>	<b>784</b>	<b>166</b>	<b>636</b>	<b>368</b>	<b>356</b>	<b>870</b>	<b>656</b>	<b>183</b>	<b>513</b>	<b>331</b>	<b>368</b>	<b>131</b>	
<b>Unweighted Sample</b>	1526	551	425	169	666	628	655	871	142	629	407	348	925	601	183	552	352	401	38	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent, if at all, do you know what each of the following terms relating to the economy mean?

**Gross domestic product (GDP)**

I know exactly what this means	25	30	26	33	31	25	35	16	28	20	29	29	30	19	32	27	25	24	15
I have some understanding about what this means	37	37	40	43	41	36	41	34	40	36	37	37	39	34	39	35	35	33	60
I don't really know what this means but have heard of it	21	23	19	18	20	22	14	27	13	22	21	22	18	24	15	21	23	22	16
I have never heard of this	9	6	10	4	4	9	4	14	6	12	8	6	7	12	4	10	11	11	3
Don't know	8	5	5	3	4	9	6	10	13	9	5	6	6	11	10	8	6	10	7

**Trade surplus/deficit**

I know exactly what this means	26	33	26	35	32	28	35	18	18	16	35	39	30	21	27	28	29	24	17
I have some understanding about what this means	36	38	35	39	37	37	39	33	37	35	34	39	39	33	35	34	36	33	58
I don't really know what this means but have heard of it	23	21	28	20	23	23	17	30	18	31	23	13	20	28	20	27	22	26	13
I have never heard of this	6	4	5	4	3	4	2	9	13	7	3	3	5	7	7	5	6	6	5
Don't know	9	4	6	3	5	8	7	10	15	10	5	6	7	11	12	6	7	11	8

**Budget surplus/deficit**

I know exactly what this means	30	36	31	40	37	29	40	21	25	24	35	39	35	24	38	31	31	26	24
I have some understanding about what this means	40	42	41	38	41	43	39	41	40	42	39	38	42	38	38	39	41	37	54
I don't really know what this means but have heard of it	19	16	20	15	15	18	14	23	14	20	19	17	14	25	10	19	19	24	10
I have never heard of this	4	2	3	3	2	3	1	7	9	5	3	1	4	5	5	4	5	3	4
Don't know	7	3	4	4	5	7	6	8	12	8	4	5	6	9	9	7	4	9	8

**National debt**

I know exactly what this means	35	44	35	37	39	38	42	29	35	26	43	43	39	30	36	38	40	33	16
I have some understanding about what this means	48	45	51	50	50	46	44	51	44	52	45	46	48	48	47	45	42	49	71
I don't really know what this means but have heard of it	10	8	10	11	8	11	8	13	9	13	9	8	7	15	6	12	13	10	6
I have never heard of this	1	0	1	0	1	0	0	2	3	2	0	0	1	2	0	1	2	1	3
Don't know	5	3	3	2	2	5	5	5	10	6	3	3	5	5	10	4	3	6	4

**The Chancellor of the Exchequer**

I know exactly what this means	40	52	41	49	48	45	51	31	26	28	52	57	45	34	37	42	46	36	37
I have some understanding about what this means	36	39	39	28	36	39	30	41	22	37	40	36	35	37	35	36	35	36	37
I don't really know what this means but have heard of it	13	6	11	20	11	8	10	16	21	21	4	4	11	16	14	11	12	15	14
I have never heard of this	4	1	4	2	2	2	3	6	14	7	0	0	4	5	3	5	5	4	3
Don't know	6	2	5	2	3	5	6	7	16	7	3	3	5	8	12	5	2	8	9

**The Treasury**

I know exactly what this means	34	42	33	39	40	39	42	27	20	24	47	46	38	29	37	37	36	32	20
I have some understanding about what this means	45	46	50	47	47	44	43	46	33	49	42	44	45	45	41	43	44	45	58
I don't really know what this means but have heard of it	14	9	12	11	9	12	9	18	27	18	7	7	11	17	10	15	13	16	11
I have never heard of this	2	0	1	1	1	1	0	3	7	2	1	0	1	2	2	1	3	1	3
Don't know	6	3	3	2	4	5	6	6	12	7	4	3	5	7	10	4	4	7	8

**Austerity**

I know exactly what this means	40	44	49	41	49	39	48	32	27	31	51	50	45	33	45	38	42	37	41
I have some understanding about what this means	34	40	31	41	36	38	31	36	27	34	34	35	36	31	32	36	30	33	39
I don't really know what this means but have heard of it	14	11	13	14	10	12	13	15	19	19	10	7	11	17	9	16	16	13	11
I have never heard of this	6	2	4	2	2	4	4	7	13	7	2	2	3	9	5	4	6	9	3
Don't know	7	3	3	3	4	7	5	9	13	9	3	5	6	8	10	6	7	8	7

