

YouGov Results

Sample: 1,100 GB Business Decision makers

Fieldwork: 6th - 15th June 2022



Total	Organization size					
	Microbusiness (less than 10 employees)	Small (10 to 49 employees)	Medium (50 to 249 employees)	Large (250+ employees)	Net: Micro/Small (less than 50 employees)	Net: SME (1 to 249 employees)

And from a professional point of view, do you think working from home for each of the following groups is more or less productive than working from their usual workplace, or is there no difference? (Please select one option on each row)

You personally

	Unweighted base	1100	178	243	194	485	421	615
	Base	1100	204	201	167	528	405	572
More productive than the usual workplace		44%	28%	44%	44%	50%	36%	39%
Less productive than the usual workplace		28%	38%	30%	32%	22%	34%	34%
No difference		26%	29%	21%	22%	27%	25%	24%
Don't know		2%	5%	4%	2%	0%	5%	4%

Workers in your team

	Unweighted base	1100	178	243	194	485	421	615
	Base	1100	204	201	167	528	405	572
More productive than the usual workplace		33%	20%	29%	29%	40%	24%	26%
Less productive than the usual workplace		35%	42%	45%	41%	27%	43%	43%
No difference		25%	25%	18%	24%	28%	22%	22%
Don't know		7%	13%	8%	6%	5%	10%	9%

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	Total	Organization size						
		Microbusiness (less than 10 employees)	Small (10 to 49 employees)	Medium (50 to 249 employees)	Large (250+ employees)	Net: Micro/Small (less than 50 employees)	Net: SME (1 to 249 employees)	
Most people in your company								
	Unweighted base	1100	178	243	194	485	421	615
	Base	1100	204	201	167	528	405	572
	More productive than the usual workplace	25%	19%	22%	24%	30%	20%	21%
	Less productive than the usual workplace	38%	43%	47%	42%	31%	45%	44%
	No difference	26%	25%	19%	26%	30%	22%	23%
	Don't know	11%	14%	12%	9%	10%	13%	12%
Workers in Britain in general								
	Unweighted base	1100	178	243	194	485	421	615
	Base	1100	204	201	167	528	405	572
	More productive than the usual workplace	24%	16%	23%	24%	28%	19%	21%
	Less productive than the usual workplace	37%	43%	42%	40%	32%	42%	42%
	No difference	17%	17%	12%	16%	20%	15%	15%
	Don't know	21%	24%	23%	20%	19%	24%	23%

Cell Contents (Column Percentages)

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Total	Work industry (select all t						
	Manufacturing	Construction	Retail	Finance and Accounting	Hospitality and leisure	Legal	IT & telecoms

And from a professional point of view, do you think working from home for each of the following groups is more or less productive than working from their usual workplace, or is there no difference? (Please select one option on each row)

You personally

	Unweighted base	1100	186	124	122	188	118	42	173
	Base	1100	180	122	123	192	114	41	174
More productive than the usual workplace		44%	40%	47%	40%	47%	30%	54%	57%
Less productive than the usual workplace		28%	30%	27%	38%	23%	42%	26%	19%
No difference		26%	28%	19%	19%	30%	25%	18%	23%
Don't know		2%	2%	6%	2%	1%	3%	2%	0%

Workers in your team

	Unweighted base	1100	186	124	122	188	118	42	173
	Base	1100	180	122	123	192	114	41	174
More productive than the usual workplace		33%	31%	25%	33%	37%	25%	53%	43%
Less productive than the usual workplace		35%	38%	45%	43%	28%	49%	25%	27%
No difference		25%	26%	16%	16%	29%	19%	15%	28%
Don't know		7%	5%	14%	8%	6%	8%	7%	3%

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	Total	Work industry (select all t						
		Manufacturing	Construction	Retail	Finance and Accounting	Hospitality and leisure	Legal	IT & telecoms
Most people in your company								
Unweighted base	1100	186	124	122	188	118	42	173
Base	1100	180	122	123	192	114	41	174
More productive than the usual workplace	25%	16%	25%	22%	31%	18%	41%	38%
Less productive than the usual workplace	38%	46%	45%	43%	29%	56%	23%	27%
No difference	26%	28%	16%	24%	29%	17%	24%	29%
Don't know	11%	10%	15%	11%	10%	9%	12%	6%
Workers in Britain in general								
Unweighted base	1100	186	124	122	188	118	42	173
Base	1100	180	122	123	192	114	41	174
More productive than the usual workplace	24%	24%	31%	23%	26%	20%	37%	34%
Less productive than the usual workplace	37%	42%	39%	48%	32%	46%	35%	30%
No difference	17%	16%	8%	12%	23%	18%	5%	19%
Don't know	21%	18%	22%	16%	19%	16%	24%	17%

