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Short Methodology Statement		
Research company	YouGov Galaxy Pty Ltd	
Client commissioning the research	YouGov public data project- No Client	
Fieldwork dates	15 th – 21 st Nov 2024	
Mode of data collection	Online recruited from research panel (100%)	
Target population	Australians eligible to vote	
Sample size	1515	
Australian Polling Council compliant	Yes	
URL of Long Methodology statement	https://au.yougov.com/results/apc	
Is voting intention published?	Yes	

Long Methodology Statement	
Effective sample size after weighting applied	908
Margin of error associated with effective sample size	±3.12
Quotas and weighting	Age, Gender, Education, AEC region, household income, Weighting by Federal and Referendum and Referendum vote
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Source of online sample	Selected from previously recruited online panels of research participants using quotas based on weighting frame and past vote.
Positioning of voting intention questions in questionnaire?	After demographics
How were undecided voters handled?	Undecided respondents who answered "don't know" were asked a leaner question which also included a "don't know" option. Those who answered don't know were excluded from published voting intention figures. 8% were thus excluded from result.
2PP calculation method	Calculated using preference flows at previous federal election





Full Question Text of Published Questions

A1	Thinking now about federal politics. If a federal election for the House of Representatives was held tomorrow, which one of the following would you vote for? Please select one option only	Ask if eligible vote
	Single select ROTATE 1-7	
1.	The Labor Party	Show all
2.	The Liberal Party	Show only in electorates w Liberal ran in 2022
3.	The Nationals	Show only in electorates w Nationals ran 2022
4.	The LNP	Show only in QLD
5.	The Greens	Show all
6.	Pauline Hanson's One Nation	Show only in electorates w PHON ran in 2022
8	Named other parties or independents (not published separately)	Show only in electorates w selected part or independe ran in 2022
ç	Other (specify)	Fixed
10	Don't know	Fixed
A2	If you had to choose tomorrow, to which one of the following do you have a leaning? Please select one option only	Ask if don't kr i.e. code 10 ir Code 1-9 go
	Single select ROTATE 1-7	
1.	The Labor Party	Show all
2.	The Liberal Party	Show only in electorates w Liberal ran in 2022
	The Nationals	Show only in electorates w Nationals ran 2022
	The LNP	Show only in QLD
	The Greens	Show all
	Named other parties or independents (not published separately)	Show only in electorates w selected parti or independe ran in 2022
	Other (specify)	Fixed
10	Don't know	Fixed
	You must allocate preferences for all parties in a federal election. Between these parties,	
A3	which would you rank highest? Please select one option only	ASK IF A2=5 A3 = 5-10
A3	which would you rank highest?	
	which would you rank highest? Please select one option only	ASK IF A2=5- A3 = 5-10





3.	The LNP	Show only in QLD
4.	Refused/ will just follow how to vote cards/don't know	
	·	
A4	Thinking now about the leaders of the major parties. Are you satisfied or dissatisfied with the way Anthony Albanese is doing his job as Prime Minister? Please select one option only	Ask if eligible t vote i.e. code A1
	Single select	
1.	Satisfied	
2.	Dissatisfied	
3.	Don't know	
A5	While you may have no strong feelings either way, would you be more inclined to say you have been satisfied or dissatisfied with the way Anthony Albanese is doing his job as Prime Minister? Please select one option only Single select	Ask if don't kn i.e. code 3 in A4. Code 1-2 to A6
1.	Satisfied	
2.	Dissatisfied	
3.	Don't know	
A6	Are you satisfied or dissatisfied with the way Peter Dutton is doing his job as Leader of the Opposition? Please select one option only	Ask all eligible vote i.e. code A1
	Single select	
	Satisfied	
	Dissatisfied	
3.	Don't know	
A7	While you may have no strong feelings either way, would you be more inclined to say you have been satisfied or dissatisfied with the way Peter Dutton is doing his job as Leader of the Opposition? Please select one option only Single select	Ask if don't kn i.e. code 3 in A6. Code 1-2 to A8
1	Satisfied	
	Dissatisfied	
	Don't know	
3.	DON'T KNOW	
A8	Which of the following do you think would make the best Prime Minister? Please select one option only	Ask all eligible vote i.e. code A1
	Single select; ROTATE 1-2	
1.	Anthony Albanese	
2.	Peter Dutton	
3.	Don't know	Fixed
A9	If you had to choose, which one of the two leaders do you think would make the better Prime Minister? Please select one option only	Ask if don't kn i.e. code 3 in A8. Code 1-2 to B1
	Single select; ROTATE 1-2	10 D1
1.	Anthony Albanese	
	Peter Dutton	
	Don't know	Fixed
	Do you support or oppose the proposed hap on social modia for children under 152	
	Do you support or oppose the proposed ban on social media for children under 16?	
	Single select; ROTATE 1-2	
	Support	
2.	Oppose	





	e Australian government has also announced that it will develop and legislate a "digital duty of care" that will place the onus on social media companies to proactively keep Australians safe and better prevent online harms. Do you	
	Single select - rotate 1-2	
1.	Support the proposed digital duty of care on social media companies	
2.	Oppose the proposed digital duty of care on social media companies	
3.	Don't know	Fixed

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