

Tuesday, 30th June 2020

MPs Survey – interim findings for CBI Government Affairs Network

Oliver Rowe
Director, Reputation & Business Research

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Background & Methodology

Survey of UK MPs (interim 70 of 100)

Fieldwork completed online June 19th to 29th 2020

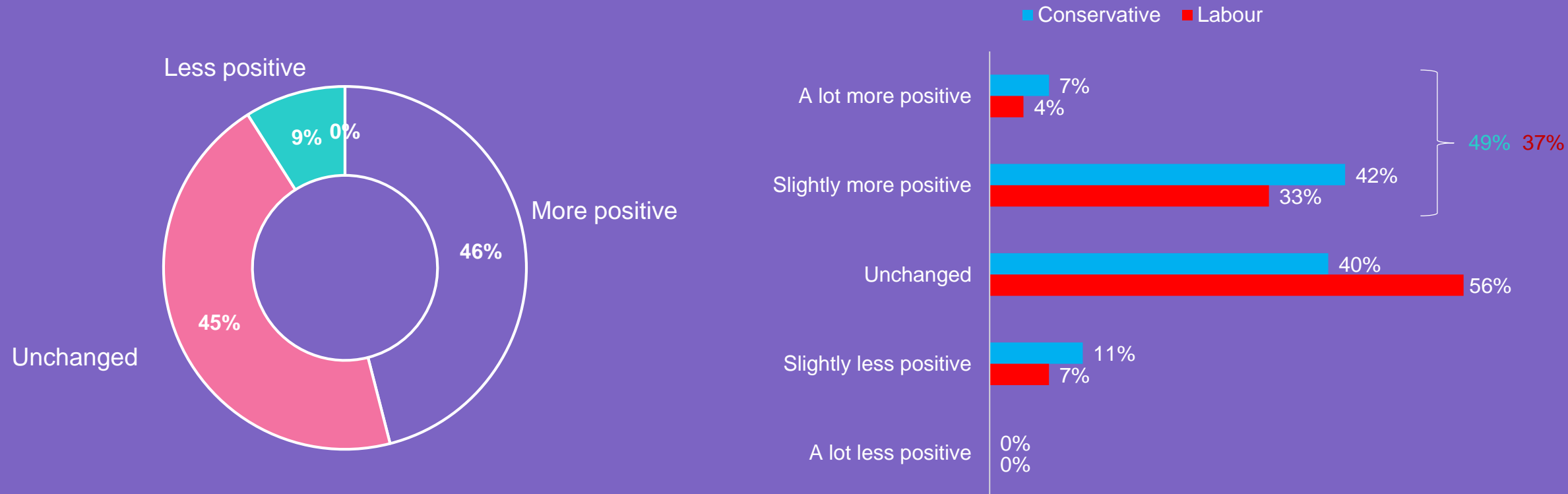
Weighted to be representative of the House by party, gender, region and tenure.

Questions were run on YouGov's monthly "UK MPs Omnibus" – please contact me for a ratecard and more details or visit www.yougov.com

Full survey results will be made available to all GAN members when fieldwork completes later this week.

