

# YouGov Results - Re-gifting

Fieldwork: 3rd - 4th December 2020

Sample Size: 1722 GB Adults



	Gender		Age				Social Grade		Region					
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1722</b>	837	885	188	718	415	401	982	740	207	579	374	415	148
Unweighted Sample	1722	760	962	169	686	437	430	1047	675	136	628	391	420	147
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How acceptable, if at all, is it to pass on a Christmas present you were given as a present to another person?

Very acceptable	19	15	23	13	20	21	18	18	20	31	18	17	19	13
Fairly acceptable	38	35	41	34	45	38	29	39	37	32	42	38	38	38
<b>TOTAL ACCEPTABLE</b>	<b>57</b>	<b>50</b>	<b>64</b>	<b>47</b>	<b>65</b>	<b>59</b>	<b>47</b>	<b>57</b>	<b>57</b>	<b>63</b>	<b>60</b>	<b>55</b>	<b>57</b>	<b>51</b>
Not very acceptable	26	28	23	38	20	25	31	27	24	24	25	28	24	30
Not at all acceptable	11	13	10	6	9	11	18	11	12	8	9	12	14	15
<b>TOTAL NOT ACCEPTABLE</b>	<b>37</b>	<b>41</b>	<b>33</b>	<b>44</b>	<b>29</b>	<b>36</b>	<b>49</b>	<b>38</b>	<b>36</b>	<b>32</b>	<b>34</b>	<b>40</b>	<b>38</b>	<b>45</b>
Don't know	5	7	3	9	5	5	4	4	7	4	6	6	5	4

Have you ever passed on a Christmas present you were given as a present to another person?

I have	40	27	52	28	47	41	33	43	37	49	42	35	40	36
I have not	55	67	43	65	48	55	63	52	58	48	53	59	55	60
Don't know	5	6	5	7	6	4	4	5	5	4	5	7	5	4

How upset, if at all, would you be if someone you gave a Christmas present to passed it on as a present to someone else?

Very upset	7	7	7	10	6	6	8	6	8	8	7	8	6	4
Fairly upset	25	24	26	32	26	21	23	26	23	23	26	21	27	24
<b>TOTAL UPSET</b>	<b>32</b>	<b>31</b>	<b>33</b>	<b>42</b>	<b>32</b>	<b>27</b>	<b>31</b>	<b>32</b>	<b>31</b>	<b>31</b>	<b>33</b>	<b>29</b>	<b>33</b>	<b>28</b>
Not very upset	38	38	38	33	38	37	40	40	35	37	38	41	35	38
Not upset at all	22	22	22	13	21	28	23	21	24	25	22	19	23	24
<b>TOTAL NOT UPSET</b>	<b>60</b>	<b>60</b>	<b>60</b>	<b>46</b>	<b>59</b>	<b>65</b>	<b>63</b>	<b>61</b>	<b>59</b>	<b>62</b>	<b>60</b>	<b>60</b>	<b>58</b>	<b>62</b>
Don't know	9	10	7	13	9	8	6	7	11	8	7	10	9	10