



Publication date: 20 May 2024

Short Methodology Statement	
Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	YouGov public data project- No Client
Fieldwork dates	10 th – 14 th May 2024
Mode of data collection	Online recruited from research panel (100%)
Target population	Australians eligible to vote
Sample size	1506
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/about/panel-methodology/australian-polling-council
Is voting intention published?	Yes

Long Methodology Statement	
Effective sample size after weighting applied	861
Margin of error associated with effective sample size	±3.4
Quotas and weighting	Age, Gender, Education, AEC region, household income, Weighting by Federal and Referendum vote
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Source of online sample	Selected from previously recruited online panels of research participants using quotas based on weighting frame and past vote.
Positioning of voting intention questions in questionnaire?	After demographics



How were undecided voters handled?	Undecided respondents who answered “don’t know” were asked a leaner question which also included a “don’t know” option. Those who answered don’t know were excluded from published voting intention figures. 6% were thus excluded from result.
2PP calculation method	Calculated using preference flows at previous federal election

Full Question Text of Published Questions

A1	Thinking now about federal politics. If a federal election for the House of Representatives was held tomorrow, which one of the following would you vote for? Please select one option only	Ask if eligible to vote
	<i>Single select ROTATE 1-7</i>	
	1The Labor Party	Show all
	2The Liberal Party	Show only in electorates where Liberal ran in 2022
	3The Nationals	Show only in electorates where Nationals ran in 2022
	4The LNP	Show only in QLD
	5The Greens	Show all
	6Pauline Hanson’s One Nation	Show only in electorates where PHON ran in 2022
7	Named other parties or independents (not published separately)	Show only in electorates where selected parties or independents ran in 2022
8	Other (specify)	Fixed
9	Don’t know	Fixed
A3	If you had to choose tomorrow, to which one of the following do you have a leaning? Please select one option only	Ask if don’t know i.e. code 10 in A2. Code 1-9 go to A4



	<i>Single select ROTATE 1-7</i>	
1	The Labor Party	Show all
2	The Liberal Party	Show only in electorates where Liberal ran in 2022
3	The Nationals	Show only in electorates where Nationals ran in 2022
4	The LNP	Show only in QLD
5	The Greens	Show all
6	Pauline Hanson's One Nation	Show only in electorates where PHON ran in 2022
7	Named other parties or independents (not published separately)	Show only in electorates where selected parties or independents ran in 2022
8	Other (specify)	Fixed
9	Don't know	Fixed
A4	You must allocate preferences for all parties in a federal election. Between these parties, which would you rank highest?	ASK IF A2=5-9 or A3 = 5-10
	<i>Single select ROTATE 1-3</i>	
1	Labor	
2	Liberal/Nationals	Show outside QLD
3	The LNP	Show only in QLD
4	Refused/ will just follow how to vote cards/don't know	
A5	Thinking now about the leaders of the major parties. Are you satisfied or dissatisfied with the way Anthony Albanese is doing his job as Prime Minister? Please select one option only	Ask if eligible to vote i.e. code 1 in A1
	<i>Single select</i>	
1	Satisfied	
2	Dissatisfied	
3	Don't know	



A6	While you may have no strong feelings either way, would you be more inclined to say you have been satisfied or dissatisfied with the way Anthony Albanese is doing his job as Prime Minister? Please select one option only	Ask if don't know i.e. code 3 in A4. Code 1-2 go to A6
	<i>Single select</i>	
	1Satisfied	
	2Dissatisfied	
	3Don't know	
A7	Are you satisfied or dissatisfied with the way Peter Dutton is doing his job as Leader of the Opposition? Please select one option only	Ask all eligible to vote i.e. code 1 in A1
	<i>Single select</i>	
	1Satisfied	
	2Dissatisfied	
	3Don't know	
A8	While you may have no strong feelings either way, would you be more inclined to say you have been satisfied or dissatisfied with the way Peter Dutton is doing his job as Leader of the Opposition? Please select one option only	Ask if don't know i.e. code 3 in A6. Code 1-2 go to A8
	<i>Single select</i>	
	1Satisfied	
	2Dissatisfied	
	3Don't know	
A9	Which of the following would make the better Prime Minister? Please select one option only	Ask all eligible to vote i.e. code 1 in A1
	<i>Single select; ROTATE 1-2</i>	
	1Anthony Albanese	
	2Peter Dutton	
	3Don't know	Fixed
A10	If you had to choose, which one of the two leaders do you think would make the better Prime Minister? Please select one option only	Ask if don't know i.e. code 3 in A8. Code 1-2 go to B1
	<i>Single select; ROTATE 1-2</i>	
	1Anthony Albanese	
	2Peter Dutton	
	3Don't know	Fixed
	Generally, do you think Australia is heading in right direction or wrong direction?	Ask all
	<i>Single select; ROTATE 1-2</i>	
	Right direction	
	Wrong direction	



	Can you name one specific thing the Federal government has done in the last two years that has directly made you personally financially better off?	Ask all
	<i>Single select; ROTATE 1-2</i>	
	No	
	Yes (please specify)	
	Q1.Thinking now about the priorities of the Federal Australian Government...In your view, what should be the most important issue, for the Federal Australian Government to focus on? Q2. What should the second most important be?	For Q2, hide option selected in Q1
	<1> Living Standards of Australians	
	<2> Housing affordability	
	<3> Growing our economy	
	<4> Healthcare quality and affordability	
	<5> Climate change	
	<6> Growing income and wages	
	<7> Pensions and government payments	
	<8> National security	
	<9> Reducing deficits and public debt	
	<10> Sharing more fairly Australia's wealth	
	<11> Creating and protecting secure jobs	
	<12> Schools and education	
	<13> Improving mental health of Australians	

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