

Coronavirus - YouGov/Imperial College

2108 UK adults

Fieldwork: 17th - 18th March 2020

Total	Gender		Age							
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75-84	85+

GIC_Q13. The 2019 coronavirus, otherwise known as COVID-19, is an infectious disease first identified in the city of Wuhan, capital of Hubei province in China. Infections have since been reported around the world. Symptoms include fever, coughing and breathing difficulties. In general, how worried, if at all, are you about the current coronavirus (i.e. COVID-19) outbreak in the UK?

Unweighted base	2108	996	1112	218	294	396	355	288	431	119	7
Base: All UK adults	2108	1022	1086	234	304	406	368	308	377	104	6
Very worried	30%	24%	36%	28%	34%	32%	29%	29%	29%	32%	42%
Fairly worried	47%	47%	47%	48%	47%	41%	51%	45%	48%	56%	16%
Not very worried	17%	21%	13%	18%	13%	20%	16%	19%	17%	9%	42%
Not at all worried	5%	6%	3%	4%	5%	5%	4%	6%	6%	2%	-
Don't know	1%	1%	0%	2%	1%	1%	0%	0%	0%	1%	-
Net: Worried	77%	71%	83%	76%	81%	74%	80%	74%	77%	88%	58%
Net: Not worried	22%	28%	16%	22%	18%	25%	20%	25%	23%	11%	42%

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GIC_Q28. As a reminder, by coronavirus (i.e. COVID-19), we mean an infectious disease reported around the world, with symptoms including fever, coughing and breathing difficulties. Under the UK government's current preventive measures, how likely or unlikely do you think it is you will be infected with the coronavirus (COVID-19) at any point in the future?

	Unweighted base	2083	982	1101	209	289	393	351	285	430	119	7
Base: All UK adults who have not tested positive for coronavirus		2081	1005	1075	224	299	403	364	305	376	104	6
Very likely		12%	12%	12%	18%	18%	16%	15%	7%	4%	2%	-
Fairly likely		35%	36%	35%	34%	41%	40%	42%	37%	25%	17%	14%
Neither likely or unlikely		26%	26%	27%	25%	16%	25%	21%	32%	33%	40%	28%
Fairly unlikely		12%	11%	13%	15%	11%	8%	7%	11%	20%	19%	29%
Very unlikely		4%	4%	3%	3%	4%	4%	2%	3%	6%	3%	-
Don't know		10%	11%	10%	6%	11%	7%	13%	11%	11%	19%	29%
Net: Likely		48%	48%	47%	52%	59%	56%	57%	43%	29%	19%	14%
Net: Unlikely		16%	15%	16%	18%	14%	12%	9%	14%	26%	22%	29%

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Total	Gender		Age							
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75-84	85+

GIC_Q29. For the following question, please imagine you were infected with coronavirus (i.e. COVID-19). Which of the following do you think would best apply?

	Unweighted base	2083	982	1101	209	289	393	351	285	430	119	7
Base: All UK adults who have not tested positive for coronavirus		2081	1005	1075	224	299	403	364	305	376	104	6
I would expect it to be life-threatening		5%	5%	4%	2%	2%	3%	4%	6%	7%	16%	27%
I would expect it to be severe (e.g. may need care and treatment in hospital)		14%	14%	15%	6%	12%	12%	12%	15%	22%	24%	32%
I would expect it to be moderate (e.g. may need self-care and rest in bed)		57%	52%	61%	54%	55%	61%	62%	55%	54%	49%	28%
I would expect it to be mild (e.g. can go about daily tasks normally)		17%	21%	13%	28%	24%	18%	17%	15%	10%	4%	-
I would expect to have no symptoms		2%	2%	1%	6%	1%	2%	0%	1%	1%	-	-
Don't know		5%	6%	5%	3%	6%	3%	5%	8%	6%	6%	14%

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	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75-84	85+

GIC_Q30. From which, if any, of the following sources are you currently getting information about the coronavirus (i.e. COVID-19)? (Please select all that apply. If you are not getting any information about coronavirus, please select the 'Not applicable' option)

	Unweighted base	2108	996	1112	218	294	396	355	288	431	119	7
	Base: All UK adults online	2108	1022	1086	234	304	406	368	308	377	104	6
Newspaper(s) (i.e. in print or online)	44%	44%	43%	44%	42%	47%	42%	34%	44%	49%	59%	57%
Magazine(s) (i.e. in print or online)	3%	3%	3%	3%	5%	4%	5%	2%	2%	3%	2%	-
Radio	39%	39%	41%	37%	24%	35%	37%	40%	48%	41%	52%	54%
Television, excluding streaming services	71%	71%	72%	71%	51%	54%	68%	73%	81%	86%	91%	87%
Streaming services (e.g. Netflix, Amazon Prime, etc.)	2%	2%	3%	2%	5%	2%	2%	3%	2%	1%	-	-
Official websites (e.g. government, NHS, Public Health England, World Health Organization, etc.)	59%	59%	57%	62%	73%	67%	67%	62%	52%	49%	32%	14%
Unofficial websites (i.e. not authorised or acknowledged by the government or an organisation in authority)	9%	9%	11%	7%	14%	12%	13%	8%	6%	4%	2%	-
Social media platforms (e.g. YouTube, WhatsApp, Twitter, Facebook, Instagram)	35%	35%	32%	38%	61%	46%	39%	30%	27%	24%	8%	14%
My doctor	4%	4%	4%	5%	3%	4%	6%	5%	4%	5%	2%	-
Other healthcare professional, excluding my doctor	8%	8%	8%	8%	6%	11%	9%	9%	7%	7%	4%	16%
My family or friends	32%	32%	29%	35%	51%	39%	37%	24%	24%	25%	30%	40%
Work/ school/ college communications	30%	30%	28%	31%	55%	40%	37%	35%	23%	6%	3%	-
Other	2%	2%	3%	1%	1%	2%	3%	2%	3%	2%	1%	-
Not applicable - I am not getting any information about coronavirus (i.e. COVID-19)	2%	2%	2%	1%	3%	3%	3%	2%	1%	0%	-	-

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	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75-84	85+

GIC_Q34a. For the following question, please exclude any measures that you have already taken for reasons other than coronavirus (i.e. COVID-19).

Which, if any, of the following measures have you personally taken to protect yourself from the coronavirus (i.e. COVID-19)? (Please select all that apply. If you have not taken any measures to protect yourself from coronavirus, please select the 'Not applicable' option)

	Unweighted base	2108	996	1112	218	294	396	355	288	431	119	7
	Base: All UK adults	2108	1022	1086	234	304	406	368	308	377	104	6
Worn a face mask	3%	3%	3%	2%	6%	3%	3%	2%	2%	2%	2%	-
Washed hands more frequently with soap and water	83%	79%	86%	86%	75%	81%	78%	82%	85%	90%	88%	84%
Used hand sanitiser more regularly	56%	52%	60%	60%	56%	61%	56%	58%	53%	56%	47%	28%
Disinfected my home	24%	16%	31%	31%	21%	28%	25%	23%	21%	24%	22%	16%
Covered my nose and mouth when sneezing or coughing	64%	60%	68%	68%	57%	57%	62%	68%	68%	69%	63%	57%
Avoided contact with people who have a fever or respiratory symptoms (e.g. a cough)	42%	36%	47%	47%	31%	41%	36%	45%	41%	51%	46%	58%
Avoided contact with people who have been to affected areas within the last 14 days	26%	21%	30%	30%	26%	28%	24%	21%	25%	30%	30%	16%
Avoided going out in general	31%	31%	31%	31%	34%	34%	30%	28%	24%	35%	42%	27%
Avoided crowded areas	52%	49%	54%	54%	39%	48%	45%	51%	52%	64%	74%	86%
Avoided going to public markets that sell fresh meat, fish or poultry	18%	17%	18%	18%	15%	13%	13%	18%	16%	25%	32%	32%
Avoided going to hospital or other healthcare settings	24%	22%	26%	26%	26%	22%	24%	21%	21%	31%	29%	-
Avoided taking public transport	36%	33%	39%	39%	31%	38%	28%	31%	36%	45%	55%	45%
Avoided going to work	11%	12%	9%	9%	9%	21%	17%	11%	6%	2%	1%	-
Avoided going to school/ university	3%	3%	3%	3%	24%	1%	1%	-	-	-	-	-

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	Total	Gender		Age							
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Avoided letting my children go to school/ university	2%	2%	3%	-	4%	5%	3%	0%	-	-	-
Avoided going into shops and supermarkets	16%	15%	17%	15%	20%	16%	10%	12%	19%	24%	29%
Avoided social events	50%	48%	51%	42%	43%	47%	46%	50%	62%	71%	86%
Avoided travel to affected areas in the world	31%	28%	34%	24%	29%	25%	25%	31%	44%	45%	60%
Avoided travel to other areas (outside the UK), regardless of whether they're affected	28%	26%	29%	25%	26%	22%	23%	29%	36%	41%	47%
Avoided travel to other areas (inside the UK), regardless of whether they're affected	24%	23%	26%	21%	23%	22%	20%	23%	32%	39%	32%
Moved temporarily to the countryside or a remote location	1%	1%	1%	4%	1%	2%	0%	1%	0%	1%	-
Other	2%	2%	2%	2%	1%	2%	1%	3%	1%	3%	-
Don't know/ can't recall	1%	2%	1%	1%	1%	2%	1%	0%	-	-	-
Not applicable - I have not taken any measures to protect myself from coronavirus	6%	7%	5%	8%	7%	7%	7%	5%	5%	3%	-

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Total	Gender		Age							
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75-84	85+

GIC_Q34b. As a reminder, please exclude any measures that you have already taken for reasons other than coronavirus (i.e. COVID-19).

