

# YouGov Survey Results

Sample Size: 1720 adults in GB  
Fieldwork: 28th - 30th January 2022

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Region				
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b> 1720	583	427	155	638	681	836	884	187	717	415	401	980	740	206	578	373	415	148	
<b>Unweighted Sample</b> 1720	599	403	153	688	698	753	967	134	698	420	468	1001	719	134	609	389	434	154	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

Thinking about older TV programmes and films that contain content people might now find offensive, which of the following comes closest to your view? The programmes that contain some content that now might be considered to be...

## Racist

Should not be available at all	10	7	13	7	11	7	8	12	11	11	9	11	8	13	11	9	9	13	11
Should only be available if the offensive content is removed	6	4	10	6	8	6	5	8	8	7	6	5	6	7	9	5	6	6	9
Should only be available if the offensive content is bleeped out / censored in some way	4	5	3	4	5	4	3	5	5	3	3	7	5	3	2	3	6	4	4
Should be available unedited, but preceded with a warning about the content	60	63	62	68	64	61	59	60	47	59	66	60	65	53	57	62	62	57	57
Should be available unedited, and without a warning about the content	12	17	6	10	7	17	17	7	13	11	12	13	11	13	10	13	12	12	12
Don't know	8	4	6	4	5	5	7	8	16	9	4	6	5	11	11	7	5	8	7

## Homophobic

Should not be available at all	10	7	14	9	11	7	8	12	10	10	9	11	8	13	10	9	9	13	10
Should only be available if the offensive content is removed	6	5	7	5	8	3	4	8	10	5	7	6	6	6	11	5	6	6	6
Should only be available if the offensive content is bleeped out / censored in some way	4	4	4	4	5	4	3	5	4	3	3	6	5	2	3	3	5	4	4
Should be available unedited, but preceded with a warning about the content	59	62	61	69	63	62	60	58	48	59	65	59	64	53	56	63	61	54	60
Should be available unedited, and without a warning about the content	13	18	8	9	9	18	18	8	16	13	12	12	13	14	13	13	13	14	11
Don't know	8	5	6	4	5	6	7	9	12	10	4	6	5	12	8	8	5	9	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Sexist**

Should not be available at all	9	6	12	7	9	6	7	11	10	9	8	9	7	11	8	8	7	11	10
Should only be available if the offensive content is removed	6	4	7	4	8	4	4	8	8	5	7	6	6	6	10	4	7	6	7
Should only be available if the offensive content is bleeped out / censored in some way	5	4	6	5	5	6	4	5	8	3	3	7	5	4	5	3	6	5	7
Should be available unedited, but preceded with a warning about the content	57	59	59	69	63	58	58	57	46	56	64	58	63	50	50	62	60	54	55
Should be available unedited, and without a warning about the content	15	21	10	10	9	21	20	11	17	16	14	14	14	16	19	14	15	15	15
Don't know	8	5	6	5	6	6	8	9	12	10	5	6	5	12	9	9	5	10	7