**Inflation**

I know exactly what this means	45	50	46	53	50	45	53	37	41	36	51	57	51	38	49	46	46	43	40
I have some understanding about what this means	44	44	45	40	44	45	38	49	36	50	43	37	40	48	34	44	44	45	51
I don't really know what this means but have heard of it	6	4	6	5	4	5	5	7	10	7	3	4	4	9	8	6	6	7	0
I have never heard of this	1	0	0	0	0	0	0	1	3	1	0	0	1	1	1	0	1	0	3
Don't know	4	2	3	2	2	4	4	5	11	6	2	2	5	4	8	4	3	5	6

Sample Size: 1526 GB Adults  
Fieldwork: 5th - 6th March 2020

	Vote in 2019				EU Ref Vote		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1526</b>	<b>517</b>	<b>378</b>	<b>137</b>	<b>566</b>	<b>604</b>	<b>742</b>	<b>784</b>	<b>166</b>	<b>636</b>	<b>368</b>	<b>356</b>	<b>870</b>	<b>656</b>	<b>183</b>	<b>513</b>	<b>331</b>	<b>368</b>	<b>131</b>	
<b>Unweighted Sample</b>	<b>1526</b>	<b>551</b>	<b>425</b>	<b>169</b>	<b>666</b>	<b>628</b>	<b>655</b>	<b>871</b>	<b>142</b>	<b>629</b>	<b>407</b>	<b>348</b>	<b>925</b>	<b>601</b>	<b>183</b>	<b>552</b>	<b>352</b>	<b>401</b>	<b>38</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Fiscal policy</b>																				
I know exactly what this means	18	20	18	27	23	18	26	10	10	13	26	21	22	13	23	18	19	15	17	
I have some understanding about what this means	29	33	35	35	37	28	35	24	22	28	29	35	33	24	34	28	29	26	36	
I don't really know what this means but have heard of it	31	35	31	24	28	35	24	38	31	32	29	31	27	36	25	31	32	32	34	
I have never heard of this	12	8	11	9	7	11	8	17	21	16	8	6	10	15	8	14	12	14	5	
Don't know	9	5	5	4	5	9	7	11	15	11	7	6	7	12	10	8	8	12	8	
<b>Productivity</b>																				
I know exactly what this means	34	41	33	44	40	35	41	28	30	25	41	46	38	30	34	38	35	28	39	
I have some understanding about what this means	48	46	51	43	47	49	46	49	48	51	46	45	48	48	45	46	48	52	48	
I don't really know what this means but have heard of it	10	9	10	9	10	9	7	13	9	14	9	4	8	13	10	10	11	10	4	
I have never heard of this	2	1	2	2	1	2	1	4	3	3	1	1	2	3	3	1	3	2	4	
Don't know	6	3	4	2	3	6	5	6	11	7	3	4	5	7	9	5	3	8	5	
<b>Interest rates</b>																				
I know exactly what this means	47	54	48	53	52	48	51	43	42	36	58	56	50	42	48	49	50	44	33	
I have some understanding about what this means	42	38	42	42	41	40	37	47	41	48	36	37	42	42	34	42	42	41	56	
I don't really know what this means but have heard of it	6	5	5	4	4	6	7	4	6	8	3	4	3	9	7	5	4	8	3	
I have never heard of this	1	0	0	0	0	0	0	1	0	1	0	0	0	1	1	0	1	0	3	
Don't know	5	3	4	2	3	5	5	5	10	7	3	3	5	6	10	4	3	7	5	
<b>Government bonds</b>																				
I know exactly what this means	19	24	19	25	23	20	23	15	9	12	25	28	21	15	24	20	19	17	8	
I have some understanding about what this means	31	36	32	30	33	35	36	27	26	26	32	41	35	26	34	35	28	27	34	
I don't really know what this means but have heard of it	34	31	35	37	34	30	29	38	43	39	31	23	30	39	23	33	35	34	47	
I have never heard of this	7	5	8	4	5	6	4	10	7	11	6	3	6	8	4	5	8	11	4	
Don't know	9	5	5	5	5	9	8	11	14	12	6	5	8	11	14	7	9	11	8	
<b>Financial markets</b>																				
I know exactly what this means	25	30	25	31	29	26	31	20	16	19	31	34	29	20	26	27	26	23	21	
I have some understanding about what this means	49	51	51	54	54	48	49	48	41	48	52	49	50	46	45	50	47	45	62	
I don't really know what this means but have heard of it	17	13	18	13	13	18	13	21	26	20	12	13	13	22	15	17	19	21	9	
I have never heard of this	2	1	3	0	0	1	1	3	4	3	0	1	1	2	2	2	2	1	3	
Don't know	7	4	4	3	3	7	6	8	12	10	4	3	6	9	12	5	6	10	5	

