

YouGov Survey Results

Sample Size: 1687 GB Adults
Fieldwork: 6th - 7th July 2022

	Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1687	572	418	152	626	668	820	867	184	703	407	393	962	725	202	567	366	407	145
Unweighted Sample	1687	576	421	150	677	692	746	941	132	703	417	435	991	696	174	578	390	400	145
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you have a favourable or unfavourable opinion of the following?

Boris Johnson

Very favourable	6	15	1	2	2	11	6	6	3	4	6	13	6	7	3	7	9	5	6
Somewhat favourable	13	28	3	3	6	24	14	13	4	11	15	20	11	17	11	16	13	14	7
TOTAL FAVOURABLE	19	43	4	5	8	35	20	19	7	15	21	33	17	24	14	23	22	19	13
Somewhat unfavourable	16	22	7	11	11	18	15	17	29	14	15	16	16	17	14	18	20	15	7
Very unfavourable	56	30	86	80	77	41	58	55	54	61	59	46	61	50	68	51	51	56	73
TOTAL UNFAVOURABLE	72	52	93	91	88	59	73	72	83	75	74	62	77	67	82	69	71	71	80
Don't know	8	5	3	4	3	6	7	8	11	10	6	5	6	9	4	8	7	10	6
NET FAVOURABILITY	-53	-9	-89	-86	-80	-24	-53	-53	-76	-60	-53	-29	-60	-43	-68	-46	-49	-52	-67

Keir Starmer

Very favourable	8	2	20	9	11	5	9	6	7	7	9	7	8	7	12	6	7	8	6
Somewhat favourable	28	12	47	51	45	16	26	30	19	33	28	24	33	22	37	27	25	28	31
TOTAL FAVOURABLE	36	14	67	60	56	21	35	36	26	40	37	31	41	29	49	33	32	36	37
Somewhat unfavourable	22	26	16	19	20	23	22	22	31	23	18	20	22	21	19	24	23	20	19
Very unfavourable	27	53	10	8	14	47	32	23	13	19	34	42	24	32	21	29	28	28	24
TOTAL UNFAVOURABLE	49	79	26	27	34	70	54	45	44	42	52	62	46	53	40	53	51	48	43
Don't know	15	8	7	13	10	9	11	18	29	17	11	8	13	17	12	12	17	15	20
NET FAVOURABILITY	-13	-65	41	33	22	-49	-19	-9	-18	-2	-15	-31	-5	-24	9	-20	-19	-12	-6

Priti Patel

Very favourable	3	8	1	1	1	5	4	3	4	3	4	4	4	3	4	4	5	2	3
Somewhat favourable	12	24	5	3	5	22	14	11	10	10	12	19	12	14	12	14	9	15	8
TOTAL FAVOURABLE	15	32	6	4	6	27	18	14	14	13	16	23	16	17	16	18	14	17	11
Somewhat unfavourable	18	29	8	20	16	23	16	20	14	18	17	21	17	19	11	21	20	18	13
Very unfavourable	50	28	80	68	69	38	53	48	42	53	54	45	55	44	64	45	48	49	60
TOTAL UNFAVOURABLE	68	57	88	88	85	61	69	68	56	71	71	66	72	63	75	66	68	67	73
Don't know	16	11	7	8	9	12	13	19	29	16	12	12	12	20	9	16	18	16	16
NET FAVOURABILITY	-53	-25	-82	-84	-79	-34	-51	-54	-42	-58	-55	-43	-56	-46	-59	-48	-54	-50	-62

Rishi Sunak

Very favourable	9	16	5	3	5	13	10	7	6	7	8	14	8	9	13	9	7	9	4
Somewhat favourable	25	34	17	35	26	28	23	28	16	22	27	34	28	22	25	28	23	24	21
TOTAL FAVOURABLE	34	50	22	38	31	41	33	35	22	29	35	48	36	31	38	37	30	33	25
Somewhat unfavourable	25	23	30	28	29	23	25	25	23	26	25	24	27	22	28	26	27	22	23
Very unfavourable	26	18	40	19	30	25	30	22	27	29	29	19	25	28	23	22	26	31	31
TOTAL UNFAVOURABLE	51	41	70	47	59	48	55	47	50	55	54	43	52	50	51	48	53	53	54
Don't know	15	10	8	14	9	11	12	18	29	17	11	10	12	19	11	15	16	14	21
NET FAVOURABILITY	-17	9	-48	-9	-28	-7	-22	-12	-28	-26	-19	5	-16	-19	-13	-11	-23	-20	-29

Sajid Javid

Very favourable	4	8	3	3	4	6	4	5	2	3	5	8	5	4	7	5	5	3	4
Somewhat favourable	27	40	19	35	28	33	27	28	13	24	32	36	28	26	31	31	24	27	19
TOTAL FAVOURABLE	31	48	22	38	32	39	31	33	15	27	37	44	33	30	38	36	29	30	23
Somewhat unfavourable	24	21	29	33	27	22	26	22	26	24	23	23	27	20	23	23	26	25	24
Very unfavourable	22	16	34	15	26	21	25	18	19	24	24	17	21	23	25	19	21	23	24
TOTAL UNFAVOURABLE	46	37	63	48	53	43	51	40	45	48	47	40	48	43	48	42	47	48	48
Don't know	22	15	16	14	14	18	17	27	40	25	16	16	19	27	14	22	24	22	29
NET FAVOURABILITY	-15	11	-41	-10	-21	-4	-20	-7	-30	-21	-10	4	-15	-13	-10	-6	-18	-18	-25

