

YouGov Survey Results

Sample Size: 1008 Black, Asian and Minority
Ethnic adults in Britain
Fieldwork: 25th May - 4th June 2022

	Gender		Age					Ethnicity							
	Total	Male	Female	18-24	25-49	50-64	65+	Mixed	Indian	Pakistani	Bangladeshi	Black	Chinese	Other Asian	Other ethnicity
Weighted Sample	1008	486	522	156	584	185	83	85	204	145	62	243	33	106	131
Unweighted Sample	1008	477	531	131	591	199	87	100	226	107	51	259	47	104	114
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about older TV programmes and films that contain content people might now find offensive, which of the following comes closest to your view? The programmes that contain some content that now might be considered to be...

Response	Total	Male	Female	18-24	25-49	50-64	65+	Mixed	Indian	Pakistani	Bangladeshi	Black	Chinese	Other Asian	Other ethnicity
Racist															
Should not be available at all	27	28	27	23	30	25	23	21	26	18	17	38	20	27	30
Should only be available if the offensive content is removed	13	14	12	17	11	13	18	19	8	11	26	11	17	14	15
Should only be available if the offensive content is bleeped out / censored in some way	8	9	7	21	6	2	8	8	8	13	15	7	0	3	5
Should be available unedited, but preceded with a warning about the content	34	35	33	19	35	42	33	39	34	31	17	32	48	44	33
Should be available unedited, and without a warning about the content	4	6	2	2	3	5	8	6	3	4	0	4	5	5	4
Don't know	14	9	19	19	15	12	9	7	21	23	24	7	10	7	14
Homophobic															
Should not be available at all	22	22	22	16	22	24	26	17	24	13	16	29	19	25	18
Should only be available if the offensive content is removed	10	10	10	15	7	12	16	12	4	9	16	13	10	11	10
Should only be available if the offensive content is bleeped out / censored in some way	8	9	7	8	9	3	6	8	6	12	17	5	7	6	6
Should be available unedited, but preceded with a warning about the content	36	40	32	33	37	39	33	46	40	30	26	33	49	35	39
Should be available unedited, and without a warning about the content	7	9	5	5	7	6	10	10	3	6	1	7	3	10	13
Don't know	17	10	24	22	18	15	9	7	23	28	24	12	12	12	14
Sexist															
Should not be available at all	22	21	23	16	23	22	26	19	22	13	14	31	17	24	22
Should only be available if the offensive content is removed	12	12	12	14	10	14	15	9	9	14	22	12	16	11	12
Should only be available if the offensive content is bleeped out / censored in some way	7	7	7	10	8	4	5	8	7	10	12	6	0	5	7
Should be available unedited, but preceded with a warning about the content	36	42	31	32	36	40	34	47	38	32	26	30	53	41	37
Should be available unedited, and without a warning about the content	8	8	7	8	7	7	11	10	4	8	2	11	5	7	8
Don't know	15	10	20	20	16	12	9	7	20	23	24	10	8	12	14

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Ethnic adults in Britain

Fieldwork: 25th May - 4th June 2022

	Country of birth			Ethnicity 2			
Total	UK	Outside of the UK	Mixed	Asian (Indian, Pakistani, Bangladeshi)	Black	Chinese and Other Asian	Other ethnic minority
Weighted Sample 1008	373	635	85	410	243	139	131
Unweighted Sample 1008	414	594	100	384	259	151	114
	%	%	%	%	%	%	%

Thinking about older TV programmes and films that contain content people might now find offensive, which of the following comes closest to your view? The programmes that contain some content that now might be considered to be...

Racist

Should not be available at all	27	21	31	21	22	38	25	30
Should only be available if the offensive content is removed	13	10	15	19	12	11	15	15
Should only be available if the offensive content is bleeped out / censored in some way	8	10	6	8	11	7	3	5
Should be available unedited, but preceded with a warning about the content	34	39	31	39	30	32	45	33
Should be available unedited, and without a warning about the content	4	5	3	6	3	4	5	4
Don't know	14	14	14	7	22	7	8	14

Homophobic

Should not be available at all	22	15	26	17	19	29	24	18
Should only be available if the offensive content is removed	10	8	12	12	7	13	11	10
Should only be available if the offensive content is bleeped out / censored in some way	8	8	7	8	10	5	6	6
Should be available unedited, but preceded with a warning about the content	36	45	31	46	34	33	38	39
Should be available unedited, and without a warning about the content	7	8	7	10	4	7	8	13
Don't know	17	17	17	7	25	12	12	14

Sexist

Should not be available at all	22	15	26	19	18	31	22	22
Should only be available if the offensive content is removed	12	8	15	9	13	12	12	12
Should only be available if the offensive content is bleeped out / censored in some way	7	8	7	8	9	6	4	7
Should be available unedited, but preceded with a warning about the content	36	46	30	47	34	30	44	37
Should be available unedited, and without a warning about the content	8	9	6	10	5	11	6	8
Don't know	15	14	16	7	22	10	11	14