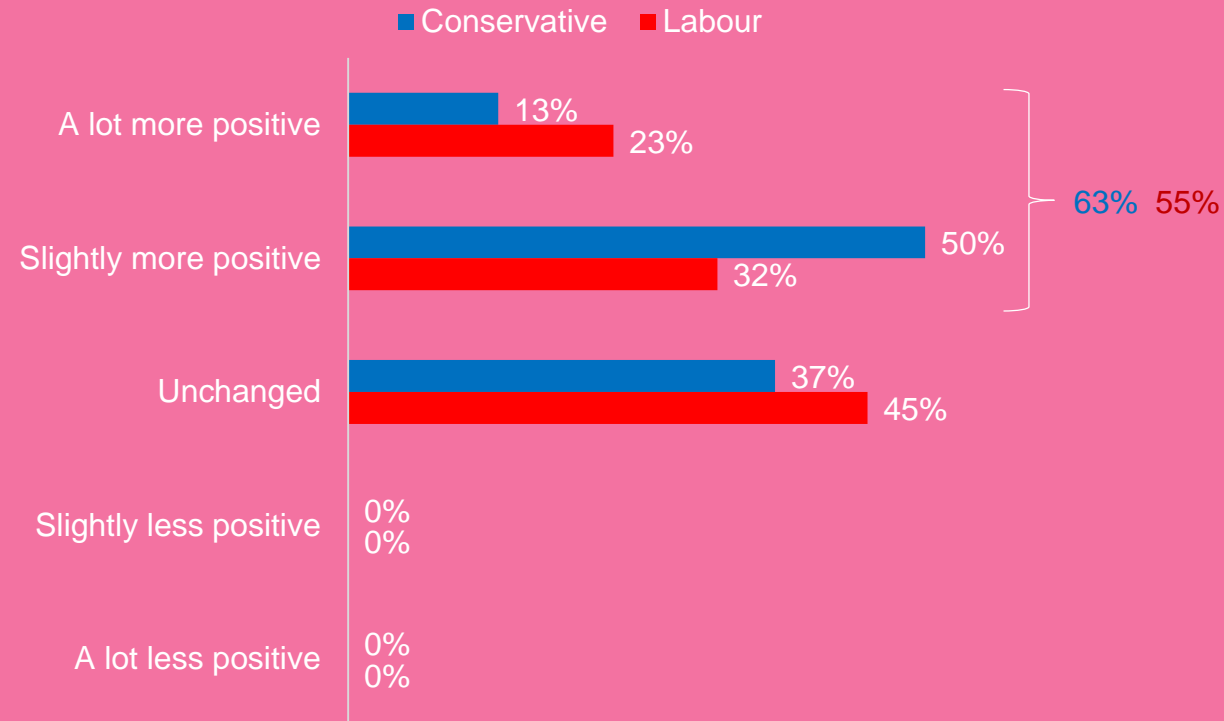
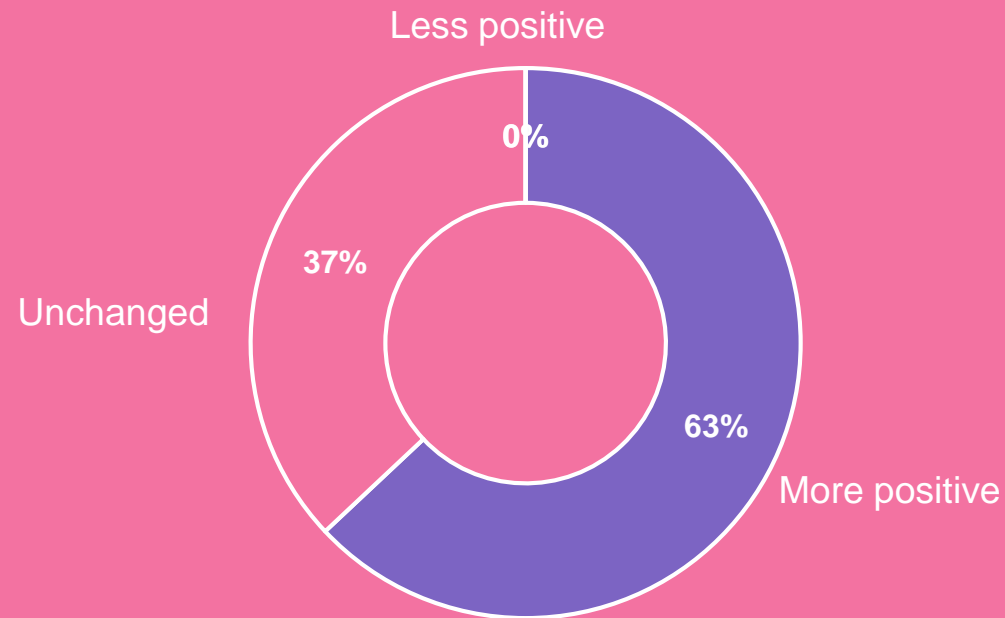
46% of MPs on balance are feeling (slightly) more positive about business since the pandemic began – none say their view has declined

How, if at all, have your views towards UK business in general changed since the start of the COVID-19 pandemic?



At a constituency level views have improved even more – 63% say their view of local firms has improved.

How, if at all, have your views towards businesses in your constituency changed since the start of the COVID-19 pandemic?



