

YouGov - Stealing at Work (B2B)

B2B Sample: 30th July - 10th August 2018

Total	Organization size		
	Small (less than 50 employees)	Medium (50 to 249 employees)	Large (250+ employees)

If an employee was found to be stealing each of the below items from your workplace, how serious a matter would you consider it to be? (Please select one option on each row)

Printer paper

	Unweighted base	781	447	125	209
Base: All businesses		781	372	97	312
Very serious	15%	14%	17%	16%	
Fairly serious	35%	36%	47%	30%	
Not very serious	36%	36%	22%	39%	
Not at all serious	10%	7%	11%	14%	
Don't know	1%	1%	1%	1%	
Not applicable - there is none of this item at my workplace	2%	5%	1%	-	
Net: Serious	50%	50%	65%	46%	
Net: Not serious	46%	44%	33%	53%	

Toilet paper

	Unweighted base	781	447	125	209
Base: All businesses		781	372	97	312
Very serious	13%	12%	11%	14%	
Fairly serious	29%	30%	38%	25%	
Not very serious	40%	39%	33%	44%	
Not at all serious	15%	13%	14%	16%	
Don't know	1%	2%	3%	0%	
Not applicable - there is none of this item at my workplace	2%	5%	1%	-	
Net: Serious	42%	42%	49%	40%	
Net: Not serious	54%	52%	47%	60%	

Pens/ pencils

	Unweighted base	781	447	125	209
Base: All businesses		781	372	97	312
Very serious	13%	10%	14%	16%	
Fairly serious	19%	22%	23%	14%	
Not very serious	45%	45%	41%	45%	
Not at all serious	21%	18%	19%	24%	
Don't know	1%	1%	2%	0%	
Not applicable - there is none of this item at my workplace	2%	4%	1%	-	
Net: Serious	31%	31%	37%	30%	
Net: Not serious	66%	64%	60%	69%	

YouGov - Stealing at Work (B2B)

B2B Sample: 30th July - 10th August 2018

Total	Work industry (select all that apply)												
	Manufacturing	Construction	Retail	Finance and Accounting	Hospitality and leisure	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	Other

If an employee was found to be stealing each of the below items from your workplace, how serious a matter would you consider it to be? (Please select one option on each row)

Printer paper

Unweighted base	781	108	69	105	111	69	42	90	69	38	46	44	37	146
Base: All businesses	781	102	69	108	127	69	43	90	69	39	46	49	36	147
Very serious	15%	23%	28%	13%	19%	18%	28%	13%	25%	27%	23%	35%	26%	16%
Fairly serious	35%	30%	24%	46%	31%	38%	25%	35%	30%	27%	39%	23%	37%	32%
Not very serious	36%	34%	37%	27%	42%	29%	38%	32%	25%	34%	23%	29%	23%	36%
Not at all serious	10%	12%	9%	10%	5%	7%	8%	18%	16%	9%	13%	10%	11%	10%
Don't know	1%	-	-	1%	1%	2%	-	2%	2%	-	3%	-	3%	1%
Not applicable - there is none of this item at my workplace	2%	-	2%	3%	2%	7%	-	-	3%	3%	-	2%	-	5%
Net: Serious	50%	54%	52%	59%	50%	55%	54%	49%	55%	54%	61%	58%	63%	47%
Net: Not serious	46%	46%	46%	37%	47%	36%	46%	50%	41%	43%	36%	40%	34%	46%

Toilet paper

Unweighted base	781	108	69	105	111	69	42	90	69	38	46	44	37	146
Base: All businesses	781	102	69	108	127	69	43	90	69	39	46	49	36	147
Very serious	13%	21%	24%	16%	15%	17%	23%	8%	23%	26%	15%	29%	23%	14%
Fairly serious	29%	29%	24%	29%	24%	28%	30%	38%	19%	24%	27%	25%	19%	27%
Not very serious	40%	34%	36%	34%	36%	43%	30%	35%	44%	34%	38%	29%	34%	38%
Not at all serious	15%	16%	12%	16%	19%	9%	18%	17%	12%	16%	17%	15%	21%	12%
Don't know	1%	-	1%	3%	2%	2%	-	2%	2%	-	-	-	3%	2%
Not applicable - there is none of this item at my workplace	2%	-	2%	2%	3%	2%	-	-	2%	-	2%	2%	-	6%
Net: Serious	42%	50%	49%	45%	40%	45%	53%	47%	42%	50%	43%	54%	42%	41%
Net: Not serious	54%	50%	48%	51%	56%	52%	47%	52%	55%	50%	55%	44%	55%	51%

Pens/ pencils

Unweighted base	781	108	69	105	111	69	42	90	69	38	46	44	37	146
Base: All businesses	781	102	69	108	127	69	43	90	69	39	46	49	36	147
Very serious	13%	21%	25%	12%	17%	19%	29%	17%	27%	28%	19%	35%	23%	10%
Fairly serious	19%	15%	10%	25%	12%	18%	15%	16%	11%	6%	20%	13%	19%	22%
Not very serious	45%	39%	47%	43%	54%	39%	40%	42%	35%	45%	47%	31%	48%	45%
Not at all serious	21%	24%	17%	17%	14%	19%	17%	25%	22%	18%	11%	18%	11%	17%
Don't know	1%	-	-	2%	1%	-	-	1%	2%	-	3%	-	-	1%
Not applicable - there is none of this item at my workplace	2%	-	-	1%	2%	5%	-	-	3%	3%	-	2%	-	5%
Net: Serious	31%	37%	36%	38%	29%	37%	43%	32%	38%	34%	39%	48%	42%	32%
Net: Not serious	66%	63%	64%	60%	68%	58%	57%	67%	57%	63%	58%	50%	58%	62%

YouGov - Stealing at Work (B2B)

B2B Sample: 30th July - 10th August 2018

Total	Work industry (MAIN)												
	Manufacturing	Construction	Retail	Finance and Accounting	Hospitality and leisure	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	Other

If an employee was found to be stealing each of the below items from your workplace, how serious a matter would you consider it to be? (Please select one option on each row)

Printer paper

Unweighted base	781	89	56	89	90	52	28	76	52	27	33	28	27	134
Base: All businesses	781	80	56	89	102	51	27	77	50	27	33	30	25	135
Very serious	15%	19%	19%	11%	14%	10%	25%	10%	19%	20%	10%	26%	17%	15%
Fairly serious	35%	36%	26%	49%	31%	39%	23%	37%	33%	23%	43%	27%	47%	32%
Not very serious	36%	37%	44%	27%	47%	36%	44%	32%	24%	44%	30%	32%	21%	37%
Not at all serious	10%	8%	9%	9%	5%	9%	8%	20%	17%	9%	13%	12%	10%	10%
Don't know	1%	-	-	1%	1%	3%	-	2%	2%	-	4%	-	4%	1%
Not applicable - there is none of this item at my workplace	2%	-	2%	3%	2%	4%	-	-	4%	4%	-	3%	-	5%
Net: Serious	50%	55%	45%	60%	44%	49%	48%	46%	52%	43%	52%	53%	64%	48%
Net: Not serious	46%	45%	53%	36%	52%	45%	52%	52%	42%	53%	43%	44%	32%	46%

Toilet paper

Unweighted base	781	89	56	89	90	52	28	76	52	27	33	28	27	134
Base: All businesses	781	80	56	89	102	51	27	77	50	27	33	30	25	135
Very serious	13%	16%	14%	12%	12%	10%	17%	4%	20%	16%	2%	26%	13%	14%
Fairly serious	29%	33%	25%	33%	25%	32%	32%	39%	16%	27%	31%	24%	24%	28%
Not very serious	40%	38%	43%	37%	37%	44%	38%	39%	51%	43%	46%	32%	41%	39%
Not at all serious	15%	12%	14%	15%	21%	14%	13%	16%	8%	15%	18%	14%	18%	12%
Don't know	1%	-	2%	2%	2%	-	-	2%	2%	-	-	-	4%	1%
Not applicable - there is none of this item at my workplace	2%	-	2%	1%	3%	-	-	-	2%	-	3%	3%	-	7%
Net: Serious	42%	49%	40%	45%	37%	42%	49%	43%	36%	42%	33%	50%	37%	41%
Net: Not serious	54%	51%	57%	52%	58%	58%	51%	55%	59%	58%	63%	47%	59%	50%

