

**12 November 2015**

**YouGov plc (“YouGov” or “the Company”)**

**Report and Accounts**

YouGov plc, the international online market research agency, announces that it sent its Report and Accounts for the year ended 31 July 2015 to shareholders on 9 November 2015.

Copies of the Report and Accounts can be obtained from the Company’s registered office at YouGov plc, 50 Featherstone Street, London EC1Y 8RT. A PDF version is also available to download from the Company’s website at [www.yougov.co.uk/about/investors](http://www.yougov.co.uk/about/investors).

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