



Publication date: 18 Jan 2025

Short Methodology Statement	
Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	
Fieldwork dates	9 th – 15 th Jan 2025
Mode of data collection	Online recruited from research panel (100%)
Target population	Australians eligible to vote
Sample size	1504
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/about/panel-methodology/australian-polling-council
Is voting intention published?	Yes

Long Methodology Statement	
Effective sample size after weighting applied	902
Margin of error associated with effective sample size	±3.3
Quotas and weighting	Age, Gender, Education, AEC region, household income, Weighting by Federal and Referendum vote
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Source of online sample	Selected from previously recruited online panels of research participants using quotas based on weighting frame and past vote.
Positioning of voting intention questions in questionnaire?	NA



How were undecided voters handled?	6% - excluded from the voting intention figures
2PP calculation method	Calculated using preference flows at previous federal

Full Question Text of Published Questions

A1	Thinking now about federal politics. If a federal election for the House of Representatives was held tomorrow, which one of the following would you vote for? Please select one option only <i>Single select ROTATE 1-7</i>	Ask if eligible to vote
1.	The Labor Party	Show all
2.	The Liberal Party	Show only in electorates where Liberal ran in 2022
3.	The Nationals	Show only in electorates where Nationals ran in 2022
4.	The LNP	Show only in QLD
5.	The Greens	Show all
6.	Pauline Hanson's One Nation	Show only in electorates where PHON ran in 2022
8.	Named other parties or independents (not published separately)	Show only in electorates where selected parties or independents ran in 2022
9.	Other (specify)	Fixed
10.	Don't know	Fixed
A2	If you had to choose tomorrow, to which one of the following do you have a leaning? Please select one option only <i>Single select ROTATE 1-7</i>	Ask if don't know i.e. code 10 in A2. Code 1-9 go to A4
1.	The Labor Party	Show all
2.	The Liberal Party	Show only in electorates where Liberal ran in 2022
3.	The Nationals	Show only in electorates where Nationals ran in 2022
4.	The LNP	Show only in QLD
5.	The Greens	Show all
8.	Named other parties or independents (not published separately)	Show only in electorates where selected parties or independents ran in 2022
9.	Other (specify)	Fixed
10.	Don't know	Fixed
A3	You must allocate preferences for all parties in a federal election. Between these parties, which would you rank highest? Please select one option only <i>Single select ROTATE 1-3</i>	ASK IF A2=5-9 or A3 = 5-10



	1. Labor	
	2. Liberal/Nationals	Show outside QLD
	3. The LNP	Show only in QLD
	4. Refused/ will just follow how to vote cards/don't know	
A4	Thinking now about the leaders of the major parties. Are you satisfied or dissatisfied with the way Anthony Albanese is doing his job as Prime Minister? Please select one option only	Ask if eligible to vote i.e. code 1 in A1
	<i>Single select</i>	
	1. Satisfied	
	2. Dissatisfied	
	3. Don't know	
A5	While you may have no strong feelings either way, would you be more inclined to say you have been satisfied or dissatisfied with the way Anthony Albanese is doing his job as Prime Minister? Please select one option only	Ask if don't know i.e. code 3 in A4. Code 1-2 go to A6
	<i>Single select</i>	
	1. Satisfied	
	2. Dissatisfied	
	3. Don't know	
A6	Are you satisfied or dissatisfied with the way Peter Dutton is doing his job as Leader of the Opposition? Please select one option only	Ask all eligible to vote i.e. code 1 in A1
	<i>Single select</i>	
	1. Satisfied	
	2. Dissatisfied	
	3. Don't know	
A7	While you may have no strong feelings either way, would you be more inclined to say you have been satisfied or dissatisfied with the way Peter Dutton is doing his job as Leader of the Opposition? Please select one option only	Ask if don't know i.e. code 3 in A6. Code 1-2 go to A8
	<i>Single select</i>	
	1. Satisfied	
	2. Dissatisfied	
	3. Don't know	
A8	Which of the following do you think would make the best Prime Minister? Please select one option only	Ask all eligible to vote i.e. code 1 in A1
	<i>Single select; ROTATE 1-2</i>	
	1. Anthony Albanese	
	2. Peter Dutton	
	3. Don't know	Fixed
A9	If you had to choose, which one of the two leaders do you think would make the better Prime Minister? Please select one option only	Ask if don't know i.e. code 3 in A8. Code 1-2 go to B1
	<i>Single select; ROTATE 1-2</i>	
	1. Anthony Albanese	
	2. Peter Dutton	
	3. Don't know	Fixed



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