Which, if any, of the following measures have you taken to protect others from the coronavirus (i.e. COVID-19)? (Please select all that apply. If you have not taken any measures to protect others from coronavirus, please select the 'Not applicable' option)

	Unweighted base	2108	996	1112	218	294	396	355	288	431	119	7
	Base: All UK adults	2108	1022	1086	234	304	406	368	308	377	104	6
Worn a face mask	2%	3%	2%	4%	3%	4%	1%	2%	1%	2%	-	-
Washed hands more frequently with soap and water	68%	62%	73%	58%	66%	64%	67%	75%	74%	68%	28%	28%
Used hand sanitiser more regularly	46%	42%	50%	42%	50%	48%	49%	46%	45%	38%	28%	28%
Disinfected my home	19%	13%	24%	14%	24%	19%	19%	20%	18%	18%	16%	16%
Covered my nose and mouth when sneezing or coughing	54%	49%	59%	48%	51%	52%	58%	55%	59%	57%	55%	55%
Avoided contact with people who have a fever or respiratory symptoms (e.g. a cough)	32%	27%	36%	25%	30%	28%	31%	35%	39%	36%	28%	28%
Avoided contact with people who have been to affected areas within the last 14 days	22%	17%	27%	18%	24%	21%	19%	24%	26%	28%	16%	16%
Avoided going out in general	26%	25%	26%	27%	34%	25%	20%	19%	28%	32%	16%	16%
Avoided crowded areas	38%	34%	41%	31%	40%	31%	33%	38%	50%	53%	16%	16%
Avoided going to public markets that sell fresh meat, fish or poultry	13%	12%	13%	10%	13%	10%	11%	10%	18%	22%	16%	16%
Avoided going to hospital or other healthcare settings	20%	18%	23%	19%	23%	18%	16%	20%	24%	28%	-	-
Avoided taking public transport	26%	23%	29%	28%	28%	20%	20%	25%	32%	41%	-	-
Avoided going to work	9%	9%	8%	8%	17%	14%	9%	5%	1%	2%	-	-
Avoided going to school/ university	2%	2%	2%	17%	1%	1%	-	-	-	-	-	-
Avoided letting my children go to school/ university	2%	2%	2%	-	3%	6%	2%	0%	-	-	-	-

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	Total	Gender		Age							
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75-84	85+
Avoided going into shops and supermarkets	15%	14%	16%	16%	18%	14%	9%	11%	18%	22%	16%
Avoided social events	37%	36%	39%	33%	38%	33%	35%	37%	46%	46%	28%
Avoided travel to affected areas in the world	20%	18%	21%	15%	18%	15%	17%	22%	28%	29%	16%
Avoided travel to other areas (outside the UK), regardless of whether they're affected	19%	18%	21%	16%	20%	16%	16%	19%	25%	31%	16%
Avoided travel to other areas (inside the UK), regardless of whether they're affected	19%	18%	20%	15%	18%	17%	17%	16%	23%	33%	16%
Moved temporarily to the countryside or a remote location	1%	1%	1%	3%	2%	1%	1%	1%	0%	1%	-
Other	2%	2%	2%	0%	3%	2%	2%	2%	2%	3%	-
Don't know/ can't recall	3%	3%	2%	7%	2%	3%	2%	1%	2%	3%	14%
Not applicable - I have not taken any measures to protect others from coronavirus	15%	19%	12%	15%	13%	16%	15%	13%	17%	16%	31%

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Total	Gender		Age							
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75-84	85+

GIC_Q35. You previously mentioned that you have changed your behaviour to protect yourself/ others from coronavirus (i.e. COVID-19)...

Which, if any, of the following was this in response to?
(Please select all that apply. If your answers do not appear in the list below, please type them into the 'Other' box)

	Unweighted base	2004	933	1071	205	280	370	334	278	415	115	7
Base: All UK adults that have changed behaviour due to coronavirus		1999	955	1044	218	288	379	347	297	363	101	6
In response to UK government guidance		71%	70%	72%	53%	65%	67%	73%	76%	83%	80%	100%
In response to news coverage of the outbreak		54%	54%	55%	47%	52%	50%	53%	56%	60%	71%	42%
In response to the first death to COVID-19 in the UK		16%	14%	17%	20%	15%	12%	15%	16%	18%	17%	13%
In response to the first death to COVID-19 in Europe		7%	7%	7%	8%	10%	6%	7%	5%	7%	6%	-
In response to the first death to COVID-19 in China		6%	5%	6%	9%	6%	5%	5%	4%	5%	6%	-
In response to news of people stock-piling		17%	16%	18%	18%	17%	16%	14%	15%	20%	23%	29%
In response to the growing number of COVID-19 cases in the UK		53%	50%	55%	59%	58%	48%	48%	50%	54%	58%	55%
In response to what is happening in other countries (e.g. Italy, Iran, etc.)		43%	42%	44%	50%	51%	42%	37%	38%	43%	47%	58%
Due to my own personal experience of the outbreak		7%	8%	6%	12%	9%	8%	6%	6%	4%	3%	-
Other		4%	4%	4%	3%	4%	5%	5%	5%	4%	5%	-
Don't know/ can't recall		4%	3%	4%	4%	4%	6%	3%	4%	1%	2%	-

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Total	Gender		Age							
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75-84	85+

In general, how effective or ineffective do you think each of the following measures are in preventing the spread of coronavirus (COVID-19)? (Please select one option on each row)

GIC_Q36_1. Wearing face masks

Unweighted base	2108	996	1112	218	294	396	355	288	431	119	7
Base: All UK adults	2108	1022	1086	234	304	406	368	308	377	104	6
Very effective	3%	3%	4%	3%	6%	4%	3%	3%	2%	1%	-
Fairly effective	17%	19%	16%	18%	16%	17%	14%	20%	18%	23%	28%
Fairly ineffective	44%	44%	45%	43%	42%	39%	46%	44%	50%	50%	16%
Very ineffective	26%	26%	25%	25%	26%	29%	28%	24%	24%	15%	27%
Don't know	9%	8%	10%	10%	10%	10%	9%	9%	7%	11%	29%

GIC_Q36_2. Washing hands frequently with soap and water

Unweighted base	2108	996	1112	218	294	396	355	288	431	119	7
Base: All UK adults	2108	1022	1086	234	304	406	368	308	377	104	6
Very effective	63%	59%	67%	54%	63%	57%	65%	62%	73%	68%	72%
Fairly effective	29%	32%	27%	34%	28%	32%	30%	31%	23%	27%	28%
Fairly ineffective	3%	3%	3%	5%	4%	4%	2%	2%	1%	2%	-
Very ineffective	1%	1%	1%	2%	1%	1%	1%	1%	0%	1%	-
Don't know	4%	4%	3%	5%	4%	6%	3%	4%	2%	2%	-

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GIC_Q36_3. Using hand sanitiser											
Unweighted base	2108	996	1112	218	294	396	355	288	431	119	7
Base: All UK adults	2108	1022	1086	234	304	406	368	308	377	104	6
Very effective	34%	35%	33%	30%	26%	30%	35%	39%	39%	43%	60%
Fairly effective	49%	47%	51%	48%	50%	51%	52%	44%	49%	48%	27%
Fairly ineffective	10%	11%	10%	13%	16%	10%	9%	10%	9%	5%	-
Very ineffective	2%	3%	2%	2%	3%	3%	1%	3%	1%	-	-
Don't know	4%	5%	4%	6%	5%	5%	3%	4%	2%	4%	14%
GIC_Q36_4. Disinfecting homes											
Unweighted base	2108	996	1112	218	294	396	355	288	431	119	7
Base: All UK adults	2108	1022	1086	234	304	406	368	308	377	104	6
Very effective	20%	17%	23%	22%	20%	20%	18%	23%	21%	16%	31%
Fairly effective	45%	42%	47%	41%	46%	43%	48%	37%	48%	54%	29%
Fairly ineffective	21%	24%	18%	21%	21%	20%	20%	25%	21%	15%	-
Very ineffective	4%	5%	3%	5%	4%	4%	5%	3%	3%	3%	13%
Don't know	10%	12%	9%	11%	9%	13%	9%	13%	7%	11%	28%
GIC_Q36_5. Covering your nose and mouth when sneezing or coughing											
Unweighted base	2108	996	1112	218	294	396	355	288	431	119	7
Base: All UK adults	2108	1022	1086	234	304	406	368	308	377	104	6
Very effective	53%	50%	56%	43%	47%	48%	53%	56%	66%	61%	44%
Fairly effective	37%	37%	36%	37%	41%	40%	39%	35%	30%	34%	56%
Fairly ineffective	5%	6%	4%	8%	8%	6%	5%	4%	2%	5%	-
Very ineffective	1%	2%	1%	4%	1%	1%	0%	1%	1%	-	-
Don't know	4%	5%	3%	8%	4%	5%	4%	4%	0%	1%	-

