

YouGov Results - Editing Old Media

Fieldwork Dates: 21st April - 4th May 2022

Sample: 514 LGBT+ Britons



Total	Age					
	16 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+

Thinking about older TV programmes and films that contain content people might now find offensive, which of the following comes closest to your view? The programmes that contain some content that now might be considered to be...

Racist

	Unweighted base	16 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+
Base	514	142	92	85	66	65	64
Should not be available at all	9%	7%	12% *	10% *	11% *	8% *	6% *
Should only be available if the offensive content is removed	7%	10%	8% *	5% *	6% *	2% *	3% *
Should only be available if the offensive content is bleeped out / censored in some way	7%	14% C.D.E.F	6% *	2% *	3% *	3% *	2% *
Should be available unedited, but preceded with a warning about the content	63%	57%	64% *	66% *	64% *	72% *	63% *
Should be available unedited, and without a warning about the content	8%	3%	2% *	11% A.B*	8% *	12% A.B*	21% A.B*
Don't know	6%	8%	8% *	6% *	8% *	2% *	4% *

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Total	Age					
	16 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+

Homophobic

	Unweighted base	16 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+
Base	514	142	92	85	66	65	64
Should not be available at all	8%	8%	5%	9%	11%	10%	6%
			*	*	*	*	*
Should only be available if the offensive content is removed	7%	11%	10%	3%	6%	2%	3%
		E	*	*	*	*	*
Should only be available if the offensive content is bleeped out / censored in some way	5%	9%	6%	1%	3%	3%	2%
		C	*	*	*	*	*
Should be available unedited, but preceded with a warning about the content	65%	61%	65%	67%	66%	71%	64%
			*	*	*	*	*
Should be available unedited, and without a warning about the content	9%	4%	5%	13%	7%	12%	21%
			*	A*	*	A*	A.B*
Don't know	7%	8%	9%	6%	8%	2%	4%
			*	*	*	*	*

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Total	Age					
	16 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+

Sexist

	Unweighted base	16 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65+
Base	514	142	92	85	66	65	64
Should not be available at all	8%	8%	6%	7%	11%	9%	6%
			*	*	*	*	*
Should only be available if the offensive content is removed	6%	9%	5%	4%	6%	2%	3%
			*	*	*	*	*
Should only be available if the offensive content is bleeped out / censored in some way	4%	7%	4%	3%	3%	3%	1%
			*	*	*	*	*
Should be available unedited, but preceded with a warning about the content	66%	63%	69%	64%	66%	70%	64%
			*	*	*	*	*
Should be available unedited, and without a warning about the content	10%	5%	8%	16%	7%	14%	21%
			*	A*	*	A*	A*
Don't know	7%	8%	9%	6%	8%	2%	4%
			*	*	*	*	*

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): A/B/C/D/E/F, G/H,

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Sample: 514 LGBT+ Britons



Total	Gender (BINARY)		Gender (IDENTITY)			Sexuality				
	Male	Female	Male	Female	Other	Heterosexual	Lesbian/ Gay	Bisexual	Other	NET: LGB

Thinking about older TV programmes and films that contain content people might now find offensive, which of the following comes closest to your view? The programmes that contain some content that now might be considered to be...

Racist

	Unweighted base	514	267	247	217	238	35	9	241	178	86	505
	Base	514	265	249	217	238	34	13	241	170	91	501
Should not be available at all		9%	11%	8%	8%	11%	9% **	4% **	11%	9%	7% *	9%
Should only be available if the offensive content is removed		7%	4%	10%	10%	4%	2% **	4% **	6%	6%	10% *	7%
Should only be available if the offensive content is bleeped out / censored in some way		7%	7%	6%	6%	7%	5% **	3% **	5%	7%	13% Q.T*	7%
Should be available unedited, but preceded with a warning about the content		63%	63%	64%	65%	63%	55% **	18% **	66% S	68% S	53% *	64% S
Should be available unedited, and without a warning about the content		8%	10%	6%	2%	10%	26% **	71% **	7%	6%	5% *	6%
Don't know		6%	5%	8%	9%	5%	4% **	- **	6%	5%	12% *	7%

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Total	Gender (BINARY)		Gender (IDENTITY)			Sexuality				
	Male	Female	Male	Female	Other	Heterosexual	Lesbian/ Gay	Bisexual	Other	NET: LGB

Homophobic

Unweighted base	514	267	247	217	238	35	9	241	178	86	505
Base	514	265	249	217	238	34	13	241	170	91	501
Should not be available at all	8%	9%	6%	6%	10%	6% **	4% **	10%	8%	4% *	8%
Should only be available if the offensive content is removed	7%	6%	8%	9%	7%	5% **	4% **	6%	6%	14% Q.T*	7%
Should only be available if the offensive content is bleeped out / censored in some way	5%	6%	4%	5%	5%	- **	- **	5%	4%	8% *	5%
Should be available unedited, but preceded with a warning about the content	65%	63%	67%	67%	63%	59% **	21% **	68% S	70% S	53% *	66% S
Should be available unedited, and without a warning about the content	9%	11%	7%	3%	11% I	26% **	71% **	7% S	8% S	9% *	7% S
Don't know	7%	5%	9%	10% J	4%	4% **	- **	6%	5%	13% Q.R.T*	7%

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Total	Gender (BINARY)		Gender (IDENTITY)			Sexuality				
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Sexist

Unweighted base	514	267	247	217	238	35	9	241	178	86	505
Base	514	265	249	217	238	34	13	241	170	91	501
Should not be available at all	8%	9%	6%	6%	9%	9%	4%	9%	7%	7%	8%
						**	**			*	
Should only be available if the offensive content is removed	6%	4%	7%	8%	4%	2%	4%	5%	5%	8%	6%
						**	**			*	
Should only be available if the offensive content is bleeped out / censored in some way	4%	5%	3%	3%	5%	-	-	3%	3%	7%	4%
						**	**			*	
Should be available unedited, but preceded with a warning about the content	66%	64%	68%	70%	65%	52%	21%	67%	72%	56%	67%
						**	**		S	*	S
Should be available unedited, and without a warning about the content	10%	12%	8%	4%	11%	34%	71%	10%	8%	8%	9%
						**	**			*	
Don't know	7%	6%	8%	9%	6%	4%	-	6%	5%	14%	7%
						**	**			Q.R.T*	

Cell Contents (C, I/J/K, L/M/N/O, P/Q/R/S/T, UV/W/X/Y/Z/AA/AB/AC/AD/AE/AF, AG/AH, Minimum Base: 30 (**), Small Base: 100 (*))