Pens/ pencils

Unweighted base	781	89	56	89	90	52	28	76	52	27	33	28	27	134
Base: All businesses	781	80	56	89	102	51	27	77	50	27	33	30	25	135
Very serious	13%	18%	16%	9%	9%	8%	20%	14%	19%	13%	7%	26%	13%	9%
Fairly serious	19%	17%	12%	28%	14%	23%	16%	17%	14%	9%	21%	17%	24%	23%
Not very serious	45%	44%	52%	41%	56%	44%	37%	40%	30%	58%	53%	30%	48%	45%
Not at all serious	21%	20%	20%	19%	17%	23%	27%	29%	30%	16%	15%	24%	15%	17%
Don't know	1%	-	-	2%	1%	-	-	1%	2%	-	4%	-	-	1%
Not applicable - there is none of this item at my workplace	2%	-	-	1%	2%	2%	-	-	4%	4%	-	3%	-	5%
Net: Serious	31%	36%	27%	37%	23%	31%	36%	31%	33%	22%	28%	43%	37%	32%
Net: Not serious	66%	64%	73%	60%	73%	67%	64%	68%	60%	74%	68%	55%	63%	62%

YouGov - Stealing at Work (B2B)

B2B Sample: 30th July - 10th August 2018

Total	Company annual turnover					
	First year of trading	Less than £1 million (NET)	£1 million - £9.9 million (NET)	£10 million or more (NET)	Don't know	Prefer not to answer

If an employee was found to be stealing each of the below items from your workplace, how serious a matter would you consider it to be? (Please select one option on each row)

Printer paper

Unweighted base	781	11	268	172	222	43	65
Base: All businesses	781	12	245	133	278	49	65
Very serious	15%	10%	12%	13%	20%	4%	18%
Fairly serious	35%	35%	34%	41%	32%	29%	44%
Not very serious	36%	32%	37%	33%	36%	47%	26%
Not at all serious	10%	23%	8%	12%	12%	12%	4%
Don't know	1%	-	1%	-	-	7%	5%
Not applicable - there is none of this item at my workplace	2%	-	7%	-	-	-	3%
Net: Serious	50%	45%	47%	54%	52%	33%	61%
Net: Not serious	46%	55%	45%	46%	48%	59%	30%

Toilet paper

Unweighted base	781	11	268	172	222	43	65
Base: All businesses	781	12	245	133	278	49	65
Very serious	13%	10%	12%	9%	16%	4%	15%
Fairly serious	29%	20%	28%	37%	26%	28%	32%
Not very serious	40%	60%	37%	33%	43%	53%	36%
Not at all serious	15%	10%	14%	19%	14%	15%	10%
Don't know	1%	-	2%	1%	0%	-	5%
Not applicable - there is none of this item at my workplace	2%	-	6%	1%	-	-	2%
Net: Serious	42%	30%	40%	46%	42%	32%	47%
Net: Not serious	54%	70%	51%	52%	58%	68%	46%

Pens/ pencils

Unweighted base	781	11	268	172	222	43	65
Base: All businesses	781	12	245	133	278	49	65
Very serious	13%	10%	11%	13%	16%	4%	12%
Fairly serious	19%	19%	21%	20%	16%	18%	23%
Not very serious	45%	35%	44%	43%	45%	46%	50%
Not at all serious	21%	36%	17%	24%	23%	28%	8%
Don't know	1%	-	1%	1%	-	3%	3%
Not applicable - there is none of this item at my workplace	2%	-	6%	-	-	-	3%
Net: Serious	31%	29%	32%	32%	32%	23%	35%
Net: Not serious	66%	71%	62%	67%	68%	74%	58%

YouGov - Stealing at Work (B2B)

B2B Sample: 30th July - 10th August 2018

Total	Omnibus Decision Maker									
	Marketing activities (e.g. advertising, direct marketing, PR etc.)	Business development/ sales	Company credit/ charge cards	Finance/ accounting	Company mobile phones	Company pension scheme	HR (e.g. personnel, learning and development, recruitment etc.)	IT/ Telecoms	Procurement/ purchasing	Electricity/ gas supply

If an employee was found to be stealing each of the below items from your workplace, how serious a matter would you consider it to be? (Please select one option on each row)

Printer paper											
Unweighted base	781	479	529	370	444	381	324	500	426	464	331
Base: All businesses	781	470	526	357	434	375	310	492	429	450	322
Very serious	15%	16%	16%	16%	16%	17%	16%	15%	16%	16%	17%
Fairly serious	35%	36%	35%	39%	36%	37%	36%	36%	37%	34%	39%
Not very serious	36%	33%	34%	31%	33%	33%	35%	34%	34%	35%	29%
Not at all serious	10%	10%	10%	9%	10%	8%	8%	10%	9%	10%	8%
Don't know	1%	1%	1%	1%	2%	2%	2%	2%	2%	1%	2%
Not applicable - there is none of this item at my workplace	2%	3%	3%	4%	3%	3%	3%	3%	2%	3%	5%
Net: Serious	50%	52%	51%	54%	53%	53%	52%	51%	53%	50%	56%
Net: Not serious	46%	43%	44%	41%	43%	41%	43%	44%	43%	45%	37%

Toilet paper											
Unweighted base	781	479	529	370	444	381	324	500	426	464	331
Base: All businesses	781	470	526	357	434	375	310	492	429	450	322
Very serious	13%	14%	14%	13%	14%	13%	13%	13%	13%	14%	15%
Fairly serious	29%	29%	30%	32%	29%	32%	32%	31%	30%	29%	31%
Not very serious	40%	37%	37%	35%	38%	35%	37%	38%	38%	37%	33%
Not at all serious	15%	15%	14%	15%	14%	14%	14%	15%	15%	15%	15%
Don't know	1%	2%	2%	2%	2%	2%	2%	1%	2%	2%	3%
Not applicable - there is none of this item at my workplace	2%	3%	3%	3%	3%	3%	3%	2%	3%	3%	3%
Net: Serious	42%	44%	44%	45%	43%	46%	45%	43%	43%	44%	46%
Net: Not serious	54%	52%	51%	50%	52%	50%	51%	53%	53%	52%	48%

Pens/ pencils											
Unweighted base	781	479	529	370	444	381	324	500	426	464	331
Base: All businesses	781	470	526	357	434	375	310	492	429	450	322
Very serious	13%	15%	14%	15%	15%	15%	15%	13%	15%	15%	16%
Fairly serious	19%	21%	20%	23%	22%	21%	22%	22%	20%	21%	23%
Not very serious	45%	42%	44%	41%	41%	42%	42%	43%	43%	42%	40%
Not at all serious	21%	19%	18%	17%	19%	17%	17%	18%	20%	18%	16%
Don't know	1%	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%
Not applicable - there is none of this item at my workplace	2%	3%	3%	3%	3%	3%	3%	2%	2%	3%	4%
Net: Serious	31%	36%	34%	38%	37%	37%	37%	34%	34%	36%	39%
Net: Not serious	66%	60%	62%	58%	60%	58%	59%	62%	63%	60%	56%

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B2B Sample: 30th July - 10th August 2018

Total	Organization size		
	Small (less than 50 employees)	Medium (50 to 249 employees)	Large (250+ employees)

If an employee was found to be stealing each of the below items from your workplace, how serious a matter would you consider it to be? (Please select one option on each row)

Tea bags

	Unweighted base	781	447	125	209
Base: All businesses		781	372	97	312
Very serious	13%	11%	12%	16%	
Fairly serious	24%	26%	27%	21%	
Not very serious	44%	43%	47%	44%	
Not at all serious	16%	15%	12%	19%	
Don't know	1%	2%	2%	0%	
Not applicable - there is none of this item at my workplace	2%	4%	-	0%	
Net: Serious	37%	36%	39%	36%	
Net: Not serious	60%	58%	59%	63%	

Note pads

	Unweighted base	781	447	125	209
Base: All businesses		781	372	97	312
Very serious	13%	11%	12%	17%	
Fairly serious	24%	26%	33%	17%	
Not very serious	45%	44%	40%	47%	
Not at all serious	15%	12%	13%	19%	
Don't know	1%	1%	1%	0%	
Not applicable - there is none of this item at my workplace	2%	5%	1%	-	
Net: Serious	37%	37%	45%	34%	
Net: Not serious	60%	57%	53%	66%	

