

YouGov Survey Results

Sample Size: 1089 Conservative Party Members
Fieldwork: 12th - 17th August 2022

	Age			Gender		2016 EU Ref		Region						2019 Leadership		
Total	18-49	50-64	65+	Male	Female	Remain	Leave	North	Midlands	East	London	South	Wales	Scotland	Johnson	Hunt
Weighted Sample 1089	414	251	424	700	389	327	708	220	173	120	111	297	56	113	490	240
Unweighted Sample 1089	334	255	500	680	409	261	782	231	184	127	97	323	46	81	565	150
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How closely, if at all, have you been following the Conservative leadership campaign?

Very closely	41	36	43	43	40	42	36	43	44	41	32	45	42	50	29	42	38
Fairly closely	50	51	47	50	50	50	55	47	44	50	54	47	50	46	61	49	51
TOTAL CLOSELY	91	87	90	93	90	92	91	90	88	91	86	92	92	96	90	91	89
Not very closely	8	11	7	6	9	6	8	9	10	8	12	8	7	4	5	8	9
Not closely at all	1	1	1	1	1	1	1	1	1	0	2	1	0	0	3	1	1
TOTAL NOT CLOSELY	9	12	8	7	10	7	9	10	11	8	14	9	7	4	8	9	10
Don't know	1	1	0	0	1	0	1	0	1	1	0	0	1	0	2	0	2

Do you think the new Conservative leader should or should not give Boris Johnson a position in the Cabinet?

Should	34	28	38	38	28	46	20	42	40	33	29	25	36	46	28	45	6
Should not	53	59	48	49	59	40	70	44	49	55	58	62	49	42	54	40	85
Don't know	13	13	14	13	13	13	10	15	10	12	13	13	14	12	19	15	9

How significant, if at all, do you think it is that the next Conservative leader will be one of the following?

A person of ethnic minority

Very significant	13	19	12	7	13	12	17	11	8	11	9	30	16	14	7	12	17
Fairly significant	17	21	16	14	17	17	25	13	19	21	15	18	16	17	12	16	25
TOTAL SIGNIFICANT	30	40	28	21	30	29	42	24	27	32	24	48	32	31	19	28	42
Not very significant	23	15	20	33	22	25	21	25	18	21	27	18	27	21	29	24	21
Not at all significant	44	41	51	44	45	43	35	49	51	46	46	31	40	47	48	46	33
TOTAL NOT SIGNIFICANT	67	56	71	77	67	68	56	74	69	67	73	49	67	68	77	70	54
Don't know	2	4	1	2	2	3	2	2	3	1	2	3	2	2	4	2	4

A female

Very significant	10	10	10	10	9	11	7	11	10	10	7	15	11	7	7	14	3
Fairly significant	18	20	17	18	19	17	26	15	15	16	19	19	23	31	12	16	26
TOTAL SIGNIFICANT	28	30	27	28	28	28	33	26	25	26	26	34	34	38	19	30	29
Not very significant	27	23	27	31	26	29	27	29	25	31	24	31	26	30	29	27	32
Not at all significant	42	43	45	40	44	40	38	44	47	43	48	32	39	32	48	41	36
TOTAL NOT SIGNIFICANT	69	66	72	71	70	69	65	73	72	74	72	63	65	62	77	68	68
Don't know	2	4	1	1	2	2	1	2	2	0	2	3	2	0	4	2	2