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GIC_Q36_6. Avoiding contact with people who have a fever or respiratory symptoms (e.g. a cough)

Unweighted base	2108	996	1112	218	294	396	355	288	431	119	7
Base: All UK adults	2108	1022	1086	234	304	406	368	308	377	104	6
Very effective	61%	59%	63%	58%	59%	58%	60%	60%	68%	72%	58%
Fairly effective	30%	32%	29%	27%	32%	32%	31%	33%	27%	25%	42%
Fairly ineffective	3%	3%	3%	6%	3%	4%	3%	2%	2%	2%	-
Very ineffective	1%	1%	1%	2%	1%	2%	1%	2%	0%	-	-
Don't know	4%	5%	4%	7%	5%	5%	5%	4%	2%	1%	-

GIC_Q36_7. Avoiding contact with people who have been to affected areas within the last 14 days

Unweighted base	2108	996	1112	218	294	396	355	288	431	119	7
Base: All UK adults	2108	1022	1086	234	304	406	368	308	377	104	6
Very effective	54%	49%	58%	52%	56%	47%	51%	53%	61%	61%	29%
Fairly effective	35%	38%	32%	31%	33%	40%	38%	36%	32%	30%	44%
Fairly ineffective	5%	6%	4%	8%	5%	7%	5%	4%	3%	4%	-
Very ineffective	1%	1%	1%	2%	1%	2%	1%	2%	1%	-	-
Don't know	5%	5%	4%	7%	5%	5%	5%	5%	2%	5%	27%

GIC_Q36_8. Avoiding going out in general

Unweighted base	2108	996	1112	218	294	396	355	288	431	119	7
Base: All UK adults	2108	1022	1086	234	304	406	368	308	377	104	6
Very effective	31%	29%	33%	35%	31%	29%	27%	29%	35%	33%	61%
Fairly effective	42%	41%	43%	41%	45%	40%	44%	43%	40%	41%	27%
Fairly ineffective	15%	17%	14%	11%	12%	16%	18%	16%	17%	18%	13%
Very ineffective	5%	5%	5%	5%	5%	6%	4%	5%	5%	4%	-
Don't know	7%	7%	7%	8%	7%	8%	8%	7%	3%	4%	-

Coronavirus - YouGov/Imperial College

2108 UK adults

Fieldwork: 17th - 18th March 2020

Total	Gender		Age							
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75-84	85+

GIC_Q36_9. Avoiding crowded areas

Unweighted base	2108	996	1112	218	294	396	355	288	431	119	7
Base: All UK adults	2108	1022	1086	234	304	406	368	308	377	104	6
Very effective	43%	40%	47%	46%	41%	37%	39%	40%	55%	56%	42%
Fairly effective	46%	48%	43%	41%	47%	49%	49%	47%	39%	40%	58%
Fairly ineffective	6%	6%	5%	5%	5%	7%	7%	7%	4%	2%	-
Very ineffective	1%	1%	1%	1%	2%	1%	1%	1%	1%	-	-
Don't know	4%	5%	3%	7%	4%	6%	3%	4%	1%	1%	-

GIC_Q36_10. Avoiding going to public markets that sell fresh meat, fish or poultry

Unweighted base	2108	996	1112	218	294	396	355	288	431	119	7
Base: All UK adults	2108	1022	1086	234	304	406	368	308	377	104	6
Very effective	15%	13%	16%	13%	15%	13%	13%	15%	18%	21%	16%
Fairly effective	24%	26%	23%	27%	21%	25%	23%	23%	26%	27%	31%
Fairly ineffective	26%	28%	24%	26%	28%	23%	27%	25%	27%	23%	26%
Very ineffective	13%	15%	12%	13%	14%	13%	15%	17%	10%	10%	-
Don't know	22%	18%	25%	20%	23%	26%	21%	21%	19%	19%	28%

GIC_Q36_11. Avoiding going to hospital or other healthcare settings

Unweighted base	2108	996	1112	218	294	396	355	288	431	119	7
Base: All UK adults	2108	1022	1086	234	304	406	368	308	377	104	6
Very effective	33%	29%	36%	29%	34%	32%	30%	29%	38%	32%	29%
Fairly effective	46%	47%	45%	46%	46%	46%	49%	45%	42%	48%	58%
Fairly ineffective	10%	11%	9%	11%	8%	11%	11%	11%	9%	9%	-
Very ineffective	2%	3%	2%	2%	2%	1%	2%	3%	3%	2%	13%
Don't know	9%	10%	8%	11%	9%	9%	8%	11%	7%	8%	-

Coronavirus - YouGov/Imperial College

2108 UK adults

Fieldwork: 17th - 18th March 2020

Total	Gender		Age							
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75-84	85+

GIC_Q36_12. Avoiding taking public transport

Unweighted base	2108	996	1112	218	294	396	355	288	431	119	7
Base: All UK adults	2108	1022	1086	234	304	406	368	308	377	104	6
Very effective	32%	28%	35%	29%	32%	31%	26%	28%	39%	42%	29%
Fairly effective	48%	49%	47%	52%	49%	47%	51%	49%	43%	46%	41%
Fairly ineffective	11%	13%	9%	9%	10%	11%	14%	13%	11%	9%	16%
Very ineffective	2%	3%	2%	2%	1%	2%	2%	2%	3%	1%	-
Don't know	7%	7%	7%	7%	7%	10%	8%	7%	4%	2%	14%

GIC_Q36_13. Avoiding going to work

Unweighted base	2108	996	1112	218	294	396	355	288	431	119	7
Base: All UK adults	2108	1022	1086	234	304	406	368	308	377	104	6
Very effective	23%	20%	26%	28%	25%	23%	22%	18%	25%	22%	46%
Fairly effective	44%	45%	43%	48%	47%	45%	38%	44%	44%	45%	28%
Fairly ineffective	17%	19%	14%	13%	16%	15%	24%	18%	14%	13%	-
Very ineffective	4%	5%	4%	4%	3%	6%	5%	6%	3%	2%	-
Don't know	12%	11%	13%	7%	9%	12%	11%	15%	14%	18%	27%

GIC_Q36_14. Avoiding going to school or avoid letting your children go to school

Unweighted base	2108	996	1112	218	294	396	355	288	431	119	7
Base: All UK adults	2108	1022	1086	234	304	406	368	308	377	104	6
Very effective	19%	18%	20%	29%	25%	22%	19%	12%	13%	10%	27%
Fairly effective	33%	34%	32%	43%	37%	32%	29%	37%	27%	27%	28%
Fairly ineffective	22%	23%	21%	16%	20%	21%	24%	23%	25%	22%	14%
Very ineffective	6%	6%	7%	3%	4%	8%	9%	6%	7%	4%	-
Don't know	20%	19%	20%	9%	15%	17%	19%	22%	27%	37%	32%

Coronavirus - YouGov/Imperial College

2108 UK adults

Fieldwork: 17th - 18th March 2020

Total	Gender		Age							
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75-84	85+

GIC_Q36_15. Avoiding going into shops and supermarkets

Unweighted base	2108	996	1112	218	294	396	355	288	431	119	7
Base: All UK adults	2108	1022	1086	234	304	406	368	308	377	104	6
Very effective	16%	13%	18%	17%	19%	16%	12%	13%	17%	17%	16%
Fairly effective	46%	45%	47%	43%	46%	47%	43%	43%	50%	52%	58%
Fairly ineffective	25%	28%	22%	27%	21%	20%	29%	28%	25%	23%	13%
Very ineffective	5%	6%	4%	4%	4%	7%	6%	7%	4%	2%	-
Don't know	8%	9%	8%	9%	10%	10%	10%	10%	4%	7%	14%

GIC_Q36_16. Avoiding social events

Unweighted base	2108	996	1112	218	294	396	355	288	431	119	7
Base: All UK adults	2108	1022	1086	234	304	406	368	308	377	104	6
Very effective	41%	38%	44%	41%	37%	37%	37%	39%	52%	60%	16%
Fairly effective	45%	46%	44%	40%	48%	46%	49%	47%	39%	34%	84%
Fairly ineffective	8%	9%	6%	8%	8%	8%	9%	8%	7%	4%	-
Very ineffective	2%	2%	1%	2%	1%	3%	1%	2%	1%	-	-
Don't know	5%	6%	4%	8%	6%	6%	5%	4%	1%	2%	-

GIC_Q36_17. Avoiding travel to affected areas in the world

Unweighted base	2108	996	1112	218	294	396	355	288	431	119	7
Base: All UK adults	2108	1022	1086	234	304	406	368	308	377	104	6
Very effective	61%	57%	64%	58%	56%	56%	58%	61%	70%	73%	58%
Fairly effective	28%	31%	26%	29%	31%	28%	30%	29%	25%	20%	42%
Fairly ineffective	5%	5%	4%	4%	5%	7%	6%	4%	2%	4%	-
Very ineffective	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	-
Don't know	5%	6%	5%	7%	7%	7%	5%	5%	2%	2%	-