Cell Contents (C)

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Total	What apply)					
	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportatio n & distribution	Real estate	Other

And from a professional point of view, do you think working from home for each of the following groups is more or less productive than working from their usual workplace, or is there no difference? (Please select one option on each row)

You personally

	Unweighted base	1100	103	46	31	42	22	110
Base		1100	101	48	31	44	21	115
More productive than the usual workplace		44%	57%	42%	58%	49%	47%	39%
Less productive than the usual workplace		28%	10%	22%	19%	19%	40%	32%
No difference		26%	31%	34%	23%	32%	12%	28%
Don't know		2%	2%	2%	-	-	-	2%

Workers in your team

	Unweighted base	1100	103	46	31	42	22	110
Base		1100	101	48	31	44	21	115
More productive than the usual workplace		33%	48%	35%	42%	34%	46%	34%
Less productive than the usual workplace		35%	19%	30%	27%	38%	42%	32%
No difference		25%	25%	32%	26%	22%	12%	28%
Don't know		7%	8%	4%	6%	7%	-	7%

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	Total	What apply)						
		Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportatio n & distribution	Real estate	Other	
Most people in your company								
	Unweighted base	1100	103	46	31	42	22	110
	Base	1100	101	48	31	44	21	115
	More productive than the usual workplace	25%	36%	29%	32%	31%	26%	25%
	Less productive than the usual workplace	38%	23%	36%	40%	41%	53%	35%
	No difference	26%	28%	28%	19%	21%	13%	28%
	Don't know	11%	13%	8%	9%	7%	8%	12%
Workers in Britain in general								
	Unweighted base	1100	103	46	31	42	22	110
	Base	1100	101	48	31	44	21	115
	More productive than the usual workplace	24%	32%	30%	26%	19%	35%	23%
	Less productive than the usual workplace	37%	24%	36%	38%	50%	44%	31%
	No difference	17%	21%	16%	19%	13%	9%	15%
	Don't know	21%	22%	18%	17%	18%	11%	31%

Cell Contents (C)

YouGov Results

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Fieldwork: 6th - 15th June 2022



Total	Gender		Age			
	Male	Female	Under 35	35 - 44	45 - 54	55+

And from a professional point of view, do you think working from home for each of the following groups is more or less productive than working from their usual workplace, or is there no difference? (Please select one option on each row)

You personally

	Unweighted base	Male	Female	Under 35	35 - 44	45 - 54	55+
	1100	778	322	120	286	309	385
Base	1100	778	322	116	288	312	384
More productive than the usual workplace	44%	42%	50%	47%	49%	48%	37%
Less productive than the usual workplace	28%	29%	24%	28%	25%	23%	34%
No difference	26%	27%	24%	23%	25%	26%	27%
Don't know	2%	2%	3%	1%	2%	3%	2%

Workers in your team

	Unweighted base	Male	Female	Under 35	35 - 44	45 - 54	55+
	1100	778	322	120	286	309	385
Base	1100	778	322	116	288	312	384
More productive than the usual workplace	33%	31%	37%	37%	38%	39%	22%
Less productive than the usual workplace	35%	37%	30%	34%	30%	30%	43%
No difference	25%	26%	24%	20%	27%	23%	27%
Don't know	7%	6%	9%	8%	6%	8%	7%

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	Total	Gender		Age				
		Male	Female	Under 35	35 - 44	45 - 54	55+	
Most people in your company								
	Unweighted base	1100	778	322	120	286	309	385
	Base	1100	778	322	116	288	312	384
	More productive than the usual workplace	25%	24%	29%	30%	31%	29%	16%
	Less productive than the usual workplace	38%	40%	31%	39%	32%	32%	46%
	No difference	26%	27%	26%	20%	29%	24%	28%
	Don't know	11%	9%	15%	10%	8%	15%	9%
Workers in Britain in general								
	Unweighted base	1100	778	322	120	286	309	385
	Base	1100	778	322	116	288	312	384
	More productive than the usual workplace	24%	24%	26%	34%	32%	26%	15%
	Less productive than the usual workplace	37%	42%	27%	29%	31%	34%	47%
	No difference	17%	17%	17%	22%	20%	15%	16%
	Don't know	21%	17%	30%	16%	17%	25%	22%

Cell Contents (C)