



Publication date: 24th March 2025

Short Methodology Statement	
Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	Environment Tasmania
Fieldwork dates	March 14 th – 21st March 2025
Mode of data collection	Online recruited from research panel (100%)
Target population	Tasmanians eligible to vote
Sample size	1068
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/about/panel-methodology/australian-polling-council
Is voting intention published?	No

Long Methodology Statement	
Effective sample size after weighting applied	568
Margin of error associated with effective sample size	±4.1
Quotas and weighting	Age, Gender, Education, AEC region, household income, Weighting by Federal and Referendum vote
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Source of online sample	Selected from previously recruited online panels of research participants using quotas based on weighting frame and past vote.
Positioning of voting intention questions in questionnaire?	NA



Full Question Text of Published Questions

A1	Do you recall hearing in the media or in conversation about Salmon farming in Tasmania in the last month? Please select one option only	Ask eligible voters
	Single select, randomise	
1	Yes	
2	No	
A2	Do you have any concerns about the effect of salmon farming on either the environment or the healthiness of the fish for eating? Please select one option only	Ask eligible voters
	Single select randomise	
1	Yes	
2	No	
A3	Do you support or oppose the introduction of special laws that exempt salmon farming companies from the same standard environmental approval processes as other industries? Please select one option only	Ask eligible voters
	Single select randomise first two	
1	Support	
2	Oppose	
3	Don't know	
A4	Macquarie Harbour is the only place in the world where the rare Maugean skate fish lives, and scientists have claimed that is threatened with extinction by the effects of salmon farming in the harbour. Which of these statements is closest to your view? Please select one option only.	Ask all eligible voters
	Single select randomise first two	
1	Reduce Salmon farming to the level necessary to preserve the Skate	
2	Keep Salmon farming at Macquarie Harbour at current levels	
3	Don't know	