Coronavirus - YouGov/Imperial College

2108 UK adults

Fieldwork: 17th - 18th March 2020

Total	Gender		Age							
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75-84	85+

GIC_Q36_18. Avoiding travel to other areas (outside the UK), regardless of whether they're affected

Unweighted base	2108	996	1112	218	294	396	355	288	431	119	7
Base: All UK adults	2108	1022	1086	234	304	406	368	308	377	104	6
Very effective	39%	35%	43%	36%	38%	34%	34%	44%	46%	50%	58%
Fairly effective	39%	41%	38%	43%	38%	41%	40%	35%	39%	37%	15%
Fairly ineffective	10%	13%	8%	8%	12%	12%	12%	10%	7%	6%	13%
Very ineffective	3%	3%	3%	4%	3%	3%	3%	3%	2%	1%	-
Don't know	9%	9%	9%	10%	9%	10%	10%	8%	7%	6%	14%

GIC_Q36_19. Avoiding travel to other areas (inside the UK), regardless of whether they're affected

Unweighted base	2108	996	1112	218	294	396	355	288	431	119	7
Base: All UK adults	2108	1022	1086	234	304	406	368	308	377	104	6
Very effective	29%	24%	33%	26%	28%	30%	24%	29%	33%	37%	28%
Fairly effective	41%	43%	40%	46%	41%	40%	40%	40%	44%	36%	29%
Fairly ineffective	17%	20%	14%	15%	19%	17%	21%	16%	13%	18%	30%
Very ineffective	3%	4%	3%	4%	4%	3%	4%	5%	3%	1%	13%
Don't know	10%	9%	10%	10%	9%	10%	12%	10%	8%	8%	-

GIC_Q36_20. Moving temporarily to the countryside or a remote location

Unweighted base	2108	996	1112	218	294	396	355	288	431	119	7
Base: All UK adults	2108	1022	1086	234	304	406	368	308	377	104	6
Very effective	11%	12%	10%	14%	13%	12%	10%	8%	10%	10%	-
Fairly effective	29%	30%	28%	32%	28%	29%	28%	27%	30%	28%	31%
Fairly ineffective	25%	26%	24%	24%	27%	21%	27%	28%	25%	26%	28%
Very ineffective	12%	13%	12%	11%	11%	16%	15%	11%	10%	10%	13%
Don't know	23%	19%	26%	20%	21%	23%	20%	26%	24%	25%	28%

Coronavirus - YouGov/Imperial College

2108 UK adults

Fieldwork: 17th - 18th March 2020

Total	Gender		Age							
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75-84	85+

According to Public Health England, to 'self-isolate' means if you have symptoms of coronavirus infection (COVID-19), however mild, do not leave your home (even to buy food or essentials) or have any visitors for 7 days from when your symptoms started. This includes not going to work, school or other public places, and avoiding public transport or taxis. Self-isolation is the same as voluntary quarantine.

If you were advised to do so by a healthcare professional, would you be able and willing to self-isolate? (Please select one option on each row)

GIC_Q37_1. Able to self-isolate

Unweighted base	2108	996	1112	218	294	396	355	288	431	119	7
Base: All UK adults	2108	1022	1086	234	304	406	368	308	377	104	6
Yes, I would	87%	86%	88%	87%	86%	85%	86%	86%	91%	91%	87%
No, I wouldn't	8%	9%	7%	8%	10%	10%	8%	8%	6%	2%	13%
Don't know	5%	5%	5%	6%	4%	5%	7%	5%	3%	7%	-

GIC_Q37_2. Willing to self-isolate

Unweighted base	2108	996	1112	218	294	396	355	288	431	119	7
Base: All UK adults	2108	1022	1086	234	304	406	368	308	377	104	6
Yes, I would	88%	86%	89%	79%	90%	89%	88%	88%	90%	89%	85%
No, I wouldn't	6%	8%	5%	12%	5%	4%	7%	7%	6%	2%	-
Don't know	6%	6%	6%	9%	6%	7%	6%	5%	4%	9%	15%

Coronavirus - YouGov/Imperial College

2108 UK adults

Fieldwork: 17th - 18th March 2020

Total	Gender		Age							
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75-84	85+

GIC_Q38. For the following question, if you have not done anything to prepare for a potential self-isolation, please select the 'Not applicable' option.

Which, if any, of the following have you done in order to prepare for a potential self-isolation? (Please select all that apply. If your answer(s) do not appear in the list below, please type them into the 'Other' box)

	Unweighted base	2108	996	1112	218	294	396	355	288	431	119	7
	Base: All UK adults	2108	1022	1086	234	304	406	368	308	377	104	6
Stocking up on food supplies		39%	32%	45%	32%	35%	44%	36%	34%	41%	56%	43%
Stocking up on toiletries (e.g. toilet paper, shampoo, soap, hand sanitizer, etc.)		27%	21%	32%	20%	22%	30%	29%	24%	28%	42%	-
Stocking up on prescription medicines		14%	11%	18%	9%	8%	17%	13%	13%	19%	24%	-
Stocking up on over-the-counter medicines (e.g. paracetamol, ibuprofen, etc.)		23%	18%	28%	14%	20%	28%	25%	22%	25%	28%	-
Establishing remote working capabilities (e.g. sending files to home, setting up a VPN connection etc.)		17%	17%	17%	12%	29%	26%	23%	13%	4%	1%	-
Finding alternative childcare		1%	1%	1%	-	2%	3%	0%	0%	0%	-	-
Other		3%	3%	4%	2%	2%	2%	3%	4%	5%	9%	-
Don't know/ can't recall		2%	2%	1%	2%	3%	2%	1%	2%	0%	1%	-
Not applicable - I have not done anything to prepare for a potential self-isolation		43%	50%	37%	52%	39%	37%	43%	51%	46%	31%	57%

Coronavirus - YouGov/Imperial College

2108 UK adults

Fieldwork: 17th - 18th March 2020

Total	Gender		Age							
	Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75-84	85+

GIC_Q39. For the following question, if you do not see any potential problems if you had to self-isolate, please select the 'Not applicable' option.

Which, if any, of the following do you see as potential problems if you had to self-isolate? (Please select all that apply. If your answer(s) do not appear in the list below, please type them into the 'Other' box)

	Unweighted base	2108	996	1112	218	294	396	355	288	431	119	7
	Base: All UK adults	2108	1022	1086	234	304	406	368	308	377	104	6
It would negatively affect my mental health (e.g. I would get bored, stressed, lonely, anxious, angry, etc.)	37%	33%	41%	56%	51%	35%	35%	29%	28%	29%	30%	
I would find it difficult to separate myself from others in my household (e.g. my children, housemates, etc.)	45%	44%	46%	50%	48%	55%	52%	43%	32%	25%	29%	
I would find it difficult to get supplies, (e.g. food, medicines, etc.)	41%	43%	39%	46%	48%	41%	42%	34%	38%	40%	43%	
I have caring responsibilities and would find it difficult to find someone to cover those (e.g. I care for a dependent child, someone with disabilities, an elderly relative, neighbour, etc.)	12%	11%	13%	2%	13%	21%	14%	12%	6%	5%	-	
It would negatively affect my social life (e.g. it would negatively impact my friendships, I would miss attending social and cultural events, etc.)	24%	24%	25%	42%	31%	19%	17%	16%	27%	27%	-	
I would experience a loss of income	22%	24%	20%	16%	31%	27%	32%	23%	6%	6%	-	
My studies or education would suffer	3%	2%	3%	23%	1%	0%	0%	-	-	-	-	
Other	3%	3%	4%	1%	2%	3%	3%	3%	5%	3%	-	
Don't know	2%	3%	2%	3%	3%	3%	2%	2%	1%	2%	-	
Not applicable - I do not see any potential problems if I had to self-isolate	17%	17%	17%	12%	8%	13%	13%	20%	29%	29%	57%	

Coronavirus - YouGov/Imperial College

2108 UK adults

Fieldwork: 17th - 18th March 2020

Total	Social Grade		Region									
	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland	

GIC_Q13. The 2019 coronavirus, otherwise known as COVID-19, is an infectious disease first identified in the city of Wuhan, capital of Hubei province in China. Infections have since been reported around the world. Symptoms include fever, coughing and breathing difficulties. In general, how worried, if at all, are you about the current coronavirus (i.e. COVID-19) outbreak in the UK?

