



Publication date: 1 May 2025

Short Methodology Statement

Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	YouGov public data project- No Client
Fieldwork dates	1 st of April and 29 th April 2025
Mode of data collection	Online recruited from research panel (100%)
Target population	Australians eligible to vote
Sample size	35,185
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	Yes

Long Methodology Statement

Effective sample size	10,822
Margin of error associated with effective sample size	Not applicable for Bayesian MRP models – credible intervals for national vote shares range between 1.4% (Others) to 2.6% (Labour), with an average of 2pts.
Quotas and weighting	Not applicable for MRP models – post-stratification frame includes age, gender, education, past voting behaviour, country of birth, and location
Weighting method used	Bayesian post-stratification estimation
Full question text, responses categories and randomisation	See below
Source of online sample	Selected from previously recruited online panels of research participants.
Positioning of voting intention questions in questionnaire?	After demographics
How were undecided voters handled?	Voters were not given an undecided choice.
2PP calculation method	Calculated using a statistical model with a blend of survey reported preference and previous federal election flows details



	found here: https://au.yougov.com/politics/articles/51585-aelection-mrp-methodology
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Full Question Text of Published Questions

Prior to close of nominations this generic ballot question was asked and. After close of nominations voters were asked the named candidates on their electorate.

A1	If a federal election for the House of Representatives was held tomorrow, and these parties were on the ballot in your electorate, how would you vote? In line with the Australian electoral law, you must number all parties in order of your preference. <i>Ranking, ROTATE 1-8</i>	
1.	The Labor Party	
2.	The Liberal/National Coalition (if not QLD)	
3.	The LNP (if QLD)	
4.	The Greens	
5.	Pauline Hanson's One Nation	
6.	An independent candidate	Fixed
7.	Trumpets of Patriots	Fixed
8.	A candidate from another party	Fixed