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Fieldwork: 5th - 6th March 2020

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<b>Weighted Sample</b>	<b>1526</b>	<b>517</b>	<b>378</b>	<b>137</b>	<b>566</b>	<b>604</b>	<b>742</b>	<b>784</b>	<b>166</b>	<b>636</b>	<b>368</b>	<b>356</b>	<b>870</b>	<b>656</b>	<b>183</b>	<b>513</b>	<b>331</b>	<b>368</b>	<b>131</b>	
<b>Unweighted Sample</b>	<b>1526</b>	<b>551</b>	<b>425</b>	<b>169</b>	<b>666</b>	<b>628</b>	<b>655</b>	<b>871</b>	<b>142</b>	<b>629</b>	<b>407</b>	<b>348</b>	<b>925</b>	<b>601</b>	<b>183</b>	<b>552</b>	<b>352</b>	<b>401</b>	<b>38</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Public sector borrowing</b>																				
I know exactly what this means	25	32	26	31	31	28	34	16	11	18	35	34	29	20	29	26	28	24	12	
I have some understanding about what this means	44	45	47	45	47	44	43	44	42	44	41	46	46	41	41	41	42	40	73	
I don't really know what this means but have heard of it	21	19	21	20	17	19	16	26	24	25	20	16	17	27	16	24	21	26	4	
I have never heard of this	3	1	3	1	2	2	1	5	10	4	0	0	3	4	3	4	4	2	0	
Don't know	7	3	4	3	4	7	6	8	14	9	4	3	6	9	11	6	5	7	11	
<b>Pay growth</b>																				
I know exactly what this means	25	28	27	29	30	26	33	17	14	19	36	29	29	19	30	24	27	23	20	
I have some understanding about what this means	38	38	40	43	40	37	41	35	34	40	32	39	39	36	28	40	39	34	48	
I don't really know what this means but have heard of it	22	23	19	18	19	22	15	28	30	23	17	20	19	24	22	22	23	20	18	
I have never heard of this	8	7	9	4	7	9	4	13	5	9	9	7	6	11	9	8	5	13	3	
Don't know	8	4	5	5	5	7	7	9	16	9	5	5	7	9	11	6	6	10	11	
<b>An increase/decrease in real terms</b>																				
I know exactly what this means	22	27	23	29	28	23	30	15	10	16	33	27	26	17	25	24	23	19	17	
I have some understanding about what this means	32	33	36	34	36	34	35	30	21	34	30	37	35	28	33	30	29	34	43	
I don't really know what this means but have heard of it	27	27	25	26	25	26	22	31	32	28	23	25	22	32	23	27	33	25	19	
I have never heard of this	10	8	9	8	7	8	7	14	23	12	6	6	9	12	8	12	7	12	12	
Don't know	9	5	6	3	5	9	7	11	14	11	7	5	7	11	12	8	8	10	9	
<b>Sterling appreciating/depreciating</b>																				
I know exactly what this means	30	35	28	38	34	31	38	23	31	22	39	35	34	25	31	32	31	28	24	
I have some understanding about what this means	40	41	46	42	45	40	38	42	35	43	37	40	43	36	40	37	39	39	57	
I don't really know what this means but have heard of it	16	14	15	13	12	16	14	17	13	17	14	17	11	22	15	16	16	16	11	
I have never heard of this	7	6	7	4	5	5	4	10	9	9	5	4	5	10	4	7	9	10	0	
Don't know	7	4	4	3	3	8	6	9	13	8	5	5	6	8	10	7	4	7	8	
<b>Public finances</b>																				
I know exactly what this means	26	30	25	32	29	29	32	21	23	19	36	31	30	22	31	28	27	27	11	
I have some understanding about what this means	47	50	49	48	49	47	48	45	40	48	45	49	47	46	40	46	47	45	65	
I don't really know what this means but have heard of it	18	15	19	17	16	16	13	22	23	21	14	14	15	21	17	21	17	17	11	
I have never heard of this	2	1	2	1	1	2	1	3	2	2	2	0	1	3	2	1	2	2	1	
Don't know	8	4	5	3	5	6	6	9	13	10	4	5	7	8	10	6	7	9	12	
<b>Asset prices</b>																				
I know exactly what this means	13	15	12	14	15	14	17	8	7	10	19	13	14	10	15	12	12	15	5	
I have some understanding about what this means	30	31	29	37	34	29	37	24	31	33	28	28	35	25	30	30	29	28	47	
I don't really know what this means but have heard of it	33	34	35	36	32	34	29	36	35	31	30	38	30	37	26	35	33	31	34	
I have never heard of this	15	15	17	10	13	16	9	20	12	15	17	14	13	17	15	16	17	16	3	
Don't know	9	5	7	3	6	8	7	11	15	11	6	6	8	11	13	7	9	10	11	