

YouGov Survey Results

Fieldwork: 23rd - 25th October 2019
Sample Size: 1060 Adults in Scotland



	Gender		Age				Social Grade		
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	
Weighted Sample	1060	511	549	116	431	269	244	551	509
Unweighted Sample	1060	469	591	92	394	292	282	652	408
	%	%	%	%	%	%	%	%	%

In general, how much do you like or dislike each of the following foods? (Please read the list carefully and select one option on each row. If you have not tried a food listed, please select the "Not applicable" option)

Oatcakes

Like it a lot	39	32	46	12	29	52	57	43	35
Like it a little	29	32	27	26	35	30	20	30	29
TOTAL LIKE	68	64	73	38	64	82	77	73	64
Neither like nor dislike	12	15	10	20	15	8	8	10	14
Dislike a little	7	6	7	8	8	5	6	7	6
Dislike a lot	8	10	7	15	10	4	6	6	10
TOTAL DISLIKE	15	16	14	23	18	9	12	13	16
Don't know / can't recall	1	1	1	6	1	0	0	1	2
Not applicable - I have never tried it	3	3	2	14	1	1	3	2	3

Scotch Broth

Like it a lot	43	43	43	16	35	57	54	41	45
Like it a little	25	27	23	16	34	19	17	26	23
TOTAL LIKE	68	70	66	32	69	76	71	67	68
Neither like nor dislike	12	14	9	16	10	11	13	10	14
Dislike a little	7	6	8	9	7	5	8	7	7
Dislike a lot	7	3	10	3	7	7	8	8	5
TOTAL DISLIKE	14	9	18	12	14	12	16	15	12
Don't know / can't recall	3	4	2	18	2	0	0	2	3
Not applicable - I have never tried it	4	3	4	21	4	0	0	5	3

Haggis

Like it a lot	48	55	42	32	48	56	48	50	47
Like it a little	21	18	23	19	19	18	26	22	19
TOTAL LIKE	69	73	65	51	67	74	74	72	66
Neither like nor dislike	6	7	6	7	7	6	6	7	6
Dislike a little	5	5	5	8	5	5	4	4	6
Dislike a lot	14	10	18	16	15	14	11	13	15
TOTAL DISLIKE	19	15	23	24	20	19	15	17	21
Don't know / can't recall	1	1	1	7	1	0	0	1	1
Not applicable - I have never tried it	5	4	5	11	5	2	4	3	6

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	%	%	%	%	%	%	%	%	%

Battered Mars bar

Like it a lot	4	4	4	14	5	1	1	5	3
Like it a little	7	9	5	12	11	2	2	7	7
TOTAL LIKE	11	13	9	26	16	3	3	12	10
Neither like nor dislike	8	8	8	9	12	3	6	8	8
Dislike a little	4	4	4	3	5	3	4	4	4
Dislike a lot	23	23	24	14	19	27	29	26	20
TOTAL DISLIKE	27	27	28	17	24	30	33	30	24
Don't know / can't recall	4	4	3	14	3	1	2	2	5
Not applicable - I have never tried it	51	47	54	33	45	63	55	49	52

Scotch pie

Like it a lot	33	42	25	20	33	38	35	31	36
Like it a little	28	27	29	18	28	32	28	29	27
TOTAL LIKE	61	69	54	38	61	70	63	60	63
Neither like nor dislike	11	11	11	9	9	8	17	10	12
Dislike a little	10	8	11	22	9	8	8	10	10
Dislike a lot	12	6	17	8	14	9	12	13	11
TOTAL DISLIKE	22	14	28	30	23	17	20	23	21
Don't know / can't recall	1	1	2	5	1	1	0	1	1
Not applicable - I have never tried it	5	4	6	17	6	3	1	6	4

Black Bun

Like it a lot	11	13	9	2	2	14	25	10	12
Like it a little	11	11	10	1	6	18	17	12	9
TOTAL LIKE	22	24	19	3	8	32	42	22	21
Neither like nor dislike	13	17	10	7	7	19	21	12	14
Dislike a little	7	5	10	4	6	8	11	8	7
Dislike a lot	12	11	13	19	13	10	10	11	14
TOTAL DISLIKE	19	16	23	23	19	18	21	19	21
Don't know / can't recall	8	11	6	19	11	6	1	8	9
Not applicable - I have never tried it	38	33	42	49	55	25	16	39	36

Rumbledethumps

Like it a lot	4	5	4	0	3	6	6	5	3
Like it a little	7	6	7	2	5	8	11	8	5
TOTAL LIKE	11	11	11	2	8	14	17	13	8
Neither like nor dislike	6	8	5	5	4	8	9	6	6
Dislike a little	3	2	3	1	2	4	3	2	3
Dislike a lot	3	4	3	14	2	2	2	3	4
TOTAL DISLIKE	6	6	6	15	4	6	5	5	7
Don't know / can't recall	12	13	10	20	13	10	7	10	13
Not applicable - I have never tried it	65	62	68	59	71	63	61	66	65

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	%	%	%	%	%	%	%	%	%

Grouse										
	Like it a lot	9	11	7	3	5	12	14	9	8
	Like it a little	13	14	11	3	12	13	18	16	10
	TOTAL LIKE	22	25	18	6	17	25	32	25	18
	Neither like nor dislike	8	10	7	4	7	8	11	8	9
	Dislike a little	6	5	6	2	5	6	7	5	6
	Dislike a lot	13	11	15	16	11	14	12	12	14
	TOTAL DISLIKE	19	16	21	18	16	20	19	17	20
	Don't know / can't recall	5	6	4	13	6	2	3	5	5
	Not applicable - I have never tried it	47	44	50	59	53	44	35	45	49
Lorne Sausages										
	Like it a lot	45	49	41	27	49	49	40	42	47
	Like it a little	24	24	23	20	23	25	26	24	23
	TOTAL LIKE	69	73	64	47	72	74	66	66	70
	Neither like nor dislike	7	7	7	8	5	7	11	8	6
	Dislike a little	7	5	9	4	7	9	8	8	6
	Dislike a lot	9	7	12	14	8	9	11	9	10
	TOTAL DISLIKE	16	12	21	18	15	18	19	17	16
	Don't know / can't recall	2	2	1	11	1	0	1	1	2
	Not applicable - I have never tried it	6	5	7	17	7	2	3	7	5
Cranachan										
	Like it a lot	23	18	28	8	19	28	32	29	17
	Like it a little	21	20	21	8	22	23	21	23	18
	TOTAL LIKE	44	38	49	16	41	51	53	52	35
	Neither like nor dislike	9	11	7	5	9	11	8	8	9
	Dislike a little	4	2	6	5	4	4	5	4	5
	Dislike a lot	4	5	3	8	4	3	3	3	5
	TOTAL DISLIKE	8	7	9	13	8	7	8	7	10
	Don't know / can't recall	6	8	5	17	6	4	3	4	8
	Not applicable - I have never tried it	33	36	30	48	36	27	28	29	38