Blank USB drives/ memory sticks

	Unweighted base	781	447	125	209
Base: All businesses		781	372	97	312
Very serious	38%	38%	38%	37%	
Fairly serious	38%	37%	42%	39%	
Not very serious	16%	15%	10%	20%	
Not at all serious	3%	3%	7%	3%	
Don't know	1%	1%	2%	0%	
Not applicable - there is none of this item at my workplace	3%	6%	1%	1%	
Net: Serious	76%	76%	81%	76%	
Net: Not serious	20%	18%	17%	23%	

YouGov - Stealing at Work (B2B)

B2B Sample: 30th July - 10th August 2018

Total	Work industry (select all that apply)												
	Manufacturing	Construction	Retail	Finance and Accounting	Hospitality and leisure	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	Other

If an employee was found to be stealing each of the below items from your workplace, how serious a matter would you consider it to be? (Please select one option on each row)

Tea bags

Unweighted base	781	108	69	105	111	69	42	90	69	38	46	44	37	146
Base: All businesses	781	102	69	108	127	69	43	90	69	39	46	49	36	147
Very serious	13%	22%	24%	15%	15%	17%	21%	10%	22%	24%	15%	31%	23%	12%
Fairly serious	24%	18%	19%	22%	18%	33%	21%	27%	24%	22%	20%	25%	24%	24%
Not very serious	44%	50%	43%	43%	45%	31%	45%	44%	33%	43%	41%	30%	36%	41%
Not at all serious	16%	10%	14%	16%	19%	18%	13%	18%	17%	11%	17%	13%	15%	16%
Don't know	1%	-	-	2%	1%	-	-	2%	2%	-	-	2%	3%	1%
Not applicable - there is none of this item at my workplace	2%	-	-	2%	2%	2%	-	-	3%	-	6%	-	-	6%
Net: Serious	37%	40%	43%	37%	33%	49%	42%	37%	46%	46%	36%	56%	47%	36%
Net: Not serious	60%	60%	57%	59%	63%	49%	58%	61%	49%	54%	59%	43%	50%	56%

Note pads

Unweighted base	781	108	69	105	111	69	42	90	69	38	46	44	37	146
Base: All businesses	781	102	69	108	127	69	43	90	69	39	46	49	36	147
Very serious	13%	19%	25%	14%	16%	22%	27%	12%	25%	26%	17%	33%	23%	13%
Fairly serious	24%	21%	16%	30%	19%	13%	18%	26%	19%	8%	33%	10%	33%	22%
Not very serious	45%	43%	45%	42%	48%	44%	37%	44%	35%	48%	36%	43%	26%	41%
Not at all serious	15%	16%	13%	10%	13%	14%	19%	17%	15%	14%	12%	11%	15%	17%
Don't know	1%	-	-	1%	2%	2%	-	-	2%	-	-	-	3%	1%
Not applicable - there is none of this item at my workplace	2%	-	-	3%	2%	5%	-	-	3%	3%	2%	2%	-	5%
Net: Serious	37%	41%	41%	44%	35%	35%	45%	38%	45%	35%	50%	44%	55%	35%
Net: Not serious	60%	59%	59%	52%	61%	58%	56%	62%	51%	63%	48%	54%	41%	58%

Blank USB drives/ memory sticks

Unweighted base	781	108	69	105	111	69	42	90	69	38	46	44	37	146
Base: All businesses	781	102	69	108	127	69	43	90	69	39	46	49	36	147
Very serious	38%	40%	41%	38%	38%	42%	34%	40%	45%	47%	41%	51%	48%	39%
Fairly serious	38%	36%	38%	41%	38%	38%	36%	35%	35%	25%	34%	28%	35%	31%
Not very serious	16%	17%	14%	10%	13%	11%	23%	19%	11%	22%	15%	16%	10%	22%
Not at all serious	3%	6%	3%	4%	7%	1%	7%	4%	7%	-	8%	3%	4%	1%
Don't know	1%	1%	3%	1%	1%	1%	-	-	-	4%	-	-	3%	1%
Not applicable - there is none of this item at my workplace	3%	-	2%	6%	3%	7%	-	2%	2%	3%	2%	2%	-	6%
Net: Serious	76%	76%	79%	79%	77%	81%	70%	75%	81%	72%	75%	79%	83%	70%
Net: Not serious	20%	23%	17%	14%	20%	12%	30%	23%	18%	22%	23%	19%	14%	23%

YouGov - Stealing at Work (B2B)

B2B Sample: 30th July - 10th August 2018

Total	Work industry (MAIN)												
	Manufacturing	Construction	Retail	Finance and Accounting	Hospitality and leisure	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	Other

If an employee was found to be stealing each of the below items from your workplace, how serious a matter would you consider it to be? (Please select one option on each row)

Tea bags

Unweighted base	781	89	56	89	90	52	28	76	52	27	33	28	27	134
Base: All businesses	781	80	56	89	102	51	27	77	50	27	33	30	25	135
Very serious	13%	20%	14%	12%	11%	8%	14%	6%	19%	16%	2%	29%	13%	11%
Fairly serious	24%	18%	18%	25%	17%	37%	20%	30%	24%	21%	28%	19%	32%	25%
Not very serious	44%	53%	50%	44%	46%	37%	55%	43%	32%	52%	43%	33%	36%	41%
Not at all serious	16%	9%	18%	15%	22%	18%	10%	20%	18%	12%	20%	16%	15%	14%
Don't know	1%	-	-	2%	1%	-	-	2%	2%	-	-	3%	4%	1%
Not applicable - there is none of this item at my workplace	2%	-	-	1%	3%	-	-	-	4%	-	8%	-	-	7%
Net: Serious	37%	38%	33%	37%	28%	45%	35%	36%	43%	37%	30%	47%	44%	37%
Net: Not serious	60%	62%	67%	59%	67%	55%	65%	62%	50%	63%	62%	50%	51%	56%

Note pads

Unweighted base	781	89	56	89	90	52	28	76	52	27	33	28	27	134
Base: All businesses	781	80	56	89	102	51	27	77	50	27	33	30	25	135
Very serious	13%	16%	17%	11%	11%	12%	17%	10%	20%	13%	7%	28%	13%	13%
Fairly serious	24%	25%	19%	32%	22%	18%	24%	28%	15%	9%	36%	12%	41%	23%
Not very serious	45%	48%	52%	44%	49%	47%	35%	42%	40%	57%	42%	47%	27%	42%
Not at all serious	15%	11%	13%	10%	14%	18%	24%	20%	18%	17%	12%	9%	15%	16%
Don't know	1%	-	-	1%	2%	3%	-	-	2%	-	-	-	4%	1%
Not applicable - there is none of this item at my workplace	2%	-	-	3%	2%	2%	-	-	4%	4%	3%	3%	-	5%
Net: Serious	37%	41%	36%	42%	32%	30%	41%	37%	35%	22%	43%	40%	53%	35%
Net: Not serious	60%	59%	64%	54%	63%	65%	59%	63%	58%	74%	54%	57%	42%	59%

Blank USB drives/ memory sticks

Unweighted base	781	89	56	89	90	52	28	76	52	27	33	28	27	134
Base: All businesses	781	80	56	89	102	51	27	77	50	27	33	30	25	135
Very serious	38%	40%	33%	37%	34%	39%	24%	38%	44%	41%	33%	45%	44%	39%
Fairly serious	38%	39%	44%	46%	43%	42%	40%	36%	37%	28%	45%	32%	37%	30%
Not very serious	16%	17%	16%	7%	12%	15%	30%	19%	11%	25%	15%	20%	14%	23%
Not at all serious	3%	3%	4%	3%	7%	2%	5%	5%	5%	-	4%	-	-	1%
Don't know	1%	1%	1%	1%	1%	-	-	-	-	6%	-	-	4%	1%
Not applicable - there is none of this item at my workplace	3%	-	2%	6%	3%	4%	-	2%	2%	-	3%	3%	-	6%
Net: Serious	76%	79%	77%	83%	76%	80%	65%	75%	81%	69%	78%	78%	82%	69%
Net: Not serious	20%	20%	20%	11%	19%	16%	35%	23%	16%	25%	19%	20%	14%	24%

YouGov - Stealing at Work (B2B)

B2B Sample: 30th July - 10th August 2018

Total	Company annual turnover					
	First year of trading	Less than £1 million (NET)	£1 million - £9.9 million (NET)	£10 million or more (NET)	Don't know	Prefer not to answer

If an employee was found to be stealing each of the below items from your workplace, how serious a matter would you consider it to be? (Please select one option on each row)