Liz Truss

Very favourable	4	10	1	2	2	7	6	2	3	2	4	8	5	3	2	4	5	4	2
Somewhat favourable	14	26	5	12	10	22	15	13	5	10	15	24	15	13	16	16	12	14	11
TOTAL FAVOURABLE	18	36	6	14	12	29	21	15	8	12	19	32	20	16	18	20	17	18	13
Somewhat unfavourable	16	17	18	18	18	17	17	15	14	14	18	18	17	14	18	15	18	15	12
Very unfavourable	29	15	49	36	45	20	34	25	22	32	34	24	33	25	37	27	25	28	42
TOTAL UNFAVOURABLE	45	32	67	54	63	37	51	40	36	46	52	42	50	39	55	42	43	43	54
Don't know	37	31	27	31	25	35	29	44	56	42	30	26	31	45	27	37	40	39	34
NET FAVOURABILITY	-27	4	-61	-40	-51	-8	-30	-25	-28	-34	-33	-10	-30	-23	-37	-22	-26	-25	-41

Ben Wallace

Very favourable	4	8	2	1	3	6	5	3	4	3	4	5	5	3	3	5	5	3	2
Somewhat favourable	12	18	9	12	13	14	13	10	8	9	13	16	12	10	13	13	10	10	12
TOTAL FAVOURABLE	16	26	11	13	16	20	18	13	12	12	17	21	17	13	16	18	15	13	14
Somewhat unfavourable	10	9	14	12	15	8	13	7	6	9	10	14	11	8	11	11	8	9	13
Very unfavourable	10	5	17	7	13	8	13	7	11	9	12	9	10	11	14	7	9	13	11
TOTAL UNFAVOURABLE	20	14	31	19	28	16	26	14	17	18	22	23	21	19	25	18	17	22	24
Don't know	65	61	58	68	57	63	55	74	71	70	62	56	62	68	59	65	69	65	62
NET FAVOURABILITY	-4	12	-20	-6	-12	4	-8	-1	-5	-6	-5	-2	-4	-6	-9	0	-2	-9	-10

Nadhim Zahawi

Very favourable	3	5	1	3	2	4	3	3	2	2	3	4	3	2	6	2	2	3	3
Somewhat favourable	16	27	10	18	15	22	17	15	11	13	19	23	16	16	20	18	14	15	11
TOTAL FAVOURABLE	19	32	11	21	17	26	20	18	13	15	22	27	19	18	26	20	16	18	14
Somewhat unfavourable	17	18	19	28	22	16	20	15	13	16	20	20	20	14	19	19	17	15	16
Very unfavourable	19	9	33	17	27	15	23	15	12	20	22	17	20	17	25	15	17	19	27
TOTAL UNFAVOURABLE	36	27	52	45	49	31	43	30	25	36	42	37	40	31	44	34	34	34	43
Don't know	45	41	37	34	35	42	37	53	63	49	36	37	40	51	30	45	49	48	44
NET FAVOURABILITY	-17	5	-41	-24	-32	-5	-23	-12	-12	-21	-20	-10	-21	-13	-18	-14	-18	-16	-29

Steve Barclay

Very favourable	1	3	0	0	0	3	2	1	1	1	1	2	2	1	2	1	1	0	1
Somewhat favourable	8	15	4	4	5	12	8	7	3	5	9	14	8	7	6	10	8	6	4
TOTAL FAVOURABLE	9	18	4	4	5	15	10	8	4	6	10	16	10	8	8	11	9	6	5
Somewhat unfavourable	11	11	12	10	12	11	14	8	10	9	10	14	11	10	11	11	10	9	15
Very unfavourable	13	5	24	14	21	8	16	10	9	13	17	9	14	11	18	10	12	14	19
TOTAL UNFAVOURABLE	24	16	36	24	33	19	30	18	19	22	27	23	25	21	29	21	22	23	34
Don't know	68	66	59	72	61	66	60	75	77	72	62	61	65	71	63	69	70	70	62
NET FAVOURABILITY	-15	2	-32	-20	-28	-4	-20	-10	-15	-16	-17	-7	-15	-13	-21	-10	-13	-17	-29

Michael Gove

Very favourable	2	5	1	0	1	4	3	1	1	1	2	4	2	2	1	3	2	2	3
Somewhat favourable	12	23	4	9	9	18	13	11	7	8	14	20	12	11	12	15	11	11	8
TOTAL FAVOURABLE	14	28	5	9	10	22	16	12	8	9	16	24	14	13	13	18	13	13	11
Somewhat unfavourable	23	27	17	27	24	24	24	21	20	22	20	28	25	19	24	24	24	20	18
Very unfavourable	41	26	64	48	54	33	42	39	36	43	47	32	42	39	45	36	38	46	47
TOTAL UNFAVOURABLE	64	53	81	75	78	57	66	60	56	65	67	60	67	58	69	60	62	66	65
Don't know	23	19	15	16	12	21	17	28	37	25	17	17	19	28	18	22	26	21	25
NET FAVOURABILITY	-50	-25	-76	-66	-68	-35	-50	-48	-48	-56	-51	-36	-53	-45	-56	-42	-49	-53	-54