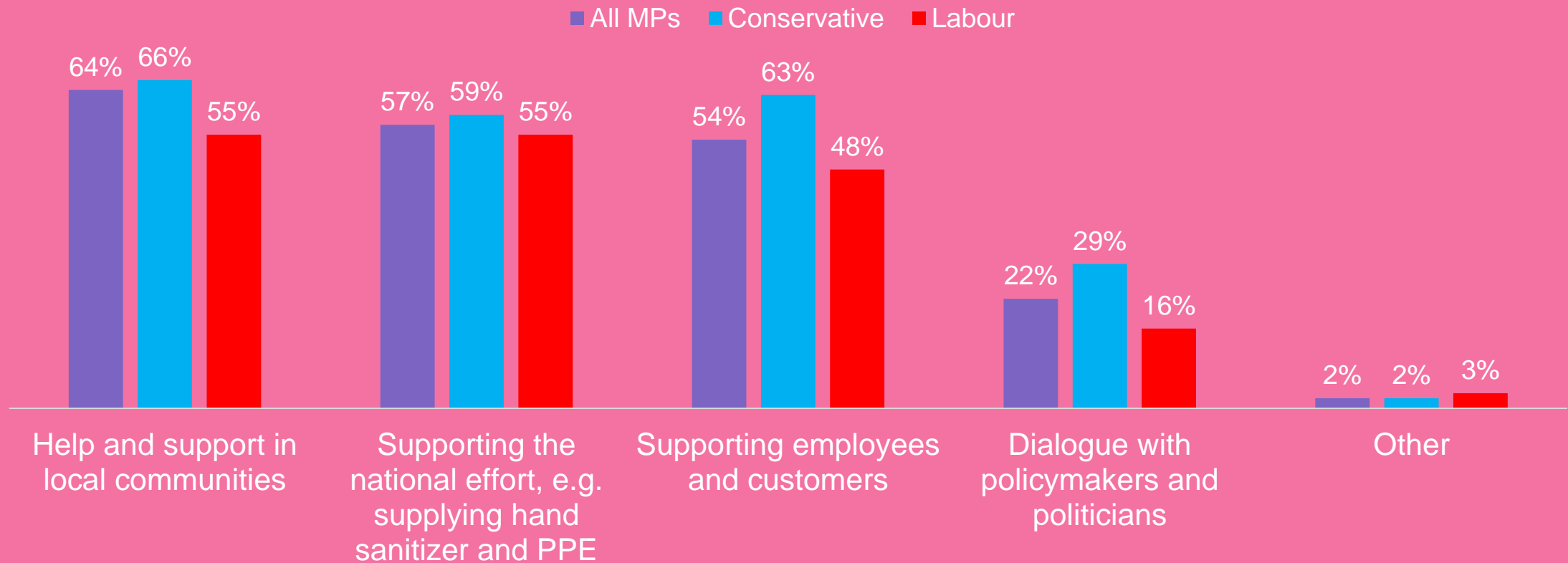
A third of MPs go so far as to say they are proud of the response by businesses in their constituency with a further 47% saying their response has been good.

Which one of the following represents your view about how businesses in your constituency have reacted to the COVID-19 crisis?



Businesses are praised for helping the local community, supporting the national effort and supporting employees and customers.

In general, which actions by business, if any, do you feel have been best during the pandemic?



It is encouraging that so many MPs feel ‘many businesses really stepped up’ and ‘small businesses have done what they can’. Very few expected more.