Tea bags

Unweighted base	781	11	268	172	222	43	65
Base: All businesses	781	12	245	133	278	49	65
Very serious	13%	10%	10%	9%	18%	4%	15%
Fairly serious	24%	19%	23%	29%	21%	23%	28%
Not very serious	44%	33%	44%	42%	45%	51%	36%
Not at all serious	16%	38%	15%	18%	16%	18%	13%
Don't know	1%	-	2%	0%	-	-	5%
Not applicable - there is none of this item at my workplace	2%	-	6%	1%	-	3%	3%
Net: Serious	37%	29%	33%	38%	39%	27%	44%
Net: Not serious	60%	71%	59%	60%	61%	70%	49%

Note pads

Unweighted base	781	11	268	172	222	43	65
Base: All businesses	781	12	245	133	278	49	65
Very serious	13%	10%	13%	9%	17%	4%	14%
Fairly serious	24%	29%	24%	29%	20%	15%	29%
Not very serious	45%	38%	41%	45%	45%	61%	43%
Not at all serious	15%	23%	14%	16%	17%	15%	6%
Don't know	1%	-	1%	0%	-	4%	5%
Not applicable - there is none of this item at my workplace	2%	-	6%	-	-	-	3%
Net: Serious	37%	39%	37%	38%	38%	20%	43%
Net: Not serious	60%	61%	56%	61%	62%	76%	48%

Blank USB drives/ memory sticks

Unweighted base	781	11	268	172	222	43	65
Base: All businesses	781	12	245	133	278	49	65
Very serious	38%	20%	39%	33%	41%	26%	40%
Fairly serious	38%	42%	34%	43%	39%	45%	37%
Not very serious	16%	28%	14%	19%	16%	23%	16%
Not at all serious	3%	10%	2%	5%	3%	6%	1%
Don't know	1%	-	2%	0%	-	-	5%
Not applicable - there is none of this item at my workplace	3%	-	8%	-	1%	-	2%
Net: Serious	76%	62%	74%	76%	80%	71%	76%
Net: Not serious	20%	38%	16%	24%	19%	29%	17%

YouGov - Stealing at Work (B2B)

B2B Sample: 30th July - 10th August 2018

Total	Omnibus Decision Maker										
	Marketing activities (e.g. advertising, direct marketing, PR etc.)	Business development/ sales	Company credit/ charge cards	Finance/ accounting	Company mobile phones	Company pension scheme	HR (e.g. personnel, learning and development, recruitment etc.)	IT/ Telecoms	Procurement/ purchasing	Electricity/ gas supply	

If an employee was found to be stealing each of the below items from your workplace, how serious a matter would you consider it to be? (Please select one option on each row)

Tea bags

Unweighted base	781	479	529	370	444	381	324	500	426	464	331
Base: All businesses	781	470	526	357	434	375	310	492	429	450	322
Very serious	13%	14%	14%	13%	14%	14%	14%	13%	13%	15%	15%
Fairly serious	24%	25%	24%	27%	26%	24%	26%	26%	23%	22%	24%
Not very serious	44%	41%	43%	41%	43%	41%	42%	40%	44%	42%	42%
Not at all serious	16%	15%	15%	15%	13%	15%	14%	17%	16%	15%	14%
Don't know	1%	1%	1%	1%	2%	2%	2%	1%	2%	2%	3%
Not applicable - there is none of this item at my workplace	2%	3%	3%	4%	3%	3%	3%	3%	3%	3%	3%
Net: Serious	37%	39%	38%	40%	39%	39%	40%	39%	36%	38%	39%
Net: Not serious	60%	56%	58%	56%	56%	56%	55%	57%	60%	58%	55%

Note pads

Unweighted base	781	479	529	370	444	381	324	500	426	464	331
Base: All businesses	781	470	526	357	434	375	310	492	429	450	322
Very serious	13%	15%	15%	15%	15%	16%	15%	14%	14%	15%	15%
Fairly serious	24%	26%	25%	28%	27%	26%	26%	26%	25%	27%	27%
Not very serious	45%	42%	43%	40%	42%	41%	42%	43%	43%	40%	40%
Not at all serious	15%	14%	13%	13%	12%	13%	12%	14%	15%	14%	12%
Don't know	1%	1%	1%	1%	1%	2%	2%	1%	1%	1%	2%
Not applicable - there is none of this item at my workplace	2%	3%	3%	3%	3%	3%	3%	2%	2%	3%	4%
Net: Serious	37%	41%	40%	43%	42%	42%	41%	39%	39%	42%	43%
Net: Not serious	60%	55%	56%	53%	54%	54%	54%	57%	58%	54%	52%

Blank USB drives/ memory sticks

Unweighted base	781	479	529	370	444	381	324	500	426	464	331
Base: All businesses	781	470	526	357	434	375	310	492	429	450	322
Very serious	38%	40%	39%	41%	40%	41%	42%	39%	41%	40%	42%
Fairly serious	38%	37%	37%	37%	38%	37%	37%	38%	38%	37%	35%
Not very serious	16%	15%	16%	14%	14%	14%	13%	15%	14%	15%	14%
Not at all serious	3%	4%	3%	3%	3%	3%	3%	3%	3%	3%	3%
Don't know	1%	1%	1%	1%	2%	2%	2%	1%	1%	1%	2%
Not applicable - there is none of this item at my workplace	3%	4%	4%	3%	4%	3%	3%	4%	3%	4%	5%
Net: Serious	76%	77%	76%	78%	78%	78%	79%	77%	79%	77%	77%
Net: Not serious	20%	18%	18%	17%	17%	17%	16%	18%	17%	18%	17%

YouGov - Stealing at Work (B2B)

B2B Sample: 30th July - 10th August 2018

Total	Organization size		
	Small (less than 50 employees)	Medium (50 to 249 employees)	Large (250+ employees)

If an employee was found to be stealing each of the below items from your workplace, how serious a matter would you consider it to be? (Please select one option on each row)

Food				
Unweighted base	781	447	125	209
Base: All businesses	781	372	97	312
Very serious	18%	14%	18%	22%
Fairly serious	40%	41%	47%	37%
Not very serious	29%	29%	24%	31%
Not at all serious	7%	6%	7%	7%
Don't know	1%	1%	2%	1%
Not applicable - there is none of this item at my workplace	5%	8%	3%	2%
Net: Serious	58%	55%	65%	59%
Net: Not serious	36%	35%	31%	37%

Homeware (e.g. mugs, cutlery etc.)				
Unweighted base	781	447	125	209
Base: All businesses	781	372	97	312
Very serious	16%	15%	16%	18%
Fairly serious	43%	43%	49%	41%
Not very serious	32%	31%	27%	33%
Not at all serious	6%	6%	6%	6%
Don't know	1%	1%	2%	0%
Not applicable - there is none of this item at my workplace	3%	4%	1%	1%
Net: Serious	59%	58%	64%	59%
Net: Not serious	38%	37%	33%	40%

Money				
Unweighted base	781	447	125	209
Base: All businesses	781	372	97	312
Very serious	89%	89%	89%	90%
Fairly serious	6%	5%	6%	8%
Not very serious	1%	1%	2%	2%
Not at all serious	0%	0%	1%	-
Don't know	1%	1%	1%	-
Not applicable - there is none of this item at my workplace	2%	4%	2%	0%
Net: Serious	96%	94%	95%	98%
Net: Not serious	1%	1%	2%	2%

YouGov - Stealing at Work (B2B)

B2B Sample: 30th July - 10th August 2018

Total	Work industry (select all that apply)												
	Manufacturing	Construction	Retail	Finance and Accounting	Hospitality and leisure	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	Other

If an employee was found to be stealing each of the below items from your workplace, how serious a matter would you consider it to be? (Please select one option on each row)

Food

Unweighted base	781	108	69	105	111	69	42	90	69	38	46	44	37	146
Base: All businesses	781	102	69	108	127	69	43	90	69	39	46	49	36	147
Very serious	18%	24%	34%	18%	20%	27%	30%	17%	32%	34%	26%	35%	23%	15%
Fairly serious	40%	34%	32%	41%	38%	40%	39%	37%	34%	38%	37%	26%	33%	37%
Not very serious	29%	35%	27%	22%	31%	25%	22%	34%	27%	21%	27%	29%	37%	29%
Not at all serious	7%	7%	2%	10%	6%	4%	3%	9%	5%	4%	8%	1%	5%	5%
Don't know	1%	-	2%	2%	1%	1%	3%	2%	-	-	-	-	-	1%
Not applicable - there is none of this item at my workplace	5%	-	3%	6%	5%	3%	3%	2%	3%	3%	2%	8%	3%	12%
Net: Serious	58%	58%	66%	59%	58%	67%	69%	54%	66%	72%	63%	62%	55%	52%
Net: Not serious	36%	42%	28%	32%	37%	29%	25%	43%	31%	26%	35%	30%	41%	35%

Homeware (e.g. mugs, cutlery etc.)