Unweighted base	2108	1252	856	522	332	199	239	485	1777	93	179	59
Base: All UK adults	2108	1202	906	491	339	191	276	475	1773	101	177	57
Very worried	30%	32%	28%	29%	30%	34%	35%	27%	30%	23%	37%	28%
Fairly worried	47%	47%	47%	47%	46%	47%	44%	49%	47%	54%	43%	55%
Not very worried	17%	16%	18%	17%	20%	14%	15%	20%	18%	14%	14%	9%
Not at all worried	5%	4%	6%	6%	4%	5%	4%	3%	4%	9%	6%	5%
Don't know	1%	1%	1%	1%	0%	-	1%	0%	1%	-	1%	4%
Net: Worried	77%	79%	75%	76%	76%	81%	79%	76%	77%	77%	79%	83%
Net: Not worried	22%	20%	24%	23%	24%	19%	20%	23%	22%	23%	20%	14%

Coronavirus - YouGov/Imperial College

2108 UK adults

Fieldwork: 17th - 18th March 2020

Total	Social Grade		Region								
	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland

GIC_Q28. As a reminder, by coronavirus (i.e. COVID-19), we mean an infectious disease reported around the world, with symptoms including fever, coughing and breathing difficulties. Under the UK government's current preventive measures, how likely or unlikely do you think it is you will be infected with the coronavirus (COVID-19) at any point in the future?

	Unweighted base	2083	1240	843	515	330	196	234	483	1758	90	177	58
Base: All UK adults who have not tested positive for coronavirus		2081	1188	892	484	337	188	270	472	1752	98	175	56
Very likely		12%	14%	10%	10%	10%	11%	17%	13%	12%	11%	13%	13%
Fairly likely		35%	40%	30%	35%	37%	35%	36%	35%	35%	32%	41%	28%
Neither likely or unlikely		26%	24%	29%	26%	28%	26%	23%	27%	26%	28%	25%	25%
Fairly unlikely		12%	12%	13%	13%	12%	11%	10%	14%	12%	15%	11%	5%
Very unlikely		4%	3%	5%	4%	3%	7%	4%	4%	4%	6%	2%	2%
Don't know		10%	8%	14%	12%	11%	11%	10%	8%	10%	7%	8%	26%
Net: Likely		48%	53%	40%	45%	47%	46%	53%	48%	47%	44%	54%	42%
Net: Unlikely		16%	14%	18%	17%	15%	17%	14%	17%	16%	21%	13%	7%

Coronavirus - YouGov/Imperial College

2108 UK adults

Fieldwork: 17th - 18th March 2020

Total	Social Grade		Region								
	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland

GIC_Q29. For the following question, please imagine you were infected with coronavirus (i.e. COVID-19). Which of the following do you think would best apply?

	Unweighted base	2083	1240	843	515	330	196	234	483	1758	90	177	58
Base: All UK adults who have not tested positive for coronavirus		2081	1188	892	484	337	188	270	472	1752	98	175	56
I would expect it to be life-threatening		5%	4%	5%	5%	5%	6%	2%	5%	5%	4%	7%	3%
I would expect it to be severe (e.g. may need care and treatment in hospital)		14%	14%	15%	16%	11%	14%	13%	16%	14%	13%	11%	23%
I would expect it to be moderate (e.g. may need self-care and rest in bed)		57%	57%	57%	55%	58%	55%	58%	57%	57%	58%	58%	60%
I would expect it to be mild (e.g. can go about daily tasks normally)		17%	20%	14%	16%	19%	18%	18%	17%	18%	21%	15%	5%
I would expect to have no symptoms		2%	2%	2%	2%	1%	2%	3%	1%	2%	-	3%	-
Don't know		5%	4%	7%	6%	6%	5%	5%	4%	5%	5%	7%	8%

Coronavirus - YouGov/Imperial College

2108 UK adults

Fieldwork: 17th - 18th March 2020

Total	Social Grade		Region								
	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland

GIC_Q30. From which, if any, of the following sources are you currently getting information about the coronavirus (i.e. COVID-19)? (Please select all that apply. If you are not getting any information about coronavirus, please select the 'Not applicable' option)

	Unweighted base	2108	1252	856	522	332	199	239	485	1777	93	179	59
Base: All UK adults online		2108	1202	906	491	339	191	276	475	1773	101	177	57
Newspaper(s) (i.e. in print or online)		44%	47%	39%	42%	43%	40%	50%	46%	44%	33%	44%	45%
Magazine(s) (i.e. in print or online)		3%	4%	3%	2%	3%	6%	6%	3%	3%	1%	3%	1%
Radio		39%	41%	36%	36%	35%	44%	40%	44%	39%	30%	38%	40%
Television, excluding streaming services		71%	70%	73%	74%	72%	74%	64%	71%	71%	63%	73%	69%
Streaming services (e.g. Netflix, Amazon Prime, etc.)		2%	3%	1%	2%	1%	2%	4%	2%	2%	1%	1%	2%
Official websites (e.g. government, NHS, Public Health England, World Health Organization, etc.)		59%	65%	52%	56%	59%	61%	62%	63%	60%	51%	63%	53%
Unofficial websites (i.e. not authorised or acknowledged by the government or an organisation in authority)		9%	9%	9%	8%	12%	8%	9%	8%	9%	7%	11%	6%
Social media platforms (e.g. YouTube, WhatsApp, Twitter, Facebook, Instagram)		35%	34%	36%	34%	33%	30%	36%	35%	34%	29%	46%	40%
My doctor		4%	5%	4%	4%	3%	4%	6%	6%	5%	1%	4%	5%
Other healthcare professional, excluding my doctor		8%	8%	8%	6%	7%	9%	11%	9%	8%	7%	8%	4%
My family or friends		32%	33%	30%	30%	29%	32%	38%	35%	33%	16%	36%	30%
Work/ school/ college communications		30%	35%	22%	27%	28%	31%	30%	32%	30%	24%	35%	22%
Other		2%	3%	2%	2%	1%	2%	2%	4%	2%	1%	2%	2%
Not applicable - I am not getting any information about coronavirus (i.e. COVID-19)		2%	1%	3%	1%	2%	2%	3%	1%	2%	2%	2%	2%

Coronavirus - YouGov/Imperial College

2108 UK adults

Fieldwork: 17th - 18th March 2020

Total	Social Grade		Region									
	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland	

GIC_Q34a. For the following question, please exclude any measures that you have already taken for reasons other than coronavirus (i.e. COVID-19).

Which, if any, of the following measures have you personally taken to protect yourself from the coronavirus (i.e. COVID-19)? (Please select all that apply. If you have not taken any measures to protect yourself from coronavirus, please select the 'Not applicable' option)

	Unweighted base	2108	1252	856	522	332	199	239	485	1777	93	179	59
	Base: All UK adults	2108	1202	906	491	339	191	276	475	1773	101	177	57
Worn a face mask	3%	3%	3%	2%	3%	2%	2%	7%	2%	3%	3%	1%	2%
Washed hands more frequently with soap and water	83%	83%	85%	80%	79%	84%	80%	82%	85%	82%	83%	87%	81%
Used hand sanitiser more regularly	56%	56%	58%	54%	56%	58%	58%	56%	54%	56%	55%	58%	57%
Disinfected my home	24%	24%	23%	25%	24%	24%	26%	29%	20%	24%	14%	25%	27%
Covered my nose and mouth when sneezing or coughing	64%	64%	66%	61%	62%	63%	66%	59%	66%	63%	61%	68%	75%
Avoided contact with people who have a fever or respiratory symptoms (e.g. a cough)	42%	42%	44%	39%	40%	40%	45%	40%	45%	42%	32%	44%	46%
Avoided contact with people who have been to affected areas within the last 14 days	26%	26%	26%	26%	24%	26%	32%	29%	25%	26%	24%	22%	29%
Avoided going out in general	31%	31%	32%	30%	27%	34%	35%	37%	29%	31%	26%	30%	38%
Avoided crowded areas	52%	52%	53%	51%	50%	50%	56%	50%	54%	52%	50%	53%	62%
Avoided going to public markets that sell fresh meat, fish or poultry	18%	18%	16%	20%	18%	18%	21%	17%	17%	18%	21%	13%	17%
Avoided going to hospital or other healthcare settings	24%	24%	23%	27%	24%	26%	22%	22%	27%	24%	20%	21%	37%
Avoided taking public transport	36%	36%	38%	33%	35%	34%	39%	41%	36%	36%	29%	35%	34%
Avoided going to work	11%	11%	15%	5%	9%	8%	13%	16%	12%	11%	9%	9%	2%
Avoided going to school/ university	3%	3%	4%	2%	2%	2%	1%	4%	3%	3%	-	6%	4%

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2108 UK adults

Fieldwork: 17th - 18th March 2020

	Total	Social Grade		Region								
		ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland
Avoided letting my children go to school/ university	2%	2%	3%	2%	3%	3%	3%	2%	2%	2%	2%	7%
Avoided going into shops and supermarkets	16%	16%	15%	13%	20%	14%	18%	15%	16%	15%	18%	18%
Avoided social events	50%	51%	49%	46%	50%	55%	52%	49%	49%	43%	56%	59%
Avoided travel to affected areas in the world	31%	31%	30%	28%	33%	39%	31%	29%	31%	32%	27%	42%
Avoided travel to other areas (outside the UK), regardless of whether they're affected	28%	27%	28%	25%	30%	35%	25%	27%	28%	26%	26%	32%
Avoided travel to other areas (inside the UK), regardless of whether they're affected	24%	25%	24%	23%	25%	30%	23%	23%	24%	21%	26%	33%
Moved temporarily to the countryside or a remote location	1%	2%	1%	1%	2%	1%	2%	1%	1%	-	1%	-
Other	2%	2%	2%	1%	2%	1%	4%	2%	2%	-	2%	-
Don't know/ can't recall	1%	1%	2%	1%	0%	2%	1%	1%	1%	-	2%	2%
Not applicable - I have not taken any measures to protect myself from coronavirus	6%	4%	8%	8%	6%	5%	6%	6%	6%	4%	4%	8%

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2108 UK adults

Fieldwork: 17th - 18th March 2020

Total	Social Grade		Region									
	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland	

GIC_Q34b. As a reminder, please exclude any measures that you have already taken for reasons other than coronavirus (i.e. COVID-19).