Agree/disagree with each statement

Agree Neither/DK Disagree DK



Many businesses really stepped up at a time of national need



73% 83%

Small businesses have done what they can to help



69% 78%

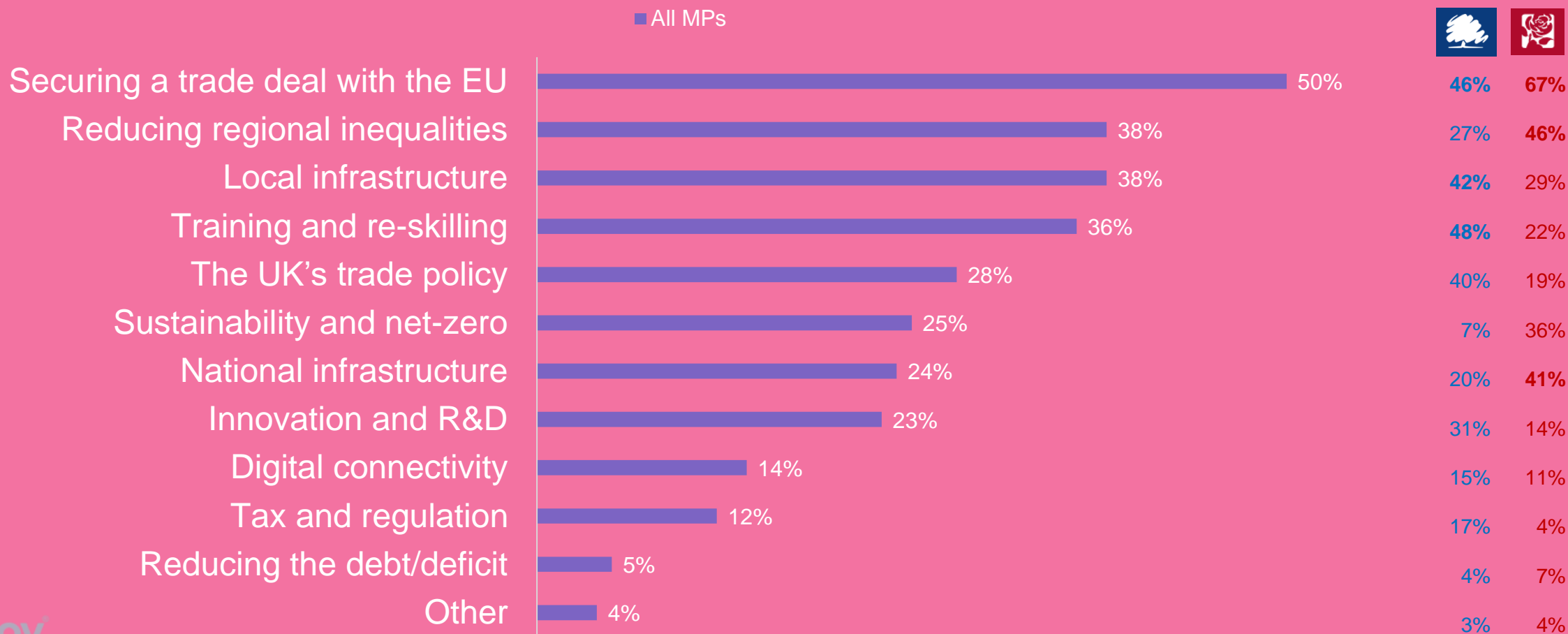
I expected more of the business community



11% 7%

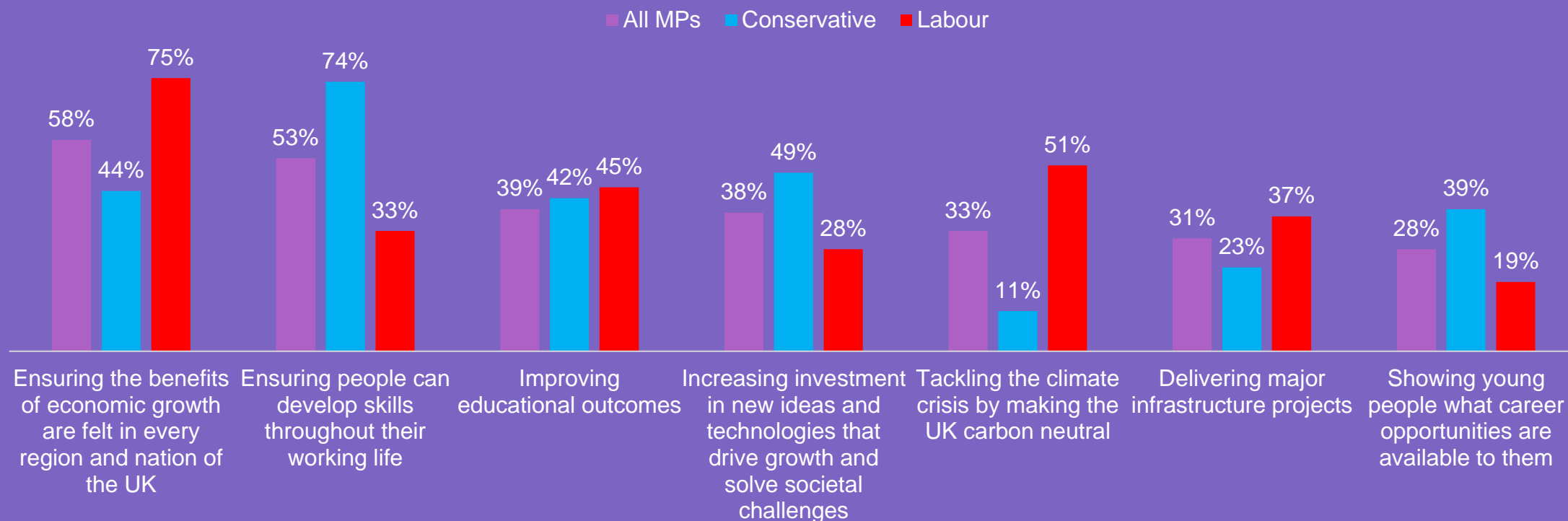
Looking forward, securing an EU trade deal is the top priority (for Labour) followed by regional levelling-up and local infrastructure. Top for Tories is training and reskilling. There is very little appetite for reducing the debt/deficit.