Unweighted base	781	108	69	105	111	69	42	90	69	38	46	44	37	146
Base: All businesses	781	102	69	108	127	69	43	90	69	39	46	49	36	147
Very serious	16%	18%	26%	20%	19%	22%	26%	14%	28%	27%	14%	34%	23%	17%
Fairly serious	43%	39%	36%	39%	41%	44%	41%	50%	35%	28%	49%	33%	33%	41%
Not very serious	32%	36%	30%	31%	34%	23%	23%	30%	32%	35%	29%	29%	42%	27%
Not at all serious	6%	7%	7%	6%	4%	7%	9%	4%	1%	8%	6%	-	2%	8%
Don't know	1%	-	-	2%	1%	-	-	2%	-	-	-	2%	-	1%
Not applicable - there is none of this item at my workplace	3%	-	2%	2%	2%	3%	-	-	4%	2%	2%	3%	-	7%
Net: Serious	59%	57%	62%	59%	59%	66%	68%	65%	63%	55%	63%	66%	56%	57%
Net: Not serious	38%	43%	36%	37%	38%	31%	32%	34%	33%	43%	35%	29%	44%	35%

Money

Unweighted base	781	108	69	105	111	69	42	90	69	38	46	44	37	146
Base: All businesses	781	102	69	108	127	69	43	90	69	39	46	49	36	147
Very serious	89%	93%	90%	83%	84%	94%	94%	90%	93%	96%	87%	90%	98%	89%
Fairly serious	6%	6%	6%	12%	9%	2%	5%	8%	6%	4%	8%	7%	-	3%
Not very serious	1%	1%	3%	1%	3%	1%	2%	2%	-	-	5%	1%	2%	-
Not at all serious	0%	-	-	1%	-	-	-	-	-	-	-	-	-	0%
Don't know	1%	-	-	2%	1%	-	-	-	-	-	-	-	-	1%
Not applicable - there is none of this item at my workplace	2%	-	2%	2%	3%	3%	-	-	2%	-	-	2%	-	6%
Net: Serious	96%	99%	96%	95%	93%	96%	98%	98%	98%	100%	95%	97%	98%	92%
Net: Not serious	1%	1%	3%	2%	3%	1%	2%	2%	-	-	5%	1%	2%	0%

YouGov - Stealing at Work (B2B)

B2B Sample: 30th July - 10th August 2018

Total	Work industry (MAIN)												
	Manufacturing	Construction	Retail	Finance and Accounting	Hospitality and leisure	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	Other

If an employee was found to be stealing each of the below items from your workplace, how serious a matter would you consider it to be? (Please select one option on each row)

Food

Unweighted base	781	89	56	89	90	52	28	76	52	27	33	28	27	134
Base: All businesses	781	80	56	89	102	51	27	77	50	27	33	30	25	135
Very serious	18%	23%	24%	14%	16%	19%	22%	14%	27%	24%	16%	31%	13%	12%
Fairly serious	40%	36%	38%	47%	38%	46%	46%	37%	38%	45%	45%	29%	41%	39%
Not very serious	29%	36%	29%	20%	32%	29%	22%	35%	24%	25%	24%	25%	35%	30%
Not at all serious	7%	5%	2%	11%	8%	6%	5%	10%	6%	2%	11%	2%	7%	5%
Don't know	1%	-	3%	2%	1%	-	6%	2%	-	-	-	-	-	1%
Not applicable - there is none of this item at my workplace	5%	-	4%	6%	6%	-	-	2%	4%	4%	3%	13%	5%	13%
Net: Serious	58%	59%	62%	61%	54%	65%	68%	50%	65%	69%	61%	60%	54%	52%
Net: Not serious	36%	41%	32%	31%	39%	35%	26%	46%	31%	27%	35%	27%	42%	35%

Homeware (e.g. mugs, cutlery etc.)

Unweighted base	781	89	56	89	90	52	28	76	52	27	33	28	27	134
Base: All businesses	781	80	56	89	102	51	27	77	50	27	33	30	25	135
Very serious	16%	15%	17%	18%	14%	16%	22%	12%	24%	20%	2%	28%	13%	16%
Fairly serious	43%	42%	38%	45%	42%	51%	43%	48%	38%	33%	57%	36%	42%	42%
Not very serious	32%	39%	35%	26%	36%	25%	25%	33%	33%	36%	29%	28%	43%	27%
Not at all serious	6%	5%	8%	8%	5%	9%	10%	5%	1%	8%	9%	-	2%	7%
Don't know	1%	-	-	2%	1%	-	-	2%	-	-	-	3%	-	1%
Not applicable - there is none of this item at my workplace	3%	-	2%	1%	2%	-	-	-	4%	3%	3%	5%	-	7%
Net: Serious	59%	57%	55%	62%	56%	67%	65%	60%	62%	53%	59%	65%	54%	58%
Net: Not serious	38%	43%	43%	34%	40%	33%	35%	38%	34%	44%	38%	28%	46%	34%

Money

Unweighted base	781	89	56	89	90	52	28	76	52	27	33	28	27	134
Base: All businesses	781	80	56	89	102	51	27	77	50	27	33	30	25	135
Very serious	89%	94%	91%	81%	82%	98%	97%	91%	91%	94%	89%	88%	100%	88%
Fairly serious	6%	6%	5%	13%	10%	2%	3%	7%	7%	6%	7%	7%	-	4%
Not very serious	1%	-	2%	1%	4%	-	-	2%	-	-	4%	2%	-	-
Not at all serious	0%	-	-	1%	-	-	-	-	-	-	-	-	-	1%
Don't know	1%	-	-	2%	1%	-	-	-	-	-	-	-	-	1%
Not applicable - there is none of this item at my workplace	2%	-	2%	2%	3%	-	-	-	2%	-	-	3%	-	7%
Net: Serious	96%	100%	96%	94%	91%	100%	100%	98%	98%	100%	96%	95%	100%	92%
Net: Not serious	1%	-	2%	2%	4%	-	-	2%	-	-	4%	2%	-	1%

YouGov - Stealing at Work (B2B)

B2B Sample: 30th July - 10th August 2018

Total	Company annual turnover					
	First year of trading	Less than £1 million (NET)	£1 million - £9.9 million (NET)	£10 million or more (NET)	Don't know	Prefer not to answer

If an employee was found to be stealing each of the below items from your workplace, how serious a matter would you consider it to be? (Please select one option on each row)

Food							
Unweighted base	781	11	268	172	222	43	65
Base: All businesses	781	12	245	133	278	49	65
Very serious	18%	20%	14%	16%	22%	9%	25%
Fairly serious	40%	51%	39%	44%	40%	42%	32%
Not very serious	29%	28%	28%	30%	29%	33%	28%
Not at all serious	7%	-	8%	6%	7%	3%	6%
Don't know	1%	-	1%	-	1%	3%	3%
Not applicable - there is none of this item at my workplace	5%	-	10%	3%	1%	10%	5%
Net: Serious	58%	72%	53%	61%	62%	51%	57%
Net: Not serious	36%	28%	35%	37%	36%	36%	35%

Homeware (e.g. mugs, cutlery etc.)							
Unweighted base	781	11	268	172	222	43	65
Base: All businesses	781	12	245	133	278	49	65
Very serious	16%	10%	14%	13%	20%	4%	22%
Fairly serious	43%	42%	42%	45%	43%	42%	42%
Not very serious	32%	38%	31%	33%	30%	40%	29%
Not at all serious	6%	10%	6%	8%	5%	11%	2%
Don't know	1%	-	1%	0%	1%	-	3%
Not applicable - there is none of this item at my workplace	3%	-	6%	-	1%	3%	2%
Net: Serious	59%	52%	56%	58%	63%	47%	64%
Net: Not serious	38%	48%	36%	41%	36%	50%	31%