Which, if any, of the following measures have you taken to protect others from the coronavirus (i.e. COVID-19)? (Please select all that apply. If you have not taken any measures to protect others from coronavirus, please select the 'Not applicable' option)

	Unweighted base	2108	1252	856	522	332	199	239	485	1777	93	179	59
	Base: All UK adults	2108	1202	906	491	339	191	276	475	1773	101	177	57
Worn a face mask	2%	3%	2%	2%	2%	2%	2%	5%	2%	3%	1%	1%	2%
Washed hands more frequently with soap and water	68%	69%	66%	68%	69%	70%	68%	65%	68%	68%	66%	70%	71%
Used hand sanitiser more regularly	46%	48%	44%	45%	49%	48%	50%	43%	47%	47%	42%	49%	40%
Disinfected my home	19%	18%	20%	19%	19%	20%	22%	15%	19%	19%	11%	24%	25%
Covered my nose and mouth when sneezing or coughing	54%	55%	53%	53%	55%	55%	52%	55%	54%	54%	51%	58%	58%
Avoided contact with people who have a fever or respiratory symptoms (e.g. a cough)	32%	32%	31%	31%	32%	37%	31%	30%	31%	31%	30%	35%	33%
Avoided contact with people who have been to affected areas within the last 14 days	22%	22%	23%	22%	22%	27%	23%	20%	22%	22%	20%	19%	30%
Avoided going out in general	26%	28%	23%	23%	27%	28%	35%	24%	26%	26%	18%	24%	29%
Avoided crowded areas	38%	38%	38%	34%	36%	41%	41%	37%	37%	37%	41%	45%	42%
Avoided going to public markets that sell fresh meat, fish or poultry	13%	12%	13%	12%	14%	13%	12%	13%	13%	13%	13%	8%	12%
Avoided going to hospital or other healthcare settings	20%	21%	20%	19%	23%	19%	21%	18%	20%	20%	16%	21%	34%
Avoided taking public transport	26%	28%	24%	24%	24%	29%	32%	25%	26%	26%	22%	27%	24%
Avoided going to work	9%	13%	3%	7%	8%	9%	15%	9%	9%	9%	9%	7%	2%
Avoided going to school/ university	2%	3%	1%	2%	2%	1%	4%	2%	2%	2%	-	3%	4%
Avoided letting my children go to school/ university	2%	2%	2%	1%	2%	3%	2%	2%	2%	2%	3%	1%	8%

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Fieldwork: 17th - 18th March 2020

	Total	Social Grade		Region								
		ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland
Avoided going into shops and supermarkets	15%	15%	14%	12%	18%	15%	18%	13%	15%	17%	13%	21%
Avoided social events	37%	38%	36%	34%	39%	38%	42%	33%	36%	39%	44%	46%
Avoided travel to affected areas in the world	20%	18%	21%	18%	23%	23%	19%	18%	20%	24%	18%	23%
Avoided travel to other areas (outside the UK), regardless of whether they're affected	19%	18%	21%	17%	21%	23%	18%	18%	19%	23%	20%	26%
Avoided travel to other areas (inside the UK), regardless of whether they're affected	19%	18%	19%	16%	20%	22%	19%	17%	18%	22%	22%	27%
Moved temporarily to the countryside or a remote location	1%	2%	1%	2%	1%	1%	4%	1%	1%	1%	1%	-
Other	2%	2%	2%	2%	3%	2%	2%	1%	2%	1%	1%	-
Don't know/ can't recall	3%	2%	3%	2%	2%	3%	3%	3%	3%	4%	4%	-
Not applicable - I have not taken any measures to protect others from coronavirus	15%	13%	18%	15%	15%	16%	13%	17%	16%	13%	12%	19%

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Total	Social Grade		Region								
	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland

GIC_Q35. You previously mentioned that you have changed your behaviour to protect yourself/ others from coronavirus (i.e. COVID-19)...

Which, if any, of the following was this in response to?
(Please select all that apply. If your answers do not appear in the list below, please type them into the 'Other' box)

	2004	1208	796	489	314	191	228	467	1689	89	171	55
Unweighted base	1999	1159	840	459	320	183	262	456	1680	97	169	53
Base: All UK adults that have changed behaviour due to coronavirus												
In response to UK government guidance	71%	74%	68%	69%	72%	78%	67%	75%	72%	63%	69%	72%
In response to news coverage of the outbreak	54%	56%	52%	52%	53%	58%	55%	53%	54%	49%	62%	54%
In response to the first death to COVID-19 in the UK	16%	15%	16%	18%	13%	20%	15%	13%	15%	13%	17%	25%
In response to the first death to COVID-19 in Europe	7%	8%	6%	6%	6%	7%	10%	7%	7%	5%	9%	7%
In response to the first death to COVID-19 in China	6%	6%	5%	6%	5%	4%	8%	5%	6%	3%	4%	3%
In response to news of people stock-piling	17%	17%	17%	16%	19%	20%	21%	15%	17%	10%	18%	21%
In response to the growing number of COVID-19 cases in the UK	53%	55%	49%	49%	52%	53%	54%	54%	52%	44%	61%	59%
In response to what is happening in other countries (e.g. Italy, Iran, etc.)	43%	46%	39%	43%	41%	42%	48%	41%	43%	37%	48%	48%
Due to my own personal experience of the outbreak	7%	7%	7%	7%	4%	9%	9%	6%	7%	6%	10%	6%
Other	4%	4%	5%	3%	5%	5%	6%	3%	4%	6%	5%	-
Don't know/ can't recall	4%	2%	5%	5%	3%	4%	2%	4%	4%	3%	3%	2%

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Total	Social Grade		Region									
	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland	

In general, how effective or ineffective do you think each of the following measures are in preventing the spread of coronavirus (COVID-19)? (Please select one option on each row)

GIC_Q36_1. Wearing face masks

Unweighted base	2108	1252	856	522	332	199	239	485	1777	93	179	59
Base: All UK adults	2108	1202	906	491	339	191	276	475	1773	101	177	57
Very effective	3%	2%	4%	4%	3%	1%	6%	2%	3%	6%	2%	-
Fairly effective	17%	15%	20%	19%	17%	16%	18%	15%	17%	20%	19%	18%
Fairly ineffective	44%	47%	41%	42%	45%	45%	42%	47%	44%	39%	45%	57%
Very ineffective	26%	28%	23%	24%	26%	26%	24%	28%	26%	28%	26%	13%
Don't know	9%	7%	12%	11%	8%	12%	10%	7%	9%	8%	9%	12%

GIC_Q36_2. Washing hands frequently with soap and water

Unweighted base	2108	1252	856	522	332	199	239	485	1777	93	179	59
Base: All UK adults	2108	1202	906	491	339	191	276	475	1773	101	177	57
Very effective	63%	66%	60%	62%	65%	68%	62%	63%	63%	61%	65%	61%
Fairly effective	29%	28%	31%	30%	28%	27%	27%	31%	29%	33%	30%	33%
Fairly ineffective	3%	3%	3%	3%	4%	1%	4%	3%	3%	3%	1%	2%
Very ineffective	1%	1%	1%	1%	0%	1%	2%	1%	1%	1%	-	-
Don't know	4%	2%	5%	4%	3%	3%	5%	3%	4%	2%	4%	4%

