

YouGov Results - Energy Bills

Fieldwork: 28th - 29th July 2022

Sample: 2,100 GB adults



Total	Gender		Age				
	Male	Female	18-24	25-34	35-44	45-54	55+

How worried, if at all, are you about the current price of your household's energy bills (i.e. whether you will be able to afford it)?

Unweighted base	2100	986	1114	144	292	396	303	965
Base: All GB Adults	2100	1019	1082	233	303	410	300	855
Very worried	37%	33%	41%	24%	39%	42%	51%	33%
Fairly worried	41%	40%	42%	40%	37%	40%	34%	45%
Not that worried	15%	18%	13%	22%	11%	13%	11%	17%
Not worried at all	3%	4%	2%	5%	3%	2%	2%	3%
Don't know	4%	4%	3%	9%	9%	4%	2%	1%

The energy price cap, which controls how much energy suppliers can charge customers, is expected to rise again in October 2022. Before taking this survey, were you already aware that the energy price cap is expected to rise again in October 2022?

Unweighted base	2100	986	1114	144	292	396	303	965
Base: All GB Adults	2100	1019	1082	233	303	410	300	855
I was	88%	88%	88%	63%	82%	89%	94%	94%
I was not	12%	12%	12%	37%	18%	11%	6%	6%

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Total	Gender		Age				
	Male	Female	18-24	25-34	35-44	45-54	55+

Recent estimates suggest that the rise to the energy price cap later this year could increase household energy bills by as much as 46%. If your household's energy bills were to rise by this much, would you be able to afford to use the same amount of energy that you currently do? (Please select the option that best applies)

Unweighted base	2100	986	1114	144	292	396	303	965
Base: All GB Adults	2100	1019	1082	233	303	410	300	855
I / we would be able to afford it, without making any cuts to other spending	14%	20%	9%	14%	10%	10%	10%	20%
I / we would be able to afford it, but only with small cuts in other spending	32%	34%	31%	30%	29%	31%	30%	36%
I / we would be able to afford it, but only with large cuts in other spending	30%	27%	33%	25%	31%	34%	32%	29%
I / we would not be able to afford it, regardless of cutting other spending	15%	11%	18%	9%	18%	18%	22%	11%
Don't know	9%	9%	8%	22%	12%	7%	7%	5%

Cell Contents (Column Percentages)

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Total	Social Grade		Region						
	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales

How worried, if at all, are you about the current price of your household's energy bills (i.e. whether you will be able to afford it)?

Unweighted base	2100	1319	781	522	372	199	202	514	1809	99
Base: All GB Adults	2100	1197	903	502	347	189	284	493	1814	103
Very worried	37%	32%	44%	35%	41%	45%	41%	31%	37%	34%
Fairly worried	41%	43%	38%	42%	38%	39%	33%	47%	41%	40%
Not that worried	15%	18%	12%	16%	12%	13%	16%	17%	15%	23%
Not worried at all	3%	4%	2%	3%	3%	1%	6%	3%	3%	2%
Don't know	4%	3%	5%	4%	6%	1%	5%	3%	4%	2%

The energy price cap, which controls how much energy suppliers can charge customers, is expected to rise again in October 2022. Before taking this survey, were you already aware that the energy price cap is expected to rise again in October 2022?

Unweighted base	2100	1319	781	522	372	199	202	514	1809	99
Base: All GB Adults	2100	1197	903	502	347	189	284	493	1814	103
I was	88%	90%	85%	89%	87%	87%	86%	89%	88%	89%
I was not	12%	10%	15%	11%	13%	13%	14%	11%	12%	11%

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Total	Social Grade		Region						
	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales

Recent estimates suggest that the rise to the energy price cap later this year could increase household energy bills by as much as 46%. If your household's energy bills were to rise by this much, would you be able to afford to use the same amount of energy that you currently do? (Please select the option that best applies)

	Unweighted base	2100	1319	781	522	372	199	202	514	1809	99
Base: All GB Adults		2100	1197	903	502	347	189	284	493	1814	103
I / we would be able to afford it, without making any cuts to other spending		14%	18%	9%	13%	12%	13%	18%	15%	14%	12%
I / we would be able to afford it, but only with small cuts in other spending		32%	38%	25%	35%	27%	31%	34%	34%	33%	33%
I / we would be able to afford it, but only with large cuts in other spending		30%	28%	32%	26%	35%	33%	26%	34%	31%	26%
I / we would not be able to afford it, regardless of cutting other spending		15%	8%	23%	15%	16%	16%	14%	11%	14%	18%
Don't know		9%	7%	10%	10%	10%	7%	8%	6%	8%	12%

Cell Contents (C)

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Total	Region						
	Scotland	£19,999 per year or less	£20,000 to £39,999 per year	£40,000 to £59,999 per year	£60,000 per year and over	Don't know	Prefer not to answer

How worried, if at all, are you about the current price of your household's energy bills (i.e. whether you will be able to afford it)?

Unweighted base	2100	192	367	588	345	328	105	367
Base: All GB Adults	2100	183	370	583	341	309	125	372
Very worried	37%	40%	48%	38%	32%	31%	31%	36%
Fairly worried	41%	39%	35%	42%	48%	43%	37%	36%
Not that worried	15%	14%	12%	14%	17%	19%	14%	17%
Not worried at all	3%	3%	0%	3%	2%	6%	2%	4%
Don't know	4%	5%	5%	2%	1%	1%	16%	7%

The energy price cap, which controls how much energy suppliers can charge customers, is expected to rise again in October 2022. Before taking this survey, were you already aware that the energy price cap is expected to rise again in October 2022?

Unweighted base	2100	192	367	588	345	328	105	367
Base: All GB Adults	2100	183	370	583	341	309	125	372
I was	88%	89%	86%	91%	92%	93%	69%	83%
I was not	12%	11%	14%	9%	8%	7%	31%	17%

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Total	Region						
	Scotland	£19,999 per year or less	£20,000 to £39,999 per year	£40,000 to to £59,999 per year	£60,000 per year and over	Don't know	Prefer not to answer

Recent estimates suggest that the rise to the energy price cap later this year could increase household energy bills by as much as 46%. If your household's energy bills were to rise by this much, would you be able to afford to use the same amount of energy that you currently do? (Please select the option that best applies)

Unweighted base	2100	192	367	588	345	328	105	367
Base: All GB Adults	2100	183	370	583	341	309	125	372
I / we would be able to afford it, without making any cuts to other spending	14%	17%	8%	13%	14%	29%	6%	14%
I / we would be able to afford it, but only with small cuts in other spending	32%	29%	24%	35%	41%	36%	15%	31%
I / we would be able to afford it, but only with large cuts in other spending	30%	28%	31%	32%	33%	28%	28%	26%
I / we would not be able to afford it, regardless of cutting other spending	15%	19%	30%	15%	8%	4%	16%	13%
Don't know	9%	8%	6%	6%	4%	3%	35%	16%

Cell Contents (C)