Money							
Unweighted base	781	11	268	172	222	43	65
Base: All businesses	781	12	245	133	278	49	65
Very serious	89%	81%	84%	92%	91%	93%	94%
Fairly serious	6%	19%	8%	7%	7%	-	-
Not very serious	1%	-	2%	-	1%	3%	-
Not at all serious	0%	-	0%	1%	-	-	-
Don't know	1%	-	1%	0%	-	-	3%
Not applicable - there is none of this item at my workplace	2%	-	6%	-	0%	4%	3%
Net: Serious	96%	100%	92%	99%	98%	93%	94%
Net: Not serious	1%	-	2%	1%	1%	3%	-

YouGov - Stealing at Work (B2B)

B2B Sample: 30th July - 10th August 2018

Total	Omnibus Decision Maker									
	Marketing activities (e.g. advertising, direct marketing, PR etc.)	Business development/ sales	Company credit/ charge cards	Finance/ accounting	Company mobile phones	Company pension scheme	HR (e.g. personnel, learning and development, recruitment etc.)	IT/ Telecoms	Procurement/ purchasing	Electricity/ gas supply

If an employee was found to be stealing each of the below items from your workplace, how serious a matter would you consider it to be? (Please select one option on each row)

Food											
Unweighted base	781	479	529	370	444	381	324	500	426	464	331
Base: All businesses	781	470	526	357	434	375	310	492	429	450	322
Very serious	18%	19%	19%	18%	18%	20%	18%	18%	19%	18%	19%
Fairly serious	40%	40%	38%	40%	40%	40%	41%	40%	39%	38%	40%
Not very serious	29%	28%	29%	28%	29%	27%	29%	29%	28%	28%	26%
Not at all serious	7%	6%	7%	7%	6%	6%	6%	5%	7%	7%	6%
Don't know	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Not applicable - there is none of this item at my workplace	5%	5%	6%	6%	5%	5%	5%	5%	5%	7%	7%
Net: Serious	58%	59%	57%	59%	58%	61%	59%	59%	59%	57%	59%
Net: Not serious	36%	34%	35%	34%	35%	33%	35%	35%	35%	35%	33%

Homeware (e.g. mugs, cutlery etc.)											
Unweighted base	781	479	529	370	444	381	324	500	426	464	331
Base: All businesses	781	470	526	357	434	375	310	492	429	450	322
Very serious	16%	17%	18%	16%	16%	17%	14%	16%	17%	17%	18%
Fairly serious	43%	43%	44%	46%	44%	45%	47%	45%	44%	43%	45%
Not very serious	32%	30%	29%	29%	30%	28%	31%	30%	31%	29%	28%
Not at all serious	6%	5%	5%	5%	5%	6%	4%	6%	5%	6%	5%
Don't know	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%
Not applicable - there is none of this item at my workplace	3%	3%	3%	3%	3%	3%	2%	2%	2%	3%	3%
Net: Serious	59%	61%	62%	62%	60%	62%	61%	61%	60%	61%	62%
Net: Not serious	38%	35%	34%	34%	36%	34%	35%	36%	36%	35%	33%

Money											
Unweighted base	781	479	529	370	444	381	324	500	426	464	331
Base: All businesses	781	470	526	357	434	375	310	492	429	450	322
Very serious	89%	87%	88%	83%	87%	84%	83%	88%	87%	87%	84%
Fairly serious	6%	8%	7%	10%	8%	9%	11%	8%	8%	9%	10%
Not very serious	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%
Not at all serious	0%	0%	0%	0%	-	0%	0%	0%	0%	0%	-
Don't know	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Not applicable - there is none of this item at my workplace	2%	3%	3%	3%	3%	3%	3%	2%	3%	3%	4%
Net: Serious	96%	95%	95%	93%	95%	94%	95%	96%	95%	96%	94%
Net: Not serious	1%	2%	1%	3%	1%	3%	2%	1%	1%	1%	1%

YouGov - Stealing at Work (B2B)

B2B Sample: 30th July - 10th August 2018

Total	Organization size		
	Small (less than 50 employees)	Medium (50 to 249 employees)	Large (250+ employees)

If an employee was found to be stealing each of the below items from your workplace, how serious a matter would you consider it to be? (Please select one option on each row)

Computer/ laptop

	Unweighted base	781	447	125	209
Base: All businesses		781	372	97	312
Very serious		87%	87%	87%	87%
Fairly serious		8%	7%	9%	9%
Not very serious		2%	1%	1%	3%
Not at all serious		1%	1%	1%	2%
Don't know		1%	1%	3%	-
Not applicable - there is none of this item at my workplace		2%	4%	-	-
Net: Serious		95%	94%	96%	95%
Net: Not serious		3%	1%	2%	5%

Computer equipment (e.g. keyboard, mouse etc.)

	Unweighted base	781	447	125	209
Base: All businesses		781	372	97	312
Very serious		64%	65%	66%	63%
Fairly serious		28%	27%	27%	30%
Not very serious		4%	2%	5%	6%
Not at all serious		1%	0%	-	1%
Don't know		1%	1%	1%	0%
Not applicable - there is none of this item at my workplace		2%	4%	1%	-
Net: Serious		92%	92%	93%	92%
Net: Not serious		5%	3%	5%	7%

Scissors

	Unweighted base	781	447	125	209
Base: All businesses		781	372	97	312
Very serious		14%	12%	17%	17%
Fairly serious		30%	32%	40%	24%
Not very serious		41%	42%	29%	44%
Not at all serious		10%	8%	12%	12%
Don't know		2%	2%	2%	2%
Not applicable - there is none of this item at my workplace		2%	4%	1%	0%
Net: Serious		44%	44%	57%	41%
Net: Not serious		52%	50%	41%	57%

YouGov - Stealing at Work (B2B)

B2B Sample: 30th July - 10th August 2018

Total	Work industry (select all that apply)												
	Manufacturing	Construction	Retail	Finance and Accounting	Hospitality and leisure	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	Other

If an employee was found to be stealing each of the below items from your workplace, how serious a matter would you consider it to be? (Please select one option on each row)

Computer/ laptop

Unweighted base	781	108	69	105	111	69	42	90	69	38	46	44	37	146
Base: All businesses	781	102	69	108	127	69	43	90	69	39	46	49	36	147
Very serious	87%	91%	90%	82%	83%	89%	89%	82%	92%	90%	80%	82%	98%	87%
Fairly serious	8%	7%	6%	13%	8%	7%	11%	14%	7%	3%	14%	12%	2%	7%
Not very serious	2%	2%	2%	3%	3%	-	-	4%	-	4%	-	-	-	-
Not at all serious	1%	1%	1%	-	2%	-	-	-	1%	-	6%	4%	-	-
Don't know	1%	-	-	1%	1%	-	-	-	-	-	-	2%	-	1%
Not applicable - there is none of this item at my workplace	2%	-	2%	1%	2%	4%	-	-	-	3%	-	-	-	4%
Net: Serious	95%	98%	95%	95%	91%	96%	100%	96%	99%	93%	94%	94%	100%	95%
Net: Not serious	3%	2%	3%	3%	6%	-	-	4%	1%	4%	6%	4%	-	-

Computer equipment (e.g. keyboard, mouse etc.)

Unweighted base	781	108	69	105	111	69	42	90	69	38	46	44	37	146
Base: All businesses	781	102	69	108	127	69	43	90	69	39	46	49	36	147
Very serious	64%	65%	71%	64%	64%	68%	57%	53%	71%	72%	74%	74%	81%	60%
Fairly serious	28%	27%	25%	29%	24%	24%	38%	38%	23%	22%	24%	20%	18%	30%
Not very serious	4%	6%	1%	3%	7%	3%	5%	7%	5%	4%	1%	1%	2%	5%
Not at all serious	1%	-	1%	-	2%	-	-	-	-	-	-	3%	-	-
Don't know	1%	-	-	1%	1%	-	-	2%	-	-	-	-	-	1%
Not applicable - there is none of this item at my workplace	2%	1%	2%	3%	2%	5%	-	-	2%	3%	-	2%	-	4%
Net: Serious	92%	93%	97%	93%	88%	92%	95%	91%	94%	94%	99%	94%	98%	90%
Net: Not serious	5%	6%	2%	3%	10%	3%	5%	7%	5%	4%	1%	4%	2%	5%