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	Total	Social Grade		Region								
		ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland
GIC_Q36_3. Using hand sanitiser												
Unweighted base	2108	1252	856	522	332	199	239	485	1777	93	179	59
Base: All UK adults	2108	1202	906	491	339	191	276	475	1773	101	177	57
Very effective	34%	32%	36%	38%	33%	34%	33%	34%	35%	32%	28%	35%
Fairly effective	49%	52%	45%	45%	50%	53%	47%	49%	48%	55%	55%	48%
Fairly ineffective	10%	11%	10%	9%	12%	6%	13%	11%	11%	7%	10%	8%
Very ineffective	2%	2%	3%	2%	2%	1%	2%	3%	2%	3%	1%	3%
Don't know	4%	3%	6%	5%	3%	5%	5%	3%	4%	2%	6%	4%
GIC_Q36_4. Disinfecting homes												
Unweighted base	2108	1252	856	522	332	199	239	485	1777	93	179	59
Base: All UK adults	2108	1202	906	491	339	191	276	475	1773	101	177	57
Very effective	20%	18%	24%	23%	23%	21%	21%	17%	21%	15%	18%	26%
Fairly effective	45%	47%	41%	43%	46%	49%	45%	44%	45%	43%	43%	49%
Fairly ineffective	21%	23%	18%	22%	20%	15%	18%	25%	21%	20%	23%	11%
Very ineffective	4%	4%	4%	3%	4%	4%	4%	4%	4%	6%	4%	5%
Don't know	10%	8%	13%	9%	8%	11%	12%	10%	10%	16%	12%	9%
GIC_Q36_5. Covering your nose and mouth when sneezing or coughing												
Unweighted base	2108	1252	856	522	332	199	239	485	1777	93	179	59
Base: All UK adults	2108	1202	906	491	339	191	276	475	1773	101	177	57
Very effective	53%	52%	55%	55%	56%	59%	52%	52%	54%	48%	45%	54%
Fairly effective	37%	38%	35%	34%	36%	32%	36%	39%	36%	43%	44%	36%
Fairly ineffective	5%	5%	5%	6%	4%	6%	2%	7%	5%	6%	5%	5%
Very ineffective	1%	1%	1%	2%	1%	1%	3%	1%	1%	1%	2%	1%
Don't know	4%	3%	5%	4%	4%	4%	7%	2%	4%	2%	4%	4%

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	Total	Social Grade		Region								
		ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland
GIC_Q36_6. Avoiding contact with people who have a fever or respiratory symptoms (e.g. a cough)												
Unweighted base	2108	1252	856	522	332	199	239	485	1777	93	179	59
Base: All UK adults	2108	1202	906	491	339	191	276	475	1773	101	177	57
Very effective	61%	63%	59%	59%	61%	65%	64%	61%	61%	61%	60%	62%
Fairly effective	30%	29%	31%	31%	32%	29%	24%	32%	30%	34%	29%	27%
Fairly ineffective	3%	4%	2%	4%	2%	2%	4%	3%	3%	1%	4%	1%
Very ineffective	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	-	-
Don't know	4%	3%	6%	4%	3%	3%	7%	3%	4%	2%	7%	9%
GIC_Q36_7. Avoiding contact with people who have been to affected areas within the last 14 days												
Unweighted base	2108	1252	856	522	332	199	239	485	1777	93	179	59
Base: All UK adults	2108	1202	906	491	339	191	276	475	1773	101	177	57
Very effective	54%	51%	57%	51%	52%	60%	56%	51%	53%	55%	56%	61%
Fairly effective	35%	39%	30%	36%	38%	30%	28%	39%	35%	37%	31%	33%
Fairly ineffective	5%	6%	4%	5%	4%	3%	8%	4%	5%	4%	6%	2%
Very ineffective	1%	1%	2%	2%	1%	2%	2%	1%	2%	1%	1%	-
Don't know	5%	3%	7%	5%	5%	5%	5%	4%	5%	3%	5%	4%
GIC_Q36_8. Avoiding going out in general												
Unweighted base	2108	1252	856	522	332	199	239	485	1777	93	179	59
Base: All UK adults	2108	1202	906	491	339	191	276	475	1773	101	177	57
Very effective	31%	31%	31%	29%	28%	36%	34%	30%	31%	27%	33%	39%
Fairly effective	42%	44%	39%	41%	46%	40%	42%	41%	42%	48%	38%	40%
Fairly ineffective	15%	16%	15%	17%	15%	14%	11%	18%	16%	10%	18%	9%
Very ineffective	5%	4%	6%	5%	5%	4%	5%	6%	5%	5%	5%	5%
Don't know	7%	5%	9%	8%	6%	6%	8%	5%	6%	10%	6%	8%

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	Total	Social Grade		Region								
		ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland
GIC_Q36_9. Avoiding crowded areas												
Unweighted base	2108	1252	856	522	332	199	239	485	1777	93	179	59
Base: All UK adults	2108	1202	906	491	339	191	276	475	1773	101	177	57
Very effective	43%	41%	47%	41%	42%	46%	44%	44%	43%	47%	42%	55%
Fairly effective	46%	48%	42%	47%	46%	45%	44%	46%	46%	47%	44%	38%
Fairly ineffective	6%	7%	4%	6%	6%	5%	5%	6%	6%	3%	10%	2%
Very ineffective	1%	1%	2%	2%	2%	2%	1%	1%	2%	-	-	-
Don't know	4%	3%	5%	4%	4%	3%	7%	3%	4%	3%	4%	6%
GIC_Q36_10. Avoiding going to public markets that sell fresh meat, fish or poultry												
Unweighted base	2108	1252	856	522	332	199	239	485	1777	93	179	59
Base: All UK adults	2108	1202	906	491	339	191	276	475	1773	101	177	57
Very effective	15%	12%	18%	14%	19%	14%	17%	13%	15%	14%	12%	21%
Fairly effective	24%	24%	25%	27%	22%	29%	23%	23%	25%	29%	21%	27%
Fairly ineffective	26%	28%	23%	26%	26%	21%	24%	28%	26%	23%	29%	19%
Very ineffective	13%	15%	11%	10%	14%	11%	16%	13%	13%	11%	19%	11%
Don't know	22%	21%	22%	22%	19%	25%	20%	23%	22%	23%	19%	22%
GIC_Q36_11. Avoiding going to hospital or other healthcare settings												
Unweighted base	2108	1252	856	522	332	199	239	485	1777	93	179	59
Base: All UK adults	2108	1202	906	491	339	191	276	475	1773	101	177	57
Very effective	33%	32%	33%	31%	32%	31%	35%	32%	32%	37%	32%	42%
Fairly effective	46%	47%	45%	45%	48%	48%	43%	46%	46%	51%	47%	35%
Fairly ineffective	10%	11%	10%	11%	9%	7%	8%	13%	10%	6%	11%	14%
Very ineffective	2%	3%	2%	3%	2%	2%	3%	2%	2%	1%	3%	-
Don't know	9%	7%	11%	9%	9%	13%	10%	8%	9%	5%	6%	10%

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	Total	Social Grade		Region								
		ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland
GIC_Q36_12. Avoiding taking public transport												
Unweighted base	2108	1252	856	522	332	199	239	485	1777	93	179	59
Base: All UK adults	2108	1202	906	491	339	191	276	475	1773	101	177	57
Very effective	32%	31%	33%	32%	31%	34%	34%	29%	32%	30%	28%	45%
Fairly effective	48%	51%	44%	46%	53%	44%	46%	50%	48%	48%	49%	30%
Fairly ineffective	11%	11%	11%	12%	8%	10%	9%	13%	11%	13%	13%	16%
Very ineffective	2%	2%	3%	2%	2%	3%	2%	2%	2%	2%	2%	-
Don't know	7%	6%	9%	7%	7%	9%	9%	5%	7%	6%	8%	10%
GIC_Q36_13. Avoiding going to work												
Unweighted base	2108	1252	856	522	332	199	239	485	1777	93	179	59
Base: All UK adults	2108	1202	906	491	339	191	276	475	1773	101	177	57
Very effective	23%	24%	22%	21%	23%	22%	28%	21%	23%	25%	26%	21%
Fairly effective	44%	48%	38%	42%	46%	48%	46%	44%	45%	40%	39%	45%
Fairly ineffective	17%	15%	18%	17%	17%	13%	11%	19%	16%	16%	20%	18%
Very ineffective	4%	4%	5%	6%	3%	4%	4%	4%	4%	6%	4%	3%
Don't know	12%	9%	17%	14%	12%	13%	10%	11%	12%	13%	12%	13%
GIC_Q36_14. Avoiding going to school or avoid letting your children go to school												
Unweighted base	2108	1252	856	522	332	199	239	485	1777	93	179	59
Base: All UK adults	2108	1202	906	491	339	191	276	475	1773	101	177	57
Very effective	19%	18%	20%	18%	19%	16%	28%	15%	19%	18%	21%	27%
Fairly effective	33%	35%	31%	34%	32%	28%	30%	35%	33%	33%	32%	46%
Fairly ineffective	22%	23%	21%	20%	24%	26%	14%	27%	22%	24%	20%	12%
Very ineffective	6%	7%	6%	6%	6%	7%	8%	7%	7%	5%	6%	1%
Don't know	20%	17%	23%	22%	19%	24%	21%	16%	20%	20%	20%	14%

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GIC_Q36_15. Avoiding going into shops and supermarkets

Unweighted base	2108	1252	856	522	332	199	239	485	1777	93	179	59
Base: All UK adults	2108	1202	906	491	339	191	276	475	1773	101	177	57
Very effective	16%	15%	17%	17%	16%	14%	15%	15%	15%	22%	13%	22%
Fairly effective	46%	48%	43%	44%	48%	51%	45%	46%	46%	42%	45%	47%
Fairly ineffective	25%	27%	23%	24%	26%	24%	22%	28%	25%	23%	25%	16%
Very ineffective	5%	4%	6%	5%	4%	4%	7%	6%	5%	4%	5%	5%
Don't know	8%	6%	12%	10%	7%	7%	11%	6%	8%	9%	11%	10%