What are your top three priorities for the UK's post-pandemic recovery? Choose up to three



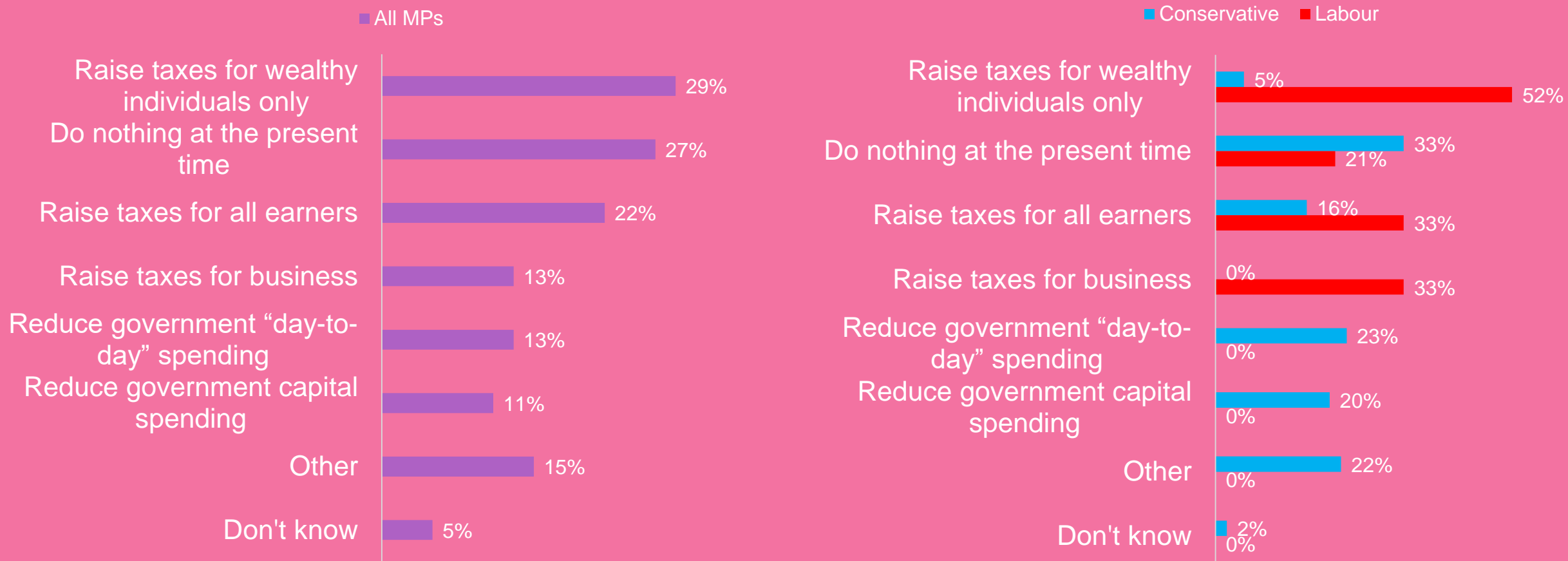
Levelling up (58%) is the top request MPs have for business to help build a better society but for Tories skills development and innovation investment leading to growth & societal improvement are top.

Longer-term, how can British businesses help build back a better society? Choose up to 3



The top answer for dealing with the UK's increased debt is taxing wealthy individuals (Labour) but Tories most favour doing nothing right now.

How should the UK government deal with the increase in the UK's debt? Please select all that apply



Summary

- Pleasingly almost half (46%) of MPs say their view of UK business has improved since the start of the pandemic
- Almost two thirds (63%) say their view of businesses in their constituency in particular have improved
 - Over a third (35%) are proud of the response from firms in their constituency
- Helping the local community has been the biggest positive action by business, followed by supporting the national effort. The view is that businesses have stepped up, even SMEs
- Now however the focus (away from COVID-19) is on securing a deal with the EU followed by reducing regional inequalities, and for Tories training and reskilling.
- The priority for business to help build back a better society is helping to level up regions but Conservatives prioritise skills development.
- Conservatives feel the UK's debt is best dealt with by doing nothing right now, but Labour wants to see taxes raised, in particular for the wealthy.

Thank you

For full results email:
reputation.uk@yougov.com

Oliver Rowe
Director, Reputation & Business Research
oliver.rowe@yougov.com
07384 832209

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