Scissors

Unweighted base	781	108	69	105	111	69	42	90	69	38	46	44	37	146
Base: All businesses	781	102	69	108	127	69	43	90	69	39	46	49	36	147
Very serious	14%	19%	25%	16%	19%	22%	29%	15%	27%	32%	20%	38%	23%	15%
Fairly serious	30%	29%	21%	32%	27%	27%	16%	29%	26%	18%	28%	18%	30%	28%
Not very serious	41%	40%	47%	41%	36%	35%	41%	41%	30%	42%	40%	35%	30%	39%
Not at all serious	10%	10%	4%	7%	13%	10%	11%	9%	12%	5%	6%	4%	10%	11%
Don't know	2%	-	-	1%	3%	2%	-	4%	2%	-	2%	-	3%	1%
Not applicable - there is none of this item at my workplace	2%	1%	2%	2%	3%	5%	3%	2%	4%	3%	3%	5%	4%	6%
Net: Serious	44%	48%	47%	48%	45%	49%	45%	44%	53%	50%	48%	56%	52%	43%
Net: Not serious	52%	51%	52%	48%	49%	44%	52%	50%	42%	47%	47%	39%	40%	50%

YouGov - Stealing at Work (B2B)

B2B Sample: 30th July - 10th August 2018

Total	Work industry (MAIN)												
	Manufacturing	Construction	Retail	Finance and Accounting	Hospitality and leisure	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	Other

If an employee was found to be stealing each of the below items from your workplace, how serious a matter would you consider it to be? (Please select one option on each row)

Computer/ laptop

Unweighted base	781	89	56	89	90	52	28	76	52	27	33	28	27	134
Base: All businesses	781	80	56	89	102	51	27	77	50	27	33	30	25	135
Very serious	87%	92%	91%	82%	83%	90%	91%	82%	94%	90%	81%	80%	100%	86%
Fairly serious	8%	5%	6%	12%	6%	7%	9%	15%	6%	-	11%	10%	-	8%
Not very serious	2%	2%	-	4%	4%	-	-	3%	-	6%	-	-	-	-
Not at all serious	1%	1%	1%	-	3%	-	-	-	-	-	8%	7%	-	-
Don't know	1%	-	-	1%	1%	-	-	-	-	-	-	3%	-	1%
Not applicable - there is none of this item at my workplace	2%	-	2%	1%	2%	4%	-	-	-	4%	-	-	-	4%
Net: Serious	95%	97%	97%	94%	89%	96%	100%	97%	100%	90%	92%	90%	100%	94%
Net: Not serious	3%	3%	1%	4%	7%	-	-	3%	-	6%	8%	7%	-	-

Computer equipment (e.g. keyboard, mouse etc.)

Unweighted base	781	89	56	89	90	52	28	76	52	27	33	28	27	134
Base: All businesses	781	80	56	89	102	51	27	77	50	27	33	30	25	135
Very serious	64%	66%	69%	64%	63%	66%	52%	50%	72%	70%	77%	76%	81%	59%
Fairly serious	28%	27%	27%	31%	23%	26%	43%	44%	21%	22%	23%	16%	19%	30%
Not very serious	4%	5%	-	2%	8%	5%	6%	4%	5%	3%	-	-	-	6%
Not at all serious	1%	-	1%	-	3%	-	-	-	-	-	-	5%	-	-
Don't know	1%	-	-	1%	1%	-	-	3%	-	-	-	-	-	1%
Not applicable - there is none of this item at my workplace	2%	1%	2%	2%	2%	4%	-	-	2%	4%	-	3%	-	4%
Net: Serious	92%	93%	97%	95%	86%	92%	94%	93%	92%	93%	100%	92%	100%	89%
Net: Not serious	5%	5%	1%	2%	10%	5%	6%	4%	5%	3%	-	5%	-	6%

Scissors

Unweighted base	781	89	56	89	90	52	28	76	52	27	33	28	27	134
Base: All businesses	781	80	56	89	102	51	27	77	50	27	33	30	25	135
Very serious	14%	15%	13%	13%	11%	14%	20%	11%	19%	21%	9%	31%	13%	15%
Fairly serious	30%	32%	24%	36%	32%	29%	18%	29%	32%	18%	29%	24%	39%	29%
Not very serious	41%	45%	57%	40%	35%	39%	48%	44%	29%	54%	50%	35%	32%	40%
Not at all serious	10%	9%	4%	8%	16%	13%	13%	9%	16%	3%	9%	7%	11%	9%
Don't know	2%	-	-	1%	3%	3%	-	5%	2%	-	3%	-	4%	1%
Not applicable - there is none of this item at my workplace	2%	-	2%	1%	3%	2%	-	2%	2%	4%	-	3%	-	6%
Net: Serious	44%	46%	37%	49%	42%	43%	38%	39%	51%	39%	38%	55%	52%	44%
Net: Not serious	52%	54%	61%	48%	51%	52%	62%	54%	45%	57%	59%	42%	44%	49%

YouGov - Stealing at Work (B2B)

B2B Sample: 30th July - 10th August 2018

Total	Company annual turnover					
	First year of trading	Less than £1 million (NET)	£1 million - £9.9 million (NET)	£10 million or more (NET)	Don't know	Prefer not to answer

If an employee was found to be stealing each of the below items from your workplace, how serious a matter would you consider it to be? (Please select one option on each row)

Computer/ laptop

Unweighted base	781	11	268	172	222	43	65
Base: All businesses	781	12	245	133	278	49	65
Very serious	87%	81%	84%	88%	90%	85%	86%
Fairly serious	8%	19%	8%	11%	8%	6%	3%
Not very serious	2%	-	2%	-	2%	3%	4%
Not at all serious	1%	-	1%	-	1%	6%	-
Don't know	1%	-	1%	1%	-	-	3%
Not applicable - there is none of this item at my workplace	2%	-	5%	-	-	-	3%
Net: Serious	95%	100%	92%	99%	97%	91%	89%
Net: Not serious	3%	-	3%	-	3%	9%	4%

Computer equipment (e.g. keyboard, mouse etc.)

Unweighted base	781	11	268	172	222	43	65
Base: All businesses	781	12	245	133	278	49	65
Very serious	64%	53%	63%	62%	67%	65%	61%
Fairly serious	28%	47%	27%	33%	28%	30%	23%
Not very serious	4%	-	3%	5%	4%	1%	10%
Not at all serious	1%	-	0%	-	1%	3%	-
Don't know	1%	-	1%	0%	1%	-	3%
Not applicable - there is none of this item at my workplace	2%	-	6%	-	-	-	3%
Net: Serious	92%	100%	90%	95%	94%	95%	83%
Net: Not serious	5%	-	3%	5%	5%	5%	10%

Scissors

Unweighted base	781	11	268	172	222	43	65
Base: All businesses	781	12	245	133	278	49	65
Very serious	14%	10%	13%	12%	18%	4%	15%
Fairly serious	30%	46%	28%	32%	28%	24%	36%
Not very serious	41%	21%	42%	42%	41%	52%	35%
Not at all serious	10%	22%	8%	12%	11%	15%	5%
Don't know	2%	-	2%	1%	1%	4%	5%
Not applicable - there is none of this item at my workplace	2%	-	6%	-	1%	-	4%
Net: Serious	44%	57%	42%	45%	46%	29%	51%
Net: Not serious	52%	43%	50%	54%	52%	67%	40%

YouGov - Stealing at Work (B2B)

B2B Sample: 30th July - 10th August 2018

Total	Omnibus Decision Maker									
	Marketing activities (e.g. advertising, direct marketing, PR etc.)	Business development/ sales	Company credit/ charge cards	Finance/ accounting	Company mobile phones	Company pension scheme	HR (e.g. personnel, learning and development, recruitment etc.)	IT/ Telecoms	Procurement/ purchasing	Electricity/ gas supply

If an employee was found to be stealing each of the below items from your workplace, how serious a matter would you consider it to be? (Please select one option on each row)

Computer/ laptop

Unweighted base	781	479	529	370	444	381	324	500	426	464	331
Base: All businesses	781	470	526	357	434	375	310	492	429	450	322
Very serious	87%	85%	86%	81%	85%	82%	82%	86%	84%	85%	82%
Fairly serious	8%	10%	9%	12%	10%	11%	11%	9%	10%	10%	12%
Not very serious	2%	1%	1%	2%	1%	2%	2%	1%	2%	1%	1%
Not at all serious	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%
Don't know	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Not applicable - there is none of this item at my workplace	2%	3%	3%	3%	2%	2%	2%	2%	2%	3%	3%
Net: Serious	95%	94%	95%	93%	94%	93%	93%	95%	94%	95%	93%
Net: Not serious	3%	2%	2%	4%	2%	4%	3%	2%	3%	2%	3%

Computer equipment (e.g. keyboard, mouse etc.)