GIC_Q36_16. Avoiding social events

Unweighted base	2108	1252	856	522	332	199	239	485	1777	93	179	59
Base: All UK adults	2108	1202	906	491	339	191	276	475	1773	101	177	57
Very effective	41%	40%	44%	40%	39%	46%	42%	39%	40%	48%	42%	57%
Fairly effective	45%	47%	42%	46%	46%	42%	42%	47%	45%	39%	46%	33%
Fairly ineffective	8%	9%	6%	8%	9%	5%	6%	9%	8%	7%	6%	3%
Very ineffective	2%	1%	2%	2%	2%	1%	2%	1%	2%	-	1%	-
Don't know	5%	3%	7%	4%	4%	6%	7%	4%	5%	5%	6%	6%

GIC_Q36_17. Avoiding travel to affected areas in the world

Unweighted base	2108	1252	856	522	332	199	239	485	1777	93	179	59
Base: All UK adults	2108	1202	906	491	339	191	276	475	1773	101	177	57
Very effective	61%	60%	63%	59%	64%	62%	61%	59%	61%	61%	61%	65%
Fairly effective	28%	30%	25%	30%	26%	26%	25%	30%	28%	36%	27%	23%
Fairly ineffective	5%	6%	4%	5%	4%	6%	7%	5%	5%	-	5%	3%
Very ineffective	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%
Don't know	5%	3%	7%	5%	6%	6%	6%	4%	5%	2%	6%	8%

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	Total	Social Grade		Region								
		ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland
GIC_Q36_18. Avoiding travel to other areas (outside the UK), regardless of whether they're affected												
Unweighted base	2108	1252	856	522	332	199	239	485	1777	93	179	59
Base: All UK adults	2108	1202	906	491	339	191	276	475	1773	101	177	57
Very effective	39%	35%	45%	40%	42%	41%	33%	39%	39%	41%	39%	44%
Fairly effective	39%	43%	34%	37%	38%	39%	40%	40%	39%	47%	39%	41%
Fairly ineffective	10%	10%	10%	11%	7%	9%	13%	12%	11%	6%	8%	6%
Very ineffective	3%	4%	2%	3%	3%	2%	5%	2%	3%	1%	2%	-
Don't know	9%	8%	10%	9%	9%	9%	10%	8%	9%	5%	12%	8%
GIC_Q36_19. Avoiding travel to other areas (inside the UK), regardless of whether they're affected												
Unweighted base	2108	1252	856	522	332	199	239	485	1777	93	179	59
Base: All UK adults	2108	1202	906	491	339	191	276	475	1773	101	177	57
Very effective	29%	26%	33%	28%	29%	31%	27%	25%	28%	35%	30%	44%
Fairly effective	41%	45%	36%	40%	45%	42%	38%	42%	41%	46%	39%	40%
Fairly ineffective	17%	18%	16%	17%	13%	16%	18%	21%	18%	13%	16%	7%
Very ineffective	3%	3%	3%	4%	4%	2%	5%	3%	4%	2%	3%	2%
Don't know	10%	8%	12%	11%	9%	9%	12%	8%	10%	5%	11%	8%
GIC_Q36_20. Moving temporarily to the countryside or a remote location												
Unweighted base	2108	1252	856	522	332	199	239	485	1777	93	179	59
Base: All UK adults	2108	1202	906	491	339	191	276	475	1773	101	177	57
Very effective	11%	11%	11%	11%	10%	12%	12%	10%	11%	6%	12%	8%
Fairly effective	29%	31%	27%	28%	29%	23%	31%	34%	30%	26%	25%	28%
Fairly ineffective	25%	26%	24%	25%	24%	29%	25%	22%	24%	38%	26%	28%
Very ineffective	12%	12%	13%	12%	13%	14%	12%	12%	12%	10%	15%	8%
Don't know	23%	21%	25%	24%	25%	22%	20%	21%	23%	20%	22%	27%

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According to Public Health England, to 'self-isolate' means if you have symptoms of coronavirus infection (COVID-19), however mild, do not leave your home (even to buy food or essentials) or have any visitors for 7 days from when your symptoms started. This includes not going to work, school or other public places, and avoiding public transport or taxis. Self-isolation is the same as voluntary quarantine.

If you were advised to do so by a healthcare professional, would you be able and willing to self-isolate? (Please select one option on each row)

GIC_Q37_1. Able to self-isolate

Unweighted base	2108	1252	856	522	332	199	239	485	1777	93	179	59
Base: All UK adults	2108	1202	906	491	339	191	276	475	1773	101	177	57
Yes, I would	87%	89%	84%	87%	86%	90%	87%	86%	87%	85%	90%	87%
No, I wouldn't	8%	7%	10%	8%	7%	6%	8%	10%	8%	9%	5%	8%
Don't know	5%	4%	6%	5%	7%	4%	5%	4%	5%	7%	5%	5%

GIC_Q37_2. Willing to self-isolate

Unweighted base	2108	1252	856	522	332	199	239	485	1777	93	179	59
Base: All UK adults	2108	1202	906	491	339	191	276	475	1773	101	177	57
Yes, I would	88%	89%	85%	88%	88%	87%	88%	87%	87%	88%	88%	91%
No, I wouldn't	6%	5%	7%	6%	4%	8%	7%	7%	6%	6%	5%	3%
Don't know	6%	5%	7%	7%	8%	5%	5%	6%	6%	5%	6%	5%

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Total	Social Grade		Region								
	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland

GIC_Q38. For the following question, if you have not done anything to prepare for a potential self-isolation, please select the 'Not applicable' option.

Which, if any, of the following have you done in order to prepare for a potential self-isolation? (Please select all that apply. If your answer(s) do not appear in the list below, please type them into the 'Other' box)

	Unweighted base	2108	1252	856	522	332	199	239	485	1777	93	179	59
	Base: All UK adults	2108	1202	906	491	339	191	276	475	1773	101	177	57
Stocking up on food supplies		39%	42%	35%	36%	35%	43%	47%	37%	38%	39%	41%	36%
Stocking up on toiletries (e.g. toilet paper, shampoo, soap, hand sanitizer, etc.)		27%	28%	24%	26%	24%	32%	33%	23%	27%	24%	26%	27%
Stocking up on prescription medicines		14%	14%	15%	12%	15%	19%	16%	13%	14%	17%	14%	9%
Stocking up on over-the-counter medicines (e.g. paracetamol, ibuprofen, etc.)		23%	26%	20%	22%	20%	28%	31%	21%	23%	21%	24%	19%
Establishing remote working capabilities (e.g. sending files to home, setting up a VPN connection etc.)		17%	26%	6%	14%	14%	17%	22%	21%	18%	14%	19%	7%
Finding alternative childcare		1%	1%	1%	1%	1%	2%	2%	1%	1%	1%	2%	-
Other		3%	3%	3%	3%	3%	7%	3%	3%	3%	1%	5%	2%
Don't know/ can't recall		2%	1%	2%	2%	1%	2%	3%	1%	2%	-	2%	2%
Not applicable - I have not done anything to prepare for a potential self-isolation		43%	37%	52%	49%	47%	36%	33%	43%	43%	50%	40%	53%

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Total	Social Grade		Region								
	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland

GIC_Q39. For the following question, if you do not see any potential problems if you had to self-isolate, please select the 'Not applicable' option.

Which, if any, of the following do you see as potential problems if you had to self-isolate? (Please select all that apply. If your answer(s) do not appear in the list below, please type them into the 'Other' box)

	Unweighted base	2108	1252	856	522	332	199	239	485	1777	93	179	59
	Base: All UK adults	2108	1202	906	491	339	191	276	475	1773	101	177	57
It would negatively affect my mental health (e.g. I would get bored, stressed, lonely, anxious, angry, etc.)	37%	37%	40%	33%	37%	37%	37%	38%	36%	37%	31%	41%	42%
I would find it difficult to separate myself from others in my household (e.g. my children, housemates, etc.)	45%	45%	48%	42%	44%	42%	48%	42%	52%	46%	36%	47%	42%
I would find it difficult to get supplies, (e.g. food, medicines, etc.)	41%	41%	42%	41%	39%	46%	43%	41%	45%	43%	36%	33%	27%
I have caring responsibilities and would find it difficult to find someone to cover those (e.g. I care for a dependent child, someone with disabilities, an elderly relative, neighbour, etc.)	12%	12%	12%	11%	9%	16%	12%	12%	12%	12%	8%	11%	15%
It would negatively affect my social life (e.g. it would negatively impact my friendships, I would miss attending social and cultural events, etc.)	24%	24%	30%	16%	21%	25%	26%	29%	24%	24%	21%	24%	21%
I would experience a loss of income	22%	22%	19%	25%	22%	17%	22%	19%	26%	22%	21%	25%	16%
My studies or education would suffer	3%	3%	3%	2%	2%	4%	1%	2%	3%	3%	1%	5%	3%
Other	3%	3%	3%	3%	3%	3%	3%	5%	2%	3%	2%	5%	3%
Don't know	2%	2%	2%	3%	3%	1%	1%	2%	1%	2%	4%	3%	6%
Not applicable - I do not see any potential problems if I had to self-isolate	17%	17%	15%	19%	18%	17%	18%	16%	15%	17%	16%	16%	26%