



Publication date: 30th Sep 2025

Short Methodology Statement

Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	
Fieldwork dates	25 to 30 Sep 2025
Mode of data collection	Online recruited from research panel (100%)
Target population	Australians eligible to vote
Sample size	1329
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	Yes

Long Methodology Statement

Effective sample size after weighting applied	880
Margin of error associated with effective sample size	±3.3
Quotas and weighting	Age, Gender, Education, AEC region, household income, 2025 Federal Election vote and 2023 Voice Referendum vote.
Weighting method used	Rim weighting.
Full question text, responses categories and randomisation	Below for published questions
Source of online sample	Selected from previously recruited online panels of research participants using quotas based on weighting frame and past vote.
Positioning of voting intention questions in questionnaire?	After demographics
How were undecided voters handled?	Excluded
2PP calculation method	2025 Federal election preference flows