Unweighted base	781	479	529	370	444	381	324	500	426	464	331
Base: All businesses	781	470	526	357	434	375	310	492	429	450	322
Very serious	64%	63%	64%	64%	64%	64%	65%	63%	63%	62%	65%
Fairly serious	28%	28%	28%	27%	28%	27%	25%	29%	29%	29%	26%
Not very serious	4%	3%	3%	4%	3%	4%	3%	3%	4%	3%	3%
Not at all serious	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Don't know	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%
Not applicable - there is none of this item at my workplace	2%	3%	3%	4%	3%	3%	4%	3%	3%	3%	4%
Net: Serious	92%	92%	92%	90%	92%	91%	91%	92%	92%	91%	91%
Net: Not serious	5%	4%	4%	5%	3%	4%	5%	4%	4%	4%	4%

Scissors

Unweighted base	781	479	529	370	444	381	324	500	426	464	331
Base: All businesses	781	470	526	357	434	375	310	492	429	450	322
Very serious	14%	16%	16%	16%	16%	17%	15%	15%	15%	17%	17%
Fairly serious	30%	32%	30%	34%	32%	33%	34%	31%	33%	32%	33%
Not very serious	41%	36%	40%	37%	38%	36%	38%	40%	38%	37%	35%
Not at all serious	10%	10%	9%	8%	8%	8%	7%	9%	9%	9%	8%
Don't know	2%	2%	2%	2%	3%	3%	2%	2%	2%	2%	3%
Not applicable - there is none of this item at my workplace	2%	4%	3%	4%	3%	3%	3%	3%	2%	3%	4%
Net: Serious	44%	48%	47%	50%	48%	50%	49%	46%	48%	48%	50%
Net: Not serious	52%	47%	48%	45%	47%	45%	45%	49%	47%	47%	43%

YouGov - Stealing at Work (B2B)

B2B Sample: 30th July - 10th August 2018

Total	Organization size		
	Small (less than 50 employees)	Medium (50 to 249 employees)	Large (250+ employees)

If an employee was found to be stealing each of the below items from your workplace, how serious a matter would you consider it to be? (Please select one option on each row)

Stapler

	Unweighted base	781	447	125	209
Base: All businesses	781	372	97	312	
Very serious	14%	12%	18%	16%	
Fairly serious	31%	36%	37%	23%	
Not very serious	40%	39%	28%	45%	
Not at all serious	11%	7%	13%	15%	
Don't know	1%	2%	3%	1%	
Not applicable - there is none of this item at my workplace	2%	4%	1%	-	
Net: Serious	45%	48%	55%	39%	
Net: Not serious	51%	46%	42%	60%	

YouGov - Stealing at Work (B2B)

B2B Sample: 30th July - 10th August 2018

Total	Work industry (select all that apply)												
	Manufacturing	Construction	Retail	Finance and Accounting	Hospitality and leisure	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	Other

If an employee was found to be stealing each of the below items from your workplace, how serious a matter would you consider it to be? (Please select one option on each row)

Stapler

Unweighted base	781	108	69	105	111	69	42	90	69	38	46	44	37	146
Base: All businesses	781	102	69	108	127	69	43	90	69	39	46	49	36	147
Very serious	14%	22%	24%	15%	20%	21%	30%	18%	29%	32%	19%	41%	23%	13%
Fairly serious	31%	23%	23%	38%	20%	29%	16%	31%	28%	17%	30%	16%	31%	31%
Not very serious	40%	41%	40%	40%	47%	32%	43%	39%	29%	40%	42%	37%	30%	38%
Not at all serious	11%	12%	11%	5%	10%	11%	10%	10%	10%	8%	8%	4%	13%	10%
Don't know	1%	1%	-	1%	1%	2%	-	2%	2%	-	-	2%	3%	2%
Not applicable - there is none of this item at my workplace	2%	1%	2%	1%	2%	5%	-	-	2%	3%	-	-	-	6%
Net: Serious	45%	45%	47%	53%	40%	50%	47%	49%	57%	49%	50%	57%	54%	44%
Net: Not serious	51%	53%	51%	45%	57%	43%	53%	49%	40%	49%	50%	41%	43%	48%

YouGov - Stealing at Work (B2B)

B2B Sample: 30th July - 10th August 2018

Total	Work industry (MAIN)												
	Manufacturing	Construction	Retail	Finance and Accounting	Hospitality and leisure	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	Other

If an employee was found to be stealing each of the below items from your workplace, how serious a matter would you consider it to be? (Please select one option on each row)

Stapler

Unweighted base	781	89	56	89	90	52	28	76	52	27	33	28	27	134
Base: All businesses	781	80	56	89	102	51	27	77	50	27	33	30	25	135
Very serious	14%	16%	14%	11%	11%	13%	23%	14%	20%	18%	7%	31%	13%	12%
Fairly serious	31%	28%	26%	44%	24%	31%	19%	33%	36%	19%	33%	24%	42%	33%
Not very serious	40%	43%	45%	36%	49%	37%	43%	39%	25%	51%	48%	35%	22%	38%
Not at all serious	11%	11%	13%	7%	12%	15%	16%	11%	14%	8%	11%	7%	19%	9%
Don't know	1%	1%	-	1%	1%	3%	-	2%	2%	-	-	3%	4%	2%
Not applicable - there is none of this item at my workplace	2%	1%	2%	1%	2%	2%	-	-	2%	4%	-	-	-	6%
Net: Serious	45%	44%	40%	55%	36%	44%	41%	47%	57%	37%	41%	55%	54%	45%
Net: Not serious	51%	54%	58%	43%	61%	51%	59%	51%	39%	59%	59%	42%	41%	47%

YouGov - Stealing at Work (B2B)

B2B Sample: 30th July - 10th August 2018

Total	Company annual turnover					
	First year of trading	Less than £1 million (NET)	£1 million - £9.9 million (NET)	£10 million or more (NET)	Don't know	Prefer not to answer

If an employee was found to be stealing each of the below items from your workplace, how serious a matter would you consider it to be? (Please select one option on each row)

Stapler							
Unweighted base	781	11	268	172	222	43	65
Base: All businesses	781	12	245	133	278	49	65
Very serious	14%	10%	12%	13%	19%	4%	15%
Fairly serious	31%	39%	36%	31%	26%	30%	37%
Not very serious	40%	22%	37%	41%	42%	45%	36%
Not at all serious	11%	29%	8%	14%	13%	18%	2%
Don't know	1%	-	2%	0%	-	3%	7%
Not applicable - there is none of this item at my workplace	2%	-	6%	-	0%	-	3%
Net: Serious	45%	49%	47%	44%	45%	34%	52%
Net: Not serious	51%	51%	45%	55%	55%	63%	38%

YouGov - Stealing at Work (B2B)

B2B Sample: 30th July - 10th August 2018

Total	Omnibus Decision Maker									
	Marketing activities (e.g. advertising, direct marketing, PR etc.)	Business development/ sales	Company credit/ charge cards	Finance/ accounting	Company mobile phones	Company pension scheme	HR (e.g. personnel, learning and development, recruitment etc.)	IT/ Telecoms	Procurement/ purchasing	Electricity/ gas supply

If an employee was found to be stealing each of the below items from your workplace, how serious a matter would you consider it to be? (Please select one option on each row)

Stapler											
Unweighted base	781	479	529	370	444	381	324	500	426	464	331
Base: All businesses	781	470	526	357	434	375	310	492	429	450	322
Very serious	14%	16%	15%	15%	15%	16%	15%	15%	15%	16%	16%
Fairly serious	31%	34%	32%	36%	34%	35%	36%	33%	34%	33%	36%
Not very serious	40%	35%	37%	33%	36%	34%	35%	37%	36%	36%	33%
Not at all serious	11%	11%	10%	10%	10%	10%	9%	10%	10%	10%	9%
Don't know	1%	2%	2%	1%	2%	2%	2%	2%	2%	2%	3%
Not applicable - there is none of this item at my workplace	2%	3%	3%	3%	3%	3%	3%	3%	2%	3%	4%
Net: Serious	45%	50%	48%	52%	49%	51%	51%	48%	49%	49%	52%
Net: Not serious	51%	45%	48%	44%	46%	43%	44%	48%	47%	46%	41%